

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1,327 National Adults

This survey of 1,327 adults was conducted March 20th through March 23rd, 2023 by the Marist Poll. Adults 18 years of age and older residing in the United States were contacted through a multi-mode design: By phone using live interviewers, by text, or online. The sampling frames include RDD plus listed landline, RDD cell phone sample plus cell phone sample based on billing address to account for inward and outward mobility, and aggregated online research panels. Survey questions were available in English or Spanish. Phone and online samples were selected to ensure that each region was represented in proportion to its adult population. The samples were then combined and balanced to reflect the 2020 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.5 percentage points. There are 1,226 registered voters. The results for this subset are statistically significant within ± 3.6 percentage points. There are 759 adults working for pay. The results for this subset are statistically significant within ± 4.6 percentage points. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Column %	Column %
National Adults		100%	
National Registered Voters		92%	100%
Party Identification	Democrat	n/a	37%
	Republican	n/a	29%
	Independent	n/a	33%
	Other	n/a	1%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	44%	42%
	45 or older	56%	58%
Age	18 to 29	19%	17%
	30 to 44	25%	25%
	45 to 59	25%	26%
	60 or older	30%	32%
Generation	Gen Z/Millennials	39%	38%
	Gen X	27%	27%
	Baby Boomers	24%	25%
	Silent-Greatest	10%	10%
Race/Ethnicity	White	63%	64%
	Black	11%	12%
	Latino	15%	14%
	Other	10%	10%
Region	Northeast	17%	17%
	Midwest	21%	22%
	South	38%	38%
	West	24%	23%
Household Income	Less than \$50,000	40%	39%
	\$50,000 or more	60%	61%
Education	Not college graduate	61%	60%
	College graduate	39%	40%
Education by Race	White - Not College Graduate	36%	36%
	White - College Graduate	27%	28%
	Non-White - Not College Graduate	25%	24%
	Non-White - College Graduate	12%	12%
Education - Race - Gender	Men - White - Not College Graduate	16%	16%
	Men - White - College Graduate	14%	15%
	Men - Non-White - Not College Graduate	11%	11%
	Men - Non-White - College Graduate	7%	7%
	Women - White - Not College Graduate	20%	19%
	Women - White - College Graduate	13%	13%
	Women - Non-White - Not College Graduate	13%	13%
	Women - Non-White - College Graduate	5%	5%
White Evangelical Christians		19%	20%
Area Description	Big city	21%	21%
	Small city	16%	16%
	Suburban	27%	27%
	Small town	17%	17%
	Rural	19%	18%
Area Description - Gender	Small city/Suburban Men	21%	21%
	Other area Men	28%	28%
	Small city/Suburban Women	22%	22%
	Other area Women	29%	29%

Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023, n=1,327 MOE +/- 3.5 percentage points.

National Registered Voters: n=1,226 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

CHGPTRD1R. Marist Poll National Tables March 20th through March 23rd, 2023

		National Adults		
		Artificial intelligence computer programs are designed to learn tasks that humans typically do. ChatGPT is an example of an artificial intelligence computer program. Have you heard a great deal, a good amount, a little or nothing at all about ChatGPT?		
		A great deal/A good amount	A little/Nothing at all	Vol: Unsure
		Row %	Row %	Row %
National Adults		38%	62%	<1%
Created ChatGPT Account		90%	10%	0%
National Registered Voters		38%	62%	0%
Party Identification	Democrat	43%	57%	0%
	Republican	35%	64%	1%
	Independent	36%	64%	0%
Region	Northeast	38%	62%	0%
	Midwest	36%	63%	0%
	South	38%	62%	0%
	West	40%	60%	0%
Household Income	Less than \$50,000	26%	74%	0%
	\$50,000 or more	47%	53%	0%
Education	Not college graduate	29%	71%	0%
	College graduate	52%	48%	0%
Race/Ethnicity	White	38%	62%	0%
	Non-white	38%	62%	0%
Race and Education	White - Not College Graduate	25%	75%	0%
	White - College Graduate	55%	45%	0%
Gender - Race - Education	Men - White - Not College Graduate	39%	61%	0%
	Men - White - College Graduate	60%	40%	0%
	Women - White - Not College Graduate	13%	86%	0%
Age	Women - White - College Graduate	50%	50%	0%
	Under 45	52%	48%	0%
	45 or older	27%	72%	0%
Generation	Gen Z/Millennials	55%	45%	0%
	Gen X	38%	62%	0%
	Baby Boomers	22%	78%	1%
	Silent/Greatest	13%	86%	1%
Gender	Men	48%	52%	0%
	Women	29%	71%	0%
HH with Children	Parents with Children under 18	53%	47%	0%
	No Children under 18 in HH	32%	68%	0%
White Evangelical Christians		32%	67%	1%
2020 Recall Vote	Biden	47%	53%	0%
	Trump	32%	67%	0%
Area Description	Big city	52%	48%	0%
	Small city	37%	63%	0%
	Suburban	44%	56%	0%
	Small town	25%	75%	0%
	Rural	25%	74%	1%
Small city/Suburban Men		53%	47%	0%
Small city/Suburban Women		31%	69%	0%

Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023. Totals may not add to 100% due to rounding.

CHGPTRD1. Marist Poll National Tables March 20th through March 23rd, 2023

National Adults

Artificial intelligence computer programs are designed to learn tasks that humans typically do. ChatGPT is an example of an artificial intelligence computer program. Have you heard a great deal, a good amount, a little or nothing at all about ChatGPT?

		A great deal	A good amount	A little	Nothing at all	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
National Adults		15%	23%	29%	33%	<1%
Created ChatGPT Account		44%	46%	10%	0%	0%
National Registered Voters		14%	24%	29%	33%	0%
Party Identification	Democrat	17%	26%	29%	28%	0%
	Republican	11%	24%	25%	40%	1%
	Independent	16%	20%	33%	31%	0%
Region	Northeast	15%	23%	30%	33%	0%
	Midwest	12%	24%	29%	35%	0%
	South	17%	21%	28%	34%	0%
	West	16%	24%	28%	31%	0%
Household Income	Less than \$50,000	9%	17%	25%	49%	0%
	\$50,000 or more	19%	28%	30%	23%	0%
Education	Not college graduate	12%	17%	30%	41%	0%
	College graduate	20%	32%	26%	22%	0%
Race/Ethnicity	White	15%	23%	29%	33%	0%
	Non-white	16%	22%	28%	34%	0%
Race and Education	White - Not College Graduate	9%	16%	32%	42%	0%
	White - College Graduate	22%	33%	25%	20%	0%
Gender - Race - Education	Men - White - Not College Graduate	16%	22%	34%	27%	0%
	Men - White - College Graduate	25%	35%	24%	15%	0%
	Women - White - Not College Graduate	3%	10%	32%	55%	0%
	Women - White - College Graduate	19%	31%	26%	24%	0%
Age	Under 45	23%	29%	26%	22%	0%
	45 or older	9%	18%	31%	42%	0%
Generation	Gen Z/Millennials	25%	29%	23%	22%	0%
	Gen X	12%	25%	30%	33%	0%
	Baby Boomers	8%	14%	35%	43%	1%
	Silent/Greatest	4%	9%	30%	57%	1%
Gender	Men	21%	27%	27%	26%	0%
	Women	10%	19%	30%	41%	0%
HH with Children	Parents with Children under 18	22%	30%	25%	23%	0%
	No Children under 18 in HH	12%	20%	30%	38%	0%
White Evangelical Christians		13%	19%	26%	41%	1%
2020 Recall Vote	Biden	17%	29%	27%	26%	0%
	Trump	12%	20%	29%	38%	0%
Area Description	Big city	24%	28%	19%	28%	0%
	Small city	14%	24%	38%	25%	0%
	Suburban	17%	27%	31%	24%	0%
	Small town	12%	13%	26%	49%	0%
	Rural	6%	19%	29%	45%	1%
Small city/Suburban Men		21%	32%	30%	17%	0%
Small city/Suburban Women		11%	20%	37%	32%	0%

Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023. Totals may not add to 100% due to rounding.

CHGPTTR1R. Marist Poll National Tables March 20th through March 23rd, 2023

		National Adults		
		ChatGPT is an artificial intelligence computer language model that can chat with users and provide responses in human-like conversations. How much do you trust artificial intelligence products like ChatGPT to provide accurate information?		
		A great deal/A good amount	Not very much/Not at all	Vol: Unsure
		Row %	Row %	Row %
National Adults		30%	68%	2%
Created ChatGPT Account		70%	30%	0%
National Registered Voters		30%	68%	2%
Party Identification	Democrat	38%	60%	2%
	Republican	25%	74%	1%
	Independent	27%	72%	1%
Region	Northeast	29%	70%	2%
	Midwest	28%	71%	2%
	South	29%	70%	1%
	West	35%	62%	2%
Household Income	Less than \$50,000	26%	72%	3%
	\$50,000 or more	34%	65%	0%
Education	Not college graduate	26%	72%	1%
	College graduate	37%	61%	2%
Race/Ethnicity	White	29%	69%	2%
	Non-white	33%	66%	1%
Race and Education	White - Not College Graduate	22%	77%	2%
	White - College Graduate	40%	59%	1%
Gender - Race - Education	Men - White - Not College Graduate	27%	71%	2%
	Men - White - College Graduate	44%	55%	1%
	Women - White - Not College Graduate	18%	81%	2%
Age	Women - White - College Graduate	34%	64%	2%
	Under 45	45%	55%	0%
	45 or older	18%	79%	3%
Generation	Gen Z/Millennials	49%	51%	0%
	Gen X	29%	70%	2%
	Baby Boomers	15%	83%	2%
	Silent/Greatest	11%	82%	7%
Gender	Men	33%	66%	2%
	Women	28%	70%	1%
HH with Children	Parents with Children under 18	43%	57%	0%
	No Children under 18 in HH	25%	72%	2%
White Evangelical Christians		25%	74%	1%
2020 Recall Vote	Biden	35%	63%	2%
	Trump	26%	73%	1%
Area Description	Big city	51%	48%	1%
	Small city	28%	72%	1%
	Suburban	32%	66%	2%
	Small town	16%	82%	1%
	Rural	18%	78%	4%
Small city/Suburban Men		30%	68%	2%
Small city/Suburban Women		31%	68%	1%

Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023. Totals may not add to 100% due to rounding.

CHGPTTR1. Marist Poll National Tables March 20th through March 23rd, 2023

National Adults

ChatGPT is an artificial intelligence computer language model that can chat with users and provide responses in human-like conversations. How much do you trust artificial intelligence products like ChatGPT to provide accurate information?

		A great deal	A good amount	Not very much	Not at all	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
National Adults		7%	23%	37%	32%	2%
Created ChatGPT Account		23%	48%	23%	7%	0%
National Registered Voters		8%	23%	37%	32%	2%
Party Identification	Democrat	9%	29%	38%	22%	2%
	Republican	6%	19%	33%	41%	1%
	Independent	8%	19%	39%	33%	1%
Region	Northeast	8%	21%	40%	30%	2%
	Midwest	7%	21%	35%	36%	2%
	South	7%	22%	39%	31%	1%
	West	7%	28%	33%	30%	2%
Household Income	Less than \$50,000	7%	19%	34%	38%	3%
	\$50,000 or more	7%	27%	40%	26%	0%
Education	Not college graduate	7%	19%	35%	38%	1%
	College graduate	8%	29%	40%	21%	2%
Race/Ethnicity	White	6%	23%	39%	30%	2%
	Non-white	9%	23%	33%	33%	1%
Race and Education	White - Not College Graduate	4%	18%	38%	39%	2%
	White - College Graduate	10%	29%	40%	19%	1%
Gender - Race - Education	Men - White - Not College Graduate	6%	20%	37%	34%	2%
	Men - White - College Graduate	13%	31%	41%	14%	1%
	Women - White - Not College Graduate	2%	16%	38%	43%	2%
Age	Women - White - College Graduate	7%	27%	39%	25%	2%
	Under 45	13%	32%	33%	22%	0%
	45 or older	3%	16%	40%	39%	3%
Generation	Gen Z/Millennials	16%	33%	31%	20%	0%
	Gen X	5%	23%	39%	31%	2%
	Baby Boomers	1%	14%	42%	41%	2%
	Silent/Greatest	1%	11%	35%	47%	7%
Gender	Men	8%	25%	39%	27%	2%
	Women	7%	21%	34%	36%	1%
HH with Children	Parents with Children under 18	12%	31%	31%	26%	0%
	No Children under 18 in HH	5%	20%	39%	34%	2%
White Evangelical Christians		9%	17%	36%	38%	1%
2020 Recall Vote	Biden	8%	27%	41%	23%	2%
	Trump	6%	20%	32%	42%	1%
Area Description	Big city	14%	38%	28%	20%	1%
	Small city	2%	25%	42%	30%	1%
	Suburban	11%	21%	45%	22%	2%
	Small town	3%	13%	26%	56%	1%
	Rural	3%	15%	39%	40%	4%
Small city/Suburban Men		7%	23%	50%	19%	2%
Small city/Suburban Women		9%	22%	37%	31%	1%

Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023. Totals may not add to 100% due to rounding.

CHGPTSTU1. Marist Poll National Tables March 20th through March 23rd, 2023

		National Adults		
		Do you think students are more likely to use artificial intelligence products like ChatGPT:		
		As a tool to help with learning and research	As a tool to cheat on schoolwork	Vol: Unsure
		Row %	Row %	Row %
National Adults		46%	46%	8%
Created ChatGPT Account		62%	38%	0%
National Registered Voters		46%	46%	8%
Party Identification	Democrat	56%	36%	8%
	Republican	39%	51%	9%
	Independent	40%	53%	7%
Region	Northeast	49%	47%	4%
	Midwest	37%	54%	9%
	South	48%	44%	8%
	West	49%	40%	11%
Household Income	Less than \$50,000	48%	42%	10%
	\$50,000 or more	47%	48%	5%
Education	Not college graduate	45%	47%	8%
	College graduate	49%	43%	7%
Race/Ethnicity	White	46%	46%	9%
	Non-white	49%	46%	6%
Race and Education	White - Not College Graduate	44%	47%	9%
	White - College Graduate	48%	45%	7%
Gender - Race - Education	Men - White - Not College Graduate	39%	53%	8%
	Men - White - College Graduate	47%	45%	8%
	Women - White - Not College Graduate	48%	42%	11%
	Women - White - College Graduate	48%	45%	6%
Age	Under 45	54%	45%	1%
	45 or older	40%	47%	13%
Generation	Gen Z/Millennials	54%	45%	1%
	Gen X	45%	47%	7%
	Baby Boomers	40%	45%	15%
	Silent/Greatest	38%	40%	22%
Gender	Men	42%	50%	8%
	Women	50%	42%	8%
HH with Children	Parents with Children under 18	53%	43%	4%
	No Children under 18 in HH	44%	47%	10%
White Evangelical Christians		40%	48%	12%
2020 Recall Vote	Biden	53%	41%	6%
	Trump	39%	52%	10%
Area Description	Big city	58%	39%	3%
	Small city	46%	47%	7%
	Suburban	45%	51%	4%
	Small town	40%	48%	13%
	Rural	41%	44%	15%
Small city/Suburban Men		40%	56%	5%
Small city/Suburban Women		49%	44%	7%

Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023. Totals may not add to 100% due to rounding.

CHGPTBUS1. Marist Poll National Tables March 20th through March 23rd, 2023

		National Adults		
		Do you think businesses are more likely to use artificial intelligence products like ChatGPT:		
		As a tool to help people be more productive in their jobs	As a tool to replace people in their jobs	Vol: Unsure
		Row %	Row %	Row %
National Adults		39%	55%	6%
Created ChatGPT Account		61%	39%	0%
National Registered Voters		38%	56%	7%
Party Identification	Democrat	47%	47%	7%
	Republican	31%	62%	7%
	Independent	35%	59%	6%
Region	Northeast	41%	53%	6%
	Midwest	38%	53%	9%
	South	38%	58%	5%
	West	41%	53%	7%
Household Income	Less than \$50,000	36%	56%	8%
	\$50,000 or more	42%	53%	4%
Education	Not college graduate	34%	59%	7%
	College graduate	47%	48%	5%
Race/Ethnicity	White	40%	54%	7%
	Non-white	39%	56%	5%
Race and Education	White - Not College Graduate	34%	58%	8%
	White - College Graduate	47%	49%	5%
Gender - Race - Education	Men - White - Not College Graduate	30%	61%	9%
	Men - White - College Graduate	48%	47%	5%
	Women - White - Not College Graduate	37%	55%	8%
Age	Women - White - College Graduate	44%	51%	5%
	Under 45	47%	51%	2%
	45 or older	32%	58%	10%
Generation	Gen Z/Millennials	50%	48%	2%
	Gen X	39%	55%	6%
	Baby Boomers	30%	62%	8%
	Silent/Greatest	31%	43%	26%
Gender	Men	39%	55%	7%
	Women	40%	54%	6%
HH with Children	Parents with Children under 18	45%	53%	3%
	No Children under 18 in HH	37%	55%	8%
White Evangelical Christians		35%	58%	7%
2020 Recall Vote	Biden	47%	48%	6%
	Trump	30%	63%	7%
Area Description	Big city	51%	46%	4%
	Small city	42%	52%	6%
	Suburban	38%	58%	4%
	Small town	33%	60%	7%
	Rural	29%	59%	12%
Small city/Suburban Men		40%	56%	4%
Small city/Suburban Women		39%	55%	6%

Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023. Totals may not add to 100% due to rounding.

AIRPJOB1. Marist Poll National Tables March 20th through March 23rd, 2023

		National Adults Working for Pay		
		In the next ten years, do you think your current job will be done by artificial intelligence instead of a person?		
		Yes	No	Vol: Unsure
		Row %	Row %	Row %
National Adults Working for Pay		25%	75%	<1%
Created ChatGPT Account		40%	60%	0%
National Registered Voters		25%	74%	0%
Party Identification	Democrat	27%	72%	1%
	Republican	27%	73%	0%
	Independent	21%	78%	1%
Region	Northeast	23%	76%	0%
	Midwest	20%	80%	0%
	South	31%	69%	0%
	West	21%	79%	1%
Household Income	Less than \$50,000	34%	65%	1%
	\$50,000 or more	22%	77%	0%
Education	Not college graduate	24%	76%	0%
	College graduate	26%	74%	0%
Race/Ethnicity	White	17%	82%	0%
	Non-white	37%	62%	0%
Race and Education	White - Not College Graduate	14%	85%	1%
	White - College Graduate	21%	79%	0%
Age	Under 45	31%	69%	0%
	45 or older	16%	83%	1%
Generation	Gen Z/Millennials	32%	68%	0%
	Gen X	21%	78%	1%
	Baby Boomers	9%	89%	2%
Gender	Men	20%	79%	0%
	Women	29%	70%	0%
HH with Children	Parents with Children under 18	34%	66%	0%
	No Children under 18 in HH	18%	81%	1%
White Evangelical Christians		20%	79%	1%
2020 Recall Vote	Biden	31%	68%	1%
	Trump	25%	75%	0%
Area Description	Big city	30%	70%	0%
	Small city	21%	79%	0%
	Suburban	26%	74%	0%
	Small town/Rural	20%	79%	1%
Small city/Suburban Men		19%	81%	0%
Small city/Suburban Women		29%	71%	0%

Marist Poll National Adults Working for Pay. Interviews conducted March 20th through March 23rd, 2023. Totals may not add to 100% due to rounding.

CHGPTAC1. Marist Poll National Tables March 20th through March 23rd, 2023

		National Adults		
		Have you created an account and used ChatGPT?		
		Yes	No	Vol: Unsure
		Row %	Row %	Row %
National Adults		15%	84%	<1%
National Registered Voters		15%	85%	0%
Party Identification	Democrat	19%	81%	0%
	Republican	12%	87%	0%
	Independent	13%	87%	1%
Region	Northeast	8%	92%	0%
	Midwest	13%	87%	0%
	South	17%	82%	1%
	West	20%	79%	0%
Household Income	Less than \$50,000	10%	89%	1%
	\$50,000 or more	19%	81%	0%
Education	Not college graduate	10%	89%	0%
	College graduate	23%	77%	0%
Race/Ethnicity	White	16%	84%	0%
	Non-white	15%	85%	0%
Race and Education	White - Not College Graduate	8%	92%	0%
	White - College Graduate	26%	73%	0%
Gender - Race - Education	Men - White - Not College Graduate	13%	87%	0%
	Men - White - College Graduate	29%	71%	0%
	Women - White - Not College Graduate	2%	97%	1%
Age	Women - White - College Graduate	23%	77%	0%
	Under 45	28%	72%	0%
	45 or older	5%	94%	1%
Generation	Gen Z/Millennials	30%	70%	0%
	Gen X	11%	89%	0%
	Baby Boomers	2%	98%	0%
	Silent/Greatest	1%	95%	4%
Gender	Men	19%	80%	0%
	Women	12%	88%	0%
HH with Children	Parents with Children under 18	30%	70%	0%
	No Children under 18 in HH	10%	90%	1%
White Evangelical Christians		14%	85%	1%
2020 Recall Vote	Biden	19%	81%	1%
	Trump	12%	88%	0%
Area Description	Big city	35%	64%	0%
	Small city	9%	90%	1%
	Suburban	17%	83%	0%
	Small town	7%	92%	1%
	Rural	3%	97%	0%
Small city/Suburban Men		15%	84%	1%
Small city/Suburban Women		12%	88%	0%

Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023. Totals may not add to 100% due to rounding.