

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 910 Tennessee Adults

This survey of 910 adults was conducted October 23rd through October 27th, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Tennessee were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research and the Logit Group for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 4.0 percentage points. There are 764 registered voters. The results for this subset are statistically significant within ± 4.4 percentage points. There are 471 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 5.7 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Tennessee Nature of the Sample

	Tennessee Registered Voters		
	Tennessee Adults	Tennessee Registered Voters	Tennessee Likely Voters
	Column %	Column %	Column %
Tennessee Adults	100%		
Tennessee Registered Voters	84%	100%	
Tennessee Likely Voters	45%	62%	100%
Already Voted	n/a	30%	35%
Not Yet Voted	n/a	70%	65%
Senate Persuadable Voters	n/a	9%	7%
Governor Persuadable Voters	n/a	13%	11%
Party Identification			
	Democrat	n/a	27%
	Republican	n/a	40%
	Independent	n/a	33%
	Other	n/a	1%
Political Ideology			
	Very liberal-Liberal	n/a	19%
	Moderate	n/a	30%
	Conservative-Very conservative	n/a	51%
Region			
	Rural East	18%	17%
	Urban East	19%	19%
	Nashville Area	20%	21%
	Central/West	28%	27%
	Memphis Area	15%	15%
Household Income			
	Less than \$50,000	54%	48%
	\$50,000 or more	46%	52%
Race			
	White	76%	77%
	African American	15%	16%
	Latino	4%	3%
	Other	4%	4%
Age			
	18 to 29	21%	15%
	30 to 44	25%	24%
	45 to 59	27%	28%
	60 or older	27%	33%
Age			
	Under 45	46%	39%
	45 or older	54%	61%
Gender			
	Men	48%	48%
	Women	52%	52%
Education			
	Not college graduate	65%	59%
	College graduate	35%	41%
Race and Education			
	White - Not College Graduate	50%	45%
	White - College Graduate	27%	32%
	Non-White - Not College Graduate	17%	15%
	Non-White - College Graduate	7%	8%
Gender - Race - Education			
	Men - White - Not College Graduate	23%	21%
	Men - White - College Graduate	14%	16%
	Men - Non-White - Not College Graduate	7%	7%
	Men - Non-White - College Graduate	3%	3%
	Women - White - Not College Graduate	27%	24%
	Women - White - College Graduate	13%	16%
	Women - Non-White - Not College Graduate	9%	8%
	Women - Non-White - College Graduate	4%	5%
White Evangelical Christians			
Area Description			
	Big city	24%	23%
	Small city	20%	19%
	Suburban	13%	14%
	Small town	26%	25%
	Rural	18%	19%
Small city/Suburban Men			
		15%	16%
Other area Men			
		32%	32%
Small city/Suburban Women			
		17%	17%
Other area Women			
		35%	35%
Interview Type			
	Landline	37%	39%
	Cell Phone	63%	61%

NBC News/Marist Poll Tennessee Adults. Interviews conducted October 23rd through October 27th, 2018, n=910 MOE +/- 4.0 percentage points. Tennessee Registered Voters: n=764 MOE +/- 4.4 percentage points. Tennessee Likely Voters: n=471 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Likely Voters		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Tennessee Likely Voters		56%	39%	5%
Party Identification^	Democrat	9%	89%	2%
	Republican	94%	2%	3%
	Independent	42%	50%	9%
Political Ideology^	Very liberal-Liberal	14%	83%	3%
	Moderate	34%	58%	7%
	Conservative-Very conservative	87%	10%	3%
Trump Supporters		98%	2%	0%
Region	Rural East	73%	20%	8%
	Urban East	54%	45%	1%
	Nashville Area	49%	48%	3%
	Central/West	60%	32%	8%
	Memphis Area	43%	54%	3%
Household Income	Less than \$50,000	47%	49%	4%
	\$50,000 or more	64%	32%	3%
Education	Not college graduate	61%	34%	6%
	College graduate	50%	47%	3%
Race	White	65%	31%	4%
	African American	15%	81%	5%
Age	18 to 29	37%	59%	5%
	30 to 44	61%	32%	7%
	45 to 59	62%	35%	3%
	60 or older	56%	39%	5%
Age	Under 45	52%	42%	6%
	45 or older	59%	37%	4%
Gender	Men	66%	30%	4%
	Women	48%	47%	5%
Race and Education	White - Not College Graduate	72%	22%	6%
	White - College Graduate	55%	43%	2%
Gender - Race - Education	Men - White - Not College Graduate	83%	14%	3%
	Men - White - College Graduate	60%	37%	3%
	Women - White - Not College Graduate	63%	29%	8%
	Women - White - College Graduate	50%	49%	1%
White Evangelical Christians		79%	17%	4%
Area Description	Big city	42%	54%	4%
	Small city	45%	51%	3%
	Suburban	57%	41%	2%
	Small town	68%	25%	7%
	Rural	71%	23%	6%
Small city/Suburban Men		57%	41%	3%
Small city/Suburban Women		45%	53%	3%

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted October 23rd through October 27th, 2018, n=471 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. Marist Poll Tennessee Likely Voter Trend Tables

Tennessee Likely Voters			
Do you approve or disapprove of the job Donald Trump is doing as president?			
	Approve	Disapprove	Unsure
	Row %	Row %	Row %
October 2018	56%	39%	5%
September 2018	47%	43%	10%

Marist Poll Tennessee Likely Voters

TRUDP105R. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Likely Voters				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
Tennessee Likely Voters		42%	15%	9%	30%	5%
Party Identification^	Democrat	4%	5%	13%	76%	2%
	Republican	76%	19%	1%	1%	3%
	Independent	23%	18%	16%	34%	9%
Political Ideology^	Very liberal-Liberal	9%	5%	7%	76%	3%
	Moderate	17%	18%	17%	42%	7%
	Conservative-Very conservative	69%	18%	4%	6%	3%
Trump Supporters		78%	20%	1%	0%	0%
Region	Rural East	59%	14%	7%	13%	8%
	Urban East	38%	16%	10%	35%	1%
	Nashville Area	33%	16%	8%	39%	3%
	Central/West	50%	11%	9%	23%	8%
	Memphis Area	23%	20%	10%	44%	3%
Household Income	Less than \$50,000	37%	10%	11%	38%	4%
	\$50,000 or more	45%	19%	7%	25%	3%
Education	Not college graduate	47%	14%	9%	24%	6%
	College graduate	34%	16%	7%	39%	3%
Race	White	49%	16%	6%	25%	4%
	African American	7%	8%	20%	61%	5%
Age	18 to 29	19%	17%	16%	43%	5%
	30 to 44	44%	17%	7%	25%	7%
	45 to 59	45%	17%	8%	27%	3%
	60 or older	46%	10%	8%	32%	5%
Age	Under 45	35%	17%	10%	32%	6%
	45 or older	46%	13%	8%	30%	4%
Gender	Men	50%	16%	9%	20%	4%
	Women	34%	14%	8%	39%	5%
Race and Education	White - Not College Graduate	56%	16%	5%	17%	6%
	White - College Graduate	39%	16%	7%	36%	2%
Gender - Race - Education	Men - White - Not College Graduate	70%	13%	5%	8%	3%
	Men - White - College Graduate	46%	14%	8%	29%	3%
	Women - White - Not College Graduate	45%	18%	4%	25%	8%
	Women - White - College Graduate	33%	17%	6%	43%	1%
White Evangelical Christians		61%	18%	6%	11%	4%
Area Description	Big city	24%	18%	11%	42%	4%
	Small city	35%	11%	12%	39%	3%
	Suburban	37%	20%	9%	32%	2%
	Small town	55%	13%	6%	19%	7%
	Rural	57%	15%	3%	19%	6%
Small city/Suburban Men		40%	17%	16%	25%	3%
Small city/Suburban Women		32%	12%	6%	46%	3%

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted October 23rd through October 27th, 2018, n=471 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

TRUDP105R. Marist Poll Tennessee Likely Voter Trend Tables

Tennessee Likely Voters					
Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]					
	Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
	Row %	Row %	Row %	Row %	Row %
October 2018	42%	15%	9%	30%	5%
September 2018	32%	16%	5%	38%	10%

Marist Poll Tennessee Likely Voters

SNWLNS18A. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Likely Voters			
		If November's election for U.S. Senate in Tennessee were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:			
		Phil Bredesen, the Democrat	Marsha Blackburn, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Tennessee Likely Voters		46%	51%	1%	3%
Already Voted		44%	55%	1%	0%
Not Yet Voted		46%	49%	1%	4%
Intensity of Support	Strongly support	49%	51%	0%	0%
	Somewhat support	42%	58%	0%	0%
Party Identification	Democrat	95%	3%	0%	2%
	Republican	8%	90%	0%	1%
	Independent	59%	35%	2%	4%
Political Ideology	Very liberal-Liberal	89%	9%	0%	2%
	Moderate	65%	30%	1%	4%
	Conservative-Very conservative	18%	80%	0%	2%
Trump Supporters		9%	88%	1%	2%
Region	Rural East	28%	65%	3%	4%
	Urban East	47%	48%	1%	4%
	Nashville Area	53%	46%	0%	1%
	Central/West	42%	55%	0%	3%
	Memphis Area	61%	37%	1%	2%
Household Income	Less than \$50,000	56%	40%	1%	4%
	\$50,000 or more	40%	58%	1%	1%
Education	Not college graduate	41%	56%	1%	3%
	College graduate	53%	45%	1%	1%
Race	White	38%	59%	1%	2%
	African American	85%	11%	0%	4%
Age	18 to 29	64%	29%	2%	4%
	30 to 44	40%	58%	0%	2%
	45 to 59	41%	55%	0%	3%
	60 or older	46%	51%	1%	2%
Age	Under 45	49%	47%	1%	3%
	45 or older	44%	53%	1%	3%
Gender	Men	38%	57%	1%	4%
	Women	52%	46%	1%	1%
Race and Education	White - Not College Graduate	30%	67%	1%	2%
	White - College Graduate	48%	50%	1%	1%
Gender - Race - Education	Men - White - Not College Graduate	25%	73%	1%	2%
	Men - White - College Graduate	43%	54%	0%	2%
	Women - White - Not College Graduate	36%	61%	1%	2%
	Women - White - College Graduate	53%	46%	1%	0%
White Evangelical Christians		25%	72%	0%	3%
Area Description	Big city	61%	36%	1%	1%
	Small city	52%	43%	0%	5%
	Suburban	46%	52%	0%	2%
	Small town	37%	59%	0%	3%
	Rural	30%	67%	2%	1%
Small city/Suburban Men		43%	51%	0%	6%
Small city/Suburban Women		56%	43%	0%	1%

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted October 23rd through October 27th, 2018, n=471 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

SNWLNS18. Marist Poll Tennessee Likely Voter Trend Tables

Tennessee Likely Voters

If November's election for U.S. Senate in Tennessee were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:

	Phil Bredesen, the Democrat Row %	Marsha Blackburn, the Republican Row %	Other Row %	Undecided Row %
October 2018	46%	51%	1%	3%
September 2018	48%	46%	<1%	5%

Marist Poll Tennessee Likely Voters

STSSN18. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Likely Voters with a Candidate Preference for Senate			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Tennessee Likely Voters with a Candidate Preference for Senate		66%	31%	2%	1%
Candidate Support	Phil Bredesen	69%	28%	2%	1%
	Marsha Blackburn	64%	34%	2%	0%
Party Identification	Democrat	79%	18%	2%	1%
	Republican	70%	28%	1%	0%
	Independent	46%	48%	5%	2%
Political Ideology	Very liberal-Liberal	67%	26%	6%	2%
	Moderate	56%	40%	4%	0%
	Conservative-Very conservative	70%	29%	0%	1%
Trump Supporters		68%	30%	3%	0%
Region	Rural East	61%	35%	2%	2%
	Urban East	60%	39%	1%	0%
	Nashville Area	73%	25%	1%	0%
	Central/West	72%	24%	3%	1%
	Memphis Area	*	*	*	*
Household Income	Less than \$50,000	64%	31%	4%	1%
	\$50,000 or more	67%	32%	1%	0%
Education	Not college graduate	65%	31%	3%	1%
	College graduate	67%	31%	2%	0%
Race	White	66%	32%	1%	1%
	Non-white	66%	27%	7%	1%
Age	Under 45	50%	47%	3%	1%
	45 or older	77%	21%	2%	1%
Gender	Men	64%	33%	3%	0%
	Women	68%	29%	2%	1%
Race and Education	White - Not College Graduate	66%	32%	1%	1%
	White - College Graduate	67%	32%	1%	0%
Gender - Race - Education	Men - White - Not College Graduate	63%	37%	0%	0%
	Men - White - College Graduate	66%	32%	2%	0%
	Women - White - Not College Graduate	68%	28%	2%	1%
	Women - White - College Graduate	68%	32%	0%	1%
White Evangelical Christians		68%	30%	0%	1%
Area Description	Big city	69%	28%	2%	0%
	Small city/Suburban	63%	34%	2%	0%
	Small town	62%	34%	2%	2%
	Rural	70%	26%	4%	1%
Small city/Suburban Men		54%	43%	3%	0%
Small city/Suburban Women		71%	27%	2%	1%

NBC News/Marist Poll Tennessee Likely Voters with a Candidate Preference for U.S. Senate. Interviews conducted October 23rd through October 27th, 2018, n=433 MOE

+/- 5.9 percentage points. Totals may not add to 100% due to rounding.

*Sample size too small to report.

STSSN18. Marist Poll Tennessee Likely Voter Trend Tables

Tennessee Likely Voters with a Candidate Preference for Senate
 Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?

	Strongly support	Somewhat support	Might vote differently	Unsure
	Row %	Row %	Row %	Row %
October 2018	66%	31%	2%	1%
September 2018	66%	23%	9%	1%

Marist Poll Tennessee Likely Voters

GVWLS18A. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Likely Voters			
		If November's election for governor in Tennessee were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:			
		Karl Dean, the Democrat	Bill Lee, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Tennessee Likely Voters		40%	57%	1%	3%
Already Voted		42%	56%	2%	0%
Not Yet Voted		38%	57%	0%	4%
Intensity of Support	Strongly support	38%	62%	0%	0%
	Somewhat support	44%	56%	0%	0%
Party Identification	Democrat	88%	9%	0%	3%
	Republican	3%	95%	1%	0%
	Independent	51%	41%	2%	6%
Political Ideology	Very liberal-Liberal	88%	9%	0%	2%
	Moderate	51%	42%	1%	6%
	Conservative-Very conservative	14%	85%	1%	1%
Trump Supporters		8%	91%	0%	1%
Region	Rural East	27%	67%	2%	4%
	Urban East	42%	55%	1%	2%
	Nashville Area	44%	54%	0%	2%
	Central/West	38%	57%	1%	4%
	Memphis Area	49%	49%	0%	2%
Household Income	Less than \$50,000	52%	45%	0%	3%
	\$50,000 or more	31%	65%	1%	2%
Education	Not college graduate	35%	60%	1%	4%
	College graduate	46%	53%	1%	1%
Race	White	32%	65%	1%	2%
	African American	85%	10%	0%	6%
Age	18 to 29	48%	41%	2%	9%
	30 to 44	38%	58%	1%	2%
	45 to 59	37%	61%	0%	2%
	60 or older	39%	59%	0%	2%
Age	Under 45	42%	52%	2%	5%
	45 or older	38%	60%	0%	2%
Gender	Men	33%	62%	2%	4%
	Women	46%	52%	0%	2%
Race and Education	White - Not College Graduate	26%	70%	1%	2%
	White - College Graduate	40%	59%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	18%	77%	2%	2%
	Men - White - College Graduate	38%	62%	0%	0%
	Women - White - Not College Graduate	33%	65%	0%	2%
	Women - White - College Graduate	43%	56%	0%	1%
White Evangelical Christians		20%	78%	1%	2%
Area Description	Big city	50%	47%	1%	3%
	Small city	50%	44%	0%	6%
	Suburban	42%	57%	0%	1%
	Small town	31%	65%	0%	3%
	Rural	25%	71%	3%	1%
Small city/Suburban Men		42%	51%	0%	8%
Small city/Suburban Women		51%	49%	0%	0%

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted October 23rd through October 27th, 2018, n=471 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

GVWLNS18. Marist Poll Tennessee Likely Voter Trend Tables

Tennessee Likely Voters

If November's election for governor in Tennessee were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:

	Karl Dean, the Democrat Row %	Bill Lee, the Republican Row %	Other Row %	Undecided Row %
October 2018	40%	57%	1%	3%
September 2018	40%	53%	1%	7%

Marist Poll Tennessee Likely Voters

STSGV18. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Likely Voters with a Candidate Preference for Governor			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Tennessee Likely Voters with a Candidate Preference for Governor		69%	24%	6%	1%
Candidate Support	Karl Dean	63%	25%	11%	1%
	Bill Lee	74%	23%	3%	1%
Party Identification	Democrat	75%	19%	6%	1%
	Republican	82%	15%	3%	1%
	Independent	42%	46%	12%	1%
Political Ideology	Very liberal-Liberal	66%	20%	13%	1%
	Moderate	54%	38%	8%	0%
	Conservative-Very conservative	78%	18%	3%	1%
Trump Supporters		77%	17%	5%	1%
Region	Rural East	72%	23%	5%	1%
	Urban East	58%	33%	8%	1%
	Nashville Area	80%	16%	3%	0%
	Central/West	72%	21%	6%	0%
	Memphis Area	*	*	*	*
Household Income	Less than \$50,000	67%	24%	8%	1%
	\$50,000 or more	72%	23%	4%	1%
Education	Not college graduate	69%	23%	7%	1%
	College graduate	71%	25%	3%	1%
Race	White	73%	22%	4%	1%
	Non-white	55%	32%	13%	1%
Age	Under 45	58%	31%	11%	0%
	45 or older	77%	20%	3%	1%
Gender	Men	70%	25%	5%	0%
	Women	69%	23%	7%	1%
Race and Education	White - Not College Graduate	74%	21%	4%	1%
	White - College Graduate	73%	24%	3%	0%
Gender - Race - Education	Men - White - Not College Graduate	79%	17%	3%	1%
	Men - White - College Graduate	68%	29%	3%	0%
	Women - White - Not College Graduate	70%	24%	5%	1%
	Women - White - College Graduate	*	*	*	*
White Evangelical Christians		76%	19%	3%	1%
Area Description	Big city	67%	28%	5%	1%
	Small city	65%	23%	12%	0%
	Suburban	62%	31%	5%	2%
	Small town	71%	25%	3%	1%
	Rural	78%	15%	6%	1%
Small city/Suburban Women		67%	20%	11%	2%

NBC News/Marist Poll Tennessee Likely Voters with a Candidate Preference for Governor. Interviews conducted October 23rd through October 27th, 2018, n=428 MOE +/- 6.0 percentage points. Totals may not add to 100% due to rounding.

*Sample size too small to report.

STSGV18. Marist Poll Tennessee Likely Trend Tables

Tennessee Likely Voters with a Candidate Preference for Governor

Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?

	Strongly support Row %	Somewhat support Row %	Might vote differently Row %	Unsure Row %
October 2018	69%	24%	6%	1%
September 2018	62%	28%	9%	2%

Marist Poll Tennessee Likely Voters

BREP020R. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Phil Bredesen?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Tennessee Likely Voters		52%	39%	9%
Party Identification^	Democrat	91%	5%	4%
	Republican	24%	67%	9%
	Independent	61%	27%	12%
Political Ideology^	Very liberal-Liberal	86%	10%	5%
	Moderate	72%	18%	9%
	Conservative-Very conservative	29%	63%	9%
Trump Supporters		25%	67%	9%
Region	Rural East	46%	44%	11%
	Urban East	56%	37%	7%
	Nashville Area	57%	38%	5%
	Central/West	45%	42%	13%
	Memphis Area	63%	29%	8%
Household Income	Less than \$50,000	59%	30%	11%
	\$50,000 or more	51%	44%	4%
Education	Not college graduate	46%	42%	12%
	College graduate	62%	33%	5%
Race	White	47%	45%	9%
	African American	81%	10%	9%
Age	18 to 29	67%	17%	17%
	30 to 44	55%	37%	7%
	45 to 59	46%	48%	6%
	60 or older	49%	40%	10%
Age	Under 45	60%	30%	11%
	45 or older	48%	44%	8%
Gender	Men	47%	42%	11%
	Women	57%	35%	8%
Race and Education	White - Not College Graduate	37%	51%	12%
	White - College Graduate	59%	37%	4%
Gender - Race - Education	Men - White - Not College Graduate	32%	56%	13%
	Men - White - College Graduate	55%	40%	5%
	Women - White - Not College Graduate	42%	46%	12%
	Women - White - College Graduate	62%	34%	4%
White Evangelical Christians		33%	58%	9%
Area Description	Big city	65%	30%	5%
	Small city	58%	35%	7%
	Suburban	68%	28%	4%
	Small town	39%	44%	17%
	Rural	39%	54%	7%
Small city/Suburban Men		55%	36%	9%
Small city/Suburban Women		69%	29%	2%

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted October 23rd through October 27th, 2018, n=471 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

BREP020R. Marist Poll Tennessee Likely Voter Trend Tables

Tennessee Likely Voters			
Overall, do you have a favorable or an unfavorable impression of Phil Bredesen?			
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2018	52%	39%	9%
September 2018	61%	22%	17%

Marist Poll Tennessee Likely Voters

BLAM020R. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Marsha Blackburn?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Tennessee Likely Voters		45%	46%	9%
Party Identification^	Democrat	4%	86%	10%
	Republican	79%	13%	8%
	Independent	31%	60%	9%
Political Ideology^	Very liberal-Liberal	9%	85%	6%
	Moderate	23%	64%	13%
	Conservative-Very conservative	73%	21%	6%
Trump Supporters		80%	14%	6%
Region	Rural East	61%	30%	9%
	Urban East	43%	52%	5%
	Nashville Area	42%	55%	4%
	Central/West	48%	39%	13%
	Memphis Area	29%	55%	16%
Household Income	Less than \$50,000	37%	51%	12%
	\$50,000 or more	52%	43%	5%
Education	Not college graduate	48%	40%	12%
	College graduate	41%	54%	5%
Race	White	51%	42%	7%
	African American	14%	70%	16%
Age	18 to 29	19%	60%	21%
	30 to 44	48%	41%	11%
	45 to 59	51%	44%	5%
	60 or older	49%	45%	6%
Age	Under 45	37%	48%	15%
	45 or older	50%	44%	6%
Gender	Men	50%	39%	11%
	Women	41%	52%	8%
Race and Education	White - Not College Graduate	55%	36%	10%
	White - College Graduate	46%	50%	4%
Gender - Race - Education	Men - White - Not College Graduate	59%	31%	9%
	Men - White - College Graduate	50%	45%	5%
	Women - White - Not College Graduate	51%	39%	10%
	Women - White - College Graduate	42%	56%	2%
White Evangelical Christians		65%	30%	5%
Area Description	Big city	33%	54%	12%
	Small city	41%	52%	8%
	Suburban	47%	51%	2%
	Small town	52%	38%	11%
	Rural	55%	37%	8%
Small city/Suburban Men		47%	43%	10%
Small city/Suburban Women		40%	59%	2%

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted October 23rd through October 27th, 2018, n=471 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

BLAM020R. Marist Poll Tennessee Likely Voter Trend Tables

Tennessee Likely Voters			
Overall, do you have a favorable or an unfavorable impression of Marsha Blackburn?			
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2018	45%	46%	9%
September 2018	46%	36%	17%

Marist Poll Tennessee Likely Voters

DEAK020R. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Karl Dean?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Tennessee Likely Voters		42%	39%	19%
Party Identification^	Democrat	74%	9%	17%
	Republican	16%	64%	20%
	Independent	53%	29%	17%
Political Ideology^	Very liberal-Liberal	76%	7%	17%
	Moderate	56%	25%	19%
	Conservative-Very conservative	22%	60%	18%
Trump Supporters		20%	62%	17%
Region	Rural East	34%	43%	23%
	Urban East	43%	39%	18%
	Nashville Area	53%	37%	10%
	Central/West	38%	40%	22%
	Memphis Area	45%	34%	21%
Household Income	Less than \$50,000	44%	33%	23%
	\$50,000 or more	44%	43%	13%
Education	Not college graduate	36%	42%	23%
	College graduate	53%	35%	12%
Race	White	40%	43%	17%
	African American	58%	16%	26%
Age	18 to 29	52%	26%	22%
	30 to 44	35%	46%	19%
	45 to 59	43%	42%	15%
	60 or older	44%	36%	20%
Age	Under 45	41%	39%	20%
	45 or older	43%	39%	18%
Gender	Men	39%	42%	20%
	Women	46%	36%	18%
Race and Education	White - Not College Graduate	34%	47%	19%
	White - College Graduate	48%	37%	14%
Gender - Race - Education	Men - White - Not College Graduate	29%	54%	17%
	Men - White - College Graduate	46%	37%	17%
	Women - White - Not College Graduate	39%	41%	20%
	Women - White - College Graduate	51%	37%	12%
White Evangelical Christians		30%	52%	19%
Area Description	Big city	53%	32%	15%
	Small city	45%	28%	27%
	Suburban	48%	40%	12%
	Small town	33%	46%	21%
	Rural	34%	50%	16%
Small city/Suburban Men		48%	30%	22%
Small city/Suburban Women		45%	36%	19%

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted October 23rd through October 27th, 2018, n=471 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

DEAK020R. Marist Poll Tennessee Likely Voter Trend Tables

Tennessee Likely Voters			
Overall, do you have a favorable or an unfavorable impression of Karl Dean?			
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2018	42%	39%	19%
September 2018	42%	25%	32%

Marist Poll Tennessee Likely Voters

LEEB020R. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Bill Lee?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Tennessee Likely Voters		60%	25%	15%
Party Identification^	Democrat	22%	55%	23%
	Republican	89%	5%	6%
	Independent	51%	28%	21%
Political Ideology^	Very liberal-Liberal	16%	58%	25%
	Moderate	49%	32%	19%
	Conservative-Very conservative	82%	10%	8%
Trump Supporters		86%	7%	7%
Region	Rural East	68%	19%	13%
	Urban East	52%	34%	14%
	Nashville Area	63%	27%	10%
	Central/West	64%	18%	18%
	Memphis Area	48%	29%	23%
Household Income	Less than \$50,000	50%	30%	19%
	\$50,000 or more	69%	20%	11%
Education	Not college graduate	60%	23%	16%
	College graduate	59%	28%	13%
Race	White	66%	22%	11%
	African American	29%	42%	30%
Age	18 to 29	44%	33%	22%
	30 to 44	62%	28%	10%
	45 to 59	66%	20%	13%
	60 or older	60%	22%	18%
Age	Under 45	55%	30%	14%
	45 or older	63%	21%	16%
Gender	Men	64%	21%	15%
	Women	56%	28%	16%
Race and Education	White - Not College Graduate	68%	20%	12%
	White - College Graduate	64%	26%	10%
Gender - Race - Education	Men - White - Not College Graduate	76%	13%	11%
	Men - White - College Graduate	62%	28%	10%
	Women - White - Not College Graduate	60%	27%	13%
	Women - White - College Graduate	66%	24%	10%
White Evangelical Christians		78%	13%	9%
Area Description	Big city	49%	32%	19%
	Small city	47%	34%	19%
	Suburban	64%	27%	9%
	Small town	66%	17%	17%
	Rural	74%	17%	10%
Small city/Suburban Men		52%	28%	20%
Small city/Suburban Women		57%	34%	10%

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted October 23rd through October 27th, 2018, n=471 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

LEEB020R. Marist Poll Tennessee Likely Voter Trend Tables

Tennessee Likely Voters			
Overall, do you have a favorable or an unfavorable impression of Bill Lee?			
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2018	60%	25%	15%
September 2018	53%	21%	26%

Marist Poll Tennessee Likely Voters

USCNGSNBC1. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Likely Voters		
		What is your preference for the outcome of this November's congressional elections:		
		A Congress controlled by Republicans	A Congress controlled by Democrats	Unsure
		Row %	Row %	Row %
Tennessee Likely Voters		54%	39%	7%
Party Identification	Democrat	3%	93%	4%
	Republican	93%	2%	5%
	Independent	41%	46%	13%
Political Ideology	Very liberal-Liberal	6%	86%	8%
	Moderate	38%	52%	10%
	Conservative-Very conservative	81%	13%	5%
Trump Supporters		92%	4%	4%
Region	Rural East	70%	22%	8%
	Urban East	53%	42%	5%
	Nashville Area	47%	46%	8%
	Central/West	55%	34%	11%
	Memphis Area	41%	57%	2%
Household Income	Less than \$50,000	43%	49%	8%
	\$50,000 or more	61%	32%	7%
Education	Not college graduate	57%	35%	8%
	College graduate	50%	44%	6%
Race	White	63%	31%	6%
	African American	5%	84%	10%
Age	18 to 29	36%	55%	10%
	30 to 44	54%	33%	12%
	45 to 59	61%	33%	5%
	60 or older	54%	42%	4%
Age	Under 45	48%	41%	11%
	45 or older	57%	38%	5%
Gender	Men	62%	28%	10%
	Women	46%	49%	5%
Race and Education	White - Not College Graduate	69%	24%	6%
	White - College Graduate	55%	39%	6%
Gender - Race - Education	Men - White - Not College Graduate	81%	14%	5%
	Men - White - College Graduate	60%	32%	8%
	Women - White - Not College Graduate	59%	33%	8%
	Women - White - College Graduate	49%	46%	4%
White Evangelical Christians		76%	17%	7%
Area Description	Big city	39%	55%	6%
	Small city	43%	46%	12%
	Suburban	58%	40%	2%
	Small town	65%	30%	5%
	Rural	65%	23%	12%
Small city/Suburban Men		58%	31%	11%
Small city/Suburban Women		41%	54%	4%

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted October 23rd through October 27th, 2018, n=471 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

USCNGSNBC1. Marist Poll Tennessee Likely Voter Trend Tables

Tennessee Likely Voters			
What is your preference for the outcome of this November's congressional elections:			
	A Congress controlled by Republicans	A Congress controlled by Democrats	Unsure
	Row %	Row %	Row %
October 2018	54%	39%	7%
September 2018	50%	38%	12%

Marist Poll Tennessee Likely Voters

CGIMPT18. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Likely Voters				
		Do you think November's election for Congress is very important, important, not very important, not important at all?				
		Very important	Important	Not very important	Not important at all	Unsure
		Row %	Row %	Row %	Row %	Row %
Tennessee Likely Voters		82%	16%	<1%	1%	<1%
Party Identification	Democrat	90%	9%	0%	1%	0%
	Republican	86%	13%	0%	0%	1%
	Independent	70%	26%	1%	2%	0%
Political Ideology	Very liberal-Liberal	88%	10%	1%	0%	0%
	Moderate	74%	24%	0%	1%	0%
	Conservative-Very conservative	87%	11%	1%	1%	0%
Trump Supporters		86%	13%	0%	0%	0%
Region	Rural East	75%	22%	0%	1%	1%
	Urban East	81%	17%	0%	1%	1%
	Nashville Area	83%	17%	0%	0%	0%
	Central/West	86%	12%	1%	0%	0%
	Memphis Area	84%	14%	1%	1%	0%
Household Income	Less than \$50,000	81%	18%	1%	1%	0%
	\$50,000 or more	84%	14%	0%	1%	0%
Education	Not college graduate	83%	14%	1%	1%	0%
	College graduate	81%	18%	0%	0%	0%
Race	White	83%	16%	0%	1%	0%
	African American	83%	16%	0%	1%	0%
Age	18 to 29	74%	25%	0%	1%	0%
	30 to 44	77%	20%	0%	2%	0%
	45 to 59	87%	12%	1%	0%	0%
	60 or older	86%	13%	0%	0%	1%
Age	Under 45	76%	22%	0%	2%	0%
	45 or older	86%	12%	1%	0%	1%
Gender	Men	79%	20%	0%	1%	0%
	Women	85%	13%	1%	1%	0%
Race and Education	White - Not College Graduate	85%	13%	0%	1%	1%
	White - College Graduate	81%	19%	0%	0%	0%
Gender - Race - Education	Men - White - Not College Graduate	86%	13%	0%	1%	0%
	Men - White - College Graduate	76%	24%	0%	0%	0%
	Women - White - Not College Graduate	83%	13%	1%	2%	1%
	Women - White - College Graduate	87%	13%	0%	0%	0%
White Evangelical Christians		81%	17%	0%	1%	1%
Area Description	Big city	86%	13%	0%	1%	0%
	Small city	80%	20%	0%	0%	0%
	Suburban	78%	21%	1%	0%	0%
	Small town	84%	14%	1%	1%	0%
	Rural	83%	14%	0%	2%	1%
Small city/Suburban Men		70%	28%	1%	0%	0%
Small city/Suburban Women		86%	13%	0%	0%	0%

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted October 23rd through October 27th, 2018, n=471 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

CGIMPT18. Marist Poll Tennessee Likely Voter Trend Tables

Tennessee Likely Voters					
Do you think November's election for Congress is very important, important, not very important, or not important at all?					
	Very important	Important	Not very important	Not important at all	Unsure
	Row %	Row %	Row %	Row %	Row %
October 2018	82%	16%	<1%	1%	<1%
September 2018	77%	20%	1%	1%	1%

Marist Poll Tennessee Likely Voters

USCNGS01. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Likely Voters			
		If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:			
		Democrat	Republican	Vol: Neither	Undecided
		Row %	Row %	Row %	Row %
Tennessee Likely Voters		40%	55%	2%	3%
Party Identification	Democrat	94%	3%	1%	3%
	Republican	1%	97%	0%	2%
	Independent	49%	40%	5%	6%
Political Ideology	Very liberal-Liberal	85%	8%	3%	4%
	Moderate	56%	37%	2%	5%
	Conservative-Very conservative	13%	85%	0%	2%
Trump Supporters		4%	93%	1%	2%
Region	Rural East	23%	70%	1%	6%
	Urban East	42%	56%	0%	2%
	Nashville Area	45%	50%	3%	2%
	Central/West	36%	57%	2%	4%
	Memphis Area	56%	42%	1%	1%
Household Income	Less than \$50,000	50%	43%	3%	4%
	\$50,000 or more	33%	64%	0%	3%
Education	Not college graduate	35%	59%	2%	3%
	College graduate	46%	49%	1%	4%
Race	White	32%	65%	0%	3%
	African American	81%	8%	6%	5%
Age	18 to 29	56%	35%	3%	6%
	30 to 44	33%	60%	3%	4%
	45 to 59	35%	63%	1%	2%
	60 or older	43%	54%	0%	3%
Age	Under 45	41%	51%	3%	5%
	45 or older	39%	58%	1%	2%
Gender	Men	30%	63%	3%	5%
	Women	49%	49%	0%	2%
Race and Education	White - Not College Graduate	25%	73%	0%	2%
	White - College Graduate	42%	54%	0%	4%
Gender - Race - Education	Men - White - Not College Graduate	16%	82%	0%	1%
	Men - White - College Graduate	35%	60%	0%	5%
	Women - White - Not College Graduate	32%	64%	0%	4%
	Women - White - College Graduate	48%	49%	1%	2%
White Evangelical Christians		17%	79%	0%	4%
Area Description	Big city	55%	41%	1%	3%
	Small city	47%	46%	1%	7%
	Suburban	41%	58%	1%	0%
	Small town	33%	64%	0%	2%
	Rural	22%	70%	4%	5%
Small city/Suburban Men		34%	58%	1%	7%
Small city/Suburban Women		54%	44%	1%	1%

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted October 23rd through October 27th, 2018, n=471 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

USCNGS01. Marist Poll Tennessee Likely Voter Trend Tables

	Tennessee Likely Voters			
	If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:			
	Democrat	Republican	Vol: Neither	Undecided
	Row %	Row %	Row %	Row %
October 2018	40%	55%	2%	3%
September 2018	42%	50%	2%	6%

Marist Poll Tennessee Likely Voters

CGVT18SCBK. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Likely Voters			
		Thinking about your vote for congress this November, are you more likely to vote for a candidate who:			
		Supported President Trump's U.S. Supreme Court nominee Brett Kavanaugh	Opposed President Trump's U.S. Supreme Court nominee Brett Kavanaugh	Or does this not make any difference to your vote	Unsure
		Row %	Row %	Row %	Row %
Tennessee Likely Voters		42%	27%	27%	3%
Party Identification	Democrat	7%	62%	27%	3%
	Republican	76%	2%	19%	2%
	Independent	24%	32%	39%	5%
Political Ideology	Very liberal-Liberal	4%	61%	32%	2%
	Moderate	26%	38%	33%	3%
	Conservative-Very conservative	68%	8%	22%	2%
Trump Supporters		75%	2%	22%	1%
Region	Rural East	47%	16%	33%	3%
	Urban East	48%	26%	24%	2%
	Nashville Area	33%	38%	27%	2%
	Central/West	50%	20%	25%	5%
	Memphis Area	29%	39%	29%	3%
Household Income	Less than \$50,000	34%	33%	28%	5%
	\$50,000 or more	47%	22%	30%	1%
Education	Not college graduate	46%	21%	29%	4%
	College graduate	37%	35%	25%	3%
Race	White	49%	23%	26%	2%
	African American	7%	55%	31%	7%
Age	18 to 29	20%	45%	32%	3%
	30 to 44	38%	26%	33%	3%
	45 to 59	51%	22%	25%	3%
	60 or older	48%	25%	24%	4%
Age	Under 45	32%	33%	33%	3%
	45 or older	49%	23%	24%	3%
Gender	Men	49%	20%	28%	3%
	Women	37%	33%	27%	3%
Race and Education	White - Not College Graduate	55%	15%	27%	3%
	White - College Graduate	41%	32%	25%	2%
Gender - Race - Education	Men - White - Not College Graduate	63%	10%	25%	2%
	Men - White - College Graduate	45%	29%	25%	1%
	Women - White - Not College Graduate	49%	20%	28%	3%
	Women - White - College Graduate	38%	35%	25%	2%
	White Evangelical Christians		62%	10%	25%
Area Description	Big city	31%	40%	27%	2%
	Small city	35%	35%	27%	3%
	Suburban	35%	23%	41%	1%
	Small town	56%	18%	23%	3%
	Rural	53%	16%	25%	6%
Small city/Suburban Men		38%	21%	36%	4%
Small city/Suburban Women		32%	37%	30%	1%

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted October 23rd through October 27th, 2018, n=471 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.