Methodology: Marist Poll of 768 National Adults

This Marist Poll national survey of 768 adults was conducted November 10th through November 11th, 2026, by the Marist Poll. Adults 18 years of age and older residing in the United States were contacted through online web surveys. All potential respondents were screened for age. The online sample was randomly selected from aggregated online panels by Cint. In online surveys, two attention check questions were asked that required the respondent to follow explicit directions. If respondents fail any data quality attention check question, these interviews conducted online are excluded from the sample and final analysis. Coding of any open-ended responses was done by a single human coder. Survey questions were available in English or Spanish. To ensure representativeness, data was balanced to match current estimates for the adult population by region, age, gender, education, income, and race/ethnicity using the U.S. Census Bureau's American Community Survey (ACS).

Results for all adults (n=768) are statistically significant within ±4.7 percentage points. Results for adults who celebrate Thanksgiving (n=740) are statistically significant within ±4.7 percentage points. Margins of error for subgroups are available upon request. The design effect for this survey is 1.7 which has been incorporated in the calculation of all reported margins of error. Research limitations can come from many potential sources, and there may be unmeasured factors in this or any other public opinion poll.

The partisan breakdown for this survey among registered voters is 39% Democrat, 36% Republican, and 25% independent.

Questions asked in this survey with the wording, results, and cross tabulations are included in this packet. Some questions may be held for a later release. If a question is asked of a subset of the sample, it is noted on the table. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that, although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The Marist Poll is an educational program in public opinion research and funded by Marist University.

Nature of the Sample

		National Adults
		Column %
National Adults		100%
National Registered Voters		87%
Party Identification	**Democrat**	39%
	Republican	36%
	Independent	25%
	Other	<1%
Gender	**Men**	49%
	Women	51%
Age	**Under 45**	46%
	45 or older	54%
Age	**18 to 29**	20%
	30 to 44	26%
	45 to 59	24%
	60 or older	30%
Generation	**Gen Z**	20%
	Millennials	28%
	Gen X	24%
	Baby Boomers/Silent/Greatest	28%
Race/Ethnicity	**White**	60%
	Black	12%
	Latino	17%
	Other	10%
Region	**Northeast**	17%
	Midwest	21%
	South	38%
	West	24%
Household Income	**Less than $50,000**	33%
	$50,000 or more	67%
Education	**Not college graduate**	62%
	College graduate	38%
Area Description	**Big city**	24%
	Small city	10%
	Suburban	40%
	Small town	9%
	Rural	18%

Marist Poll National Adults. Interviews conducted November 10th through November 11th, 2026, n=768 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

POLTHKSG1. Marist Poll National Tables November 10th through November 11th, 2026

		National Adults who Celebrate Thanksgiving			
		How likely is it that politics will come up as a topic at your Thanksgiving dinner:			
		Very likely	Somewhat likely	Not too likely	Not at all likely
		Row %	Row %	Row %	Row %
National Adults who Celebrate Thanksgiving		27%	33%	23%	18%
National Registered Voters		29%	32%	23%	16%
Party Identification	Democrat	27%	37%	22%	14%
	Republican	31%	31%	20%	18%
	Independent	29%	27%	28%	17%
Region	Northeast	24%	35%	26%	16%
	Midwest	27%	35%	23%	16%
	South	23%	30%	24%	24%
	West	36%	34%	18%	12%
Household Income	Less than $50,000	21%	30%	22%	27%
	$50,000 or more	30%	34%	23%	14%
Education	Not college graduate	22%	33%	22%	23%
	College graduate	36%	31%	23%	10%
Race/Ethnicity	White	24%	31%	26%	18%
	Non-white	31%	34%	18%	17%
Age	Under 45	32%	36%	19%	14%
	45 or older	23%	30%	26%	21%
Generation	Gen Z	27%	38%	18%	17%
	Millennials	35%	35%	19%	11%
	Gen X	28%	35%	23%	14%
	Baby Boomers/Silent/Greatest	18%	24%	29%	29%
Gender	Men	32%	32%	22%	14%
	Women	22%	33%	23%	21%
Area Description	Big city	45%	34%	14%	7%
	Small city/Suburban	22%	31%	30%	17%
	Small town/Rural	19%	35%	18%	28%

Marist Poll National Adults who Celebrate Thanksgiving. Interviews conducted November 10th through November 11th, 2026. Totals may not add to 100% due to rounding.

POLTHKSG1TRND. Marist Poll National Trend

	National Adults who Celebrate Thanksgiving				
	How likely is it that politics will come up as a topic at your Thanksgiving dinner:				
	Very likely	Somewhat likely	Not too likely	Not at all likely	Vol: Unsure
	Row %	Row %	Row %	Row %	Row %
November 2026	27%	33%	23%	18%	n/a
November 2022	32%	24%	21%	21%	1%
November 2017	28%	22%	15%	34%	1%
CNN/ORC International Poll November 2016	39%	21%	13%	26%	<1%

Marist Poll National Adults who Celebrate Thanksgiving

TKPLTHKG1. Marist Poll National Tables November 10th through November 11th, 2026

		National Adults who Celebrate Thanksgiving		
		Which statement best describes the way you feel:		
		I am eager to talk about politics at this year's Thanksgiving dinner	I dread the thought of having to talk about politics at Thanksgiving dinner	Vol: No response
		Row %	Row %	Row %
National Adults who Celebrate Thanksgiving		42%	58%	<1%
National Registered Voters		45%	55%	0%
Party Identification	Democrat	47%	53%	0%
	Republican	51%	48%	1%
	Independent	33%	66%	1%
Region	Northeast	43%	57%	0%
	Midwest	37%	63%	0%
	South	40%	60%	1%
	West	49%	51%	1%
Household Income	Less than $50,000	34%	65%	0%
	$50,000 or more	45%	54%	0%
Education	Not college graduate	35%	65%	0%
	College graduate	53%	47%	0%
Race/Ethnicity	White	41%	59%	1%
	Non-white	44%	56%	0%
Age	Under 45	44%	56%	0%
	45 or older	40%	60%	0%
Generation	Gen Z	37%	63%	0%
	Millennials	50%	49%	1%
	Gen X	38%	61%	1%
	Baby Boomers/Silent/Greatest	40%	60%	0%
Gender	Men	48%	51%	0%
	Women	36%	64%	0%
Area Description	Big city	60%	39%	1%
	Small city/Suburban	40%	60%	0%
	Small town/Rural	29%	71%	0%

Marist Poll National Adults who Celebrate Thanksgiving. Interviews conducted November 10th through November 11th, 2026. Totals may not add to 100% due to rounding.

TKPLTHKG1TRND. Marist Poll National Trend

	National Adults who Celebrate Thanksgiving			
	Which statement best describes the way you feel:			
	I am eager to talk about politics at this year's Thanksgiving dinner	I dread the thought of having to talk about politics at Thanksgiving dinner	Vol: Unsure	Vol: No response
	Row %	Row %	Row %	Row %
November 2026	42%	58%	n/a	<1%
November 2022	47%	42%	11%	n/a
November 2017	31%	58%	11%	n/a
CNN/ORC International Poll November 2016	43%	53%	4%	n/a

Marist Poll National Adults who Celebrate Thanksgiving