

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1,753 National Adults

This survey of 1,753 adults was conducted November 16th through November 18th, 2020 by The Marist Poll. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English or Spanish. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. The samples were then combined and balanced to reflect the 2017 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.2 percentage points. There are 1,636 registered voters. The results for this subset are statistically significant within ± 3.3 percentage points. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Column %	Column %
National Adults		100%	
National Registered Voters		93%	100%
Party Identification	Democrat	n/a	39%
	Republican	n/a	30%
	Independent	n/a	29%
	Other	n/a	2%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	43%	41%
	45 or older	57%	59%
Age	18 to 29	17%	15%
	30 to 44	26%	26%
	45 to 59	26%	27%
	60 or older	31%	32%
Generation	Gen Z/Millennials (18-39)	34%	32%
	Gen X (40-55)	27%	27%
	Baby Boomers (56-74)	26%	27%
	Silent-Greatest (Over 74)	13%	14%
Race/Ethnicity	White	61%	62%
	Black	11%	11%
	Latino	15%	15%
	Other	12%	12%
Region	Northeast	18%	17%
	Midwest	21%	21%
	South	38%	38%
	West	23%	23%
Household Income	Less than \$50,000	42%	41%
	\$50,000 or more	58%	59%
Education	Not college graduate	60%	59%
	College graduate	40%	41%
Education by Race	White - Not College Graduate	36%	37%
	White - College Graduate	24%	25%
	Non-White - Not College Graduate	24%	22%
	Non-White - College Graduate	16%	16%
Education - Race - Gender	Men - White - Not College Graduate	17%	18%
	Men - White - College Graduate	11%	11%
	Men - Non-White - Not College Graduate	12%	11%
	Men - Non-White - College Graduate	8%	8%
	Women - White - Not College Graduate	19%	19%
	Women - White - College Graduate	13%	14%
	Women - Non-White - Not College Graduate	12%	11%
	Women - Non-White - College Graduate	7%	7%
Area Description	Big city	18%	18%
	Small city	23%	23%
	Suburban	23%	23%
	Small town	18%	18%
	Rural	18%	18%
Area Description - Gender	Small city/Suburban Men	25%	25%
	Other area Men	24%	23%
	Small city/Suburban Women	21%	21%
	Other area Women	30%	30%
Interview Type	Landline	37%	38%
	Cell phone	63%	62%

Marist Poll National Adults. Interviews conducted November 16th through November 18th, 2020, n=1753 MOE +/- 3.2 percentage points. National Registered Voters: n=1636 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

THKSG20. Marist Poll National Tables November 16th through November 18th, 2020

		National Adults			
		Due to coronavirus, do you plan on celebrating Thanksgiving this year with:			
		More people than last year	Fewer people	About the same as last year	Vol: Unsure
		Row %	Row %	Row %	Row %
National Adults		4%	58%	36%	2%
National Registered Voters		4%	58%	36%	2%
Party Identification^	Democrat	1%	74%	23%	2%
	Republican	7%	39%	51%	2%
	Independent	2%	58%	36%	3%
Region	Northeast	5%	63%	29%	3%
	Midwest	2%	65%	31%	2%
	South	5%	51%	41%	3%
	West	2%	57%	38%	2%
Household Income	Less than \$50,000	3%	56%	37%	4%
	\$50,000 or more	4%	60%	35%	1%
Education	Not college graduate	3%	54%	39%	3%
	College graduate	4%	63%	32%	1%
Race/Ethnicity	White	3%	58%	36%	3%
	Non-white	3%	60%	35%	2%
Race/Ethnicity	White	3%	58%	36%	3%
	Black	3%	67%	26%	5%
	Latino	2%	56%	42%	0%
Race and Education	White - Not College Graduate	4%	53%	39%	4%
	White - College Graduate	2%	64%	32%	1%
Gender - Race - Education	Men - White - Not College Graduate	6%	46%	44%	4%
	Men - White - College Graduate	2%	57%	40%	1%
	Women - White - Not College Graduate	3%	59%	35%	3%
	Women - White - College Graduate	2%	70%	26%	2%
Age	Under 45	5%	61%	32%	3%
	45 or older	3%	56%	39%	2%
Age	18 to 29	5%	54%	36%	5%
	30 to 44	5%	65%	30%	1%
	45 to 59	4%	55%	41%	1%
	60 or older	2%	56%	38%	4%
Generation	Gen Z/Millennials (18-39)	6%	60%	32%	2%
	Gen X (40-55)	3%	58%	39%	0%
	Baby Boomers (56-74)	2%	57%	39%	2%
	Silent-Greatest (Over 74)	2%	56%	36%	5%
Gender	Men	5%	52%	41%	2%
	Women	2%	63%	32%	2%
Area Description	Big city	6%	59%	33%	2%
	Small city	3%	65%	29%	2%
	Suburban	2%	59%	37%	1%
	Small town	3%	49%	44%	5%
	Rural	5%	53%	40%	2%
Small city/Suburban Men		2%	57%	37%	3%
Small city/Suburban Women		3%	68%	28%	1%

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^National Registered Voters: n=1636 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

KNOWCV1. Marist Poll National Tables November 16th through November 18th, 2020

		National Adults		
		Do you personally know someone who has had coronavirus?		
		Yes	No	Vol: Unsure
		Row %	Row %	Row %
National Adults		71%	28%	<1%
National Registered Voters		73%	27%	0%
Party Identification^	Democrat	76%	24%	0%
	Republican	69%	31%	0%
	Independent	73%	27%	0%
Region	Northeast	67%	33%	0%
	Midwest	81%	19%	0%
	South	73%	26%	0%
	West	63%	37%	0%
Household Income	Less than \$50,000	64%	36%	0%
	\$50,000 or more	78%	21%	0%
Education	Not college graduate	67%	33%	0%
	College graduate	78%	22%	0%
Race/Ethnicity	White	70%	30%	0%
	Non-white	75%	25%	0%
Race/Ethnicity	White	70%	30%	0%
	Black	73%	27%	0%
	Latino	78%	22%	0%
Race and Education	White - Not College Graduate	65%	35%	0%
	White - College Graduate	77%	23%	0%
Gender - Race - Education	Men - White - Not College Graduate	66%	34%	0%
	Men - White - College Graduate	79%	21%	0%
	Women - White - Not College Graduate	64%	36%	0%
	Women - White - College Graduate	75%	25%	0%
Age	Under 45	79%	21%	0%
	45 or older	66%	34%	0%
Age	18 to 29	77%	23%	0%
	30 to 44	80%	20%	0%
	45 to 59	77%	23%	0%
	60 or older	57%	43%	0%
	Generation	Gen Z/Millennials (18-39)	77%	23%
	Gen X (40-55)	82%	18%	0%
	Baby Boomers (56-74)	66%	34%	0%
	Silent-Greatest (Over 74)	48%	52%	0%
Gender	Men	73%	27%	0%
	Women	70%	30%	0%
Area Description	Big city	79%	21%	0%
	Small city	67%	33%	0%
	Suburban	74%	26%	0%
	Small town	63%	37%	0%
	Rural	75%	25%	0%
Small city/Suburban Men		74%	26%	0%
Small city/Suburban Women		67%	33%	0%

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