

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 1,135 North Carolina Adults

This survey of 1,135 adults was conducted October 25th through October 28th, 2020 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English or Spanish. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Dynata. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. The samples were then combined and balanced to reflect the 2017 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.9 percentage points. There are 1,049 registered voters. The results for this subset are statistically significant within ± 4.1 percentage points. There are 800 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2020 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 4.7 percentage points. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		NC Adults	NC Registered Voters	NC Likely Voters
		Column %	Column %	Column %
NC Adults		100%		
NC Registered Voters		92%	100%	
NC Likely Voters		70%	76%	100%
Already Voted		n/a	62%	64%
Yet to Vote		n/a	38%	36%
Party Identification	Democrat	n/a	32%	33%
	Republican	n/a	30%	30%
	Independent	n/a	36%	34%
	Other	n/a	2%	2%
Party Identification	Strong Democrats	n/a	25%	26%
	Soft Democrats	n/a	18%	18%
	Just Independents	n/a	13%	11%
	Soft Republicans	n/a	18%	18%
	Strong Republicans	n/a	24%	25%
Party ID and Gender	Other	n/a	2%	2%
	Democrat men	n/a	10%	11%
	Democrat women	n/a	22%	23%
	Republican men	n/a	17%	17%
	Republican women	n/a	13%	14%
	Independent men	n/a	20%	19%
	Independent women	n/a	16%	16%
	Other party men and women	n/a	2%	2%
Gender	Men	48%	48%	47%
	Women	52%	52%	53%
Age	Under 45	44%	43%	40%
	45 or older	56%	57%	60%
Age	65 or older	22%	23%	24%
Age	18 to 29	19%	18%	16%
	30 to 44	25%	24%	24%
	45 to 59	28%	29%	30%
	60 or older	27%	28%	30%
Generation	Gen Z/Millennials (18-39)	34%	32%	29%
	Gen X (40-55)	28%	28%	30%
	Baby Boomers (56-74)	26%	27%	29%
	Silent-Greatest (Over 74)	11%	12%	12%
Race/Ethnicity	White	65%	65%	66%
	Black	21%	21%	21%
	Latino	7%	6%	6%
	Other	7%	7%	7%
Region	East	26%	26%	24%
	Raleigh-Durham Triangle	19%	20%	21%
	Charlotte Area	17%	17%	17%
	Piedmont/Central	21%	21%	21%
	West	17%	17%	18%
Household Income	Less than \$50,000	50%	48%	46%
	\$50,000 or more	50%	52%	54%
Education	Not college graduate	64%	62%	60%
	College graduate	36%	38%	40%
Education by Race	White - Not College Graduate	40%	39%	38%
	White - College Graduate	25%	26%	28%
	Non-White - Not College Graduate	25%	24%	22%
Education - Race - Gender	Non-White - College Graduate	10%	10%	11%
	Men - White - Not College Graduate	19%	19%	19%
	Men - White - College Graduate	13%	13%	14%
	Men - Non-White - Not College Graduate	12%	11%	10%
	Men - Non-White - College Graduate	4%	4%	4%
	Women - White - Not College Graduate	20%	20%	20%
	Women - White - College Graduate	12%	13%	14%
Area Description	Women - Non-White - Not College Graduate	13%	13%	13%
	Women - Non-White - College Graduate	6%	6%	7%
	Big city	17%	16%	16%
	Small city	19%	19%	19%
Area Description - Gender	Suburban	17%	18%	19%
	Small town	27%	26%	26%
	Rural	21%	21%	21%
	Small city/Suburban Men	19%	19%	19%
	Other area Men	30%	29%	28%
Religiosity	Small city/Suburban Women	17%	18%	18%
	Other area Women	34%	35%	35%
	Practice a Religion	51%	53%	55%
White Evangelical Christians	Does not Practice a Religion	49%	47%	45%
		28%	28%	28%
Interview Type	Landline	38%	38%	39%
	Cell Phone	62%	62%	61%

NBC News/Marist Poll North Carolina Adults. Interviews conducted October 25th through October 28th, 2020, n=1135 MOE +/- 3.9 percentage points. North Carolina Registered Voters: n=1049 MOE +/- 4.1 percentage points. North Carolina Likely Voters: n=800 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. NBC News/Marist Poll North Carolina Tables October 25th through October 28th, 2020

		NC Adults		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Vol: Unsure
		Row %	Row %	Row %
NC Adults		44%	51%	5%
NC Registered Voters		44%	52%	4%
Candidate Support	Joe Biden	2%	96%	2%
	Donald Trump	94%	2%	3%
Party Identification^	Democrat	4%	94%	2%
	Republican	91%	6%	3%
	Independent	39%	55%	6%
Party Identification^	Strong Democrats	3%	97%	1%
	Soft Democrats	3%	93%	4%
	Just Independents	28%	60%	13%
	Soft Republicans	81%	14%	4%
	Strong Republicans	95%	2%	2%
Party ID and Gender^	Democrat men	6%	88%	6%
	Democrat women	2%	97%	0%
	Republican men	91%	6%	2%
	Republican women	90%	5%	4%
	Independent men	42%	51%	7%
	Independent women	34%	61%	5%
Region	East	49%	47%	4%
	Raleigh-Durham Triangle	32%	67%	1%
	Charlotte Area	38%	54%	7%
	Piedmont/Central	49%	47%	5%
	West	49%	42%	9%
Race/Ethnicity	White	55%	40%	5%
	Black	11%	88%	2%
Household Income	Less than \$50,000	43%	50%	7%
	\$50,000 or more	45%	51%	4%
Education	Not college graduate	48%	47%	5%
	College graduate	36%	59%	5%
Race and Education	White - Not College Graduate	66%	28%	6%
	White - College Graduate	37%	59%	4%
Gender - Race - Education	Men - White - Not College Graduate	69%	25%	6%
	Men - White - College Graduate	41%	53%	5%
	Women - White - Not College Graduate	62%	32%	6%
	Women - White - College Graduate	33%	65%	2%
Age	Under 45	36%	58%	6%
	45 or older	50%	46%	4%
Age	65 or older	49%	47%	4%
Generation	Gen Z/Millennials (18-39)	34%	57%	8%
	Gen X (40-55)	47%	50%	3%
	Baby Boomers (56-74)	48%	49%	3%
	Silent-Greatest (Over 74)	56%	41%	4%
Gender	Men	52%	41%	6%
	Women	36%	60%	4%
Religiosity	Practice a Religion	53%	43%	5%
	Does not Practice a Religion	35%	60%	5%
White Evangelical Christians		80%	15%	5%
Area Description	Big city	35%	60%	4%
	Small city	37%	59%	5%
	Suburban	37%	62%	1%
	Small town	52%	43%	4%
	Rural	53%	37%	10%
Small city/Suburban Men		42%	53%	5%
Small city/Suburban Women		31%	68%	1%

NBC News/Marist Poll North Carolina Adults. Interviews conducted October 25th through October 28th, 2020, n=1135
 MOE +/- 3.9 percentage points.

^North Carolina Registered Voters: n=1049 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

TRUDP105TRND. Marist Poll North Carolina Trend

NC Adults			
Do you approve or disapprove of the job Donald Trump is doing as president?			
	Approve	Disapprove	Vol: Unsure
	Row %	Row %	Row %
October 2020	44%	51%	5%
July 2020	40%	54%	6%

Marist Poll North Carolina Adults

NC Adults

Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]

		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
NC Adults		34%	10%	7%	44%	5%
NC Registered Voters		35%	9%	7%	45%	4%
Candidate Support	Joe Biden	1%	1%	11%	85%	2%
	Donald Trump	76%	19%	2%	1%	3%
Party Identification^	Democrat	2%	2%	8%	87%	2%
	Republican	78%	13%	1%	4%	3%
	Independent	26%	13%	11%	44%	6%
Party Identification^	Strong Democrats	1%	1%	7%	90%	1%
	Soft Democrats	1%	1%	14%	79%	4%
	Just Independents	17%	11%	14%	46%	13%
	Soft Republicans	52%	29%	5%	9%	4%
	Strong Republicans	87%	9%	0%	2%	2%
Party ID and Gender^	Democrat men	3%	2%	7%	82%	6%
	Democrat women	1%	1%	8%	89%	0%
	Republican men	78%	14%	1%	5%	2%
	Republican women	78%	13%	2%	3%	4%
	Independent men	27%	16%	13%	38%	7%
	Independent women	25%	10%	9%	51%	5%
Region	East	39%	10%	9%	38%	4%
	Raleigh-Durham Triangle	23%	10%	9%	57%	1%
	Charlotte Area	28%	10%	8%	47%	7%
	Piedmont/Central	37%	11%	3%	43%	5%
	West	38%	11%	7%	35%	9%
Race/Ethnicity	White	42%	12%	4%	36%	5%
	Black	6%	4%	11%	77%	2%
Household Income	Less than \$50,000	33%	10%	9%	41%	7%
	\$50,000 or more	34%	11%	6%	45%	4%
Education	Not college graduate	39%	10%	9%	37%	5%
	College graduate	25%	11%	4%	55%	5%
Race and Education	White - Not College Graduate	53%	12%	4%	24%	6%
	White - College Graduate	25%	12%	4%	55%	4%
Gender - Race - Education	Men - White - Not College Graduate	57%	12%	5%	19%	6%
	Men - White - College Graduate	27%	15%	5%	48%	5%
	Women - White - Not College Graduate	50%	13%	4%	28%	6%
	Women - White - College Graduate	23%	10%	2%	63%	2%
Age	Under 45	24%	12%	11%	47%	6%
	45 or older	41%	9%	5%	41%	4%
Age	65 or older	40%	10%	7%	40%	4%
Generation	Gen Z/Millennials (18-39)	24%	11%	13%	44%	8%
	Gen X (40-55)	35%	12%	2%	48%	3%
	Baby Boomers (56-74)	41%	7%	6%	43%	3%
	Silent-Greatest (Over 74)	43%	12%	6%	35%	4%
Gender	Men	39%	14%	8%	34%	6%
	Women	29%	7%	7%	53%	4%
Religiosity	Practice a Religion	43%	10%	5%	37%	5%
	Does not Practice a Religion	24%	11%	9%	50%	5%
White Evangelical Christians		65%	15%	3%	12%	5%
Area Description	Big city	26%	10%	10%	50%	4%
	Small city	28%	8%	11%	48%	5%
	Suburban	30%	7%	5%	57%	1%
	Small town	38%	15%	6%	37%	4%
	Rural	44%	9%	5%	32%	10%
Small city/Suburban Men		30%	12%	8%	45%	5%
Small city/Suburban Women		29%	3%	8%	60%	1%

NBC News/Marist Poll North Carolina Adults. Interviews conducted October 25th through October 28th, 2020, n=1135 MOE +/- 3.9 percentage points.

^North Carolina Registered Voters: n=1049 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

TRUDP105RTRND. Marist Poll North Carolina Trend

NC Adults					
Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]					
	Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
	Row %	Row %	Row %	Row %	Row %
October 2020	34%	10%	7%	44%	5%
July 2020	27%	12%	14%	40%	6%

Marist Poll North Carolina Adults

COOR105. NBC News/Marist Poll North Carolina Tables October 25th through October 28th, 2020

		NC Adults		
		Do you approve or disapprove of the job Roy Cooper is doing as governor?		
		Approve	Disapprove	Vol: Unsure
		Row %	Row %	Row %
NC Adults		59%	32%	9%
NC Registered Voters		59%	33%	8%
Candidate Support	Joe Biden	89%	5%	6%
	Donald Trump	27%	65%	9%
Party Identification^	Democrat	90%	4%	6%
	Republican	26%	65%	9%
	Independent	62%	29%	9%
Party Identification^	Strong Democrats	92%	3%	5%
	Soft Democrats	87%	7%	6%
	Just Independents	62%	22%	16%
	Soft Republicans	39%	53%	8%
Party ID and Gender^	Strong Republicans	21%	70%	8%
	Democrat men	84%	6%	10%
	Democrat women	93%	3%	4%
	Republican men	25%	69%	7%
	Republican women	27%	61%	12%
Region	Independent men	55%	35%	10%
	Independent women	71%	21%	8%
	East	53%	36%	11%
	Raleigh-Durham Triangle	67%	27%	6%
	Charlotte Area	60%	29%	12%
Race/Ethnicity	Piedmont/Central	59%	36%	5%
	West	56%	33%	11%
	White	52%	39%	9%
Household Income	Black	85%	9%	6%
	Less than \$50,000	60%	29%	11%
Education	\$50,000 or more	58%	36%	6%
	Not college graduate	53%	35%	12%
Race and Education	College graduate	68%	28%	4%
	White - Not College Graduate	43%	45%	12%
Gender - Race - Education	White - College Graduate	67%	30%	3%
	Men - White - Not College Graduate	37%	51%	12%
	Men - White - College Graduate	63%	36%	1%
	Women - White - Not College Graduate	49%	38%	13%
	Women - White - College Graduate	71%	23%	6%
Age	Under 45	63%	27%	10%
	45 or older	55%	37%	8%
Generation	65 or older	56%	32%	12%
	Gen Z/Millennials (18-39)	62%	26%	12%
	Gen X (40-55)	59%	38%	4%
	Baby Boomers (56-74)	58%	35%	7%
Gender	Silent-Greatest (Over 74)	53%	32%	15%
	Men	50%	40%	10%
Religiosity	Women	67%	25%	8%
	Practice a Religion	57%	36%	7%
Does not Practice a Religion		60%	29%	11%
White Evangelical Christians		37%	53%	10%
Area Description	Big city	67%	23%	10%
	Small city	63%	31%	6%
	Suburban	58%	33%	9%
	Small town	54%	38%	9%
	Rural	53%	35%	12%
Small city/Suburban Men		55%	35%	10%
Small city/Suburban Women		67%	29%	4%

NBC News/Marist Poll North Carolina Adults. Interviews conducted October 25th through October 28th, 2020, n=1135 MOE +/- 3.9 percentage points.

^North Carolina Registered Voters: n=1049 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

COOR105TRND. Marist Poll North Carolina Trend

NC Adults			
Do you approve or disapprove of the job Roy Cooper is doing as governor?			
	Approve	Disapprove	Vol: Unsure
	Row %	Row %	Row %
October 2020	59%	32%	9%
July 2020	58%	34%	8%

Marist Poll North Carolina Adults

PZWLNS1A. NBC News/Marist Poll North Carolina Tables October 25th through October 28th, 2020

NC Registered Voters

If November's election for president were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the presidential election?]

		Joe Biden and Kamala Harris, the Democrats	Donald Trump and Mike Pence, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
NC Registered Voters		51%	46%	2%	1%
Intensity of Support	Strongly support	49%	51%	0%	0%
	Somewhat support	68%	32%	0%	0%
Vote Plan	In person on Election Day	32%	63%	2%	3%
	Early voting location	51%	47%	1%	1%
	Mail or absentee	75%	19%	6%	0%
Party Identification	Democrat	97%	2%	0%	0%
	Republican	6%	94%	0%	0%
	Independent	50%	42%	5%	3%
Party Identification	Strong Democrats	98%	1%	0%	0%
	Soft Democrats	94%	2%	4%	0%
	Just Independents	53%	30%	9%	8%
	Soft Republicans	12%	87%	1%	0%
Party ID and Gender	Strong Republicans	2%	98%	0%	0%
	Democrat men	96%	4%	0%	0%
	Democrat women	98%	2%	0%	0%
	Republican men	6%	94%	0%	0%
	Republican women	6%	94%	0%	0%
	Independent men	46%	44%	7%	3%
Region	Independent women	56%	38%	3%	3%
	East	44%	50%	5%	1%
	Raleigh-Durham Triangle	65%	32%	1%	2%
	Charlotte Area	57%	41%	1%	0%
	Piedmont/Central	46%	51%	2%	1%
Race/Ethnicity	West	44%	55%	0%	1%
	White	41%	57%	1%	1%
Household Income	Black	89%	9%	2%	0%
	Less than \$50,000	51%	44%	3%	2%
Education	\$50,000 or more	51%	46%	2%	1%
	Not college graduate	45%	50%	3%	2%
Race and Education	College graduate	60%	39%	1%	1%
	White - Not College Graduate	28%	69%	1%	2%
Gender - Race - Education	White - College Graduate	60%	39%	1%	1%
	Men - White - Not College Graduate	25%	72%	2%	1%
	Men - White - College Graduate	53%	44%	2%	1%
	Women - White - Not College Graduate	31%	67%	0%	2%
	Women - White - College Graduate	67%	33%	0%	0%
Age	Under 45	57%	37%	5%	2%
	45 or older	47%	52%	1%	1%
Generation	65 or older	49%	50%	0%	1%
	Gen Z/Millennials (18-39)	57%	36%	5%	3%
	Gen X (40-55)	48%	49%	2%	0%
	Baby Boomers (56-74)	50%	49%	0%	0%
	Silent-Greatest (Over 74)	41%	57%	1%	1%
Gender	Men	41%	54%	3%	1%
	Women	59%	38%	2%	1%
Religiosity	Practice a Religion	43%	55%	2%	1%
	Does not Practice a Religion	59%	37%	3%	2%
White Evangelical Christians		16%	82%	1%	1%
Area Description	Big city	58%	35%	3%	4%
	Small city	58%	40%	1%	1%
	Suburban	58%	40%	1%	1%
	Small town	43%	53%	4%	1%
	Rural	40%	58%	2%	0%
Small city/Suburban Men		50%	46%	2%	2%
Small city/Suburban Women		67%	33%	0%	0%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted October 25th through October 28th, 2020, n=1049 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

PZWLNS1TRND. Marist Poll North Carolina Trend

NC Registered Voters				
If November's election for president were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the presidential election?]				
	Joe Biden and Kamala Harris, the Democrats	Donald Trump and Mike Pence, the Republicans	Other	Undecided
	Row %	Row %	Row %	Row %
October 2020	51%	46%	2%	1%
July 2020*	51%	44%	2%	4%

Marist Poll North Carolina Registered Voters

*Previous question wording: If November's election for president were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]

STSPZ1. NBC News/Marist Poll North Carolina Tables October 25th through October 28th, 2020

NC Registered Voters with a Candidate Preference for President

Would you say that you strongly support <candidate>, somewhat support them, or do you think that you might vote differently on Election Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NC Registered Voters with a Candidate Preference for President		75%	22%	2%	1%
Candidate Support	Joe Biden	70%	28%	1%	0%
	Donald Trump	81%	15%	2%	2%
Party Identification	Democrat	82%	17%	0%	1%
	Republican	86%	12%	1%	1%
	Independent	59%	35%	4%	2%
Party Identification	Strong Democrats	88%	12%	0%	0%
	Soft Democrats	59%	38%	2%	1%
	Soft Republicans	66%	28%	4%	2%
	Strong Republicans	91%	7%	0%	2%
Region	East	81%	18%	0%	1%
	Raleigh-Durham Triangle	73%	20%	5%	2%
	Charlotte Area	79%	21%	0%	0%
	Piedmont/Central	71%	26%	2%	1%
	West	73%	24%	1%	2%
Race/Ethnicity	White	76%	22%	1%	1%
	Black	78%	21%	1%	0%
Household Income	Less than \$50,000	74%	22%	2%	2%
	\$50,000 or more	74%	23%	1%	1%
Education	Not college graduate	78%	19%	2%	1%
	College graduate	72%	26%	1%	1%
Race and Education	White - Not College Graduate	80%	18%	1%	1%
	White - College Graduate	70%	27%	1%	1%
Gender - Race - Education	Men - White - Not College Graduate	77%	20%	2%	0%
	Men - White - College Graduate	67%	29%	2%	2%
	Women - White - Not College Graduate	82%	16%	0%	2%
	Women - White - College Graduate	73%	26%	0%	1%
Age	Under 45	62%	34%	4%	0%
	45 or older	85%	13%	0%	2%
Age	65 or older	88%	9%	0%	2%
Generation	Gen Z/Millennials (18-39)	56%	39%	4%	0%
	Gen X (40-55)	82%	15%	1%	1%
	Baby Boomers (56-74)	86%	13%	0%	1%
	Silent-Greatest (Over 74)	88%	9%	0%	2%
Gender	Men	73%	24%	2%	1%
	Women	78%	20%	1%	2%
Religiosity	Practice a Religion	82%	15%	1%	2%
	Does not Practice a Religion	68%	29%	2%	1%
White Evangelical Christians		85%	14%	0%	1%
Area Description	Big city	76%	20%	3%	1%
	Small city	71%	28%	0%	0%
	Suburban	74%	24%	0%	1%
	Small town	80%	14%	3%	2%
	Rural	74%	24%	1%	1%
Small city/Suburban Men		70%	29%	0%	1%
Small city/Suburban Women		75%	24%	0%	1%

NBC News/Marist Poll North Carolina Registered Voters with a Candidate Preference. Interviews conducted October 25th through October 28th, 2020, n=950 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

STSPZ1TRND. Marist Poll North Carolina Trend

		NC Registered Voters with a Candidate Preference for President			
		Would you say that you strongly support <candidate>, somewhat support them, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
October 2020	NC Registered Voters with a Candidate Preference for President	75%	22%	2%	1%
	Biden Supporters	70%	28%	1%	<1%
	Trump Supporters	81%	15%	2%	2%
July 2020	NC Registered Voters with a Candidate Preference for President	69%	23%	7%	1%
	Biden Supporters	64%	27%	8%	1%
	Trump Supporters	75%	18%	5%	2%

Marist Poll North Carolina Registered Voters with a Candidate Preference for President

TRUD020R. NBC News/Marist Poll North Carolina Tables October 25th through October 28th, 2020

		NC Adults		
		In general, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NC Adults		43%	53%	4%
NC Registered Voters		43%	54%	3%
Candidate Support	Joe Biden	1%	98%	1%
	Donald Trump	92%	5%	3%
Party Identification^	Democrat	4%	95%	1%
	Republican	90%	9%	1%
	Independent	35%	59%	6%
Party Identification^	Strong Democrats	3%	96%	1%
	Soft Democrats	3%	93%	3%
	Just Independents	21%	70%	9%
	Soft Republicans	76%	21%	3%
	Strong Republicans	96%	3%	1%
Party ID and Gender^	Democrat men	6%	92%	2%
	Democrat women	2%	97%	1%
	Republican men	91%	9%	1%
	Republican women	89%	9%	2%
	Independent men	39%	55%	6%
	Independent women	30%	64%	6%
Region	East	47%	48%	5%
	Raleigh-Durham Triangle	28%	70%	2%
	Charlotte Area	37%	59%	4%
	Piedmont/Central	50%	49%	1%
	West	50%	43%	7%
Race/Ethnicity	White	53%	44%	3%
	Black	9%	88%	3%
Household Income	Less than \$50,000	43%	52%	5%
	\$50,000 or more	43%	55%	3%
Education	Not college graduate	48%	48%	4%
	College graduate	34%	62%	4%
Race and Education	White - Not College Graduate	65%	32%	3%
	White - College Graduate	34%	64%	2%
Gender - Race - Education	Men - White - Not College Graduate	69%	28%	2%
	Men - White - College Graduate	37%	60%	3%
	Women - White - Not College Graduate	60%	36%	4%
	Women - White - College Graduate	30%	69%	1%
Age	Under 45	34%	61%	4%
	45 or older	49%	47%	3%
Age	65 or older	48%	48%	4%
Generation	Gen Z/Millennials (18-39)	33%	62%	5%
	Gen X (40-55)	46%	51%	3%
	Baby Boomers (56-74)	46%	52%	2%
	Silent-Greatest (Over 74)	54%	41%	5%
Gender	Men	50%	45%	5%
	Women	36%	61%	3%
Religiosity	Practice a Religion	51%	45%	4%
	Does not Practice a Religion	35%	61%	4%
White Evangelical Christians		76%	20%	3%
Area Description	Big city	32%	63%	5%
	Small city	35%	60%	5%
	Suburban	35%	63%	2%
	Small town	51%	47%	2%
	Rural	56%	39%	5%
Small city/Suburban Men		40%	56%	4%
Small city/Suburban Women		30%	67%	3%

NBC News/Marist Poll North Carolina Adults. Interviews conducted October 25th through October 28th, 2020, n=1135
 MOE +/- 3.9 percentage points.

^North Carolina Registered Voters: n=1049 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

TRUD020RTRND. Marist Poll North Carolina Trend

NC Adults			
In general, do you have a favorable or an unfavorable impression of Donald Trump?			
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2020	43%	53%	4%
July 2020	39%	55%	6%

Marist Poll North Carolina Adults

BIDJ020R. NBC News/Marist Poll North Carolina Tables October 25th through October 28th, 2020

		NC Adults		
		In general, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NC Adults		47%	46%	6%
NC Registered Voters		49%	47%	4%
Candidate Support	Joe Biden	91%	6%	3%
	Donald Trump	3%	94%	3%
Party Identification^	Democrat	93%	4%	3%
	Republican	8%	89%	4%
	Independent	46%	50%	5%
Party Identification^	Strong Democrats	96%	2%	2%
	Soft Democrats	85%	10%	5%
	Just Independents	44%	46%	10%
	Soft Republicans	14%	83%	3%
	Strong Republicans	3%	94%	3%
Party ID and Gender^	Democrat men	87%	9%	4%
	Democrat women	95%	2%	3%
	Republican men	8%	89%	3%
	Republican women	8%	88%	5%
	Independent men	42%	54%	4%
	Independent women	50%	44%	6%
Region	East	45%	48%	8%
	Raleigh-Durham Triangle	64%	34%	3%
	Charlotte Area	50%	41%	9%
	Piedmont/Central	42%	53%	5%
	West	38%	55%	7%
Race/Ethnicity	White	37%	57%	5%
	Black	83%	10%	7%
Household Income	Less than \$50,000	50%	44%	6%
	\$50,000 or more	45%	49%	6%
Education	Not college graduate	41%	51%	8%
	College graduate	58%	38%	4%
Race and Education	White - Not College Graduate	25%	68%	7%
	White - College Graduate	57%	41%	3%
Gender - Race - Education	Men - White - Not College Graduate	21%	71%	7%
	Men - White - College Graduate	49%	49%	2%
	Women - White - Not College Graduate	29%	64%	7%
	Women - White - College Graduate	64%	33%	3%
Age	Under 45	50%	41%	9%
	45 or older	45%	50%	4%
Age	65 or older	47%	46%	7%
Generation	Gen Z/Millennials (18-39)	51%	40%	8%
	Gen X (40-55)	44%	50%	6%
	Baby Boomers (56-74)	48%	48%	4%
	Silent-Greatest (Over 74)	41%	51%	8%
Gender	Men	38%	55%	7%
	Women	56%	38%	6%
Religiosity	Practice a Religion	42%	52%	5%
	Does not Practice a Religion	52%	40%	7%
White Evangelical Christians		16%	78%	6%
Area Description	Big city	55%	36%	9%
	Small city	50%	44%	6%
	Suburban	59%	38%	3%
	Small town	40%	53%	7%
	Rural	36%	57%	7%
Small city/Suburban Men		47%	48%	5%
Small city/Suburban Women		63%	33%	4%

NBC News/Marist Poll North Carolina Adults. Interviews conducted October 25th through October 28th, 2020, n=1135
 MOE +/- 3.9 percentage points.

^North Carolina Registered Voters: n=1049 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

BIDJ020RTRND. Marist Poll North Carolina Trend

NC Adults			
In general, do you have a favorable or an unfavorable impression of Joe Biden?			
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2020	47%	46%	6%
July 2020	43%	48%	8%

Marist Poll North Carolina Adults

SNWLNS1A. NBC News/Marist Poll North Carolina Tables October 25th through October 28th, 2020

NC Registered Voters

If November's election for U.S. Senate in North Carolina were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:][If already voted: Whom did you support in the election for U.S. Senate in North Carolina:]

		Cal Cunningham, the Democrat	Thom Tillis, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
NC Registered Voters		53%	43%	2%	2%
U.S. Senate Intensity of Support	Strongly support	52%	48%	0%	0%
	Somewhat support	59%	41%	0%	0%
Vote Plan	In person on Election Day	34%	55%	4%	7%
	Early voting location	54%	44%	2%	0%
	Mail or absentee	76%	23%	0%	0%
Candidate Support	Joe Biden	96%	3%	0%	1%
	Donald Trump	5%	89%	3%	3%
Party Identification	Democrat	96%	3%	0%	1%
	Republican	6%	91%	1%	2%
	Independent	57%	37%	4%	2%
Party Identification	Strong Democrats	97%	2%	0%	1%
	Soft Democrats	95%	4%	0%	0%
	Just Independents	66%	29%	2%	3%
	Soft Republicans	14%	78%	6%	2%
	Strong Republicans	3%	93%	1%	2%
Party ID and Gender	Democrat men	94%	4%	0%	1%
	Democrat women	98%	2%	0%	1%
	Republican men	5%	91%	2%	2%
	Republican women	7%	91%	0%	2%
	Independent men	52%	43%	4%	2%
	Independent women	63%	29%	4%	3%
Region	East	49%	47%	2%	2%
	Raleigh-Durham Triangle	67%	30%	2%	1%
	Charlotte Area	59%	39%	1%	0%
	Piedmont/Central	47%	49%	2%	3%
	West	45%	49%	2%	4%
Race/Ethnicity	White	42%	54%	2%	2%
	Black	90%	8%	0%	2%
Household Income	Less than \$50,000	55%	39%	3%	2%
	\$50,000 or more	53%	44%	1%	2%
Education	Not college graduate	48%	47%	2%	3%
	College graduate	61%	37%	1%	1%
Race and Education	White - Not College Graduate	30%	64%	3%	3%
	White - College Graduate	60%	39%	2%	0%
Gender - Race - Education	Men - White - Not College Graduate	26%	68%	3%	3%
	Men - White - College Graduate	51%	47%	2%	0%
	Women - White - Not College Graduate	35%	60%	2%	3%
	Women - White - College Graduate	68%	30%	2%	0%
Age	Under 45	62%	34%	2%	2%
	45 or older	47%	50%	1%	2%
Age	65 or older	48%	49%	1%	2%
	Generation	Gen Z/Millennials (18-39)	62%	33%	2%
Generation	Gen X (40-55)	52%	45%	2%	1%
	Baby Boomers (56-74)	50%	47%	1%	2%
	Silent-Greatest (Over 74)	41%	57%	1%	2%
	Gender	Men	43%	53%	2%
Religiosity	Women	62%	34%	1%	2%
	Practice a Religion	45%	52%	1%	2%
	Does not Practice a Religion	62%	33%	3%	1%
White Evangelical Christians		18%	76%	3%	3%
Area Description	Big city	60%	35%	1%	4%
	Small city	58%	42%	0%	0%
	Suburban	62%	35%	2%	1%
	Small town	48%	45%	4%	3%
	Rural	41%	56%	0%	3%
Small city/Suburban Men		53%	46%	1%	0%
Small city/Suburban Women		67%	31%	1%	1%

SNWLNSITRND. Marist Poll North Carolina Trend

NC Registered Voters

If November's election for U.S. Senate in North Carolina were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the election for Senate in North Carolina?]

	Cal Cunningham, the Democrat	Thom Tillis, the Republican	Other	Undecided
	Row %	Row %	Row %	Row %
October 2020	53%	43%	2%	2%
July 2020*	50%	41%	1%	9%

Marist Poll North Carolina Registered Voters

*Previous question wording: If November's election for U.S. Senate in North Carolina were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]

STSSN1. NBC News/Marist Poll North Carolina Tables October 25th through October 28th, 2020

		NC Registered Voters with a Candidate Preference for U.S. Senate			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NC Registered Voters with a Candidate Preference for U.S. Senate		49%	46%	4%	1%
Candidate Support for U.S. Senate	Cal Cunningham	46%	49%	5%	0%
	Thom Tillis	52%	42%	4%	2%
Party Identification	Democrat	55%	44%	1%	0%
	Republican	58%	39%	2%	1%
	Independent	33%	55%	9%	2%
Party Identification	Strong Democrats	61%	37%	1%	0%
	Soft Democrats	34%	60%	6%	0%
	Soft Republicans	40%	52%	6%	2%
	Strong Republicans	62%	36%	1%	1%
Region	East	55%	37%	7%	2%
	Raleigh-Durham Triangle	41%	50%	8%	0%
	Charlotte Area	45%	54%	1%	1%
	Piedmont/Central	51%	45%	2%	2%
	West	50%	46%	3%	1%
Race/Ethnicity	White	50%	47%	2%	2%
	Black	46%	50%	3%	1%
Household Income	Less than \$50,000	53%	40%	6%	2%
	\$50,000 or more	43%	52%	4%	0%
Education	Not college graduate	52%	40%	6%	2%
	College graduate	43%	54%	2%	0%
Race and Education	White - Not College Graduate	53%	42%	2%	2%
Gender - Race - Education	White - College Graduate	45%	54%	1%	0%
	Men - White - Not College Graduate	51%	44%	3%	1%
	Men - White - College Graduate	50%	47%	2%	0%
	Women - White - Not College Graduate	55%	40%	2%	3%
	Women - White - College Graduate	40%	60%	0%	0%
Age	Under 45	39%	51%	9%	1%
	45 or older	56%	41%	1%	1%
Age	65 or older	57%	39%	2%	2%
Generation	Gen Z/Millennials (18-39)	36%	55%	8%	1%
	Gen X (40-55)	55%	40%	5%	0%
	Baby Boomers (56-74)	56%	43%	1%	1%
	Silent-Greatest (Over 74)	54%	40%	3%	4%
	Gender	Men	49%	44%	6%
Religiosity	Women	49%	47%	3%	1%
	Practice a Religion	50%	46%	3%	1%
	Does not Practice a Religion	48%	45%	6%	1%
White Evangelical Christians		53%	43%	2%	2%
Area Description	Big city	46%	48%	6%	0%
	Small city	45%	48%	6%	1%
	Suburban	48%	49%	3%	0%
	Small town	51%	41%	6%	2%
	Rural	54%	43%	1%	3%
Small city/Suburban Men		46%	48%	6%	0%
Small city/Suburban Women		48%	49%	3%	0%

NBC News/Marist Poll North Carolina Registered Voters with a Candidate Preference for U.S. Senate. Interviews conducted October 25th through October 28th, 2020, n=938 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

STSPZ1TRND. Marist Poll North Carolina Trend

		NC Registered Voters with a Candidate Preference for U.S Senate			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
October 2020	NC Registered Voters with a Candidate Preference for U.S. Senate	49%	46%	4%	1%
	Cunningham supporters	46%	49%	5%	<1%
	Tillis supporters	52%	42%	4%	2%
July 2020	NC Registered Voters with a Candidate Preference for U.S. Senate	50%	36%	12%	2%
	Cunningham supporters	54%	33%	11%	1%
	Tillis supporters	45%	39%	14%	2%

Marist Poll North Carolina Registered Voters with a Candidate Preference for U.S. Senate

GVWLS1A. NBC News/Marist Poll North Carolina Tables October 25th through October 28th, 2020

NC Registered Voters

If November's election for governor in North Carolina were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:][If already voted: Whom did you support in the election for governor in North Carolina.]

		Roy Cooper, the Democrat	Dan Forest, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
NC Registered Voters		59%	40%	<1%	1%
Governor Intensity of Support	Strongly support	62%	38%	0%	0%
	Somewhat support	54%	46%	0%	0%
Vote Plan	In person on Election Day	41%	56%	1%	3%
	Early voting location	58%	41%	0%	1%
	Mail or absentee	84%	16%	0%	0%
Candidate Support	Joe Biden	97%	3%	0%	0%
	Donald Trump	13%	84%	0%	2%
Party Identification	Democrat	97%	2%	0%	1%
	Republican	14%	84%	0%	2%
	Independent	64%	35%	0%	1%
Party Identification	Strong Democrats	98%	1%	0%	1%
	Soft Democrats	93%	7%	0%	0%
	Just Independents	76%	20%	1%	3%
	Soft Republicans	29%	70%	0%	1%
Party ID and Gender	Strong Republicans	9%	89%	0%	2%
	Democrat men	96%	4%	0%	0%
	Democrat women	98%	1%	0%	1%
	Republican men	8%	89%	0%	3%
	Republican women	22%	77%	0%	1%
Region	Independent men	59%	39%	1%	2%
	Independent women	70%	30%	0%	0%
	East	56%	43%	0%	1%
	Raleigh-Durham Triangle	67%	32%	0%	1%
	Charlotte Area	64%	34%	1%	1%
Race/Ethnicity	Piedmont/Central	55%	43%	0%	2%
	West	52%	46%	0%	1%
	White	50%	49%	0%	1%
Household Income	Black	93%	5%	0%	1%
	Less than \$50,000	61%	38%	0%	0%
Education	\$50,000 or more	57%	41%	0%	1%
	Not college graduate	54%	45%	0%	1%
Race and Education	College graduate	67%	32%	0%	1%
	White - Not College Graduate	39%	60%	0%	1%
Gender - Race - Education	White - College Graduate	66%	33%	0%	0%
	Men - White - Not College Graduate	30%	67%	1%	1%
	Men - White - College Graduate	59%	41%	0%	0%
	Women - White - Not College Graduate	47%	53%	0%	0%
Age	Women - White - College Graduate	74%	25%	0%	1%
	Under 45	67%	32%	0%	1%
Age	45 or older	53%	45%	0%	1%
	65 or older	54%	44%	0%	1%
Generation	Gen Z/Millennials (18-39)	66%	32%	0%	2%
	Gen X (40-55)	57%	42%	0%	1%
	Baby Boomers (56-74)	57%	42%	0%	1%
	Silent-Greatest (Over 74)	47%	51%	0%	2%
Gender	Men	48%	50%	0%	2%
	Women	68%	31%	0%	1%
Religiosity	Practice a Religion	52%	47%	0%	0%
	Does not Practice a Religion	66%	33%	0%	1%
White Evangelical Christians		24%	74%	1%	1%
Area Description	Big city	70%	27%	1%	2%
	Small city	62%	36%	0%	2%
	Suburban	63%	36%	0%	1%
	Small town	53%	46%	0%	1%
	Rural	49%	50%	0%	1%
Small city/Suburban Men		57%	40%	0%	3%
Small city/Suburban Women		69%	31%	0%	0%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted October 25th through October 28th, 2020, n=1049 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

SNWLNS2TRND. Marist Poll North Carolina Trend

NC Registered Voters				
If November's election for governor in North Carolina were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the election for governor in North Carolina?]				
	Roy Cooper, the Democrat	Dan Forest, the Republican	Other	Undecided
	Row %	Row %	Row %	Row %
October 2020	59%	40%	<1%	1%
July 2020*	58%	38%	<1%	4%

Marist Poll North Carolina Registered Voters

*Previous question wording: If November's election for governor in North Carolina were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]

STSGV1. NBC News/Marist Poll North Carolina Tables October 25th through October 28th, 2020

		NC Registered Voters with a Candidate Preference for Governor			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NC Registered Voters with a Candidate Preference for Governor		72%	26%	2%	1%
Candidate Support for Governor	Roy Cooper	75%	23%	2%	1%
	Dan Forest	67%	29%	2%	1%
Party Identification	Democrat	87%	12%	0%	1%
	Republican	69%	28%	1%	1%
	Independent	59%	36%	5%	0%
Party Identification	Strong Democrats	89%	11%	0%	1%
	Soft Democrats	79%	18%	2%	0%
	Soft Republicans	53%	44%	1%	2%
	Strong Republicans	75%	24%	1%	0%
Region	East	73%	25%	2%	1%
	Raleigh-Durham Triangle	74%	21%	4%	1%
	Charlotte Area	65%	34%	0%	0%
	Piedmont/Central	76%	21%	2%	1%
	West	68%	29%	2%	0%
Race/Ethnicity	White	69%	28%	2%	1%
	Black	82%	15%	0%	2%
Household Income	Less than \$50,000	70%	26%	4%	1%
	\$50,000 or more	72%	27%	1%	1%
Education	Not college graduate	68%	28%	3%	1%
	College graduate	77%	21%	1%	1%
Race and Education	White - Not College Graduate	65%	32%	2%	1%
Gender - Race - Education	White - College Graduate	75%	23%	2%	0%
	Men - White - Not College Graduate	64%	34%	1%	1%
	Men - White - College Graduate	74%	23%	3%	0%
	Women - White - Not College Graduate	66%	30%	3%	1%
	Women - White - College Graduate	76%	24%	0%	0%
Age	Under 45	65%	30%	4%	1%
	45 or older	77%	22%	1%	1%
Age	65 or older	77%	20%	1%	2%
	Generation	Gen Z/Millennials (18-39)	62%	34%	4%
Generation	Gen X (40-55)	77%	20%	2%	1%
	Baby Boomers (56-74)	77%	22%	1%	0%
	Silent-Greatest (Over 74)	73%	22%	1%	4%
	Gender	Men	66%	31%	2%
Religiosity	Women	77%	21%	2%	1%
	Practice a Religion	75%	24%	1%	1%
	Does not Practice a Religion	68%	28%	3%	1%
White Evangelical Christians		68%	29%	2%	1%
Area Description	Big city	69%	28%	3%	0%
	Small city	70%	29%	0%	1%
	Suburban	79%	21%	1%	0%
	Small town	69%	24%	4%	2%
	Rural	71%	27%	1%	1%
Small city/Suburban Men		66%	33%	1%	1%
Small city/Suburban Women		84%	16%	0%	0%

NBC News/Marist Poll North Carolina Registered Voters with a Candidate Preference for Governor. Interviews conducted October 25th through October 28th, 2020, n=994 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

STSPZ1TRND. Marist Poll North Carolina Trend

		NC Registered Voters with a Candidate Preference for Governor			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
October 2020	NC Registered Voters with a Candidate Preference for Governor	72%	26%	2%	1%
	Cooper supporters	75%	23%	2%	1%
	Forest supporters	67%	29%	2%	1%
July 2020	NC Registered Voters with a Candidate Preference for Governor	64%	26%	9%	2%
	Cooper supporters	64%	25%	8%	2%
	Forest supporters	62%	27%	9%	1%

Marist Poll North Carolina Registered Voters with a Candidate Preference for Governor

ACBCFSUP1. NBC News/Marist Poll North Carolina Tables October 25th through October 28th, 2020

		NC Adults		
		Overall, do you support or oppose the confirmation of Amy Coney Barrett to the Supreme Court?		
		Support	Oppose	Vol: Unsure
		Row %	Row %	Row %
NC Adults		47%	37%	16%
NC Registered Voters		49%	38%	13%
Candidate Support	Joe Biden	15%	73%	12%
	Donald Trump	86%	2%	12%
Party Identification^	Democrat	15%	74%	11%
	Republican	86%	4%	10%
	Independent	46%	38%	16%
Party Identification^	Strong Democrats	14%	75%	11%
	Soft Democrats	19%	73%	8%
	Just Independents	35%	38%	27%
	Soft Republicans	78%	7%	15%
	Strong Republicans	89%	3%	8%
Party ID and Gender^	Democrat men	16%	76%	8%
	Democrat women	15%	73%	12%
	Republican men	87%	4%	9%
	Republican women	85%	4%	11%
	Independent men	51%	33%	16%
	Independent women	39%	44%	16%
Region	East	56%	30%	14%
	Raleigh-Durham Triangle	42%	47%	11%
	Charlotte Area	35%	44%	21%
	Piedmont/Central	49%	32%	19%
	West	47%	34%	19%
Race/Ethnicity	White	53%	33%	15%
	Black	27%	56%	18%
Household Income	Less than \$50,000	48%	34%	18%
	\$50,000 or more	46%	40%	14%
Education	Not college graduate	49%	30%	21%
	College graduate	42%	49%	9%
Race and Education	White - Not College Graduate	58%	23%	19%
	White - College Graduate	44%	49%	7%
Gender - Race - Education	Men - White - Not College Graduate	61%	22%	17%
	Men - White - College Graduate	49%	42%	9%
	Women - White - Not College Graduate	55%	23%	21%
	Women - White - College Graduate	39%	57%	4%
Age	Under 45	37%	39%	24%
	45 or older	54%	35%	10%
Age	65 or older	53%	36%	11%
Generation	Gen Z/Millennials (18-39)	37%	34%	28%
	Gen X (40-55)	48%	41%	10%
	Baby Boomers (56-74)	51%	38%	11%
	Silent-Greatest (Over 74)	60%	29%	11%
Gender	Men	54%	30%	16%
	Women	40%	43%	17%
Religiosity	Practice a Religion	56%	29%	15%
	Does not Practice a Religion	37%	45%	18%
White Evangelical Christians		73%	11%	16%
Area Description	Big city	36%	41%	23%
	Small city	48%	35%	17%
	Suburban	40%	51%	9%
	Small town	54%	35%	11%
	Rural	52%	27%	20%
Small city/Suburban Men		46%	38%	15%
Small city/Suburban Women		42%	47%	12%

NBC News/Marist Poll North Carolina Adults. Interviews conducted October 25th through October 28th, 2020, n=1135
 MOE +/- 3.9 percentage points.

^North Carolina Registered Voters: n=1049 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.