

Methodology: Marist Poll of 1,454 New York City Adults

This Marist Poll New York City survey of 1,454 adults was conducted March 26th through March 31st, 2026, by the Marist Poll. Adults 18 years of age and older residing in New York City were contacted through a multi-mode design: By phone using live interviewers (402), by text (714), or online (338). All potential respondents were screened for age and residence in New York City. The telephone sample was randomly selected from a stratified dual frame of landline and cell phone telephone numbers in the five boroughs of New York City. This dual frame landline and cell phone sample was obtained from Dynata. For telephone surveys completed with live interviewers, household sampling was done by asking for the youngest male. The online sample was randomly selected from aggregated online panels by Cint. In online surveys, two attention check questions were asked that required the respondent to follow explicit directions. If respondents fail any data quality attention check question, these interviews conducted online are excluded from the sample and final analysis. Coding of any open-ended responses was done by a single human coder. Survey questions for all modes of data collection were available in English or Spanish. To ensure representativeness, data was balanced to match current estimates for the adult population by region, age, gender, education, income, and race/ethnicity using the U.S. Census Bureau's American Community Survey (ACS).

Results for all adults (n=1,454) are statistically significant within ± 3.3 percentage points. Results for registered voters (n=1,247) are statistically significant within ± 3.5 percentage points. Margins of error for subgroups are available upon request. The design effect for this survey is 1.62 which has been incorporated in the calculation of all reported margins of error. Research limitations can come from many potential sources, and there may be unmeasured factors in this or any other public opinion poll.

The partisan breakdown for this survey among registered voters is 62% Democrat, 15% Republican, and 23% non-enrolled.

Questions asked in this survey with the wording, results, and cross tabulations are included in this packet. Some questions may be held for a later release. If a question is asked of a subset of the sample, it is noted on the table. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that, although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The Marist Poll is an educational program in public opinion research and funded by Marist University.

Nature of the Sample

		NYC Adults
		Column %
NYC Adults		100%
Gender	Men	47%
	Women	53%
Age	Under 45	49%
	45 or older	51%
Age	18 to 29	21%
	30 to 44	28%
	45 to 59	23%
	60 or older	28%
Borough	Bronx	16%
	Brooklyn	30%
	Manhattan	21%
	Queens	27%
	Staten Island	6%
Race/Ethnicity	White	36%
	Black	20%
	Latino	24%
	Asian	10%
	Other	10%
Household Income	Less than \$50,000	34%
	\$50,000 or more	66%
Education	Not college graduate	58%
	College graduate	42%
NYC Registered Voters		86%
Party Registration	Democrat	62%
	Republican	15%
	Non-enrolled	23%
	Other	<1%

Marist Poll NYC Adults. Interviews conducted March 26th through March 31st, 2026, n=1,454 MOE +/- 3.3 percentage points. NYC Registered Voters: n=1,247 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

RTNYYM1. Marist Poll New York City Tables March 26th through March 31st, 2026

		NYC Adults				
		During baseball season, are you more likely to root for:				
		The Yankees	The Mets	Another team	You don't follow baseball	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Adults		38%	24%	4%	34%	<1%
NYC Adults who Follow Baseball		58%	37%	6%	0%	0%
Borough	Bronx	48%	16%	2%	32%	1%
	Brooklyn	32%	21%	5%	42%	1%
	Manhattan	48%	18%	6%	27%	1%
	Queens	30%	37%	2%	31%	0%
	Staten Island	41%	26%	1%	32%	0%
Gender	Men	42%	26%	6%	26%	0%
	Women	35%	23%	2%	40%	1%
Household Income	Less than \$50,000	37%	18%	2%	41%	1%
	\$50,000 or more	39%	28%	5%	28%	0%
Education	Not college graduate	41%	21%	2%	36%	0%
	College graduate	34%	29%	6%	31%	0%
Race/Ethnicity	White	34%	29%	6%	30%	0%
	Non-white	41%	22%	3%	35%	1%
Race/Ethnicity	White	34%	29%	6%	30%	0%
	Black	39%	19%	2%	39%	1%
	Latino	46%	27%	3%	23%	1%
Age	18 to 29	39%	17%	2%	42%	0%
	30 to 44	44%	21%	5%	31%	0%
	45 to 59	36%	28%	6%	30%	0%
	60 or older	33%	30%	2%	33%	2%
Age	Under 45	42%	19%	4%	36%	0%
	45 or older	35%	29%	4%	31%	1%
NYC Registered Voters		39%	26%	4%	30%	1%
Party Registration	Democrat	38%	28%	4%	29%	0%
	Republican	40%	32%	3%	25%	0%
	Non-enrolled	40%	18%	3%	38%	1%

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NYVNYM1. Marist Poll New York City Tables March 26th through March 31st, 2026

		NYC Adults		
		If you had to choose, which New York baseball team do you think is going to have the better season this year:		
		The Yankees	The Mets	Vol: Unsure
		Row %	Row %	Row %
NYC Adults		64%	32%	4%
Borough	Bronx	67%	30%	4%
	Brooklyn	61%	32%	7%
	Manhattan	71%	25%	3%
	Queens	58%	40%	2%
	Staten Island	76%	24%	0%
Gender	Men	66%	31%	3%
	Women	63%	33%	5%
Household Income	Less than \$50,000	67%	28%	5%
	\$50,000 or more	64%	33%	3%
Education	Not college graduate	65%	31%	4%
	College graduate	63%	33%	3%
Race/Ethnicity	White	60%	34%	6%
	Non-white	67%	31%	2%
Race/Ethnicity	White	60%	34%	6%
	Black	70%	27%	3%
	Latino	66%	31%	2%
Age	18 to 29	67%	32%	1%
	30 to 44	69%	29%	2%
	45 to 59	63%	34%	3%
	60 or older	59%	33%	8%
Age	Under 45	68%	30%	2%
	45 or older	61%	33%	6%
NYC Registered Voters		64%	32%	4%
Party Registration	Democrat	63%	32%	5%
	Republican	64%	34%	2%
	Non-enrolled	67%	30%	3%

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