

How the Survey was Conducted

Nature of the Sample: NPR/PBS NewsHour/Marist Poll of 1,327 National Adults

This survey of 1,327 adults was conducted March 20th through March 23rd, 2023 by the Marist Poll sponsored in partnership with NPR and PBS NewsHour. Adults 18 years of age and older residing in the United States were contacted through a multi-mode design: By phone using live interviewers, by text, or online. The sampling frames include RDD plus listed landline, RDD cell phone sample plus cell phone sample based on billing address to account for inward and outward mobility, and aggregated online research panels. Survey questions were available in English or Spanish. Phone and online samples were selected to ensure that each region was represented in proportion to its adult population. The samples were then combined and balanced to reflect the 2020 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.5 percentage points. There are 1,226 registered voters. The results for this subset are statistically significant within ± 3.6 percentage points. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Column %	Column %
National Adults		100%	
National Registered Voters		92%	100%
Party Identification	Democrat	n/a	37%
	Republican	n/a	29%
	Independent	n/a	33%
	Other	n/a	1%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	44%	42%
	45 or older	56%	58%
Age	18 to 29	19%	17%
	30 to 44	25%	25%
	45 to 59	25%	26%
	60 or older	30%	32%
Generation	Gen Z/Millennials	39%	38%
	Gen X	27%	27%
	Baby Boomers	24%	25%
	Silent-Greatest	10%	10%
Race/Ethnicity	White	63%	64%
	Black	11%	12%
	Latino	15%	14%
	Other	10%	10%
Region	Northeast	17%	17%
	Midwest	21%	22%
	South	38%	38%
	West	24%	23%
Household Income	Less than \$50,000	40%	39%
	\$50,000 or more	60%	61%
Education	Not college graduate	61%	60%
	College graduate	39%	40%
Education by Race	White - Not College Graduate	36%	36%
	White - College Graduate	27%	28%
	Non-White - Not College Graduate	25%	24%
	Non-White - College Graduate	12%	12%
Education - Race - Gender	Men - White - Not College Graduate	16%	16%
	Men - White - College Graduate	14%	15%
	Men - Non-White - Not College Graduate	11%	11%
	Men - Non-White - College Graduate	7%	7%
	Women - White - Not College Graduate	20%	19%
	Women - White - College Graduate	13%	13%
	Women - Non-White - Not College Graduate	13%	13%
	Women - Non-White - College Graduate	5%	5%
White Evangelical Christians		19%	20%
Area Description	Big city	21%	21%
	Small city	16%	16%
	Suburban	27%	27%
	Small town	17%	17%
	Rural	19%	18%
Area Description - Gender	Small city/Suburban Men	21%	21%
	Other area Men	28%	28%
	Small city/Suburban Women	22%	22%
	Other area Women	29%	29%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023, n=1,327 MOE +/- 3.5 percentage points. National Registered Voters: n=1,226 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

TRUD020R. NPR/PBS NewsHour/Marist Poll National Tables March 20th through March 23rd, 2023

		National Adults		
		In general, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure/Never Heard
		Row %	Row %	Row %
National Adults		39%	51%	9%
National Registered Voters		40%	52%	8%
Party Identification	Democrat	12%	83%	6%
	Republican	81%	14%	5%
	Independent	37%	51%	12%
Region	Northeast	30%	63%	7%
	Midwest	42%	50%	8%
	South	42%	48%	11%
	West	41%	48%	11%
Household Income	Less than \$50,000	37%	51%	12%
	\$50,000 or more	41%	51%	8%
Education	Not college graduate	45%	45%	10%
	College graduate	31%	61%	9%
Race/Ethnicity	White	41%	52%	7%
	Non-white	36%	51%	12%
Race and Education	White - Not College Graduate	48%	44%	7%
	White - College Graduate	31%	62%	7%
Gender - Race - Education	Men - White - Not College Graduate	52%	39%	8%
	Men - White - College Graduate	34%	58%	8%
	Women - White - Not College Graduate	45%	48%	6%
Age	Women - White - College Graduate	27%	66%	7%
	Under 45	42%	46%	12%
	45 or older	37%	55%	7%
Generation	Gen Z/Millennials	42%	47%	11%
	Gen X	39%	52%	9%
	Baby Boomers	37%	57%	5%
	Silent/Greatest	40%	53%	8%
Gender	Men	43%	49%	8%
	Women	36%	53%	11%
HH with Children	Parents with Children under 18	48%	42%	11%
	No Children under 18 in HH	36%	55%	9%
White Evangelical Christians		58%	34%	8%
2020 Recall Vote	Biden	7%	89%	4%
	Trump	82%	11%	7%
Area Description	Big city	35%	54%	11%
	Small city	31%	58%	10%
	Suburban	35%	54%	11%
	Small town	57%	39%	5%
	Rural	43%	48%	9%
Small city/Suburban Men		37%	53%	11%
Small city/Suburban Women		31%	58%	11%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023. Totals may not add to 100% due to rounding.

TRUD020RTRND. Marist Poll National Trend

National Adults			
In general, do you have a favorable or an unfavorable impression of Donald Trump?			
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
March 2023	39%	51%	9%
November 2022	42%	52%	6%
July 2022	38%	58%	4%
April 2022	39%	55%	6%
July 2018	41%	54%	5%
April 2018	36%	57%	7%
March 2018	36%	55%	9%
February 2018	35%	57%	8%
January 2018	36%	58%	6%
December 2017	35%	60%	6%
November 21, 2017	37%	57%	6%
November 14, 2017	38%	56%	6%
October 2017	36%	58%	6%
September 2017	35%	57%	8%
August 2017	34%	60%	6%
June 2017	37%	56%	8%
April 2017	38%	53%	9%
March 2017	37%	54%	8%
February 2017	38%	54%	8%
December 2016	43%	52%	5%
November 2016	31%	64%	5%
September 2016	33%	64%	4%
August 2016	28%	66%	6%
July 2016	30%	64%	5%

Marist Poll National Adults

TRUDWPZ24. NPR/PBS NewsHour/Marist Poll National Tables March 20th through March 23rd, 2023

		National Adults		
		Do you want Donald Trump to be president again?		
		Yes	No	Vol: Unsure
		Row %	Row %	Row %
National Adults		38%	61%	1%
National Registered Voters		38%	61%	1%
Party Identification	Democrat	11%	89%	0%
	Republican	76%	21%	2%
	Independent	34%	64%	1%
Region	Northeast	29%	71%	1%
	Midwest	36%	61%	3%
	South	41%	59%	1%
	West	41%	58%	1%
Household Income	Less than \$50,000	36%	62%	2%
	\$50,000 or more	38%	61%	1%
Education	Not college graduate	43%	56%	1%
	College graduate	30%	69%	1%
Race/Ethnicity	White	38%	60%	2%
	Non-white	37%	63%	0%
Race and Education	White - Not College Graduate	45%	52%	2%
	White - College Graduate	29%	70%	1%
Gender - Race - Education	Men - White - Not College Graduate	50%	50%	0%
	Men - White - College Graduate	29%	70%	1%
	Women - White - Not College Graduate	42%	54%	4%
Age	Women - White - College Graduate	29%	70%	1%
	Under 45	40%	60%	0%
	45 or older	36%	62%	2%
Generation	Gen Z/Millennials	39%	61%	0%
	Gen X	41%	58%	1%
	Baby Boomers	34%	64%	2%
	Silent/Greatest	37%	59%	4%
	Gender	Men	39%	61%
HH with Children	Women	37%	61%	2%
	Parents with Children under 18	46%	54%	1%
White Evangelical Christians	No Children under 18 in HH	35%	64%	1%
	White Evangelical Christians	55%	41%	4%
2020 Recall Vote	Biden	6%	94%	0%
	Trump	81%	17%	2%
Area Description	Big city	35%	65%	0%
	Small city	31%	68%	1%
	Suburban	34%	66%	0%
	Small town	52%	46%	3%
	Rural	41%	57%	2%
Small city/Suburban Men		34%	66%	0%
Small city/Suburban Women		32%	67%	1%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023. Totals may not add to 100% due to rounding.

DTINVETIL1. NPR/PBS NewsHour/Marist Poll National Tables March 20th through March 23rd, 2023

		National Adults			
		From what you have read or heard about the investigations into Former President Trump, do you think he:			
		Has done something illegal	Has done something unethical, but not illegal	Has done nothing wrong	Vol: Unsure
		Row %	Row %	Row %	Row %
National Adults		46%	29%	23%	2%
National Registered Voters		46%	28%	24%	2%
Party Identification	Democrat	78%	11%	7%	3%
	Republican	10%	43%	45%	2%
	Independent	41%	33%	24%	1%
Region	Northeast	57%	26%	17%	0%
	Midwest	47%	24%	26%	2%
	South	43%	29%	25%	3%
	West	41%	35%	21%	3%
Household Income	Less than \$50,000	50%	22%	23%	4%
	\$50,000 or more	43%	34%	22%	1%
Education	Not college graduate	41%	31%	25%	3%
	College graduate	54%	25%	19%	2%
Race/Ethnicity	White	46%	29%	24%	2%
	Non-white	46%	29%	22%	3%
Race and Education	White - Not College Graduate	38%	33%	27%	2%
	White - College Graduate	56%	24%	19%	2%
Gender - Race - Education	Men - White - Not College Graduate	35%	34%	31%	1%
	Men - White - College Graduate	53%	26%	19%	2%
	Women - White - Not College Graduate	40%	33%	24%	3%
Age	Women - White - College Graduate	60%	21%	18%	1%
	Under 45	44%	31%	25%	0%
	45 or older	47%	27%	21%	4%
Generation	Gen Z/Millennials	44%	30%	26%	0%
	Gen X	44%	33%	19%	3%
	Baby Boomers	51%	23%	23%	3%
	Silent/Greatest	45%	28%	18%	8%
Gender	Men	43%	30%	25%	1%
	Women	48%	28%	21%	3%
HH with Children	Parents with Children under 18	35%	33%	30%	2%
	No Children under 18 in HH	50%	27%	20%	3%
White Evangelical Christians		26%	38%	33%	3%
2020 Recall Vote	Biden	82%	11%	5%	2%
	Trump	8%	44%	46%	2%
Area Description	Big city	45%	32%	20%	2%
	Small city	51%	26%	20%	2%
	Suburban	50%	27%	22%	1%
	Small town	38%	34%	26%	3%
	Rural	43%	26%	27%	4%
Small city/Suburban Men		45%	32%	23%	0%
Small city/Suburban Women		55%	22%	20%	3%

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DTINVFRWH1. NPR/PBS NewsHour/Marist Poll National Tables March 20th through March 23rd, 2023

		National Adults		
		Which comes closer to your view about the investigations into Former President Trump:		
		The investigations are fair	The investigations are a "witch hunt"	Vol: Unsure
		Row %	Row %	Row %
National Adults		56%	41%	2%
National Registered Voters		55%	43%	3%
Party Identification	Democrat	87%	10%	3%
	Republican	18%	80%	2%
	Independent	51%	47%	2%
Region	Northeast	64%	34%	1%
	Midwest	51%	46%	3%
	South	56%	43%	1%
	West	56%	39%	4%
Household Income	Less than \$50,000	59%	37%	4%
	\$50,000 or more	56%	43%	1%
Education	Not college graduate	49%	49%	3%
	College graduate	68%	30%	2%
Race/Ethnicity	White	55%	44%	2%
	Non-white	60%	36%	4%
Race and Education	White - Not College Graduate	44%	55%	1%
	White - College Graduate	69%	29%	2%
Gender - Race - Education	Men - White - Not College Graduate	38%	62%	0%
	Men - White - College Graduate	66%	32%	2%
	Women - White - Not College Graduate	48%	49%	2%
Age	Women - White - College Graduate	73%	26%	2%
	Under 45	64%	35%	2%
	45 or older	51%	46%	3%
Generation	Gen Z/Millennials	69%	30%	1%
	Gen X	48%	49%	3%
	Baby Boomers	53%	44%	2%
	Silent/Greatest	49%	44%	7%
Gender	Men	53%	45%	2%
	Women	59%	38%	3%
HH with Children	Parents with Children under 18	54%	45%	1%
	No Children under 18 in HH	57%	40%	3%
White Evangelical Christians		37%	61%	2%
2020 Recall Vote	Biden	91%	7%	2%
	Trump	14%	84%	2%
Area Description	Big city	69%	30%	1%
	Small city	60%	34%	6%
	Suburban	60%	39%	1%
	Small town	39%	60%	1%
	Rural	48%	48%	4%
Small city/Suburban Men		55%	42%	3%
Small city/Suburban Women		63%	34%	3%

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