

How the Survey was Conducted

Nature of the Sample: NPR/PBS NewsHour/Marist Poll of 1,075 National Adults

This survey of 1,075 adults was conducted November 28th through December 4th, 2018 by The Marist Poll sponsored in partnership with NPR and PBS NewsHour. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.7 percentage points. There are 835 registered voters. The results for this subset are statistically significant within ± 4.2 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Column %	Column %
National Adults		100%	
National Registered Voters		78%	100%
Party Identification	Democrat	n/a	33%
	Republican	n/a	27%
	Independent	n/a	39%
	Other	n/a	2%
Gender	Men	49%	46%
	Women	51%	54%
Age	Under 45	47%	40%
	45 or older	53%	60%
Age	18 to 29	22%	18%
	30 to 44	25%	22%
	45 to 59	26%	28%
	60 or older	28%	33%
Race	White	61%	65%
	African American	11%	11%
	Latino	15%	13%
	Other	12%	10%
Region	Northeast	18%	18%
	Midwest	21%	22%
	South	38%	38%
	West	23%	23%
Household Income	Less than \$50,000	43%	39%
	\$50,000 or more	57%	61%
Education	Not college graduate	62%	60%
	College graduate	38%	40%
Education by Race	White - Not College Graduate	35%	36%
	White - College Graduate	26%	30%
	Non-White - Not College Graduate	27%	24%
	Non-White - College Graduate	11%	10%
White Evangelical Christians		21%	22%
Area Description	Big city	25%	25%
	Small city	19%	18%
	Suburban	19%	20%
	Small town	21%	20%
	Rural	15%	16%
Small city/Suburban Men		18%	16%
Other area Men		31%	29%
Small city/Suburban Women		20%	22%
Other area Women		31%	33%
Interview Type	Landline	34%	38%
	Cell phone	66%	62%

NPR/PBS NewsHour/Marist Poll Adults. Interviews conducted November 28th through December 4th, 2018, n=1075 MOE +/- 3.7 percentage points.
 National Registered Voters: n=835 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

PHRZANN10. NPR/PBS NewsHour/Marist Poll National Tables November 28th through December 4th, 2018

		National Adults					
		Which one of the following words or phrases do you find most annoying in conversation:					
		You know					
		Whatever	No offense, but	what I mean	Literally	Actually	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
National Adults		36%	22%	15%	14%	6%	7%
National Registered Voters		39%	20%	14%	14%	5%	7%
Party Identification^	Democrat	35%	22%	16%	13%	8%	6%
	Republican	40%	21%	15%	12%	6%	6%
	Independent	41%	19%	13%	17%	2%	8%
Trump Supporters		45%	20%	14%	10%	4%	6%
Region	Northeast	36%	22%	8%	21%	7%	7%
	Midwest	36%	22%	20%	9%	6%	7%
	South	39%	22%	15%	13%	6%	5%
	West	34%	22%	14%	15%	6%	10%
Household Income	Less than \$50,000	30%	22%	16%	15%	8%	9%
	\$50,000 or more	40%	23%	13%	14%	6%	4%
Education	Not college graduate	37%	18%	15%	15%	7%	8%
	College graduate	37%	28%	13%	13%	5%	5%
Race	White	39%	22%	13%	14%	7%	6%
	African American	37%	21%	24%	13%	4%	3%
	Latino	17%	22%	20%	20%	13%	9%
Race and Education	White - Not College Graduate	43%	17%	12%	13%	6%	8%
	White - College Graduate	33%	28%	13%	16%	7%	4%
Age	18 to 29	17%	19%	22%	25%	11%	6%
	30 to 44	35%	29%	12%	20%	3%	2%
	45 to 59	45%	24%	10%	10%	5%	6%
	60 or older	44%	15%	15%	5%	6%	15%
Age	Under 45	27%	25%	16%	22%	7%	3%
	45 or older	44%	19%	13%	7%	6%	10%
Gender	Men	37%	17%	14%	19%	6%	7%
	Women	35%	25%	15%	11%	6%	7%
White Evangelical Christians		39%	26%	13%	9%	5%	8%
Area Description	Big city	29%	24%	17%	18%	5%	6%
	Small city	45%	21%	14%	11%	7%	3%
	Suburban	34%	24%	17%	10%	7%	8%
	Small town/Rural	38%	19%	11%	16%	6%	9%
Small city/Suburban Men		41%	20%	13%	11%	8%	7%
Small city/Suburban Women		39%	25%	17%	10%	6%	4%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted November 28th through December 4th, 2018 n=559 MOE +/- 5.1 percentage points.

^National Registered Voters: n=438 MOE +/- 5.8 percentage points. Totals may not add to 100% due to rounding.