

How the Survey was Conducted

Methodology: Marist Poll of 1,204 New York State Adults

This survey of 1,204 New York State adults was conducted April 3rd through April 9th, 2025 by the Marist Poll. Adults 18 years of age and older residing in the state of New York were contacted through a multi-mode design: By phone using live interviewers, by text, or online. All potential respondents were screened for age and residence (confirming New York State). Probability-based sampling frames include RDD landline plus listed landline, RDD cell phone sample plus cell phone sample based on billing address to account for inward and outward mobility within a state. These samples were provided by Dynata and used to administer the surveys collected via phone and text to web. A sampling frame based on aggregated non-probability online research panels was randomly selected from Cint's digital insights platform to administer the surveys collected via web. Survey questions were available in English or Spanish. Phone and online samples were selected to ensure that each region was represented in proportion to its population. The samples were then combined and balanced to reflect the 2021 American Community Survey 5-year estimates for age, gender, income, and race.

Results for all adults (n=1,204) are statistically significant within ± 3.5 percentage points. Results for registered voters (n=1,116) are statistically significant within ± 3.6 percentage points. The design effect for this survey is 1.52 which has been incorporated in the calculation of all reported margins of error.

Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that, although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report.

Nature of the Sample

		NYS Adults	NYS Registered Voters
		Column %	Column %
NYS Adults		100%	
NY Registered Voters		93%	100%
Party Registration	Democrat	n/a	49%
	Republican	n/a	24%
	Non-enrolled	n/a	26%
	Other	n/a	1%
Region	New York City	38%	37%
	Suburbs	24%	25%
	Upstate	38%	38%
Gender	Men	48%	48%
	Women	52%	52%
Age	Under 45	46%	45%
	45 or older	54%	55%
Age	18 to 29	21%	19%
	30 to 44	25%	26%
	45 to 59	25%	26%
	60 or older	28%	30%
Race/Ethnicity	White	58%	60%
	Black	13%	13%
	Latino	15%	15%
	Other	13%	12%
Household Income	Less than \$50,000	36%	34%
	\$50,000 or more	64%	66%
Education	Not college graduate	59%	57%
	College graduate	41%	43%
Education by Race	White - Not College Graduate	32%	33%
	White - College Graduate	26%	27%
	Non-White - Not College Graduate	27%	24%
	Non-White - College Graduate	15%	16%
Area Description	Big city	35%	34%
	Small city	10%	9%
	Suburban	32%	33%
	Small town	14%	15%
	Rural	9%	10%
Area Description - Gender	Small city/Suburban Men	19%	20%
	Other area Men	29%	28%
	Small city/Suburban Women	22%	23%
	Other area Women	30%	29%

Marist Poll New York State Adults. Interviews conducted April 3rd through April 9th, 2025, n=1,204 MOE +/- 3.5 percentage points. New York State Registered Voters: n=1,116 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

NYVNYM1. Marist Poll New York State Tables April 3rd through April 9th, 2025

		NYS Adults		
		If you had to choose, which New York baseball team do you think is going to have the better season this year:		
		The Yankees	The Mets	Vol: Unsure
		Row %	Row %	Row %
NYS Adults		64%	31%	5%
NYS Registered Voters		64%	31%	5%
Party Registration	Democrat	61%	35%	4%
	Republican	69%	26%	5%
	Non-enrolled	66%	30%	4%
Region	New York City	61%	35%	4%
	Suburbs	60%	34%	6%
	Upstate	71%	24%	5%
Household Income	Less than \$50,000	66%	29%	5%
	\$50,000 or more	64%	32%	4%
Education	Not college graduate	67%	28%	5%
	College graduate	61%	35%	4%
Race/Ethnicity	White	61%	33%	5%
	Non-white	71%	27%	2%
Race/Ethnicity	White	61%	33%	5%
	Black	75%	23%	2%
	Latino	68%	30%	1%
Age	Under 45	72%	26%	2%
	45 or older	58%	35%	7%
Age	18 to 29	70%	27%	2%
	30 to 44	74%	24%	2%
	45 to 59	61%	37%	2%
	60 or older	55%	34%	11%
Gender	Men	63%	32%	5%
	Women	66%	29%	5%
Race and Education	White - Not College Graduate	66%	27%	7%
	White - College Graduate	57%	40%	3%
2024 Support	Harris	63%	34%	4%
	Trump	67%	27%	5%
Area Description	Big city	63%	33%	4%
	Small city	65%	28%	7%
	Suburban	65%	32%	3%
	Small town	65%	27%	7%
	Rural	68%	24%	8%
Small city/Suburban Men		59%	38%	3%
Small city/Suburban Women		69%	26%	5%

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