

How the Survey was Conducted

Nature of the Sample: WNBC/Telemundo 47/POLITICO/Marist Poll of 876 New York City Likely Democratic Primary Voters

This survey of 876 likely Democratic primary voters was conducted June 3rd through June 9th, 2021 by The Marist Poll sponsored in partnership with WNBC, Telemundo 47, and POLITICO. Likely Democratic primary voters were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English or Spanish. Using the L2 voter file of New York City registered Democrats, mobile and landline telephone numbers were randomly selected based on voters' likelihood of participating in the Democratic primary for mayor. The full sample is balanced to age, gender, race, and borough based on the voter registration list information and adjusted for turnout in similar elections. Assistance was provided by Luce Research for data collection and FairVote for ranked choice voting survey estimates. Results for the entire sample of likely Democratic primary voters are statistically significant within ± 3.8 percentage points. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		NYC Likely Democratic Primary Voters
		Column %
NYC Likely Democratic Primary Voters		100%
Gender	Men	43%
	Women	57%
Age	Under 45	35%
	45 or older	65%
Age	18 to 29	11%
	30 to 44	24%
	45 to 59	26%
	60 or older	39%
Race/Ethnicity	White	37%
	Black	30%
	Latino	22%
	Asian	7%
	Other	4%
Region	Bronx	16%
	Brooklyn	33%
	Manhattan	24%
	Queens	24%
	Staten Island	3%
Household Income	Less than \$50,000	29%
	\$50,000 or more	71%
Education	Not college graduate	37%
	College graduate	63%
Political Ideology	Very liberal	19%
	Liberal	36%
	Moderate	32%
	Conservative	11%
	Very conservative	2%
Religion	Protestant	23%
	Catholic	25%
	Jewish	16%
	No Religion	22%
	Other	14%
School-Aged Children in HH	Parents of school-aged children	19%
	No school-aged children	81%
Interview Type	Landline	35%
	Cell Phone	65%

WNBC/Telemundo 47/POLITICO/Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted June 3rd through June 9th, 2021, n=876 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

NYCDP21. WNBC/Telemundo 47/POLITICO/Marist Poll New York City Tables June 3rd through June 9th, 2021

		NYC Likely Democratic Primary Voters													
		NYC Democratic Primary for Mayor First Choice including Leaners													
		Paperboy													Vol:
		Eric Adams	Kathryn Garcia	Maya Wiley	Andrew Yang	Scott Stringer	Ray McGuire	Dianne Morales	Shaun Donovan	Love Prince	Art Chang	Joycelyn Taylor	Isaac Wright	Aaron Foldenauer	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
NYC Likely Democratic Primary Voters		24%	17%	15%	13%	7%	3%	3%	3%	1%	1%	<1%	<1%	<1%	13%
Borough	Bronx	27%	13%	8%	15%	7%	2%	5%	2%	0%	1%	0%	1%	0%	20%
	Brooklyn	27%	16%	19%	13%	4%	2%	3%	3%	1%	1%	0%	0%	0%	12%
	Manhattan	14%	28%	16%	13%	7%	7%	1%	2%	0%	0%	0%	0%	0%	12%
	Queens	30%	12%	13%	11%	11%	2%	4%	5%	1%	1%	1%	0%	0%	9%
	Household Income	Less than \$50,000	30%	10%	7%	14%	6%	5%	3%	5%	2%	0%	0%	1%	0%
	\$50,000 or more	22%	19%	18%	13%	8%	3%	3%	2%	0%	1%	0%	0%	0%	10%
Education	Not college graduate	29%	11%	8%	16%	6%	5%	2%	2%	1%	0%	1%	1%	0%	17%
	College graduate	21%	20%	19%	11%	8%	2%	4%	3%	0%	1%	0%	0%	0%	11%
Race/Ethnicity	White	12%	28%	18%	13%	10%	3%	3%	3%	0%	0%	0%	0%	0%	10%
	Non-white	31%	10%	13%	14%	5%	4%	3%	3%	1%	1%	0%	0%	0%	14%
Race/Ethnicity	White	12%	28%	18%	13%	10%	3%	3%	3%	0%	0%	0%	0%	0%	10%
	Black	43%	7%	11%	10%	5%	5%	2%	2%	0%	0%	0%	1%	0%	14%
	Latino	22%	16%	17%	14%	8%	3%	3%	3%	0%	0%	1%	0%	0%	14%
Age	Under 45	14%	14%	22%	18%	4%	3%	6%	3%	1%	1%	0%	1%	0%	13%
	45 or older	29%	18%	11%	10%	9%	4%	2%	3%	0%	0%	0%	0%	0%	13%
Gender	Men	25%	19%	17%	14%	7%	3%	2%	2%	1%	0%	0%	0%	0%	10%
	Women	24%	15%	13%	12%	7%	4%	4%	4%	0%	1%	0%	0%	0%	15%
Political Ideology	Very liberal	11%	17%	34%	11%	10%	1%	8%	2%	1%	1%	0%	0%	0%	5%
	Liberal	20%	25%	16%	9%	6%	4%	3%	2%	0%	0%	1%	0%	0%	12%
	Moderate	29%	12%	6%	19%	8%	2%	2%	5%	0%	1%	0%	1%	0%	16%
	Conservative/Very conservative	42%	7%	5%	15%	4%	4%	0%	4%	1%	1%	0%	0%	0%	18%
Religion	Protestant	36%	11%	14%	10%	7%	5%	1%	3%	0%	0%	0%	0%	0%	12%
	Catholic	33%	15%	9%	11%	7%	4%	2%	5%	0%	0%	1%	0%	0%	12%
	Jewish	18%	26%	15%	12%	13%	2%	0%	2%	0%	0%	0%	0%	0%	10%
School-Aged Children in HH	Parents of school-aged children	23%	13%	11%	17%	4%	4%	2%	4%	2%	2%	1%	1%	0%	16%
	No school-aged children	25%	18%	16%	12%	8%	3%	3%	3%	0%	0%	0%	0%	0%	12%

WNBC/Telemundo 47/POLITICO/Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted June 3rd through June 9th, 2021. Totals may not add to 100% due to rounding.

WNBC/Telemundo 47/POLITICO/Marist Poll New York City Tables June 3rd through June 9th, 2021

Round by Round Survey Estimates

NYC Likely Democratic Primary Voters [Excluding Undecided Voters]

	Round 1	Round 2	Round 3	Round 4	Round 5	Round 6	Round 7	Round 8	Round 9	Round 10	Round 11	Round 12
Eric Adams	28%	28%	28%	28%	28%	28%	29%	30%	31%	34%	43%	56%
Kathryn Garcia	19%	19%	19%	19%	20%	20%	20%	21%	22%	24%	30%	44%
Maya Wiley	17%	17%	17%	17%	17%	17%	17%	18%	20%	22%	27%	
Andrew Yang	15%	15%	15%	15%	15%	15%	16%	17%	17%	19%		
Scott Stringer	8%	8%	8%	8%	8%	8%	9%	9%	9%			
Dianne Morales	4%	4%	4%	4%	4%	4%	5%	5%				
Ray McGuire	4%	4%	4%	4%	4%	4%	4%					
Shaun Donovan	3%	3%	3%	3%	3%	4%						
Paperboy Love Prince	1%	1%	1%	1%	1%							
Art Chang	1%	1%	1%	1%								
Joycelyn Taylor	0.30%	0.30%	0.30%									
Isaac Wright	0.30%	0.30%										
Aaron Foldenauer	0.10%											

Rounds calculated with the assistance of FairVote.

WNBC/Telemundo 47/POLITICO/Marist Poll New York City Tables June 3rd through June 9th, 2021

		Late Round Top Three Candidates		
		Eric Adams	Kathryn Garcia	Maya Wiley
		Row %	Row %	Row %
NYC Likely Democratic Primary Voters [Excluding Undecided Voters]		43%	30%	27%
Borough	Bronx	53%	26%	21%
	Brooklyn	45%	25%	30%
	Manhattan	28%	43%	29%
	Queens	51%	24%	24%
Race/Ethnicity	White	26%	45%	29%
	Black	67%	11%	21%
	Latino	38%	31%	30%
Age	Under 45	31%	28%	41%
	45 or older	49%	31%	20%

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RCVBALL1. WNBC/Telemundo 47/POLITICO/Marist Poll New York City Tables June 3rd through June 9th, 2021

		NYC Likely Democratic Primary Voters [Excluding Undecided Voters]				
		Number of Candidates Ranked				
		1st choice only	1st and 2nd choice	1st, 2nd, and 3rd choice	1st, 2nd, 3rd and 4th choice	Selected 5 choices
		Row %	Row %	Row %	Row %	Row %
NYC Likely Democratic Primary Voters [Excluding Undecided Voters]		26%	23%	18%	9%	24%
First Choice Candidate	Eric Adams	32%	23%	16%	7%	22%
	Kathryn Garcia	21%	18%	18%	13%	30%
	Maya Wiley	22%	27%	14%	9%	27%
	Andrew Yang	35%	27%	16%	5%	17%
	Scott Stringer	16%	17%	35%	7%	25%
Borough	Bronx	30%	22%	17%	4%	27%
	Brooklyn	27%	27%	16%	8%	22%
	Manhattan	24%	22%	14%	15%	25%
	Queens	24%	18%	24%	8%	26%
Household Income	Less than \$50,000	32%	22%	17%	10%	20%
	\$50,000 or more	24%	23%	18%	8%	26%
Education	Not college graduate	28%	24%	16%	5%	25%
	College graduate	24%	22%	18%	11%	24%
Race/Ethnicity	White	21%	24%	21%	13%	22%
	Non-white	29%	21%	16%	7%	26%
Race/Ethnicity	White	21%	24%	21%	13%	22%
	Black	25%	24%	14%	6%	31%
	Latino	31%	21%	17%	6%	24%
Age	Under 45	28%	22%	18%	10%	23%
	45 or older	25%	24%	18%	9%	25%
Gender	Men	23%	24%	18%	10%	25%
	Women	29%	22%	17%	8%	24%
Political Ideology	Very liberal	19%	19%	18%	14%	30%
	Liberal	24%	21%	19%	9%	27%
	Moderate	30%	24%	14%	7%	25%
	Conservative/Very conservative	37%	26%	23%	4%	10%
Religion	Protestant	25%	21%	14%	7%	33%
	Catholic	35%	20%	13%	9%	23%
	Jewish	16%	22%	27%	11%	25%
School-Aged Children in HH	Parents of school-aged children	26%	20%	17%	7%	30%
	No school-aged children	26%	23%	18%	9%	23%

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**RCVBAVG1. WNBC/Telemundo 47/POLITICO/Marist Poll New York City
Tables June 3rd through June 9th, 2021**

		Average Number of Candidates Ranked by Voters
		Mean
NYC Likely Democratic Primary Voters [Excluding Undecided Voters]		2.8
First Choice Candidate	Eric Adams	2.6
	Kathryn Garcia	3.1
	Maya Wiley	2.9
	Andrew Yang	2.4
	Scott Stringer	3.1
Borough	Bronx	2.8
	Brooklyn	2.7
	Manhattan	3.0
	Queens	3.0
Household Income	Less than \$50,000	2.7
	\$50,000 or more	2.9
Education	Not college graduate	2.8
	College graduate	2.9
Race/Ethnicity	White	2.9
	Non-white	2.8
Race/Ethnicity	White	2.9
	Black	2.9
	Latino	2.7
Age	Under 45	2.8
	45 or older	2.9
Gender	Men	2.9
	Women	2.8
Political Ideology	Very liberal	3.2
	Liberal	2.9
	Moderate	2.7
	Conservative/Very conservative	2.2
Religion	Protestant	3.0
	Catholic	2.6
	Jewish	3.1
School-Aged Children in HH	Parents of school-aged children	2.9
	No school-aged children	2.8

WNBC/Telemundo 47/POLITICO/Marist Poll NYC Likely Democratic Primary Voters. Interviews conducted June 3rd through June 9th, 2021.

**WNBC/Telemundo 47/POLITICO/Marist Poll New York City
Tables June 3rd through June 9th, 2021**

First Choice Candidate	Most Common 2nd Choice by Candidate [Among Voters with a 2nd choice]
Eric Adams	Andrew Yang
Kathryn Garcia	Maya Wiley
Maya Wiley	Kathryn Garcia
Andrew Yang	Eric Adams
Scott Stringer	Eric Adams
Ray McGuire	Eric Adams
Dianne Morales	Maya Wiley
Shaun Donovan	Andrew Yang
Paperboy Love Prince	Eric Adams
Art Chang	Kathryn Garcia
Joycelyn Taylor	Dianne Morales
Isaac Wright	N/A
Aaron Foldenauer	Scott Stringer

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