

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1,037 National Adults

This survey of 1,037 adults was conducted May 19th through May 25th, 2021 by The Marist Poll. Adults 18 years of age and older residing in the United States were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English or Spanish. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Dynata. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. The samples were then combined and balanced to reflect the 2019 American Community Survey 1-year estimates for age, gender, income, race, and region. Assistance was provided by Luce Research for data collection. Results are statistically significant within ± 3.7 percentage points. There are 904 registered voters. The results for this subset are statistically significant within ± 4.0 percentage points. There are 702 adults who eat hot dogs and 630 hot dog eaters who add toppings. The results for these subsets are statistically significant within ± 4.5 percentage points and ± 4.8 percentage points, respectively. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters	National Adults who Eat Hot Dogs	Hot Dog Eaters who Add Toppings
		Column %	Column %	Column %	Column %
National Adults		100%			
National Registered Voters		87%	100%		
National Adults who Eat Hot Dogs		68%		100%	
National Hot Dog Eater who Add Toppings		61%	61%	91%	100%
Party Identification	Democrat	36%	36%	34%	34%
	Republican	27%	27%	28%	28%
	Independent	34%	34%	36%	37%
	Other	2%	2%	1%	2%
Gender	Men	49%	48%	53%	54%
	Women	51%	52%	47%	46%
Age	Under 45	46%	44%	49%	47%
	45 or older	54%	56%	51%	53%
Age	18 to 29	21%	19%	22%	20%
	30 to 44	25%	25%	27%	28%
	45 to 59	24%	25%	21%	22%
	60 or older	29%	31%	30%	31%
Generation	Gen Z/Millennials (18-39)	35%	33%	36%	35%
	Gen X (40-55)	27%	27%	26%	26%
	Baby Boomers (56-74)	26%	27%	26%	26%
	Silent-Greatest (Over 74)	12%	13%	12%	12%
Race/Ethnicity	White	60%	62%	61%	62%
	Black	11%	11%	11%	12%
	Latino	16%	15%	15%	16%
	Other	13%	12%	12%	11%
Region	Northeast	17%	17%	16%	17%
	Midwest	21%	22%	21%	20%
	South	38%	38%	40%	40%
	West	24%	24%	23%	24%
Household Income	Less than \$50,000	39%	37%	41%	41%
	\$50,000 or more	61%	63%	59%	59%
Education	Not college graduate	55%	53%	58%	57%
	College graduate	45%	47%	42%	43%
Education by Race	White - Not College Graduate	33%	32%	35%	35%
	White - College Graduate	27%	30%	27%	27%
	Non-White - Not College Graduate	22%	20%	23%	22%
	Non-White - College Graduate	18%	18%	15%	16%
Education - Race - Gender	Men - White - Not College Graduate	16%	15%	17%	17%
	Men - White - College Graduate	14%	15%	15%	15%
	Men - Non-White - Not College Graduate	11%	10%	13%	12%
	Men - Non-White - College Graduate	7%	7%	8%	9%
	Women - White - Not College Graduate	17%	17%	18%	18%
	Women - White - College Graduate	13%	15%	12%	12%
	Women - Non-White - Not College Graduate	11%	10%	10%	10%
	Women - Non-White - College Graduate	10%	11%	7%	7%
Area Description	Big city	23%	23%	22%	22%
	Small city	19%	18%	19%	20%
	Suburban	26%	26%	25%	24%
	Small town	19%	20%	20%	21%
	Rural	13%	13%	13%	13%
Area Description - Gender	Small city/Suburban Men	22%	21%	24%	24%
	Other area Men	27%	27%	29%	30%
	Small city/Suburban Women	23%	24%	20%	21%
	Other area Women	28%	29%	26%	26%
Interview Type	Landline	38%	39%	38%	39%
	Cell phone	62%	61%	62%	61%

Marist Poll National Adults. Interviews conducted May 19th through May 25th, 2021, n=1037 MOE +/- 3.7 percentage points. National Registered Voters: n=904 MOE +/- 4.0 percentage points. National Adults who Eat Hot Dogs: n=702 MOE +/- 4.5 percentage points. National Hot Dog Eaters who Add Toppings: n=630 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

EATHTDG1. Marist Poll National Tables May 19th through May 25th, 2021

		National Adults		
		Do you eat hot dogs?		
		Yes	No	Vol: Unsure
		Row %	Row %	Row %
National Adults		68%	32%	<1%
National Registered Voters		68%	32%	0%
Party Identification	Democrat	64%	36%	0%
	Republican	70%	30%	0%
	Independent	70%	29%	1%
Region	Northeast	65%	35%	0%
	Midwest	67%	33%	0%
	South	71%	29%	0%
	West	65%	34%	1%
Household Income	Less than \$50,000	71%	29%	0%
	\$50,000 or more	67%	32%	0%
Education	Not college graduate	71%	28%	0%
	College graduate	63%	36%	0%
Race/Ethnicity	White	69%	30%	0%
	Non-white	66%	33%	0%
Race and Education	White - Not College Graduate	71%	29%	0%
	White - College Graduate	67%	32%	0%
Gender - Race - Education	Men - White - Not College Graduate	73%	27%	0%
	Men - White - College Graduate	72%	28%	0%
	Women - White - Not College Graduate	69%	31%	0%
	Women - White - College Graduate	63%	37%	0%
Age	Under 45	72%	28%	0%
	45 or older	65%	34%	1%
Generation	Gen Z/Millennials (18-39)	70%	30%	0%
	Gen X (40-55)	65%	34%	1%
	Baby Boomers (56-74)	70%	30%	0%
	Silent-Greatest (Over 74)	67%	32%	1%
Gender	Men	74%	25%	1%
	Women	62%	38%	0%
2020 Support	Biden	65%	34%	0%
	Trump	71%	29%	0%
Area Description	Big city	65%	35%	0%
	Small city	70%	29%	1%
	Suburban	66%	34%	0%
	Small town	71%	29%	0%
	Rural	71%	28%	1%
Small city/Suburban Men		75%	24%	1%
Small city/Suburban Women		61%	39%	0%

Marist Poll National Adults. Interviews conducted May 19th through May 25th. Totals may not add to 100% due to rounding.

HDTOPNM1R. Marist Poll National Tables May 19th through May 25th, 2021

		Adults who Eat Hot Dogs					
		How many toppings do you put on your hot dog?					
		No Toppings	One	Two	Three	More than three	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
Adults who Eat Hot Dogs		4%	20%	31%	26%	15%	4%
National Registered Voters		4%	18%	32%	27%	15%	4%
Party Identification	Democrat	6%	25%	31%	21%	17%	1%
	Republican	4%	14%	32%	30%	14%	6%
	Independent	2%	16%	33%	29%	15%	4%
Region	Northeast	5%	29%	36%	20%	7%	3%
	Midwest	6%	21%	28%	25%	14%	6%
	South	5%	16%	29%	27%	19%	5%
	West	2%	18%	31%	31%	14%	3%
Household Income	Less than \$50,000	2%	19%	31%	30%	13%	5%
	\$50,000 or more	5%	17%	31%	25%	18%	3%
Education	Not college graduate	5%	20%	26%	29%	15%	5%
	College graduate	4%	19%	37%	23%	15%	3%
Race/Ethnicity	White	4%	19%	34%	24%	14%	5%
	Non-white	4%	20%	25%	32%	16%	4%
Race and Education	White - Not College Graduate	4%	19%	32%	27%	14%	5%
	White - College Graduate	5%	19%	37%	21%	15%	4%
Age	Under 45	7%	18%	29%	23%	19%	4%
	45 or older	2%	21%	32%	29%	11%	4%
Generation	Gen Z/Millennials (18-39)	8%	17%	30%	25%	17%	4%
	Gen X (40-55)	1%	18%	27%	28%	21%	4%
	Baby Boomers (56-74)	4%	21%	34%	25%	11%	5%
	Silent-Greatest (Over 74)	1%	28%	35%	27%	7%	3%
Gender	Men	4%	21%	31%	22%	17%	4%
	Women	4%	18%	30%	31%	12%	5%
2020 Support	Biden	4%	21%	32%	26%	15%	3%
	Trump	5%	14%	34%	27%	15%	5%
Area Description	Big city	6%	19%	28%	27%	18%	2%
	Small city	1%	17%	28%	29%	19%	6%
	Suburban	10%	17%	36%	22%	12%	3%
	Small town	2%	27%	29%	25%	14%	4%
	Rural	1%	18%	31%	33%	9%	8%
Small city/Suburban Men		7%	19%	35%	20%	15%	4%
Small city/Suburban Women		4%	15%	30%	30%	16%	4%

Marist Poll National Adults who Eat Hot Dogs. Interviews conducted May 19th through May 25th. Totals may not add to 100% due to rounding.

FAVHDTOP1R. Marist Poll National Tables May 19th through May 25th, 2021

		Hot Dog Eaters who Add Toppings						
		What is the one topping you must have on a hot dog when you eat it?						
		Mustard	Ketchup	Chili	Relish	Onions	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
Hot Dog Eaters who Add Toppings		47%	30%	5%	4%	4%	9%	1%
National Registered Voters		49%	28%	6%	5%	3%	9%	1%
Party Identification	Democrat	48%	36%	5%	4%	1%	5%	2%
	Republican	49%	23%	8%	5%	4%	10%	0%
	Independent	50%	25%	5%	4%	4%	12%	0%
Region	Northeast	52%	28%	1%	5%	3%	8%	3%
	Midwest	43%	44%	1%	3%	2%	7%	0%
	South	45%	23%	13%	4%	4%	10%	1%
	West	49%	29%	1%	6%	4%	11%	0%
Household Income	Less than \$50,000	40%	28%	6%	5%	5%	13%	2%
	\$50,000 or more	51%	30%	5%	4%	3%	7%	0%
Education	Not college graduate	44%	28%	7%	5%	5%	10%	1%
	College graduate	51%	31%	3%	4%	2%	8%	1%
Race/Ethnicity	White	49%	28%	7%	4%	3%	8%	0%
	Non-white	40%	33%	4%	6%	4%	12%	2%
Race and Education	White - Not College Graduate	44%	31%	9%	4%	3%	10%	0%
Age	White - College Graduate	56%	26%	4%	4%	4%	5%	0%
	Under 45	40%	39%	4%	4%	3%	9%	1%
	45 or older	52%	21%	7%	5%	4%	10%	1%
Generation	Gen Z/Millennials (18-39)	34%	47%	2%	5%	4%	8%	1%
	Gen X (40-55)	51%	24%	7%	2%	2%	14%	0%
	Baby Boomers (56-74)	54%	18%	7%	5%	5%	10%	1%
	Silent-Greatest (Over 74)	56%	20%	7%	7%	4%	5%	1%
Gender	Men	54%	25%	5%	4%	3%	8%	1%
	Women	39%	35%	6%	5%	4%	10%	0%
2020 Support	Biden	49%	32%	4%	5%	2%	6%	1%
	Trump	47%	25%	9%	4%	4%	11%	1%
Area Description	Big city	54%	29%	5%	3%	6%	3%	0%
	Small city	38%	32%	5%	6%	3%	15%	1%
	Suburban	49%	30%	3%	4%	2%	12%	0%
	Small town	47%	29%	6%	3%	2%	11%	2%
	Rural	44%	26%	11%	8%	6%	4%	1%
Small city/Suburban Men		53%	26%	5%	3%	1%	12%	1%
Small city/Suburban Women		35%	38%	3%	7%	4%	14%	0%

Marist Poll National Hot Dogs Eaters who Add Toppings. Interviews conducted May 19th through May 25th. Totals may not add to 100% due to rounding.