

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1,247 Arizona Adults

This survey of 1,247 Arizona adults was conducted October 31st through November 2nd, 2022 by the Marist Poll. Adults 18 years of age and older residing in the state of Arizona were contacted through a multi-mode design: By phone using live interviewers, by text, or online. The sampling frames include RDD plus listed landline, RDD cell phone sample plus cell phone sample based on billing address to account for inward and outward mobility within a state, and aggregated online research panels. Survey questions were available in English or Spanish. Phone and online samples were selected to ensure that each region was represented in proportion to its population. The samples were then combined and balanced to reflect the 2020 American Community Survey 5-year estimates for age, gender, income, and race. Regional adjustments were made for turnout in similar elections. Results are statistically significant within ± 3.9 percentage points. There are 1,157 registered voters. The results for this subset are statistically significant within ± 4.1 percentage points. There are 1,015 registered voters who definitely plan to vote in November's election. The results for this subset are statistically significant within ± 4.3 percentage points. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Arizona Nature of the Sample

		AZ Adults	AZ Registered Voters	Definitely Voting in November's Election
		Column %	Column %	Column %
AZ Adults		100%		
AZ Registered Voters		93%	100%	
Definitely Voting in November's Election		81%	88%	100%
Already Voted		52%	56%	59%
Yet to Vote		48%	44%	41%
Party Registration	Democrat	n/a	34%	36%
	Republican	n/a	43%	45%
	Other	n/a	22%	19%
Party Identification	Democrat	n/a	30%	31%
	Republican	n/a	37%	39%
	Independent	n/a	32%	28%
	Other	n/a	1%	1%
Gender	Men	49%	49%	50%
	Women	51%	51%	50%
Age	Under 45	43%	41%	36%
	45 or older	57%	59%	64%
Age	18 to 29	19%	17%	14%
	30 to 44	24%	24%	22%
	45 to 59	25%	26%	28%
	60 or older	32%	34%	36%
Generation	Gen Z/Millennials	40%	37%	33%
	Gen X	25%	25%	27%
	Baby Boomers	23%	24%	26%
	Silent/Greatest	12%	13%	14%
Race/Ethnicity	White	66%	67%	70%
	Black	4%	4%	4%
	Latino	22%	21%	20%
	Other	8%	7%	6%
Region	Maricopa County (Phoenix)	60%	60%	61%
	Pima County (Tucson)	16%	16%	15%
	Rest of State	25%	24%	24%
Household Income	Less than \$50,000	40%	38%	33%
	\$50,000 or more	60%	62%	67%
Education	Not college graduate	64%	63%	60%
	College graduate	36%	37%	40%
Education by Race	White - Not College Graduate	40%	40%	39%
	White - College Graduate	26%	27%	30%
	Non-White - Not College Graduate	25%	24%	21%
	Non-White - College Graduate	10%	9%	9%
Education - Race - Gender	Men - White - Not College Graduate	17%	17%	18%
	Men - White - College Graduate	14%	15%	16%
	Men - Non-White - Not College Graduate	14%	13%	11%
	Men - Non-White - College Graduate	4%	4%	4%
	Women - White - Not College Graduate	23%	22%	21%
	Women - White - College Graduate	12%	13%	14%
	Women - Non-White - Not College Graduate	11%	11%	10%
	Women - Non-White - College Graduate	5%	5%	5%
White Evangelical Christians		15%	15%	16%
Area Description	Big city	30%	30%	30%
	Small city	17%	16%	16%
	Suburban	33%	33%	35%
	Small town	11%	11%	11%
	Rural	10%	10%	9%
Area Description - Gender	Small city/Suburban Men	25%	25%	25%
	Other area Men	24%	25%	25%
	Small city/Suburban Women	24%	24%	25%
	Other area Women	27%	26%	25%

Marist Poll Arizona Adults. Interviews conducted October 31st through November 2nd, 2022, n=1,247 MOE +/- 3.9 percentage points. Arizona Registered Voters: n=1,157 MOE +/- 4.1 percentage points. Definitely Voting in November's Elections: n= 1,015 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

