

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 1,125 Florida Adults

This survey of 1,125 adults was conducted October 25th through October 27th, 2020 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English or Spanish. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Dynata. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. The samples were then combined and balanced to reflect the 2017 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.6 percentage points. There are 1,001 registered voters. The results for this subset are statistically significant within ± 3.9 percentage points. There are 743 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2020 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 4.4 percentage points. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		FL Adults	FL Registered Voters	FL Likely Voters
		Column %	Column %	Column %
FL Adults		100%		
FL Registered Voters		89%	100%	
FL Likely Voters		66%	74%	100%
Already Voted		n/a	59%	63%
Yet to Vote		n/a	41%	37%
Party Registration	Democrat	n/a	37%	37%
	Republican	n/a	36%	38%
	Independent	n/a	26%	25%
	Other	n/a	<1%	<1%
Party Identification	Democrat	n/a	29%	29%
	Republican	n/a	32%	33%
	Independent	n/a	37%	36%
	Other	n/a	2%	2%
Party Identification	Strong Democrats	n/a	22%	23%
	Soft Democrats	n/a	22%	20%
	Just Independents	n/a	11%	10%
	Soft Republicans	n/a	19%	19%
	Strong Republicans	n/a	24%	26%
	Other	n/a	2%	2%
Party ID and Gender	Democrat men	n/a	11%	11%
	Democrat women	n/a	18%	19%
	Republican men	n/a	15%	16%
	Republican women	n/a	16%	17%
	Independent men	n/a	20%	18%
	Independent women	n/a	18%	17%
	Other party men and women	n/a	2%	2%
Gender	Men	48%	47%	46%
	Women	52%	53%	54%
Age	Under 45	42%	39%	35%
	45 or older	58%	61%	65%
Age	65 or older	27%	29%	31%
Age	18 to 29	19%	16%	13%
	30 to 44	23%	23%	22%
Age	45 to 59	25%	26%	28%
	60 or older	32%	35%	38%
	Gen Z/Millennials (18-39)	34%	31%	27%
	Gen X (40-55)	24%	24%	26%
Generation	Baby Boomers (56-74)	27%	29%	31%
	Silent-Greatest (Over 74)	15%	16%	17%
Race/Ethnicity	White	56%	58%	61%
	Black	15%	15%	14%
	Latino	22%	20%	18%
	Other	7%	7%	7%
Region	North/Panhandle	17%	16%	19%
	Orlando/Central Atlantic Coast	18%	17%	19%
	Tampa Bay Area	16%	16%	16%
	Gulf Coast/Mid-Florida	19%	20%	19%
	Miami/Gold Coast/Keys	30%	31%	27%
Household Income	Less than \$50,000	49%	47%	43%
	\$50,000 or more	51%	53%	57%
Education	Not college graduate	62%	60%	58%
	College graduate	38%	40%	42%
Education by Race	White - Not College Graduate	34%	33%	34%
	White - College Graduate	22%	24%	27%
	Non-White - Not College Graduate	29%	28%	24%
	Non-White - College Graduate	15%	15%	15%
Education - Race - Gender	Men - White - Not College Graduate	14%	13%	13%
	Men - White - College Graduate	10%	11%	12%
Education - Race - Gender	Men - Non-White - Not College Graduate	16%	14%	12%
	Men - Non-White - College Graduate	8%	8%	8%
	Women - White - Not College Graduate	20%	20%	21%
	Women - White - College Graduate	12%	13%	14%
	Women - Non-White - Not College Graduate	13%	13%	12%
	Women - Non-White - College Graduate	7%	7%	7%
Area Description	Big city	29%	27%	26%
	Small city	25%	24%	24%
	Suburban	23%	25%	25%
	Small town	15%	15%	15%
	Rural	9%	8%	9%
Area Description - Gender	Small city/Suburban Men	23%	23%	23%
	Other area Men	25%	24%	23%
	Small city/Suburban Women	24%	26%	26%
	Other area Women	28%	27%	27%
Religiosity	Practice a Religion	43%	44%	45%
	Does not Practice a Religion	57%	56%	55%
White Evangelical Christians		16%	17%	18%
Interview Type	Landline	39%	41%	43%
	Cell Phone	61%	59%	57%

NBC News/Marist Poll Florida Adults. Interviews conducted October 25th through October 27th, 2020, n=1125 MOE +/- 3.6 percentage points. Florida Registered Voters: n=1001 MOE +/- 3.9 percentage points. Florida Likely Voters: n=743 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. NBC News/Marist Poll Florida Tables October 25th through October 27th, 2020

		FL Adults		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Vol: Unsure
		Row %	Row %	Row %
FL Adults		45%	49%	6%
FL Registered Voters		45%	50%	4%
Candidate Support	Joe Biden	3%	95%	2%
	Donald Trump	97%	1%	2%
Party Identification^	Democrat	4%	94%	2%
	Republican	90%	9%	2%
	Independent	40%	54%	6%
Party Identification^	Strong Democrats	3%	95%	1%
	Soft Democrats	7%	91%	2%
	Soft Republicans	82%	12%	6%
	Strong Republicans	94%	6%	0%
Party ID and Gender^	Democrat men	8%	92%	0%
	Democrat women	2%	96%	2%
	Republican men	91%	8%	2%
	Republican women	89%	10%	2%
	Independent men	44%	47%	8%
	Independent women	36%	60%	4%
Region	North/Panhandle	55%	39%	6%
	Orlando/Central Atlantic Coast	47%	48%	5%
	Tampa Bay Area	44%	55%	2%
	Gulf Coast/Mid-Florida	48%	45%	7%
	Miami/Gold Coast/Keys	36%	56%	8%
Race/Ethnicity	White	52%	45%	3%
	Black	14%	81%	5%
	Latino	46%	43%	11%
Household Income	Less than \$50,000	39%	53%	8%
	\$50,000 or more	50%	46%	3%
Education	Not college graduate	47%	46%	7%
	College graduate	41%	56%	2%
Race and Education	White - Not College Graduate	59%	37%	4%
	White - College Graduate	41%	56%	2%
Gender - Race - Education	Men - White - Not College Graduate	65%	31%	4%
	Men - White - College Graduate	48%	50%	2%
	Women - White - Not College Graduate	55%	41%	4%
	Women - White - College Graduate	36%	62%	3%
Age	Under 45	43%	50%	7%
	45 or older	47%	49%	4%
Age	65 or older	44%	52%	3%
Generation	Gen Z/Millennials (18-39)	39%	52%	9%
	Gen X (40-55)	53%	44%	3%
	Baby Boomers (56-74)	44%	53%	4%
	Silent-Greatest (Over 74)	47%	49%	4%
	Gender	Men	51%	43%
	Women	39%	56%	5%
Religiosity	Practice a Religion	53%	40%	8%
	Does not Practice a Religion	40%	57%	4%
White Evangelical Christians		81%	17%	3%
Area Description	Big city	43%	50%	8%
	Small city	44%	51%	6%
	Suburban	42%	55%	3%
	Small town/Rural	51%	44%	5%
Small city/Suburban Men		46%	48%	6%
Small city/Suburban Women		39%	58%	3%

NBC News/Marist Poll Florida Adults. Interviews conducted October 25th through October 27th, 2020, n=1125 MOE +/- 3.6 percentage points.

^Florida Registered Voters: n=1001 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

TRUDP105TRND. Marist Poll Florida Trend

Florida Adults			
Do you approve or disapprove of the job Donald Trump is doing as president?			
	Approve	Disapprove	Unsure
	Row %	Row %	Row %
October 2020	45%	49%	6%
September 2020	45%	48%	7%
November 2018	43%	50%	7%
September 2018	43%	48%	9%
June 2018	43%	46%	11%

Marist Poll Florida Adults

		FL Adults				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
FL Adults		33%	12%	7%	42%	6%
FL Registered Voters		35%	11%	7%	43%	4%
Candidate Support	Joe Biden	1%	2%	11%	83%	2%
	Donald Trump	76%	21%	1%	0%	2%
Party Identification^	Democrat	3%	1%	6%	88%	2%
	Republican	73%	17%	2%	7%	2%
	Independent	26%	14%	11%	43%	6%
Party Identification^	Strong Democrats	3%	1%	6%	89%	1%
	Soft Democrats	2%	5%	14%	77%	2%
	Soft Republicans	55%	27%	4%	8%	6%
	Strong Republicans	83%	11%	0%	6%	0%
Party ID and Gender^	Democrat men	7%	1%	10%	81%	0%
	Democrat women	1%	0%	4%	93%	2%
	Republican men	78%	13%	0%	7%	2%
	Republican women	69%	20%	3%	7%	2%
	Independent men	30%	14%	10%	38%	8%
	Independent women	22%	14%	12%	48%	4%
Region	North/Panhandle	37%	18%	7%	32%	6%
	Orlando/Central Atlantic Coast	35%	12%	8%	40%	5%
	Tampa Bay Area	32%	12%	7%	48%	2%
	Gulf Coast/Mid-Florida	38%	11%	10%	36%	7%
	Miami/Gold Coast/Keys	26%	11%	5%	51%	8%
	Race/Ethnicity	White	39%	13%	6%	38%
	Black	6%	8%	11%	70%	5%
	Latino	31%	15%	3%	39%	11%
Household Income	Less than \$50,000	26%	13%	10%	42%	8%
	\$50,000 or more	38%	12%	4%	43%	3%
Education	Not college graduate	35%	12%	10%	36%	7%
	College graduate	29%	12%	3%	53%	2%
Race and Education	White - Not College Graduate	44%	15%	8%	29%	4%
	White - College Graduate	31%	10%	4%	53%	2%
Gender - Race - Education	Men - White - Not College Graduate	50%	15%	8%	23%	4%
	Men - White - College Graduate	38%	10%	6%	44%	2%
	Women - White - Not College Graduate	41%	14%	8%	33%	4%
	Women - White - College Graduate	26%	10%	2%	60%	3%
Age	Under 45	24%	19%	11%	39%	7%
	45 or older	39%	7%	4%	45%	4%
Age	65 or older	38%	6%	3%	49%	3%
Generation	Gen Z/Millennials (18-39)	22%	17%	13%	39%	9%
	Gen X (40-55)	36%	17%	7%	37%	3%
	Baby Boomers (56-74)	37%	7%	3%	50%	4%
	Silent-Greatest (Over 74)	41%	6%	3%	46%	4%
Gender	Men	38%	13%	8%	35%	6%
	Women	28%	11%	7%	49%	5%
Religiosity	Practice a Religion	40%	12%	6%	34%	8%
	Does not Practice a Religion	27%	13%	8%	49%	4%
White Evangelical Christians		64%	17%	3%	14%	3%
Area Description	Big city	29%	14%	3%	47%	8%
	Small city	32%	11%	12%	39%	6%
	Suburban	32%	9%	8%	47%	3%
	Small town/Rural	36%	15%	8%	36%	5%
Small city/Suburban Men		35%	11%	11%	37%	6%
Small city/Suburban Women		30%	10%	9%	49%	3%

NBC News/Marist Poll Florida Adults. Interviews conducted October 25th through October 27th, 2020, n=1125 MOE +/- 3.6 percentage points.

^Florida Registered Voters: n=1001 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

TRUDP105RTRND. Marist Poll Florida Trend

Florida Adults					
Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]					
	Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
	Row %	Row %	Row %	Row %	Row %
October 2020	33%	12%	7%	42%	6%
September 2020	33%	13%	8%	39%	7%
November 2018	30%	13%	12%	38%	7%
September 2018	27%	16%	10%	38%	9%
June 2018	29%	14%	12%	34%	11%

Marist Poll Florida Adults

DSAR105. NBC News/Marist Poll Florida Tables October 25th through October 27th, 2020

		FL Adults		
		Do you approve or disapprove of the job Ron DeSantis is doing as governor?		
		Approve	Disapprove	Vol: Unsure
		Row %	Row %	Row %
FL Adults		44%	45%	11%
FL Registered Voters		45%	46%	9%
Candidate Support	Joe Biden	9%	81%	10%
	Donald Trump	85%	9%	6%
Party Identification^	Democrat	9%	85%	6%
	Republican	84%	11%	5%
	Independent	38%	48%	14%
Party Identification^	Strong Democrats	6%	89%	5%
	Soft Democrats	15%	70%	15%
	Soft Republicans	76%	16%	8%
	Strong Republicans	87%	9%	4%
Party ID and Gender^	Democrat men	12%	82%	6%
	Democrat women	7%	87%	6%
	Republican men	87%	9%	3%
	Republican women	81%	13%	6%
	Independent men	38%	47%	15%
	Independent women	38%	49%	13%
Region	North/Panhandle	55%	36%	9%
	Orlando/Central Atlantic Coast	45%	46%	9%
	Tampa Bay Area	52%	44%	4%
	Gulf Coast/Mid-Florida	48%	39%	13%
	Miami/Gold Coast/Keys	30%	55%	15%
Race/Ethnicity	White	51%	42%	7%
	Black	14%	69%	17%
	Latino	39%	44%	16%
Household Income	Less than \$50,000	37%	46%	16%
	\$50,000 or more	50%	44%	6%
Education	Not college graduate	45%	41%	15%
	College graduate	42%	53%	5%
Race and Education	White - Not College Graduate	57%	34%	9%
	White - College Graduate	43%	53%	4%
Gender - Race - Education	Men - White - Not College Graduate	60%	29%	10%
	Men - White - College Graduate	50%	47%	3%
	Women - White - Not College Graduate	54%	37%	8%
	Women - White - College Graduate	37%	58%	4%
Age	Under 45	38%	45%	17%
	45 or older	48%	46%	6%
Age	65 or older	49%	44%	7%
Generation	Gen Z/Millennials (18-39)	33%	48%	19%
	Gen X (40-55)	54%	40%	5%
	Baby Boomers (56-74)	43%	51%	6%
	Silent-Greatest (Over 74)	52%	39%	9%
Gender	Men	48%	40%	12%
	Women	40%	50%	10%
Religiosity	Practice a Religion	54%	35%	11%
	Does not Practice a Religion	36%	53%	11%
White Evangelical Christians		76%	17%	7%
Area Description	Big city	41%	45%	15%
	Small city	45%	45%	10%
	Suburban	44%	50%	6%
	Small town/Rural	47%	43%	10%
Small city/Suburban Men		46%	44%	10%
Small city/Suburban Women		43%	50%	6%

NBC News/Marist Poll Florida Adults. Interviews conducted October 25th through October 27th, 2020, n=1125 MOE +/- 3.6 percentage points.

^Florida Registered Voters: n=1001 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

DSAR105TRND. Marist Poll Florida Trend

FL Adults			
Do you approve or disapprove of the job Ron DeSantis is doing as governor?			
	Approve	Disapprove	Vol: Unsure
	Row %	Row %	Row %
October 2020	44%	45%	11%
September 2020	44%	42%	14%

Marist Poll Florida Adults

PZWLNS1A. NBC News/Marist Poll Florida Tables October 25th through October 27th, 2020

		FL Registered Voters			
		If November's election for president were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the presidential election?]			
		Joe Biden and Kamala Harris, the Democrats	Donald Trump and Mike Pence, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
FL Registered Voters		51%	46%	1%	2%
Intensity of Support	Strongly support	50%	50%	0%	0%
	Somewhat support	64%	36%	0%	0%
Vote Plan	In person on Election Day	24%	74%	0%	2%
	Early voting location	49%	47%	1%	3%
	Mail or absentee	70%	28%	2%	0%
Party Identification	Democrat	95%	5%	0%	0%
	Republican	9%	89%	0%	2%
	Independent	56%	39%	3%	3%
Party Identification^	Strong Democrats	97%	3%	0%	0%
	Soft Democrats	91%	8%	1%	1%
	Soft Republicans	13%	84%	1%	3%
	Strong Republicans	7%	93%	0%	0%
Party ID and Gender	Democrat men	91%	9%	0%	0%
	Democrat women	97%	3%	0%	0%
	Republican men	9%	91%	0%	0%
	Republican women	8%	88%	0%	3%
	Independent men	50%	45%	3%	3%
	Independent women	62%	32%	3%	2%
Region	North/Panhandle	41%	58%	0%	1%
	Orlando/Central Atlantic Coast	47%	48%	3%	2%
	Tampa Bay Area	54%	44%	0%	2%
	Gulf Coast/Mid-Florida	43%	50%	3%	4%
	Miami/Gold Coast/Keys	63%	35%	0%	2%
	Race/Ethnicity	White	46%	51%	2%
	Black	83%	13%	0%	4%
	Latino	47%	50%	0%	3%
Household Income	Less than \$50,000	56%	41%	1%	2%
	\$50,000 or more	46%	50%	1%	2%
Education	Not college graduate	46%	50%	1%	2%
	College graduate	59%	39%	1%	1%
Race and Education	White - Not College Graduate	38%	59%	2%	1%
	White - College Graduate	57%	40%	2%	1%
Gender - Race - Education	Men - White - Not College Graduate	35%	65%	1%	0%
	Men - White - College Graduate	51%	45%	4%	0%
	Women - White - Not College Graduate	40%	56%	2%	2%
	Women - White - College Graduate	63%	36%	0%	1%
Age	Under 45	52%	44%	2%	2%
	45 or older	50%	47%	1%	2%
Age	65 or older	53%	45%	0%	1%
	Gen Z/Millennials (18-39)	54%	41%	2%	3%
	Gen X (40-55)	45%	51%	2%	2%
	Baby Boomers (56-74)	54%	44%	1%	2%
Generation	Silent-Greatest (Over 74)	51%	48%	0%	1%
	Men	45%	52%	2%	2%
	Women	57%	40%	1%	2%
Religiosity	Practice a Religion	43%	54%	1%	2%
	Does not Practice a Religion	58%	39%	1%	2%
White Evangelical Christians		19%	79%	1%	1%
Area Description	Big city	51%	46%	0%	2%
	Small city	54%	41%	2%	3%
	Suburban	58%	41%	1%	0%
	Small town/Rural	43%	52%	2%	3%
Small city/Suburban Men		53%	43%	2%	1%
Small city/Suburban Women		59%	39%	1%	2%

PZWLNS1TRND. Marist Poll Florida Trend

FL Registered Voters

If November's election for president were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the presidential election?]

	Joe Biden and Kamala Harris, the Democrats	Donald Trump and Mike Pence, the Republicans	Other	Undecided
	Row %	Row %	Row %	Row %
October 2020	51%	46%	1%	2%
September 2020*	47%	48%	2%	3%

Marist Poll Florida Registered Voters

*Previous question wording: If November's election for president were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]

STSPZ1. NBC News/Marist Poll Florida Tables October 25th through October 27th, 2020

FL Registered Voters with a Candidate Preference for President

Would you say that you strongly support <candidate>, somewhat support them, or do you think that you might vote differently on Election Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
FL Registered Voters with a Candidate Preference for President		78%	20%	1%	1%
Candidate Support	Joe Biden	74%	24%	1%	0%
	Donald Trump	81%	15%	1%	2%
Party Identification	Democrat	90%	8%	1%	1%
	Republican	85%	15%	0%	0%
	Independent	62%	33%	3%	2%
Party Identification^	Strong Democrats	96%	4%	0%	1%
	Soft Democrats	64%	34%	1%	0%
	Soft Republicans	63%	37%	0%	0%
	Strong Republicans	93%	7%	0%	0%
Region	North/Panhandle	78%	20%	1%	0%
	Orlando/Central Atlantic Coast	74%	26%	0%	0%
	Tampa Bay Area	80%	19%	1%	1%
	Gulf Coast/Mid-Florida	86%	8%	1%	6%
	Miami/Gold Coast/Keys	73%	24%	3%	0%
Race/Ethnicity	White	81%	17%	1%	1%
	Non-white	73%	24%	2%	1%
Household Income	Less than \$50,000	76%	20%	1%	3%
	\$50,000 or more	79%	20%	1%	0%
Education	Not college graduate	79%	18%	2%	2%
	College graduate	76%	22%	0%	1%
Race and Education	White - Not College Graduate	80%	17%	1%	1%
	White - College Graduate	81%	18%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	81%	18%	0%	2%
	Men - White - College Graduate	77%	23%	0%	0%
	Women - White - Not College Graduate	80%	16%	2%	1%
	Women - White - College Graduate	84%	14%	0%	2%
Age	Under 45	65%	30%	2%	3%
	45 or older	86%	13%	0%	0%
Age	65 or older	89%	10%	0%	1%
Generation	Gen Z/Millennials (18-39)	63%	31%	2%	3%
	Gen X (40-55)	76%	23%	1%	0%
	Baby Boomers (56-74)	87%	12%	1%	0%
	Silent-Greatest (Over 74)	91%	8%	1%	1%
Gender	Men	73%	24%	2%	2%
	Women	82%	16%	1%	1%
Religiosity	Practice a Religion	79%	19%	1%	0%
	Does not Practice a Religion	77%	20%	1%	2%
White Evangelical Christians		83%	14%	2%	1%
Area Description	Big city	80%	13%	2%	4%
	Small city	78%	21%	1%	0%
	Suburban	77%	21%	2%	0%
	Small town/Rural	75%	25%	0%	0%
Small city/Suburban Men		70%	28%	1%	1%
Small city/Suburban Women		84%	15%	2%	0%

NBC News/Marist Poll Florida Registered Voters with a Candidate Preference. Interviews conducted October 25th through October 27th, 2020, n=906 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

STSPZ1TRND. Marist Poll Florida Trend

		FL Registered Voters with a Candidate Preference for President			
		Would you say that you strongly support <candidate> somewhat support them, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
October 2020	FL Registered Voters with a Candidate Preference for President	78%	20%	1%	1%
	Biden Supporters	74%	24%	1%	<1%
	Trump Supporters	81%	15%	1%	2%
September 2020	FL Registered Voters with a Candidate Preference for President	78%	17%	4%	1%
	Biden Supporters	72%	22%	4%	1%
	Trump Supporters	84%	13%	3%	<1%

Marist Poll Florida Registered Voters with a Candidate Preference for President

TRUD020R. NBC News/Marist Poll Florida Tables October 25th through October 27th, 2020

		FL Adults		
		In general, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
FL Adults		43%	52%	5%
FL Registered Voters		43%	52%	4%
Candidate Support	Joe Biden	4%	95%	2%
	Donald Trump	91%	6%	3%
Party Identification^	Democrat	5%	92%	2%
	Republican	85%	12%	3%
	Independent	38%	56%	7%
Party Identification^	Strong Democrats	4%	94%	2%
	Soft Democrats	8%	87%	5%
	Soft Republicans	74%	21%	5%
Party ID and Gender^	Strong Republicans	91%	8%	1%
	Democrat men	12%	87%	1%
	Democrat women	2%	96%	3%
Region	Republican men	89%	10%	1%
	Republican women	82%	14%	4%
	Independent men	40%	52%	8%
Region	Independent women	36%	59%	5%
	North/Panhandle	50%	46%	4%
	Orlando/Central Atlantic Coast	45%	51%	4%
Race/Ethnicity	Tampa Bay Area	41%	57%	2%
	Gulf Coast/Mid-Florida	48%	43%	9%
	Miami/Gold Coast/Keys	36%	58%	6%
Household Income	White	49%	48%	3%
	Black	14%	82%	4%
	Latino	43%	48%	9%
Education	Less than \$50,000	40%	54%	6%
	\$50,000 or more	47%	50%	4%
Race and Education	Not college graduate	47%	47%	7%
	College graduate	37%	61%	2%
Gender - Race - Education	White - Not College Graduate	56%	39%	5%
	White - College Graduate	37%	62%	1%
Age	Men - White - Not College Graduate	62%	34%	4%
	Men - White - College Graduate	44%	55%	1%
Age	Women - White - Not College Graduate	53%	43%	5%
	Women - White - College Graduate	31%	67%	2%
Generation	Under 45	40%	53%	7%
	45 or older	46%	51%	3%
Gender	65 or older	44%	54%	2%
	Gen Z/Millennials (18-39)	38%	54%	8%
Religiosity	Gen X (40-55)	49%	48%	2%
	Baby Boomers (56-74)	42%	54%	4%
Area Description	Silent-Greatest (Over 74)	48%	51%	2%
	Men	50%	45%	5%
Area Description	Women	37%	58%	5%
	Practice a Religion	52%	43%	5%
Area Description	Does not Practice a Religion	37%	58%	4%
	White Evangelical Christians	76%	21%	3%
Area Description	Big city	40%	55%	5%
	Small city	43%	54%	3%
Area Description	Suburban	41%	54%	5%
	Small town/Rural	47%	46%	7%
Small city/Suburban Men	45%	50%	5%	
Small city/Suburban Women	39%	58%	3%	

NBC News/Marist Poll Florida Adults. Interviews conducted October 25th through October 27th, 2020, n=1125 MOE +/- 3.6 percentage points.

^Florida Registered Voters: n=1001 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

TRUD020RTRND. Marist Poll Florida Trend

Florida Adults			
In general, do you have a favorable or an unfavorable impression of Donald Trump?			
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2020	43%	52%	5%
September 2020	45%	50%	5%
October 30th, 2016	33%	59%	8%
October 8th, 2016	35%	59%	6%
August 2016	30%	64%	7%
July 2016	32%	63%	6%

Marist Poll Florida Adults

BIDJ020R. NBC News/Marist Poll Florida Tables October 25th through October 27th, 2020

		FL Adults		
		In general, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
FL Adults		47%	47%	6%
FL Registered Voters		48%	48%	5%
Candidate Support	Joe Biden	90%	7%	3%
	Donald Trump	5%	92%	4%
Party Identification^	Democrat	88%	11%	1%
	Republican	10%	87%	3%
	Independent	51%	42%	8%
Party Identification^	Strong Democrats	92%	7%	1%
	Soft Democrats	81%	15%	4%
	Soft Republicans	16%	78%	6%
	Strong Republicans	7%	91%	2%
Party ID and Gender^	Democrat men	84%	14%	2%
	Democrat women	90%	9%	1%
	Republican men	9%	90%	0%
	Republican women	10%	83%	6%
	Independent men	46%	43%	11%
	Independent women	56%	40%	4%
Region	North/Panhandle	45%	51%	4%
	Orlando/Central Atlantic Coast	44%	48%	8%
	Tampa Bay Area	52%	42%	5%
	Gulf Coast/Mid-Florida	39%	54%	7%
	Miami/Gold Coast/Keys	52%	41%	7%
Race/Ethnicity	White	45%	51%	4%
	Black	74%	21%	5%
	Latino	39%	50%	12%
Household Income	Less than \$50,000	48%	42%	9%
	\$50,000 or more	45%	52%	4%
Education	Not college graduate	42%	50%	9%
	College graduate	55%	42%	2%
Race and Education	White - Not College Graduate	38%	57%	5%
	White - College Graduate	57%	41%	2%
Gender - Race - Education	Men - White - Not College Graduate	35%	60%	5%
	Men - White - College Graduate	48%	50%	2%
	Women - White - Not College Graduate	40%	55%	5%
	Women - White - College Graduate	65%	34%	1%
	Age	Under 45	44%	47%
	45 or older	49%	47%	4%
Age	65 or older	53%	44%	3%
	Generation	Gen Z/Millennials (18-39)	46%	44%
	Gen X (40-55)	42%	54%	4%
	Baby Boomers (56-74)	50%	45%	5%
	Silent-Greatest (Over 74)	51%	45%	4%
Gender	Men	39%	53%	8%
	Women	54%	41%	5%
Religiosity	Practice a Religion	41%	53%	6%
	Does not Practice a Religion	51%	43%	7%
White Evangelical Christians		19%	78%	2%
Area Description	Big city	51%	41%	8%
	Small city	43%	46%	11%
	Suburban	51%	47%	2%
	Small town/Rural	44%	52%	4%
Small city/Suburban Men		42%	49%	9%
Small city/Suburban Women		51%	44%	5%

NBC News/Marist Poll Florida Adults. Interviews conducted October 25th through October 27th, 2020, n=1125 MOE +/- 3.6 percentage points.

^Florida Registered Voters: n=1001 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

BIDJ020RTRND. Marist Poll Florida Trend

FL Adults			
In general, do you have a favorable or an unfavorable impression of Joe Biden?			
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2020	47%	47%	6%
September 2020	44%	48%	8%

Marist Poll Florida Adults

ACBCFSUP1. NBC News/Marist Poll Florida Tables October 25th through October 27th, 2020

		FL Adults		
		Overall, do you support or oppose the confirmation of Amy Coney Barrett to the Supreme Court?		
		Support	Oppose	Vol: Unsure
		Row %	Row %	Row %
FL Adults		47%	40%	13%
FL Registered Voters		48%	41%	11%
Candidate Support	Joe Biden	16%	77%	8%
	Donald Trump	86%	4%	11%
Party Identification^	Democrat	16%	77%	7%
	Republican	83%	7%	9%
	Independent	44%	43%	13%
Party Identification^	Strong Democrats	11%	82%	7%
	Soft Democrats	23%	68%	9%
	Soft Republicans	73%	13%	14%
Party ID and Gender^	Strong Republicans	92%	4%	4%
	Democrat men	20%	77%	3%
	Democrat women	14%	77%	9%
Region	Republican men	87%	7%	6%
	Republican women	80%	8%	12%
	Independent men	50%	41%	9%
Region	Independent women	38%	45%	17%
	North/Panhandle	57%	30%	12%
	Orlando/Central Atlantic Coast	47%	40%	13%
Race/Ethnicity	Tampa Bay Area	50%	36%	14%
	Gulf Coast/Mid-Florida	51%	36%	13%
	Miami/Gold Coast/Keys	36%	50%	14%
Race/Ethnicity	White	51%	38%	11%
	Black	27%	61%	12%
	Latino	46%	38%	16%
Household Income	Less than \$50,000	42%	39%	20%
	\$50,000 or more	52%	42%	6%
Education	Not college graduate	50%	33%	16%
	College graduate	41%	51%	8%
Race and Education	White - Not College Graduate	57%	28%	14%
	White - College Graduate	41%	52%	7%
Gender - Race - Education	Men - White - Not College Graduate	64%	22%	14%
	Men - White - College Graduate	54%	43%	3%
	Women - White - Not College Graduate	53%	32%	15%
Age	Women - White - College Graduate	30%	60%	10%
	Under 45	41%	41%	18%
Age	45 or older	51%	39%	9%
	65 or older	51%	41%	9%
Generation	Gen Z/Millennials (18-39)	39%	43%	19%
	Gen X (40-55)	54%	34%	12%
	Baby Boomers (56-74)	47%	44%	8%
Gender	Silent-Greatest (Over 74)	52%	37%	11%
	Men	53%	35%	12%
Religiosity	Women	41%	44%	14%
	Practice a Religion	57%	29%	14%
White Evangelical Christians	Does not Practice a Religion	39%	48%	13%
	Area Description	75%	13%	12%
Area Description	Big city	40%	45%	15%
	Small city	51%	36%	13%
	Suburban	47%	47%	6%
	Small town/Rural	51%	32%	16%
Small city/Suburban Men	54%	38%	8%	
Small city/Suburban Women	45%	44%	11%	

NBC News/Marist Poll Florida Adults. Interviews conducted October 25th through October 27th, 2020, n=1125 MOE +/- 3.6 percentage points.

^Florida Registered Voters: n=1001 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.