

## How the Survey was Conducted

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### **Nature of the Sample: Marist Poll of 1,327 National Adults**

This survey of 1,327 adults was conducted March 20<sup>th</sup> through March 23<sup>rd</sup>, 2023 by the Marist Poll in partnership with the Marist College Center for Sports Communication. Adults 18 years of age and older residing in the United States were contacted through a multi-mode design: By phone using live interviewers, by text, or online. The sampling frames include RDD plus listed landline, RDD cell phone sample plus cell phone sample based on billing address to account for inward and outward mobility, and aggregated online research panels. Survey questions were available in English or Spanish. Phone and online samples were selected to ensure that each region was represented in proportion to its adult population. The samples were then combined and balanced to reflect the 2020 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within  $\pm 3.5$  percentage points. There are 703 baseball fans. The results for this subset are statistically significant within  $\pm 4.8$  percentage points. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

## Nature of the Sample

		National Adults	Baseball Fans
		Column %	Column %
<b>National Adults</b>		100%	
<b>Baseball Fans</b>		55%	100%
<b>Gender</b>	<b>Men</b>	49%	55%
	<b>Women</b>	51%	45%
<b>Age</b>	<b>Under 45</b>	44%	51%
	<b>45 or older</b>	56%	49%
<b>Age</b>	<b>18 to 29</b>	19%	19%
	<b>30 to 44</b>	25%	32%
	<b>45 to 59</b>	25%	20%
	<b>60 or older</b>	30%	29%
<b>Race/Ethnicity</b>	<b>White</b>	63%	63%
	<b>Black</b>	11%	12%
	<b>Latino</b>	15%	17%
	<b>Other</b>	10%	9%
<b>Region</b>	<b>Northeast</b>	17%	19%
	<b>Midwest</b>	21%	20%
	<b>South</b>	38%	37%
	<b>West</b>	24%	23%
<b>Household Income</b>	<b>Less than \$50,000</b>	40%	34%
	<b>\$50,000 or more</b>	60%	66%
<b>Education</b>	<b>Not college graduate</b>	61%	55%
	<b>College graduate</b>	39%	45%
<b>Area Description</b>	<b>Big city</b>	21%	27%
	<b>Small city</b>	16%	14%
	<b>Suburban</b>	27%	27%
	<b>Small town</b>	17%	16%
	<b>Rural</b>	19%	16%
<b>National Registered Voters</b>		92%	95%
<b>Party Identification</b>	<b>Democrat</b>	37%	41%
	<b>Republican</b>	29%	30%
	<b>Independent</b>	33%	28%
	<b>Other</b>	1%	1%

Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023, n=1,327 MOE +/- 3.5 percentage points. National Baseball Fans: n=703 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

**WBCWT23. Marist Poll National Tables March 20th through March 23rd, 2023**

		National Adults				
		Have you watched or followed the World Baseball Classic a great deal, a good amount, a little, or not at all?				
		A great deal	A good amount	A little	Not at all	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
National Adults		6%	10%	17%	66%	1%
Baseball Fans		11%	18%	29%	41%	0%
Region	Northeast	5%	10%	21%	63%	0%
	Midwest	7%	8%	17%	68%	0%
	South	7%	9%	17%	66%	1%
	West	5%	13%	16%	66%	1%
Household Income	Less than \$50,000	7%	6%	16%	70%	1%
	\$50,000 or more	6%	13%	18%	62%	0%
Education	Not college graduate	5%	7%	16%	71%	0%
	College graduate	8%	14%	19%	58%	1%
Race/Ethnicity	White	5%	10%	17%	67%	0%
	Non-white	8%	10%	17%	64%	1%
Age	Under 45	10%	17%	19%	54%	0%
	45 or older	3%	4%	16%	75%	1%
Age	18 to 29	9%	13%	17%	61%	0%
	30 to 44	10%	21%	20%	49%	0%
	45 to 59	3%	4%	14%	78%	1%
	60 or older	4%	4%	18%	73%	1%
Gender	Men	8%	11%	20%	61%	0%
	Women	5%	9%	15%	71%	1%
Area Description	Big city	13%	22%	14%	51%	0%
	Small city	4%	5%	15%	76%	1%
	Suburban	4%	10%	21%	65%	0%
	Small town	7%	4%	18%	71%	1%
	Rural	4%	5%	17%	73%	2%
National Registered Voters		6%	10%	18%	66%	1%
Party Identification	Democrat	8%	12%	21%	58%	1%
	Republican	7%	11%	18%	64%	0%
	Independent	4%	6%	15%	75%	0%

Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023. Totals may not add to 100% due to rounding.

**BSBLDESB1. Marist Poll National Tables March 20th through March 23rd, 2023**

		National Adults		
		Which one comes closer to your opinion? Major league baseball is:		
		Boring	Exciting	Vol: Unsure
		Row %	Row %	Row %
National Adults		53%	43%	4%
Baseball Fans		28%	70%	2%
Region	Northeast	48%	51%	1%
	Midwest	55%	40%	5%
	South	56%	42%	2%
	West	50%	43%	7%
Household Income	Less than \$50,000	53%	42%	5%
	\$50,000 or more	53%	44%	2%
Education	Not college graduate	55%	42%	4%
	College graduate	50%	47%	3%
Race/Ethnicity	White	56%	41%	3%
	Non-white	48%	48%	4%
Age	Under 45	49%	50%	1%
	45 or older	57%	38%	6%
Age	18 to 29	56%	42%	2%
	30 to 44	43%	57%	1%
	45 to 59	65%	32%	3%
	60 or older	50%	43%	7%
Gender	Men	53%	44%	3%
	Women	52%	43%	4%
Area Description	Big city	39%	58%	3%
	Small city	61%	35%	4%
	Suburban	55%	42%	3%
	Small town	58%	39%	3%
	Rural	55%	40%	5%
National Registered Voters		52%	44%	4%
Party Identification	Democrat	44%	51%	5%
	Republican	50%	47%	3%
	Independent	65%	33%	2%

Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023. Totals may not add to 100% due to rounding.

**BSBLDESB1TRND. Marist Poll National Trend**

National Adults			
Which one comes closer to your opinion? Major league baseball is:			
	Boring	Exciting	Unsure
	Row %	Row %	Row %
March 2023	53%	43%	4%
September 2014	47%	50%	3%

Marist Poll National Adults

**BSRLCH23. Marist Poll National Tables March 20th through March 23rd, 2023**

National Adults

This season, Major League Baseball has introduced rule changes to try to speed up the game. From what you've read or heard, do you think these rule changes are:

		A good thing that will improve the game of baseball	A break from tradition that will make the game worse	Vol: Unsure
		Row %	Row %	Row %
National Adults		56%	28%	16%
Baseball Fans		64%	28%	8%
Region	Northeast	62%	28%	10%
	Midwest	57%	25%	18%
	South	55%	30%	15%
	West	54%	25%	21%
Household Income	Less than \$50,000	52%	27%	21%
	\$50,000 or more	61%	28%	11%
Education	Not college graduate	51%	31%	19%
	College graduate	65%	23%	12%
Race/Ethnicity	White	57%	25%	17%
	Non-white	55%	32%	14%
Age	Under 45	68%	26%	5%
	45 or older	47%	28%	24%
Age	18 to 29	65%	26%	9%
	30 to 44	70%	27%	3%
	45 to 59	53%	32%	16%
	60 or older	43%	25%	31%
Gender	Men	60%	28%	12%
	Women	52%	28%	20%
Area Description	Big city	66%	25%	9%
	Small city	63%	20%	17%
	Suburban	61%	28%	11%
	Small town	42%	35%	23%
	Rural	46%	30%	24%
National Registered Voters		56%	27%	17%
Party Identification	Democrat	66%	19%	16%
	Republican	44%	41%	15%
	Independent	56%	24%	20%

Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023. Totals may not add to 100% due to rounding.

**SPT1005. Marist Poll National Tables March 20th through March 23rd, 2023**

		National Adults			
		Do you watch or follow professional baseball a great deal, a good amount, a little, or not at all?			
		A great deal	A good amount	A little	Not at all
		Row %	Row %	Row %	Row %
National Adults		10%	14%	31%	46%
Region	Northeast	12%	16%	34%	38%
	Midwest	8%	13%	31%	48%
	South	11%	12%	30%	47%
	West	8%	15%	29%	48%
Household Income	Less than \$50,000	9%	8%	30%	53%
	\$50,000 or more	11%	17%	32%	40%
Education	Not college graduate	7%	11%	31%	51%
	College graduate	14%	18%	31%	37%
Race/Ethnicity	White	8%	15%	30%	46%
	Non-white	13%	11%	30%	45%
Age	Under 45	15%	19%	27%	39%
	45 or older	6%	10%	33%	52%
Age	18 to 29	12%	16%	25%	46%
	30 to 44	17%	21%	29%	33%
	45 to 59	6%	10%	27%	57%
	60 or older	5%	10%	38%	47%
Gender	Men	13%	16%	32%	39%
	Women	7%	12%	30%	51%
Area Description	Big city	18%	23%	27%	33%
	Small city	6%	8%	35%	52%
	Suburban	9%	17%	28%	46%
	Small town	10%	8%	35%	47%
	Rural	5%	10%	32%	54%
National Registered Voters		10%	14%	32%	44%
Party Identification	Democrat	13%	16%	34%	38%
	Republican	10%	16%	32%	42%
	Independent	7%	9%	30%	54%

Marist Poll National Adults. Interviews conducted March 20th through March 23rd, 2023. Totals may not add to 100% due to rounding.

**SPT1005TRND. Marist Poll National Trend**

National Adults				
Do you watch or follow professional baseball a great deal, a good amount, a little, or not at all?				
	A great deal	A good amount	A little	Not at all
	Row %	Row %	Row %	Row %
March 2023	10%	14%	31%	46%
April 2019	10%	7%	27%	56%
March 2018	7%	8%	29%	56%
March 2017	11%	12%	28%	48%
April 2016	8%	11%	31%	50%
April 2015	11%	12%	34%	44%
April 2014	9%	8%	28%	55%
March 2013	9%	10%	37%	45%
April 2012	10%	10%	30%	50%
April 2010	9%	9%	30%	52%
April 2009	8%	8%	28%	56%

Marist Poll National Adults