

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 1,014 Georgia Adults

This survey of 1,014 adults was conducted October 14th through October 18th, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Georgia were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.5 percentage points. There are 864 registered voters. The results for this subset are statistically significant within ± 3.8 percentage points. There are 554 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 4.8 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Georgia Nature of the Sample

		Georgia Adults	Georgia Registered Voters	Georgia Likely Voters
		Column %	Column %	Column %
Georgia Adults		100%		
Georgia Registered Voters		85%	100%	
Georgia Likely Voters		55%	64%	100%
Georgia Governor Persuadable Voters		n/a	11%	9%
Already Voted		n/a	7%	8%
Not Yet Voted		n/a	93%	92%
Party Identification	Democrat	n/a	32%	32%
	Republican	n/a	33%	35%
	Independent	n/a	34%	31%
	Other	n/a	2%	2%
Political Ideology	Very liberal-Liberal	n/a	22%	22%
	Moderate	n/a	34%	32%
	Conservative-Very conservative	n/a	44%	46%
Region	North	19%	18%	18%
	Atlanta Suburbs	25%	25%	25%
	Atlanta Metro	20%	21%	21%
	Central	18%	18%	18%
	Coastal/Southeast	18%	17%	18%
Household Income	Less than \$50,000	49%	47%	44%
	\$50,000 or more	51%	53%	56%
Race	White	58%	60%	62%
	African American	26%	26%	25%
	Latino	7%	6%	6%
	Other	8%	7%	7%
Age	18 to 29	20%	17%	14%
	30 to 44	25%	24%	25%
	45 to 59	27%	29%	30%
	60 or older	27%	30%	32%
Age	Under 45	45%	41%	38%
	45 or older	55%	59%	62%
Gender	Men	48%	47%	47%
	Women	52%	53%	53%
Education	Not college graduate	58%	54%	51%
	College graduate	42%	46%	49%
Race and Education	White - Not College Graduate	33%	32%	31%
	White - College Graduate	27%	29%	32%
	Non-White - Not College Graduate	26%	24%	21%
	Non-White - College Graduate	15%	16%	16%
Gender - Race - Education	Men - White - Not College Graduate	14%	13%	13%
	Men - White - College Graduate	14%	15%	17%
	Men - Non-White - Not College Graduate	11%	10%	9%
	Men - Non-White - College Graduate	7%	7%	7%
	Women - White - Not College Graduate	18%	18%	18%
	Women - White - College Graduate	13%	14%	15%
	Women - Non-White - Not College Graduate	15%	13%	13%
	Women - Non-White - College Graduate	8%	8%	9%
White Evangelical Christians		27%	28%	29%
Area Description	Big city	20%	20%	21%
	Small city	20%	19%	18%
	Suburban	26%	28%	28%
	Small town	22%	21%	21%
	Rural	12%	11%	12%
Small city/Suburban Men		23%	24%	24%
Other area Men		23%	22%	22%
Small city/Suburban Women		22%	23%	23%
Other area Women		31%	31%	32%
Interview Type	Landline	33%	34%	35%
	Cell Phone	67%	66%	65%

NBC News/Marist Poll Georgia Adults. Interviews conducted October 14th through October 18th, 2018, n=1014 MOE +/- 3.5 percentage points. Georgia Registered Voters: n=864 MOE +/- 3.8 percentage points. Georgia Likely Voters: n=554 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Likely Voters		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Georgia Likely Voters		49%	45%	5%
Party Identification^	Democrat	5%	89%	6%
	Republican	95%	3%	2%
	Independent	39%	53%	8%
Political Ideology^	Very liberal-Liberal	7%	89%	3%
	Moderate	34%	58%	8%
	Conservative-Very conservative	79%	17%	4%
Trump Supporters		95%	2%	2%
Region	North	62%	37%	1%
	Atlanta Suburbs	47%	48%	6%
	Atlanta Metro	22%	72%	6%
	Central	56%	38%	6%
	Coastal/Southeast	65%	27%	8%
Household Income	Less than \$50,000	47%	46%	7%
	\$50,000 or more	49%	48%	2%
Education	Not college graduate	55%	39%	6%
	College graduate	43%	53%	4%
Race	White	66%	31%	3%
	African American	11%	79%	10%
Age	18 to 29	45%	52%	3%
	30 to 44	44%	52%	4%
	45 to 59	51%	43%	6%
	60 or older	53%	40%	7%
Age	Under 45	44%	52%	4%
	45 or older	52%	41%	6%
Gender	Men	56%	40%	5%
	Women	43%	51%	6%
Race and Education	White - Not College Graduate	76%	20%	4%
	White - College Graduate	57%	41%	2%
Gender - Race - Education	Men - White - Not College Graduate	80%	18%	2%
	Men - White - College Graduate	62%	36%	2%
	Women - White - Not College Graduate	73%	21%	6%
	Women - White - College Graduate	51%	47%	2%
White Evangelical Christians		84%	12%	4%
Area Description	Big city	28%	64%	8%
	Small city	51%	47%	3%
	Suburban	41%	56%	4%
	Small town/Rural	69%	26%	6%
Small city/Suburban Men		53%	44%	3%
Small city/Suburban Women		36%	60%	4%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 14th through October 18th, 2018, n=554 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

TRUDP105R. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Likely Voters				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
Georgia Likely Voters		38%	11%	9%	36%	5%
Party Identification^	Democrat	1%	4%	15%	74%	6%
	Republican	80%	14%	2%	2%	2%
	Independent	24%	15%	13%	40%	8%
Political Ideology^	Very liberal-Liberal	5%	2%	6%	83%	3%
	Moderate	20%	15%	18%	40%	8%
	Conservative-Very conservative	66%	13%	5%	12%	4%
Trump Supporters		78%	17%	1%	1%	2%
Region	North	51%	11%	8%	28%	1%
	Atlanta Suburbs	36%	10%	11%	37%	6%
	Atlanta Metro	16%	6%	9%	64%	6%
	Central	42%	14%	7%	31%	6%
	Coastal/Southeast	49%	16%	10%	17%	8%
Household Income	Less than \$50,000	35%	13%	12%	34%	7%
	\$50,000 or more	38%	11%	6%	42%	2%
Education	Not college graduate	42%	13%	11%	28%	6%
	College graduate	35%	9%	7%	45%	4%
Race	White	53%	14%	5%	26%	3%
	African American	5%	6%	18%	61%	10%
Age	18 to 29	27%	18%	9%	44%	3%
	30 to 44	33%	11%	12%	40%	4%
	45 to 59	42%	9%	7%	36%	6%
	60 or older	43%	10%	9%	31%	7%
Age	Under 45	31%	13%	11%	41%	4%
	45 or older	42%	10%	8%	33%	6%
Gender	Men	45%	11%	9%	30%	5%
	Women	32%	11%	9%	42%	6%
Race and Education	White - Not College Graduate	59%	16%	5%	16%	4%
	White - College Graduate	46%	11%	5%	36%	2%
Gender - Race - Education	Men - White - Not College Graduate	70%	9%	3%	15%	2%
	Men - White - College Graduate	48%	15%	6%	30%	2%
	Women - White - Not College Graduate	52%	21%	6%	16%	6%
	Women - White - College Graduate	44%	7%	3%	44%	2%
White Evangelical Christians		67%	17%	6%	5%	4%
Area Description	Big city	22%	7%	13%	51%	8%
	Small city	39%	11%	9%	37%	3%
	Suburban	33%	8%	11%	45%	4%
	Small town/Rural	52%	16%	5%	21%	6%
Small city/Suburban Men		44%	8%	11%	33%	3%
Small city/Suburban Women		25%	11%	9%	51%	4%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 14th through October 18th, 2018, n=554 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

GVWLNS182WA. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Likely Voters			
		If November's election for governor in Georgia were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:			
		Stacey Abrams, the Democrat	Brian Kemp, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Georgia Likely Voters		47%	49%	1%	4%
Party Identification	Democrat	96%	3%	0%	1%
	Republican	5%	94%	0%	0%
	Independent	50%	41%	1%	8%
Political Ideology	Very liberal-Liberal	92%	6%	1%	1%
	Moderate	57%	37%	1%	5%
	Conservative-Very conservative	19%	78%	0%	3%
Trump Supporters		4%	94%	1%	1%
Region	North	37%	59%	1%	3%
	Atlanta Suburbs	44%	54%	0%	2%
	Atlanta Metro	74%	21%	0%	5%
	Central	40%	54%	2%	5%
	Coastal/Southeast	37%	59%	0%	4%
Household Income	Less than \$50,000	53%	44%	0%	3%
	\$50,000 or more	47%	50%	0%	3%
Education	Not college graduate	42%	53%	0%	5%
	College graduate	52%	45%	0%	3%
Race	White	31%	66%	1%	2%
	African American	84%	11%	0%	5%
Age	18 to 29	55%	42%	0%	3%
	30 to 44	51%	47%	1%	1%
	45 to 59	46%	49%	0%	5%
	60 or older	42%	52%	0%	5%
Age	Under 45	52%	45%	1%	2%
	45 or older	44%	51%	0%	5%
Gender	Men	39%	57%	1%	3%
	Women	55%	41%	0%	4%
Race and Education	White - Not College Graduate	22%	74%	0%	3%
	White - College Graduate	39%	58%	1%	2%
Gender - Race - Education	Men - White - Not College Graduate	16%	80%	0%	3%
	Men - White - College Graduate	32%	65%	1%	2%
	Women - White - Not College Graduate	27%	70%	0%	3%
	Women - White - College Graduate	47%	51%	0%	2%
White Evangelical Christians		12%	85%	0%	3%
Area Description	Big city	69%	25%	0%	5%
	Small city	50%	47%	0%	3%
	Suburban	49%	47%	1%	4%
	Small town/Rural	31%	66%	0%	2%
Small city/Suburban Men		38%	58%	1%	3%
Small city/Suburban Women		61%	35%	0%	4%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 14th through October 18th, 2018, n=554 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

GVWLS18A. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Likely Voters				
		If November's election for governor in Georgia were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:				
		Stacey Abrams, the Democrat	Brian Kemp, the Republican	Ted Metz, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Georgia Likely Voters		45%	46%	4%	<1%	4%
Intensity of Support	Strongly support	50%	49%	1%	0%	0%
	Somewhat support	41%	50%	9%	0%	0%
Party Identification	Democrat	96%	2%	1%	0%	1%
	Republican	4%	94%	2%	0%	1%
	Independent	46%	36%	8%	0%	10%
Political Ideology	Very liberal-Liberal	90%	5%	2%	0%	3%
	Moderate	55%	34%	7%	0%	5%
	Conservative-Very conservative	18%	76%	2%	0%	3%
Trump Supporters		3%	91%	4%	0%	2%
Region	North	37%	59%	2%	0%	3%
	Atlanta Suburbs	44%	48%	5%	0%	2%
	Atlanta Metro	71%	21%	2%	0%	6%
	Central	38%	50%	6%	0%	6%
	Coastal/Southeast	33%	57%	3%	0%	7%
Household Income	Less than \$50,000	50%	43%	2%	0%	5%
	\$50,000 or more	46%	46%	5%	0%	3%
Education	Not college graduate	41%	52%	2%	0%	5%
	College graduate	51%	41%	4%	0%	4%
Race	White	29%	64%	4%	0%	3%
	African American	83%	12%	1%	0%	4%
Age	18 to 29	52%	41%	3%	0%	5%
	30 to 44	48%	42%	6%	0%	4%
	45 to 59	43%	48%	4%	0%	5%
	60 or older	43%	51%	2%	0%	5%
Age	Under 45	50%	41%	5%	0%	4%
	45 or older	43%	49%	3%	0%	5%
Gender	Men	37%	53%	6%	0%	4%
	Women	53%	40%	2%	0%	5%
Race and Education	White - Not College Graduate	22%	73%	2%	0%	3%
	White - College Graduate	37%	54%	6%	0%	3%
Gender - Race - Education	Men - White - Not College Graduate	16%	79%	2%	0%	2%
	Men - White - College Graduate	28%	58%	10%	0%	3%
	Women - White - Not College Graduate	26%	69%	2%	0%	3%
	Women - White - College Graduate	46%	50%	1%	0%	3%
White Evangelical Christians		11%	82%	4%	0%	4%
Area Description	Big city	66%	26%	3%	0%	5%
	Small city	46%	45%	4%	0%	6%
	Suburban	49%	41%	6%	0%	5%
	Small town/Rural	31%	65%	2%	0%	2%
Small city/Suburban Men		37%	52%	7%	0%	5%
Small city/Suburban Women		59%	33%	2%	0%	6%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 14th through October 18th, 2018, n=554 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

STSGV18. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Likely Voters with a Candidate Preference for Governor			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Georgia Likely Voters with a Candidate Preference for Governor		72%	23%	4%	1%
Candidate Support	Stacey Abrams	77%	20%	3%	1%
	Brian Kemp	72%	23%	4%	1%
Party Identification	Democrat	81%	14%	4%	1%
	Republican	75%	23%	1%	2%
	Independent	57%	33%	9%	1%
Political Ideology	Very liberal-Liberal	84%	15%	1%	0%
	Moderate	59%	31%	10%	1%
	Conservative-Very conservative	77%	20%	1%	2%
Trump Supporters		75%	21%	3%	1%
Region	North	71%	23%	5%	1%
	Atlanta Suburbs	65%	26%	7%	1%
	Atlanta Metro	79%	17%	2%	2%
	Central	75%	21%	4%	0%
	Coastal/Southeast	70%	25%	3%	2%
Household Income	Less than \$50,000	67%	25%	7%	2%
	\$50,000 or more	76%	21%	2%	1%
Education	Not college graduate	71%	22%	6%	1%
	College graduate	74%	22%	3%	1%
Race	White	70%	26%	4%	1%
	African American	75%	17%	6%	2%
Age	18 to 29	60%	38%	2%	0%
	30 to 44	72%	22%	5%	1%
	45 to 59	75%	20%	4%	2%
	60 or older	74%	19%	6%	1%
Age	Under 45	68%	27%	4%	0%
	45 or older	74%	19%	5%	2%
Gender	Men	70%	24%	5%	1%
	Women	73%	22%	4%	1%
Race and Education	White - Not College Graduate	71%	24%	5%	0%
	White - College Graduate	69%	27%	3%	2%
Gender - Race - Education	Men - White - Not College Graduate	*	*	*	*
	Men - White - College Graduate	65%	28%	4%	3%
	Women - White - Not College Graduate	69%	25%	6%	0%
	Women - White - College Graduate	72%	26%	1%	1%
White Evangelical Christians		70%	26%	3%	1%
Area Description	Big city	77%	17%	4%	2%
	Small city	72%	22%	6%	0%
	Suburban	71%	22%	5%	2%
	Small town/Rural	70%	26%	3%	1%
Small city/Suburban Men		69%	24%	6%	2%
Small city/Suburban Women		75%	20%	5%	0%

NBC News/Marist Poll Georgia Likely Voters with a Candidate Preference for Governor. Interviews conducted October 14th through October 18th, 2018, n=515 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

*Sample size too small to report.

ABRS020R. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Stacey Abrams?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Georgia Likely Voters		48%	40%	12%
Party Identification^	Democrat	90%	5%	6%
	Republican	9%	79%	12%
	Independent	53%	29%	18%
Political Ideology^	Very liberal-Liberal	86%	6%	8%
	Moderate	63%	27%	11%
	Conservative-Very conservative	20%	66%	14%
Trump Supporters		8%	77%	16%
Region	North	40%	50%	10%
	Atlanta Suburbs	43%	45%	12%
	Atlanta Metro	74%	15%	11%
	Central	40%	47%	13%
	Coastal/Southeast	39%	44%	17%
Household Income	Less than \$50,000	53%	36%	11%
	\$50,000 or more	49%	40%	10%
Education	Not college graduate	44%	41%	15%
	College graduate	52%	38%	10%
Race	White	34%	53%	13%
	African American	79%	10%	11%
Age	18 to 29	57%	34%	9%
	30 to 44	51%	39%	10%
	45 to 59	48%	41%	11%
	60 or older	42%	41%	17%
Age	Under 45	53%	38%	10%
	45 or older	45%	41%	14%
Gender	Men	41%	46%	13%
	Women	54%	34%	12%
Race and Education	White - Not College Graduate	27%	58%	16%
	White - College Graduate	41%	47%	11%
Gender - Race - Education	Men - White - Not College Graduate	23%	61%	16%
	Men - White - College Graduate	35%	54%	11%
	Women - White - Not College Graduate	29%	55%	16%
	Women - White - College Graduate	48%	41%	12%
White Evangelical Christians		16%	67%	17%
Area Description	Big city	68%	21%	11%
	Small city	52%	38%	10%
	Suburban	48%	38%	14%
	Small town/Rural	33%	54%	13%
Small city/Suburban Men		41%	47%	12%
Small city/Suburban Women		59%	29%	13%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 14th through October 18th, 2018, n=554 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

KEMB020R. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Brian Kemp?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Georgia Likely Voters		46%	41%	12%
Party Identification^	Democrat	6%	80%	14%
	Republican	88%	6%	6%
	Independent	38%	45%	17%
Political Ideology^	Very liberal-Liberal	8%	85%	7%
	Moderate	36%	48%	17%
	Conservative-Very conservative	73%	17%	10%
Trump Supporters		86%	6%	8%
Region	North	55%	36%	10%
	Atlanta Suburbs	49%	40%	12%
	Atlanta Metro	23%	63%	14%
	Central	50%	36%	14%
	Coastal/Southeast	58%	28%	14%
	Household Income	Less than \$50,000	45%	37%
	\$50,000 or more	47%	47%	6%
Education	Not college graduate	50%	36%	14%
	College graduate	43%	47%	10%
Race	White	61%	31%	9%
	African American	11%	68%	21%
Age	18 to 29	46%	38%	16%
	30 to 44	44%	43%	13%
	45 to 59	45%	46%	10%
	60 or older	50%	37%	13%
Age	Under 45	45%	41%	14%
	45 or older	47%	41%	11%
Gender	Men	53%	35%	12%
	Women	40%	47%	13%
Race and Education	White - Not College Graduate	68%	24%	8%
	White - College Graduate	53%	38%	9%
Gender - Race - Education	Men - White - Not College Graduate	75%	21%	5%
	Men - White - College Graduate	57%	31%	12%
	Women - White - Not College Graduate	63%	27%	10%
	Women - White - College Graduate	49%	45%	6%
White Evangelical Christians		76%	14%	9%
Area Description	Big city	30%	53%	16%
	Small city	47%	43%	10%
	Suburban	40%	46%	13%
	Small town/Rural	61%	29%	10%
Small city/Suburban Men		51%	35%	14%
Small city/Suburban Women		35%	55%	10%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 14th through October 18th, 2018, n=554 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

USCNGSNBC1. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Likely Voters		
		What is your preference for the outcome of this November's congressional elections:		
		A Congress controlled by Republicans	A Congress controlled by Democrats	Unsure
		Row %	Row %	Row %
Georgia Likely Voters		48%	45%	8%
Party Identification	Democrat	1%	94%	5%
	Republican	98%	2%	1%
	Independent	38%	44%	18%
Political Ideology	Very liberal-Liberal	7%	88%	6%
	Moderate	34%	53%	12%
	Conservative-Very conservative	79%	18%	4%
Trump Supporters		95%	2%	3%
Region	North	62%	34%	3%
	Atlanta Suburbs	50%	43%	7%
	Atlanta Metro	22%	72%	6%
	Central	54%	35%	11%
	Coastal/Southeast	55%	34%	12%
Household Income	Less than \$50,000	43%	48%	9%
	\$50,000 or more	50%	45%	4%
Education	Not college graduate	52%	38%	10%
	College graduate	44%	50%	5%
Race	White	65%	30%	6%
	African American	12%	77%	12%
Age	18 to 29	43%	51%	6%
	30 to 44	43%	48%	9%
	45 to 59	51%	44%	5%
	60 or older	51%	40%	9%
Age	Under 45	43%	49%	8%
	45 or older	51%	42%	7%
Gender	Men	56%	39%	4%
	Women	41%	49%	10%
Race and Education	White - Not College Graduate	72%	21%	7%
	White - College Graduate	57%	38%	5%
Gender - Race - Education	Men - White - Not College Graduate	78%	20%	3%
	Men - White - College Graduate	65%	33%	2%
	Women - White - Not College Graduate	68%	22%	10%
	Women - White - College Graduate	48%	43%	9%
White Evangelical Christians		84%	12%	4%
Area Description	Big city	28%	62%	10%
	Small city	46%	47%	7%
	Suburban	43%	49%	8%
	Small town/Rural	67%	28%	5%
Small city/Suburban Men		56%	40%	4%
Small city/Suburban Women		32%	57%	11%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 14th through October 18th, 2018, n=554 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

CGIMPT18. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Likely Voters				
		Do you think November's election for Congress is very important, important, not very important, or not important at all?				
		Very important	Important	Not very important	Not important at all	Unsure
		Row %	Row %	Row %	Row %	Row %
Georgia Likely Voters		85%	14%	1%	1%	<1%
Party Identification	Democrat	89%	11%	0%	0%	0%
	Republican	87%	13%	0%	0%	0%
	Independent	79%	17%	2%	1%	1%
Political Ideology	Very liberal-Liberal	92%	6%	2%	0%	0%
	Moderate	78%	21%	0%	0%	0%
	Conservative-Very conservative	89%	11%	1%	0%	0%
Trump Supporters		87%	12%	1%	0%	0%
Region	North	83%	16%	1%	0%	0%
	Atlanta Suburbs	85%	13%	1%	0%	0%
	Atlanta Metro	89%	9%	1%	0%	0%
	Central	83%	16%	0%	0%	1%
	Coastal/Southeast	84%	13%	0%	2%	0%
Household Income	Less than \$50,000	81%	18%	0%	0%	0%
	\$50,000 or more	89%	10%	1%	0%	0%
Education	Not college graduate	84%	15%	1%	0%	0%
	College graduate	87%	11%	1%	0%	0%
Race	White	87%	12%	1%	0%	0%
	African American	84%	15%	0%	0%	1%
Age	18 to 29	75%	22%	2%	1%	0%
	30 to 44	82%	16%	2%	1%	0%
	45 to 59	89%	10%	0%	0%	1%
	60 or older	88%	12%	0%	0%	0%
Age	Under 45	79%	18%	2%	1%	0%
	45 or older	88%	11%	0%	0%	0%
Gender	Men	84%	14%	1%	1%	0%
	Women	86%	13%	1%	0%	0%
Race and Education	White - Not College Graduate	86%	13%	1%	0%	0%
	White - College Graduate	89%	10%	1%	0%	0%
Gender - Race - Education	Men - White - Not College Graduate	89%	9%	0%	1%	0%
	Men - White - College Graduate	85%	13%	2%	0%	0%
	Women - White - Not College Graduate	83%	16%	1%	0%	1%
	Women - White - College Graduate	92%	7%	1%	0%	0%
White Evangelical Christians		84%	14%	2%	0%	0%
Area Description	Big city	85%	13%	1%	0%	0%
	Small city	83%	16%	0%	0%	0%
	Suburban	89%	10%	1%	0%	0%
	Small town/Rural	84%	15%	1%	0%	0%
Small city/Suburban Men		85%	14%	1%	0%	0%
Small city/Suburban Women		89%	11%	0%	0%	0%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 14th through October 18th, 2018, n=554 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

USCNGS01. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Likely Voters			
		If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:			
		Democrat	Republican	Vol: Neither	Undecided
		Row %	Row %	Row %	Row %
Georgia Likely Voters		47%	48%	1%	4%
Party Identification	Democrat	97%	1%	0%	1%
	Republican	3%	97%	0%	0%
	Independent	49%	39%	2%	10%
Political Ideology	Very liberal-Liberal	90%	6%	0%	3%
	Moderate	59%	36%	1%	5%
	Conservative-Very conservative	18%	78%	1%	3%
Trump Supporters		3%	93%	1%	3%
Region	North	33%	61%	2%	4%
	Atlanta Suburbs	47%	51%	2%	1%
	Atlanta Metro	73%	20%	0%	6%
	Central	40%	53%	1%	7%
	Coastal/Southeast	37%	58%	1%	5%
Household Income	Less than \$50,000	51%	43%	1%	5%
	\$50,000 or more	46%	50%	1%	3%
Education	Not college graduate	43%	52%	1%	5%
	College graduate	51%	44%	1%	4%
Race	White	31%	65%	1%	3%
	African American	84%	11%	0%	4%
Age	18 to 29	51%	45%	1%	3%
	30 to 44	53%	42%	1%	3%
	45 to 59	45%	50%	1%	4%
	60 or older	42%	51%	1%	5%
Age	Under 45	53%	43%	1%	3%
	45 or older	43%	51%	1%	5%
Gender	Men	40%	55%	1%	4%
	Women	53%	42%	1%	5%
Race and Education	White - Not College Graduate	23%	73%	1%	3%
	White - College Graduate	38%	57%	1%	4%
Gender - Race - Education	Men - White - Not College Graduate	20%	75%	2%	3%
	Men - White - College Graduate	32%	63%	2%	3%
	Women - White - Not College Graduate	24%	71%	0%	4%
	Women - White - College Graduate	46%	50%	0%	4%
White Evangelical Christians		14%	84%	0%	3%
Area Description	Big city	67%	27%	2%	4%
	Small city	48%	46%	1%	5%
	Suburban	52%	44%	1%	3%
	Small town/Rural	29%	66%	0%	4%
Small city/Suburban Men		41%	54%	1%	4%
Small city/Suburban Women		60%	34%	1%	4%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 14th through October 18th, 2018, n=554 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

Georgia Likely Voters

Now, let me list some issues that may factor into deciding your vote for Congress in November. Please tell me which one of these items you think will be the most important factor in deciding your vote.

		The economy and jobs	Health care	Immigration	Federal taxes and spending	Guns	Foreign policy and terrorism	Abortion	Vol. All equally	Vol. None	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Georgia Likely Voters		26%	22%	12%	9%	7%	5%	5%	12%	<1%	1%	1%
Party Identification	Democrat	19%	36%	10%	5%	8%	4%	6%	9%	1%	0%	1%
	Republican	29%	10%	17%	12%	5%	5%	6%	14%	0%	0%	1%
	Independent	31%	24%	8%	9%	7%	7%	2%	11%	0%	2%	0%
Political Ideology	Very liberal-Liberal	20%	40%	9%	5%	6%	4%	8%	6%	1%	0%	0%
	Moderate	30%	22%	11%	8%	6%	9%	2%	11%	0%	1%	0%
	Conservative-Very conservative	29%	13%	15%	10%	7%	4%	5%	15%	0%	1%	1%
Trump Supporters		30%	9%	17%	13%	5%	4%	4%	16%	0%	1%	1%
Region	North	24%	23%	5%	6%	10%	12%	6%	14%	0%	0%	0%
	Atlanta Suburbs	22%	19%	20%	12%	4%	7%	4%	11%	0%	1%	0%
	Atlanta Metro	24%	31%	12%	5%	8%	3%	3%	12%	1%	1%	0%
	Central	32%	23%	10%	8%	7%	1%	5%	13%	0%	0%	2%
	Coastal/Southeast	32%	16%	11%	12%	3%	3%	6%	11%	1%	2%	2%
Household Income	Less than \$50,000	29%	25%	10%	7%	9%	3%	5%	10%	1%	0%	2%
	\$50,000 or more	25%	21%	13%	11%	5%	7%	5%	12%	0%	1%	0%
Education	Not college graduate	24%	22%	14%	7%	9%	4%	6%	13%	0%	1%	1%
	College graduate	28%	23%	10%	10%	4%	7%	4%	11%	1%	1%	0%
Race	White	26%	17%	13%	11%	5%	6%	6%	14%	1%	1%	1%
	African American	28%	37%	7%	5%	10%	2%	2%	6%	0%	1%	1%
Age	18 to 29	32%	25%	14%	8%	6%	2%	6%	6%	0%	1%	0%
	30 to 44	31%	18%	10%	9%	4%	9%	6%	13%	1%	0%	0%
	45 to 59	28%	19%	11%	11%	8%	5%	5%	12%	0%	1%	1%
	60 or older	19%	29%	14%	6%	8%	4%	3%	14%	0%	1%	1%
Age	Under 45	31%	20%	11%	9%	5%	6%	6%	11%	1%	0%	0%
	45 or older	23%	24%	13%	9%	8%	4%	4%	13%	0%	1%	1%
Gender	Men	31%	16%	12%	11%	5%	7%	5%	12%	1%	1%	1%
	Women	23%	28%	13%	7%	8%	4%	4%	12%	0%	1%	1%
Race and Education	White - Not College Graduate	23%	16%	14%	10%	6%	4%	8%	17%	0%	1%	1%
	White - College Graduate	28%	16%	12%	13%	5%	8%	5%	11%	1%	1%	0%
Gender - Race - Education	Men - White - Not College Graduate	22%	7%	11%	12%	8%	4%	10%	22%	0%	1%	2%
	Men - White - College Graduate	34%	11%	12%	15%	4%	9%	4%	8%	2%	0%	0%
	Women - White - Not College Graduate	24%	23%	16%	8%	4%	4%	6%	14%	0%	1%	0%
	Women - White - College Graduate	22%	22%	12%	10%	5%	7%	5%	13%	0%	2%	1%
	White Evangelical Christians		29%	13%	16%	11%	5%	4%	7%	14%	0%	0%
Area Description	Big city	23%	29%	17%	9%	10%	5%	2%	3%	1%	0%	1%
	Small city	31%	21%	7%	6%	3%	9%	8%	14%	0%	0%	1%
	Suburban	24%	21%	12%	10%	6%	5%	4%	16%	0%	1%	0%
	Small town/Rural	27%	20%	12%	9%	7%	4%	6%	13%	0%	1%	1%
Small city/Suburban Men		31%	12%	9%	13%	6%	7%	7%	14%	0%	1%	1%
Small city/Suburban Women		23%	30%	11%	3%	4%	6%	4%	16%	0%	1%	0%

		Georgia Likely Voters				
		Will your vote for Congress in November 2018 be a vote to send a message that we need:				
		More Democrats to be a check and balance to Donald Trump	More Republicans who will help Donald Trump pass his agenda	Vol: Sending a different message	Vol: Not sending a message	Unsure
		Row %	Row %	Row %	Row %	Row %
Georgia Likely Voters		49%	44%	3%	1%	3%
Party Identification	Democrat	94%	2%	1%	0%	2%
	Republican	6%	90%	3%	0%	0%
	Independent	54%	33%	3%	2%	7%
Political Ideology	Very liberal-Liberal	90%	5%	1%	2%	2%
	Moderate	62%	28%	4%	1%	4%
	Conservative-Very conservative	20%	75%	2%	1%	2%
Trump Supporters		4%	90%	4%	0%	2%
Region	North	37%	58%	4%	0%	2%
	Atlanta Suburbs	47%	45%	2%	3%	4%
	Atlanta Metro	76%	17%	3%	1%	3%
	Central	40%	55%	1%	0%	4%
	Coastal/Southeast	39%	51%	5%	0%	5%
Household Income	Less than \$50,000	51%	41%	4%	2%	2%
	\$50,000 or more	50%	45%	2%	0%	3%
Education	Not college graduate	43%	49%	3%	1%	4%
	College graduate	54%	40%	2%	1%	3%
Race	White	32%	61%	3%	1%	2%
	African American	86%	7%	2%	0%	5%
Age	18 to 29	56%	38%	1%	1%	4%
	30 to 44	54%	37%	5%	1%	2%
	45 to 59	48%	46%	1%	0%	4%
	60 or older	41%	51%	4%	2%	3%
Age	Under 45	55%	38%	3%	1%	3%
	45 or older	45%	48%	3%	1%	4%
Gender	Men	43%	50%	3%	1%	3%
	Women	53%	39%	3%	1%	4%
Race and Education	White - Not College Graduate	23%	70%	4%	0%	2%
	White - College Graduate	41%	52%	3%	2%	2%
Gender - Race - Education	Men - White - Not College Graduate	21%	73%	5%	0%	1%
	Men - White - College Graduate	37%	59%	1%	0%	3%
	Women - White - Not College Graduate	25%	69%	3%	0%	3%
	Women - White - College Graduate	45%	45%	5%	4%	2%
	White Evangelical Christians		14%	80%	4%	1%
Area Description	Big city	66%	25%	1%	2%	5%
	Small city	50%	43%	4%	0%	3%
	Suburban	55%	37%	3%	1%	4%
	Small town/Rural	32%	63%	3%	0%	2%
Small city/Suburban Men		44%	50%	3%	0%	3%
Small city/Suburban Women		63%	29%	4%	1%	4%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 14th through October 18th, 2018, n=554 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

		Georgia Likely Voters			
		Thinking about your vote for congress this November, are you more likely to vote for a candidate who:			
		Supported President	Opposed President	Or does this not make	
		Trump's U.S. Supreme	Trump's U.S. Supreme	any difference to your	
		Court nominee Brett	Court nominee Brett	vote	
		Kavanaugh	Kavanaugh	Unsure	
		Row %	Row %	Row %	Row %
Georgia Likely Voters		39%	36%	22%	3%
Party Identification	Democrat	3%	73%	19%	5%
	Republican	79%	3%	17%	0%
	Independent	29%	39%	29%	3%
Political Ideology	Very liberal-Liberal	6%	78%	14%	2%
	Moderate	24%	42%	32%	2%
	Conservative-Very conservative	67%	12%	18%	3%
Trump Supporters		78%	3%	19%	0%
Region	North	46%	30%	22%	2%
	Atlanta Suburbs	41%	37%	21%	2%
	Atlanta Metro	16%	60%	21%	2%
	Central	42%	31%	23%	4%
	Coastal/Southeast	53%	18%	25%	5%
Household Income	Less than \$50,000	34%	35%	28%	3%
	\$50,000 or more	41%	40%	17%	2%
Education	Not college graduate	43%	29%	25%	3%
	College graduate	35%	44%	19%	2%
Race	White	52%	26%	20%	1%
	African American	9%	60%	27%	5%
Age	18 to 29	29%	43%	28%	1%
	30 to 44	31%	38%	27%	4%
	45 to 59	40%	38%	20%	2%
	60 or older	48%	30%	18%	3%
Age	Under 45	30%	40%	28%	3%
	45 or older	44%	34%	19%	3%
Gender	Men	45%	32%	21%	2%
	Women	34%	40%	23%	3%
Race and Education	White - Not College Graduate	60%	17%	22%	1%
	White - College Graduate	45%	35%	18%	2%
Gender - Race - Education	Men - White - Not College Graduate	68%	16%	16%	1%
	Men - White - College Graduate	47%	27%	24%	2%
	Women - White - Not College Graduate	54%	18%	26%	2%
	Women - White - College Graduate	43%	44%	11%	2%
	White Evangelical Christians		69%	8%	22%
Area Description	Big city	18%	52%	26%	4%
	Small city	39%	37%	22%	2%
	Suburban	37%	42%	19%	2%
	Small town/Rural	53%	23%	22%	2%
Small city/Suburban Men		45%	32%	21%	1%
Small city/Suburban Women		31%	48%	20%	2%

NBC News/Marist Poll Georgia Likely Voters. Interviews conducted October 14th through October 18th, 2018, n=554 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.