

How the Survey was Conducted

Methodology: Marist Poll of 2,575 National Adults

This survey of 2,575 adults was conducted June 13th through June 17th, 2025 by the Marist Poll. Adults 18 years of age and older residing in the United States were contacted through a multi-mode design: By text or online. All potential respondents were screened for age. Probability-based sampling frames include cell phone sample for text-to-web surveys. A sampling frame based on aggregated non-probability online research panels was randomly selected from Cint's digital insights platform to administer the surveys collected online. Survey questions were available in English or Spanish. Online samples were selected to ensure that each region was represented in proportion to its adult population. The samples were then balanced to reflect the 2022 American Community Survey 5-year estimates for age, gender, income, race, and region.

Results for all adults (n=2,575) are statistically significant within ± 2.1 percentage points. Results for parents with children under 18 (n=876) are statistically significant within ± 3.7 percentage points. Results for parents with children under 18 who have access to video games (n=743) are statistically significant within ± 4.0 percentage points. Results for parents with children under 18 who do not have access to video games (n=128) are statistically significant within ± 9.6 percentage points. The design effect for this survey is 1.24 which has been incorporated in the calculation of all reported margins of error.

The partisan breakdown for this survey among registered voters is 38% Democrat, 37% Republican, and 25% independent.

Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that, although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report.

Nature of the Sample

		National Adults
		Column %
National Adults		100%
Gender	Men	49%
	Women	51%
Generation	Gen Z	18%
	Millennials	26%
	Gen X	27%
	Baby Boomers/Silent/Greatest	29%
Age	Under 45	46%
	45 or older	54%
Race/Ethnicity	White	61%
	Black	12%
	Latino	15%
	Other	12%
Region	Northeast	18%
	Midwest	21%
	South	38%
	West	23%
Household Income	Less than \$50,000	34%
	\$50,000 or more	66%
Education	Not college graduate	62%
	College graduate	38%
Area Description	Big city	24%
	Small city	18%
	Suburban	35%
	Small town	11%
	Rural	12%
National Registered Voters		88%
Party Identification	Democrat	38%
	Republican	37%
	Independent	25%
	Other	<1%

Marist Poll National Adults. Interviews conducted June 13th through June 17th, 2025, n=2,575 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

		Parents with Children under 18			
		If your children play video games, do you set a time limit on how much time they can play each day?			
		Yes	No	Children don't play video games	No opinion
		Row %	Row %	Row %	Row %
Parents with Children under 18		66%	21%	14%	<1%
Gender	Men	72%	20%	8%	0%
	Women	60%	21%	19%	0%
Age	Under 45	65%	19%	16%	0%
	45 or older	67%	25%	8%	0%
Generation	Gen Z	65%	15%	19%	1%
	Millennials	66%	20%	14%	0%
	Gen X	67%	22%	10%	0%
Region	Northeast	67%	17%	16%	1%
	Midwest	61%	25%	13%	0%
	South	66%	22%	13%	0%
	West	69%	17%	13%	0%
Household Income	Less than \$50,000	58%	28%	13%	0%
	\$50,000 or more	68%	18%	14%	0%
Education	Not college graduate	58%	26%	15%	0%
	College graduate	73%	15%	12%	0%
Race/Ethnicity	White	61%	23%	16%	0%
	Non-white	71%	18%	11%	0%
Race/Ethnicity	White	61%	23%	16%	0%
	Black	62%	27%	10%	0%
	Latino	74%	16%	9%	1%
Area Description	Big city	71%	19%	9%	1%
	Small city	74%	17%	9%	0%
	Suburban	64%	21%	15%	0%
	Small town/Rural	52%	26%	21%	0%
National Registered Voters		68%	19%	13%	0%
Party Identification	Democrat	65%	18%	16%	0%
	Republican	73%	19%	8%	0%
	Independent	61%	20%	20%	0%

Marist Poll National Parents with Children Under 18. Interviews conducted June 13th through June 17th, 2025. Totals may not add to 100% due to rounding.

VIDGMTPR1. Marist Poll National Tables June 13th through June 17th, 2025

		Parents with Children under 18			
		If your children play video games, do you set restrictions on what types of games they can play?			
		Yes	No	Children don't play video games	No opinion
		Row %	Row %	Row %	Row %
Parents with Children under 18		65%	21%	14%	1%
Gender	Men	67%	24%	8%	1%
	Women	62%	18%	20%	1%
Age	Under 45	64%	19%	16%	1%
	45 or older	66%	26%	8%	1%
Generation	Gen Z	66%	11%	20%	3%
	Millennials	66%	20%	14%	0%
	Gen X	62%	27%	10%	1%
Region	Northeast	67%	17%	16%	1%
	Midwest	59%	26%	13%	2%
	South	67%	19%	13%	0%
	West	65%	22%	12%	1%
Household Income	Less than \$50,000	61%	25%	14%	1%
	\$50,000 or more	66%	20%	13%	1%
Education	Not college graduate	59%	25%	15%	1%
	College graduate	71%	16%	12%	0%
Race/Ethnicity	White	63%	20%	16%	1%
	Non-white	67%	21%	11%	1%
Race/Ethnicity	White	63%	20%	16%	1%
	Black	63%	27%	10%	0%
	Latino	70%	21%	8%	1%
Area Description	Big city	69%	21%	10%	1%
	Small city	71%	19%	10%	1%
	Suburban	60%	24%	15%	1%
	Small town/Rural	61%	18%	22%	0%
National Registered Voters		67%	20%	13%	1%
Party Identification	Democrat	64%	21%	15%	0%
	Republican	72%	20%	8%	0%
	Independent	61%	18%	19%	2%

Marist Poll National Parents with Children Under 18. Interviews conducted June 13th through June 17th, 2025. Totals may not add to 100% due to rounding.

VIDGMAC1. Marist Poll National Tables June 13th through June 17th, 2025

		Parents with Children under 18	
		Do your children currently have access to video games on any device such as a console, computer, tablet, or phone?	
		Yes	No
		Row %	Row %
Parents with Children under 18		85%	15%
Gender	Men	89%	11%
	Women	81%	19%
Age	Under 45	83%	17%
	45 or older	92%	8%
Generation	Gen Z	77%	23%
	Millennials	85%	15%
	Gen X	91%	9%
Region	Northeast	84%	16%
	Midwest	86%	14%
	South	84%	16%
	West	88%	12%
Household Income	Less than \$50,000	85%	15%
	\$50,000 or more	85%	15%
Education	Not college graduate	83%	17%
	College graduate	88%	12%
Race/Ethnicity	White	83%	17%
	Non-white	88%	12%
Race/Ethnicity	White	83%	17%
	Black	89%	11%
	Latino	88%	12%
Area Description	Big city	89%	11%
	Small city	86%	14%
	Suburban	84%	16%
	Small town/Rural	80%	20%
National Registered Voters		86%	14%
Party Identification	Democrat	83%	17%
	Republican	91%	9%
	Independent	81%	19%

Marist Poll National Parents with Children Under 18. Interviews conducted June 13th through June 17th, 2025. Totals may not add to 100% due to rounding.

MRNVGAC1. Marist Poll National Tables June 13th through June 17th, 2025

		Parents with Children Under 18 who Do Not Have Access to Video Games
		Col %
What is the main reason your children do not have access to video games?	Personal or family values	11%
	Concerns about addiction or screen time	33%
	Cost of gaming devices or games	5%
	Lack of interest from the child	19%
	Concerns about content	19%
	No time or opportunity	12%
	No opinion	2%

Marist Poll National Parents with Children Under 18 who Do Not Have Access to Video Games. Interviews conducted June 13th through June 17th, 2025. Totals may not add to 100% due to rounding.

VGACYES. Marist Poll National Tables June 13th through June 17th, 2025

		Parents with Children Under 18 who Have Access to Video Games					
		In general, how often do you play video games with your children?					
		A few times a					
		Daily	Weekly	Monthly	year	Rarely or never	No opinion
		Row %	Row %	Row %	Row %	Row %	Row %
Parents with Children Under 18 who Have Access to Video Games		27%	38%	12%	7%	16%	<1%
Gender	Men	32%	40%	10%	5%	13%	0%
	Women	21%	37%	13%	8%	21%	0%
Age	Under 45	31%	40%	12%	7%	10%	0%
	45 or older	17%	35%	13%	6%	30%	0%
Generation	Gen Z	39%	36%	14%	3%	8%	0%
	Millennials	31%	41%	11%	7%	10%	0%
Region	Gen X	19%	38%	11%	6%	26%	0%
	Northeast	21%	48%	10%	8%	14%	0%
	Midwest	26%	34%	14%	4%	22%	0%
	South	31%	34%	12%	6%	17%	0%
Household Income	West	26%	40%	12%	9%	13%	0%
	Less than \$50,000	24%	35%	12%	7%	23%	0%
Education	\$50,000 or more	28%	39%	12%	6%	15%	0%
	Not college graduate	25%	36%	12%	8%	19%	0%
Race/Ethnicity	College graduate	28%	41%	12%	6%	14%	0%
	White	26%	36%	12%	9%	17%	0%
Race/Ethnicity	Non-white	27%	41%	12%	4%	16%	0%
	White	26%	36%	12%	9%	17%	0%
	Black	35%	36%	10%	4%	14%	0%
	Latino	27%	45%	12%	5%	11%	0%
Area Description	Big city	35%	40%	10%	6%	10%	0%
	Small city	21%	46%	10%	7%	16%	0%
	Suburban	24%	36%	13%	5%	22%	0%
	Small town/Rural	21%	33%	15%	10%	21%	0%
National Registered Voters		28%	40%	12%	6%	15%	0%
Party Identification	Democrat	26%	38%	10%	9%	17%	0%
	Republican	32%	41%	10%	4%	12%	0%
		Independent	21%	39%	17%	5%	1%

Marist Poll National Parents with Children Under 18 who Have Access to Video Games. Interviews conducted June 13th through June 17th, 2025. Totals may not add to 100% due to rounding.

		Parents with Children under 18			
		Regardless of whether your children currently play video games, in general, what impact do you think video games have on your children?			
		Mostly positive	Mostly negative	Neither positive nor negative impact	No opinion
		Row %	Row %	Row %	Row %
Parents with Children under 18		48%	15%	36%	1%
Gender	Men	57%	12%	29%	1%
	Women	38%	19%	43%	1%
Age	Under 45	51%	14%	33%	1%
	45 or older	40%	17%	42%	1%
Generation	Gen Z	54%	12%	34%	1%
	Millennials	53%	14%	32%	1%
	Gen X	40%	17%	41%	2%
Region	Northeast	50%	19%	29%	2%
	Midwest	49%	13%	38%	0%
	South	47%	15%	37%	1%
	West	47%	14%	39%	0%
Household Income	Less than \$50,000	44%	18%	37%	1%
	\$50,000 or more	49%	14%	36%	1%
Education	Not college graduate	41%	16%	41%	1%
	College graduate	55%	14%	31%	1%
Race/Ethnicity	White	43%	18%	38%	1%
	Non-white	54%	11%	34%	1%
Race/Ethnicity	White	43%	18%	38%	1%
	Black	58%	11%	30%	0%
	Latino	57%	9%	32%	2%
Area Description	Big city	63%	8%	27%	2%
	Small city	44%	20%	36%	1%
	Suburban	42%	19%	38%	1%
	Small town/Rural	34%	18%	47%	0%
National Registered Voters		49%	14%	36%	1%
Party Identification	Democrat	47%	15%	37%	1%
	Republican	57%	13%	29%	1%
	Independent	39%	13%	47%	1%

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VIDGMCN1. Marist Poll National Tables June 13th through June 17th, 2025

		Parents with Children under 18							
		Regardless of whether your children currently play video games, what is your main concern when it comes to your children and video games:							
		Online safety and interactions	Lack of outdoor or physical activity	Screen time	Violent or inappropriate content	Gaming addiction	Time taken away from other responsibilities	Cost of games or in-app purchases	No concerns
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Parents with Children under 18		20%	18%	15%	13%	13%	9%	5%	6%
Parents who Play Video Games with Kids at Least Weekly		23%	13%	15%	13%	15%	10%	5%	6%
Gender	Men	20%	16%	15%	12%	16%	9%	5%	5%
	Women	20%	20%	15%	15%	9%	9%	4%	7%
Age	Under 45	21%	17%	15%	14%	14%	7%	5%	6%
	45 or older	17%	20%	14%	11%	11%	14%	5%	7%
Generation	Gen Z	14%	23%	11%	15%	14%	10%	5%	7%
	Millennials	24%	14%	15%	14%	15%	7%	5%	6%
	Gen X	19%	18%	16%	10%	10%	12%	6%	6%
Region	Northeast	20%	17%	14%	8%	18%	15%	3%	3%
	Midwest	19%	19%	19%	16%	9%	4%	7%	6%
	South	22%	18%	11%	16%	10%	10%	5%	8%
	West	17%	17%	18%	11%	17%	8%	4%	6%
Household Income	Less than \$50,000	19%	17%	10%	15%	12%	9%	7%	9%
	\$50,000 or more	20%	18%	16%	13%	13%	9%	4%	5%
Education	Not college graduate	18%	20%	14%	16%	9%	8%	5%	9%
	College graduate	22%	16%	16%	10%	17%	11%	5%	3%
Race/Ethnicity	White	22%	18%	16%	12%	12%	10%	4%	5%
	Non-white	18%	18%	13%	14%	14%	8%	6%	7%
Race/Ethnicity	White	22%	18%	16%	12%	12%	10%	4%	5%
	Black	19%	17%	11%	21%	14%	7%	5%	6%
	Latino	19%	17%	9%	11%	17%	10%	7%	9%
Area Description	Big city	22%	13%	12%	13%	16%	9%	6%	6%
	Small city	15%	15%	16%	16%	16%	13%	6%	3%
	Suburban	17%	22%	17%	12%	13%	8%	4%	7%
	Small town/Rural	26%	22%	15%	14%	5%	8%	3%	6%
National Registered Voters		20%	18%	15%	13%	13%	9%	5%	6%
Party Identification	Democrat	21%	17%	18%	17%	10%	6%	4%	5%
	Republican	20%	18%	12%	10%	17%	13%	6%	4%
	Independent	17%	19%	16%	14%	13%	6%	5%	10%

Marist Poll National Parents with Children Under 18. Interviews conducted June 13th through June 17th, 2025. Totals may not add to 100% due to rounding.