

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1,296 National Adults

This survey of 1,296 adults was conducted November 14th through November 16th, 2022 by the Marist Poll. Adults 18 years of age and older residing in the United States were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English or Spanish. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. The samples were then combined and balanced to reflect the 2020 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 4.3 percentage points. There are 1,199 registered voters. The results for this subset are statistically significant within ± 4.5 percentage points. There are 1,292 adults who celebrate Thanksgiving. The results for this subset are statistically significant within ± 4.3 percentage points. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Column %	Column %
National Adults		100%	
National Registered Voters		93%	100%
Party Identification	Democrat	n/a	34%
	Republican	n/a	31%
	Independent	n/a	34%
	Other	n/a	1%
Gender	Men	49%	48%
	Women	51%	52%
Age	Under 45	46%	44%
	45 or older	54%	56%
Age	18 to 29	21%	19%
	30 to 44	25%	25%
	45 to 59	25%	26%
	60 or older	28%	30%
Generation	Gen Z/Millennials	39%	37%
	Gen X	27%	27%
	Baby Boomers	24%	26%
	Silent-Greatest	9%	10%
Race/Ethnicity	White	59%	61%
	Black	11%	11%
	Latino	15%	16%
	Other	14%	13%
Region	Northeast	17%	17%
	Midwest	21%	21%
	South	38%	38%
	West	24%	24%
Household Income	Less than \$50,000	40%	38%
	\$50,000 or more	60%	62%
Education	Not college graduate	62%	62%
	College graduate	38%	38%
Education by Race	White - Not College Graduate	38%	39%
	White - College Graduate	21%	22%
	Non-White - Not College Graduate	25%	24%
	Non-White - College Graduate	16%	16%
Education - Race - Gender	Men - White - Not College Graduate	18%	18%
	Men - White - College Graduate	10%	10%
	Men - Non-White - Not College Graduate	12%	12%
	Men - Non-White - College Graduate	8%	8%
	Women - White - Not College Graduate	20%	21%
	Women - White - College Graduate	11%	12%
	Women - Non-White - Not College Graduate	13%	12%
	Women - Non-White - College Graduate	8%	8%
White Evangelical Christians		16%	17%
Area Description	Big city	22%	21%
	Small city	21%	21%
	Suburban	22%	22%
	Small town	19%	20%
	Rural	16%	16%
Area Description - Gender	Small city/Suburban Men	22%	21%
	Other area Men	28%	27%
	Small city/Suburban Women	21%	22%
	Other area Women	29%	30%
Interview Type	Landline	31%	32%
	Cell phone	69%	68%

Marist Poll National Adults. Interviews conducted November 14th through November 16th, 2022, n=1,296 MOE +/- 4.3 percentage points. National Registered Voters: n=1,199 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

