How the Survey was Conducted

Methodology: Marist Poll of 3,383 New York City Likely Democratic Primary Voters

This survey of 3,383 likely Democratic primary voters was conducted May 1st through May 8th, 2025 by the Marist Poll. Likely Democratic primary voters were contacted via a multi-mode methodology: By telephone using live interviewers, text to web, or email using sample from the L2 voter file of New York City registered Democrats. All potential respondents were screened for age, residence in New York City, and confirmation of party registration as a Democrat. Survey questions were available in English or Spanish. Samples were randomly selected from the L2 voter file of New York City registered Democrats based on voters' likelihood of participating in the Democratic primary for mayor. The full sample is balanced to age, gender, race, and borough based on the voter registration list information and adjusted for turnout in similar elections. Ranked-choice voting rounds were calculated with assistance from Edison Research.

Results for entire sample of likely Democratic primary voters (n=3,383) are statistically significant within ±2.6 percentage points. The design effect for this survey is 2.38 which has been incorporated in the calculation of all reported margins of error.

Nature of the Sample

		NYC Likely Democratic Primary Voters
		Column %
NYC Likely Democratic Primary Voters		100%
Gender	Men	41%
	Women	59%
Age	Under 45	30%
	45 or older	70%
Age	18 to 29	6%
	30 to 44	24%
	45 to 59	27%
	60 or older	43%
Region	Bronx	17%
	Brooklyn	32%
	Manhattan	25%
	Queens	24%
	Staten Island	3%
Race/Ethnicity	White	35%
	Black	31%
	Latino	24%
	Asian	6%
	Other	4%
Household Income	Less than $50,000	29%
	$50,000 or more	71%
Education	Not college graduate	39%
	College graduate	61%
Political Ideology	Very liberal	25%
	Liberal	33%
	Moderate	31%
	Conservative	7%
	Very conservative	3%
Religion	Protestant	21%
	Catholic	26%
	Jewish	16%
	No Religion	26%
	Other	10%

		NYC Likely Democratic Primary Voters		
		In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Vol: Unsure
		Row %	Row %	Row %
NYC Likely Democratic Primary Voters		19%	81%	<1%
Borough	Bronx	18%	82%	0%
	Brooklyn	20%	80%	1%
	Manhattan	18%	82%	1%
	Queens	21%	79%	0%
	Staten Island	13%	86%	0%
Gender	Men	21%	78%	0%
	Women	17%	82%	1%
Household Income	Less than $50,000	17%	83%	0%
	$50,000 or more	20%	80%	0%
Education	Not college graduate	20%	80%	0%
	College graduate	19%	81%	0%
Race/Ethnicity	White	18%	81%	1%
	Non-white	20%	80%	0%
Race/Ethnicity	White	18%	81%	1%
	Black	22%	78%	0%
	Latino	17%	83%	0%
Age	Under 45	19%	81%	0%
	45 or older	19%	81%	0%
Political Ideology	Very liberal	17%	83%	0%
	Liberal	21%	78%	1%
	Moderate	21%	79%	0%
	Conservative/Very conservative	12%	87%	1%
Religion	Protestant	25%	75%	0%
	Catholic	18%	81%	0%
	Jewish	17%	82%	1%
	Other/No religion	18%	82%	0%

Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted May 1st through May 8th, 2025. Totals may not add to 100% due to rounding.

		Andrew Cuomo	Zohran Mamdani	Adrienne Adams	Brad Lander	Scott Stringer	Zellnor Myrie	Jessica Ramos	Whitney Tilson	Michael Blake	Vol: Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
NYC Likely Democratic Primary Voters		37%	18%	9%	8%	4%	3%	2%	1%	<1%	17%
Most Active Voters		34%	21%	10%	11%	5%	4%	1%	1%	1%	13%
Borough	Bronx	50%	8%	10%	2%	3%	3%	1%	1%	1%	21%
	Brooklyn	25%	25%	9%	12%	3%	5%	3%	1%	0%	16%
	Manhattan	32%	21%	8%	10%	6%	3%	1%	1%	1%	18%
	Queens	48%	15%	9%	7%	4%	2%	1%	0%	0%	13%
	Staten Island	48%	11%	8%	1%	10%	0%	1%	0%	0%	21%
Gender	Men	34%	21%	7%	8%	5%	5%	1%	2%	1%	16%
	Women	39%	16%	10%	9%	4%	2%	2%	0%	0%	17%
Household Income	Less than $50,000	47%	11%	10%	3%	4%	2%	3%	0%	0%	20%
	$50,000 or more	33%	22%	9%	11%	4%	4%	1%	1%	1%	15%
Education	Not college graduate	50%	8%	9%	2%	3%	2%	3%	0%	1%	21%
	College graduate	28%	25%	9%	12%	5%	4%	1%	1%	1%	14%
Race/Ethnicity	White	25%	23%	8%	15%	6%	5%	1%	1%	0%	15%
	Non-white	44%	16%	10%	4%	3%	3%	2%	1%	1%	17%
Race/Ethnicity	White	25%	23%	8%	15%	6%	5%	1%	1%	0%	15%
	Black	50%	8%	14%	2%	2%	4%	0%	1%	1%	20%
	Latino	41%	20%	6%	6%	5%	1%	4%	1%	1%	15%
Age	Under 45	18%	38%	7%	11%	2%	6%	2%	1%	1%	14%
	45 or older	45%	10%	10%	7%	5%	2%	1%	1%	1%	17%
Race and Education	White - Not College Graduate	36%	14%	9%	8%	6%	2%	2%	1%	0%	21%
	White - College Graduate	21%	26%	7%	17%	6%	5%	1%	1%	0%	14%
Political Ideology	Very liberal	13%	47%	8%	11%	3%	4%	1%	0%	0%	11%
	Liberal	35%	13%	11%	13%	4%	4%	2%	1%	1%	17%
	Moderate	52%	5%	7%	4%	6%	3%	1%	1%	1%	19%
	Conservative/Very conservative	55%	2%	11%	2%	2%	1%	1%	2%	0%	23%
Religion	Protestant	45%	9%	13%	3%	5%	3%	1%	1%	1%	19%
	Catholic	51%	9%	7%	5%	3%	1%	3%	1%	1%	18%
	Jewish	26%	14%	10%	17%	8%	5%	1%	2%	0%	16%
	Other/No religion	27%	32%	8%	10%	3%	4%	1%	0%	1%	15%

Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted May 1st through May 8th, 2025. Totals may not add to 100% due to rounding.

*Data collection for this survey began prior to the publication of the full candidate list.

Marist Poll New York City Tables May 1st through May 8th, 2025

Round-by-Round Survey Estimates

NYC Likely Democratic Primary Voters [Excluding Undecided Voters]

	Round 1	Round 2	Round 3	Round 4	Round 5	Round 6
Andrew Cuomo	44%	45%	46%	48%	53%	60%
Zohran Mamdani	22%	23%	24%	25%	29%	40%
Adrienne Adams	11%	12%	13%	13%		
Brad Lander	10%	11%	12%	14%	18%	
Scott Stringer	5%	6%	6%			
Zellnor Myrie	4%	4%				
Jessica Ramos＊	2%					
Whitney Tilson＊	1%					
Michael Blake＊	<1%					

＊Two or more candidates with the lowest number of votes can be eliminated in a single round if their total number of votes is less than the votes for the candidate immediately ahead of them. This means that, if all next choices went to one of them, they would still trail the next higher candidate, and the outcome will be the same whether they are eliminated one by one, or at the same time.

		NYC Likely Democratic Primary Voters				
		There are a few ways to vote in June's Democratic Primary for mayor. Do you think you will vote:				
		In person on Primary Day	At an early voting location	By mail or absentee	Or do you not intend to vote	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Likely Democratic Primary Voters		46%	40%	10%	3%	<1%
Borough	Bronx	40%	38%	12%	10%	1%
	Brooklyn	48%	41%	9%	1%	0%
	Manhattan	45%	42%	11%	2%	0%
	Queens	50%	39%	9%	1%	0%
	Staten Island	51%	35%	13%	1%	0%
Gender	Men	45%	42%	10%	3%	0%
	Women	47%	40%	11%	2%	0%
Household Income	Less than $50,000	51%	32%	13%	4%	0%
	$50,000 or more	44%	44%	9%	2%	0%
Education	Not college graduate	52%	31%	12%	4%	0%
	College graduate	43%	46%	9%	2%	0%
Race/Ethnicity	White	43%	44%	12%	1%	0%
	Non-white	48%	39%	10%	4%	0%
Race/Ethnicity	White	43%	44%	12%	1%	0%
	Black	48%	40%	10%	2%	0%
	Latino	49%	37%	7%	6%	0%
Age	Under 45	39%	45%	11%	4%	0%
	45 or older	49%	38%	10%	2%	0%
Political Ideology	Very liberal	41%	45%	12%	2%	0%
	Liberal	42%	44%	11%	2%	0%
	Moderate	50%	39%	9%	2%	0%
	Conservative/Very conservative	63%	20%	8%	9%	1%
Religion	Protestant	50%	42%	7%	0%	0%
	Catholic	51%	37%	7%	4%	0%
	Jewish	44%	42%	12%	1%	0%
	Other/No religion	42%	41%	13%	3%	0%

Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted May 1st through May 8th, 2025. Totals may not add to 100% due to rounding.

		NYC Likely Democratic Primary Voters		
		In general, do you want to see the Democratic candidate for mayor:		
		Try to compromise and find common ground with President Trump	Try to oppose President Trump as much as possible	Vol: Unsure
		Row %	Row %	Row %
NYC Likely Democratic Primary Voters		26%	74%	<1%
Borough	Bronx	34%	66%	1%
	Brooklyn	24%	76%	0%
	Manhattan	21%	79%	1%
	Queens	26%	74%	0%
	Staten Island	35%	64%	1%
Gender	Men	26%	74%	0%
	Women	25%	74%	1%
Household Income	Less than $50,000	30%	69%	1%
	$50,000 or more	23%	77%	0%
Education	Not college graduate	32%	68%	1%
	College graduate	22%	78%	0%
Race/Ethnicity	White	21%	78%	0%
	Non-white	27%	72%	0%
Race/Ethnicity	White	21%	78%	0%
	Black	25%	75%	1%
	Latino	32%	67%	0%
Age	Under 45	26%	74%	0%
	45 or older	25%	75%	1%
Political Ideology	Very liberal	9%	91%	0%
	Liberal	15%	85%	0%
	Moderate	39%	61%	0%
	Conservative/Very conservative	64%	35%	1%
Religion	Protestant	26%	73%	1%
	Catholic	35%	64%	0%
	Jewish	29%	71%	0%
	Other/No religion	16%	83%	0%

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		NYC Likely Democratic Primary Voters				
		Would you say that you are following the campaign for mayor:				
		Very closely	Closely	Not very closely	Not at all	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Likely Democratic Primary Voters		25%	41%	30%	4%	<1%
Borough	Bronx	21%	37%	30%	12%	1%
	Brooklyn	27%	41%	28%	4%	0%
	Manhattan	23%	44%	32%	1%	0%
	Queens	28%	40%	30%	1%	0%
	Staten Island	18%	59%	23%	0%	0%
Gender	Men	27%	42%	27%	4%	0%
	Women	24%	42%	31%	3%	0%
Household Income	Less than $50,000	25%	37%	31%	7%	0%
	$50,000 or more	26%	43%	29%	2%	0%
Education	Not college graduate	25%	36%	31%	7%	0%
	College graduate	25%	45%	29%	2%	0%
Race/Ethnicity	White	23%	47%	28%	2%	0%
	Non-white	26%	38%	30%	5%	0%
Race/Ethnicity	White	23%	47%	28%	2%	0%
	Black	26%	41%	29%	3%	0%
	Latino	28%	35%	29%	7%	0%
Age	Under 45	30%	40%	25%	5%	0%
	45 or older	23%	42%	32%	3%	0%
Political Ideology	Very liberal	31%	42%	23%	4%	0%
	Liberal	21%	42%	34%	4%	0%
	Moderate	26%	41%	30%	3%	0%
	Conservative/Very conservative	20%	39%	35%	5%	0%
Religion	Protestant	21%	46%	30%	3%	0%
	Catholic	29%	37%	31%	4%	0%
	Jewish	23%	42%	32%	3%	0%
	Other/No religion	26%	42%	28%	4%	0%

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