

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1,744 National Adults

This survey of 1,744 adults was conducted December 9th through December 11th, 2019 by The Marist Poll. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Dynata (formerly Survey Sampling International). The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2017 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.5 percentage points. There are 1,508 registered voters. The results for this subset are statistically significant within ± 3.7 percentage points. Tables include results for subgroups with a minimum sample size of 100 unweighted completed interviews as to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Column %	Column %
National Adults		100%	
National Registered Voters		86%	100%
Party Identification	Democrat	n/a	34%
	Republican	n/a	25%
	Independent	n/a	39%
	Other	n/a	2%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	45%	42%
	45 or older	55%	58%
Age	18 to 29	17%	15%
	30 to 44	28%	27%
	45 to 59	25%	26%
	60 or older	30%	33%
Generation	Gen Z/Millennials (18-38)	31%	29%
	Gen X (39-54)	28%	27%
	Baby Boomers (55-73)	27%	29%
	Silent-Greatest (Over 73)	14%	15%
Race/Ethnicity	White	63%	65%
	African American	12%	12%
	Latino	13%	13%
	Other	12%	10%
Region	Northeast	18%	17%
	Midwest	21%	21%
	South	38%	39%
	West	23%	23%
Household Income	Less than \$50,000	42%	41%
	\$50,000 or more	58%	59%
Education	Not college graduate	59%	57%
	College graduate	41%	43%
Education by Race	White - Not College Graduate	36%	37%
	White - College Graduate	26%	29%
	Non-White - Not College Graduate	23%	21%
	Non-White - College Graduate	14%	14%
Education - Race - Gender	Men - White - Not College Graduate	17%	18%
	Men - White - College Graduate	12%	13%
	Men - Non-White - Not College Graduate	13%	11%
	Men - Non-White - College Graduate	7%	7%
	Women - White - Not College Graduate	19%	19%
	Women - White - College Graduate	14%	16%
	Women - Non-White - Not College Graduate	10%	10%
	Women - Non-White - College Graduate	7%	7%
	White Evangelical Christians	20%	21%
	Area Description	Big city	22%
Small city		19%	17%
Suburban		21%	22%
Small town		21%	20%
Rural		17%	19%
Small city/Suburban Men	20%	19%	
Other area Men	29%	29%	
Small city/Suburban Women	20%	20%	
Other area Women	31%	31%	
Interview Type	Landline	35%	37%
	Cell phone	65%	63%

Marist Poll National Adults. Interviews conducted December 9th through December 11th, 2019, n=1744 MOE +/- 3.5 percentage points.
National Registered Voters: n=1508 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

PHRZANN11. Marist Poll National Tables December 9th through December 11th, 2019

		National Adults					
		Which one of the following words or phrases do you find most annoying in conversation:					
		Whatever	No offense, but...	Dude	Literally	Please wait, I'll be right with you	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
National Adults		34%	20%	16%	14%	9%	6%
National Registered Voters		32%	21%	17%	14%	9%	6%
Party Identification^	Democrat	33%	26%	13%	13%	12%	3%
	Republican	36%	13%	22%	13%	7%	8%
	Independent	28%	23%	17%	17%	8%	6%
Region	Northeast	32%	22%	19%	15%	6%	5%
	Midwest	36%	17%	17%	14%	10%	6%
	South	37%	19%	15%	13%	10%	7%
	West	28%	23%	15%	18%	8%	7%
Household Income	Less than \$50,000	34%	17%	17%	15%	12%	5%
	\$50,000 or more	34%	24%	17%	15%	6%	5%
Education	Not college graduate	34%	16%	16%	15%	11%	7%
	College graduate	33%	26%	17%	14%	5%	5%
Race/Ethnicity	White	32%	19%	20%	14%	9%	6%
	Non-white	36%	23%	11%	15%	9%	6%
Race and Education	White - Not College Graduate	33%	16%	20%	14%	11%	7%
	White - College Graduate	32%	23%	20%	15%	5%	5%
Gender - Race - Education	Men - White - Not College Graduate	30%	16%	19%	19%	11%	6%
	Men - White - College Graduate	34%	24%	14%	20%	3%	5%
	Women - White - Not College Graduate	35%	16%	21%	9%	12%	7%
	Women - White - College Graduate	30%	22%	25%	11%	6%	6%
Age	Under 45	31%	27%	9%	21%	6%	5%
	45 or older	36%	15%	22%	9%	11%	7%
Generation	Gen Z/Millennials (18-38)	32%	29%	7%	21%	6%	5%
	Gen X (39-54)	34%	23%	15%	17%	7%	4%
	Baby Boomers (55-73)	38%	14%	22%	10%	10%	6%
	Silent-Greatest (Over 73)	32%	10%	27%	3%	17%	12%
Gender	Men	37%	18%	13%	17%	9%	6%
	Women	31%	23%	20%	12%	9%	6%
White Evangelical Christians		36%	12%	23%	10%	12%	8%
Area Description	Big city	38%	21%	12%	12%	10%	8%
	Small city	30%	25%	13%	20%	7%	5%
	Suburban	34%	20%	19%	14%	8%	6%
	Small town	36%	18%	16%	15%	10%	6%
	Rural	31%	18%	23%	13%	9%	6%
Small city/Suburban Men		36%	16%	12%	22%	7%	7%
Small city/Suburban Women		27%	29%	20%	12%	7%	5%

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