NBC News/Marist Poll of Florida

Results for Adults and Registered Voters

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 1,038 Florida Adults

This survey of 1,038 adults was conducted October 30th through November 2nd, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Florida were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research and the Logit Group for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ±3.8 percentage points. There are 917 registered voters. The results for this subset are statistically significant within ±4.1 percentage points. There are 595 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ±5.0 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Florida Nature of the Sample

		Florida Adults	Florida Registered Voters	Florida Likely Voters
		Column %	Column %	Column %
Florida Adults		100%		
Florida Registered Voters		88%	100%	
Florida Likely Voters		57%	65%	100%
Already Voted		n/a	41%	45%
Not Yet Voted		n/a	59%	55%
Florida Senate Persuadable Voters		n/a	11%	9%
Florida Governor Persuadable Voters		n/a	10%	7%
Party Registration	**Democrat**	n/a	37%	37%
	Republican	n/a	35%	38%
	Independent	n/a	27%	24%
	Other	n/a	0%	1%
Party Identification	**Democrat**	n/a	33%	34%
	Republican	n/a	33%	34%
	Independent	n/a	33%	30%
	Other	n/a	2%	2%
Political Ideology	**Very liberal-Liberal**	n/a	26%	26%
	Moderate	n/a	37%	35%
	Conservative-Very conservative	n/a	37%	39%
Region	**North/Panhandle**	17%	17%	19%
	Orlando/Central Atlantic Coast	18%	19%	19%
	Tampa Bay Area	16%	16%	17%
	Gulf Coast/Mid-Florida	19%	18%	21%
	Miami/Gold Coast/Keys	30%	30%	24%
Household Income	**Less than $50,000**	51%	48%	45%
	$50,000 or more	49%	52%	55%
Race	**White**	57%	61%	63%
	African American	15%	15%	15%
	Latino	22%	18%	15%
	Other	6%	6%	7%
Cuban Descent	**Yes**	8%	8%	6%
	No	92%	92%	94%
Age	**18 to 29**	19%	17%	13%
	30 to 44	20%	20%	18%
	45 to 59	27%	27%	30%
	60 or older	33%	36%	39%
Age	**Under 45**	39%	36%	31%
	45 or older	61%	64%	69%
Gender	**Men**	48%	47%	47%
	Women	52%	53%	53%
Education	**Not college graduate**	62%	59%	57%
	College graduate	38%	41%	43%
Race and Education	**White - Not College Graduate**	32%	33%	33%
	White - College Graduate	26%	28%	30%
	Non-White - Not College Graduate	30%	26%	23%
	Non-White - College Graduate	13%	13%	14%
Gender - Race - Education	**Men - White - Not College Graduate**	14%	15%	15%
	Men - White - College Graduate	14%	15%	16%
	Men - Non-White - Not College Graduate	13%	10%	8%
	Men - Non-White - College Graduate	6%	7%	7%
	Women - White - Not College Graduate	17%	18%	18%
	Women - White - College Graduate	12%	13%	14%
	Women - Non-White - Not College Graduate	17%	16%	14%
	Women - Non-White - College Graduate	7%	6%	7%
White Evangelical Christians		18%	18%	20%
Area Description	**Big city**	31%	31%	29%
	Small city	26%	25%	26%
	Suburban	19%	20%	20%
	Small town	17%	16%	18%
	Rural	7%	7%	8%
Small city/Suburban Men		23%	22%	23%
Other area Men		24%	24%	23%
Small city/Suburban Women		22%	23%	23%
Other area Women		30%	31%	31%
Interview Type	**Landline**	37%	40%	41%
	Cell Phone	63%	60%	59%

NBC News/Marist Poll Florida Adults. Interviews conducted October 30th through November 2nd, 2018, n=1038 MOE +/- 3.8 percentage points. Florida Registered Voters: n=917 MOE +/- 4.1 percentage points. Florida Likely Voters: n=595 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Adults		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Florida Adults		43%	50%	7%
Florida Registered Voters		44%	51%	5%
Party Identification^	Democrat	9%	89%	2%
	Republican	87%	8%	5%
	Independent	33%	57%	9%
Political Ideology^	Very liberal-Liberal	14%	84%	2%
	Moderate	31%	62%	7%
	Conservative-Very conservative	79%	17%	4%
Trump Supporters		90%	4%	6%
Region	North/Panhandle	42%	45%	13%
	Orlando/Central Atlantic Coast	39%	58%	3%
	Tampa Bay Area	46%	46%	8%
	Gulf Coast/Mid-Florida	56%	37%	7%
	Miami/Gold Coast/Keys	35%	58%	7%
Household Income	Less than $50,000	39%	50%	10%
	$50,000 or more	43%	52%	4%
Education	Not college graduate	42%	50%	8%
	College graduate	44%	50%	6%
Race	White	53%	40%	7%
	African American	13%	82%	5%
	Latino	36%	52%	11%
Cuban Descent	Yes	43%	53%	4%
	No	43%	49%	8%
Age	18 to 29	34%	58%	8%
	30 to 44	34%	55%	11%
	45 to 59	50%	44%	6%
	60 or older	47%	46%	6%
Age	Under 45	34%	57%	9%
	45 or older	48%	45%	6%
Gender	Men	50%	40%	10%
	Women	36%	59%	5%
Race and Education	White - Not College Graduate	58%	36%	6%
	White - College Graduate	46%	46%	8%
Gender - Race - Education	Men - White - Not College Graduate	59%	37%	5%
	Men - White - College Graduate	58%	33%	9%
	Women - White - Not College Graduate	57%	36%	7%
	Women - White - College Graduate	33%	61%	7%
White Evangelical Christians		75%	19%	6%
Area Description	Big city	37%	54%	9%
	Small city	42%	52%	7%
	Suburban	40%	57%	3%
	Small town/Rural	55%	37%	7%
Small city/Suburban Men		49%	44%	7%
Small city/Suburban Women		32%	64%	3%

NBC News/Marist Poll Florida Adults. Interviews conducted October 30th through November 2nd, 2018, n=1038 MOE +/- 3.8 percentage points.
Totals may not add to 100% due to rounding.
^Florida Registered Voters: n=917 MOE +/- 4.1 percentage points.

TRUDP105. Marist Poll Florida Trend

	Florida Adults		
	Do you approve or disapprove of the job Donald Trump is doing as president?		
	Approve	Disapprove	Unsure
	Row %	Row %	Row %
November 2018	43%	50%	7%
September 2018	43%	48%	9%
June 2018	43%	46%	11%

Marist Poll Florida Adults

TRUDP105R. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Adults Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
Florida Adults		30%	13%	12%	38%	7%
Florida Registered Voters		31%	12%	11%	40%	5%
Party Identification^	Democrat	3%	6%	15%	74%	2%
	Republican	73%	15%	2%	6%	5%
	Independent	16%	17%	17%	41%	9%
Political Ideology^	Very liberal-Liberal	7%	7%	13%	71%	2%
	Moderate	17%	14%	19%	43%	7%
	Conservative-Very conservative	65%	13%	2%	15%	4%
Trump Supporters		75%	15%	2%	2%	6%
Region	North/Panhandle	32%	10%	12%	33%	13%
	Orlando/Central Atlantic Coast	27%	11%	18%	40%	3%
	Tampa Bay Area	34%	12%	9%	37%	8%
	Gulf Coast/Mid-Florida	40%	16%	10%	28%	7%
	Miami/Gold Coast/Keys	22%	14%	11%	47%	7%
Household Income	Less than $50,000	25%	14%	15%	35%	10%
	$50,000 or more	33%	11%	11%	41%	4%
Education	Not college graduate	29%	13%	13%	37%	8%
	College graduate	32%	12%	10%	40%	6%
Race	White	38%	15%	9%	32%	7%
	African American	5%	8%	19%	63%	5%
	Latino	23%	14%	17%	35%	11%
Cuban Descent	Yes	32%	10%	22%	31%	4%
	No	30%	13%	11%	38%	8%
Age	18 to 29	10%	24%	20%	38%	8%
	30 to 44	24%	10%	15%	40%	11%
	45 to 59	38%	12%	10%	34%	6%
	60 or older	38%	10%	6%	40%	6%
Age	Under 45	18%	16%	18%	39%	9%
	45 or older	38%	11%	8%	38%	6%
Gender	Men	35%	15%	11%	29%	10%
	Women	25%	11%	12%	47%	5%
Race and Education	White - Not College Graduate	42%	16%	10%	27%	6%
	White - College Graduate	33%	13%	8%	38%	8%
Gender - Race - Education	Men - White - Not College Graduate	45%	13%	12%	25%	5%
	Men - White - College Graduate	40%	18%	5%	28%	9%
	Women - White - Not College Graduate	39%	18%	8%	28%	7%
	Women - White - College Graduate	24%	8%	11%	49%	7%
White Evangelical Christians		57%	18%	7%	13%	6%
Area Description	Big city	23%	14%	16%	38%	9%
	Small city	28%	13%	13%	39%	7%
	Suburban	30%	10%	10%	47%	3%
	Small town/Rural	42%	14%	8%	29%	7%
Small city/Suburban Men		36%	14%	12%	32%	7%
Small city/Suburban Women		22%	10%	10%	54%	3%

NBC News/Marist Poll Florida Adults. Interviews conducted October 30th through November 2nd, 2018, n=1038 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.
^Florida Registered Voters: n=917 MOE +/- 4.1 percentage points.

TRUDP105R. Marist Poll Florida Trend

	Florida Adults				
	Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
	Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
	Row %	Row %	Row %	Row %	Row %
November 2018	30%	13%	12%	38%	7%
September 2018	27%	16%	10%	38%	9%
June 2018	29%	14%	12%	34%	11%

Marist Poll Florida Adults

SNWLNS18A. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Registered Voters			
		If November's election for U.S. Senate in Florida were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:			
		Bill Nelson, the Democrat	Rick Scott, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Registered Voters		50%	45%	<1%	5%
Already Voted		54%	46%	0%	0%
Not Yet Voted		48%	45%	0%	8%
Intensity of Support	Strongly support	54%	46%	0%	0%
	Somewhat support	51%	49%	0%	0%
Party Identification	Democrat	94%	5%	0%	1%
	Republican	6%	92%	0%	2%
	Independent	54%	37%	1%	9%
Political Ideology	Very liberal-Liberal	85%	10%	0%	5%
	Moderate	61%	34%	0%	5%
	Conservative-Very conservative	15%	82%	0%	2%
Trump Supporters		8%	90%	0%	1%
Region	North/Panhandle	50%	48%	0%	1%
	Orlando/Central Atlantic Coast	53%	44%	0%	2%
	Tampa Bay Area	40%	51%	1%	9%
	Gulf Coast/Mid-Florida	41%	56%	0%	3%
	Miami/Gold Coast/Keys	60%	33%	0%	7%
Household Income	Less than $50,000	53%	43%	0%	4%
	$50,000 or more	50%	45%	0%	5%
Education	Not college graduate	49%	44%	0%	6%
	College graduate	51%	46%	0%	3%
Race	White	42%	55%	0%	2%
	African American	79%	10%	0%	11%
	Latino	56%	40%	0%	5%
Cuban Descent	Yes	41%	54%	0%	5%
	No	51%	45%	0%	5%
Age	18 to 29	53%	39%	0%	8%
	30 to 44	59%	34%	0%	7%
	45 to 59	46%	50%	0%	4%
	60 or older	47%	50%	1%	2%
Age	Under 45	56%	36%	0%	8%
	45 or older	47%	50%	0%	3%
Gender	Men	44%	51%	0%	4%
	Women	55%	39%	0%	5%
Race and Education	White - Not College Graduate	38%	59%	0%	3%
	White - College Graduate	48%	50%	0%	2%
Gender - Race - Education	Men - White - Not College Graduate	40%	55%	1%	4%
	Men - White - College Graduate	42%	58%	0%	1%
	Women - White - Not College Graduate	36%	62%	0%	2%
	Women - White - College Graduate	56%	42%	0%	3%
White Evangelical Christians		22%	76%	0%	1%
Area Description	Big city	51%	41%	0%	8%
	Small city	55%	40%	0%	5%
	Suburban	54%	45%	1%	1%
	Small town/Rural	42%	56%	0%	2%
Small city/Suburban Men		46%	51%	1%	2%
Small city/Suburban Women		62%	33%	0%	4%

NBC News/Marist Poll Florida Registered Voters. Interviews conducted October 30th through November 2nd, 2018, n=917 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

SNWLNS18ATRND. Marist Poll Florida Trend

	Florida Registered Voters			
	If November's election for U.S. Senate in Florida were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:			
	Bill Nelson, the Democrat	Rick Scott, the Republican	Other	Undecided
	Row %	Row %	Row %	Row %
November 2018	50%	45%	<1%	5%
September 2018	48%	43%	1%	7%
June 2018	49%	45%	1%	5%

Marist Poll Florida Registered Voters

STSSN18. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Registered Voters with a Candidate Preference for Senate Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Florida Registered Voters with a Candidate Preference for Senate		59%	35%	5%	1%
Candidate Support	Bill Nelson	60%	34%	5%	1%
	Rick Scott	58%	36%	6%	1%
Party Identification	Democrat	66%	29%	4%	1%
	Republican	66%	32%	1%	1%
	Independent	44%	44%	12%	0%
Political Ideology	Very liberal-Liberal	56%	34%	9%	1%
	Moderate	51%	41%	8%	0%
	Conservative-Very conservative	69%	30%	1%	0%
Trump Supporters		63%	34%	3%	1%
Region	North/Panhandle	73%	26%	1%	0%
	Orlando/Central Atlantic Coast	56%	38%	5%	1%
	Tampa Bay Area	48%	44%	7%	1%
	Gulf Coast/Mid-Florida	53%	38%	8%	1%
	Miami/Gold Coast/Keys	63%	31%	6%	0%
Household Income	Less than $50,000	54%	35%	10%	0%
	$50,000 or more	61%	36%	3%	1%
Education	Not college graduate	58%	33%	8%	1%
	College graduate	60%	37%	3%	1%
Race	White	59%	37%	3%	1%
	African American	67%	22%	11%	0%
	Latino	50%	44%	6%	0%
Age	18 to 29	34%	56%	11%	0%
	30 to 44	55%	39%	6%	1%
	45 to 59	63%	30%	7%	0%
	60 or older	69%	28%	2%	1%
Age	Under 45	45%	46%	8%	0%
	45 or older	66%	29%	4%	1%
Gender	Men	60%	33%	6%	1%
	Women	58%	36%	5%	1%
Race and Education	White - Not College Graduate	59%	36%	4%	1%
	White - College Graduate	60%	36%	2%	1%
Gender - Race - Education	Men - White - Not College Graduate	60%	35%	5%	1%
	Men - White - College Graduate	59%	37%	2%	2%
	Women - White - Not College Graduate	58%	38%	3%	1%
	Women - White - College Graduate	61%	36%	3%	0%
White Evangelical Christians		59%	36%	4%	1%
Area Description	Big city	55%	37%	8%	0%
	Small city	57%	39%	3%	1%
	Suburban	59%	34%	7%	0%
	Small town/Rural	65%	30%	4%	1%
Small city/Suburban Men		60%	33%	5%	1%
Small city/Suburban Women		55%	41%	4%	0%

NBC News/Marist Poll Florida Registered Voters with a Candidate Preference for U.S. Senate. Interviews conducted October 30th through November 2nd, 2018, n=818
MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

STSSN18TRND. Marist Poll Florida Registered Voter Trend

	Florida Registered Voters with a Candidate Preference for Senate			
	Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
	Strongly support	Somewhat support	Might vote differently	Unsure
	Row %	Row %	Row %	Row %
November 2018	59%	35%	5%	1%
September 2017	56%	33%	9%	3%
June 2018	56%	30%	12%	2%

Marist Poll Florida Registered Voters

GVWLNS18A. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Registered Voters			
		If November's election for governor in Florida were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:			
		Andrew Gillum, the Democrat	Ron DeSantis, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Registered Voters		50%	45%	<1%	5%
Already Voted		54%	46%	0%	0%
Not Yet Voted		48%	44%	0%	8%
Intensity of Support	Strongly support	58%	42%	0%	0%
	Somewhat support	39%	61%	0%	0%
Party Identification	Democrat	93%	5%	0%	2%
	Republican	6%	93%	0%	1%
	Independent	56%	34%	1%	9%
Political Ideology	Very liberal-Liberal	85%	12%	0%	3%
	Moderate	61%	32%	0%	7%
	Conservative-Very conservative	14%	84%	0%	1%
Trump Supporters		6%	90%	0%	3%
Region	North/Panhandle	52%	47%	0%	2%
	Orlando/Central Atlantic Coast	53%	43%	0%	4%
	Tampa Bay Area	47%	48%	1%	4%
	Gulf Coast/Mid-Florida	41%	56%	0%	3%
	Miami/Gold Coast/Keys	55%	37%	0%	8%
Household Income	Less than $50,000	53%	42%	1%	5%
	$50,000 or more	52%	45%	0%	3%
Education	Not college graduate	50%	44%	0%	6%
	College graduate	52%	47%	0%	2%
Race	White	40%	55%	0%	4%
	African American	89%	9%	0%	2%
	Latino	52%	40%	0%	7%
Cuban Descent	Yes	50%	49%	0%	1%
	No	50%	45%	0%	5%
Age	18 to 29	53%	37%	1%	9%
	30 to 44	64%	32%	0%	4%
	45 to 59	45%	51%	0%	4%
	60 or older	46%	51%	0%	3%
Age	Under 45	59%	34%	0%	7%
	45 or older	46%	51%	0%	3%
Gender	Men	43%	52%	0%	5%
	Women	57%	39%	0%	4%
Race and Education	White - Not College Graduate	34%	60%	0%	6%
	White - College Graduate	48%	50%	0%	2%
Gender - Race - Education	Men - White - Not College Graduate	35%	59%	1%	5%
	Men - White - College Graduate	40%	59%	0%	2%
	Women - White - Not College Graduate	33%	61%	0%	6%
	Women - White - College Graduate	57%	41%	0%	2%
White Evangelical Christians		19%	78%	0%	3%
Area Description	Big city	52%	42%	0%	6%
	Small city	53%	42%	0%	5%
	Suburban	56%	42%	0%	2%
	Small town/Rural	39%	57%	1%	3%
Small city/Suburban Men		43%	53%	0%	3%
Small city/Suburban Women		65%	31%	0%	4%

NBC News/Marist Poll Florida Registered Voters. Interviews conducted October 30th through November 2nd, 2018, n=917 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

GVWLNS18ATRND. Marist Poll Florida Trend Tables

	Florida Registered Voters			
	If November's election for governor in Florida were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:			
	Andrew Gillum, the Democrat	Ron DeSantis, the Republican	Other	Undecided
	Row %	Row %	Row %	Row %
November 2018	50%	45%	<1%	5%
September 2018	49%	41%	1%	10%

Marist Poll Florida Registered Voters

STSGV18. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Registered Voters with a Candidate Preference for Governor Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Florida Registered Voters with a Candidate Preference for Governor		72%	23%	4%	1%
Candidate Support	Andrew Gillum	78%	17%	4%	1%
	Ron DeSantis	65%	30%	4%	1%
Party Identification	Democrat	88%	10%	2%	0%
	Republican	69%	27%	2%	1%
	Independent	56%	33%	9%	2%
Political Ideology	Very liberal-Liberal	80%	15%	2%	3%
	Moderate	63%	27%	10%	0%
	Conservative-Very conservative	74%	24%	1%	1%
Trump Supporters		70%	26%	3%	1%
Region	North/Panhandle	78%	18%	3%	1%
	Orlando/Central Atlantic Coast	75%	23%	2%	1%
	Tampa Bay Area	71%	22%	4%	3%
	Gulf Coast/Mid-Florida	67%	24%	9%	0%
	Miami/Gold Coast/Keys	70%	26%	3%	1%
Household Income	Less than $50,000	70%	23%	6%	1%
	$50,000 or more	72%	24%	3%	1%
Education	Not college graduate	71%	22%	6%	1%
	College graduate	73%	25%	2%	1%
Race	White	68%	28%	3%	1%
	African American	87%	8%	5%	0%
	Latino	64%	26%	7%	2%
Age	18 to 29	53%	36%	11%	1%
	30 to 44	74%	22%	4%	1%
	45 to 59	74%	22%	3%	1%
	60 or older	77%	19%	2%	1%
Age	Under 45	64%	28%	7%	1%
	45 or older	76%	20%	3%	1%
Gender	Men	68%	27%	4%	1%
	Women	75%	20%	4%	1%
Race and Education	White - Not College Graduate	66%	30%	4%	1%
	White - College Graduate	71%	26%	2%	1%
Gender - Race - Education	Men - White - Not College Graduate	62%	34%	4%	1%
	Men - White - College Graduate	66%	31%	3%	0%
	Women - White - Not College Graduate	69%	26%	3%	1%
	Women - White - College Graduate	76%	21%	1%	1%
White Evangelical Christians		67%	27%	5%	1%
Area Description	Big city	69%	24%	7%	1%
	Small city	72%	24%	4%	0%
	Suburban	72%	24%	4%	0%
	Small town/Rural	74%	20%	2%	4%
Small city/Suburban Men		70%	26%	4%	0%
Small city/Suburban Women		74%	22%	4%	0%

NBC News/Marist Poll Florida Registered Voters with a Candidate Preference for Governor. Interviews conducted October 30th through November 2nd, 2018, n=827 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

STSGV18TRND. Marist Poll Florida Trend Tables

	Florida Registered Voters with a Candidate Preference for Governor			
	Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
	Strongly support	Somewhat support	Might vote differently	Unsure
	Row %	Row %	Row %	Row %
November 2018	72%	23%	4%	1%
September 2018	63%	29%	7%	<1%

Marist Poll Florida Registered Voters

NELB020R. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Adults		
		Overall, do you have a favorable or an unfavorable impression of Bill Nelson?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Adults		42%	38%	20%
Florida Registered Voters		45%	40%	15%
Party Identification^	Democrat	81%	10%	9%
	Republican	13%	75%	13%
	Independent	43%	33%	24%
Political Ideology^	Very liberal-Liberal	71%	14%	15%
	Moderate	52%	31%	16%
	Conservative-Very conservative	20%	69%	12%
Trump Supporters		14%	74%	13%
Region	North/Panhandle	42%	39%	19%
	Orlando/Central Atlantic Coast	45%	35%	20%
	Tampa Bay Area	38%	43%	19%
	Gulf Coast/Mid-Florida	30%	50%	19%
	Miami/Gold Coast/Keys	51%	29%	20%
Household Income	Less than $50,000	41%	34%	24%
	$50,000 or more	45%	41%	14%
Education	Not college graduate	40%	37%	22%
	College graduate	46%	40%	15%
Race	White	37%	47%	16%
	African American	57%	17%	26%
	Latino	47%	30%	23%
Cuban Descent	Yes	47%	31%	22%
	No	42%	39%	19%
Age	18 to 29	41%	26%	33%
	30 to 44	45%	31%	24%
	45 to 59	39%	48%	13%
	60 or older	44%	42%	14%
Age	Under 45	43%	28%	28%
	45 or older	42%	45%	14%
Gender	Men	39%	43%	18%
	Women	46%	33%	21%
Race and Education	White - Not College Graduate	32%	51%	17%
	White - College Graduate	43%	43%	14%
Gender - Race - Education	Men - White - Not College Graduate	36%	54%	10%
	Men - White - College Graduate	38%	49%	13%
	Women - White - Not College Graduate	29%	48%	23%
	Women - White - College Graduate	49%	37%	14%
White Evangelical Christians		21%	61%	18%
Area Description	Big city	41%	33%	26%
	Small city	46%	36%	18%
	Suburban	50%	32%	18%
	Small town/Rural	35%	53%	11%
Small city/Suburban Men		43%	42%	15%
Small city/Suburban Women		52%	27%	21%

NBC News/Marist Poll Florida Adults. Interviews conducted October 30th through November 2nd, 2018, n=1038 MOE +/- 3.8 percentage points.
Totals may not add to 100% due to rounding.
^Florida Registered Voters: n=917 MOE +/- 4.1 percentage points.

NELB020RTRND. Marist Poll Florida Trend Tables

	Florida Adults		
	Overall, do you have a favorable or an unfavorable impression of Bill Nelson?		
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
November 2018	42%	38%	20%
September 2018	40%	32%	27%

Marist Poll Florida Adults

SCOR020R. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Adults		
		Overall, do you have a favorable or an unfavorable impression of Rick Scott?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Adults		41%	47%	12%
Florida Registered Voters		41%	50%	9%
Party Identification^	Democrat	7%	85%	8%
	Republican	82%	13%	6%
	Independent	34%	55%	11%
Political Ideology^	Very liberal-Liberal	11%	77%	12%
	Moderate	32%	61%	7%
	Conservative-Very conservative	76%	19%	6%
Trump Supporters		81%	13%	7%
Region	North/Panhandle	43%	45%	12%
	Orlando/Central Atlantic Coast	44%	46%	10%
	Tampa Bay Area	38%	47%	15%
	Gulf Coast/Mid-Florida	46%	43%	11%
	Miami/Gold Coast/Keys	36%	51%	13%
Household Income	Less than $50,000	36%	48%	16%
	$50,000 or more	43%	49%	8%
Education	Not college graduate	41%	46%	14%
	College graduate	41%	49%	10%
Race	White	49%	44%	7%
	African American	12%	74%	13%
	Latino	40%	39%	20%
Cuban Descent	Yes	54%	26%	20%
	No	40%	49%	12%
Age	18 to 29	35%	47%	19%
	30 to 44	30%	58%	12%
	45 to 59	48%	41%	11%
	60 or older	45%	46%	9%
Age	Under 45	32%	52%	15%
	45 or older	47%	43%	10%
Gender	Men	46%	43%	11%
	Women	36%	51%	13%
Race and Education	White - Not College Graduate	53%	40%	7%
	White - College Graduate	43%	49%	8%
Gender - Race - Education	Men - White - Not College Graduate	53%	42%	4%
	Men - White - College Graduate	50%	45%	5%
	Women - White - Not College Graduate	53%	38%	9%
	Women - White - College Graduate	36%	53%	11%
White Evangelical Christians		67%	26%	7%
Area Description	Big city	37%	49%	13%
	Small city	38%	51%	10%
	Suburban	43%	45%	12%
	Small town/Rural	49%	40%	11%
Small city/Suburban Men		46%	43%	12%
Small city/Suburban Women		34%	55%	10%

NBC News/Marist Poll Florida Adults. Interviews conducted October 30th through November 2nd, 2018, n=1038 MOE +/- 3.8 percentage points.
Totals may not add to 100% due to rounding.
^Florida Registered Voters: n=917 MOE +/- 4.1 percentage points.

SCOR020RTRND. Marist Poll Florida Trend Tables

	Florida Adults		
	Overall, do you have a favorable or an unfavorable impression of Rick Scott?		
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
November 2018	41%	47%	12%
September 2018	42%	44%	14%

Marist Poll Florida Adults

GILA020R. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Adults Overall, do you have a favorable or an unfavorable impression of Andrew Gillum?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Adults		46%	36%	18%
Florida Registered Voters		47%	38%	15%
Party Identification^	Democrat	87%	6%	7%
	Republican	11%	76%	13%
	Independent	48%	31%	21%
Political Ideology^	Very liberal-Liberal	79%	8%	13%
	Moderate	56%	28%	16%
	Conservative-Very conservative	17%	71%	11%
Trump Supporters		10%	75%	15%
Region	North/Panhandle	44%	39%	17%
	Orlando/Central Atlantic Coast	54%	33%	13%
	Tampa Bay Area	38%	40%	22%
	Gulf Coast/Mid-Florida	43%	41%	16%
	Miami/Gold Coast/Keys	48%	29%	23%
Household Income	Less than $50,000	46%	31%	23%
	$50,000 or more	49%	39%	12%
Education	Not college graduate	42%	34%	23%
	College graduate	52%	38%	10%
Race	White	39%	46%	15%
	African American	78%	4%	18%
	Latino	44%	29%	26%
Cuban Descent	Yes	44%	35%	20%
	No	46%	36%	18%
Age	18 to 29	49%	26%	24%
	30 to 44	53%	26%	21%
	45 to 59	41%	46%	13%
	60 or older	43%	39%	18%
Age	Under 45	51%	26%	23%
	45 or older	42%	42%	16%
Gender	Men	40%	43%	17%
	Women	51%	29%	20%
Race and Education	White - Not College Graduate	32%	49%	19%
	White - College Graduate	48%	42%	10%
Gender - Race - Education	Men - White - Not College Graduate	33%	53%	14%
	Men - White - College Graduate	40%	49%	11%
	Women - White - Not College Graduate	30%	46%	23%
	Women - White - College Graduate	57%	34%	8%
White Evangelical Christians		23%	61%	16%
Area Description	Big city	47%	31%	22%
	Small city	49%	34%	16%
	Suburban	51%	34%	15%
	Small town/Rural	37%	47%	16%
Small city/Suburban Men		44%	43%	13%
Small city/Suburban Women		57%	25%	19%

NBC News/Marist Poll Florida Adults. Interviews conducted October 30th through November 2nd, 2018, n=1038 MOE +/- 3.8 percentage points.
Totals may not add to 100% due to rounding.
^Florida Registered Voters: n=917 MOE +/- 4.1 percentage points.

GILA020RTRND. Marist Poll Florida Trend Tables

	Florida Adults		
	Overall, do you have a favorable or an unfavorable impression of Andrew Gillum?		
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
November 2018	46%	36%	18%
September 2018	43%	23%	33%

Marist Poll Florida Adults

DESR020R. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Adults		
		Overall, do you have a favorable or an unfavorable impression of Ron DeSantis?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Adults		39%	41%	20%
Florida Registered Voters		41%	43%	15%
Party Identification^	Democrat	10%	78%	13%
	Republican	81%	9%	9%
	Independent	31%	47%	22%
Political Ideology^	Very liberal-Liberal	13%	73%	14%
	Moderate	26%	55%	19%
	Conservative-Very conservative	80%	13%	7%
Trump Supporters		82%	9%	8%
Region	North/Panhandle	39%	47%	14%
	Orlando/Central Atlantic Coast	38%	45%	17%
	Tampa Bay Area	45%	42%	14%
	Gulf Coast/Mid-Florida	43%	36%	21%
	Miami/Gold Coast/Keys	35%	37%	28%
Household Income	Less than $50,000	35%	40%	26%
	$50,000 or more	42%	44%	14%
Education	Not college graduate	39%	38%	24%
	College graduate	40%	46%	14%
Race	White	48%	37%	14%
	African American	12%	63%	24%
	Latino	33%	35%	32%
Cuban Descent	Yes	40%	40%	21%
	No	39%	41%	20%
Age	18 to 29	27%	44%	28%
	30 to 44	31%	42%	27%
	45 to 59	48%	38%	14%
	60 or older	43%	40%	17%
Age	Under 45	29%	43%	27%
	45 or older	45%	39%	16%
Gender	Men	46%	36%	18%
	Women	33%	45%	22%
Race and Education	White - Not College Graduate	51%	30%	19%
	White - College Graduate	45%	46%	9%
Gender - Race - Education	Men - White - Not College Graduate	52%	35%	13%
	Men - White - College Graduate	56%	38%	7%
	Women - White - Not College Graduate	51%	27%	23%
	Women - White - College Graduate	33%	55%	12%
White Evangelical Christians		66%	21%	14%
Area Description	Big city	35%	39%	26%
	Small city	32%	49%	19%
	Suburban	35%	48%	17%
	Small town/Rural	56%	29%	15%
Small city/Suburban Men		41%	43%	15%
Small city/Suburban Women		26%	54%	20%

NBC News/Marist Poll Florida Adults. Interviews conducted October 30th through November 2nd, 2018, n=1038 MOE +/- 3.8 percentage points.
Totals may not add to 100% due to rounding.
^Florida Registered Voters: n=917 MOE +/- 4.1 percentage points.

DESR020RTRND. Marist Poll Florida Trend Tables

	Florida Adults		
	Overall, do you have a favorable or an unfavorable impression of Ron DeSantis?		
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
November 2018	39%	41%	20%
September 2018	37%	33%	30%

Marist Poll Florida Adults

USCNGSNBC1. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Registered Voters		
		What is your preference for the outcome of this November's congressional elections:		
		A Congress controlled by Republicans	A Congress controlled by Democrats	Unsure
		Row %	Row %	Row %
Florida Registered Voters		44%	48%	8%
Party Identification	Democrat	4%	92%	4%
	Republican	92%	4%	4%
	Independent	33%	50%	17%
Political Ideology	Very liberal-Liberal	8%	84%	8%
	Moderate	32%	57%	10%
	Conservative-Very conservative	83%	14%	3%
Trump Supporters		88%	5%	7%
Region	North/Panhandle	45%	48%	7%
	Orlando/Central Atlantic Coast	41%	51%	8%
	Tampa Bay Area	49%	38%	13%
	Gulf Coast/Mid-Florida	56%	35%	8%
	Miami/Gold Coast/Keys	35%	58%	7%
Household Income	Less than $50,000	40%	47%	13%
	$50,000 or more	44%	50%	6%
Education	Not college graduate	45%	45%	10%
	College graduate	43%	50%	7%
Race	White	54%	39%	7%
	African American	11%	79%	9%
	Latino	43%	50%	8%
Cuban Descent	Yes	55%	39%	5%
	No	43%	48%	9%
Age	18 to 29	43%	47%	10%
	30 to 44	32%	53%	15%
	45 to 59	48%	47%	5%
	60 or older	49%	45%	6%
Age	Under 45	37%	50%	13%
	45 or older	48%	46%	6%
Gender	Men	49%	40%	11%
	Women	39%	55%	6%
Race and Education	White - Not College Graduate	59%	33%	8%
	White - College Graduate	47%	46%	7%
Gender - Race - Education	Men - White - Not College Graduate	57%	30%	12%
	Men - White - College Graduate	56%	34%	10%
	Women - White - Not College Graduate	61%	35%	4%
	Women - White - College Graduate	36%	59%	4%
White Evangelical Christians		75%	17%	8%
Area Description	Big city	44%	48%	8%
	Small city	40%	50%	11%
	Suburban	45%	53%	3%
	Small town/Rural	51%	38%	11%
Small city/Suburban Men		51%	40%	9%
Small city/Suburban Women		32%	62%	6%

NBC News/Marist Poll Florida Registered Voters. Interviews conducted October 30th through November 2nd, 2018, n=917 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

USCNGSNBC1TRND. Marist Poll Florida Trend

	Florida Registered Voters		
	What is your preference for the outcome of this November's congressional elections:		
	A Congress controlled by Republicans	A Congress controlled by Democrats	Unsure
	Row %	Row %	Row %
November 2018	44%	48%	8%
September 2018	43%	49%	8%
June 2018	39%	42%	19%

Marist Poll Florida Registered Voters

CGIMPT18. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Registered Voters				
		Do you think November's election for Congress is very important, important, not very important, or not important at all?				
		Very important	Important	Not very important	Not important at all	Unsure
		Row %	Row %	Row %	Row %	Row %
Florida Registered Voters		79%	18%	1%	1%	1%
Party Identification	Democrat	82%	15%	2%	0%	1%
	Republican	82%	17%	1%	0%	0%
	Independent	74%	23%	0%	2%	1%
Political Ideology	Very liberal-Liberal	77%	21%	2%	0%	0%
	Moderate	80%	18%	1%	1%	0%
	Conservative-Very conservative	84%	15%	1%	0%	0%
Trump Supporters		80%	19%	1%	0%	0%
Region	North/Panhandle	83%	16%	1%	0%	1%
	Orlando/Central Atlantic Coast	81%	16%	1%	2%	1%
	Tampa Bay Area	77%	18%	2%	2%	1%
	Gulf Coast/Mid-Florida	77%	21%	2%	1%	0%
	Miami/Gold Coast/Keys	78%	20%	1%	0%	0%
Household Income	Less than $50,000	74%	23%	1%	2%	0%
	$50,000 or more	83%	14%	2%	0%	1%
Education	Not college graduate	76%	21%	1%	1%	0%
	College graduate	84%	14%	1%	0%	1%
Race	White	80%	18%	1%	1%	0%
	African American	86%	10%	3%	0%	2%
	Latino	70%	29%	0%	1%	0%
Cuban Descent	Yes	76%	24%	0%	0%	0%
	No	79%	18%	1%	1%	1%
Age	18 to 29	62%	35%	1%	2%	0%
	30 to 44	78%	19%	2%	0%	0%
	45 to 59	85%	13%	0%	1%	1%
	60 or older	82%	15%	1%	1%	1%
Age	Under 45	71%	27%	2%	1%	0%
	45 or older	83%	14%	1%	1%	1%
Gender	Men	78%	20%	1%	1%	1%
	Women	80%	17%	1%	1%	1%
Race and Education	White - Not College Graduate	75%	23%	1%	1%	0%
	White - College Graduate	85%	12%	1%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	77%	23%	0%	1%	0%
	Men - White - College Graduate	83%	14%	1%	0%	1%
	Women - White - Not College Graduate	74%	22%	1%	2%	0%
	Women - White - College Graduate	88%	10%	1%	0%	1%
White Evangelical Christians		79%	20%	0%	0%	0%
Area Description	Big city	73%	23%	1%	2%	1%
	Small city	81%	18%	1%	0%	0%
	Suburban	86%	14%	0%	0%	0%
	Small town/Rural	80%	17%	2%	1%	0%
Small city/Suburban Men		83%	16%	1%	0%	0%
Small city/Suburban Women		83%	16%	1%	0%	0%

NBC News/Marist Poll Florida Registered Voters. Interviews conducted October 30th through November 2nd, 2018, n=917 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

CGIMPT18TRND. Marist Poll Florida Trend

	Florida Registered Voters				
	Do you think November's election for Congress is very important, important, not very important, or not important at all?				
	Very important	Important	Not very important	Not important at all	Unsure
	Row %	Row %	Row %	Row %	Row %
November 2018	79%	18%	1%	1%	1%
September 2018	78%	18%	3%	1%	1%
June 2018	73%	22%	2%	1%	1%

Marist Poll Florida Registered Voters

USCNGS01. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Registered Voters			
		If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:			
		Democrat	Republican	Vol: Neither	Undecided
		Row %	Row %	Row %	Row %
Florida Registered Voters		50%	45%	1%	4%
Party Identification	Democrat	95%	4%	0%	0%
	Republican	5%	94%	0%	1%
	Independent	54%	35%	2%	9%
Political Ideology	Very liberal-Liberal	83%	12%	1%	4%
	Moderate	61%	33%	1%	4%
	Conservative-Very conservative	15%	82%	1%	2%
Trump Supporters		7%	90%	1%	2%
Region	North/Panhandle	53%	44%	1%	2%
	Orlando/Central Atlantic Coast	53%	45%	0%	2%
	Tampa Bay Area	44%	47%	3%	6%
	Gulf Coast/Mid-Florida	37%	59%	0%	4%
	Miami/Gold Coast/Keys	58%	36%	0%	5%
Household Income	Less than $50,000	53%	42%	1%	4%
	$50,000 or more	51%	45%	0%	4%
Education	Not college graduate	48%	46%	0%	5%
	College graduate	52%	44%	1%	2%
Race	White	41%	55%	1%	3%
	African American	82%	11%	0%	8%
	Latino	51%	44%	0%	4%
Cuban Descent	Yes	39%	59%	0%	2%
	No	51%	44%	1%	4%
Age	18 to 29	50%	45%	0%	5%
	30 to 44	60%	31%	0%	9%
	45 to 59	46%	50%	1%	2%
	60 or older	47%	49%	1%	2%
Age	Under 45	55%	37%	0%	7%
	45 or older	47%	50%	1%	2%
Gender	Men	44%	52%	1%	4%
	Women	56%	39%	1%	4%
Race and Education	White - Not College Graduate	35%	60%	0%	5%
	White - College Graduate	48%	50%	1%	1%
Gender - Race - Education	Men - White - Not College Graduate	34%	60%	1%	5%
	Men - White - College Graduate	39%	60%	1%	1%
	Women - White - Not College Graduate	35%	60%	0%	4%
	Women - White - College Graduate	59%	39%	1%	2%
White Evangelical Christians		18%	79%	0%	3%
Area Description	Big city	53%	42%	1%	5%
	Small city	54%	39%	0%	7%
	Suburban	53%	47%	0%	0%
	Small town/Rural	40%	55%	1%	3%
Small city/Suburban Men		44%	52%	1%	3%
Small city/Suburban Women		63%	33%	0%	4%

NBC News/Marist Poll Florida Registered Voters. Interviews conducted October 30th through November 2nd, 2018, n=917 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

USCNGS01TRND. Marist Poll Florida Trend

	Florida Registered Voters			
	If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:			
	Democrat	Republican	Vol: Neither	Undecided
	Row %	Row %	Row %	Row %
November 2018	50%	45%	1%	4%
September 2018	49%	41%	3%	7%
June 2018	46%	40%	5%	9%

Marist Poll Florida Registered Voters

CGVT18SCBK. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Registered Voters			
		Thinking about your vote for congress this November, are you more likely to vote for a candidate who:			
		Supported President Trump's U.S. Supreme Court nominee Brett Kavanaugh	Opposed President Trump's U.S. Supreme Court nominee Brett Kavanaugh	Or does this not make any difference to your vote	Unsure
		Row %	Row %	Row %	Row %
Florida Registered Voters		31%	37%	29%	3%
Party Identification	Democrat	2%	72%	23%	3%
	Republican	70%	6%	22%	2%
	Independent	20%	35%	40%	5%
Political Ideology	Very liberal-Liberal	7%	62%	27%	5%
	Moderate	19%	46%	32%	2%
	Conservative-Very conservative	63%	10%	25%	2%
Trump Supporters		70%	2%	27%	2%
Region	North/Panhandle	32%	38%	28%	2%
	Orlando/Central Atlantic Coast	30%	43%	25%	3%
	Tampa Bay Area	36%	30%	28%	6%
	Gulf Coast/Mid-Florida	42%	31%	25%	2%
	Miami/Gold Coast/Keys	23%	40%	34%	3%
Household Income	Less than $50,000	25%	36%	34%	5%
	$50,000 or more	33%	40%	25%	1%
Education	Not college graduate	30%	37%	29%	4%
	College graduate	34%	37%	28%	2%
Race	White	39%	31%	27%	3%
	African American	6%	61%	27%	6%
	Latino	27%	39%	32%	2%
Cuban Descent	Yes	30%	35%	31%	4%
	No	32%	37%	28%	3%
Age	18 to 29	14%	50%	35%	0%
	30 to 44	23%	43%	30%	4%
	45 to 59	36%	30%	31%	2%
	60 or older	40%	32%	23%	5%
Age	Under 45	19%	46%	32%	2%
	45 or older	38%	31%	27%	4%
Gender	Men	38%	31%	30%	1%
	Women	25%	42%	27%	5%
Race and Education	White - Not College Graduate	42%	27%	28%	3%
	White - College Graduate	36%	35%	27%	2%
Gender - Race - Education	Men - White - Not College Graduate	44%	26%	30%	0%
	Men - White - College Graduate	42%	26%	30%	1%
	Women - White - Not College Graduate	40%	28%	26%	6%
	Women - White - College Graduate	28%	46%	24%	2%
White Evangelical Christians		54%	14%	30%	2%
Area Description	Big city	23%	36%	38%	3%
	Small city	32%	40%	25%	4%
	Suburban	35%	44%	20%	2%
	Small town	41%	23%	33%	3%
	Rural	38%	43%	18%	1%
Small city/Suburban Men		41%	34%	24%	1%
Small city/Suburban Women		25%	49%	21%	5%

NBC News/Marist Poll Florida Registered Voters. Interviews conducted October 30th through November 2nd, 2018, 2018, n=917 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll of Florida

Results for Likely Voters

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 1,038 Florida Adults

This survey of 1,038 adults was conducted October 30th through November 2nd, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Florida were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research and the Logit Group for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ±3.8 percentage points. There are 917 registered voters. The results for this subset are statistically significant within ±4.1 percentage points. There are 595 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ±5.0 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Florida Nature of the Sample

		Florida Adults	Florida Registered Voters	Florida Likely Voters
		Column %	Column %	Column %
Florida Adults		100%		
Florida Registered Voters		88%	100%	
Florida Likely Voters		57%	65%	100%
Already Voted		n/a	41%	45%
Not Yet Voted		n/a	59%	55%
Florida Senate Persuadable Voters		n/a	11%	9%
Florida Governor Persuadable Voters		n/a	10%	7%
Party Registration	**Democrat**	n/a	37%	37%
	Republican	n/a	35%	38%
	Independent	n/a	27%	24%
	Other	n/a	0%	1%
Party Identification	**Democrat**	n/a	33%	34%
	Republican	n/a	33%	34%
	Independent	n/a	33%	30%
	Other	n/a	2%	2%
Political Ideology	**Very liberal-Liberal**	n/a	26%	26%
	Moderate	n/a	37%	35%
	Conservative-Very conservative	n/a	37%	39%
Region	**North/Panhandle**	17%	17%	19%
	Orlando/Central Atlantic Coast	18%	19%	19%
	Tampa Bay Area	16%	16%	17%
	Gulf Coast/Mid-Florida	19%	18%	21%
	Miami/Gold Coast/Keys	30%	30%	24%
Household Income	**Less than $50,000**	51%	48%	45%
	$50,000 or more	49%	52%	55%
Race	**White**	57%	61%	63%
	African American	15%	15%	15%
	Latino	22%	18%	15%
	Other	6%	6%	7%
Cuban Descent	**Yes**	8%	8%	6%
	No	92%	92%	94%
Age	**18 to 29**	19%	17%	13%
	30 to 44	20%	20%	18%
	45 to 59	27%	27%	30%
	60 or older	33%	36%	39%
Age	**Under 45**	39%	36%	31%
	45 or older	61%	64%	69%
Gender	**Men**	48%	47%	47%
	Women	52%	53%	53%
Education	**Not college graduate**	62%	59%	57%
	College graduate	38%	41%	43%
Race and Education	**White - Not College Graduate**	32%	33%	33%
	White - College Graduate	26%	28%	30%
	Non-White - Not College Graduate	30%	26%	23%
	Non-White - College Graduate	13%	13%	14%
Gender - Race - Education	**Men - White - Not College Graduate**	14%	15%	15%
	Men - White - College Graduate	14%	15%	16%
	Men - Non-White - Not College Graduate	13%	10%	8%
	Men - Non-White - College Graduate	6%	7%	7%
	Women - White - Not College Graduate	17%	18%	18%
	Women - White - College Graduate	12%	13%	14%
	Women - Non-White - Not College Graduate	17%	16%	14%
	Women - Non-White - College Graduate	7%	6%	7%
White Evangelical Christians		18%	18%	20%
Area Description	**Big city**	31%	31%	29%
	Small city	26%	25%	26%
	Suburban	19%	20%	20%
	Small town	17%	16%	18%
	Rural	7%	7%	8%
Small city/Suburban Men		23%	22%	23%
Other area Men		24%	24%	23%
Small city/Suburban Women		22%	23%	23%
Other area Women		30%	31%	31%
Interview Type	**Landline**	37%	40%	41%
	Cell Phone	63%	60%	59%

NBC News/Marist Poll Florida Adults. Interviews conducted October 30th through November 2nd, 2018, n=1038 MOE +/- 3.8 percentage points. Florida Registered Voters: n=917 MOE +/- 4.1 percentage points. Florida Likely Voters: n=595 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Likely Voters		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Florida Likely Voters		44%	51%	5%
Party Identification^	Democrat	7%	91%	2%
	Republican	89%	7%	5%
	Independent	35%	57%	8%
Political Ideology^	Very liberal-Liberal	11%	87%	1%
	Moderate	30%	63%	7%
	Conservative-Very conservative	81%	15%	4%
Trump Supporters		91%	4%	5%
Region	North/Panhandle	44%	46%	10%
	Orlando/Central Atlantic Coast	38%	60%	2%
	Tampa Bay Area	47%	48%	6%
	Gulf Coast/Mid-Florida	60%	37%	3%
	Miami/Gold Coast/Keys	35%	60%	5%
Household Income	Less than $50,000	42%	50%	8%
	$50,000 or more	44%	53%	3%
Education	Not college graduate	45%	50%	5%
	College graduate	44%	51%	5%
Race	White	53%	41%	6%
	African American	10%	86%	4%
	Latino	39%	56%	5%
Age	18 to 29	30%	66%	3%
	30 to 44	36%	56%	8%
	45 to 59	50%	47%	4%
	60 or older	49%	46%	5%
Age	Under 45	34%	60%	6%
	45 or older	50%	46%	4%
Gender	Men	53%	41%	6%
	Women	37%	60%	4%
Race and Education	White - Not College Graduate	59%	37%	4%
	White - College Graduate	47%	46%	7%
Gender - Race - Education	Men - White - Not College Graduate	58%	39%	3%
	Men - White - College Graduate	59%	33%	8%
	Women - White - Not College Graduate	59%	35%	6%
	Women - White - College Graduate	33%	61%	6%
White Evangelical Christians		74%	19%	6%
Area Description	Big city	36%	57%	7%
	Small city	43%	52%	4%
	Suburban	42%	56%	2%
	Small town/Rural	59%	36%	5%
Small city/Suburban Men		52%	43%	5%
Small city/Suburban Women		32%	66%	2%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 2nd, 2018, n=595 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

TRUDP105TRND. Marist Poll Florida Likely Voter Trend

	Florida Likely Voter		
	Do you approve or disapprove of the job Donald Trump is doing as president?		
	Approve	Disapprove	Unsure
	Row %	Row %	Row %
November 2018	44%	51%	5%
September 2018	46%	48%	6%

Marist Poll Florida Likely Voters

TRUDP105R. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Likely Voters				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
Florida Likely Voters		34%	10%	10%	41%	5%
Party Identification^	Democrat	3%	4%	15%	76%	2%
	Republican	77%	12%	1%	6%	5%
	Independent	20%	15%	14%	43%	8%
Political Ideology^	Very liberal-Liberal	6%	6%	13%	74%	1%
	Moderate	19%	11%	16%	47%	7%
	Conservative-Very conservative	69%	12%	2%	12%	4%
Trump Supporters		78%	13%	1%	2%	5%
Region	North/Panhandle	35%	9%	9%	38%	10%
	Orlando/Central Atlantic Coast	32%	7%	16%	44%	2%
	Tampa Bay Area	38%	9%	7%	41%	6%
	Gulf Coast/Mid-Florida	47%	13%	4%	33%	3%
	Miami/Gold Coast/Keys	23%	12%	12%	48%	5%
Household Income	Less than $50,000	32%	10%	13%	38%	8%
	$50,000 or more	35%	10%	9%	44%	3%
Education	Not college graduate	36%	9%	10%	40%	5%
	College graduate	33%	11%	9%	42%	5%
Race	White	40%	13%	7%	34%	6%
	African American	5%	5%	15%	71%	4%
	Latino	32%	7%	19%	37%	5%
Age	18 to 29	13%	17%	19%	48%	3%
	30 to 44	29%	7%	14%	42%	8%
	45 to 59	39%	11%	9%	37%	4%
	60 or older	41%	9%	5%	41%	5%
Age	Under 45	23%	11%	16%	44%	6%
	45 or older	40%	10%	7%	39%	4%
Gender	Men	41%	12%	9%	32%	6%
	Women	28%	8%	11%	49%	4%
Race and Education	White - Not College Graduate	47%	12%	7%	29%	4%
	White - College Graduate	34%	13%	7%	39%	7%
Gender - Race - Education	Men - White - Not College Graduate	48%	10%	8%	31%	3%
	Men - White - College Graduate	42%	17%	4%	29%	8%
	Women - White - Not College Graduate	46%	14%	7%	28%	6%
	Women - White - College Graduate	25%	9%	10%	51%	6%
White Evangelical Christians		59%	15%	6%	13%	6%
Area Description	Big city	25%	12%	17%	40%	7%
	Small city	33%	10%	8%	45%	4%
	Suburban	35%	7%	7%	49%	2%
	Small town/Rural	48%	11%	6%	30%	5%
Small city/Suburban Men		41%	11%	7%	36%	5%
Small city/Suburban Women		26%	6%	7%	58%	2%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 2nd, 2018, n=595 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

TRUDP105RTRND. Marist Poll Florida Likely Voter Trend

	Florida Likely Voters				
	Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
	Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
	Row %	Row %	Row %	Row %	Row %
November 2018	34%	10%	10%	41%	5%
September 2018	31%	15%	8%	40%	6%

Marist Poll Florida Likely Voters

SNWLNS18A. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Likely Voters			
		If November's election for U.S. Senate in Florida were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:			
		Bill Nelson, the Democrat	Rick Scott, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Likely Voters		50%	46%	<1%	4%
Already Voted		54%	46%	0%	0%
Not Yet Voted		48%	46%	0%	6%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	50%	50%	0%	0%
Party Identification	Democrat	93%	5%	0%	1%
	Republican	6%	92%	0%	1%
	Independent	55%	37%	1%	8%
Political Ideology	Very liberal-Liberal	86%	9%	0%	4%
	Moderate	63%	32%	0%	4%
	Conservative-Very conservative	14%	84%	0%	2%
Trump Supporters		7%	92%	0%	1%
Region	North/Panhandle	52%	47%	0%	1%
	Orlando/Central Atlantic Coast	54%	44%	0%	2%
	Tampa Bay Area	40%	51%	1%	8%
	Gulf Coast/Mid-Florida	40%	57%	0%	3%
	Miami/Gold Coast/Keys	61%	35%	0%	4%
Household Income	Less than $50,000	51%	44%	0%	4%
	$50,000 or more	51%	46%	0%	3%
Education	Not college graduate	50%	46%	0%	4%
	College graduate	51%	47%	0%	2%
Race	White	42%	56%	0%	2%
	African American	82%	8%	0%	10%
	Latino	56%	41%	0%	3%
Age	18 to 29	61%	35%	0%	5%
	30 to 44	57%	37%	0%	6%
	45 to 59	45%	51%	0%	3%
	60 or older	47%	51%	0%	2%
Age	Under 45	58%	36%	0%	6%
	45 or older	46%	51%	0%	2%
Gender	Men	43%	54%	0%	3%
	Women	56%	39%	0%	4%
Race and Education	White - Not College Graduate	37%	60%	0%	2%
	White - College Graduate	48%	50%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	39%	58%	0%	3%
	Men - White - College Graduate	41%	58%	0%	0%
	Women - White - Not College Graduate	35%	62%	0%	2%
	Women - White - College Graduate	56%	42%	0%	3%
White Evangelical Christians		20%	78%	0%	1%
Area Description	Big city	54%	40%	0%	5%
	Small city	53%	41%	0%	5%
	Suburban	54%	45%	0%	1%
	Small town/Rural	39%	59%	0%	2%
Small city/Suburban Men		45%	53%	0%	2%
Small city/Suburban Women		62%	33%	0%	5%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 2nd, 2018, n=595 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

SNWLNSATRND. Marist Poll Florida Likely Voter Trend

	Florida Likely Voters			
	If November's election for U.S. Senate in Florida were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:			
	Bill Nelson, the Democrat	Rick Scott, the Republican	Other	Undecided
	Row %	Row %	Row %	Row %
November 2018	50%	46%	<1%	4%
September 2018	48%	45%	1%	6%

Marist Poll Florida Likely Voters

STSSN18. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Likely Voters with a Candidate Preference for Senate Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Florida Likely Voters with a Candidate Preference for Senate		63%	32%	4%	1%
Candidate Support	Bill Nelson	64%	31%	5%	1%
	Rick Scott	62%	33%	4%	1%
Party Identification	Democrat	70%	25%	4%	1%
	Republican	70%	29%	1%	1%
	Independent	46%	43%	10%	0%
Political Ideology	Very liberal-Liberal	60%	31%	8%	1%
	Moderate	56%	39%	5%	0%
	Conservative-Very conservative	71%	28%	1%	0%
Trump Supporters		66%	32%	2%	1%
Region	North/Panhandle	74%	25%	1%	0%
	Orlando/Central Atlantic Coast	63%	31%	5%	1%
	Tampa Bay Area	53%	42%	4%	1%
	Gulf Coast/Mid-Florida	59%	34%	6%	1%
	Miami/Gold Coast/Keys	65%	30%	5%	0%
Household Income	Less than $50,000	61%	30%	8%	0%
	$50,000 or more	62%	34%	3%	1%
Education	Not college graduate	64%	30%	6%	1%
	College graduate	62%	35%	2%	1%
Race	White	63%	34%	2%	1%
	African American	70%	21%	9%	0%
	Latino	55%	39%	7%	0%
Age	18 to 29	37%	55%	8%	0%
	30 to 44	61%	33%	6%	1%
	45 to 59	64%	30%	6%	0%
	60 or older	71%	26%	1%	1%
Age	Under 45	51%	42%	7%	0%
	45 or older	68%	28%	3%	1%
Gender	Men	64%	31%	4%	1%
	Women	62%	33%	4%	1%
Race and Education	White - Not College Graduate	64%	33%	2%	1%
	White - College Graduate	62%	35%	2%	1%
Gender - Race - Education	Men - White - Not College Graduate	66%	31%	3%	0%
	Men - White - College Graduate	62%	35%	2%	1%
	Women - White - Not College Graduate	62%	35%	2%	1%
	Women - White - College Graduate	63%	34%	3%	1%
White Evangelical Christians		64%	34%	2%	1%
Area Description	Big city	59%	34%	6%	0%
	Small city	63%	34%	2%	1%
	Suburban	62%	32%	6%	1%
	Small town/Rural	68%	28%	3%	1%
Small city/Suburban Men		65%	30%	4%	1%
Small city/Suburban Women		59%	37%	4%	0%

NBC News/Marist Poll Florida Likely Voters with a Candidate Preference for U.S. Senate. Interviews conducted October 30th through November 2nd, 2018, n=541 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

SNWLNSTRND. Marist Poll Florida Likely Voter Trend

	Florida Likely Voters with a Candidate Preference for Senate			
	Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
	Strongly support	Somewhat support	Might vote differently	Unsure
	Row %	Row %	Row %	Row %
November 2018	63%	32%	4%	1%
September 2018	60%	30%	8%	2%

Marist Poll Florida Likely Voters

GVWLNS18A. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Likely Voters			
		If November's election for governor in Florida were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:			
		Andrew Gillum, the Democrat	Ron DeSantis, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Likely Voters		50%	46%	<1%	3%
Already Voted		54%	46%	0%	0%
Not Yet Voted		48%	46%	0%	6%
Intensity of Support	Strongly support	56%	44%	0%	0%
	Somewhat support	37%	63%	0%	0%
Party Identification	Democrat	94%	4%	0%	2%
	Republican	6%	93%	0%	1%
	Independent	57%	37%	1%	6%
Political Ideology	Very liberal-Liberal	88%	11%	0%	1%
	Moderate	64%	31%	0%	5%
	Conservative-Very conservative	12%	86%	0%	2%
Trump Supporters		6%	91%	0%	2%
Region	North/Panhandle	53%	46%	0%	1%
	Orlando/Central Atlantic Coast	55%	43%	0%	2%
	Tampa Bay Area	48%	49%	1%	2%
	Gulf Coast/Mid-Florida	40%	57%	0%	3%
	Miami/Gold Coast/Keys	55%	38%	0%	6%
Household Income	Less than $50,000	53%	44%	0%	3%
	$50,000 or more	52%	46%	0%	2%
Education	Not college graduate	50%	46%	0%	4%
	College graduate	51%	47%	0%	1%
Race	White	41%	56%	0%	3%
	African American	91%	7%	0%	2%
	Latino	51%	44%	0%	4%
Age	18 to 29	56%	38%	1%	5%
	30 to 44	63%	34%	0%	2%
	45 to 59	46%	51%	0%	4%
	60 or older	46%	52%	0%	2%
Age	Under 45	61%	36%	0%	4%
	45 or older	46%	51%	0%	3%
Gender	Men	42%	54%	0%	4%
	Women	58%	40%	0%	2%
Race and Education	White - Not College Graduate	35%	61%	0%	4%
	White - College Graduate	48%	50%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	36%	60%	0%	4%
	Men - White - College Graduate	40%	58%	0%	1%
	Women - White - Not College Graduate	34%	61%	0%	5%
	Women - White - College Graduate	57%	41%	0%	2%
White Evangelical Christians		20%	78%	0%	2%
Area Description	Big city	55%	42%	0%	4%
	Small city	54%	43%	0%	3%
	Suburban	54%	43%	0%	2%
	Small town/Rural	38%	59%	0%	3%
Small city/Suburban Men		43%	54%	0%	3%
Small city/Suburban Women		65%	32%	0%	2%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 2nd, 2018, n=595 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

GVWLNS18TRND. Marist Poll Florida Likely Voter Trend Tables

	Florida Likely Voters			
	If November's election for governor in Florida were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:			
	Andrew Gillum, the Democrat	Ron DeSantis, the Republican	Other	Undecided
	Row %	Row %	Row %	Row %
November 2018	50%	46%	<1%	3%
September 2018	48%	43%	1%	7%

Marist Poll Florida Likely Voters

STSGV18. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Likely Voters with a Candidate Preference for Governor Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Florida Likely Voters with a Candidate Preference for Governor		76%	20%	3%	1%
Candidate Support	Andrew Gillum	82%	14%	3%	1%
	Ron DeSantis	70%	26%	3%	1%
Party Identification	Democrat	90%	9%	1%	0%
	Republican	74%	24%	1%	1%
	Independent	61%	30%	7%	2%
Political Ideology	Very liberal-Liberal	82%	13%	2%	2%
	Moderate	70%	23%	7%	0%
	Conservative-Very conservative	77%	22%	1%	1%
Trump Supporters		74%	24%	2%	1%
Region	North/Panhandle	84%	14%	1%	0%
	Orlando/Central Atlantic Coast	79%	19%	1%	0%
	Tampa Bay Area	74%	21%	3%	3%
	Gulf Coast/Mid-Florida	70%	22%	7%	0%
	Miami/Gold Coast/Keys	74%	23%	2%	1%
Household Income	Less than $50,000	78%	18%	3%	1%
	$50,000 or more	75%	22%	3%	1%
Education	Not college graduate	78%	18%	4%	1%
	College graduate	74%	23%	2%	1%
Race	White	72%	25%	2%	1%
	African American	92%	6%	3%	0%
	Latino	71%	22%	5%	2%
Age	18 to 29	64%	27%	9%	0%
	30 to 44	77%	20%	2%	0%
	45 to 59	76%	20%	3%	1%
	60 or older	79%	18%	2%	1%
Age	Under 45	72%	23%	5%	0%
	45 or older	78%	19%	2%	1%
Gender	Men	72%	24%	3%	0%
	Women	80%	16%	3%	1%
Race and Education	White - Not College Graduate	72%	25%	2%	1%
	White - College Graduate	72%	25%	3%	1%
Gender - Race - Education	Men - White - Not College Graduate	69%	29%	2%	0%
	Men - White - College Graduate	68%	28%	3%	0%
	Women - White - Not College Graduate	75%	22%	2%	1%
	Women - White - College Graduate	77%	20%	2%	1%
White Evangelical Christians		72%	25%	3%	1%
Area Description	Big city	73%	23%	4%	1%
	Small city	76%	21%	3%	0%
	Suburban	78%	19%	3%	0%
	Small town/Rural	77%	18%	2%	3%
Small city/Suburban Men		74%	22%	4%	0%
Small city/Suburban Women		79%	18%	3%	0%

NBC News/Marist Poll Florida Likely Voters with a Candidate Preference for Governor. Interviews conducted October 30th through November 2nd, 2018, n=549 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

STSGV18TRND. Marist Poll Florida Likely Voter Trend Tables

	Florida Likely Voters with a Candidate Preference for Governor			
	Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
	Strongly support	Somewhat support	Might vote differently	Unsure
	Row %	Row %	Row %	Row %
November 2018	76%	20%	3%	1%
September 2018	67%	27%	6%	<1%

Marist Poll Florida Likely Voters

NELB020R. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Bill Nelson?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		45%	42%	13%
Party Identification^	Democrat	82%	9%	9%
	Republican	11%	79%	10%
	Independent	44%	35%	21%
Political Ideology^	Very liberal-Liberal	73%	14%	14%
	Moderate	55%	32%	13%
	Conservative-Very conservative	18%	72%	10%
Trump Supporters		13%	77%	11%
Region	North/Panhandle	47%	42%	11%
	Orlando/Central Atlantic Coast	47%	40%	13%
	Tampa Bay Area	40%	45%	16%
	Gulf Coast/Mid-Florida	33%	56%	11%
	Miami/Gold Coast/Keys	56%	30%	15%
Household Income	Less than $50,000	45%	39%	16%
	$50,000 or more	47%	43%	10%
Education	Not college graduate	43%	43%	15%
	College graduate	47%	42%	11%
Race	White	38%	50%	12%
	African American	65%	14%	20%
	Latino	54%	39%	7%
Age	18 to 29	51%	32%	17%
	30 to 44	48%	33%	19%
	45 to 59	41%	49%	10%
	60 or older	44%	45%	11%
Age	Under 45	49%	33%	18%
	45 or older	43%	47%	10%
Gender	Men	40%	48%	12%
	Women	50%	36%	14%
Race and Education	White - Not College Graduate	33%	55%	12%
	White - College Graduate	43%	45%	12%
Gender - Race - Education	Men - White - Not College Graduate	36%	56%	8%
	Men - White - College Graduate	38%	52%	10%
	Women - White - Not College Graduate	31%	55%	15%
	Women - White - College Graduate	50%	37%	14%
White Evangelical Christians		19%	66%	15%
Area Description	Big city	44%	37%	18%
	Small city	49%	38%	13%
	Suburban	50%	38%	12%
	Small town/Rural	36%	58%	6%
Small city/Suburban Men		45%	46%	10%
Small city/Suburban Women		55%	30%	15%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 2nd, 2018, n=595 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

NELB020RTRND. Marist Poll Florida Likely Voter Trend Tables

	Florida Likely Voters		
	Overall, do you have a favorable or an unfavorable impression of Bill Nelson?		
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
November 2018	45%	42%	13%
September 2018	44%	36%	20%

Marist Poll Florida Likely Voters

SCOR020R. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Rick Scott?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		42%	50%	7%
Party Identification^	Democrat	7%	86%	8%
	Republican	83%	13%	5%
	Independent	34%	56%	10%
Political Ideology^	Very liberal-Liberal	11%	80%	9%
	Moderate	30%	64%	7%
	Conservative-Very conservative	77%	18%	5%
Trump Supporters		82%	12%	6%
Region	North/Panhandle	44%	51%	5%
	Orlando/Central Atlantic Coast	45%	48%	8%
	Tampa Bay Area	39%	47%	13%
	Gulf Coast/Mid-Florida	50%	46%	4%
	Miami/Gold Coast/Keys	35%	57%	8%
Household Income	Less than $50,000	35%	55%	10%
	$50,000 or more	45%	50%	5%
Education	Not college graduate	43%	50%	7%
	College graduate	42%	50%	8%
Race	White	50%	44%	6%
	African American	9%	85%	7%
	Latino	39%	49%	11%
Age	18 to 29	24%	64%	12%
	30 to 44	34%	64%	3%
	45 to 59	50%	41%	9%
	60 or older	47%	46%	7%
Age	Under 45	30%	64%	6%
	45 or older	48%	44%	8%
Gender	Men	48%	44%	8%
	Women	37%	56%	7%
Race and Education	White - Not College Graduate	57%	39%	5%
	White - College Graduate	44%	49%	7%
Gender - Race - Education	Men - White - Not College Graduate	55%	42%	4%
	Men - White - College Graduate	52%	44%	4%
	Women - White - Not College Graduate	58%	37%	5%
	Women - White - College Graduate	35%	55%	10%
White Evangelical Christians		70%	25%	6%
Area Description	Big city	39%	54%	7%
	Small city	41%	54%	5%
	Suburban	38%	50%	11%
	Small town/Rural	52%	42%	6%
Small city/Suburban Men		48%	43%	9%
Small city/Suburban Women		32%	61%	7%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 2nd, 2018, n=595 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

SCOR020RTRND. Marist Poll Florida Likely Voter Trend Tables

	Florida Likely Voters		
	Overall, do you have a favorable or an unfavorable impression of Rick Scott?		
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
November 2018	42%	50%	7%
September 2018	46%	45%	9%

Marist Poll Florida Likely Voters

GILA020R. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Andrew Gillum?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		48%	40%	12%
Party Identification^	Democrat	89%	5%	6%
	Republican	10%	79%	11%
	Independent	50%	33%	17%
Political Ideology^	Very liberal-Liberal	83%	8%	10%
	Moderate	61%	27%	12%
	Conservative-Very conservative	15%	74%	11%
Trump Supporters		9%	79%	12%
Region	North/Panhandle	47%	41%	12%
	Orlando/Central Atlantic Coast	56%	37%	7%
	Tampa Bay Area	42%	40%	19%
	Gulf Coast/Mid-Florida	43%	49%	8%
	Miami/Gold Coast/Keys	52%	34%	14%
Household Income	Less than $50,000	49%	36%	15%
	$50,000 or more	51%	42%	7%
Education	Not college graduate	45%	39%	16%
	College graduate	52%	41%	7%
Race	White	40%	48%	11%
	African American	82%	4%	14%
	Latino	51%	40%	9%
Age	18 to 29	58%	30%	12%
	30 to 44	59%	31%	10%
	45 to 59	43%	49%	9%
	60 or older	44%	41%	15%
Age	Under 45	58%	31%	11%
	45 or older	44%	44%	12%
Gender	Men	40%	49%	10%
	Women	55%	32%	13%
Race and Education	White - Not College Graduate	33%	52%	15%
	White - College Graduate	48%	44%	7%
Gender - Race - Education	Men - White - Not College Graduate	35%	54%	11%
	Men - White - College Graduate	41%	52%	8%
	Women - White - Not College Graduate	32%	49%	19%
	Women - White - College Graduate	57%	36%	7%
White Evangelical Christians		21%	65%	14%
Area Description	Big city	52%	34%	14%
	Small city	50%	39%	11%
	Suburban	53%	38%	8%
	Small town/Rural	37%	52%	11%
Small city/Suburban Men		43%	50%	7%
Small city/Suburban Women		60%	27%	13%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 2nd, 2018, n=595 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

GILA020RTRND. Marist Poll Florida Likely Voter Trend Tables

	Florida Likely Voters		
	Overall, do you have a favorable or an unfavorable impression of Andrew Gillum?		
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
November 2018	48%	40%	12%
September 2018	46%	27%	27%

Marist Poll Florida Likely Voters

DESR020R. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Ron DeSantis?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Florida Likely Voters		43%	45%	12%
Party Identification^	Democrat	8%	80%	12%
	Republican	84%	9%	7%
	Independent	34%	51%	16%
Political Ideology^	Very liberal-Liberal	11%	77%	12%
	Moderate	27%	58%	15%
	Conservative-Very conservative	82%	12%	6%
Trump Supporters		85%	8%	7%
Region	North/Panhandle	42%	49%	8%
	Orlando/Central Atlantic Coast	41%	51%	7%
	Tampa Bay Area	47%	42%	11%
	Gulf Coast/Mid-Florida	53%	38%	10%
	Miami/Gold Coast/Keys	35%	45%	19%
Household Income	Less than $50,000	40%	46%	14%
	$50,000 or more	44%	46%	9%
Education	Not college graduate	45%	43%	12%
	College graduate	43%	47%	10%
Race	White	52%	39%	10%
	African American	9%	76%	15%
	Latino	42%	45%	13%
Age	18 to 29	32%	58%	10%
	30 to 44	35%	51%	14%
	45 to 59	50%	41%	8%
	60 or older	46%	41%	13%
Age	Under 45	34%	54%	12%
	45 or older	48%	41%	11%
Gender	Men	50%	39%	10%
	Women	37%	50%	13%
Race and Education	White - Not College Graduate	57%	32%	11%
	White - College Graduate	46%	46%	8%
Gender - Race - Education	Men - White - Not College Graduate	57%	36%	7%
	Men - White - College Graduate	56%	38%	6%
	Women - White - Not College Graduate	57%	28%	15%
	Women - White - College Graduate	35%	55%	11%
White Evangelical Christians		72%	19%	10%
Area Description	Big city	39%	45%	16%
	Small city	37%	53%	10%
	Suburban	39%	52%	9%
	Small town/Rural	61%	30%	8%
Small city/Suburban Men		47%	46%	8%
Small city/Suburban Women		29%	60%	12%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 2nd, 2018, n=595 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

DESR020RTRND. Marist Poll Florida Likely Voter Trend Tables

	Florida Likely Voters		
	Overall, do you have a favorable or an unfavorable impression of Ron DeSantis?		
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
November 2018	43%	45%	12%
September 2018	42%	37%	22%

Marist Poll Florida Likely Voters

USCNGSNBC1. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Likely Voters		
		What is your preference for the outcome of this November's congressional elections:		
		A Congress controlled by Republicans	A Congress controlled by Democrats	Unsure
		Row %	Row %	Row %
Florida Likely Voters		45%	49%	7%
Party Identification	Democrat	4%	93%	3%
	Republican	92%	4%	4%
	Independent	33%	54%	14%
Political Ideology	Very liberal-Liberal	7%	86%	6%
	Moderate	30%	61%	8%
	Conservative-Very conservative	84%	13%	3%
Trump Supporters		89%	5%	6%
Region	North/Panhandle	44%	49%	7%
	Orlando/Central Atlantic Coast	43%	55%	3%
	Tampa Bay Area	48%	40%	12%
	Gulf Coast/Mid-Florida	58%	36%	6%
	Miami/Gold Coast/Keys	34%	60%	6%
Household Income	Less than $50,000	41%	49%	10%
	$50,000 or more	45%	51%	5%
Education	Not college graduate	46%	47%	8%
	College graduate	44%	51%	6%
Race	White	55%	40%	5%
	African American	9%	81%	10%
	Latino	43%	50%	6%
Age	18 to 29	38%	56%	6%
	30 to 44	34%	53%	13%
	45 to 59	48%	47%	5%
	60 or older	50%	45%	5%
Age	Under 45	36%	54%	10%
	45 or older	49%	46%	5%
Gender	Men	51%	40%	9%
	Women	39%	56%	5%
Race and Education	White - Not College Graduate	61%	35%	5%
	White - College Graduate	48%	46%	6%
Gender - Race - Education	Men - White - Not College Graduate	59%	34%	7%
	Men - White - College Graduate	57%	35%	8%
	Women - White - Not College Graduate	62%	35%	3%
	Women - White - College Graduate	38%	59%	4%
White Evangelical Christians		76%	18%	6%
Area Description	Big city	43%	52%	6%
	Small city	41%	50%	8%
	Suburban	42%	55%	3%
	Small town/Rural	54%	37%	9%
Small city/Suburban Men		52%	41%	7%
Small city/Suburban Women		31%	63%	5%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 2nd, 2018, n=595 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

USCNGSNBC1TRND. Marist Poll Florida Likely Voter Trend

	Florida Likely Voters		
	What is your preference for the outcome of this November's congressional elections:		
	A Congress controlled by Republicans	A Congress controlled by Democrats	Unsure
	Row %	Row %	Row %
November 2018	45%	49%	7%
September 2018	45%	48%	7%

Marist Poll Florida Likely Voters

CGIMPT18. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Likely Voters				
		Do you think November's election for Congress is very important, important, not very important, or not important at all?				
		Very important	Important	Not very important	Not important at all	Unsure
		Row %	Row %	Row %	Row %	Row %
Florida Likely Voters		84%	14%	1%	1%	<1%
Party Identification	Democrat	85%	13%	1%	0%	1%
	Republican	87%	12%	1%	0%	0%
	Independent	80%	18%	0%	1%	0%
Political Ideology	Very liberal-Liberal	83%	15%	2%	0%	0%
	Moderate	83%	15%	0%	1%	0%
	Conservative-Very conservative	87%	13%	1%	0%	0%
Trump Supporters		84%	15%	1%	0%	0%
Region	North/Panhandle	87%	12%	0%	0%	1%
	Orlando/Central Atlantic Coast	87%	11%	0%	1%	1%
	Tampa Bay Area	83%	14%	1%	1%	0%
	Gulf Coast/Mid-Florida	82%	16%	1%	1%	0%
	Miami/Gold Coast/Keys	82%	17%	1%	0%	0%
Household Income	Less than $50,000	81%	17%	0%	1%	0%
	$50,000 or more	87%	12%	1%	0%	0%
Education	Not college graduate	82%	16%	1%	1%	0%
	College graduate	87%	12%	1%	0%	0%
Race	White	86%	12%	1%	1%	0%
	African American	88%	9%	2%	0%	1%
	Latino	71%	29%	0%	0%	0%
Age	18 to 29	70%	29%	1%	1%	0%
	30 to 44	85%	13%	2%	0%	0%
	45 to 59	87%	11%	0%	1%	0%
	60 or older	85%	13%	1%	0%	1%
Age	Under 45	79%	19%	1%	0%	0%
	45 or older	86%	12%	1%	1%	0%
Gender	Men	83%	15%	1%	1%	0%
	Women	85%	13%	1%	0%	0%
Race and Education	White - Not College Graduate	84%	14%	1%	1%	0%
	White - College Graduate	89%	10%	1%	0%	0%
Gender - Race - Education	Men - White - Not College Graduate	86%	13%	0%	0%	0%
	Men - White - College Graduate	87%	11%	1%	0%	0%
	Women - White - Not College Graduate	82%	15%	1%	2%	0%
	Women - White - College Graduate	90%	9%	1%	0%	1%
White Evangelical Christians		87%	13%	0%	0%	0%
Area Description	Big city	78%	19%	1%	1%	1%
	Small city	86%	13%	1%	0%	0%
	Suburban	88%	11%	0%	0%	0%
	Small town/Rural	86%	12%	1%	1%	0%
Small city/Suburban Men		87%	12%	0%	0%	0%
Small city/Suburban Women		87%	13%	1%	0%	0%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 2nd, 2018, n=595 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

CGIMPT18TRND. Marist Poll Florida Likely Voter Trend

	Florida Likely Voters				
	Do you think November's election for Congress is very important, important, not very important, or not important at all?				
	Very important	Important	Not very important	Not important at all	Unsure
	Row %	Row %	Row %	Row %	Row %
November 2018	84%	14%	1%	1%	<1%
September 2018	83%	15%	2%	<1%	<1%

Marist Poll Florida Likely Voters

USCNGS01. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Likely Voters			
		If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:			
		Democrat	Republican	Vol: Neither	Undecided
		Row %	Row %	Row %	Row %
Florida Likely Voters		51%	46%	1%	3%
Party Identification	Democrat	96%	4%	0%	1%
	Republican	5%	94%	0%	1%
	Independent	56%	34%	2%	8%
Political Ideology	Very liberal-Liberal	86%	11%	0%	3%
	Moderate	65%	31%	1%	3%
	Conservative-Very conservative	14%	84%	1%	2%
Trump Supporters		6%	91%	1%	2%
Region	North/Panhandle	54%	43%	0%	3%
	Orlando/Central Atlantic Coast	56%	43%	0%	1%
	Tampa Bay Area	45%	47%	3%	6%
	Gulf Coast/Mid-Florida	36%	61%	0%	3%
	Miami/Gold Coast/Keys	61%	36%	0%	3%
Household Income	Less than $50,000	54%	42%	1%	3%
	$50,000 or more	51%	46%	0%	3%
Education	Not college graduate	50%	47%	0%	4%
	College graduate	52%	45%	1%	2%
Race	White	42%	56%	0%	2%
	African American	84%	8%	0%	8%
	Latino	53%	45%	1%	2%
Age	18 to 29	59%	39%	0%	2%
	30 to 44	61%	32%	0%	7%
	45 to 59	46%	52%	1%	1%
	60 or older	47%	50%	1%	2%
Age	Under 45	60%	35%	0%	5%
	45 or older	46%	51%	1%	2%
Gender	Men	44%	54%	1%	2%
	Women	57%	39%	1%	3%
Race and Education	White - Not College Graduate	36%	61%	0%	2%
	White - College Graduate	48%	51%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	37%	61%	1%	1%
	Men - White - College Graduate	39%	60%	0%	1%
	Women - White - Not College Graduate	36%	61%	0%	3%
	Women - White - College Graduate	58%	40%	1%	1%
White Evangelical Christians		19%	79%	0%	2%
Area Description	Big city	56%	41%	1%	3%
	Small city	54%	41%	0%	5%
	Suburban	54%	45%	0%	0%
	Small town/Rural	38%	57%	1%	3%
Small city/Suburban Men		45%	53%	1%	1%
Small city/Suburban Women		63%	33%	0%	5%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 2nd, 2018, n=595 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

USCNGS01TRND. Marist Poll Florida Likely Voter Trend

	Florida Likely Voters			
	If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:			
	Democrat	Republican	Vol: Neither	Undecided
	Row %	Row %	Row %	Row %
November 2018	51%	46%	1%	3%
September 2018	49%	43%	2%	6%

Marist Poll Florida Likely Voters

CGVT18SCBK. NBC News/Marist Poll Florida Tables October 30th through November 2nd, 2018

		Florida Likely Voters			
		Thinking about your vote for congress this November, are you more likely to vote for a candidate who:			
		Supported President Trump's U.S. Supreme Court nominee Brett Kavanaugh	Opposed President Trump's U.S. Supreme Court nominee Brett Kavanaugh	Or does this not make any difference to your vote	Unsure
		Row %	Row %	Row %	Row %
Florida Likely Voters		34%	38%	25%	3%
Party Identification	Democrat	2%	74%	21%	2%
	Republican	73%	6%	19%	2%
	Independent	23%	36%	36%	5%
Political Ideology	Very liberal-Liberal	7%	67%	22%	5%
	Moderate	21%	48%	30%	2%
	Conservative-Very conservative	66%	10%	23%	2%
Trump Supporters		73%	2%	23%	2%
Region	North/Panhandle	32%	39%	28%	2%
	Orlando/Central Atlantic Coast	32%	47%	19%	2%
	Tampa Bay Area	39%	30%	24%	7%
	Gulf Coast/Mid-Florida	45%	32%	21%	2%
	Miami/Gold Coast/Keys	25%	40%	32%	3%
Household Income	Less than $50,000	28%	36%	30%	5%
	$50,000 or more	35%	41%	23%	1%
Education	Not college graduate	34%	38%	25%	4%
	College graduate	35%	38%	25%	2%
Race	White	42%	32%	24%	2%
	African American	5%	62%	26%	7%
	Latino	33%	39%	26%	1%
Age	18 to 29	14%	57%	29%	0%
	30 to 44	26%	44%	25%	5%
	45 to 59	37%	32%	28%	2%
	60 or older	42%	33%	22%	4%
Age	Under 45	21%	49%	26%	3%
	45 or older	40%	33%	24%	3%
Gender	Men	42%	31%	27%	1%
	Women	28%	44%	24%	4%
Race and Education	White - Not College Graduate	46%	29%	23%	2%
	White - College Graduate	37%	36%	25%	2%
Gender - Race - Education	Men - White - Not College Graduate	48%	29%	23%	0%
	Men - White - College Graduate	44%	27%	28%	1%
	Women - White - Not College Graduate	44%	28%	23%	4%
	Women - White - College Graduate	30%	46%	22%	2%
White Evangelical Christians		57%	14%	26%	2%
Area Description	Big city	25%	38%	34%	3%
	Small city	34%	41%	20%	4%
	Suburban	37%	44%	18%	2%
	Small town	43%	25%	29%	3%
	Rural	43%	38%	19%	1%
Small city/Suburban Men		44%	35%	21%	1%
Small city/Suburban Women		27%	50%	18%	5%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 30th through November 2nd, 2018, 2018, n=595 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.