

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1,247 North Carolina Adults

This survey of 1,247 North Carolina adults was conducted October 17th through October 20th, 2022 by the Marist Poll. Adults 18 years of age and older residing in the state of North Carolina were contacted through a multi-mode design: By phone using live interviewers, by text, or online. The sampling frames include RDD plus listed landline, RDD cell phone sample plus cell phone sample based on billing address to account for inward and outward mobility within a state, and aggregated online research panels. Survey questions were available in English or Spanish. Phone and online samples were selected to ensure that each region was represented in proportion to its population. The samples were then combined and balanced to reflect the 2020 American Community Survey 5-year estimates for age, gender, income, and race. Regional adjustments were made for turnout in similar elections. Results are statistically significant within ± 3.6 percentage points. There are 1,130 registered voters. The results for this subset are statistically significant within ± 3.8 percentage points. There are 899 registered voters who definitely plan to vote in November's election. The results for this subset are statistically significant within ± 4.2 percentage points. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

North Carolina Nature of the Sample

		NC Adults	NC Registered Voters	Definitely Voting in November's Election
		Column %	Column %	Column %
NC Adults		100%		
NC Registered Voters		91%	100%	
Definitely Voting in November's Election		72%	80%	100%
Already Voted		11%	12%	12%
Yet to Vote		89%	88%	88%
Party Registration	Democrat	n/a	36%	37%
	Republican	n/a	33%	34%
	Unaffiliated	n/a	30%	29%
	Other	n/a	<1%	<1%
Party Identification	Democrat	n/a	34%	36%
	Republican	n/a	34%	37%
	Independent	n/a	31%	27%
	Other	1%	1%	1%
Gender	Men	48%	49%	51%
	Women	52%	51%	49%
Age	Under 45	45%	44%	37%
	45 or older	55%	56%	63%
Age	18 to 29	21%	20%	13%
	30 to 44	24%	24%	24%
	45 to 59	25%	25%	27%
	60 or older	29%	31%	36%
Generation	Gen Z/Millennials	40%	38%	31%
	Gen X	27%	27%	30%
	Baby Boomers	23%	24%	28%
	Silent/Greatest	10%	10%	11%
Race/Ethnicity	White	63%	65%	69%
	Black	20%	20%	18%
	Latino	7%	6%	6%
	Other	9%	9%	7%
Region	East	24%	24%	24%
	Raleigh-Durham Triangle	21%	21%	21%
	Charlotte Area	17%	17%	17%
	Piedmont/Central	21%	21%	22%
	West	18%	17%	17%
Household Income	Less than \$50,000	44%	41%	33%
	\$50,000 or more	56%	59%	67%
Education	Not college graduate	65%	63%	58%
	College graduate	35%	37%	42%
Education by Race	White - Not College Graduate	39%	38%	39%
	White - College Graduate	24%	26%	30%
	Non-White - Not College Graduate	27%	25%	19%
	Non-White - College Graduate	10%	11%	12%
Education - Race - Gender	Men - White - Not College Graduate	18%	18%	20%
	Men - White - College Graduate	11%	12%	15%
	Men - Non-White - Not College Graduate	13%	13%	10%
	Men - Non-White - College Graduate	6%	6%	7%
	Women - White - Not College Graduate	21%	20%	19%
	Women - White - College Graduate	13%	14%	16%
	Women - Non-White - Not College Graduate	14%	12%	10%
	Women - Non-White - College Graduate	4%	4%	5%
White Evangelical Christians		27%	28%	29%
Area Description	Big city	10%	10%	10%
	Small city	16%	17%	16%
	Suburban	27%	28%	29%
	Small town	24%	23%	22%
	Rural	23%	23%	22%
Area Description - Gender	Small city/Suburban Men	21%	22%	22%
	Other area Men	28%	28%	29%
	Small city/Suburban Women	22%	23%	23%
	Other area Women	30%	27%	26%

Marist Poll North Carolina Adults. Interviews conducted October 17th through October 20th, 2022, n=1,247 MOE +/- 3.6 percentage points. North Carolina Registered Voters: n=1,130 MOE +/- 3.8 percentage points. Definitely Voting in November's Elections: n= 899 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

BIDJP105. Marist Poll North Carolina Tables October 17th through October 20th, 2022

		NC Adults		
		Do you approve or disapprove of the job Joe Biden is doing as president?		
		Approve	Disapprove	Vol: Unsure
		Row %	Row %	Row %
NC Adults		37%	56%	7%
NC Registered Voters		38%	56%	6%
Definitely Voting in November's Election		40%	57%	2%
Party Identification	Democrat	80%	15%	5%
	Republican	6%	93%	1%
	Independent	29%	58%	13%
Region	East	38%	56%	6%
	Raleigh-Durham Triangle	45%	48%	7%
	Charlotte Area	42%	51%	6%
	Piedmont/Central	34%	58%	8%
	West	25%	66%	9%
Household Income	Less than \$50,000	37%	52%	11%
	\$50,000 or more	36%	59%	5%
Education	Not college graduate	32%	59%	8%
	College graduate	45%	49%	5%
Race/Ethnicity	White	29%	64%	6%
	Non-white	50%	40%	10%
Race/Ethnicity	White	29%	64%	6%
	Black	55%	34%	11%
	Other	43%	48%	8%
Race and Education	White - Not College Graduate	20%	72%	7%
	White - College Graduate	44%	52%	4%
Gender - Race - Education	Men - White - Not College Graduate	20%	78%	3%
	Men - White - College Graduate	38%	58%	3%
	Women - White - Not College Graduate	20%	70%	10%
	Women - White - College Graduate	49%	46%	5%
Age	Under 45	33%	55%	12%
	45 or older	40%	57%	4%
Generation	Gen Z/Millennials	35%	51%	13%
	Gen X	40%	58%	2%
	Baby Boomers	43%	53%	4%
	Silent/Greatest	36%	60%	4%
Gender	Men	33%	62%	4%
	Women	40%	50%	10%
White Evangelical Christians		13%	83%	4%
2020 Recall Vote	Joe Biden	79%	15%	6%
	Donald Trump	4%	93%	3%
Area Description	Big city	42%	47%	11%
	Small city	43%	46%	11%
	Suburban	45%	51%	3%
	Small town	33%	57%	11%
	Rural	24%	72%	4%
Small city/Suburban Men		41%	56%	4%
Small city/Suburban Women		48%	44%	8%

Marist Poll North Carolina Adults. Interviews conducted October 17th through October 20th, 2022. Totals may not add to 100% due to rounding.

BIDJP105R. Marist Poll North Carolina Tables October 17th through October 20th, 2022

		NC Adults				
		Do you approve or disapprove of the job Joe Biden is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
NC Adults		17%	20%	13%	43%	7%
NC Registered Voters		18%	21%	12%	44%	6%
Definitely Voting in November's Election		20%	20%	9%	48%	2%
Party Identification						
	Democrat	43%	37%	9%	6%	5%
	Republican	3%	3%	11%	82%	1%
	Independent	6%	23%	16%	42%	13%
Region						
	East	18%	20%	12%	45%	6%
	Raleigh-Durham Triangle	18%	26%	15%	33%	7%
	Charlotte Area	19%	23%	14%	37%	6%
	Piedmont/Central	15%	19%	9%	49%	8%
	West	12%	12%	15%	52%	9%
Household Income						
	Less than \$50,000	16%	21%	15%	37%	11%
	\$50,000 or more	17%	20%	12%	47%	5%
Education						
	Not college graduate	14%	19%	14%	45%	8%
	College graduate	23%	23%	11%	38%	5%
Race/Ethnicity						
	White	14%	16%	12%	53%	6%
	Non-white	22%	28%	15%	25%	10%
Race/Ethnicity						
	White	14%	16%	12%	53%	6%
	Black	27%	28%	17%	17%	11%
	Other	15%	29%	13%	35%	8%
Race and Education						
	White - Not College Graduate	7%	13%	13%	60%	7%
	White - College Graduate	24%	20%	10%	41%	4%
Gender - Race - Education						
	Men - White - Not College Graduate	7%	12%	16%	62%	3%
	Men - White - College Graduate	21%	17%	10%	49%	3%
	Women - White - Not College Graduate	7%	13%	11%	58%	10%
	Women - White - College Graduate	27%	22%	10%	35%	5%
Age						
	Under 45	12%	21%	20%	35%	12%
	45 or older	20%	20%	7%	50%	4%
Generation						
	Gen Z/Millennials	13%	23%	18%	33%	13%
	Gen X	17%	23%	10%	47%	2%
	Baby Boomers	25%	18%	8%	45%	4%
	Silent/Greatest	17%	19%	8%	52%	4%
Gender						
	Men	14%	19%	15%	48%	4%
	Women	19%	21%	11%	39%	10%
White Evangelical Christians		6%	7%	10%	74%	4%
2020 Recall Vote						
	Joe Biden	37%	42%	9%	5%	6%
	Donald Trump	2%	1%	12%	81%	3%
Area Description						
	Big city	28%	14%	12%	35%	11%
	Small city	22%	22%	13%	32%	11%
	Suburban	16%	29%	8%	43%	3%
	Small town	15%	18%	13%	43%	11%
	Rural	10%	14%	18%	54%	4%
Small city/Suburban Men		13%	27%	14%	41%	4%
Small city/Suburban Women		23%	25%	6%	38%	8%

Marist Poll North Carolina Adults. Interviews conducted October 17th through October 20th, 2022. Totals may not add to 100% due to rounding.

DEFVOTE1. Marist Poll North Carolina Tables October 17th through October 20th, 2022

		NC Registered Voters					
		How likely are you to vote in November's election? Are you: Definitely voting, likely voting, the chances are 50-50, likely not voting, or definitely not voting?					
		Definitely voting	Likely voting	Chances 50-50	Likely not voting	Definitely not voting	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
NC Registered Voters		80%	9%	8%	2%	1%	<1%
Party Identification	Democrat	83%	10%	5%	1%	1%	0%
	Republican	85%	6%	6%	1%	1%	0%
	Independent	70%	10%	15%	4%	2%	0%
Region	East	80%	8%	8%	3%	0%	0%
	Raleigh-Durham Triangle	78%	12%	5%	3%	1%	1%
	Charlotte Area	79%	8%	10%	2%	1%	0%
	Piedmont/Central	84%	6%	8%	1%	1%	0%
	West	76%	9%	11%	1%	3%	0%
Household Income	Less than \$50,000	63%	17%	16%	3%	2%	0%
	\$50,000 or more	90%	3%	4%	2%	1%	0%
Education	Not college graduate	73%	11%	12%	2%	1%	0%
	College graduate	90%	5%	2%	3%	1%	0%
Race/Ethnicity	White	84%	7%	6%	2%	1%	0%
	Non-white	70%	13%	12%	3%	2%	0%
Race/Ethnicity	White	84%	7%	6%	2%	1%	0%
	Black	71%	12%	13%	2%	2%	1%
	Other	69%	14%	11%	4%	1%	0%
Race and Education	White - Not College Graduate	80%	8%	9%	1%	1%	0%
	White - College Graduate	91%	5%	2%	2%	1%	0%
Gender - Race - Education	Men - White - Not College Graduate	85%	7%	6%	1%	1%	0%
	Men - White - College Graduate	94%	2%	1%	3%	0%	0%
	Women - White - Not College Graduate	75%	10%	12%	2%	0%	0%
	Women - White - College Graduate	87%	7%	3%	2%	1%	0%
Age	Under 45	66%	13%	16%	4%	1%	0%
	45 or older	90%	6%	2%	1%	1%	0%
Generation	Gen Z/Millennials	64%	13%	17%	5%	1%	0%
	Gen X	86%	8%	5%	1%	0%	0%
	Baby Boomers	92%	6%	1%	0%	1%	0%
	Silent/Greatest	90%	6%	1%	1%	1%	2%
Gender	Men	82%	7%	7%	2%	1%	0%
	Women	77%	10%	9%	2%	1%	0%
White Evangelical Christians		84%	8%	6%	1%	0%	0%
2020 Recall Vote	Joe Biden	83%	11%	4%	1%	1%	0%
	Donald Trump	83%	6%	8%	2%	1%	0%
Area Description	Big city	81%	7%	3%	5%	4%	0%
	Small city	77%	9%	10%	3%	1%	0%
	Suburban	83%	11%	5%	1%	1%	0%
	Small town	78%	6%	14%	2%	1%	0%
	Rural	79%	10%	8%	2%	1%	0%
Small city/Suburban Men		82%	8%	6%	3%	1%	0%
Small city/Suburban Women		78%	12%	7%	1%	1%	0%

Marist Poll North Carolina Registered Voters. Interviews conducted October 17th through October 20th, 2022. Totals may not add to 100% due to rounding.

SNWLNS1. Marist Poll North Carolina Tables October 17th through October 20th, 2022

		NC Registered Voters			
		In November's election for U.S. Senate, are you supporting: [If undecided: If you had to decide today, are you leaning more towards:]			
		Cheri Beasley, the Democrat	Ted Budd, the Republican	Another party's candidate	Vol: Undecided
		Row %	Row %	Row %	Row %
NC Registered Voters		44%	44%	2%	10%
Definitely Voting in November's Election		45%	49%	1%	5%
Already Voted		56%	34%	0%	10%*
Yet to Vote		43%	46%	2%	10%
Party Identification	Democrat	88%	5%	0%	7%
	Republican	5%	89%	1%	5%
	Independent	40%	39%	4%	17%
Region	East	43%	45%	2%	11%
	Raleigh-Durham Triangle	56%	35%	1%	9%
	Charlotte Area	49%	38%	2%	12%
	Piedmont/Central	40%	50%	1%	10%
	West	33%	55%	5%	7%
Household Income	Less than \$50,000	44%	40%	2%	15%
	\$50,000 or more	44%	47%	2%	7%
Education	Not college graduate	38%	47%	2%	12%
	College graduate	55%	39%	1%	5%
Race/Ethnicity	White	37%	53%	1%	9%
	Non-white	59%	27%	2%	12%
Race/Ethnicity	White	37%	53%	1%	9%
	Black	71%	17%	1%	11%
	Other	44%	39%	5%	12%
Race and Education	White - Not College Graduate	26%	61%	2%	11%
	White - College Graduate	52%	42%	1%	5%
Gender - Race - Education	Men - White - Not College Graduate	23%	66%	2%	9%
	Men - White - College Graduate	46%	50%	0%	3%
	Women - White - Not College Graduate	29%	56%	1%	13%
	Women - White - College Graduate	56%	36%	1%	7%
Age	Under 45	45%	38%	2%	15%
	45 or older	43%	50%	1%	6%
Generation	Gen Z/Millennials	48%	36%	2%	14%
	Gen X	46%	45%	2%	7%
	Baby Boomers	48%	46%	2%	5%
	Silent/Greatest	37%	55%	1%	8%
Gender	Men	37%	53%	2%	8%
	Women	51%	36%	1%	11%
White Evangelical Christians		14%	78%	1%	7%
2020 Recall Vote	Joe Biden	85%	6%	2%	7%
	Donald Trump	7%	84%	1%	8%
Area Description	Big city	50%	31%	4%	15%
	Small city	55%	33%	2%	10%
	Suburban	49%	44%	1%	6%
	Small town	41%	46%	1%	12%
	Rural	31%	57%	2%	9%
Small city/Suburban Men		44%	49%	3%	5%
Small city/Suburban Women		57%	33%	0%	10%

Marist Poll North Carolina Registered Voters. Interviews conducted October 17th through October 20th, 2022. Totals may not add to 100% due to rounding.

*Skipped the line

STSSN1. Marist Poll North Carolina Tables October 17th through October 20th, 2022

		NC Registered Voters with a Candidate Preference for U.S. Senate			
		Would you say that you strongly support <candidate>, somewhat support them, or do you think that you might vote differently?			
		Strongly support	Somewhat support	Might vote differently	Vol: Unsure
		Row %	Row %	Row %	Row %
NC Registered Voters with a Candidate Preference for U.S. Senate		67%	30%	2%	1%
U.S. Senate Candidate Support	Cheri Beasley	69%	28%	3%	1%
	Ted Budd	65%	33%	1%	0%
Definitely Voting in November's Election		74%	25%	1%	0%
Party Identification	Democrat	72%	27%	1%	0%
	Republican	71%	28%	1%	0%
	Independent	53%	39%	7%	1%
Region	East	67%	29%	3%	1%
	Raleigh-Durham Triangle	65%	31%	4%	1%
	Charlotte Area	74%	26%	0%	0%
	Piedmont/Central	69%	30%	1%	0%
Household Income	West	62%	35%	3%	1%
	Less than \$50,000	59%	39%	2%	0%
Education	\$50,000 or more	71%	27%	3%	0%
	Not college graduate	62%	35%	2%	1%
Race/Ethnicity	College graduate	73%	24%	3%	0%
	White	68%	30%	2%	0%
Race/Ethnicity	Non-white	64%	33%	2%	1%
	White	68%	30%	2%	0%
Race and Education	Black	66%	33%	0%	2%
	Other	62%	34%	4%	0%
	White - Not College Graduate	63%	35%	2%	0%
Gender - Race - Education	White - College Graduate	75%	23%	2%	0%
	Men - White - Not College Graduate	60%	38%	1%	0%
	Men - White - College Graduate	73%	25%	2%	0%
Age	Women - White - Not College Graduate	65%	31%	3%	1%
	Women - White - College Graduate	77%	21%	3%	0%
	Under 45	53%	44%	3%	0%
Generation	45 or older	76%	22%	2%	1%
	Gen Z/Millennials	54%	43%	3%	0%
	Gen X	64%	33%	2%	1%
	Baby Boomers	81%	18%	1%	0%
Gender	Silent/Greatest	81%	12%	3%	4%
	Men	64%	33%	2%	0%
White Evangelical Christians	Women	70%	27%	2%	1%
	2020 Recall Vote	66%	32%	2%	0%
Area Description	Joe Biden	71%	28%	1%	0%
	Donald Trump	67%	30%	2%	0%
	Big city	81%	18%	0%	1%
	Small city	62%	34%	4%	0%
	Suburban	64%	34%	2%	0%
Small city/Suburban Men	Small town	75%	22%	2%	1%
	Rural	62%	35%	2%	1%
Small city/Suburban Women		61%	35%	4%	0%
		65%	33%	1%	0%

Marist Poll North Carolina Registered Voters with a Candidate Preference for U.S. Senate. Interviews conducted October 17th through October 20th, 2022. Totals may not add to 100% due to rounding.

USCNGS01. Marist Poll North Carolina Tables October 17th through October 20th, 2022

		NC Registered Voters			
		If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:			
		Democrat	Republican	Vol: Other	Vol: Unsure
		Row %	Row %	Row %	Row %
NC Registered Voters		45%	46%	1%	8%
Definitely Voting in November's Election		47%	49%	1%	3%
Party Identification	Democrat	96%	2%	0%	2%
	Republican	3%	96%	0%	1%
	Independent	38%	38%	2%	22%
Region	East	46%	48%	0%	6%
	Raleigh-Durham Triangle	57%	34%	2%	7%
	Charlotte Area	49%	42%	1%	8%
	Piedmont/Central	42%	51%	1%	6%
	West	31%	55%	0%	13%
Household Income	Less than \$50,000	50%	40%	0%	10%
	\$50,000 or more	42%	50%	1%	7%
Education	Not college graduate	41%	49%	1%	10%
	College graduate	54%	40%	1%	5%
Race/Ethnicity	White	36%	55%	1%	8%
	Non-white	63%	27%	1%	8%
Race/Ethnicity	White	36%	55%	1%	8%
	Black	77%	15%	0%	7%
	Other	45%	43%	3%	9%
Race and Education	White - Not College Graduate	26%	64%	1%	10%
	White - College Graduate	51%	43%	1%	5%
Gender - Race - Education	Men - White - Not College Graduate	23%	69%	1%	7%
	Men - White - College Graduate	44%	49%	1%	6%
	Women - White - Not College Graduate	27%	60%	0%	13%
	Women - White - College Graduate	57%	39%	0%	4%
Age	Under 45	47%	40%	1%	12%
	45 or older	44%	51%	1%	4%
Generation	Gen Z/Millennials	51%	39%	0%	10%
	Gen X	46%	44%	2%	7%
	Baby Boomers	48%	47%	2%	4%
	Silent/Greatest	38%	60%	0%	3%
Gender	Men	36%	54%	2%	8%
	Women	54%	38%	0%	8%
White Evangelical Christians		15%	79%	1%	6%
2020 Recall Vote	Joe Biden	91%	5%	0%	3%
	Donald Trump	4%	88%	1%	7%
Area Description	Big city	55%	40%	1%	4%
	Small city	53%	34%	2%	11%
	Suburban	50%	43%	1%	6%
	Small town	42%	49%	1%	8%
	Rural	33%	57%	0%	10%
Small city/Suburban Men		43%	48%	2%	7%
Small city/Suburban Women		58%	33%	0%	8%

Marist Poll North Carolina Registered Voters. Interviews conducted October 17th through October 20th, 2022. Totals may not add to 100% due to rounding.

VTPLAN1. Marist Poll North Carolina Tables October 17th through October 20th, 2022

		NC Registered Voters					
		There are a few ways to vote in November's election. Which one best describes you:					
		You already voted by mail	You already voted in person at an early voting location	You have not voted yet, but plan to vote before Election Day	You are going to vote on Election Day	Or are you not voting this time	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
NC Registered Voters		5%	7%	46%	37%	4%	1%
Definitely Voting in November's Election		6%	6%	48%	38%	0%	1%
Party Identification	Democrat	9%	10%	50%	27%	1%	1%
	Republican	4%	4%	40%	49%	2%	0%
	Independent	2%	5%	51%	33%	8%	1%
Region	East	8%	9%	41%	38%	3%	1%
	Raleigh-Durham Triangle	5%	6%	49%	34%	5%	1%
	Charlotte Area	7%	9%	44%	36%	3%	1%
	Piedmont/Central	3%	6%	53%	35%	2%	0%
	West	3%	3%	45%	44%	5%	1%
Household Income	Less than \$50,000	7%	9%	43%	34%	5%	1%
	\$50,000 or more	5%	5%	48%	39%	3%	0%
Education	Not college graduate	5%	8%	43%	39%	5%	1%
	College graduate	6%	5%	51%	35%	2%	0%
Race/Ethnicity	White	3%	4%	47%	43%	2%	1%
	Non-white	10%	11%	45%	27%	6%	1%
Race/Ethnicity	White	3%	4%	47%	43%	2%	1%
	Black	5%	13%	54%	21%	5%	2%
	Other	16%	9%	33%	35%	7%	0%
Race and Education	White - Not College Graduate	3%	4%	42%	48%	2%	1%
	White - College Graduate	3%	5%	54%	35%	3%	1%
Gender - Race - Education	Men - White - Not College Graduate	2%	4%	41%	50%	2%	1%
	Men - White - College Graduate	2%	4%	55%	38%	1%	0%
	Women - White - Not College Graduate	4%	3%	43%	48%	2%	1%
Age	Women - White - College Graduate	4%	5%	54%	33%	3%	1%
	Under 45	8%	8%	44%	34%	6%	0%
	45 or older	3%	6%	48%	40%	2%	1%
Generation	Gen Z/Millennials	8%	8%	45%	32%	6%	0%
	Gen X	4%	4%	49%	41%	1%	1%
	Baby Boomers	3%	5%	51%	37%	1%	2%
	Silent/Greatest	3%	7%	40%	45%	3%	2%
Gender	Men	3%	7%	47%	38%	4%	0%
	Women	7%	6%	45%	37%	4%	1%
White Evangelical Christians		3%	5%	40%	51%	1%	1%
2020 Recall Vote	Joe Biden	8%	9%	54%	26%	3%	1%
	Donald Trump	3%	4%	42%	48%	3%	0%
Area Description	Big city	12%	13%	32%	33%	9%	2%
	Small city	7%	3%	56%	32%	3%	0%
	Suburban	7%	8%	51%	32%	2%	0%
	Small town	2%	5%	46%	40%	6%	1%
	Rural	2%	6%	41%	49%	1%	1%
Small city/Suburban Men		5%	6%	53%	33%	3%	0%
Small city/Suburban Women		9%	6%	52%	31%	2%	1%

Marist Poll North Carolina Registered Voters. Interviews conducted October 17th through October 20th, 2022. Totals may not add to 100% due to rounding.

BEAC020R. Marist Poll North Carolina Tables October 17th through October 20th, 2022

		NC Adults		
		In general, do you have a favorable or an unfavorable impression of Cheri Beasley?		
		Favorable	Unfavorable	Unsure/Never Heard
		Row %	Row %	Row %
NC Adults		38%	37%	25%
NC Registered Voters		41%	39%	20%
Definitely Voting in November's Election		44%	43%	13%
Party Identification	Democrat	83%	6%	11%
	Republican	7%	74%	19%
	Independent	31%	37%	33%
Region	East	34%	41%	25%
	Raleigh-Durham Triangle	47%	29%	24%
	Charlotte Area	44%	31%	25%
	Piedmont/Central	38%	35%	27%
	West	27%	50%	23%
Household Income	Less than \$50,000	35%	30%	35%
	\$50,000 or more	41%	43%	17%
Education	Not college graduate	32%	38%	30%
	College graduate	49%	36%	15%
Race/Ethnicity	White	33%	42%	25%
	Non-white	47%	28%	25%
Race/Ethnicity	White	33%	42%	25%
	Black	58%	21%	22%
	Other	35%	37%	29%
Race and Education	White - Not College Graduate	23%	45%	32%
	White - College Graduate	49%	37%	13%
Gender - Race - Education	Men - White - Not College Graduate	20%	51%	29%
	Men - White - College Graduate	43%	45%	12%
	Women - White - Not College Graduate	25%	41%	33%
Age	Women - White - College Graduate	53%	31%	15%
	Under 45	33%	33%	34%
	45 or older	42%	41%	17%
Generation	Gen Z/Millennials	34%	32%	34%
	Gen X	42%	37%	21%
	Baby Boomers	46%	39%	15%
	Silent/Greatest	39%	38%	23%
Gender	Men	33%	46%	21%
	Women	43%	29%	28%
White Evangelical Christians		16%	59%	25%
2020 Recall Vote	Joe Biden	80%	9%	12%
	Donald Trump	7%	71%	22%
Area Description	Big city	42%	32%	26%
	Small city	49%	31%	20%
	Suburban	44%	37%	19%
	Small town	33%	35%	32%
	Rural	27%	47%	26%
Small city/Suburban Men		39%	42%	19%
Small city/Suburban Women		52%	29%	19%

Marist Poll North Carolina Adults. Interviews conducted October 17th through October 20th, 2022. Totals may not add to 100% due to rounding.

BUDT020R. Marist Poll North Carolina Tables October 17th through October 20th, 2022

		NC Adults		
		In general, do you have a favorable or an unfavorable impression of Ted Budd?		
		Favorable	Unfavorable	Unsure/Never Heard
		Row %	Row %	Row %
NC Adults		38%	37%	25%
NC Registered Voters		41%	39%	20%
Definitely Voting in November's Election		45%	41%	14%
Party Identification	Democrat	11%	71%	18%
	Republican	80%	6%	15%
	Independent	30%	40%	30%
Region	East	46%	27%	26%
	Raleigh-Durham Triangle	28%	48%	24%
	Charlotte Area	30%	44%	25%
	Piedmont/Central	43%	35%	21%
	West	40%	33%	27%
Household Income	Less than \$50,000	33%	30%	38%
	\$50,000 or more	42%	43%	15%
Education	Not college graduate	39%	31%	30%
	College graduate	36%	49%	15%
Race/Ethnicity	White	42%	36%	22%
	Non-white	30%	40%	30%
Race/Ethnicity	White	42%	36%	22%
	Black	23%	47%	31%
	Other	38%	33%	29%
Race and Education	White - Not College Graduate	46%	28%	27%
	White - College Graduate	37%	49%	14%
Gender - Race - Education	Men - White - Not College Graduate	52%	27%	21%
	Men - White - College Graduate	46%	44%	10%
	Women - White - Not College Graduate	41%	28%	32%
Age	Women - White - College Graduate	30%	53%	17%
	Under 45	34%	33%	33%
	45 or older	41%	41%	18%
Generation	Gen Z/Millennials	34%	33%	33%
	Gen X	38%	40%	22%
	Baby Boomers	39%	46%	15%
	Silent/Greatest	43%	35%	23%
Gender	Men	45%	35%	20%
	Women	32%	39%	29%
White Evangelical Christians		61%	17%	23%
2020 Recall Vote	Joe Biden	9%	73%	18%
	Donald Trump	75%	7%	18%
Area Description	Big city	35%	40%	24%
	Small city	33%	46%	21%
	Suburban	40%	43%	17%
	Small town	33%	33%	34%
	Rural	46%	27%	27%
Small city/Suburban Men		40%	44%	16%
Small city/Suburban Women		35%	44%	21%

Marist Poll North Carolina Adults. Interviews conducted October 17th through October 20th, 2022. Totals may not add to 100% due to rounding.

		NC Adults						
		From this list, which one of the following is top of mind for you when you think about voting in this November's election:						
		Inflation	Preserving democracy	Abortion	Health care	Crime	Immigration	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
NC Adults		38%	22%	16%	8%	7%	7%	1%
NC Registered Voters		39%	24%	16%	8%	6%	7%	1%
Definitely Voting in November's Election		38%	27%	15%	6%	6%	7%	1%
Party Identification	Democrat	23%	34%	24%	10%	6%	3%	0%
	Republican	53%	13%	8%	5%	9%	11%	2%
	Independent	40%	25%	15%	8%	4%	6%	2%
Region	East	42%	15%	13%	12%	7%	10%	1%
	Raleigh-Durham Triangle	34%	28%	20%	4%	7%	6%	1%
	Charlotte Area	42%	26%	18%	6%	5%	3%	0%
	Piedmont/Central	36%	21%	16%	11%	8%	6%	1%
	West	38%	23%	15%	6%	7%	8%	3%
Household Income	Less than \$50,000	42%	17%	16%	12%	8%	5%	1%
	\$50,000 or more	37%	27%	16%	5%	6%	9%	1%
Education	Not college graduate	41%	16%	15%	10%	8%	8%	2%
	College graduate	34%	34%	18%	4%	5%	5%	0%
Race/Ethnicity	White	41%	23%	16%	8%	5%	7%	1%
	Non-white	33%	22%	17%	9%	11%	7%	0%
Race/Ethnicity	White	41%	23%	16%	8%	5%	7%	1%
	Black	30%	21%	18%	15%	14%	2%	0%
	Other	37%	24%	15%	2%	7%	13%	1%
Race and Education	White - Not College Graduate	47%	15%	13%	10%	6%	8%	1%
	White - College Graduate	33%	34%	21%	4%	3%	5%	0%
Gender - Race - Education	Men - White - Not College Graduate	48%	20%	6%	7%	7%	11%	1%
	Men - White - College Graduate	39%	31%	13%	5%	6%	6%	0%
	Women - White - Not College Graduate	47%	12%	18%	11%	5%	7%	1%
Age	Women - White - College Graduate	27%	36%	28%	4%	1%	4%	0%
	Under 45	41%	15%	20%	9%	8%	6%	0%
	45 or older	37%	28%	13%	7%	6%	8%	1%
Generation	Gen Z/Millennials	43%	13%	20%	9%	8%	5%	0%
	Gen X	39%	24%	17%	5%	6%	8%	1%
	Baby Boomers	34%	32%	12%	7%	7%	6%	1%
	Silent/Greatest	38%	23%	13%	13%	5%	5%	3%
Gender	Men	41%	26%	10%	8%	7%	8%	1%
	Women	36%	19%	22%	8%	7%	6%	1%
White Evangelical Christians		49%	14%	14%	7%	6%	8%	1%
2020 Recall Vote	Joe Biden	21%	39%	23%	8%	6%	2%	1%
	Donald Trump	56%	11%	7%	5%	7%	12%	1%
Area Description	Big city	31%	25%	12%	9%	11%	6%	6%
	Small city	37%	31%	11%	9%	7%	6%	0%
	Suburban	40%	25%	17%	3%	6%	8%	1%
	Small town	40%	18%	21%	11%	5%	4%	1%
	Rural	40%	17%	16%	9%	9%	9%	0%
Small city/Suburban Men		42%	32%	10%	4%	6%	7%	0%
Small city/Suburban Women		36%	23%	19%	6%	7%	8%	1%

Marist Poll North Carolina Adults. Interviews conducted October 17th through October 20th, 2022. Totals may not add to 100% due to rounding.

CONFLOGVT1R. Marist Poll North Carolina Tables October 17th through October 20th, 2022

		NC Adults		
		How confident are you that your state or local government will run a fair and accurate election this November:		
		Very confident/ Confident	Not very confident/Not confident at all	Vol: Unsure
		Row %	Row %	Row %
NC Adults		76%	24%	1%
NC Registered Voters		79%	21%	1%
Definitely Voting in November's Election		79%	21%	1%
Party Identification	Democrat	92%	8%	1%
	Republican	68%	32%	0%
	Independent	78%	22%	0%
Region	East	74%	26%	0%
	Raleigh-Durham Triangle	82%	17%	1%
	Charlotte Area	75%	24%	1%
	Piedmont/Central	78%	21%	1%
Household Income	West	69%	31%	1%
	Less than \$50,000	76%	23%	1%
	\$50,000 or more	77%	23%	0%
Education	Not college graduate	72%	28%	1%
	College graduate	84%	16%	0%
Race/Ethnicity	White	75%	24%	0%
	Non-white	77%	22%	1%
Race/Ethnicity	White	75%	24%	0%
	Black	76%	22%	1%
	Other	79%	21%	0%
Race and Education	White - Not College Graduate	71%	29%	0%
	White - College Graduate	83%	16%	0%
Gender - Race - Education	Men - White - Not College Graduate	71%	28%	0%
	Men - White - College Graduate	84%	16%	0%
	Women - White - Not College Graduate	69%	30%	1%
Age	Women - White - College Graduate	84%	16%	1%
	Under 45	75%	25%	0%
	45 or older	77%	22%	1%
Generation	Gen Z/Millennials	78%	21%	0%
	Gen X	77%	23%	0%
	Baby Boomers	76%	23%	1%
	Silent/Greatest	80%	18%	2%
Gender	Men	76%	24%	0%
	Women	75%	24%	1%
White Evangelical Christians		71%	29%	1%
2020 Recall Vote	Joe Biden	92%	8%	1%
	Donald Trump	66%	33%	0%
Area Description	Big city	64%	32%	4%
	Small city	75%	25%	0%
	Suburban	82%	18%	0%
	Small town	72%	28%	1%
	Rural	78%	22%	0%
Small city/Suburban Men		81%	19%	0%
Small city/Suburban Women		79%	21%	0%

Marist Poll North Carolina Adults. Interviews conducted October 17th through October 20th, 2022. Totals may not add to 100% due to rounding.

CONFLECGVT1. Marist Poll North Carolina Tables October 17th through October 20th, 2022

		NC Adults				
		How confident are you that your state or local government will run a fair and accurate election this November:				
		Very confident	Confident	Not very confident	Not confident at all	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
NC Adults		29%	46%	17%	6%	1%
NC Registered Voters		32%	47%	15%	6%	1%
Definitely Voting in November's Election		36%	43%	15%	6%	1%
Party Identification						
	Democrat	47%	45%	6%	2%	1%
	Republican	19%	49%	21%	11%	0%
	Independent	29%	49%	17%	5%	0%
Region						
	East	28%	46%	20%	5%	0%
	Raleigh-Durham Triangle	36%	46%	13%	5%	1%
	Charlotte Area	28%	47%	16%	8%	1%
	Piedmont/Central	28%	51%	16%	5%	1%
	West	26%	42%	21%	9%	1%
Household Income						
	Less than \$50,000	25%	51%	19%	5%	1%
	\$50,000 or more	32%	45%	16%	8%	0%
Education						
	Not college graduate	24%	47%	20%	8%	1%
	College graduate	40%	44%	12%	4%	0%
Race/Ethnicity						
	White	29%	46%	17%	7%	0%
	Non-white	30%	47%	17%	5%	1%
Race/Ethnicity						
	White	29%	46%	17%	7%	0%
	Black	31%	45%	16%	6%	1%
	Other	29%	50%	17%	4%	0%
Race and Education						
	White - Not College Graduate	22%	49%	21%	8%	0%
	White - College Graduate	41%	43%	12%	4%	0%
Gender - Race - Education						
	Men - White - Not College Graduate	26%	46%	18%	11%	0%
	Men - White - College Graduate	41%	43%	10%	6%	0%
	Women - White - Not College Graduate	18%	51%	24%	7%	1%
	Women - White - College Graduate	40%	43%	13%	2%	1%
Age						
	Under 45	22%	53%	19%	6%	0%
	45 or older	35%	42%	16%	6%	1%
Generation						
	Gen Z/Millennials	23%	56%	16%	5%	0%
	Gen X	34%	43%	16%	6%	0%
	Baby Boomers	36%	40%	17%	6%	1%
	Silent/Greatest	34%	46%	13%	5%	2%
Gender						
	Men	31%	45%	15%	8%	0%
	Women	28%	47%	19%	5%	1%
White Evangelical Christians		20%	51%	23%	5%	1%
2020 Recall Vote						
	Joe Biden	48%	44%	5%	2%	1%
	Donald Trump	17%	49%	24%	9%	0%
Area Description						
	Big city	38%	25%	20%	12%	4%
	Small city	36%	40%	20%	5%	0%
	Suburban	28%	54%	14%	3%	0%
	Small town	24%	47%	20%	8%	1%
	Rural	27%	51%	15%	7%	0%
Small city/Suburban Men		34%	47%	15%	4%	0%
Small city/Suburban Women		28%	51%	18%	3%	0%

Marist Poll North Carolina Adults. Interviews conducted October 17th through October 20th, 2022. Totals may not add to 100% due to rounding.