

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 1,014 Georgia Adults

This survey of 1,014 adults was conducted October 14th through October 18th, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Georgia were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.5 percentage points. There are 864 registered voters. The results for this subset are statistically significant within ± 3.8 percentage points. There are 554 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 4.8 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Georgia Nature of the Sample

		Georgia Adults	Georgia Registered Voters	Georgia Likely Voters
		Column %	Column %	Column %
Georgia Adults		100%		
Georgia Registered Voters		85%	100%	
Georgia Likely Voters		55%	64%	100%
Georgia Governor Persuadable Voters		n/a	11%	9%
Already Voted		n/a	7%	8%
Not Yet Voted		n/a	93%	92%
Party Identification	Democrat	n/a	32%	32%
	Republican	n/a	33%	35%
	Independent	n/a	34%	31%
	Other	n/a	2%	2%
Political Ideology	Very liberal-Liberal	n/a	22%	22%
	Moderate	n/a	34%	32%
	Conservative-Very conservative	n/a	44%	46%
Region	North	19%	18%	18%
	Atlanta Suburbs	25%	25%	25%
	Atlanta Metro	20%	21%	21%
	Central	18%	18%	18%
	Coastal/Southeast	18%	17%	18%
Household Income	Less than \$50,000	49%	47%	44%
	\$50,000 or more	51%	53%	56%
Race	White	58%	60%	62%
	African American	26%	26%	25%
	Latino	7%	6%	6%
	Other	8%	7%	7%
Age	18 to 29	20%	17%	14%
	30 to 44	25%	24%	25%
	45 to 59	27%	29%	30%
	60 or older	27%	30%	32%
Age	Under 45	45%	41%	38%
	45 or older	55%	59%	62%
Gender	Men	48%	47%	47%
	Women	52%	53%	53%
Education	Not college graduate	58%	54%	51%
	College graduate	42%	46%	49%
Race and Education	White - Not College Graduate	33%	32%	31%
	White - College Graduate	27%	29%	32%
	Non-White - Not College Graduate	26%	24%	21%
	Non-White - College Graduate	15%	16%	16%
Gender - Race - Education	Men - White - Not College Graduate	14%	13%	13%
	Men - White - College Graduate	14%	15%	17%
	Men - Non-White - Not College Graduate	11%	10%	9%
	Men - Non-White - College Graduate	7%	7%	7%
	Women - White - Not College Graduate	18%	18%	18%
	Women - White - College Graduate	13%	14%	15%
	Women - Non-White - Not College Graduate	15%	13%	13%
	Women - Non-White - College Graduate	8%	8%	9%
White Evangelical Christians		27%	28%	29%
Area Description	Big city	20%	20%	21%
	Small city	20%	19%	18%
	Suburban	26%	28%	28%
	Small town	22%	21%	21%
	Rural	12%	11%	12%
Small city/Suburban Men		23%	24%	24%
Other area Men		23%	22%	22%
Small city/Suburban Women		22%	23%	23%
Other area Women		31%	31%	32%
Interview Type	Landline	33%	34%	35%
	Cell Phone	67%	66%	65%

NBC News/Marist Poll Georgia Adults. Interviews conducted October 14th through October 18th, 2018, n=1014 MOE +/- 3.5 percentage points. Georgia Registered Voters: n=864 MOE +/- 3.8 percentage points. Georgia Likely Voters: n=554 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Adults		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Georgia Adults		46%	45%	8%
Georgia Registered Voters		47%	47%	6%
Party Identification^	Democrat	5%	88%	6%
	Republican	94%	3%	2%
	Independent	39%	53%	8%
Political Ideology^	Very liberal-Liberal	9%	88%	3%
	Moderate	33%	58%	8%
	Conservative-Very conservative	76%	19%	4%
Trump Supporters		95%	3%	2%
Region	North	57%	35%	8%
	Atlanta Suburbs	42%	48%	10%
	Atlanta Metro	22%	72%	6%
	Central	52%	38%	10%
	Coastal/Southeast	62%	30%	8%
Household Income	Less than \$50,000	44%	47%	9%
	\$50,000 or more	49%	47%	4%
Education	Not college graduate	50%	41%	10%
	College graduate	42%	52%	6%
Race	White	65%	30%	5%
	African American	12%	76%	12%
Age	18 to 29	39%	48%	13%
	30 to 44	40%	55%	6%
	45 to 59	50%	42%	8%
	60 or older	53%	39%	8%
Age	Under 45	40%	52%	9%
	45 or older	52%	40%	8%
Gender	Men	52%	40%	8%
	Women	40%	51%	9%
Race and Education	White - Not College Graduate	71%	23%	6%
	White - College Graduate	57%	40%	3%
Gender - Race - Education	Men - White - Not College Graduate	76%	21%	3%
	Men - White - College Graduate	61%	36%	3%
	Women - White - Not College Graduate	66%	25%	9%
	Women - White - College Graduate	53%	45%	2%
White Evangelical Christians		82%	11%	6%
Area Description	Big city	29%	63%	8%
	Small city	49%	43%	8%
	Suburban	38%	56%	6%
	Small town	61%	30%	9%
	Rural	63%	29%	7%
Small city/Suburban Men		50%	44%	6%
Small city/Suburban Women		35%	57%	8%

NBC News/Marist Poll Georgia Adults. Interviews conducted October 14th through October 18th, 2018, n=1014 MOE +/- 3.5 percentage points.

Totals may not add to 100% due to rounding.

^Georgia Registered Voters: n=864 MOE +/- 3.8 percentage points.

TRUDP105R. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Adults				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
Georgia Adults		33%	13%	11%	34%	8%
Georgia Registered Voters		35%	12%	11%	36%	6%
Party Identification^	Democrat	1%	4%	16%	73%	6%
	Republican	79%	16%	2%	2%	2%
	Independent	21%	17%	16%	38%	8%
Political Ideology^	Very liberal-Liberal	6%	4%	8%	80%	3%
	Moderate	18%	15%	20%	39%	8%
	Conservative-Very conservative	62%	15%	6%	14%	4%
Trump Supporters		75%	20%	2%	1%	2%
Region	North	44%	13%	11%	24%	8%
	Atlanta Suburbs	32%	10%	12%	36%	10%
	Atlanta Metro	14%	8%	13%	59%	6%
	Central	36%	16%	9%	29%	10%
	Coastal/Southeast	42%	20%	12%	18%	8%
Household Income	Less than \$50,000	29%	15%	15%	32%	9%
	\$50,000 or more	35%	13%	8%	39%	4%
Education	Not college graduate	34%	16%	13%	27%	10%
	College graduate	32%	10%	9%	43%	6%
Race	White	48%	16%	7%	23%	5%
	African American	4%	8%	18%	58%	12%
Age	18 to 29	24%	15%	16%	31%	13%
	30 to 44	27%	13%	13%	41%	6%
	45 to 59	37%	13%	8%	34%	8%
	60 or older	42%	12%	9%	29%	8%
Age	Under 45	26%	14%	15%	37%	9%
	45 or older	39%	13%	9%	32%	8%
Gender	Men	40%	13%	12%	27%	8%
	Women	27%	14%	10%	40%	9%
Race and Education	White - Not College Graduate	52%	19%	8%	15%	6%
	White - College Graduate	44%	13%	6%	34%	3%
Gender - Race - Education	Men - White - Not College Graduate	63%	13%	7%	14%	3%
	Men - White - College Graduate	46%	15%	8%	28%	3%
	Women - White - Not College Graduate	43%	24%	8%	16%	9%
	Women - White - College Graduate	42%	11%	3%	42%	2%
White Evangelical Christians		62%	20%	6%	5%	6%
Area Description	Big city	20%	9%	12%	51%	8%
	Small city	34%	15%	12%	32%	8%
	Suburban	29%	9%	13%	42%	6%
	Small town	38%	23%	11%	19%	9%
	Rural	54%	10%	7%	23%	7%
Small city/Suburban Men		41%	9%	15%	29%	6%
Small city/Suburban Women		20%	15%	10%	47%	8%

NBC News/Marist Poll Georgia Adults. Interviews conducted October 14th through October 18th, 2018, n=1014 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

^Georgia Registered Voters: n=864 MOE +/- 3.8 percentage points.

GVWLNS182WA. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Registered Voters			
		If November's election for governor in Georgia were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:			
		Stacey Abrams, the Democrat	Brian Kemp, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Georgia Registered Voters		47%	47%	1%	5%
Party Identification	Democrat	95%	3%	0%	2%
	Republican	5%	94%	0%	1%
	Independent	49%	40%	1%	10%
Political Ideology	Very liberal-Liberal	92%	6%	1%	1%
	Moderate	55%	37%	1%	7%
	Conservative-Very conservative	21%	76%	0%	3%
Trump Supporters		5%	92%	1%	2%
Region	North	35%	57%	1%	6%
	Atlanta Suburbs	45%	53%	0%	3%
	Atlanta Metro	74%	20%	0%	6%
	Central	40%	51%	2%	6%
	Coastal/Southeast	39%	55%	0%	7%
Household Income	Less than \$50,000	52%	42%	0%	5%
	\$50,000 or more	48%	48%	0%	3%
Education	Not college graduate	43%	49%	0%	7%
	College graduate	52%	45%	1%	3%
Race	White	30%	65%	1%	4%
	African American	83%	11%	0%	6%
Age	18 to 29	52%	40%	0%	8%
	30 to 44	52%	44%	2%	3%
	45 to 59	47%	47%	0%	6%
	60 or older	42%	52%	1%	5%
Age	Under 45	52%	42%	1%	5%
	45 or older	44%	50%	0%	6%
Gender	Men	39%	54%	1%	5%
	Women	55%	40%	0%	5%
Race and Education	White - Not College Graduate	23%	71%	0%	5%
	White - College Graduate	38%	58%	1%	2%
Gender - Race - Education	Men - White - Not College Graduate	16%	78%	0%	7%
	Men - White - College Graduate	31%	65%	2%	3%
	Women - White - Not College Graduate	28%	67%	0%	4%
	Women - White - College Graduate	46%	51%	0%	2%
White Evangelical Christians		13%	82%	0%	4%
Area Description	Big city	69%	24%	1%	6%
	Small city	52%	44%	0%	3%
	Suburban	50%	43%	1%	6%
	Small town	33%	63%	0%	4%
	Rural	25%	68%	1%	6%
Small city/Suburban Men		39%	55%	1%	5%
Small city/Suburban Women		63%	33%	0%	5%

NBC News/Marist Poll Georgia Registered Voters. Interviews conducted October 14th through October 18th, 2018, n=864 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

GVWLS18A. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Registered Voters				
		If November's election for governor in Georgia were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:				
		Stacey Abrams, the Democrat	Brian Kemp, the Republican	Ted Metz, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Georgia Registered Voters		46%	44%	4%	<1%	6%
Intensity of Support	Strongly support	51%	47%	1%	0%	0%
	Somewhat support	43%	47%	10%	0%	0%
Party Identification	Democrat	93%	3%	1%	0%	2%
	Republican	4%	93%	2%	0%	1%
	Independent	46%	36%	7%	0%	11%
Political Ideology	Very liberal-Liberal	89%	5%	2%	0%	3%
	Moderate	52%	34%	8%	0%	6%
	Conservative-Very conservative	20%	74%	2%	0%	4%
Trump Supporters		4%	89%	4%	0%	3%
Region	North	35%	57%	4%	0%	5%
	Atlanta Suburbs	45%	47%	6%	0%	2%
	Atlanta Metro	71%	19%	2%	0%	7%
	Central	38%	48%	7%	0%	7%
	Coastal/Southeast	35%	54%	3%	0%	8%
Household Income	Less than \$50,000	50%	42%	3%	0%	6%
	\$50,000 or more	47%	44%	6%	0%	3%
Education	Not college graduate	41%	49%	3%	0%	7%
	College graduate	51%	40%	5%	0%	4%
Race	White	29%	62%	4%	0%	4%
	African American	80%	13%	2%	0%	5%
Age	18 to 29	49%	39%	3%	0%	9%
	30 to 44	49%	39%	9%	0%	4%
	45 to 59	45%	46%	4%	0%	5%
	60 or older	42%	51%	2%	0%	5%
Age	Under 45	49%	39%	6%	0%	6%
	45 or older	44%	48%	3%	0%	5%
Gender	Men	38%	51%	6%	0%	5%
	Women	53%	39%	3%	0%	6%
Race and Education	White - Not College Graduate	23%	70%	2%	0%	5%
	White - College Graduate	36%	53%	7%	0%	4%
Gender - Race - Education	Men - White - Not College Graduate	16%	76%	2%	0%	6%
	Men - White - College Graduate	28%	57%	11%	0%	4%
	Women - White - Not College Graduate	28%	66%	2%	0%	4%
	Women - White - College Graduate	45%	50%	2%	0%	3%
	White Evangelical Christians		12%	79%	4%	0%
Area Description	Big city	66%	25%	4%	0%	5%
	Small city	47%	43%	5%	0%	5%
	Suburban	50%	38%	6%	0%	7%
	Small town	33%	61%	3%	0%	3%
	Rural	25%	65%	3%	1%	6%
Small city/Suburban Men		38%	49%	7%	0%	6%
Small city/Suburban Women		59%	30%	3%	0%	7%

NBC News/Marist Poll Georgia Registered Voters. Interviews conducted October 14th through October 18th, 2018, n=864 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

STSGV18. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Registered Voters with a Candidate Preference for Governor			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Georgia Registered Voters with a Candidate Preference for Governor		68%	26%	5%	1%
Candidate Support	Stacey Abrams	73%	23%	4%	1%
	Brian Kemp	68%	26%	5%	2%
Party Identification	Democrat	77%	18%	4%	1%
	Republican	71%	25%	1%	2%
	Independent	52%	36%	10%	1%
Political Ideology	Very liberal-Liberal	80%	17%	3%	0%
	Moderate	53%	36%	10%	1%
	Conservative-Very conservative	74%	23%	2%	2%
Trump Supporters		72%	23%	4%	2%
Region	North	65%	29%	5%	1%
	Atlanta Suburbs	61%	30%	7%	2%
	Atlanta Metro	77%	20%	2%	2%
	Central	70%	24%	6%	0%
	Coastal/Southeast	68%	26%	4%	2%
Household Income	Less than \$50,000	60%	30%	8%	2%
	\$50,000 or more	73%	23%	3%	1%
Education	Not college graduate	66%	27%	6%	1%
	College graduate	71%	24%	3%	1%
Race	White	65%	29%	4%	2%
	African American	69%	23%	7%	2%
Age	18 to 29	53%	44%	3%	0%
	30 to 44	68%	24%	6%	1%
	45 to 59	71%	22%	4%	2%
	60 or older	71%	21%	6%	2%
Age	Under 45	63%	32%	5%	1%
	45 or older	71%	22%	5%	2%
Gender	Men	66%	27%	5%	2%
	Women	69%	25%	5%	1%
Race and Education	White - Not College Graduate	67%	27%	5%	1%
	White - College Graduate	64%	30%	3%	2%
Gender - Race - Education	Men - White - Not College Graduate	70%	25%	3%	1%
	Men - White - College Graduate	61%	30%	5%	4%
	Women - White - Not College Graduate	65%	27%	7%	0%
	Women - White - College Graduate	67%	30%	1%	1%
White Evangelical Christians		67%	28%	3%	2%
Area Description	Big city	73%	20%	5%	2%
	Small city	68%	25%	6%	0%
	Suburban	67%	25%	6%	2%
	Small town	62%	35%	2%	1%
	Rural	75%	20%	4%	1%
Small city/Suburban Men		66%	26%	5%	3%
Small city/Suburban Women		69%	24%	7%	0%

NBC News/Marist Poll Georgia Registered Voters with a Candidate Preference for Governor. Interviews conducted October 14th through October 18th, 2018, n=785 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

ABRS020R. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Adults		
		Overall, do you have a favorable or an unfavorable impression of Stacey Abrams?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Georgia Adults		45%	36%	20%
Georgia Registered Voters		47%	39%	14%
Party Identification^	Democrat	86%	7%	8%
	Republican	10%	78%	12%
	Independent	50%	31%	19%
Political Ideology^	Very liberal-Liberal	82%	9%	9%
	Moderate	59%	29%	13%
	Conservative-Very conservative	21%	64%	15%
Trump Supporters		9%	74%	17%
Region	North	34%	46%	20%
	Atlanta Suburbs	42%	40%	19%
	Atlanta Metro	69%	15%	16%
	Central	38%	42%	21%
	Coastal/Southeast	39%	36%	25%
Household Income	Less than \$50,000	47%	32%	21%
	\$50,000 or more	47%	38%	15%
Education	Not college graduate	41%	35%	24%
	College graduate	50%	36%	14%
Race	White	31%	50%	19%
	African American	72%	10%	17%
Age	18 to 29	47%	30%	23%
	30 to 44	46%	33%	21%
	45 to 59	46%	39%	15%
	60 or older	40%	39%	21%
Age	Under 45	47%	32%	22%
	45 or older	43%	39%	18%
Gender	Men	38%	41%	21%
	Women	50%	31%	19%
Race and Education	White - Not College Graduate	25%	52%	23%
	White - College Graduate	39%	47%	15%
Gender - Race - Education	Men - White - Not College Graduate	21%	53%	26%
	Men - White - College Graduate	32%	54%	14%
	Women - White - Not College Graduate	28%	51%	21%
	Women - White - College Graduate	46%	39%	15%
White Evangelical Christians		16%	63%	22%
Area Description	Big city	64%	19%	17%
	Small city	44%	38%	18%
	Suburban	47%	35%	19%
	Small town	33%	44%	23%
	Rural	32%	47%	21%
Small city/Suburban Men		38%	45%	17%
Small city/Suburban Women		54%	27%	20%

NBC News/Marist Poll Georgia Adults. Interviews conducted October 14th through October 18th, 2018, n=1014 MOE +/- 3.5 percentage points.

Totals may not add to 100% due to rounding.

^Georgia Registered Voters: n=864 MOE +/- 3.8 percentage points.

KEMB020R. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Adults		
		Overall, do you have a favorable or an unfavorable impression of Brian Kemp?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Georgia Adults		41%	38%	21%
Georgia Registered Voters		44%	41%	15%
Party Identification^	Democrat	6%	79%	15%
	Republican	87%	6%	7%
	Independent	38%	43%	20%
Political Ideology^	Very liberal-Liberal	8%	84%	8%
	Moderate	35%	45%	20%
	Conservative-Very conservative	70%	18%	12%
Trump Supporters		84%	7%	10%
Region	North	47%	32%	21%
	Atlanta Suburbs	44%	36%	20%
	Atlanta Metro	21%	59%	20%
	Central	43%	34%	22%
	Coastal/Southeast	49%	28%	23%
Household Income	Less than \$50,000	38%	35%	27%
	\$50,000 or more	44%	43%	13%
Education	Not college graduate	41%	34%	24%
	College graduate	41%	43%	16%
Race	White	55%	29%	16%
	African American	12%	60%	29%
Age	18 to 29	40%	30%	30%
	30 to 44	36%	40%	24%
	45 to 59	40%	45%	15%
	60 or older	47%	35%	19%
Age	Under 45	38%	36%	27%
	45 or older	43%	40%	17%
Gender	Men	47%	33%	20%
	Women	35%	42%	22%
Race and Education	White - Not College Graduate	58%	24%	18%
	White - College Graduate	52%	36%	12%
Gender - Race - Education	Men - White - Not College Graduate	65%	19%	16%
	Men - White - College Graduate	56%	30%	14%
	Women - White - Not College Graduate	53%	27%	20%
	Women - White - College Graduate	48%	42%	10%
White Evangelical Christians		70%	16%	15%
Area Description	Big city	29%	50%	21%
	Small city	42%	38%	20%
	Suburban	36%	44%	20%
	Small town	51%	27%	22%
	Rural	52%	28%	20%
Small city/Suburban Men		46%	34%	20%
Small city/Suburban Women		31%	50%	20%

NBC News/Marist Poll Georgia Adults. Interviews conducted October 14th through October 18th, 2018, n=1014 MOE +/- 3.5 percentage points.

Totals may not add to 100% due to rounding.

^Georgia Registered Voters: n=864 MOE +/- 3.8 percentage points.

USCNGSNBC1. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Registered Voters		
		What is your preference for the outcome of this November's congressional elections:		
		A Congress controlled by Republicans	A Congress controlled by Democrats	Unsure
		Row %	Row %	Row %
Georgia Registered Voters		46%	45%	9%
Party Identification	Democrat	2%	92%	6%
	Republican	98%	2%	0%
	Independent	38%	43%	19%
Political Ideology	Very liberal-Liberal	7%	87%	7%
	Moderate	36%	51%	13%
	Conservative-Very conservative	76%	19%	4%
Trump Supporters		93%	2%	5%
Region	North	60%	34%	6%
	Atlanta Suburbs	50%	43%	7%
	Atlanta Metro	20%	71%	8%
	Central	53%	35%	12%
	Coastal/Southeast	51%	37%	13%
Household Income	Less than \$50,000	42%	47%	11%
	\$50,000 or more	49%	46%	5%
Education	Not college graduate	49%	40%	11%
	College graduate	44%	50%	6%
Race	White	63%	30%	7%
	African American	13%	75%	12%
Age	18 to 29	42%	48%	10%
	30 to 44	40%	50%	11%
	45 to 59	50%	45%	5%
	60 or older	50%	40%	10%
Age	Under 45	41%	49%	10%
	45 or older	50%	42%	8%
Gender	Men	53%	41%	6%
	Women	40%	49%	12%
Race and Education	White - Not College Graduate	69%	22%	9%
	White - College Graduate	57%	37%	6%
Gender - Race - Education	Men - White - Not College Graduate	74%	20%	6%
	Men - White - College Graduate	64%	34%	2%
	Women - White - Not College Graduate	65%	24%	11%
	Women - White - College Graduate	50%	42%	9%
White Evangelical Christians		81%	14%	5%
Area Description	Big city	27%	63%	11%
	Small city	44%	49%	7%
	Suburban	41%	49%	10%
	Small town	64%	28%	8%
	Rural	66%	28%	6%
Small city/Suburban Men		53%	41%	6%
Small city/Suburban Women		31%	57%	12%

NBC News/Marist Poll Georgia Registered Voters. Interviews conducted October 14th through October 18th, 2018, n=864 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

CGIMPT18. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Registered Voters				
		Do you think November's election for Congress is very important, important, not very important, not important at all?				
		Very important	Important	Not very important	Not important at all	Unsure
		Row %	Row %	Row %	Row %	Row %
Georgia Registered Voters		80%	17%	1%	1%	1%
Party Identification	Democrat	86%	14%	0%	0%	1%
	Republican	84%	15%	1%	0%	0%
	Independent	72%	21%	3%	3%	1%
Political Ideology	Very liberal-Liberal	87%	8%	3%	2%	0%
	Moderate	73%	25%	1%	1%	1%
	Conservative-Very conservative	85%	13%	1%	0%	1%
Trump Supporters		83%	16%	1%	0%	1%
Region	North	77%	19%	2%	1%	0%
	Atlanta Suburbs	82%	17%	2%	0%	0%
	Atlanta Metro	85%	12%	1%	1%	1%
	Central	76%	21%	0%	1%	2%
	Coastal/Southeast	80%	16%	0%	3%	1%
Household Income	Less than \$50,000	75%	22%	1%	2%	1%
	\$50,000 or more	86%	12%	2%	0%	0%
Education	Not college graduate	78%	19%	1%	1%	1%
	College graduate	84%	14%	1%	1%	1%
Race	White	82%	16%	1%	1%	1%
	African American	81%	17%	0%	0%	1%
Age	18 to 29	70%	24%	3%	2%	0%
	30 to 44	78%	17%	2%	3%	0%
	45 to 59	84%	15%	0%	0%	1%
	60 or older	84%	15%	0%	0%	1%
Age	Under 45	75%	20%	2%	3%	0%
	45 or older	84%	15%	0%	0%	1%
Gender	Men	80%	17%	1%	1%	1%
	Women	81%	17%	1%	1%	1%
Race and Education	White - Not College Graduate	79%	17%	1%	2%	1%
	White - College Graduate	85%	13%	2%	0%	0%
Gender - Race - Education	Men - White - Not College Graduate	83%	13%	2%	2%	0%
	Men - White - College Graduate	82%	16%	2%	0%	1%
	Women - White - Not College Graduate	76%	20%	1%	2%	1%
	Women - White - College Graduate	89%	9%	2%	0%	0%
White Evangelical Christians		79%	17%	2%	1%	1%
Area Description	Big city	81%	16%	2%	0%	1%
	Small city	78%	20%	0%	1%	1%
	Suburban	84%	14%	1%	1%	0%
	Small town	77%	19%	2%	1%	0%
	Rural	83%	14%	0%	3%	1%
Small city/Suburban Men		80%	18%	1%	1%	0%
Small city/Suburban Women		83%	15%	0%	1%	1%

NBC News/Marist Poll Georgia Registered Voters. Interviews conducted October 14th through October 18th, 2018, n=864 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

USCNGS01. NBC News/Marist Poll Georgia Tables October 14th through October 18th, 2018

		Georgia Registered Voters			
		If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:			
		Democrat	Republican	Vol: Neither	Undecided
		Row %	Row %	Row %	Row %
Georgia Registered Voters		47%	46%	1%	5%
Party Identification	Democrat	96%	1%	0%	2%
	Republican	3%	97%	0%	1%
	Independent	47%	38%	4%	11%
Political Ideology	Very liberal-Liberal	89%	7%	0%	4%
	Moderate	56%	36%	1%	6%
	Conservative-Very conservative	20%	75%	1%	4%
Trump Supporters		4%	91%	1%	3%
Region	North	33%	61%	2%	4%
	Atlanta Suburbs	48%	50%	1%	1%
	Atlanta Metro	73%	19%	1%	8%
	Central	39%	51%	1%	9%
	Coastal/Southeast	39%	54%	2%	5%
Household Income	Less than \$50,000	50%	42%	2%	5%
	\$50,000 or more	46%	49%	1%	4%
Education	Not college graduate	44%	48%	2%	6%
	College graduate	51%	44%	1%	4%
Race	White	30%	64%	1%	4%
	African American	82%	11%	0%	6%
Age	18 to 29	49%	43%	3%	5%
	30 to 44	54%	40%	1%	4%
	45 to 59	46%	48%	1%	5%
	60 or older	42%	51%	2%	6%
Age	Under 45	52%	42%	2%	4%
	45 or older	44%	50%	1%	5%
Gender	Men	41%	53%	1%	5%
	Women	53%	41%	1%	5%
Race and Education	White - Not College Graduate	24%	70%	1%	4%
	White - College Graduate	37%	57%	1%	4%
Gender - Race - Education	Men - White - Not College Graduate	20%	74%	3%	4%
	Men - White - College Graduate	32%	61%	2%	4%
	Women - White - Not College Graduate	27%	68%	0%	4%
	Women - White - College Graduate	44%	52%	0%	4%
White Evangelical Christians		16%	81%	0%	3%
Area Description	Big city	67%	26%	2%	5%
	Small city	49%	42%	2%	7%
	Suburban	53%	41%	2%	4%
	Small town	30%	67%	0%	3%
	Rural	29%	63%	3%	5%
Small city/Suburban Men		42%	51%	2%	6%
Small city/Suburban Women		61%	32%	2%	5%

NBC News/Marist Poll Georgia Registered Voters. Interviews conducted October 14th through October 18th, 2018, n=864 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

Georgia Registered Voters

Now, let me list some issues that may factor into deciding your vote for Congress in November. Please tell me which one of these items you think will be the most important factor in deciding your vote.

		The economy and jobs	Health care	Immigration	Federal taxes and spending	Guns	Foreign policy and terrorism	Abortion	Vol. All equally	Vol. None	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Georgia Registered Voters		25%	22%	13%	9%	7%	5%	5%	12%	<1%	1%	1%
Party Identification	Democrat	20%	33%	12%	5%	9%	3%	6%	8%	1%	0%	1%
	Republican	28%	11%	16%	13%	5%	5%	6%	14%	0%	0%	1%
	Independent	29%	24%	9%	10%	7%	7%	2%	10%	0%	2%	1%
Political Ideology	Very liberal-Liberal	20%	37%	11%	7%	7%	5%	7%	6%	1%	0%	0%
	Moderate	28%	21%	12%	9%	6%	9%	3%	11%	0%	2%	0%
	Conservative-Very conservative	28%	14%	15%	10%	8%	4%	5%	15%	0%	1%	1%
Trump Supporters		29%	9%	17%	13%	6%	5%	5%	16%	0%	1%	1%
Region	North	22%	23%	7%	6%	10%	12%	7%	14%	0%	0%	0%
	Atlanta Suburbs	21%	18%	21%	13%	5%	7%	4%	10%	0%	1%	0%
	Atlanta Metro	24%	29%	12%	5%	9%	3%	4%	12%	1%	1%	0%
	Central	30%	23%	10%	9%	7%	1%	6%	12%	0%	0%	2%
	Coastal/Southeast	31%	16%	10%	11%	4%	4%	5%	12%	1%	2%	2%
Household Income	Less than \$50,000	27%	24%	11%	8%	9%	3%	5%	9%	1%	0%	1%
	\$50,000 or more	25%	21%	14%	11%	5%	7%	5%	12%	0%	1%	0%
Education	Not college graduate	23%	21%	14%	8%	9%	4%	6%	13%	0%	1%	1%
	College graduate	27%	23%	11%	11%	4%	7%	3%	11%	1%	1%	0%
Race	White	25%	17%	12%	11%	5%	6%	6%	14%	0%	1%	1%
	African American	26%	35%	9%	6%	11%	2%	3%	6%	0%	1%	1%
Age	18 to 29	26%	22%	13%	9%	9%	4%	7%	9%	0%	1%	0%
	30 to 44	30%	17%	12%	10%	4%	8%	6%	13%	1%	0%	1%
	45 to 59	28%	20%	11%	11%	8%	5%	4%	12%	0%	1%	1%
	60 or older	19%	29%	14%	7%	8%	4%	3%	14%	0%	1%	1%
Age	Under 45	28%	19%	12%	9%	6%	6%	6%	11%	1%	0%	0%
	45 or older	23%	24%	12%	9%	8%	5%	4%	13%	0%	1%	1%
Gender	Men	29%	16%	11%	10%	6%	7%	6%	12%	0%	1%	1%
	Women	22%	27%	14%	8%	8%	4%	4%	12%	0%	1%	1%
Race and Education	White - Not College Graduate	23%	16%	14%	10%	6%	5%	8%	16%	0%	1%	1%
	White - College Graduate	28%	17%	11%	13%	4%	8%	5%	11%	1%	1%	1%
Gender - Race - Education	Men - White - Not College Graduate	22%	7%	10%	11%	9%	5%	11%	22%	0%	2%	2%
	Men - White - College Graduate	33%	12%	11%	14%	4%	9%	4%	9%	2%	0%	1%
	Women - White - Not College Graduate	24%	23%	16%	9%	4%	5%	6%	12%	0%	1%	0%
	Women - White - College Graduate	22%	22%	12%	12%	5%	8%	5%	13%	0%	2%	1%
White Evangelical Christians		28%	14%	15%	11%	5%	4%	8%	13%	0%	0%	1%
Area Description	Big city	21%	28%	18%	9%	9%	5%	2%	4%	1%	0%	1%
	Small city	30%	21%	9%	7%	3%	8%	7%	14%	0%	0%	1%
	Suburban	24%	21%	12%	11%	7%	5%	4%	15%	0%	1%	0%
	Small town	24%	21%	12%	9%	7%	5%	9%	9%	0%	1%	1%
	Rural	29%	15%	9%	8%	11%	4%	3%	20%	1%	1%	0%
Small city/Suburban Men		31%	12%	8%	13%	6%	7%	7%	14%	0%	0%	1%
Small city/Suburban Women		22%	30%	14%	5%	5%	6%	3%	14%	0%	1%	0%

NBC News/Marist Poll Georgia Registered Voters. Interviews conducted October 14th through October 18th, 2018, n=864 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

		Georgia Registered Voters				
		Will your vote for Congress in November 2018 be a vote to send a message that we need:				
		More Democrats to be a check and balance to Donald Trump	More Republicans who will help Donald Trump pass his agenda	Vol: Sending a different message	Vol: Not sending a message	Unsure
		Row %	Row %	Row %	Row %	Row %
Georgia Registered Voters		50%	42%	3%	1%	4%
Party Identification	Democrat	92%	3%	1%	1%	3%
	Republican	7%	89%	3%	0%	0%
	Independent	54%	32%	4%	1%	9%
Political Ideology	Very liberal-Liberal	89%	6%	1%	2%	2%
	Moderate	61%	28%	4%	1%	6%
	Conservative-Very conservative	21%	73%	2%	1%	3%
Trump Supporters		5%	89%	4%	0%	2%
Region	North	37%	55%	4%	0%	3%
	Atlanta Suburbs	49%	44%	2%	3%	3%
	Atlanta Metro	76%	15%	4%	1%	5%
	Central	40%	53%	1%	0%	5%
	Coastal/Southeast	42%	47%	4%	0%	6%
Household Income	Less than \$50,000	51%	39%	4%	2%	4%
	\$50,000 or more	51%	43%	2%	1%	3%
Education	Not college graduate	45%	45%	4%	1%	5%
	College graduate	54%	39%	2%	1%	3%
Race	White	33%	60%	3%	1%	3%
	African American	85%	7%	2%	0%	6%
Age	18 to 29	55%	34%	3%	1%	7%
	30 to 44	56%	36%	5%	1%	2%
	45 to 59	49%	44%	1%	0%	5%
	60 or older	41%	50%	4%	2%	3%
Age	Under 45	56%	35%	4%	1%	4%
	45 or older	45%	47%	2%	1%	4%
Gender	Men	45%	47%	3%	1%	4%
	Women	53%	38%	3%	1%	4%
Race and Education	White - Not College Graduate	25%	67%	4%	0%	4%
	White - College Graduate	41%	52%	3%	2%	3%
Gender - Race - Education	Men - White - Not College Graduate	23%	68%	5%	1%	3%
	Men - White - College Graduate	37%	57%	2%	0%	4%
	Women - White - Not College Graduate	27%	66%	3%	0%	5%
	Women - White - College Graduate	45%	46%	4%	4%	1%
White Evangelical Christians		17%	77%	4%	1%	2%
Area Description	Big city	67%	24%	2%	2%	6%
	Small city	55%	38%	4%	0%	4%
	Suburban	56%	36%	3%	1%	4%
	Small town	33%	62%	1%	1%	4%
	Rural	29%	59%	7%	1%	5%
Small city/Suburban Men		46%	46%	3%	0%	5%
Small city/Suburban Women		64%	27%	4%	1%	3%

NBC News/Marist Poll Georgia Registered Voters. Interviews conducted October 14th through October 18th, 2018, n=864 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

		Georgia Registered Voters			
		Thinking about your vote for congress this November, are you more likely to vote for a candidate who:			
		Supported President	Opposed President	Or does this not make	
		Trump's U.S. Supreme	Trump's U.S. Supreme	any difference to your	
		Court nominee Brett	Court nominee Brett	vote	
		Kavanaugh	Kavanaugh	Unsure	
		Row %	Row %	Row %	Row %
Georgia Registered Voters		36%	36%	25%	3%
Party Identification	Democrat	2%	70%	22%	5%
	Republican	77%	3%	19%	0%
	Independent	26%	38%	33%	3%
Political Ideology	Very liberal-Liberal	5%	76%	17%	2%
	Moderate	22%	41%	34%	2%
	Conservative-Very conservative	64%	13%	20%	3%
Trump Supporters		74%	3%	22%	1%
Region	North	41%	29%	28%	2%
	Atlanta Suburbs	38%	37%	23%	2%
	Atlanta Metro	15%	59%	24%	3%
	Central	40%	31%	24%	4%
	Coastal/Southeast	48%	18%	29%	5%
Household Income	Less than \$50,000	31%	34%	32%	4%
	\$50,000 or more	38%	39%	20%	2%
Education	Not college graduate	38%	30%	29%	4%
	College graduate	33%	43%	21%	2%
Race	White	49%	26%	23%	2%
	African American	8%	57%	29%	5%
Age	18 to 29	23%	41%	35%	1%
	30 to 44	28%	37%	32%	4%
	45 to 59	38%	38%	21%	3%
	60 or older	47%	30%	19%	4%
Age	Under 45	26%	39%	33%	3%
	45 or older	43%	34%	20%	3%
Gender	Men	40%	32%	25%	2%
	Women	32%	39%	26%	4%
Race and Education	White - Not College Graduate	54%	18%	26%	2%
	White - College Graduate	44%	35%	19%	2%
Gender - Race - Education	Men - White - Not College Graduate	60%	17%	23%	0%
	Men - White - College Graduate	45%	27%	25%	3%
	Women - White - Not College Graduate	49%	20%	28%	3%
	Women - White - College Graduate	43%	44%	12%	1%
	White Evangelical Christians		64%	9%	25%
Area Description	Big city	17%	50%	27%	6%
	Small city	34%	36%	28%	2%
	Suburban	34%	44%	21%	2%
	Small town	48%	21%	27%	4%
	Rural	50%	24%	26%	1%
Small city/Suburban Men		40%	34%	25%	2%
Small city/Suburban Women		28%	48%	23%	2%

NBC News/Marist Poll Georgia Registered Voters. Interviews conducted October 14th through October 18th, 2018, n=864 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.