

How the Survey was Conducted

Nature of the Sample: NPR/PBS NewsHour/Marist Poll of 1,075 National Adults

This survey of 1,075 adults was conducted November 28th through December 4th, 2018 by The Marist Poll sponsored in partnership with NPR and PBS NewsHour. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.7 percentage points. There are 835 registered voters. The results for this subset are statistically significant within ± 4.2 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Column %	Column %
National Adults		100%	
National Registered Voters		78%	100%
Party Identification	Democrat	n/a	33%
	Republican	n/a	27%
	Independent	n/a	39%
	Other	n/a	2%
Party Identification	Strong Democrats	n/a	23%
	Not strong Democrats	n/a	10%
	Democratic leaning independents	n/a	14%
	Just independents	n/a	12%
	Republican leaning independents	n/a	13%
	Not strong Republicans	n/a	9%
	Strong Republicans	n/a	18%
	Other	n/a	2%
Party ID and Gender	Democrat men	n/a	11%
	Democrat women	n/a	22%
	Republican men	n/a	13%
	Republican women	n/a	13%
	Independent men	n/a	20%
	Independent women	n/a	19%
	Other party men and women	n/a	2%
Gender	Men	49%	46%
	Women	51%	54%
Age	Under 45	47%	40%
	45 or older	53%	60%
Age	18 to 29	22%	18%
	30 to 44	25%	22%
	45 to 59	26%	28%
	60 or older	28%	33%
Race	White	61%	65%
	African American	11%	11%
	Latino	15%	13%
	Other	12%	10%
Region	Northeast	18%	18%
	Midwest	21%	22%
	South	38%	38%
	West	23%	23%
Household Income	Less than \$50,000	43%	39%
	\$50,000 or more	57%	61%
Education	Not college graduate	62%	60%
	College graduate	38%	40%
Education by Race	White - Not College Graduate	35%	36%
	White - College Graduate	26%	30%
	Non-White - Not College Graduate	27%	24%
	Non-White - College Graduate	11%	10%
Education - Race - Gender	Men - White - Not College Graduate	17%	17%
	Men - White - College Graduate	12%	13%
	Men - Non-White - Not College Graduate	14%	11%
	Men - Non-White - College Graduate	6%	5%
	Women - White - Not College Graduate	18%	19%
	Women - White - College Graduate	14%	17%
	Women - Non-White - Not College Graduate	14%	13%
	Women - Non-White - College Graduate	5%	5%
White Evangelical Christians		21%	22%
Area Description	Big city	25%	25%
	Small city	19%	18%
	Suburban	19%	20%
	Small town	21%	20%
	Rural	15%	16%
Small city/Suburban Men		18%	16%
Other area Men		31%	29%
Small city/Suburban Women		20%	22%
Other area Women		31%	33%
Interview Type	Landline	34%	38%
	Cell phone	66%	62%

NPR/PBS NewsHour/Marist Poll Adults. Interviews conducted November 28th through December 4th, 2018, n=1075 MOE +/- 3.7 percentage points.

National Registered Voters: n=835 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

NYR1200. NPR/PBS NewsHour/Marist Poll National Tables November 28th through December 4th, 2018

		National Adults		
		Thinking about what is ahead for the world in 2019, are you generally more optimistic or more pessimistic?		
		More optimistic	More pessimistic	Unsure
		Row %	Row %	Row %
National Adults		60%	37%	3%
National Registered Voters		59%	38%	3%
Party Identification [^]	Democrat	53%	45%	2%
	Republican	69%	27%	4%
	Independent	56%	41%	3%
Party Identification*	Strong Democrats	50%	49%	1%
	Soft Democrats	50%	47%	3%
	Just Independents	60%	33%	7%
	Soft Republicans	65%	32%	3%
	Strong Republicans	72%	26%	3%
Party ID and Gender	Democrat men	56%	42%	2%
	Democrat women	51%	47%	2%
	Republican men	67%	31%	2%
	Republican women	72%	23%	5%
	Independent men	56%	42%	3%
	Independent women	57%	40%	3%
Trump Supporters		68%	29%	2%
Region	Northeast	61%	36%	3%
	Midwest	59%	37%	4%
	South	60%	38%	2%
	West	60%	36%	5%
Household Income	Less than \$50,000	59%	37%	4%
	\$50,000 or more	61%	37%	2%
Education	Not college graduate	62%	34%	4%
	College graduate	56%	41%	2%
Race	White	57%	40%	3%
	African American	58%	39%	2%
	Latino	72%	25%	3%
Race and Education	White - Not College Graduate	59%	37%	4%
	White - College Graduate	53%	45%	2%
Gender - Race - Education	Men - White - Not College Graduate	60%	37%	2%
	Men - White - College Graduate	55%	43%	1%
	Women - White - Not College Graduate	58%	37%	6%
	Women - White - College Graduate	52%	46%	3%
Age	18 to 29	63%	35%	2%
	30 to 44	62%	36%	2%
	45 to 59	57%	41%	2%
	60 or older	58%	35%	7%
Age	Under 45	62%	36%	2%
	45 or older	58%	38%	4%
Gender	Men	60%	37%	3%
	Women	60%	36%	4%
White Evangelical Christians		64%	31%	4%
Area Description	Big city	68%	30%	2%
	Small city	59%	37%	5%
	Suburban	46%	51%	3%
	Small town	63%	34%	3%
	Rural	61%	36%	3%
Small city/Suburban Men		53%	42%	4%
Small city/Suburban Women		52%	45%	3%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted November 28th through December 4th, 2018 n=1075 MOE +/- 3.7 percentage points.

[^]National Registered Voters: n=835 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

NYR1200TRND. Marist Poll National Trend

National Adults

Thinking about what is ahead for the world in 2019
(2012/2010), are you generally more optimistic or
more pessimistic?

	More optimistic	More pessimistic	Unsure
	Row %	Row %	Row %
December 2018	60%	37%	3%
December 2011	54%	43%	3%
December 2009	63%	34%	3%

Marist Poll National Adults

		Adults Who are Optimistic for 2019						
		Do you feel more optimistic for 2019 mainly because of:						
		Your family	Your job	Your health	Your finances	Politics	The news	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
Adults Who are Optimistic for 2019		40%	15%	13%	11%	10%	3%	8%
National Registered Voters		41%	12%	15%	10%	11%	3%	8%
Party Identification^	Democrat	34%	9%	19%	14%	8%	6%	9%
	Republican	45%	11%	11%	9%	16%	1%	7%
	Independent	42%	15%	16%	8%	8%	3%	7%
Party Identification*	Strong Democrats	33%	5%	20%	17%	12%	5%	8%
	Soft Democrats	37%	16%	20%	10%	3%	5%	9%
	Soft Republicans	48%	14%	11%	11%	9%	1%	6%
	Strong Republicans	41%	12%	12%	5%	21%	1%	7%
Trump Supporters		41%	11%	15%	11%	16%	1%	5%
Region	Northeast	53%	8%	11%	11%	6%	1%	11%
	Midwest	36%	22%	14%	9%	9%	2%	7%
	South	41%	15%	12%	15%	10%	2%	5%
	West	33%	13%	14%	8%	15%	5%	11%
Household Income	Less than \$50,000	34%	18%	12%	12%	9%	2%	12%
	\$50,000 or more	45%	14%	14%	12%	10%	3%	3%
Education	Not college graduate	41%	14%	12%	12%	9%	3%	9%
	College graduate	39%	17%	13%	12%	12%	2%	5%
Race	White	44%	13%	12%	11%	11%	2%	8%
	Non-white	36%	17%	13%	13%	9%	3%	8%
Race and Education	White - Not College Graduate	42%	13%	12%	11%	10%	2%	9%
	White - College Graduate	46%	13%	13%	10%	11%	1%	5%
Age	18 to 29	40%	29%	9%	13%	1%	4%	4%
	30 to 44	48%	18%	13%	11%	4%	1%	4%
	45 to 59	38%	10%	13%	14%	18%	1%	5%
	60 or older	35%	2%	16%	8%	16%	4%	19%
Age	Under 45	44%	23%	11%	12%	3%	2%	4%
	45 or older	36%	6%	15%	11%	17%	3%	12%
Gender	Men	36%	20%	10%	14%	12%	2%	7%
	Women	45%	10%	16%	9%	9%	3%	9%
White Evangelical Christians		38%	19%	9%	11%	12%	2%	9%
Area Description	Big city	35%	19%	9%	15%	10%	3%	9%
	Small city	43%	15%	16%	11%	6%	3%	6%
	Suburban	49%	6%	13%	10%	11%	1%	11%
	Small town	36%	17%	12%	12%	11%	4%	7%
	Rural	46%	11%	16%	6%	13%	1%	7%
Small city/Suburban Men		36%	17%	10%	16%	10%	1%	10%
Small city/Suburban Women		55%	5%	19%	5%	7%	3%	6%

NPR/PBS NewsHour/Marist Poll National Adults who are Optimistic for 2019. Interviews conducted November 28th through December 4th, 2018 n=635 MOE +/- 4.8 percentage points.

^National Registered Voters: n=482 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

NYR1201. NPR/PBS NewsHour/Marist Poll National Tables November 28th through December 4th, 2018

		Adults Who are Pessimistic for 2019						
		Do you feel more pessimistic for 2019 mainly because of:						
		Politics	The news	Your finances	Your job	Your family	Your health	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
Adults Who are Pessimistic for 2019		64%	16%	8%	4%	3%	3%	2%
National Registered Voters		66%	16%	7%	3%	3%	3%	3%
Party Identification^	Democrat	73%	10%	13%	0%	3%	0%	1%
	Republican	56%	24%	2%	2%	5%	7%	4%
	Independent	66%	16%	4%	6%	2%	4%	3%
Trump Supporters		61%	25%	2%	1%	4%	4%	3%
Region	Northeast	59%	23%	9%	3%	3%	1%	2%
	Midwest	63%	9%	8%	3%	10%	4%	3%
	South	58%	22%	8%	6%	0%	3%	3%
	West	79%	7%	8%	0%	2%	2%	2%
Household Income	Less than \$50,000	59%	12%	18%	2%	4%	3%	2%
	\$50,000 or more	70%	19%	2%	4%	2%	2%	1%
Education	Not college graduate	65%	11%	11%	4%	4%	4%	2%
	College graduate	63%	23%	4%	3%	2%	1%	3%
Race	White	65%	17%	7%	2%	3%	3%	3%
	Non-white	63%	12%	12%	7%	3%	2%	1%
Race and Education	White - Not College Graduate	67%	12%	9%	1%	4%	5%	2%
	White - College Graduate	63%	23%	4%	1%	3%	2%	3%
Age	18 to 29	72%	14%	11%	0%	4%	0%	0%
	30 to 44	63%	13%	11%	11%	2%	0%	0%
	45 to 59	62%	19%	8%	4%	4%	2%	1%
	60 or older	61%	17%	4%	0%	3%	8%	7%
Age	Under 45	67%	14%	11%	6%	3%	0%	0%
	45 or older	62%	18%	6%	2%	4%	5%	4%
Gender	Men	63%	16%	7%	6%	3%	2%	2%
	Women	65%	16%	9%	2%	3%	4%	2%
White Evangelical Christians		59%	22%	4%	2%	6%	4%	3%
Area Description	Big city	59%	18%	15%	0%	4%	4%	0%
	Small city	61%	24%	3%	4%	3%	1%	4%
	Suburban	70%	12%	4%	6%	4%	2%	2%
	Small town/Rural	65%	13%	10%	3%	2%	4%	3%
Small city/Suburban Men		60%	20%	4%	7%	7%	1%	2%
Small city/Suburban Women		72%	15%	4%	3%	1%	2%	3%

NPR/PBS NewsHour/Marist Poll National Adults who are Pessimistic for 2019. Interviews conducted November 28th through December 4th, 2018 n=388 MOE +/- 6.2 percentage points.

^National Registered Voters: n=313 MOE +/- 6.9 percentage points. Totals may not add to 100% due to rounding.