

How the Survey was Conducted

Nature of the Sample: NPR/PBS NewsHour/Marist Poll of 1,075 National Adults

This survey of 1,075 adults was conducted November 28th through December 4th, 2018 by The Marist Poll sponsored in partnership with NPR and PBS NewsHour. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.7 percentage points. There are 835 registered voters. The results for this subset are statistically significant within ± 4.2 percentage points. There are 530 adults that spend money on holiday shopping. The results for this subset are statistically significant within ± 5.3 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

| | | National Adults | National Registered Voters | Adults Who Spend Money on Holiday Shopping |
|-------------------------------------|---|-----------------|----------------------------|--|
| | | Column % | Column % | Column % |
| National Adults | | 100% | | |
| National Registered Voters | | 78% | 100% | 78% |
| Party Identification | Democrat | n/a | 33% | 34% |
| | Republican | n/a | 27% | 28% |
| | Independent | n/a | 39% | 36% |
| | Other | n/a | 2% | 2% |
| Gender | Men | 49% | 46% | 46% |
| | Women | 51% | 54% | 54% |
| Age | Under 45 | 47% | 40% | 48% |
| | 45 or older | 53% | 60% | 52% |
| Age | 18 to 29 | 22% | 18% | 22% |
| | 30 to 44 | 25% | 22% | 27% |
| | 45 to 59 | 26% | 28% | 26% |
| | 60 or older | 28% | 33% | 25% |
| Race | White | 61% | 65% | 62% |
| | African American | 11% | 11% | 15% |
| | Latino | 15% | 13% | 14% |
| | Other | 12% | 10% | 9% |
| Region | Northeast | 18% | 18% | 19% |
| | Midwest | 21% | 22% | 20% |
| | South | 38% | 38% | 35% |
| | West | 23% | 23% | 26% |
| Household Income | Less than \$50,000 | 43% | 39% | 43% |
| | \$50,000 or more | 57% | 61% | 57% |
| Education | Not college graduate | 62% | 60% | 62% |
| | College graduate | 38% | 40% | 38% |
| Education by Race | White - Not College Graduate | 35% | 36% | 36% |
| | White - College Graduate | 26% | 30% | 27% |
| | Non-White - Not College Graduate | 27% | 24% | 27% |
| | Non-White - College Graduate | 11% | 10% | 10% |
| White Evangelical Christians | | 21% | 22% | 20% |
| Area Description | Big city | 25% | 25% | 26% |
| | Small city | 19% | 18% | 20% |
| | Suburban | 19% | 20% | 20% |
| | Small town | 21% | 20% | 22% |
| | Rural | 15% | 16% | 12% |
| Small city/Suburban Men | | 18% | 16% | 17% |
| Other area Men | | 31% | 29% | 29% |
| Small city/Suburban Women | | 20% | 22% | 23% |
| Other area Women | | 31% | 33% | 31% |
| Interview Type | Landline | 34% | 38% | 31% |
| | Cell phone | 66% | 62% | 69% |

NPR/PBS NewsHour/Marist Poll Adults. Interviews conducted November 28th through December 4th, 2018, n=1075 MOE +/- 3.7 percentage points. National Registered Voters: n=835 MOE +/- 4.2 percentage points. Adults who Spend Money on Holiday Shopping Split Sample: n=530 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

XMS0003. NPR/PBS NewsHour/Marist Poll National Tables November 28th through December 4th, 2018

| | | National Adults | | |
|-----------------------------------|------------------------------|---|------------|-----------------------|
| | | Thinking about the December holidays, do you plan to spend more money on holiday shopping this year than you did last year, less money, or about the same amount? | | |
| | | More money | Less money | About the same amount |
| | | Row % | Row % | Row % |
| National Adults | | 14% | 35% | 52% |
| National Registered Voters | | 14% | 32% | 55% |
| Party Identification [^] | Democrat | 11% | 40% | 49% |
| | Republican | 17% | 22% | 61% |
| | Independent | 13% | 34% | 53% |
| Trump Supporters | | 18% | 28% | 54% |
| Region | Northeast | 9% | 40% | 51% |
| | Midwest | 12% | 36% | 53% |
| | South | 14% | 32% | 54% |
| | West | 17% | 34% | 49% |
| Household Income | Less than \$50,000 | 7% | 48% | 45% |
| | \$50,000 or more | 19% | 27% | 54% |
| Education | Not college graduate | 13% | 36% | 50% |
| | College graduate | 14% | 32% | 54% |
| Race | White | 11% | 30% | 59% |
| | African American | 16% | 54% | 30% |
| | Latino | 18% | 28% | 54% |
| Race and Education | White - Not College Graduate | 12% | 34% | 55% |
| | White - College Graduate | 10% | 25% | 65% |
| Age | 18 to 29 | 13% | 40% | 47% |
| | 30 to 44 | 14% | 36% | 50% |
| | 45 to 59 | 16% | 33% | 51% |
| | 60 or older | 10% | 31% | 59% |
| Age | Under 45 | 14% | 38% | 48% |
| | 45 or older | 13% | 32% | 55% |
| Gender | Men | 16% | 31% | 53% |
| | Women | 11% | 38% | 51% |
| White Evangelical Christians | | 15% | 32% | 53% |
| Area Description | Big city | 16% | 37% | 47% |
| | Small city | 11% | 40% | 49% |
| | Suburban | 20% | 29% | 51% |
| | Small town/Rural | 10% | 34% | 56% |
| Small city/Suburban Men | | 20% | 35% | 45% |
| Small city/Suburban Women | | 12% | 34% | 54% |

NPR/PBS NewsHour/Marist Poll National Adults Split Sample. Interviews conducted November 28th through December 4th, 2018 n=559
 MOE +/- 5.1 percentage points.

[^]National Registered Voters Split Sample: n=438 MOE +/- 5.8 percentage points. Totals may not add to 100% due to rounding.

XMS0003TRND. Marist Poll National Trend**National Adults**

Thinking about the December holidays, do you plan to spend more money on holiday shopping this year than you did last year, less money, or about the same amount?

| | Spend more money | Spend less money | Same amount of money |
|------|------------------|------------------|----------------------|
| | Row % | Row % | Row % |
| 2018 | 14% | 35% | 52% |
| 2014 | 13% | 32% | 55% |
| 2013 | 10% | 38% | 52% |
| 2012 | 12% | 37% | 51% |
| 2011 | 7% | 42% | 50% |
| 2010 | 9% | 40% | 51% |
| 2007 | 10% | 33% | 58% |
| 2004 | 8% | 30% | 62% |
| 2003 | 9% | 37% | 54% |
| 2002 | 10% | 33% | 57% |
| 2001 | 10% | 29% | 61% |
| 2000 | 8% | 29% | 63% |
| 1999 | 15% | 22% | 63% |
| 1998 | 9% | 25% | 66% |
| 1997 | 10% | 23% | 67% |
| 1996 | 9% | 32% | 59% |

Marist Poll National Adults

XMS0035AR. NPR/PBS NewsHour/Marist Poll National Tables November 28th through December 4th, 2018

| | | Adults Who Spend Money on Holiday Shopping | | |
|--|------------------------------|--|-------|-------|
| | | Do you plan to shop online for all, most, some, or none of your holiday gifts? | | |
| | | All-Most | Some | None |
| | | Row % | Row % | Row % |
| Adults Who Spend Money on Holiday Shopping | | 33% | 38% | 29% |
| National Registered Voters | | 34% | 39% | 27% |
| Party Identification^ | Democrat | 33% | 42% | 25% |
| | Republican | 36% | 38% | 26% |
| | Independent | 34% | 35% | 31% |
| Trump Supporters | | 32% | 40% | 28% |
| Region | Northeast | 44% | 32% | 24% |
| | Midwest | 35% | 35% | 30% |
| | South | 29% | 41% | 30% |
| | West | 29% | 42% | 29% |
| Household Income | Less than \$50,000 | 26% | 32% | 42% |
| | \$50,000 or more | 40% | 43% | 18% |
| Education | Not college graduate | 27% | 38% | 35% |
| | College graduate | 44% | 39% | 16% |
| Race | White | 33% | 40% | 27% |
| | African American | 46% | 24% | 30% |
| | Latino | 23% | 48% | 29% |
| Race and Education | White - Not College Graduate | 27% | 39% | 34% |
| | White - College Graduate | 42% | 40% | 17% |
| Age | 18 to 29 | 43% | 33% | 24% |
| | 30 to 44 | 37% | 46% | 17% |
| | 45 to 59 | 37% | 38% | 25% |
| | 60 or older | 16% | 34% | 50% |
| Age | Under 45 | 40% | 40% | 20% |
| | 45 or older | 27% | 36% | 37% |
| Gender | Men | 38% | 33% | 29% |
| | Women | 29% | 42% | 29% |
| White Evangelical Christians | | 26% | 38% | 36% |
| Area Description | Big city | 35% | 34% | 31% |
| | Small city | 24% | 52% | 25% |
| | Suburban | 51% | 31% | 18% |
| | Small town/Rural | 28% | 37% | 35% |
| Small city/Suburban Men | | 45% | 30% | 25% |
| Small city/Suburban Women | | 32% | 49% | 19% |

NPR/PBS NewsHour/Marist Poll National Adults who Spend Money on the Holidays Split Sample. Interviews conducted November 28th through December 4th, 2018 n=530 MOE +/- 5.3 percentage points.

^National Registered Voters Split Sample: n=414 MOE +/- 6.0 percentage points. Totals may not add to 100% due to rounding.

XMS0035ATRND. Marist Poll National Trend

| National Adults | | | |
|--|----------|-------|-------|
| Do you plan to shop online for all, most, some, or none of your holiday gifts? | | | |
| | All/Most | Some | None |
| | Row % | Row % | Row % |
| 2018 | 33% | 38% | 29% |
| 2014 | 19% | 44% | 38% |
| 2013 | 19% | 41% | 40% |
| 2012 | 14% | 42% | 44% |
| 2010 | 11% | 42% | 47% |
| 2007 | 4% | 37% | 58% |
| 2004 | 4% | 24% | 72% |
| 2003 | 4% | 25% | 71% |
| 2002 | 2% | 24% | 74% |
| 2001 | 3% | 26% | 71% |
| 2000 | 2% | 35% | 63% |
| 1999 | <1% | 19% | 81% |

Marist Poll National Adults Who Spend Money on Holiday Shopping

XMS0035A. NPR/PBS NewsHour/Marist Poll National Tables November 28th through December 4th, 2018

| | | Adults Who Spend Money on Holiday Shopping | | | |
|--|------------------------------|--|-------|-------|-------|
| | | Do you plan to shop online for all, most, some, or none of your holiday gifts? | | | |
| | | All | Most | Some | None |
| | | Row % | Row % | Row % | Row % |
| Adults Who Spend Money on Holiday Shopping | | 8% | 26% | 38% | 29% |
| National Registered Voters | | 8% | 26% | 39% | 27% |
| Party Identification^ | Democrat | 8% | 25% | 42% | 25% |
| | Republican | 9% | 27% | 38% | 26% |
| | Independent | 6% | 27% | 35% | 31% |
| Trump Supporters | | 6% | 26% | 40% | 28% |
| Region | Northeast | 8% | 36% | 32% | 24% |
| | Midwest | 8% | 28% | 35% | 30% |
| | South | 7% | 22% | 41% | 30% |
| | West | 8% | 21% | 42% | 29% |
| Household Income | Less than \$50,000 | 6% | 21% | 32% | 42% |
| | \$50,000 or more | 10% | 30% | 43% | 18% |
| Education | Not college graduate | 6% | 21% | 38% | 35% |
| | College graduate | 9% | 36% | 39% | 16% |
| Race | White | 6% | 27% | 40% | 27% |
| | African American | 15% | 32% | 24% | 30% |
| | Latino | 6% | 17% | 48% | 29% |
| Race and Education | White - Not College Graduate | 7% | 20% | 39% | 34% |
| | White - College Graduate | 6% | 37% | 40% | 17% |
| Age | 18 to 29 | 10% | 33% | 33% | 24% |
| | 30 to 44 | 10% | 27% | 46% | 17% |
| | 45 to 59 | 5% | 32% | 38% | 25% |
| | 60 or older | 5% | 11% | 34% | 50% |
| Age | Under 45 | 10% | 29% | 40% | 20% |
| | 45 or older | 5% | 22% | 36% | 37% |
| Gender | Men | 10% | 28% | 33% | 29% |
| | Women | 6% | 23% | 42% | 29% |
| White Evangelical Christians | | 5% | 21% | 38% | 36% |
| Area Description | Big city | 10% | 25% | 34% | 31% |
| | Small city | 8% | 15% | 52% | 25% |
| | Suburban | 8% | 44% | 31% | 18% |
| | Small town/Rural | 6% | 22% | 37% | 35% |
| Small city/Suburban Men | | 10% | 35% | 30% | 25% |
| Small city/Suburban Women | | 7% | 26% | 49% | 19% |

NPR/PBS NewsHour/Marist Poll National Adults who Spend Money on the Holidays Split Sample. Interviews conducted November 28th through December 4th, 2018 n=530 MOE +/- 5.3 percentage points.

^National Registered Voters Split Sample: n=414 MOE +/- 6.0 percentage points. Totals may not add to 100% due to rounding.

XMASSPD1R. NPR/PBS NewsHour/Marist Poll National Tables November 28th through December 4th, 2018

| | | Adults Who Spend Money on Holiday Shopping | | |
|--|------------------------------|--|---------------------|--------|
| | | Do you plan to use mostly cash or mostly credit cards to pay for your holiday gifts? | | |
| | | Mostly cash | Mostly credit cards | Unsure |
| | | Row % | Row % | Row % |
| Adults Who Spend Money on Holiday Shopping | | 52% | 44% | 3% |
| National Registered Voters | | 52% | 44% | 4% |
| Party Identification^ | Democrat | 52% | 43% | 5% |
| | Republican | 56% | 41% | 3% |
| | Independent | 49% | 48% | 3% |
| Trump Supporters | | 56% | 42% | 3% |
| Region | Northeast | 47% | 52% | 2% |
| | Midwest | 47% | 48% | 5% |
| | South | 56% | 42% | 1% |
| | West | 54% | 39% | 7% |
| Household Income | Less than \$50,000 | 55% | 41% | 4% |
| | \$50,000 or more | 50% | 48% | 2% |
| Education | Not college graduate | 59% | 37% | 4% |
| | College graduate | 39% | 58% | 3% |
| Race | White | 51% | 46% | 3% |
| | African American | 53% | 45% | 2% |
| | Latino | 51% | 44% | 5% |
| Race and Education | White - Not College Graduate | 61% | 34% | 5% |
| | White - College Graduate | 38% | 62% | 1% |
| Age | 18 to 29 | 33% | 63% | 4% |
| | 30 to 44 | 61% | 36% | 2% |
| | 45 to 59 | 58% | 38% | 4% |
| | 60 or older | 52% | 44% | 4% |
| Age | Under 45 | 49% | 48% | 3% |
| | 45 or older | 55% | 41% | 4% |
| Gender | Men | 52% | 46% | 2% |
| | Women | 52% | 43% | 5% |
| White Evangelical Christians | | 66% | 30% | 4% |
| Area Description | Big city | 54% | 42% | 4% |
| | Small city | 48% | 47% | 5% |
| | Suburban | 31% | 68% | 1% |
| | Small town/Rural | 65% | 31% | 4% |
| Small city/Suburban Men | | 47% | 52% | 1% |
| Small city/Suburban Women | | 35% | 61% | 4% |

NPR/PBS NewsHour/Marist Poll National Adults who Spend Money on the Holidays Split Sample. Interviews conducted November 28th through December 4th, 2018 n=530 MOE +/- 5.3 percentage points.

^National Registered Voters Split Sample: n=414 MOE +/- 6.0 percentage points. Totals may not add to 100% due to rounding.

XMASSPD1RTRND. Marist Poll National Trend

Adults Who Spend Money on Holiday Shopping

Do you plan to use mostly cash or mostly credit cards to pay for your holiday gifts?

| | Mostly cash | Mostly credit cards | Unsure |
|---------------|-------------|---------------------|--------|
| | Row % | Row % | Row % |
| December 2018 | 52% | 44% | 3% |
| December 2014 | 60% | 37% | 3% |
| December 2013 | 63% | 34% | 3% |

Marist Poll National Adults Who Spend Money on Holiday Shopping

XMASSPD2R. NPR/PBS NewsHour/Marist Poll National Tables November 28th through December 4th, 2018

| | | Adults Who Spend Money on Holiday Shopping | | |
|--|------------------------------|---|-------|-------|
| | | Regardless of whether you use cash or credit, do you use digital pay such as Apple Pay, Visa Pay, or Paypal to purchase all, most, some, or none of your holiday gifts? | | |
| | | All-Most | Some | None |
| | | Row % | Row % | Row % |
| Adults Who Spend Money on Holiday Shopping | | 10% | 27% | 63% |
| National Registered Voters | | 10% | 27% | 62% |
| Party Identification^ | Democrat | 9% | 26% | 64% |
| | Republican | 10% | 24% | 66% |
| | Independent | 10% | 31% | 59% |
| Trump Supporters | | 9% | 30% | 61% |
| Region | Northeast | 3% | 40% | 57% |
| | Midwest | 8% | 27% | 65% |
| | South | 13% | 27% | 59% |
| | West | 11% | 18% | 70% |
| Household Income | Less than \$50,000 | 10% | 30% | 60% |
| | \$50,000 or more | 10% | 27% | 63% |
| Education | Not college graduate | 11% | 25% | 64% |
| | College graduate | 9% | 31% | 61% |
| Race | White | 10% | 26% | 64% |
| | African American | 7% | 39% | 54% |
| | Latino | 18% | 18% | 64% |
| Race and Education | White - Not College Graduate | 9% | 22% | 68% |
| | White - College Graduate | 11% | 32% | 58% |
| Age | 18 to 29 | 13% | 26% | 61% |
| | 30 to 44 | 9% | 32% | 58% |
| | 45 to 59 | 10% | 30% | 59% |
| | 60 or older | 7% | 20% | 73% |
| Age | Under 45 | 11% | 29% | 60% |
| | 45 or older | 9% | 26% | 65% |
| Gender | Men | 7% | 31% | 62% |
| | Women | 12% | 25% | 63% |
| White Evangelical Christians | | 9% | 23% | 68% |
| Area Description | Big city | 13% | 22% | 65% |
| | Small city | 8% | 35% | 57% |
| | Suburban | 11% | 35% | 54% |
| | Small town/Rural | 8% | 23% | 69% |
| Small city/Suburban Men | | 5% | 42% | 52% |
| Small city/Suburban Women | | 13% | 30% | 58% |

NPR/PBS NewsHour/Marist Poll National Adults who Spend Money on the Holidays Split Sample. Interviews conducted November 28th through December 4th, 2018 n=530 MOE +/- 5.3 percentage points.

^National Registered Voters Split Sample: n=414 MOE +/- 6.0 percentage points. Totals may not add to 100% due to rounding.

XMASSPD2. NPR/PBS NewsHour/Marist Poll National Tables November 28th through December 4th, 2018

| | | Adults Who Spend Money on Holiday Shopping | | | |
|--|------------------------------|---|-------|-------|-------|
| | | Regardless of whether you use cash or credit, do you use digital pay such as Apple Pay, Visa Pay, or Paypal to purchase all, most, some, or none of your holiday gifts? | | | |
| | | All | Most | Some | None |
| | | Row % | Row % | Row % | Row % |
| Adults Who Spend Money on Holiday Shopping | | 4% | 6% | 27% | 63% |
| National Registered Voters | | 3% | 7% | 27% | 62% |
| Party Identification^ | Democrat | 3% | 6% | 26% | 64% |
| | Republican | 1% | 9% | 24% | 66% |
| | Independent | 5% | 5% | 31% | 59% |
| Trump Supporters | | 3% | 6% | 30% | 61% |
| Region | Northeast | 0% | 3% | 40% | 57% |
| | Midwest | 2% | 6% | 27% | 65% |
| | South | 5% | 8% | 27% | 59% |
| | West | 6% | 5% | 18% | 70% |
| Household Income | Less than \$50,000 | 4% | 6% | 30% | 60% |
| | \$50,000 or more | 4% | 6% | 27% | 63% |
| Education | Not college graduate | 5% | 6% | 25% | 64% |
| | College graduate | 2% | 7% | 31% | 61% |
| Race | White | 3% | 7% | 26% | 64% |
| | African American | 4% | 3% | 39% | 54% |
| | Latino | 13% | 6% | 18% | 64% |
| Race and Education | White - Not College Graduate | 2% | 7% | 22% | 68% |
| | White - College Graduate | 3% | 8% | 32% | 58% |
| Age | 18 to 29 | 5% | 7% | 26% | 61% |
| | 30 to 44 | 7% | 3% | 32% | 58% |
| | 45 to 59 | 2% | 9% | 30% | 59% |
| | 60 or older | 2% | 5% | 20% | 73% |
| Age | Under 45 | 6% | 5% | 29% | 60% |
| | 45 or older | 2% | 7% | 26% | 65% |
| Gender | Men | 2% | 5% | 31% | 62% |
| | Women | 5% | 6% | 25% | 63% |
| White Evangelical Christians | | 2% | 7% | 23% | 68% |
| Area Description | Big city | 8% | 5% | 22% | 65% |
| | Small city | 4% | 5% | 35% | 57% |
| | Suburban | 5% | 6% | 35% | 54% |
| | Small town/Rural | 1% | 7% | 23% | 69% |
| Small city/Suburban Men | | 4% | 2% | 42% | 52% |
| Small city/Suburban Women | | 4% | 8% | 30% | 58% |

NPR/PBS NewsHour/Marist Poll National Adults who Spend Money on the Holidays Split Sample. Interviews conducted November 28th through December 4th, 2018 n=530 MOE +/- 5.3 percentage points.

^National Registered Voters Split Sample: n=414 MOE +/- 6.0 percentage points. Totals may not add to 100% due to rounding.

XMAS002A. NPR/PBS NewsHour/Marist Poll National Tables November 28th through December 4th, 2018

| | | National Adults | |
|------------------------------|------------------------------|--|-------|
| | | Do you re-gift holiday presents, or not? | |
| | | Yes | No |
| | | Row % | Row % |
| National Adults | | 16% | 84% |
| National Registered Voters | | 16% | 84% |
| Party Identification^ | Democrat | 17% | 83% |
| | Republican | 10% | 90% |
| | Independent | 20% | 80% |
| Trump Supporters | | 13% | 87% |
| Region | Northeast | 23% | 77% |
| | Midwest | 11% | 89% |
| | South | 16% | 84% |
| | West | 15% | 85% |
| Household Income | Less than \$50,000 | 13% | 87% |
| | \$50,000 or more | 18% | 82% |
| Education | Not college graduate | 17% | 83% |
| | College graduate | 15% | 85% |
| Race | White | 15% | 85% |
| | African American | 25% | 75% |
| | Latino | 14% | 86% |
| Race and Education | White - Not College Graduate | 14% | 86% |
| | White - College Graduate | 15% | 85% |
| Age | 18 to 29 | 15% | 85% |
| | 30 to 44 | 16% | 84% |
| | 45 to 59 | 17% | 83% |
| | 60 or older | 17% | 83% |
| Age | Under 45 | 16% | 84% |
| | 45 or older | 17% | 83% |
| Gender | Men | 19% | 81% |
| | Women | 14% | 86% |
| White Evangelical Christians | | 13% | 87% |
| Area Description | Big city | 26% | 74% |
| | Small city | 17% | 83% |
| | Suburban | 17% | 83% |
| | Small town/Rural | 7% | 93% |
| Small city/Suburban Men | | 20% | 80% |
| Small city/Suburban Women | | 15% | 85% |

NPR/PBS NewsHour/Marist Poll National Adults Split Sample. Interviews conducted November 28th through December 4th, 2018 n=559 MOE +/- 5.1 percentage points.

^National Registered Voters Split Sample: n=438 MOE +/- 5.8 percentage points. Totals may not add to 100% due to rounding.

XMAS002A. Marist Poll National Trend

| National Adults | | |
|--|-------|-------|
| Do you re-gift holiday presents, or not? | | |
| | Yes | No |
| | Row % | Row % |
| December 2018 | 16% | 84% |
| December 2009 | 23% | 77% |

Marist Poll National Adults