

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1,254 Pennsylvania Adults

This survey of 1,254 Pennsylvania adults was conducted October 31st through November 2nd, 2022 by the Marist Poll. Adults 18 years of age and older residing in the state of Pennsylvania were contacted through a multi-mode design: By phone using live interviewers, by text, or online. The sampling frames include RDD plus listed landline, RDD cell phone sample plus cell phone sample based on billing address to account for inward and outward mobility within a state, and aggregated online research panels. Survey questions were available in English or Spanish. Phone and online samples were selected to ensure that each region was represented in proportion to its population. The samples were then combined and balanced to reflect the 2020 American Community Survey 5-year estimates for age, gender, income, and race. Regional adjustments were made for turnout in similar elections. Results are statistically significant within ± 3.6 percentage points. There are 1,152 registered voters. The results for this subset are statistically significant within ± 3.8 percentage points. There are 1,021 registered voters who definitely plan to vote in November's election. The results for this subset are statistically significant within ± 4.0 percentage points. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Pennsylvania Nature of the Sample

			PA Adults	PA Registered Voters	Definitely Voting in November's Election
			Column %	Column %	Column %
PA Adults			100%		
PA Registered Voters			92%	100%	
Definitely Voting in November's Election			81%	89%	100%
Already Voted			21%	22%	24%
Yet to Vote			79%	78%	76%
Party Registration		Democrat	n/a	47%	48%
		Republican	n/a	42%	42%
		Independent	n/a	11%	9%
		Other	n/a	<1%	<1%
Party Identification		Democrat	n/a	42%	43%
		Republican	n/a	37%	38%
		Independent	n/a	21%	19%
		Other	n/a	1%	1%
Gender		Men	48%	48%	49%
		Women	52%	52%	51%
Age		Under 45	41%	39%	36%
		45 or older	59%	61%	64%
Age		18 to 29	18%	16%	14%
		30 to 44	23%	23%	22%
		45 to 59	25%	26%	27%
		60 or older	33%	35%	37%
Generation		Gen Z/Millennials	35%	32%	29%
		Gen X	27%	28%	28%
		Baby Boomers	28%	29%	32%
		Silent/Greatest	10%	10%	10%
Race/Ethnicity		White	78%	78%	79%
		Black	10%	10%	9%
		Latino	6%	5%	6%
		Other	6%	6%	6%
Region		Philadelphia	10%	11%	10%
		Philadelphia Suburbs	21%	22%	23%
		Northeast	18%	17%	18%
		Central	23%	23%	22%
		West	27%	28%	27%
Household Income		Less than \$50,000	40%	37%	35%
		\$50,000 or more	60%	63%	65%
Education		Not college graduate	64%	62%	59%
		College graduate	36%	38%	41%
Education by Race		White - Not College Graduate	49%	47%	45%
		White - College Graduate	29%	31%	34%
		Non-White - Not College Graduate	16%	15%	14%
Education - Race - Gender		Non-White - College Graduate	7%	7%	7%
		Men - White - Not College Graduate	22%	21%	21%
		Men - White - College Graduate	15%	16%	18%
		Men - Non-White - Not College Graduate	8%	8%	7%
		Men - Non-White - College Graduate	3%	3%	3%
		Women - White - Not College Graduate	27%	26%	24%
		Women - White - College Graduate	14%	15%	16%
		Women - Non-White - Not College Graduate	7%	7%	7%
	Women - Non-White - College Graduate	4%	5%	4%	
White Evangelical Christians			18%	17%	17%
Area Description		Big city	12%	13%	12%
		Small city	12%	11%	10%
		Suburban	32%	34%	37%
		Small town	21%	21%	20%
		Rural	22%	22%	21%
Area Description - Gender		Small city/Suburban Men	23%	23%	24%
		Other area Men	25%	25%	25%
		Small city/Suburban Women	22%	22%	23%
		Other area Women	31%	30%	28%

Marist Poll Pennsylvania Adults. Interviews conducted October 31st through November 2nd, 2022, n=1,254 MOE +/- 3.6 percentage points. Pennsylvania Registered Voters: n=1,152 MOE +/- 3.8 percentage points. Definitely Voting in November's Elections: n= 1,021 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

