

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1,582 National Adults

This survey of 1,582 adults was conducted January 29th through February 1st, 2024 by the Marist Poll. Adults 18 years of age and older residing in the United States were contacted through a multi-mode design: By phone using live interviewers, by text, or online. The sampling frames include RDD plus listed landline, RDD cell phone sample plus cell phone sample based on billing address to account for inward and outward mobility, and aggregated online research panels. Survey questions were available in English or Spanish. Phone and online samples were selected to ensure that each region was represented in proportion to its adult population. The samples were then combined and balanced to reflect the 2022 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.4 percentage points. There are 1,441 registered voters. The results for this subset are statistically significant within ± 3.6 percentage points. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Column %	Column %
National Adults		100%	
National Registered Voters		91%	100%
Party Identification	Democrat	n/a	37%
	Republican	n/a	31%
	Independent	n/a	30%
	Other	n/a	1%
Gender	Men	49%	50%
	Women	51%	50%
Age	Under 45	44%	42%
	45 or older	56%	58%
Age	18 to 29	18%	16%
	30 to 44	26%	25%
	45 to 59	25%	26%
	60 or older	30%	32%
Generation	Gen Z/Millennials	41%	38%
	Gen X	25%	26%
	Baby Boomers	25%	27%
	Silent-Greatest	9%	9%
Race/Ethnicity	White	61%	63%
	Black	11%	11%
	Latino	15%	15%
	Other	12%	11%
Region	Northeast	17%	17%
	Midwest	22%	22%
	South	37%	37%
	West	23%	23%
Household Income	Less than \$50,000	34%	32%
	\$50,000 or more	66%	68%
Education	Not college graduate	61%	59%
	College graduate	39%	41%
Education by Race	White - Not College Graduate	35%	35%
	White - College Graduate	26%	28%
	Non-White - Not College Graduate	26%	24%
	Non-White - College Graduate	13%	13%
Education - Race - Gender	Men - White - Not College Graduate	16%	16%
	Men - White - College Graduate	14%	15%
	Men - Non-White - Not College Graduate	12%	12%
	Men - Non-White - College Graduate	7%	7%
	Women - White - Not College Graduate	19%	19%
	Women - White - College Graduate	12%	13%
	Women - Non-White - Not College Graduate	14%	12%
	Women - Non-White - College Graduate	6%	6%
White Evangelical Christians		17%	17%
Area Description	Big city	18%	19%
	Small city	16%	15%
	Suburban	34%	34%
	Small town	16%	16%
	Rural	16%	16%
Area Description - Gender	Small city/Suburban Men	24%	24%
	Other area Men	25%	26%
	Small city/Suburban Women	26%	25%
	Other area Women	25%	25%

Marist Poll National Adults. Interviews conducted January 29th through February 1st, 2024, n=1,582 MOE +/- 3.4 percentage points.
National Registered Voters: n=1,441 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

GE02AV2. Marist Poll National Tables January 29th through February 1st, 2024

		National Adults			
		What is your opinion with regard to race relations in the United States today, would you say things are better, about the same, or are worse than they were a year ago?			
		Better	About the same	Worse	Vol: Unsure
		Row %	Row %	Row %	Row %
National Adults		15%	47%	37%	1%
National Registered Voters		15%	48%	37%	1%
Party Identification	Democrat	17%	52%	30%	0%
	Republican	14%	41%	45%	1%
	Independent	14%	51%	34%	1%
Party ID and Gender	Democrat men	20%	55%	26%	0%
	Democrat women	16%	51%	33%	0%
	Republican men	14%	41%	45%	0%
	Republican women	14%	40%	45%	1%
	Independent men	16%	51%	33%	1%
Region	Independent women	13%	50%	36%	1%
	Northeast	20%	47%	32%	1%
	Midwest	15%	45%	39%	1%
	South	13%	49%	36%	1%
Household Income	West	15%	47%	39%	0%
	Less than \$50,000	14%	46%	38%	2%
	\$50,000 or more	15%	48%	36%	0%
Education	Not college graduate	14%	47%	38%	1%
	College graduate	16%	48%	36%	0%
Race/Ethnicity	White	14%	47%	38%	1%
	Non-white	16%	48%	35%	1%
Race/Ethnicity	White	14%	47%	38%	1%
	Black	21%	53%	25%	1%
	Latino	15%	45%	39%	0%
Race and Education	White - Not College Graduate	11%	45%	42%	1%
	White - College Graduate	18%	49%	33%	0%
Gender - Race - Education	Men - White - Not College Graduate	14%	44%	42%	1%
	Men - White - College Graduate	21%	46%	32%	0%
	Women - White - Not College Graduate	9%	47%	43%	1%
Age	Women - White - College Graduate	14%	53%	33%	1%
	Under 45	16%	53%	31%	1%
	45 or older	14%	43%	42%	1%
Age	18 to 29	13%	56%	30%	1%
	30 to 44	17%	51%	31%	1%
	45 to 59	17%	45%	38%	0%
	60 or older	12%	41%	45%	2%
	Generation	Gen Z/Millennials	15%	54%	30%
Generation	Gen X	17%	46%	36%	0%
	Baby Boomers	10%	43%	45%	1%
	Silent/Greatest	19%	36%	42%	3%
	Gender	Men	16%	47%	37%
HH with Children	Women	14%	48%	37%	1%
	Parents with Children under 18	17%	51%	32%	0%
	No Children under 18 in HH	14%	46%	39%	1%
White Evangelical Christians		14%	43%	43%	0%
2020 Recall Vote	Biden	17%	51%	31%	1%
	Trump	14%	42%	44%	1%
Area Description	Big city	19%	49%	32%	0%
	Small city	16%	51%	33%	1%
	Suburban	14%	51%	35%	0%
	Small town	14%	39%	47%	1%
	Rural	14%	43%	40%	3%
Small city/Suburban Men		12%	53%	34%	1%
Small city/Suburban Women		17%	49%	34%	0%

Marist Poll National Adults. Interviews conducted January 29th through February 1st, 2024. Totals may not add to 100% due to rounding.

GE02AV2TRND. Marist Poll National Trend

National Adults				
What is your opinion with regard to race relations in the United States today, would you say things are better, about the same, or are worse than they were a year ago?				
	Better	About the same	Worse	Unsure
	Row %	Row %	Row %	Row %
February 2024	15%	47%	37%	1%
May 2021	17%	39%	42%	2%
August 2017	9%	33%	52%	6%
February 2017	10%	37%	51%	2%
September 2015	11%	30%	58%	2%

Marist Poll National Adults

		National Adults					
		What is your opinion with regard to race relations in the United States today, would you say things are better, about the same, or are worse than they were a year ago? [Is it a good thing or a bad thing that things are about the same?]					
		Better	About the same - Good thing	About the same	About the same - Bad thing	Worse	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
National Adults		15%	14%	3%	31%	37%	1%
National Registered Voters		15%	14%	2%	31%	37%	1%
Party Identification		17%	11%	2%	39%	30%	0%
Democrat		14%	20%	3%	18%	45%	1%
Republican		14%	13%	3%	35%	34%	1%
Independent		20%	13%	2%	40%	26%	0%
Party ID and Gender		16%	10%	1%	39%	33%	0%
Democrat men		14%	17%	5%	19%	45%	0%
Democrat women		14%	22%	2%	16%	45%	1%
Republican men		16%	13%	4%	34%	33%	1%
Republican women		13%	13%	1%	36%	36%	1%
Independent men		20%	13%	3%	31%	32%	1%
Independent women		15%	11%	3%	31%	39%	1%
Region		13%	16%	2%	30%	36%	1%
Northeast		15%	12%	3%	31%	39%	0%
Midwest		14%	16%	4%	27%	38%	2%
South		15%	13%	2%	32%	36%	0%
West		14%	15%	3%	30%	38%	1%
Household Income		16%	12%	3%	32%	36%	0%
Less than \$50,000		14%	14%	3%	30%	38%	1%
\$50,000 or more		16%	12%	3%	32%	36%	0%
Education		14%	14%	3%	30%	38%	1%
Not college graduate		16%	12%	3%	32%	36%	0%
College graduate		14%	14%	3%	30%	38%	1%
Race/Ethnicity		16%	13%	2%	32%	35%	1%
White		16%	13%	2%	32%	35%	1%
Non-white		14%	14%	3%	30%	38%	1%
Race/Ethnicity		21%	20%	2%	32%	25%	1%
White		15%	15%	0%	31%	39%	0%
Black		11%	15%	3%	28%	42%	1%
Latino		18%	13%	3%	33%	33%	0%
Race and Education		14%	13%	4%	27%	42%	1%
White - Not College Graduate		21%	13%	3%	30%	32%	0%
White - College Graduate		9%	16%	2%	28%	43%	1%
Gender - Race - Education		14%	13%	2%	37%	33%	1%
Men - White - Not College Graduate		16%	14%	3%	36%	31%	1%
Men - White - College Graduate		14%	13%	3%	27%	42%	1%
Women - White - Not College Graduate		13%	10%	1%	44%	30%	1%
Women - White - College Graduate		17%	17%	4%	30%	31%	1%
Age		17%	14%	1%	30%	38%	0%
Under 45		12%	13%	4%	24%	45%	2%
45 or older		15%	14%	2%	38%	30%	1%
Age		17%	14%	1%	30%	38%	0%
18 to 29		12%	13%	4%	24%	45%	2%
30 to 44		15%	14%	2%	38%	30%	1%
45 to 59		17%	14%	1%	30%	38%	0%
60 or older		12%	13%	4%	24%	45%	2%
Generation		15%	14%	2%	38%	30%	1%
Gen Z/Millennials		17%	14%	1%	30%	36%	0%
Gen X		10%	12%	3%	28%	45%	1%
Baby Boomers		19%	14%	4%	18%	42%	3%
Silent/Greatest		16%	13%	4%	30%	37%	1%
Gender		14%	14%	2%	32%	37%	1%
Men		17%	19%	3%	29%	32%	0%
Women		14%	12%	3%	32%	39%	1%
HH with Children		14%	16%	4%	22%	43%	0%
Parents with Children under 18		17%	11%	2%	39%	31%	1%
No Children under 18 in HH		14%	17%	3%	21%	44%	1%
White Evangelical Christians		19%	14%	6%	29%	32%	0%
2020 Recall Vote		16%	16%	3%	32%	33%	1%
Biden		14%	14%	2%	35%	35%	0%
Trump		14%	10%	1%	28%	47%	1%
Area Description		14%	15%	3%	26%	40%	3%
Big city		12%	16%	2%	35%	34%	1%
Small city		17%	13%	2%	34%	34%	0%
Suburban							
Small town							
Rural							
Small city/Suburban Men							
Small city/Suburban Women							

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GE02AV2RTRND. Marist Poll National Trend

National Adults						
What is your opinion with regard to race relations in the United States today, would you say things are better, about the same, or are worse than they were a year ago? [Is it a good thing or a bad thing?]						
About the same: Good			About the same: Bad			
Better	thing	About the same	thing	Worse	Unsure	
Row %	Row %	Row %	Row %	Row %	Row %	Row %
February 2024	15%	14%	3%	31%	37%	1%
May 2021	17%	6%	3%	30%	42%	2%
August 2017	9%	6%	5%	22%	52%	6%
February 2017	10%	9%	2%	25%	51%	2%
September 2015	11%	7%	2%	20%	58%	2%

Marist Poll National Adults

USDIVSW1. Marist Poll National Tables January 29th through February 1st, 2024

		National Adults				
		The United States has a diverse population, with people of many different races, ethnicities, religions, and backgrounds. Do you think this diversity makes the country:				
		Much stronger	Somewhat stronger	Somewhat weaker	Much weaker	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
National Adults		42%	40%	10%	6%	2%
National Registered Voters		42%	40%	10%	6%	2%
Party Identification	Democrat	62%	30%	6%	1%	1%
	Republican	21%	48%	17%	12%	3%
	Independent	40%	44%	8%	6%	2%
Party ID and Gender	Democrat men	68%	27%	3%	1%	1%
	Democrat women	58%	33%	8%	0%	1%
	Republican men	23%	49%	16%	11%	1%
	Republican women	18%	48%	18%	12%	4%
	Independent men	43%	38%	8%	7%	3%
Region	Independent women	36%	51%	7%	4%	1%
	Northeast	40%	42%	11%	3%	3%
	Midwest	39%	40%	12%	7%	1%
	South	42%	38%	10%	9%	2%
Household Income	West	45%	42%	7%	3%	3%
	Less than \$50,000	34%	42%	12%	8%	3%
Education	\$50,000 or more	46%	39%	9%	5%	1%
	Not college graduate	34%	44%	12%	8%	2%
Race/Ethnicity	College graduate	54%	35%	6%	2%	2%
	White	39%	41%	12%	6%	3%
Race/Ethnicity	Non-white	47%	39%	8%	5%	1%
	White	39%	41%	12%	6%	3%
Race/Ethnicity	Black	40%	45%	12%	2%	1%
	Latino	53%	30%	9%	8%	1%
	White - Not College Graduate	30%	43%	15%	9%	3%
Race and Education	White - College Graduate	51%	37%	7%	3%	2%
	Men - White - Not College Graduate	34%	43%	12%	9%	3%
Gender - Race - Education	Men - White - College Graduate	42%	42%	9%	4%	3%
	Women - White - Not College Graduate	26%	44%	16%	9%	4%
	Women - White - College Graduate	60%	31%	6%	2%	1%
Age	Under 45	44%	42%	8%	5%	1%
	45 or older	40%	39%	11%	6%	3%
Age	18 to 29	44%	45%	6%	5%	1%
	30 to 44	44%	40%	10%	5%	1%
	45 to 59	43%	37%	11%	7%	2%
	60 or older	37%	40%	12%	6%	5%
	Generation	Gen Z/Millennials	46%	40%	8%	5%
Generation	Gen X	43%	39%	12%	6%	0%
	Baby Boomers	39%	40%	12%	5%	5%
	Silent/Greatest	32%	38%	11%	10%	8%
	Men	45%	37%	9%	6%	3%
Gender	Women	38%	43%	11%	5%	2%
	HH with Children	Parents with Children under 18	35%	50%	9%	5%
HH with Children	No Children under 18 in HH	44%	36%	10%	6%	3%
	White Evangelical Christians	20%	46%	20%	11%	3%
2020 Recall Vote	Biden	63%	31%	4%	2%	1%
	Trump	20%	49%	16%	11%	4%
Area Description	Big city	47%	34%	12%	7%	1%
	Small city	51%	36%	6%	5%	2%
	Suburban	44%	44%	9%	3%	1%
	Small town	34%	40%	12%	10%	3%
	Rural	31%	44%	12%	8%	5%
Small city/Suburban Men	50%	39%	5%	4%	2%	
Small city/Suburban Women	43%	44%	10%	3%	1%	

Marist Poll National Adults. Interviews conducted January 29th through February 1st, 2024. Totals may not add to 100% due to rounding.

DEIEMPTR1. Marist Poll National Tables January 29th through February 1st, 2024

		National Adults				
		Do you strongly support, support, oppose, or strongly oppose employers requiring their employees to participate in trainings around diversity, equity, and inclusion?				
		Strongly support	Support	Oppose	Strongly oppose	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
National Adults		28%	38%	14%	18%	3%
National Registered Voters		28%	36%	14%	19%	3%
Party Identification	Democrat	46%	44%	6%	2%	2%
	Republican	11%	28%	24%	32%	6%
	Independent	23%	38%	12%	25%	2%
Party ID and Gender	Democrat men	38%	52%	5%	3%	1%
	Democrat women	52%	39%	6%	1%	2%
	Republican men	11%	24%	21%	37%	6%
	Republican women	11%	31%	25%	28%	6%
	Independent men	20%	33%	12%	32%	3%
	Independent women	27%	44%	13%	16%	1%
	Region	Northeast	32%	41%	13%	12%
	Midwest	23%	41%	13%	17%	6%
	South	25%	37%	15%	22%	2%
	West	32%	35%	12%	17%	3%
Household Income	Less than \$50,000	32%	40%	12%	12%	5%
	\$50,000 or more	26%	38%	14%	20%	2%
Education	Not college graduate	25%	40%	14%	17%	4%
	College graduate	32%	36%	12%	19%	1%
Race/Ethnicity	White	21%	38%	17%	20%	4%
	Non-white	39%	38%	9%	13%	1%
Race/Ethnicity	White	21%	38%	17%	20%	4%
	Black	48%	36%	8%	9%	0%
	Latino	32%	38%	11%	18%	2%
Race and Education	White - Not College Graduate	17%	38%	20%	19%	6%
	White - College Graduate	27%	38%	13%	21%	1%
Gender - Race - Education	Men - White - Not College Graduate	12%	36%	18%	26%	9%
	Men - White - College Graduate	19%	38%	15%	27%	0%
	Women - White - Not College Graduate	21%	40%	21%	13%	4%
	Women - White - College Graduate	36%	38%	10%	14%	2%
Age	Under 45	31%	44%	10%	13%	2%
	45 or older	25%	34%	16%	21%	4%
Age	18 to 29	30%	47%	11%	9%	3%
	30 to 44	32%	41%	10%	16%	1%
	45 to 59	26%	37%	14%	22%	1%
	60 or older	23%	31%	17%	21%	7%
Generation	Gen Z/Millennials	32%	46%	10%	11%	2%
	Gen X	31%	36%	15%	18%	0%
	Baby Boomers	24%	30%	18%	24%	3%
	Silent/Greatest	19%	34%	12%	17%	19%
Gender	Men	23%	37%	13%	24%	4%
	Women	32%	39%	14%	12%	3%
HH with Children	Parents with Children under 18	29%	39%	10%	21%	1%
	No Children under 18 in HH	27%	38%	15%	17%	4%
White Evangelical Christians		15%	30%	23%	26%	7%
2020 Recall Vote	Biden	43%	43%	7%	5%	2%
	Trump	11%	27%	21%	36%	5%
Area Description	Big city	37%	39%	12%	10%	1%
	Small city	26%	46%	10%	16%	3%
	Suburban	33%	35%	14%	16%	1%
	Small town	19%	37%	18%	25%	2%
	Rural	16%	36%	12%	25%	11%
Small city/Suburban Men		25%	36%	14%	23%	2%
Small city/Suburban Women		36%	42%	12%	9%	1%

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