

How the Survey was Conducted

Methodology: Marist Poll of 1,073 New York City Adults

This survey of 1,073 adults was conducted September 30th through October 1st, 2024 by the Marist Poll. Adults 18 years of age and older residing in New York City were contacted through a multi-mode design: By text or online. All potential respondents were screened for age and residence (confirming New York City). Probability-based sampling frames include RDD cell phone sample plus cell phone sample based on billing address to account for inward and outward mobility within the region. These samples were provided by Dynata and used to administer the surveys collected via text to web. A sampling frame based on aggregated non-probability online research panels was randomly selected from Cint's digital insights platform to administer the surveys collected via web. Survey questions were available in English or Spanish. All samples were selected to ensure that each borough was represented in proportion to its adult population. The samples were then combined and balanced to reflect the 2022 American Community Survey 5-year estimates for borough, age, gender, income, and race.

Results for all adults (n=1,073) are statistically significant within ± 3.6 percentage points. Results for registered voters (n=928) are statistically significant within ± 3.8 percentage points. The design effect for this survey is 1.43 which has been incorporated in the calculation of all reported margins of error.

Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that, although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report.

Nature of the Sample

| | | NYC Adults | | NYC Registered Voters | |
|------------------------------|-----------------------------|------------|----------|-----------------------|----------|
| | | N | Column % | N | Column % |
| NYC Adults | | 1073 | 100% | | |
| NYC Registered Voters | | 928 | 87% | 928 | 100% |
| Party Registration | Democrat | 612 | n/a | 612 | 66% |
| | Republican | 101 | n/a | 101 | 11% |
| | Non-enrolled | 200 | n/a | 200 | 22% |
| | Other | 10 | n/a | 10 | 1% |
| Gender | Men | 494 | 47% | 425 | 47% |
| | Women | 558 | 53% | 486 | 53% |
| Age | Under 45 | 526 | 49% | 434 | 47% |
| | 45 or older | 537 | 51% | 483 | 53% |
| Age | 18 to 29 | 225 | 21% | 177 | 19% |
| | 30 to 44 | 300 | 28% | 257 | 28% |
| | 45 to 59 | 247 | 23% | 224 | 24% |
| | 60 or older | 290 | 27% | 260 | 28% |
| Race/Ethnicity | White | 386 | 36% | 355 | 39% |
| | Black | 204 | 19% | 178 | 19% |
| | Latino | 247 | 23% | 210 | 23% |
| | Other | 225 | 21% | 176 | 19% |
| Borough | Bronx | 172 | 16% | 145 | 16% |
| | Brooklyn | 322 | 30% | 284 | 31% |
| | Manhattan | 215 | 20% | 189 | 20% |
| | Queens | 300 | 28% | 250 | 27% |
| | Staten Island | 64 | 6% | 60 | 6% |
| Household Income | Less than \$50,000 | 386 | 37% | 314 | 35% |
| | \$50,000 or more | 664 | 63% | 592 | 65% |
| Education | Not college graduate | 569 | 54% | 476 | 52% |
| | College graduate | 483 | 46% | 434 | 48% |

Marist Poll New York City Adults. Interviews conducted September 30th through October 1st, 2024, n=1,073 MOE +/- 3.6 percentage points. National Registered Voters: n=928 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

ADAE105. Marist Poll New York City Tables September 30th through October 1st, 2024

| | | NYC Adults | | |
|-----------------------|------------------------|-----------------------------------------------------------------------|------------|-------------|
| | | Do you approve or disapprove of the job Eric Adams is doing as mayor? | | |
| | | Approve | Disapprove | Vol: Unsure |
| | | Row % | Row % | Row % |
| NYC Adults | | 26% | 74% | 1% |
| NYC Registered Voters | | 25% | 74% | 1% |
| Party Registration | Democrat | 27% | 72% | 1% |
| | Republican | 26% | 73% | 0% |
| | Non-enrolled | 21% | 78% | 1% |
| Borough | Bronx | 27% | 71% | 2% |
| | Brooklyn | 32% | 67% | 1% |
| | Manhattan | 24% | 76% | 0% |
| | Queens & Staten Island | 20% | 80% | 0% |
| Household Income | Less than \$50,000 | 33% | 66% | 0% |
| | \$50,000 or more | 22% | 77% | 1% |
| Education | Not college graduate | 30% | 70% | 0% |
| | College graduate | 21% | 78% | 1% |
| Race/Ethnicity | White | 21% | 79% | 0% |
| | Non-white | 29% | 70% | 1% |
| Race/Ethnicity | White | 21% | 79% | 0% |
| | Black | 38% | 61% | 0% |
| | Latino | 30% | 68% | 2% |
| Age | Under 45 | 33% | 67% | 0% |
| | 45 or older | 19% | 80% | 1% |
| Age | 18 to 29 | 34% | 66% | 1% |
| | 30 to 44 | 32% | 68% | 0% |
| | 45 to 59 | 20% | 80% | 0% |
| | 60 or older | 19% | 80% | 1% |
| | | | | |
| Gender | Men | 28% | 71% | 0% |
| | Women | 24% | 75% | 1% |

Marist Poll New York City Adults. Interviews conducted September 30th through October 1st, 2024. Totals may not add to 100% due to rounding.

ADAE105TRND. Marist Poll New York City Trend

| NYC Adults | | | |
|-----------------------------------------------------------------------|---------|------------|-------------|
| Do you approve or disapprove of the job Eric Adams is doing as mayor? | | | |
| | Approve | Disapprove | Vol: Unsure |
| | Row % | Row % | Row % |
| October 2024 | 26% | 74% | 1% |
| November 2023 | 37% | 54% | 9% |
| March 2022 | 61% | 24% | 15% |

Marist Poll NYC Adults

ADAE105R. Marist Poll New York City Tables September 30th through October 1st, 2024

| | | NYC Adults | | | | |
|-----------------------|------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|------------|---------------------|-------------|
| | | Do you approve or disapprove of the job Eric Adams is doing as mayor? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?] | | | | |
| | | Strongly approve | Approve | Disapprove | Strongly disapprove | Vol: Unsure |
| | | Row % | Row % | Row % | Row % | Row % |
| NYC Adults | | 11% | 15% | 26% | 47% | 1% |
| NYC Registered Voters | | 11% | 14% | 26% | 48% | 1% |
| Party Registration | Democrat | 13% | 14% | 23% | 49% | 1% |
| | Republican | 12% | 14% | 25% | 48% | 0% |
| | Non-enrolled | 7% | 14% | 34% | 44% | 1% |
| Borough | Bronx | 12% | 15% | 31% | 40% | 2% |
| | Brooklyn | 15% | 17% | 21% | 46% | 1% |
| | Manhattan | 10% | 14% | 30% | 46% | 0% |
| | Queens & Staten Island | 6% | 14% | 28% | 52% | 0% |
| Household Income | Less than \$50,000 | 14% | 19% | 32% | 34% | 0% |
| | \$50,000 or more | 9% | 13% | 24% | 53% | 1% |
| Education | Not college graduate | 14% | 16% | 31% | 39% | 0% |
| | College graduate | 8% | 14% | 23% | 55% | 1% |
| Race/Ethnicity | White | 10% | 11% | 26% | 53% | 0% |
| | Non-white | 11% | 18% | 27% | 43% | 1% |
| Race/Ethnicity | White | 10% | 11% | 26% | 53% | 0% |
| | Black | 20% | 19% | 26% | 35% | 0% |
| | Latino | 13% | 17% | 27% | 41% | 2% |
| Age | Under 45 | 15% | 18% | 24% | 43% | 0% |
| | 45 or older | 6% | 13% | 29% | 51% | 1% |
| Age | 18 to 29 | 15% | 19% | 23% | 42% | 1% |
| | 30 to 44 | 15% | 17% | 24% | 44% | 0% |
| | 45 to 59 | 8% | 12% | 30% | 51% | 0% |
| | 60 or older | 5% | 14% | 28% | 52% | 1% |
| Gender | Men | 13% | 15% | 25% | 47% | 0% |
| | Women | 8% | 15% | 28% | 47% | 1% |

Marist Poll New York City Adults. Interviews conducted September 30th through October 1st, 2024. Totals may not add to 100% due to rounding.

ADAE105RTRND. Marist Poll New York City Trend

| NYC Adults | | | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|---------|------------|---------------------|-------------|
| Do you approve or disapprove of the job Eric Adams is doing as mayor? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?] | | | | | |
| | Strongly approve | Approve | Disapprove | Strongly disapprove | Vol: Unsure |
| | Row % | Row % | Row % | Row % | Row % |
| October 2024 | 11% | 15% | 26% | 47% | 1% |
| November 2023 | 15% | 22% | 22% | 33% | 9% |
| March 2022 | 16% | 45% | 16% | 8% | 15% |

Marist Poll NYC Adults

HRDEAID1R. Marist Poll New York City Tables September 30th through October 1st, 2024

| | | NYC Adults | | |
|-----------------------|------------------------|-----------------------------------------------------------------------|-------------------------|-------------|
| | | How much have you read or heard about Eric Adams' federal indictment: | | |
| | | A great deal/A good amount | A little/Nothing at all | Vol: Unsure |
| | | Row % | Row % | Row % |
| NYC Adults | | 72% | 28% | 0% |
| NYC Registered Voters | | 75% | 24% | 1% |
| Party Registration | Democrat | 79% | 20% | 1% |
| | Republican | 72% | 28% | 0% |
| | Non-enrolled | 65% | 35% | 0% |
| Borough | Bronx | 66% | 34% | 0% |
| | Brooklyn | 73% | 27% | 1% |
| | Manhattan | 77% | 23% | 1% |
| | Queens & Staten Island | 71% | 29% | 0% |
| Household Income | Less than \$50,000 | 64% | 36% | 0% |
| | \$50,000 or more | 76% | 23% | 1% |
| Education | Not college graduate | 65% | 35% | 0% |
| | College graduate | 79% | 20% | 1% |
| Race/Ethnicity | White | 79% | 21% | 0% |
| | Non-white | 68% | 32% | 1% |
| Race/Ethnicity | White | 79% | 21% | 0% |
| | Black | 71% | 29% | 0% |
| | Latino | 67% | 33% | 0% |
| Age | Under 45 | 65% | 34% | 1% |
| | 45 or older | 78% | 22% | 0% |
| Age | 18 to 29 | 60% | 39% | 0% |
| | 30 to 44 | 69% | 30% | 1% |
| | 45 to 59 | 75% | 25% | 0% |
| | 60 or older | 81% | 19% | 0% |
| Gender | Men | 74% | 25% | 0% |
| | Women | 69% | 30% | 1% |

Marist Poll New York City Adults. Interviews conducted September 30th through October 1st, 2024. Totals may not add to 100% due to rounding.

HRDEAID1. Marist Poll New York City Tables September 30th through October 1st, 2024

| | | NYC Adults | | | | |
|-----------------------|------------------------|-----------------------------------------------------------------------|---------------|----------|----------------|-------------|
| | | How much have you read or heard about Eric Adams' federal indictment: | | | | |
| | | A great deal | A good amount | A little | Nothing at all | Vol: Unsure |
| | | Row % | Row % | Row % | Row % | Row % |
| NYC Adults | | 31% | 41% | 24% | 4% | 0% |
| NYC Registered Voters | | 34% | 41% | 22% | 2% | 1% |
| Party Registration | Democrat | 37% | 43% | 18% | 2% | 1% |
| | Republican | 32% | 40% | 23% | 5% | 0% |
| | Non-enrolled | 27% | 38% | 33% | 2% | 0% |
| Borough | Bronx | 27% | 39% | 28% | 6% | 0% |
| | Brooklyn | 32% | 41% | 22% | 5% | 1% |
| | Manhattan | 30% | 47% | 20% | 3% | 1% |
| | Queens & Staten Island | 31% | 39% | 27% | 2% | 0% |
| Household Income | Less than \$50,000 | 29% | 35% | 29% | 6% | 0% |
| | \$50,000 or more | 32% | 44% | 21% | 2% | 1% |
| Education | Not college graduate | 28% | 37% | 29% | 6% | 0% |
| | College graduate | 34% | 45% | 19% | 1% | 1% |
| Race/Ethnicity | White | 31% | 47% | 18% | 3% | 0% |
| | Non-white | 31% | 37% | 28% | 4% | 1% |
| Race/Ethnicity | White | 31% | 47% | 18% | 3% | 0% |
| | Black | 38% | 32% | 25% | 5% | 0% |
| | Latino | 28% | 39% | 28% | 5% | 0% |
| Age | Under 45 | 31% | 34% | 28% | 5% | 1% |
| | 45 or older | 30% | 48% | 20% | 2% | 0% |
| Age | 18 to 29 | 25% | 35% | 33% | 7% | 0% |
| | 30 to 44 | 36% | 33% | 25% | 5% | 1% |
| | 45 to 59 | 34% | 41% | 22% | 3% | 0% |
| | 60 or older | 28% | 53% | 18% | 1% | 0% |
| | Gender | Men | 34% | 40% | 23% | 3% |
| | Women | 28% | 41% | 26% | 4% | 1% |

Marist Poll New York City Adults. Interviews conducted September 30th through October 1st, 2024. Totals may not add to 100% due to rounding.

ADAEIDEIN1. Marist Poll New York City Tables September 30th through October 1st, 2024

| | | NYC Adults | | | |
|-----------------------|------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|------------------------|-------------|
| | | Eric Adams was indicted on five criminal counts alleging bribery, conspiracy, and wire fraud. He has pleaded not guilty. Do you think Eric Adams: | | | |
| | | Has done something illegal | Has done something unethical, but not illegal | Has done nothing wrong | Vol: Unsure |
| | | Row % | Row % | Row % | Row % |
| NYC Adults | | 65% | 24% | 8% | 2% |
| NYC Registered Voters | | 67% | 23% | 7% | 3% |
| Party Registration | Democrat | 68% | 22% | 8% | 2% |
| | Republican | 61% | 27% | 11% | 0% |
| | Non-enrolled | 67% | 26% | 3% | 4% |
| Borough | Bronx | 65% | 29% | 3% | 2% |
| | Brooklyn | 64% | 23% | 12% | 2% |
| | Manhattan | 67% | 25% | 7% | 2% |
| | Queens & Staten Island | 67% | 23% | 7% | 3% |
| Household Income | Less than \$50,000 | 60% | 28% | 11% | 1% |
| | \$50,000 or more | 69% | 22% | 6% | 3% |
| Education | Not college graduate | 64% | 25% | 10% | 1% |
| | College graduate | 68% | 23% | 6% | 3% |
| Race/Ethnicity | White | 72% | 20% | 7% | 2% |
| | Non-white | 62% | 27% | 8% | 2% |
| Race/Ethnicity | White | 72% | 20% | 7% | 2% |
| | Black | 57% | 32% | 9% | 2% |
| | Latino | 64% | 24% | 10% | 2% |
| Age | Under 45 | 65% | 23% | 12% | 1% |
| | 45 or older | 66% | 26% | 4% | 3% |
| Age | 18 to 29 | 66% | 24% | 9% | 1% |
| | 30 to 44 | 63% | 22% | 13% | 1% |
| | 45 to 59 | 66% | 25% | 7% | 2% |
| | 60 or older | 67% | 27% | 2% | 4% |
| Gender | Men | 65% | 24% | 10% | 2% |
| | Women | 66% | 25% | 6% | 2% |

Marist Poll New York City Adults. Interviews conducted September 30th through October 1st, 2024. Totals may not add to 100% due to rounding.

ADAERES1. Marist Poll New York City Tables September 30th through October 1st, 2024

| | | NYC Adults | | |
|-----------------------|------------------------|---------------------------------|-------------|-------------|
| | | Do you think Eric Adams should: | | |
| | | Serve out the rest | | |
| | | Resign as mayor | of his term | Vol: Unsure |
| | | Row % | Row % | Row % |
| NYC Adults | | 69% | 30% | 2% |
| NYC Registered Voters | | 69% | 29% | 2% |
| Party Registration | Democrat | 71% | 28% | 1% |
| | Republican | 62% | 37% | 1% |
| | Non-enrolled | 67% | 31% | 2% |
| Borough | Bronx | 68% | 30% | 1% |
| | Brooklyn | 64% | 34% | 2% |
| | Manhattan | 73% | 26% | 1% |
| | Queens & Staten Island | 70% | 28% | 2% |
| Household Income | Less than \$50,000 | 66% | 34% | 0% |
| | \$50,000 or more | 70% | 28% | 2% |
| Education | Not college graduate | 66% | 34% | 0% |
| | College graduate | 72% | 25% | 3% |
| Race/Ethnicity | White | 72% | 27% | 1% |
| | Non-white | 67% | 32% | 1% |
| Race/Ethnicity | White | 72% | 27% | 1% |
| | Black | 59% | 39% | 1% |
| | Latino | 67% | 31% | 2% |
| Age | Under 45 | 70% | 30% | 0% |
| | 45 or older | 67% | 30% | 3% |
| Age | 18 to 29 | 73% | 26% | 0% |
| | 30 to 44 | 67% | 32% | 0% |
| | 45 to 59 | 71% | 28% | 1% |
| | 60 or older | 64% | 32% | 4% |
| | | | | |
| Gender | Men | 67% | 32% | 2% |
| | Women | 71% | 28% | 2% |

Marist Poll New York City Adults. Interviews conducted September 30th through October 1st, 2024. Totals may not add to 100% due to rounding.

KHRMEA1. Marist Poll New York City Tables September 30th through October 1st, 2024

NYC Adults

Under New York City's charter, the governor has the authority to remove a mayor. Do you think New York State Governor Kathy Hochul:

| | | Should begin the process to remove Mayor Eric Adams from office | Should not begin the process to remove Mayor Eric Adams from office | Vol: Unsure |
|-----------------------|------------------------|-----------------------------------------------------------------|---------------------------------------------------------------------|-------------|
| | | Row % | Row % | Row % |
| NYC Adults | | 63% | 36% | 1% |
| NYC Registered Voters | | 63% | 36% | 1% |
| Party Registration | Democrat | 63% | 36% | 1% |
| | Republican | 63% | 36% | 1% |
| | Non-enrolled | 64% | 36% | 0% |
| Borough | Bronx | 62% | 36% | 2% |
| | Brooklyn | 59% | 40% | 1% |
| | Manhattan | 66% | 32% | 3% |
| | Queens & Staten Island | 64% | 36% | 0% |
| Household Income | Less than \$50,000 | 62% | 37% | 1% |
| | \$50,000 or more | 63% | 37% | 1% |
| Education | Not college graduate | 61% | 38% | 1% |
| | College graduate | 64% | 35% | 1% |
| Race/Ethnicity | White | 62% | 37% | 0% |
| | Non-white | 63% | 36% | 1% |
| Race/Ethnicity | White | 62% | 37% | 0% |
| | Black | 52% | 47% | 1% |
| | Latino | 66% | 33% | 1% |
| Age | Under 45 | 70% | 30% | 0% |
| | 45 or older | 55% | 43% | 2% |
| Age | 18 to 29 | 75% | 24% | 0% |
| | 30 to 44 | 66% | 34% | 0% |
| | 45 to 59 | 62% | 38% | 0% |
| | 60 or older | 50% | 47% | 3% |
| Gender | Men | 60% | 39% | 1% |
| | Women | 65% | 34% | 1% |

Marist Poll New York City Adults. Interviews conducted September 30th through October 1st, 2024. Totals may not add to 100% due to rounding.

CUOAM1. Marist Poll New York City Tables September 30th through October 1st, 2024

| | | NYC Adults | | |
|-----------------------|------------------------|----------------------------------------------------------|-------|-------------|
| | | Do you want Andrew Cuomo to run for New York City mayor? | | |
| | | Yes | No | Vol: Unsure |
| | | Row % | Row % | Row % |
| NYC Adults | | 44% | 55% | 1% |
| NYC Registered Voters | | 44% | 55% | 1% |
| Party Registration | Democrat | 48% | 52% | 0% |
| | Republican | 37% | 62% | 1% |
| | Non-enrolled | 39% | 59% | 2% |
| Borough | Bronx | 46% | 52% | 2% |
| | Brooklyn | 42% | 57% | 1% |
| | Manhattan | 44% | 56% | 0% |
| | Queens & Staten Island | 44% | 55% | 1% |
| Household Income | Less than \$50,000 | 52% | 48% | 0% |
| | \$50,000 or more | 40% | 59% | 1% |
| Education | Not college graduate | 50% | 50% | 0% |
| | College graduate | 38% | 61% | 1% |
| Race/Ethnicity | White | 36% | 63% | 1% |
| | Non-white | 48% | 52% | 0% |
| Race/Ethnicity | White | 36% | 63% | 1% |
| | Black | 54% | 46% | 0% |
| | Latino | 51% | 49% | 0% |
| Age | Under 45 | 44% | 56% | 0% |
| | 45 or older | 45% | 54% | 1% |
| Age | 18 to 29 | 43% | 57% | 0% |
| | 30 to 44 | 44% | 55% | 0% |
| | 45 to 59 | 44% | 55% | 1% |
| | 60 or older | 45% | 54% | 1% |
| Gender | Men | 41% | 58% | 1% |
| | Women | 48% | 51% | 1% |

Marist Poll New York City Adults. Interviews conducted September 30th through October 1st, 2024. Totals may not add to 100% due to rounding.

ADAEREM1. Marist Poll New York City Tables September 30th through October 1st, 2024

| | | NYC Adults | | |
|-----------------------|------------------------|-------------------------------------------------------------------------------|-------|-------------|
| | | Do you want Eric Adams to run for re-election as New York City mayor in 2025? | | |
| | | Yes | No | Vol: Unsure |
| | | Row % | Row % | Row % |
| NYC Adults | | 18% | 81% | 1% |
| NYC Registered Voters | | 19% | 81% | 1% |
| Party Registration | Democrat | 20% | 80% | 0% |
| | Republican | 19% | 80% | 1% |
| | Non-enrolled | 15% | 83% | 2% |
| Borough | Bronx | 13% | 85% | 2% |
| | Brooklyn | 26% | 74% | 0% |
| | Manhattan | 14% | 84% | 1% |
| | Queens & Staten Island | 17% | 83% | 0% |
| Household Income | Less than \$50,000 | 25% | 74% | 0% |
| | \$50,000 or more | 15% | 84% | 1% |
| Education | Not college graduate | 23% | 77% | 0% |
| | College graduate | 14% | 85% | 1% |
| Race/Ethnicity | White | 15% | 84% | 0% |
| | Non-white | 20% | 79% | 1% |
| Race/Ethnicity | White | 15% | 84% | 0% |
| | Black | 24% | 76% | 0% |
| | Latino | 21% | 78% | 0% |
| Age | Under 45 | 25% | 74% | 1% |
| | 45 or older | 13% | 87% | 0% |
| Age | 18 to 29 | 27% | 73% | 0% |
| | 30 to 44 | 23% | 75% | 2% |
| | 45 to 59 | 16% | 83% | 0% |
| | 60 or older | 9% | 91% | 0% |
| Gender | Men | 22% | 78% | 1% |
| | Women | 16% | 83% | 0% |

Marist Poll New York City Adults. Interviews conducted September 30th through October 1st, 2024. Totals may not add to 100% due to rounding.