

How the Survey was Conducted

Methodology: Marist Poll of 1,350 New York City Likely Democratic Primary Voters

This survey of 1,350 likely Democratic primary voters was conducted June 9th through June 12th, 2025 by the Marist Poll. Likely Democratic primary voters were contacted via a multi-mode methodology: By telephone using live interviewers or text-to-web using sample from the L2 voter file of New York City registered Democrats. All potential respondents were screened for age, residence in New York City, and confirmation of party registration as a Democrat. Survey questions were available in English or Spanish. Samples were randomly selected from the L2 voter file of New York City registered Democrats based on voters' likelihood of participating in the Democratic primary for mayor. The full sample is balanced to age, gender, race, and borough based on the voter registration list information and adjusted for turnout in similar elections. Ranked-choice voting rounds were calculated with assistance from Edison Research.

Results for entire sample of likely Democratic primary voters (n=1,350) are statistically significant within ± 4.3 percentage points. The design effect for this survey is 2.64 which has been incorporated in the calculation of all reported margins of error.

Nature of the Sample

		NYC Likely Democratic Primary Voters
		Column %
NYC Likely Democratic Primary Voters		100%
Gender	Men	40%
	Women	60%
Age	Under 45	30%
	45 or older	70%
Age	18 to 29	6%
	30 to 44	24%
	45 to 59	25%
	60 or older	45%
Region	Bronx	14%
	Brooklyn	34%
	Manhattan	24%
	Queens	24%
	Staten Island	3%
Race/Ethnicity	White	35%
	Black	30%
	Latino	24%
	Asian	7%
	Other	4%
Household Income	Less than \$50,000	30%
	\$50,000 or more	70%
Education	Not college graduate	41%
	College graduate	59%
Political Ideology	Very liberal	25%
	Liberal	32%
	Moderate	32%
	Conservative	6%
	Very conservative	3%
Religion	Protestant	22%
	Catholic	26%
	Jewish	17%
	No Religion	26%
	Other	10%

Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted June 9th through June 12th, 2025, n=1,350 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Likely Democratic Primary Voters		
		In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Vol: Unsure
		Row %	Row %	Row %
NYC Likely Democratic Primary Voters		21%	77%	2%
Borough	Bronx	17%	82%	1%
	Brooklyn	20%	77%	2%
	Manhattan	23%	73%	3%
	Queens/Staten Island	23%	76%	1%
Gender	Men	21%	77%	1%
	Women	21%	76%	3%
Household Income	Less than \$50,000	22%	75%	3%
	\$50,000 or more	21%	78%	1%
Education	Not college graduate	24%	75%	2%
	College graduate	19%	78%	2%
Race/Ethnicity	White	18%	79%	3%
	Non-white	23%	75%	2%
Race/Ethnicity	White	18%	79%	3%
	Black	24%	72%	4%
	Latino	20%	80%	0%
Age	Under 45	22%	77%	1%
	45 or older	21%	76%	3%
Political Ideology	Very liberal	14%	85%	1%
	Liberal	22%	75%	2%
	Moderate	26%	73%	1%
	Conservative/Very conservative	14%	84%	3%
Religion	Protestant	26%	69%	5%
	Catholic	15%	84%	1%
	Jewish	21%	77%	2%
	Other/No religion	22%	76%	1%

Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted June 9th through June 12th, 2025. Totals may not add to 100% due to rounding.

NYC1000TRND. New York City Trend**NYC Likely Democratic Primary Voters**

In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?

	Right direction	Wrong direction	Unsure
June 2025	21%	77%	2%
May 2025	19%	81%	<1%

Marist Poll NYC Likely Democratic Primary Voters

NYCDP25P. Marist Poll New York City Tables June 9th through June 12th, 2025

NYC Likely Democratic Primary Voters												
If the Democratic primary for mayor were held today, which one of the following candidates would be your first choice? [If undecided: If you had to decide today, which one of the following candidates would be your first choice:]												
	Andrew Cuomo	Zohran Mamdani	Brad Lander	Adrienne Adams	Scott Stringer	Zellnor Myrie	Michael Blake	Whitney Tilson	Jessica Ramos	Selma Bartholomew	Paperboy Love Prince	Vol: Undecided
	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
NYC Likely Democratic Primary Voters	38%	27%	7%	7%	4%	2%	2%	1%	<1%	<1%	<1%	11%
Most Active Voters*	32%	32%	8%	8%	6%	2%	0%	1%	0%	0%	0%	10%
Vote Plan	In person on Primary Day	40%	25%	6%	5%	4%	3%	3%	1%	0%	0%	12%
	At an early voting location	37%	32%	8%	7%	4%	2%	1%	1%	1%	0%	7%
	By mail or absentee	40%	22%	7%	10%	5%	1%	0%	1%	1%	0%	12%
Borough	Bronx	49%	21%	2%	9%	1%	2%	5%	0%	1%	0%	10%
	Brooklyn	26%	36%	11%	7%	4%	3%	0%	1%	0%	0%	11%
	Manhattan	41%	20%	7%	8%	5%	2%	4%	2%	0%	1%	11%
	Queens/Staten Island	44%	26%	5%	3%	4%	2%	1%	1%	1%	0%	12%
Gender	Men	35%	33%	7%	6%	3%	4%	1%	2%	1%	0%	8%
	Women	41%	22%	7%	7%	5%	1%	3%	0%	0%	0%	13%
Household Income	Less than \$50,000	49%	14%	1%	7%	5%	0%	5%	0%	1%	0%	17%
	\$50,000 or more	33%	33%	9%	7%	3%	3%	1%	1%	0%	0%	9%
Education	Not college graduate	50%	13%	2%	7%	4%	2%	4%	0%	0%	0%	17%
	College graduate	29%	38%	11%	6%	4%	2%	1%	1%	0%	0%	7%
Race/Ethnicity	White	32%	31%	13%	5%	6%	3%	1%	2%	1%	0%	7%
	Non-white	40%	26%	4%	8%	3%	2%	3%	0%	0%	0%	13%
Race/Ethnicity	White	32%	31%	13%	5%	6%	3%	1%	2%	1%	0%	7%
	Black	48%	11%	2%	12%	4%	2%	1%	0%	0%	0%	21%
	Latino	36%	41%	4%	2%	2%	1%	6%	1%	0%	1%	6%
Age	Under 45	18%	52%	10%	4%	2%	4%	3%	1%	0%	0%	7%
	45 or older	47%	17%	6%	8%	5%	1%	2%	1%	1%	0%	13%
Political Ideology	Very liberal	7%	65%	8%	5%	3%	2%	0%	0%	0%	0%	10%
	Liberal	35%	25%	12%	9%	4%	3%	3%	1%	0%	0%	9%
	Moderate	59%	10%	3%	6%	6%	2%	2%	1%	1%	0%	10%
	Conservative/Very conservative	57%	1%	2%	10%	0%	0%	6%	3%	0%	1%	19%
Religion	Protestant	47%	12%	2%	9%	5%	4%	3%	0%	0%	0%	17%
	Catholic	49%	21%	3%	5%	3%	0%	4%	1%	1%	1%	12%
	Jewish	40%	20%	19%	4%	5%	3%	0%	1%	0%	0%	8%
	Other/No religion	24%	45%	7%	7%	3%	2%	0%	1%	0%	0%	9%

Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted June 9th through June 12th, 2025. Totals may not add to 100% due to rounding.

*Most active voters include registered Democrats who voted in all three of the following primaries: 2020 Democratic primary for President, 2021 Democratic primary for Mayor, and 2022 Democratic primary for Governor.

NYCDP25PTRND. New York City Trend

NYC Likely Democratic Primary Voters												
If the Democratic primary for mayor were held today, which one of the following candidates would be your first choice? [If undecided: If you had to decide today, which one of the following candidates would be your first choice:]												
	Andrew Cuomo	Zohran Mamdani	Brad Lander	Adrienne Adams	Scott Stringer	Zellnor Myrie	Michael Blake	Whitney Tilson	Jessica Ramos	Selma Bartholomew	Paperboy Love Prince	Vol: Undecided
	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
June 2025	38%	27%	7%	7%	4%	2%	2%	1%	<1%	<1%	<1%	11%
May 2025	37%	18%	8%	9%	4%	3%	<1%	1%	2%	n/a	n/a	17%

Marist Poll NYC Likely Democratic Primary Voters

Marist Poll New York City Tables June 9th through June 12th, 2025							
Round-by-Round Survey Estimates							
NYC Likely Democratic Primary Voters [Excluding Undecided Voters]							
	Round 1	Round 2	Round 3	Round 4	Round 5	Round 6	Round 7
Andrew Cuomo	43%	43%	44%	45%	47%	50%**	55%
Zohran Mamdani	31%	31%	32%	32%	33%	37%	45%
Brad Lander	8%	8%	8%	9%	11%	13%	
Adrienne Adams	7%	8%	8%	8%	9%		
Scott Stringer	4%	5%	5%	5%			
Zellnor Myrie	2%	3%	3%				
Michael Blake	2%	2%					
Whitney Tilson*	1%						
Jessica Ramos*	<1%						
Selma Bartholomew*	<1%						
Paperboy Love Prince*	<1%						

*Two or more candidates with the lowest number of votes can be eliminated in a single round if their total number of votes is less than the votes for the candidate immediately ahead of them. This means that, if all next choices went to one of them, they would still trail the next higher candidate, and the outcome will be the same whether they are eliminated one by one, or at the same time.

**49.9% rounds up to 50%.

Marist Poll New York City Tables June 9th through June 12th, 2025	
Final Round <i>including Undecided Voters</i>	
NYC Likely Democratic Primary Voters	
Andrew Cuomo	43%
Zohran Mamdani	35%
Never ranked Cuomo or Mamdani	11%
Undecided on 1st choice	11%

RCV6. Marist Poll New York City Tables June 9th through June 12th, 2025

		Late Round Top Three Candidates		
		Andrew Cuomo	Zohran Mamdani	Brad Lander
		Row %	Row %	Row %
NYC Likely Democratic Primary Voters [Excluding Undecided Voters]		50%**	37%	13%
Borough	Bronx	65%	29%	5%
	Brooklyn	35%	45%	20%
	Manhattan	56%	30%	14%
	Queens/Staten Island	57%	35%	7%
Gender	Men	42%	42%	16%
	Women	57%	31%	12%
Race/Ethnicity	White	39%	39%	21%
	Black	73%	21%	6%
	Latino	44%	50%	6%
Age	Under 45	22%	62%	17%
	45 or older	63%	25%	12%

Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted June 9th through June 12th, 2025. Totals may not add to 100% due to rounding.

**49.9% rounds up to 50%

RCVBALL1 . Marist Poll New York City Tables June 9th through June 12th, 2025

		NYC Likely Democratic Primary Voters				
		Number of Candidates Ranked				
		1st choice only	1st and 2nd choice	1st, 2nd, and 3rd choice	1st, 2nd, 3rd and 4th choice	Selected 5 choices
		Row %	Row %	Row %	Row %	Row %
NYC Likely Democratic Primary Voters [Excluding Undecided Voters]		25%	16%	13%	9%	37%
Borough	Bronx	27%	24%	10%	8%	32%
	Brooklyn	17%	14%	12%	12%	45%
	Manhattan	27%	17%	16%	9%	30%
	Queens/Staten Island	33%	13%	13%	5%	36%
Gender	Men	20%	12%	14%	9%	45%
	Women	30%	19%	12%	9%	30%
Household Income	Less than \$50,000	38%	26%	11%	4%	21%
	\$50,000 or more	20%	12%	14%	10%	44%
Education	Not college graduate	35%	23%	12%	7%	23%
	College graduate	20%	12%	13%	10%	45%
Race/Ethnicity	White	22%	14%	12%	10%	42%
	Non-white	26%	18%	14%	8%	35%
Race/Ethnicity	White	22%	14%	12%	10%	42%
	Black	26%	24%	14%	3%	33%
	Latino	29%	13%	10%	11%	36%
Age	Under 45	18%	9%	11%	10%	53%
	45 or older	29%	19%	14%	8%	30%
Political Ideology	Very liberal	13%	5%	9%	10%	63%
	Liberal	25%	16%	14%	11%	35%
	Moderate	31%	22%	14%	7%	27%
	Conservative/Very conservative	47%	22%	19%	4%	8%
Religion	Protestant	28%	22%	14%	5%	30%
	Catholic	34%	15%	9%	8%	34%
	Jewish	22%	12%	16%	13%	38%
	Other/No religion	18%	14%	15%	10%	44%

Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted June 9th through June 12th, 2025. Totals may not add to 100% due to rounding.

RCVBAVG1. Marist Poll New York City Tables June 9th through June 12th, 2025

		Average Number of Candidates Ranked by Voters
		Mean
NYC Likely Democratic Primary Voters [Excluding Undecided Voters]		3.2
First Choice Candidate	Andrew Cuomo	2.4
	Zohran Mamdani	4.0
	Brad Lander	4.1
	Adrienne Adams	3.4
	Scott Stringer	3.0
Borough	Bronx	2.9
	Brooklyn	3.5
	Manhattan	3.0
	Queens/Staten Island	3.0
Gender	Men	3.5
	Women	2.9
Household Income	Less than \$50,000	2.5
	\$50,000 or more	3.5
Education	Not college graduate	2.6
	College graduate	3.5
Race/Ethnicity	White	3.4
	Non-white	3.1
Race/Ethnicity	White	3.4
	Black	2.9
	Latino	3.1
Age	Under 45	3.7
	45 or older	2.9
Political Ideology	Very liberal	4.1
	Liberal	3.2
	Moderate	2.8
	Conservative/Very conservative	2.0
Religion	Protestant	2.9
	Catholic	2.9
	Jewish	3.3
	Other/No religion	3.5

Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted June 9th through June 12th, 2025.

Marist Poll New York City Tables June 9th through June 12th, 2025

First Choice Candidate	Most Common 2nd Choice by Candidate
Andrew Cuomo	No 2nd choice
Zohran Mamdani	Brad Lander
Brad Lander	Zohran Mamdani
Adrienne Adams	Zohran Mamdani
Scott Stringer	Andrew Cuomo
Zellnor Myrie	Brad Lander
Michael Blake	No 2nd choice
Whitney Tilson	Scott Stringer/Andrew Cuomo (Tie)
Jessica Ramos	No 2nd choice
Selma Bartholomew	No 2nd choice
Paperboy Love Prince	No 2nd choice

Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted June 9th through June 12th, 2025.

NYC Likely Democratic Primary Voters						
There are a few ways to vote in the Democratic primary for mayor. Do you think you will vote:						
		In person on Primary Day	At an early voting location	By mail or absentee	Or do you not intend to vote	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Likely Democratic Primary Voters		44%	43%	11%	2%	<1%
Borough	Bronx	60%	30%	10%	1%	0%
	Brooklyn	43%	43%	9%	4%	0%
	Manhattan	39%	46%	14%	1%	0%
	Queens/Staten Island	42%	46%	10%	2%	0%
Gender	Men	43%	47%	9%	2%	0%
	Women	45%	40%	12%	3%	0%
Household Income	Less than \$50,000	51%	29%	15%	5%	0%
	\$50,000 or more	41%	49%	9%	1%	0%
Education	Not college graduate	52%	32%	12%	4%	0%
	College graduate	39%	50%	10%	1%	0%
Race/Ethnicity	White	40%	46%	12%	2%	0%
	Non-white	46%	42%	10%	2%	0%
Race/Ethnicity	White	40%	46%	12%	2%	0%
	Black	44%	42%	11%	4%	0%
	Latino	55%	38%	5%	2%	0%
Age	Under 45	39%	48%	12%	1%	0%
	45 or older	46%	41%	10%	3%	0%
Political Ideology	Very liberal	38%	48%	10%	4%	0%
	Liberal	37%	48%	13%	2%	0%
	Moderate	50%	39%	10%	1%	0%
	Conservative/Very conservative	60%	30%	7%	4%	0%
Religion	Protestant	53%	38%	9%	1%	0%
	Catholic	46%	41%	8%	5%	0%
	Jewish	46%	38%	14%	1%	1%
	Other/No religion	37%	51%	11%	2%	0%

Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted June 9th through June 12th, 2025. Totals may not add to 100% due to rounding.

VTMTDR2TRND. New York City Trend

NYC Likely Democratic Primary Voters					
There are a few ways to vote in the Democratic primary for mayor. Do you think you will vote:					
	In person on Primary Day	At an early voting location	By mail or absentee	Or do you not intend to vote	Vol: Unsure
	Row %	Row %	Row %	Row %	Row %
June 2025	44%	43%	11%	2%	<1%
May 2025	46%	40%	10%	3%	<1%
Marist Poll NYC Likely Democratic Primary Voters					

		NYC Likely Democratic Primary Voters		
		In general, do you want to see the Democratic candidate for mayor:		
		Try to compromise and find common ground with President Trump	Try to oppose President Trump as much as possible	Vol: Unsure
		Row %	Row %	Row %
NYC Likely Democratic Primary Voters		26%	72%	1%
Borough	Bronx	24%	75%	1%
	Brooklyn	25%	73%	3%
	Manhattan	23%	76%	1%
	Queens/Staten Island	32%	68%	0%
Gender	Men	29%	70%	1%
	Women	25%	74%	2%
Household Income	Less than \$50,000	27%	72%	2%
	\$50,000 or more	26%	73%	0%
Education	Not college graduate	28%	70%	2%
	College graduate	25%	74%	1%
Race/Ethnicity	White	25%	73%	2%
	Non-white	26%	73%	1%
Race/Ethnicity	White	25%	73%	2%
	Black	17%	82%	1%
	Latino	35%	64%	0%
Age	Under 45	24%	74%	1%
	45 or older	27%	71%	1%
Political Ideology	Very liberal	6%	94%	0%
	Liberal	15%	85%	0%
	Moderate	44%	54%	2%
	Conservative/Very conservative	66%	33%	1%
Religion	Protestant	24%	74%	2%
	Catholic	35%	65%	0%
	Jewish	33%	63%	4%
	Other/No religion	18%	82%	0%

Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted June 9th through June 12th, 2025. Totals may not add to 100% due to rounding.

DMDTREL1TRND. New York City Trend

NYC Likely Democratic Primary Voters			
In general, do you want to see the Democratic candidate for mayor:			
	Try to compromise and find common ground with President Trump	Try to oppose President Trump as much as possible	Vol: Unsure
	Row %	Row %	Row %
June 2025	26%	72%	1%
May 2025	26%	74%	<1%
Marist Poll NYC Likely Democratic Primary Voters			

		NYC Likely Democratic Primary Voters				
		Would you say that you are following the campaign for mayor:				
		Very closely	Closely	Not very closely	Not at all	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Likely Democratic Primary Voters		32%	43%	20%	4%	<1%
Borough	Bronx	29%	48%	21%	2%	0%
	Brooklyn	34%	43%	16%	7%	0%
	Manhattan	32%	40%	23%	4%	0%
	Queens/Staten Island	33%	41%	24%	2%	0%
Gender	Men	37%	46%	14%	3%	0%
	Women	28%	41%	26%	5%	0%
Household Income	Less than \$50,000	22%	35%	31%	12%	0%
	\$50,000 or more	37%	46%	16%	1%	0%
Education	Not college graduate	25%	42%	24%	9%	0%
	College graduate	38%	43%	18%	1%	0%
Race/Ethnicity	White	36%	46%	16%	2%	0%
	Non-white	31%	41%	22%	6%	0%
Race/Ethnicity	White	36%	46%	16%	2%	0%
	Black	28%	36%	27%	9%	0%
	Latino	36%	44%	17%	2%	0%
Age	Under 45	42%	31%	23%	4%	0%
	45 or older	29%	47%	20%	5%	0%
Political Ideology	Very liberal	54%	31%	9%	6%	0%
	Liberal	27%	46%	24%	3%	0%
	Moderate	24%	48%	23%	5%	0%
	Conservative/Very conservative	27%	37%	33%	4%	0%
Religion	Protestant	33%	39%	24%	4%	0%
	Catholic	32%	41%	19%	8%	0%
	Jewish	33%	40%	25%	3%	0%
	Other/No religion	32%	48%	16%	3%	0%

Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted June 9th through June 12th, 2025. Totals may not add to 100% due to rounding.

FOLMAYG1TRND. New York City Trend

NYC Likely Democratic Primary Voters					
Would you say that you are following the campaign for mayor:					
	Very closely	Closely	Not very closely	Not at all	Vol: Unsure
	Row %	Row %	Row %	Row %	Row %
June 2025	32%	43%	20%	4%	<1%
May 2025	25%	41%	30%	4%	<1%
Marist Poll NYC Likely Democratic Primary Voters					