

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 943 Wisconsin Adults

This survey of 943 adults was conducted September 30th through October 3rd, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Wisconsin were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by The Logit Group for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.7 percentage points. There are 781 registered voters. The results for this subset are statistically significant within ± 4.1 percentage points. There are 571 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 4.8 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Wisconsin Nature of the Sample

		Wisconsin Adults	Wisconsin Registered Voters	Wisconsin Likely Voters
		Column %	Column %	Column %
Wisconsin Adults		100%		
Wisconsin Registered Voters		83%	100%	
Wisconsin Likely Voters		61%	73%	100%
Wisconsin Senate Persuadable Voters		n/a	15%	12%
Wisconsin Governor Persuadable Voters		n/a	13%	12%
Party Identification	Democrat	n/a	29%	31%
	Republican	n/a	28%	28%
	Independent	n/a	42%	40%
	Other	n/a	1%	1%
Political Ideology	Very liberal-Liberal	n/a	28%	29%
	Moderate	n/a	30%	31%
	Conservative-Very conservative	n/a	41%	41%
Region	Milwaukee County	16%	16%	15%
	Chiwaukee Suburbs	20%	22%	22%
	Dane County	9%	9%	10%
	Fox River Valley/Northern Lakeshore	18%	17%	17%
	Southwest	20%	20%	18%
	North	17%	16%	17%
Household Income	Less than \$50,000	46%	43%	40%
	\$50,000 or more	54%	57%	60%
Race	White	84%	85%	87%
	African American	5%	6%	4%
	Latino	5%	4%	4%
	Other	6%	5%	4%
Age	18 to 29	20%	15%	12%
	30 to 44	24%	26%	25%
	45 to 59	27%	28%	29%
	60 or older	28%	32%	34%
Age	Under 45	44%	40%	37%
	45 or older	56%	60%	63%
Gender	Men	49%	49%	47%
	Women	51%	51%	53%
Education	Not college graduate	61%	59%	56%
	College graduate	39%	41%	44%
Race and Education	White - Not College Graduate	51%	49%	48%
	White - College Graduate	33%	36%	39%
	Non-White - Not College Graduate	11%	9%	8%
Gender - Race - Education	Non-White - College Graduate	5%	5%	5%
	Men - White - Not College Graduate	25%	23%	22%
	Men - White - College Graduate	15%	17%	18%
	Men - Non-White - Not College Graduate	6%	6%	4%
	Men - Non-White - College Graduate	2%	2%	2%
	Women - White - Not College Graduate	25%	26%	26%
	Women - White - College Graduate	18%	19%	21%
	Women - Non-White - Not College Graduate	5%	4%	3%
	Women - Non-White - College Graduate	3%	3%	3%
	White Evangelical Christians	22%	22%	23%
	Area Description			
	Big city	18%	18%	18%
	Small city	25%	24%	25%
	Suburban	14%	14%	15%
	Small town	23%	23%	22%
	Rural	20%	21%	21%
Small city/Suburban Men		21%	20%	20%
Other area Men		27%	27%	26%
Small city/Suburban Women		18%	18%	19%
Other area Women		34%	34%	34%
Interview Type	Landline	36%	40%	42%
	Cell Phone	64%	60%	58%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted September 30th through October 3rd, 2018, n=943 MOE +/- 3.7 percentage points. Wisconsin Registered Voters: n=781 MOE +/- 4.1 percentage points. Wisconsin Likely Voters: n=571 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Adults		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Wisconsin Adults		41%	49%	10%
Wisconsin Registered Voters		44%	49%	7%
Party Identification^	Democrat	3%	92%	5%
	Republican	92%	5%	3%
	Independent	41%	50%	10%
Political Ideology^	Very liberal-Liberal	11%	85%	4%
	Moderate	30%	64%	7%
	Conservative-Very conservative	77%	17%	5%
Trump Supporters		93%	3%	5%
Region	Milwaukee County	27%	65%	8%
	Chiwaukee Suburbs	49%	44%	7%
	Dane County	26%	65%	9%
	Fox River Valley/Northern Lakeshore	46%	42%	12%
	Southwest	39%	49%	12%
Household Income	North	50%	38%	12%
	Less than \$50,000	39%	48%	13%
	\$50,000 or more	44%	50%	6%
Education	Not college graduate	45%	43%	12%
	College graduate	34%	61%	5%
Race	White	43%	47%	10%
	Non-white	31%	62%	7%
Age	18 to 29	33%	51%	16%
	30 to 44	46%	44%	10%
	45 to 59	46%	47%	7%
	60 or older	39%	53%	9%
Age	Under 45	40%	47%	13%
	45 or older	42%	50%	8%
Gender	Men	49%	40%	11%
	Women	34%	57%	9%
Race and Education	White - Not College Graduate	48%	39%	13%
	White - College Graduate	34%	61%	6%
Gender - Race - Education	Men - White - Not College Graduate	53%	32%	15%
	Men - White - College Graduate	43%	51%	5%
	Women - White - Not College Graduate	44%	46%	11%
	Women - White - College Graduate	26%	68%	6%
	White Evangelical Christians	61%	27%	12%
Area Description	Big city	28%	64%	8%
	Small city	39%	49%	12%
	Suburban	37%	56%	7%
	Small town	49%	43%	8%
	Rural	48%	41%	10%
Small city/Suburban Men		41%	47%	12%
Small city/Suburban Women		35%	56%	9%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted September 30th through October 3rd, 2018, n=943 MOE +/- 3.7 percentage points.

Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=781 MOE +/- 4.1 percentage points.

TRUDP105WITRND. Marist Poll Wisconsin Trend

	Wisconsin Adults		
	Do you approve or disapprove of the job Donald Trump is doing as president?		
	Approve	Disapprove	Unsure
	Row %	Row %	Row %
October 2018	41%	49%	10%
July 2018	35%	53%	12%
Marist Poll Wisconsin Adults			

TRUDP105R. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Adults				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
Wisconsin Adults		25%	16%	12%	37%	10%
Wisconsin Registered Voters		28%	16%	11%	39%	7%
Party Identification^	Democrat	1%	2%	12%	80%	5%
	Republican	64%	28%	4%	1%	3%
	Independent	22%	19%	14%	36%	10%
Political Ideology^	Very liberal-Liberal	7%	4%	7%	78%	4%
	Moderate	14%	15%	18%	46%	7%
	Conservative-Very conservative	51%	26%	7%	10%	5%
Trump Supporters		62%	30%	2%	1%	5%
Region	Milwaukee County	12%	15%	12%	53%	8%
	Chiwaukee Suburbs	32%	17%	13%	32%	7%
	Dane County	14%	12%	15%	51%	9%
	Fox River Valley/Northern Lakeshore	29%	17%	11%	31%	12%
	Southwest	27%	12%	14%	35%	12%
Household Income	North	28%	22%	9%	30%	12%
	Less than \$50,000	24%	15%	13%	36%	13%
	\$50,000 or more	27%	18%	11%	39%	6%
Education	Not college graduate	28%	17%	13%	30%	12%
	College graduate	21%	13%	11%	50%	5%
Race	White	26%	16%	11%	36%	10%
	Non-white	18%	12%	15%	47%	7%
Age	18 to 29	18%	14%	18%	33%	16%
	30 to 44	29%	17%	9%	36%	10%
	45 to 59	26%	20%	12%	35%	7%
	60 or older	26%	12%	10%	42%	9%
Age	Under 45	24%	16%	13%	35%	13%
	45 or older	26%	16%	11%	39%	8%
Gender	Men	30%	18%	13%	27%	11%
	Women	20%	14%	11%	46%	9%
Race and Education	White - Not College Graduate	30%	18%	12%	26%	13%
	White - College Graduate	21%	12%	10%	51%	6%
Gender - Race - Education	Men - White - Not College Graduate	34%	19%	11%	20%	15%
	Men - White - College Graduate	29%	15%	12%	40%	5%
	Women - White - Not College Graduate	26%	18%	13%	32%	11%
	Women - White - College Graduate	15%	11%	8%	60%	6%
White Evangelical Christians		41%	20%	10%	17%	12%
Area Description	Big city	18%	11%	13%	50%	8%
	Small city	26%	13%	10%	38%	12%
	Suburban	22%	15%	14%	41%	7%
	Small town	29%	20%	13%	30%	8%
	Rural	29%	19%	10%	31%	10%
Small city/Suburban Men		24%	17%	12%	35%	12%
Small city/Suburban Women		25%	11%	12%	44%	9%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted September 30th through October 3rd, 2018, n=943 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=781 MOE +/- 4.1 percentage points.

TRUDP105R. Marist Poll Wisconsin Trend

Wisconsin Adults					
Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]					
	Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
	Row %	Row %	Row %	Row %	Row %
October 2018	25%	16%	12%	37%	10%
July 2018	22%	12%	10%	43%	12%
Marist Poll Wisconsin Adults					

SNWLNS18. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Registered Voters			
		If November's election for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Tammy Baldwin, the Democrat	Leah Vukmir, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		53%	40%	1%	6%
Intensity of Support	Strongly support	61%	39%	0%	0%
	Somewhat support	51%	49%	0%	0%
Party Identification	Democrat	98%	0%	0%	1%
	Republican	9%	89%	0%	2%
	Independent	52%	34%	3%	12%
Political Ideology	Very liberal-Liberal	90%	3%	2%	6%
	Moderate	70%	23%	1%	6%
	Conservative-Very conservative	18%	77%	0%	4%
Trump Supporters		14%	80%	0%	6%
Region	Milwaukee County	68%	22%	2%	8%
	Chiwaukee Suburbs	42%	48%	1%	9%
	Dane County	69%	28%	0%	3%
	Fox River Valley/Northern Lakeshore	49%	46%	0%	5%
	Southwest	53%	41%	1%	5%
	North	49%	43%	2%	6%
Household Income	Less than \$50,000	56%	38%	1%	5%
	\$50,000 or more	52%	40%	1%	7%
Education	Not college graduate	50%	42%	2%	6%
	College graduate	59%	36%	0%	5%
Race	White	53%	41%	1%	5%
	Non-white	59%	25%	2%	15%
Age	18 to 29	49%	37%	0%	14%
	30 to 44	50%	40%	2%	7%
	45 to 59	49%	45%	1%	5%
	60 or older	60%	36%	0%	3%
Age	Under 45	50%	39%	2%	10%
	45 or older	55%	40%	1%	4%
Gender	Men	45%	47%	2%	6%
	Women	61%	32%	0%	6%
Race and Education	White - Not College Graduate	48%	45%	2%	5%
	White - College Graduate	60%	36%	0%	4%
Gender - Race - Education	Men - White - Not College Graduate	37%	54%	3%	6%
	Men - White - College Graduate	50%	48%	0%	2%
	Women - White - Not College Graduate	57%	37%	1%	5%
	Women - White - College Graduate	69%	26%	0%	5%
White Evangelical Christians		33%	60%	1%	6%
Area Description	Big city	64%	29%	1%	6%
	Small city	59%	38%	0%	3%
	Suburban	49%	43%	1%	7%
	Small town	48%	44%	1%	7%
	Rural	47%	44%	3%	6%
Small city/Suburban Men		55%	43%	1%	2%
Small city/Suburban Women		56%	36%	0%	8%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted September 30th through October 3rd, 2018, n=781 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

SNWLNSBV18. Marist Poll Wisconsin Trend

Wisconsin Registered Voters				
If November's election for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:				
	Tammy Baldwin, the Democrat	Leah Vukmir, the Republican	Other	Undecided
	Row %	Row %	Row %	Row %
October 2018	53%	40%	1%	6%
June 2018	55%	38%	1%	6%

Marist Poll Wisconsin Registered Voters

STSSN18. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Registered Voters with a Candidate Preference for Senate			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters with a Candidate Preference for Senate		65%	28%	5%	2%
Candidate Support	Tammy Baldwin	69%	25%	4%	1%
	Leah Vukmir	59%	32%	6%	2%
Party Identification	Democrat	80%	18%	1%	1%
	Republican	66%	28%	4%	1%
	Independent	53%	36%	8%	2%
Political Ideology	Very liberal-Liberal	80%	19%	1%	1%
	Moderate	59%	34%	6%	2%
	Conservative-Very conservative	61%	30%	7%	2%
Trump Supporters		63%	29%	6%	2%
Region	Milwaukee County	68%	27%	3%	3%
	Chiwaukee Suburbs	67%	26%	6%	1%
	Dane County	*	*	*	*
	Fox River Valley/Northern Lakeshore	63%	30%	6%	1%
	Southwest	67%	23%	7%	2%
	North	56%	38%	3%	3%
Household Income	Less than \$50,000	62%	30%	6%	3%
	\$50,000 or more	67%	28%	4%	1%
Education	Not college graduate	62%	29%	6%	2%
	College graduate	70%	26%	3%	1%
Race	White	67%	27%	5%	2%
	Non-white	57%	35%	7%	1%
Age	18 to 29	39%	52%	8%	2%
	30 to 44	64%	30%	5%	1%
	45 to 59	66%	27%	5%	2%
	60 or older	75%	18%	4%	2%
Age	Under 45	55%	38%	6%	1%
	45 or older	71%	23%	5%	2%
Gender	Men	60%	34%	4%	2%
	Women	70%	23%	6%	1%
Race and Education	White - Not College Graduate	62%	28%	7%	3%
	White - College Graduate	73%	24%	2%	1%
Gender - Race - Education	Men - White - Not College Graduate	60%	33%	4%	3%
	Men - White - College Graduate	68%	29%	2%	2%
	Women - White - Not College Graduate	64%	24%	9%	3%
	Women - White - College Graduate	78%	19%	3%	0%
	White Evangelical Christians	66%	28%	4%	2%
Area Description	Big city	71%	21%	6%	2%
	Small city	57%	34%	7%	2%
	Suburban	64%	33%	3%	0%
	Small town	68%	23%	7%	3%
	Rural	69%	28%	2%	1%
Small city/Suburban Men		59%	36%	4%	1%
Small city/Suburban Women		61%	30%	7%	1%

NBC News/Marist Poll Wisconsin Registered Voters with a Candidate Preference for U.S. Senate. Interviews conducted September 30th through October 3rd, 2018, n=679

MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

*Sample size too small to report

GVWLS182W. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Registered Voters			
		If November's election for governor in Wisconsin were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Tony Evers, the Democrat	Scott Walker, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		52%	43%	1%	3%
Party Identification	Democrat	97%	2%	0%	0%
	Republican	4%	95%	0%	1%
	Independent	55%	36%	3%	6%
Political Ideology	Very liberal-Liberal	90%	7%	2%	2%
	Moderate	67%	30%	1%	2%
	Conservative-Very conservative	18%	79%	0%	3%
Trump Supporters		10%	86%	2%	2%
Region	Milwaukee County	69%	26%	1%	4%
	Chiwaukee Suburbs	42%	53%	2%	4%
	Dane County	67%	32%	0%	1%
	Fox River Valley/Northern Lakeshore	47%	48%	0%	5%
	Southwest	52%	43%	4%	1%
	North	48%	49%	1%	3%
Household Income	Less than \$50,000	55%	41%	2%	3%
	\$50,000 or more	52%	44%	1%	3%
Education	Not college graduate	49%	46%	1%	4%
	College graduate	59%	38%	1%	2%
Race	White	50%	47%	1%	3%
	Non-white	71%	22%	1%	6%
Age	18 to 29	59%	35%	0%	7%
	30 to 44	52%	41%	3%	4%
	45 to 59	45%	51%	2%	2%
	60 or older	55%	43%	0%	2%
Age	Under 45	54%	39%	2%	5%
	45 or older	50%	47%	1%	2%
Gender	Men	46%	50%	2%	3%
	Women	58%	37%	1%	4%
Race and Education	White - Not College Graduate	44%	52%	1%	3%
	White - College Graduate	58%	39%	1%	1%
Gender - Race - Education	Men - White - Not College Graduate	37%	59%	1%	3%
	Men - White - College Graduate	50%	49%	1%	0%
	Women - White - Not College Graduate	50%	45%	1%	4%
	Women - White - College Graduate	65%	30%	2%	2%
White Evangelical Christians		29%	66%	1%	3%
Area Description	Big city	66%	28%	1%	6%
	Small city	57%	43%	0%	1%
	Suburban	51%	46%	0%	2%
	Small town	46%	47%	3%	3%
	Rural	44%	50%	2%	4%
Small city/Suburban Men		55%	45%	0%	0%
Small city/Suburban Women		55%	43%	0%	2%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted September 30th through October 3rd, 2018, n=781 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

GVWLNS18. Marist Poll Wisconsin Trend

Wisconsin Registered Voters				
If November's election for governor in Wisconsin were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:				
	Tony Evers, the Democrat	Scott Walker, the Republican	Other	Undecided
	Row %	Row %	Row %	Row %
October 2018	52%	43%	1%	3%
July 2018	54%	41%	<1%	5%
Marist Poll Wisconsin Registered Voters				

GVWLNS18. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Registered Voters					
		If November's election for governor in Wisconsin were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:					
		Tony Evers, the Democrat	Scott Walker, the Republican	Philip Anderson, the Libertarian	Michael White, the Green Party candidate	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Wisconsin Registered Voters		49%	42%	3%	3%	<1%	4%
Intensity of Support	Strongly support	47%	52%	1%	0%	0%	0%
	Somewhat support	55%	33%	6%	6%	0%	0%
Party Identification	Democrat	93%	3%	2%	1%	0%	0%
	Republican	3%	94%	1%	0%	0%	2%
	Independent	49%	34%	5%	5%	1%	6%
Political Ideology	Very liberal-Liberal	86%	7%	2%	2%	1%	2%
	Moderate	61%	27%	5%	5%	0%	3%
	Conservative-Very conservative	16%	77%	3%	1%	0%	4%
Trump Supporters		8%	84%	2%	1%	0%	5%
Region	Milwaukee County	65%	24%	4%	6%	0%	2%
	Chiwaukee Suburbs	41%	52%	1%	3%	1%	3%
	Dane County	67%	30%	2%	1%	0%	1%
	Fox River Valley/Northern Lakeshore	44%	45%	4%	0%	0%	7%
	Southwest	47%	41%	6%	2%	1%	3%
	North	41%	49%	2%	4%	0%	5%
Household Income	Less than \$50,000	51%	38%	5%	3%	1%	3%
	\$50,000 or more	48%	44%	2%	3%	0%	3%
Education	Not college graduate	43%	44%	4%	3%	1%	5%
	College graduate	57%	38%	1%	2%	0%	1%
Race	White	46%	45%	3%	2%	1%	3%
	Non-white	68%	21%	3%	5%	0%	3%
Age	18 to 29	54%	30%	8%	4%	0%	4%
	30 to 44	48%	40%	3%	6%	1%	3%
	45 to 59	44%	50%	2%	0%	1%	4%
	60 or older	51%	42%	2%	1%	0%	4%
Age	Under 45	50%	36%	5%	5%	1%	3%
	45 or older	47%	46%	2%	1%	0%	4%
Gender	Men	43%	47%	4%	2%	0%	3%
	Women	54%	37%	2%	3%	0%	4%
Race and Education	White - Not College Graduate	39%	49%	4%	2%	1%	5%
	White - College Graduate	57%	38%	1%	3%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	35%	54%	5%	1%	1%	3%
	Men - White - College Graduate	49%	48%	1%	2%	0%	0%
	Women - White - Not College Graduate	43%	45%	3%	2%	1%	7%
	Women - White - College Graduate	64%	30%	1%	4%	0%	2%
White Evangelical Christians		28%	63%	3%	1%	1%	4%
Area Description	Big city	62%	27%	2%	7%	0%	3%
	Small city	51%	40%	5%	0%	0%	2%
	Suburban	51%	46%	1%	2%	0%	0%
	Small town	41%	45%	5%	3%	0%	6%
	Rural	43%	49%	0%	2%	2%	4%
Small city/Suburban Men		52%	42%	5%	1%	0%	1%
Small city/Suburban Women		51%	43%	2%	2%	0%	2%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted September 30th through October 3rd, 2018, n=781 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

STSGV18. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Registered Voters with a Candidate Preference for Governor			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters with a Candidate Preference for Governor		65%	27%	7%	1%
Candidate Support	Tony Evers	61%	30%	7%	2%
	Scott Walker	76%	20%	4%	0%
Party Identification	Democrat	71%	22%	6%	1%
	Republican	82%	17%	1%	0%
	Independent	47%	40%	12%	1%
Political Ideology	Very liberal-Liberal	71%	23%	6%	0%
	Moderate	52%	37%	10%	1%
	Conservative-Very conservative	71%	23%	5%	1%
Trump Supporters		74%	21%	5%	0%
Region	Milwaukee County	66%	24%	7%	3%
	Chiwaukee Suburbs	68%	26%	6%	0%
	Dane County	*	*	*	*
	Fox River Valley/Northern Lakeshore	60%	30%	9%	1%
	Southwest	61%	30%	8%	1%
	North	65%	30%	3%	2%
Household Income	Less than \$50,000	60%	30%	9%	1%
	\$50,000 or more	67%	26%	6%	2%
Education	Not college graduate	64%	27%	7%	1%
	College graduate	65%	28%	6%	1%
Race	White	66%	27%	5%	1%
	Non-white	54%	28%	15%	3%
Age	18 to 29	38%	47%	13%	2%
	30 to 44	60%	36%	3%	2%
	45 to 59	72%	19%	8%	0%
	60 or older	74%	19%	5%	2%
Age	Under 45	51%	40%	7%	2%
	45 or older	73%	19%	7%	1%
Gender	Men	62%	30%	6%	1%
	Women	68%	24%	7%	1%
Race and Education	White - Not College Graduate	66%	27%	6%	1%
	White - College Graduate	67%	28%	4%	1%
Gender - Race - Education	Men - White - Not College Graduate	65%	29%	5%	1%
	Men - White - College Graduate	65%	30%	4%	1%
	Women - White - Not College Graduate	66%	26%	6%	2%
	Women - White - College Graduate	69%	27%	4%	0%
	White Evangelical Christians	70%	23%	6%	1%
Area Description	Big city	67%	24%	8%	1%
	Small city	55%	35%	9%	1%
	Suburban	65%	29%	5%	1%
	Small town	69%	21%	8%	1%
	Rural	68%	28%	2%	2%
Small city/Suburban Men		58%	36%	6%	1%
Small city/Suburban Women		60%	29%	10%	1%

NBC News/Marist Poll Wisconsin Registered Voters with a Candidate Preference for Governor. Interviews conducted September 30th through October 3rd, 2018, n=712

MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

*Sample size too small to report

BALT020R. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Adults		
		Overall, do you have a favorable or an unfavorable impression of Tammy Baldwin?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Adults		45%	36%	19%
Wisconsin Registered Voters		49%	39%	12%
Party Identification^	Democrat	90%	4%	6%
	Republican	9%	81%	11%
	Independent	50%	36%	14%
Political Ideology^	Very liberal-Liberal	83%	7%	9%
	Moderate	65%	26%	9%
	Conservative-Very conservative	16%	73%	12%
Trump Supporters		14%	75%	10%
Region	Milwaukee County	56%	27%	17%
	Chiwaukee Suburbs	37%	47%	17%
	Dane County	63%	22%	15%
	Fox River Valley/Northern Lakeshore	40%	39%	20%
	Southwest	45%	37%	18%
	North	42%	35%	23%
Household Income	Less than \$50,000	47%	33%	20%
	\$50,000 or more	44%	40%	16%
Education	Not college graduate	39%	38%	23%
	College graduate	56%	34%	10%
Race	White	46%	38%	16%
	Non-white	46%	25%	29%
Age	18 to 29	37%	31%	32%
	30 to 44	42%	40%	18%
	45 to 59	42%	42%	17%
	60 or older	57%	31%	12%
Age	Under 45	39%	36%	25%
	45 or older	49%	36%	14%
Gender	Men	36%	44%	19%
	Women	54%	28%	18%
Race and Education	White - Not College Graduate	39%	39%	21%
	White - College Graduate	56%	36%	8%
Gender - Race - Education	Men - White - Not College Graduate	31%	47%	22%
	Men - White - College Graduate	45%	47%	9%
	Women - White - Not College Graduate	47%	32%	21%
	Women - White - College Graduate	65%	27%	8%
White Evangelical Christians		27%	53%	20%
Area Description	Big city	54%	30%	15%
	Small city	46%	32%	22%
	Suburban	50%	42%	7%
	Small town	35%	42%	23%
	Rural	45%	37%	18%
Small city/Suburban Men		42%	39%	19%
Small city/Suburban Women		53%	32%	14%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted September 30th through October 3rd, 2018, n=943 MOE +/- 3.7 percentage points.

Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=781 MOE +/- 4.1 percentage points.

VUKL020R. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Adults		
		Overall, do you have a favorable or an unfavorable impression of Leah Vukmir?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Adults		28%	38%	34%
Wisconsin Registered Voters		32%	40%	28%
Party Identification^	Democrat	4%	68%	29%
	Republican	69%	13%	19%
	Independent	28%	40%	32%
Political Ideology^	Very liberal-Liberal	5%	60%	35%
	Moderate	21%	53%	27%
	Conservative-Very conservative	62%	19%	20%
Trump Supporters		62%	15%	22%
Region	Milwaukee County	15%	51%	34%
	Chiwaukee Suburbs	39%	34%	27%
	Dane County	17%	46%	37%
	Fox River Valley/Northern Lakeshore	32%	31%	36%
	Southwest	26%	35%	39%
	North	31%	34%	35%
Household Income	Less than \$50,000	24%	36%	40%
	\$50,000 or more	32%	40%	29%
Education	Not college graduate	27%	32%	41%
	College graduate	29%	47%	24%
Race	White	30%	39%	32%
	Non-white	19%	33%	48%
Age	18 to 29	18%	26%	56%
	30 to 44	31%	35%	33%
	45 to 59	33%	39%	28%
	60 or older	28%	46%	26%
Age	Under 45	25%	31%	44%
	45 or older	30%	42%	27%
Gender	Men	33%	31%	36%
	Women	23%	44%	33%
Race and Education	White - Not College Graduate	29%	34%	37%
	White - College Graduate	31%	46%	23%
Gender - Race - Education	Men - White - Not College Graduate	32%	27%	40%
	Men - White - College Graduate	40%	38%	22%
	Women - White - Not College Graduate	25%	40%	34%
	Women - White - College Graduate	23%	52%	25%
White Evangelical Christians		41%	29%	30%
Area Description	Big city	22%	50%	28%
	Small city	27%	33%	40%
	Suburban	30%	44%	26%
	Small town	31%	32%	37%
	Rural	32%	36%	32%
Small city/Suburban Men		31%	33%	36%
Small city/Suburban Women		24%	42%	34%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted September 30th through October 3rd, 2018, n=943 MOE +/- 3.7 percentage points.

Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=781 MOE +/- 4.1 percentage points.

EVET020R. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Adults		
		Overall, do you have a favorable or an unfavorable impression of Tony Evers?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Adults		41%	35%	24%
Wisconsin Registered Voters		46%	38%	15%
Party Identification^	Democrat	85%	5%	10%
	Republican	4%	77%	19%
	Independent	49%	36%	16%
Political Ideology^	Very liberal-Liberal	81%	7%	13%
	Moderate	60%	26%	14%
	Conservative-Very conservative	15%	68%	16%
Trump Supporters		11%	72%	17%
Region	Milwaukee County	52%	26%	22%
	Chiwaukee Suburbs	35%	48%	17%
	Dane County	56%	22%	22%
	Fox River Valley/Northern Lakeshore	36%	35%	28%
	Southwest	39%	35%	26%
	North	37%	36%	27%
Household Income	Less than \$50,000	40%	35%	25%
	\$50,000 or more	43%	36%	21%
Education	Not college graduate	34%	37%	29%
	College graduate	54%	33%	14%
Race	White	40%	38%	22%
	Non-white	48%	20%	32%
Age	18 to 29	34%	25%	40%
	30 to 44	42%	37%	21%
	45 to 59	40%	41%	20%
	60 or older	45%	37%	18%
Age	Under 45	38%	32%	30%
	45 or older	43%	39%	19%
Gender	Men	34%	40%	27%
	Women	48%	31%	21%
Race and Education	White - Not College Graduate	32%	40%	28%
	White - College Graduate	53%	34%	13%
Gender - Race - Education	Men - White - Not College Graduate	27%	41%	31%
	Men - White - College Graduate	45%	42%	13%
	Women - White - Not College Graduate	36%	39%	25%
	Women - White - College Graduate	60%	27%	13%
White Evangelical Christians		22%	48%	31%
Area Description	Big city	53%	31%	17%
	Small city	40%	32%	28%
	Suburban	47%	34%	19%
	Small town	33%	41%	26%
	Rural	38%	40%	22%
Small city/Suburban Men		42%	32%	26%
Small city/Suburban Women		43%	34%	23%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted September 30th through October 3rd, 2018, n=943 MOE +/- 3.7 percentage points.

Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=781 MOE +/- 4.1 percentage points.

WALS020R. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Adults		
		Overall, do you have a favorable or an unfavorable impression of Scott Walker?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Adults		41%	52%	7%
Wisconsin Registered Voters		42%	54%	4%
Party Identification^	Democrat	4%	93%	3%
	Republican	92%	6%	2%
	Independent	35%	59%	6%
Political Ideology^	Very liberal-Liberal	6%	92%	2%
	Moderate	30%	66%	5%
	Conservative-Very conservative	76%	19%	5%
Trump Supporters		83%	14%	3%
Region	Milwaukee County	24%	68%	8%
	Chiwaukee Suburbs	51%	44%	5%
	Dane County	29%	64%	7%
	Fox River Valley/Northern Lakeshore	45%	44%	11%
	Southwest	40%	53%	7%
	North	49%	47%	4%
Household Income	Less than \$50,000	37%	53%	10%
	\$50,000 or more	44%	52%	4%
Education	Not college graduate	45%	47%	7%
	College graduate	35%	60%	5%
Race	White	44%	50%	6%
	Non-white	24%	63%	13%
Age	18 to 29	34%	56%	10%
	30 to 44	39%	54%	7%
	45 to 59	49%	47%	4%
	60 or older	42%	52%	7%
Age	Under 45	37%	55%	9%
	45 or older	45%	49%	6%
Gender	Men	47%	46%	7%
	Women	36%	57%	7%
Race and Education	White - Not College Graduate	49%	44%	6%
	White - College Graduate	36%	59%	5%
Gender - Race - Education	Men - White - Not College Graduate	53%	42%	5%
	Men - White - College Graduate	47%	48%	4%
	Women - White - Not College Graduate	46%	47%	7%
	Women - White - College Graduate	27%	68%	5%
White Evangelical Christians		63%	30%	7%
Area Description	Big city	28%	66%	5%
	Small city	40%	54%	6%
	Suburban	44%	47%	8%
	Small town	46%	45%	9%
	Rural	48%	46%	6%
Small city/Suburban Men		46%	48%	6%
Small city/Suburban Women		37%	55%	7%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted September 30th through October 3rd, 2018, n=943 MOE +/- 3.7 percentage points.

Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=781 MOE +/- 4.1 percentage points.

USCNGSNBC1. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Registered Voters		
		What is your preference for the outcome of this November's congressional elections:		
		A Congress controlled by Republicans	A Congress controlled by Democrats	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		43%	47%	9%
Party Identification	Democrat	3%	94%	3%
	Republican	97%	1%	2%
	Independent	36%	46%	18%
Political Ideology	Very liberal-Liberal	7%	87%	6%
	Moderate	29%	59%	12%
	Conservative-Very conservative	80%	13%	6%
Trump Supporters		87%	3%	9%
Region	Milwaukee County	27%	66%	8%
	Chiwaukee Suburbs	51%	38%	12%
	Dane County	29%	60%	11%
	Fox River Valley/Northern Lakeshore	48%	43%	9%
	Southwest	47%	44%	9%
	North	47%	44%	9%
Household Income	Less than \$50,000	42%	47%	11%
	\$50,000 or more	45%	48%	7%
Education	Not college graduate	48%	42%	11%
	College graduate	37%	56%	7%
Race	White	46%	46%	8%
	Non-white	27%	61%	12%
Age	18 to 29	42%	50%	7%
	30 to 44	41%	47%	12%
	45 to 59	49%	42%	9%
	60 or older	41%	50%	9%
Age	Under 45	42%	48%	10%
	45 or older	45%	46%	9%
Gender	Men	52%	41%	7%
	Women	35%	54%	11%
Race and Education	White - Not College Graduate	51%	38%	10%
	White - College Graduate	38%	56%	6%
Gender - Race - Education	Men - White - Not College Graduate	62%	31%	6%
	Men - White - College Graduate	47%	49%	5%
	Women - White - Not College Graduate	42%	45%	13%
	Women - White - College Graduate	30%	63%	6%
White Evangelical Christians		66%	27%	7%
Area Description	Big city	36%	60%	4%
	Small city	39%	49%	11%
	Suburban	45%	48%	7%
	Small town	48%	42%	10%
	Rural	47%	41%	13%
Small city/Suburban Men		44%	50%	6%
Small city/Suburban Women		39%	47%	13%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted September 30th through October 3rd, 2018, n=781 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

USCNGSNBC1TRND. Marist Poll Wisconsin Trend

Wisconsin Registered Voters			
What is your preference for the outcome of this November's congressional elections:			
	A Congress controlled by Republicans	A Congress controlled by Democrats	Unsure
	Row %	Row %	Row %
October 2018	43%	47%	9%
June 2018	39%	47%	15%
Marist Poll Wisconsin Registered Voters			

CGIMPT18. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Registered Voters				
		Do you think November's election for Congress is very important, important, not very important, or not important at all?				
		Very important	Important	Not very important	Not important at all	Unsure
		Row %	Row %	Row %	Row %	Row %
Wisconsin Registered Voters		75%	22%	2%	1%	<1%
Party Identification	Democrat	87%	13%	0%	1%	0%
	Republican	79%	20%	1%	0%	0%
	Independent	64%	30%	4%	2%	0%
Political Ideology	Very liberal-Liberal	83%	14%	1%	2%	0%
	Moderate	72%	25%	3%	0%	0%
	Conservative-Very conservative	74%	23%	2%	0%	0%
Trump Supporters		73%	23%	3%	1%	0%
Region	Milwaukee County	84%	11%	4%	1%	0%
	Chiwaukee Suburbs	71%	27%	0%	2%	0%
	Dane County	77%	23%	0%	1%	0%
	Fox River Valley/Northern Lakeshore	75%	24%	2%	0%	0%
	Southwest	71%	24%	4%	1%	0%
	North	74%	23%	2%	1%	1%
Household Income	Less than \$50,000	71%	25%	3%	1%	0%
	\$50,000 or more	77%	20%	1%	1%	0%
Education	Not college graduate	70%	27%	2%	1%	0%
	College graduate	83%	15%	2%	0%	0%
Race	White	75%	22%	1%	1%	0%
	Non-white	73%	20%	4%	2%	0%
Age	18 to 29	69%	28%	4%	0%	0%
	30 to 44	73%	24%	2%	1%	0%
	45 to 59	70%	26%	3%	1%	1%
	60 or older	83%	15%	1%	1%	0%
Age	Under 45	71%	26%	2%	1%	0%
	45 or older	77%	20%	2%	1%	0%
Gender	Men	71%	24%	3%	1%	0%
	Women	78%	20%	1%	1%	0%
Race and Education	White - Not College Graduate	70%	27%	2%	1%	0%
	White - College Graduate	83%	16%	1%	0%	0%
Gender - Race - Education	Men - White - Not College Graduate	71%	25%	2%	1%	1%
	Men - White - College Graduate	81%	17%	2%	0%	0%
	Women - White - Not College Graduate	70%	28%	1%	1%	0%
	Women - White - College Graduate	85%	14%	1%	0%	0%
White Evangelical Christians		72%	26%	2%	1%	0%
Area Description	Big city	81%	17%	1%	1%	0%
	Small city	70%	26%	3%	0%	0%
	Suburban	78%	19%	3%	0%	0%
	Small town	72%	24%	2%	2%	0%
	Rural	77%	20%	1%	1%	1%
Small city/Suburban Men		68%	28%	4%	0%	0%
Small city/Suburban Women		79%	19%	2%	0%	0%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted September 30th through October 3rd, 2018, n=781 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

CGIMPT18TRND. Marist Poll Wisconsin Trend

Wisconsin Registered Voters					
Do you think November's election for Congress is very important, important, not very important, or not important at all?					
	Very important	Important	Not very important	Not important at all	Unsure
	Row %	Row %	Row %	Row %	Row %
October 2018	75%	22%	2%	1%	<1%
June 2018	73%	24%	1%	2%	1%
Marist Poll Wisconsin Registered Voters					

USCNGS01. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Registered Voters			
		If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:			
		Democrat	Republican	Vol: Neither	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		50%	44%	2%	4%
Party Identification	Democrat	99%	1%	0%	0%
	Republican	2%	98%	0%	0%
	Independent	48%	38%	5%	9%
Political Ideology	Very liberal-Liberal	92%	6%	1%	1%
	Moderate	60%	28%	4%	8%
	Conservative-Very conservative	15%	83%	0%	2%
Trump Supporters		5%	89%	2%	4%
Region	Milwaukee County	68%	25%	1%	6%
	Chiwaukee Suburbs	41%	54%	2%	3%
	Dane County	65%	34%	0%	1%
	Fox River Valley/Northern Lakeshore	41%	49%	4%	6%
	Southwest	50%	45%	2%	3%
Household Income	North	43%	49%	3%	6%
	Less than \$50,000	54%	39%	3%	5%
	\$50,000 or more	48%	47%	2%	3%
Education	Not college graduate	45%	48%	2%	4%
	College graduate	57%	38%	2%	3%
Race	White	48%	47%	2%	4%
	Non-white	66%	25%	2%	6%
Age	18 to 29	54%	41%	2%	3%
	30 to 44	50%	43%	4%	2%
	45 to 59	43%	52%	1%	4%
Age	60 or older	52%	40%	1%	7%
	Under 45	52%	42%	4%	2%
	45 or older	48%	46%	1%	6%
Gender	Men	43%	52%	3%	3%
	Women	56%	37%	2%	5%
Race and Education	White - Not College Graduate	41%	53%	2%	5%
	White - College Graduate	58%	38%	2%	2%
Gender - Race - Education	Men - White - Not College Graduate	34%	62%	3%	2%
	Men - White - College Graduate	48%	48%	1%	3%
	Women - White - Not College Graduate	47%	44%	1%	8%
	Women - White - College Graduate	66%	29%	3%	1%
White Evangelical Christians		30%	66%	1%	3%
Area Description	Big city	62%	30%	3%	5%
	Small city	52%	44%	1%	4%
	Suburban	49%	47%	2%	2%
	Small town	46%	49%	2%	4%
	Rural	43%	49%	3%	5%
Small city/Suburban Men		51%	47%	1%	1%
Small city/Suburban Women		50%	43%	2%	5%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted September 30th through October 3rd, 2018, n=781 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

USCNGS01TRND. Marist Poll Wisconsin Trend

Wisconsin Registered Voters				
If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:				
	Democrat	Republican	Vol: Neither	Undecided
	Row %	Row %	Row %	Row %
October 2018	50%	44%	2%	4%
June 2018	51%	38%	3%	9%
Marist Poll Wisconsin Registered Voters				

Wisconsin Registered Voters												
Now, let me list some issues that may factor into deciding your vote for Congress in November. Please tell me which one of these items you think will be the most important factor in deciding your vote.												
		Health care	The economy and jobs	Immigration	Federal taxes and spending	Guns	Abortion	Foreign policy and terrorism	Vol. All equally	Vol. None	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Wisconsin Registered Voters		28%	26%	9%	9%	8%	7%	4%	6%	<1%	2%	1%
Party Identification	Democrat	41%	18%	11%	7%	9%	3%	3%	4%	1%	3%	1%
	Republican	10%	35%	13%	12%	7%	11%	6%	6%	0%	0%	0%
	Independent	31%	26%	7%	9%	6%	8%	5%	6%	0%	2%	1%
Political Ideology	Very liberal-Liberal	43%	16%	12%	6%	8%	6%	1%	5%	0%	3%	0%
	Moderate	31%	29%	6%	9%	5%	4%	7%	6%	0%	2%	1%
	Conservative-Very conservative	17%	30%	11%	11%	9%	10%	4%	7%	1%	0%	0%
Trump Supporters		15%	35%	12%	11%	6%	9%	5%	6%	0%	0%	0%
Region	Milwaukee County	26%	20%	14%	10%	15%	5%	7%	2%	0%	1%	0%
	Chiwaukee Suburbs	27%	30%	8%	9%	6%	9%	5%	4%	0%	1%	1%
	Dane County	39%	25%	5%	6%	8%	5%	0%	9%	2%	0%	1%
	Fox River Valley/Northern Lakeshore	26%	30%	8%	11%	3%	8%	5%	6%	1%	3%	0%
	Southwest	28%	22%	7%	7%	10%	8%	5%	8%	0%	4%	1%
	North	26%	26%	15%	10%	7%	6%	1%	8%	0%	1%	0%
Household Income	Less than \$50,000	32%	21%	9%	7%	9%	6%	6%	8%	0%	2%	1%
	\$50,000 or more	25%	29%	10%	10%	7%	9%	4%	5%	0%	1%	1%
Education	Not college graduate	27%	27%	8%	9%	9%	6%	5%	6%	0%	2%	1%
	College graduate	28%	24%	11%	10%	6%	9%	3%	5%	0%	2%	1%
Race	White	28%	25%	9%	9%	8%	7%	5%	7%	0%	2%	0%
	Non-white	25%	28%	10%	9%	10%	8%	3%	4%	0%	1%	0%
Age	18 to 29	14%	19%	16%	13%	9%	15%	7%	6%	0%	0%	0%
	30 to 44	31%	28%	6%	10%	9%	8%	2%	4%	0%	2%	0%
	45 to 59	29%	30%	10%	9%	7%	3%	4%	6%	0%	1%	0%
	60 or older	30%	22%	9%	7%	8%	6%	5%	8%	0%	2%	2%
Age	Under 45	25%	25%	10%	11%	9%	11%	4%	5%	0%	1%	0%
	45 or older	30%	26%	9%	8%	7%	5%	5%	7%	0%	2%	1%
Gender	Men	21%	29%	9%	13%	7%	6%	6%	6%	0%	1%	1%
	Women	34%	22%	9%	6%	9%	8%	3%	6%	0%	2%	0%
Race and Education	White - Not College Graduate	28%	26%	7%	9%	9%	6%	6%	7%	0%	2%	0%
	White - College Graduate	28%	23%	13%	8%	7%	10%	3%	5%	0%	2%	1%
Gender - Race - Education	Men - White - Not College Graduate	19%	26%	10%	14%	11%	4%	8%	7%	0%	1%	1%
	Men - White - College Graduate	25%	25%	12%	12%	3%	10%	6%	4%	1%	2%	0%
	Women - White - Not College Graduate	37%	27%	3%	5%	8%	7%	4%	7%	0%	2%	0%
	Women - White - College Graduate	30%	21%	14%	5%	10%	10%	1%	6%	0%	3%	1%
White Evangelical Christians		21%	22%	10%	14%	8%	9%	5%	9%	0%	2%	0%
Area Description	Big city	30%	21%	11%	5%	15%	5%	6%	4%	1%	0%	1%
	Small city	23%	30%	11%	11%	6%	9%	4%	3%	0%	2%	0%
	Suburban	22%	28%	11%	15%	7%	8%	4%	3%	0%	2%	0%
	Small town	25%	26%	10%	9%	10%	8%	3%	7%	0%	1%	1%
	Rural	38%	24%	5%	6%	3%	6%	4%	12%	0%	2%	0%
Small city/Suburban Men		24%	31%	9%	13%	6%	6%	4%	4%	0%	1%	1%
Small city/Suburban Women		21%	27%	13%	12%	7%	12%	4%	1%	0%	3%	0%

CGVTMSG1. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Registered Voters				
		Will your vote for Congress in November 2018 be a vote to send a message that we need:				
		More Democrats to be a check and balance to Donald Trump	More Republicans who will help Donald Trump pass his agenda	Vol: Sending a different message	Vol: Not sending a message	Unsure
		Row %	Row %	Row %	Row %	Row %
Wisconsin Registered Voters		53%	39%	2%	<1%	5%
Party Identification	Democrat	98%	2%	0%	0%	1%
	Republican	5%	89%	1%	1%	3%
	Independent	54%	33%	5%	0%	8%
Political Ideology	Very liberal-Liberal	90%	6%	1%	0%	2%
	Moderate	65%	26%	3%	1%	5%
	Conservative-Very conservative	20%	72%	2%	0%	6%
Trump Supporters		8%	85%	0%	0%	6%
Region	Milwaukee County	71%	26%	1%	0%	3%
	Chiwaukee Suburbs	45%	46%	3%	1%	5%
	Dane County	66%	25%	3%	0%	6%
	Fox River Valley/Northern Lakeshore	46%	49%	1%	0%	4%
	Southwest	51%	36%	3%	1%	10%
	North	48%	47%	0%	1%	3%
Household Income	Less than \$50,000	55%	38%	2%	0%	5%
	\$50,000 or more	52%	41%	2%	1%	4%
Education	Not college graduate	49%	44%	2%	0%	5%
	College graduate	59%	33%	2%	0%	6%
Race	White	51%	43%	2%	1%	4%
	Non-white	71%	18%	1%	0%	9%
Age	18 to 29	64%	34%	1%	0%	1%
	30 to 44	49%	37%	2%	1%	10%
	45 to 59	46%	48%	4%	0%	3%
	60 or older	56%	38%	1%	0%	5%
Age	Under 45	54%	36%	2%	1%	7%
	45 or older	51%	42%	2%	0%	4%
Gender	Men	47%	46%	2%	1%	4%
	Women	58%	34%	2%	0%	7%
Race and Education	White - Not College Graduate	45%	49%	2%	1%	3%
	White - College Graduate	58%	34%	3%	0%	5%
Gender - Race - Education	Men - White - Not College Graduate	38%	56%	2%	1%	2%
	Men - White - College Graduate	52%	40%	4%	1%	4%
	Women - White - Not College Graduate	51%	43%	2%	0%	4%
	Women - White - College Graduate	64%	28%	2%	0%	6%
	White Evangelical Christians	31%	62%	4%	0%	4%
Area Description	Big city	64%	30%	3%	0%	2%
	Small city	56%	38%	1%	0%	5%
	Suburban	51%	42%	0%	0%	6%
	Small town	46%	42%	2%	1%	8%
	Rural	46%	46%	3%	1%	4%
Small city/Suburban Men		55%	39%	1%	0%	5%
Small city/Suburban Women		53%	40%	1%	0%	6%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted September 30th through October 3rd, 2018, n=781 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

CGVTMSG1TRND. Marist Poll Wisconsin Trend

Wisconsin Registered Voters					
Will your vote for Congress in November 2018 be a vote to send a message that we need:					
	More Democrats to be a check and balance to Donald Trump	More Republicans who will help Donald Trump pass his agenda	Vol: Sending a different message	Vol: Not sending a message	Unsure
	Row %	Row %	Row %	Row %	Row %
October 2018	53%	39%	2%	<1%	5%
June 2018	54%	36%	2%	1%	7%
Marist Poll Wisconsin Registered Voters					

CGVT18SCBK. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

		Wisconsin Registered Voters			
		Thinking about your vote for congress this November, are you more likely to vote for a candidate who:			
		Supported President Trump's U.S. Supreme Court nominee Brett Kavanaugh	Opposed President Trump's U.S. Supreme Court nominee Brett Kavanaugh	Or does this not make any difference to your vote	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		32%	41%	24%	3%
Party Identification	Democrat	2%	80%	14%	3%
	Republican	70%	5%	23%	2%
	Independent	26%	40%	32%	3%
Political Ideology	Very liberal-Liberal	6%	75%	16%	2%
	Moderate	18%	52%	28%	2%
	Conservative-Very conservative	61%	11%	25%	3%
Trump Supporters		67%	3%	27%	3%
Region	Milwaukee County	21%	59%	17%	3%
	Chiwauke Suburbs	36%	37%	24%	3%
	Dane County	20%	60%	17%	3%
	Fox River Valley/Northern Lakeshore	39%	29%	31%	1%
	Southwest	28%	39%	27%	6%
Household Income	North	39%	34%	24%	2%
	Less than \$50,000	31%	41%	23%	5%
	\$50,000 or more	31%	42%	26%	2%
Education	Not college graduate	34%	35%	27%	4%
	College graduate	28%	50%	20%	2%
Race	White	33%	40%	25%	3%
	Non-white	21%	54%	20%	6%
Age	18 to 29	23%	48%	28%	1%
	30 to 44	28%	46%	24%	3%
	45 to 59	36%	31%	29%	3%
	60 or older	35%	42%	18%	4%
Age	Under 45	26%	47%	25%	2%
	45 or older	36%	37%	24%	4%
Gender	Men	39%	36%	24%	1%
	Women	25%	46%	24%	5%
Race and Education	White - Not College Graduate	36%	33%	27%	4%
	White - College Graduate	29%	49%	21%	1%
Gender - Race - Education	Men - White - Not College Graduate	44%	28%	27%	1%
	Men - White - College Graduate	37%	41%	20%	2%
	Women - White - Not College Graduate	30%	36%	28%	6%
	Women - White - College Graduate	22%	56%	22%	0%
White Evangelical Christians		47%	18%	30%	4%
Area Description	Big city	23%	54%	19%	4%
	Small city	31%	37%	29%	2%
	Suburban	35%	46%	18%	1%
	Small town	36%	36%	24%	4%
	Rural	34%	36%	27%	3%
Small city/Suburban Men		33%	40%	26%	1%
Small city/Suburban Women		31%	41%	25%	3%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted September 30th through October 3rd, 2018, n=781 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.