

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 940 Tennessee Adults

This survey of 940 adults was conducted August 25th through August 28th, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Tennessee were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Tennessee from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 4.0 percentage points. There are 730 registered voters. The results for this subset are statistically significant within ± 4.5 percentage points. There are 538 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 5.1 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Tennessee Nature of the Sample

| | | Tennessee Adults | Tennessee Registered Voters | Tennessee Likely Voters |
|-------------------------------------|---|------------------|-----------------------------|-------------------------|
| | | Column % | Column % | Column % |
| Tennessee Adults | | 100% | | |
| Tennessee Registered Voters | | 78% | 100% | |
| Tennessee Likely Voters | | 57% | 74% | 100% |
| Party Identification | Democrat | n/a | 28% | 29% |
| | Republican | n/a | 34% | 35% |
| | Independent | n/a | 38% | 35% |
| | Other | n/a | 1% | 1% |
| Political Ideology | Very liberal-Liberal | n/a | 23% | 25% |
| | Moderate | n/a | 27% | 26% |
| | Conservative-Very conservative | n/a | 49% | 49% |
| Region | Rural East | 18% | 17% | 17% |
| | Urban East | 19% | 19% | 20% |
| | Nashville Area | 20% | 21% | 21% |
| | Central/West | 28% | 28% | 27% |
| | Memphis Area | 15% | 15% | 15% |
| Household Income | Less than \$50,000 | 53% | 50% | 48% |
| | \$50,000 or more | 47% | 50% | 52% |
| Race | White | 76% | 76% | 78% |
| | African American | 15% | 15% | 14% |
| | Latino | 4% | 4% | 3% |
| | Other | 5% | 5% | 5% |
| Age | 18 to 29 | 21% | 17% | 14% |
| | 30 to 44 | 25% | 24% | 24% |
| | 45 to 59 | 26% | 28% | 29% |
| | 60 or older | 27% | 31% | 33% |
| Age | Under 45 | 46% | 40% | 38% |
| | 45 or older | 54% | 60% | 62% |
| Gender | Men | 48% | 46% | 45% |
| | Women | 52% | 54% | 55% |
| Education | Not college graduate | 63% | 59% | 57% |
| | College graduate | 37% | 41% | 43% |
| Race and Education | White - Not College Graduate | 47% | 44% | 43% |
| | White - College Graduate | 29% | 33% | 35% |
| | Non-White - Not College Graduate | 16% | 15% | 13% |
| | Non-White - College Graduate | 8% | 8% | 9% |
| Gender - Race - Education | Men - White - Not College Graduate | 21% | 19% | 18% |
| | Men - White - College Graduate | 13% | 15% | 16% |
| | Men - Non-White - Not College Graduate | 8% | 7% | 5% |
| | Men - Non-White - College Graduate | 4% | 3% | 4% |
| | Women - White - Not College Graduate | 26% | 25% | 25% |
| | Women - White - College Graduate | 16% | 18% | 19% |
| | Women - Non-White - Not College Graduate | 8% | 8% | 8% |
| | Women - Non-White - College Graduate | 4% | 5% | 5% |
| White Evangelical Christians | | 42% | 43% | 45% |
| Area Description | Big city | 24% | 25% | 24% |
| | Small city | 21% | 21% | 21% |
| | Suburban | 15% | 15% | 16% |
| | Small town | 22% | 22% | 21% |
| | Rural | 18% | 18% | 18% |
| Small city/Suburban Men | | 17% | 16% | 15% |
| Other area Men | | 29% | 28% | 28% |
| Small city/Suburban Women | | 18% | 20% | 21% |
| Other area Women | | 35% | 36% | 36% |
| Interview Type | Landline | 40% | 42% | 42% |
| | Cell Phone | 60% | 58% | 58% |

NBC News/Marist Poll Tennessee Adults. Interviews conducted August 25th through August 28th, 2018, n=940 MOE +/- 4.0 percentage points. Tennessee Registered Voters: n=730 MOE +/- 4.5 percentage points. Tennessee Likely Voters: n=538 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

| | | Tennessee Likely Voters | | |
|------------------------------|--------------------------------------|---|------------|--------|
| | | Do you approve or disapprove of the job Donald Trump is doing as president? | | |
| | | Approve | Disapprove | Unsure |
| | | Row % | Row % | Row % |
| Tennessee Likely Voters | | 47% | 43% | 10% |
| Party Identification^ | Democrat | 3% | 90% | 7% |
| | Republican | 88% | 8% | 5% |
| | Independent | 43% | 43% | 14% |
| Political Ideology^ | Very liberal-Liberal | 4% | 91% | 5% |
| | Moderate | 33% | 51% | 16% |
| | Conservative-Very conservative | 77% | 14% | 9% |
| Trump Supporters | | 91% | 2% | 7% |
| Region | Rural East | 56% | 34% | 10% |
| | Urban East | 45% | 43% | 12% |
| | Nashville Area | 43% | 52% | 5% |
| | Central/West | 55% | 32% | 14% |
| | Memphis Area | 32% | 62% | 6% |
| Household Income | Less than \$50,000 | 40% | 50% | 10% |
| | \$50,000 or more | 52% | 39% | 9% |
| Education | Not college graduate | 49% | 39% | 12% |
| | College graduate | 44% | 50% | 7% |
| Race | White | 56% | 36% | 9% |
| | African American | 5% | 85% | 9% |
| Age | 18 to 29 | 30% | 58% | 12% |
| | 30 to 44 | 38% | 51% | 12% |
| | 45 to 59 | 55% | 35% | 10% |
| | 60 or older | 55% | 39% | 6% |
| Age | Under 45 | 35% | 53% | 12% |
| | 45 or older | 55% | 37% | 8% |
| Gender | Men | 55% | 35% | 10% |
| | Women | 41% | 50% | 9% |
| Race and Education | White - Not College Graduate | 57% | 32% | 11% |
| | White - College Graduate | 52% | 43% | 5% |
| Gender - Race - Education | Men - White - Not College Graduate | 65% | 26% | 9% |
| | Men - White - College Graduate | 54% | 37% | 8% |
| | Women - White - Not College Graduate | 52% | 36% | 13% |
| | Women - White - College Graduate | 50% | 47% | 3% |
| White Evangelical Christians | | 69% | 22% | 8% |
| Area Description | Big city | 35% | 61% | 5% |
| | Small city | 46% | 48% | 6% |
| | Suburban | 50% | 39% | 12% |
| | Small town | 47% | 39% | 15% |
| | Rural | 63% | 25% | 12% |
| Small city/Suburban Men | | 50% | 38% | 12% |
| Small city/Suburban Women | | 46% | 48% | 6% |

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=538 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

| | | Tennessee Likely Voters | | | | |
|------------------------------|--------------------------------------|---|---------|------------|---------------------|--------|
| | | Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?] | | | | |
| | | Strongly approve | Approve | Disapprove | Strongly disapprove | Unsure |
| | | Row % | Row % | Row % | Row % | Row % |
| Tennessee Likely Voters | | 32% | 16% | 5% | 38% | 10% |
| Party Identification^ | Democrat | 2% | 2% | 7% | 83% | 7% |
| | Republican | 65% | 23% | 1% | 6% | 5% |
| | Independent | 24% | 19% | 8% | 35% | 14% |
| Political Ideology^ | Very liberal-Liberal | 2% | 1% | 7% | 85% | 5% |
| | Moderate | 18% | 15% | 6% | 45% | 16% |
| | Conservative-Very conservative | 54% | 23% | 4% | 11% | 9% |
| Trump Supporters | | 65% | 25% | 0% | 2% | 7% |
| Region | Rural East | 44% | 12% | 4% | 30% | 10% |
| | Urban East | 32% | 13% | 4% | 39% | 12% |
| | Nashville Area | 24% | 19% | 8% | 44% | 5% |
| | Central/West | 36% | 19% | 4% | 28% | 14% |
| | Memphis Area | 20% | 12% | 6% | 55% | 6% |
| Household Income | Less than \$50,000 | 26% | 15% | 7% | 42% | 10% |
| | \$50,000 or more | 36% | 17% | 4% | 36% | 9% |
| Education | Not college graduate | 35% | 14% | 6% | 33% | 12% |
| | College graduate | 27% | 16% | 4% | 46% | 7% |
| Race | White | 38% | 18% | 4% | 32% | 9% |
| | African American | 1% | 5% | 13% | 72% | 9% |
| Age | 18 to 29 | 11% | 19% | 5% | 53% | 12% |
| | 30 to 44 | 24% | 14% | 4% | 47% | 12% |
| | 45 to 59 | 37% | 18% | 6% | 29% | 10% |
| | 60 or older | 41% | 14% | 6% | 33% | 6% |
| Age | Under 45 | 19% | 16% | 4% | 49% | 12% |
| | 45 or older | 39% | 16% | 6% | 31% | 8% |
| Gender | Men | 38% | 17% | 7% | 28% | 10% |
| | Women | 26% | 15% | 4% | 46% | 9% |
| Gender - Race - Education | Men - White - Not College Graduate | 51% | 14% | 6% | 20% | 9% |
| | Men - White - College Graduate | 36% | 18% | 5% | 33% | 8% |
| | Women - White - Not College Graduate | 35% | 17% | 3% | 33% | 13% |
| | Women - White - College Graduate | 29% | 21% | 2% | 45% | 3% |
| Race and Education | White - Not College Graduate | 42% | 16% | 4% | 28% | 11% |
| | White - College Graduate | 32% | 19% | 4% | 39% | 5% |
| White Evangelical Christians | | 49% | 21% | 4% | 19% | 8% |
| Area Description | Big city | 20% | 15% | 8% | 53% | 5% |
| | Small city | 30% | 16% | 4% | 44% | 6% |
| | Suburban | 31% | 19% | 2% | 37% | 12% |
| | Small town | 35% | 12% | 5% | 33% | 15% |
| | Rural | 48% | 14% | 5% | 21% | 12% |
| Small city/Suburban Men | | 34% | 16% | 4% | 34% | 12% |
| Small city/Suburban Women | | 28% | 18% | 2% | 46% | 6% |

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=538 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

TRUD020R. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

| | | Tennessee Likely Voters | | |
|------------------------------|--------------------------------------|--|-------------|--------------------|
| | | Overall, do you have a favorable or an unfavorable impression of Donald Trump? | | |
| | | Favorable | Unfavorable | Unsure-Never Heard |
| | | Row % | Row % | Row % |
| Tennessee Likely Voters | | 46% | 47% | 7% |
| Party Identification^ | Democrat | 4% | 92% | 3% |
| | Republican | 85% | 11% | 5% |
| | Independent | 41% | 48% | 10% |
| Political Ideology^ | Very liberal-Liberal | 5% | 91% | 3% |
| | Moderate | 32% | 60% | 8% |
| | Conservative-Very conservative | 74% | 18% | 7% |
| Trump Supporters | | 87% | 6% | 7% |
| Region | Rural East | 57% | 38% | 5% |
| | Urban East | 44% | 46% | 9% |
| | Nashville Area | 39% | 57% | 4% |
| | Central/West | 53% | 38% | 9% |
| | Memphis Area | 32% | 63% | 5% |
| Household Income | Less than \$50,000 | 39% | 53% | 9% |
| | \$50,000 or more | 52% | 44% | 4% |
| Education | Not college graduate | 50% | 41% | 8% |
| | College graduate | 40% | 56% | 4% |
| Race | White | 53% | 41% | 6% |
| | African American | 8% | 88% | 4% |
| Age | 18 to 29 | 29% | 64% | 8% |
| | 30 to 44 | 41% | 52% | 7% |
| | 45 to 59 | 51% | 39% | 10% |
| | 60 or older | 53% | 43% | 4% |
| Age | Under 45 | 36% | 56% | 7% |
| | 45 or older | 52% | 42% | 7% |
| Gender | Men | 53% | 40% | 7% |
| | Women | 40% | 53% | 7% |
| Race and Education | White - Not College Graduate | 59% | 34% | 7% |
| | White - College Graduate | 46% | 51% | 4% |
| Gender - Race - Education | Men - White - Not College Graduate | 66% | 28% | 6% |
| | Men - White - College Graduate | 50% | 45% | 5% |
| | Women - White - Not College Graduate | 53% | 39% | 8% |
| | Women - White - College Graduate | 42% | 56% | 2% |
| White Evangelical Christians | | 65% | 28% | 7% |
| Area Description | Big city | 33% | 62% | 5% |
| | Small city | 46% | 49% | 5% |
| | Suburban | 44% | 49% | 7% |
| | Small town | 52% | 42% | 7% |
| | Rural | 59% | 32% | 10% |
| Small city/Suburban Men | | 50% | 43% | 7% |
| Small city/Suburban Women | | 41% | 54% | 5% |

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=538 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

USCNGSNBC1. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

| | | Tennessee Likely Voters | | |
|------------------------------|--------------------------------------|--|---------------------------------------|--------|
| | | Now, knowing it is a long way off, what is your preference for the outcome of this November's congressional elections: | | |
| | | A Congress controlled by Republicans | A Congress controlled by Democrats | Unsure |
| | | Row % | Row % | Row % |
| Tennessee Likely Voters | | 50% | 38% | 12% |
| Party Identification^ | Democrat | 3% | 85% | 12% |
| | Republican | 92% | 3% | 5% |
| | Independent | 45% | 38% | 17% |
| Political Ideology^ | Very liberal-Liberal | 7% | 85% | 8% |
| | Moderate | 38% | 45% | 17% |
| | Conservative-Very conservative | 79% | 11% | 9% |
| Trump Supporters | | 90% | 3% | 8% |
| Region | Rural East | 58% | 33% | 9% |
| | Urban East | 51% | 38% | 11% |
| | Nashville Area | 46% | 44% | 10% |
| | Central/West | 53% | 31% | 15% |
| | Memphis Area | 35% | 52% | 13% |
| Household Income | Less than \$50,000 | 41% | 47% | 12% |
| | \$50,000 or more | 57% | 33% | 10% |
| Education | Not college graduate | 52% | 36% | 12% |
| | College graduate | 47% | 43% | 10% |
| Race | White | 57% | 33% | 10% |
| | African American | 10% | 67% | 23% |
| Age | 18 to 29 | 38% | 49% | 13% |
| | 30 to 44 | 41% | 47% | 12% |
| | 45 to 59 | 58% | 30% | 12% |
| | 60 or older | 54% | 34% | 11% |
| Age | Under 45 | 40% | 48% | 12% |
| | 45 or older | 56% | 32% | 11% |
| Gender | Men | 58% | 28% | 14% |
| | Women | 42% | 47% | 11% |
| Race and Education | White - Not College Graduate | 60% | 30% | 10% |
| | White - College Graduate | 55% | 38% | 7% |
| Gender - Race - Education | Men - White - Not College Graduate | 69% | 22% | 9% |
| | Men - White - College Graduate | 61% | 30% | 10% |
| | Women - White - Not College Graduate | 53% | 36% | 11% |
| | Women - White - College Graduate | 50% | 45% | 5% |
| White Evangelical Christians | | 70% | 20% | 11% |
| Area Description | Big city | 37% | 54% | 9% |
| | Small city | 47% | 43% | 10% |
| | Suburban | 52% | 35% | 13% |
| | Small town | 54% | 33% | 13% |
| | Rural | 64% | 26% | 10% |
| Small city/Suburban Men | | 53% | 30% | 17% |
| Small city/Suburban Women | | 47% | 46% | 7% |

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=538 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

| | | Tennessee Likely Voters | | | | |
|------------------------------|--------------------------------------|--|-----------|--------------------|----------------------|--------|
| | | Do you think November's election for Congress is very important, important, not very important, or not important at all? | | | | |
| | | Very important | Important | Not very important | Not important at all | Unsure |
| | | Row % | Row % | Row % | Row % | Row % |
| Tennessee Likely Voters | | 77% | 20% | 1% | 1% | 1% |
| Party Identification^ | Democrat | 84% | 14% | 0% | 0% | 1% |
| | Republican | 81% | 17% | 1% | 0% | 1% |
| | Independent | 70% | 26% | 1% | 2% | 1% |
| Political Ideology^ | Very liberal-Liberal | 85% | 14% | 0% | 0% | 0% |
| | Moderate | 72% | 23% | 3% | 1% | 2% |
| | Conservative-Very conservative | 78% | 21% | 0% | 1% | 0% |
| Trump Supporters | | 78% | 20% | 1% | 0% | 1% |
| Region | Rural East | 81% | 18% | 0% | 0% | 1% |
| | Urban East | 82% | 17% | 0% | 0% | 1% |
| | Nashville Area | 75% | 23% | 1% | 0% | 0% |
| | Central/West | 76% | 19% | 2% | 2% | 1% |
| | Memphis Area | 73% | 24% | 0% | 1% | 1% |
| Household Income | Less than \$50,000 | 76% | 21% | 1% | 2% | 0% |
| | \$50,000 or more | 80% | 18% | 1% | 0% | 1% |
| Education | Not college graduate | 74% | 23% | 1% | 1% | 1% |
| | College graduate | 82% | 16% | 1% | 0% | 0% |
| Race | White | 80% | 18% | 1% | 0% | 1% |
| | African American | 66% | 29% | 0% | 4% | 1% |
| Age | 18 to 29 | 68% | 27% | 4% | 0% | 1% |
| | 30 to 44 | 81% | 17% | 0% | 2% | 0% |
| | 45 to 59 | 78% | 20% | 1% | 1% | 1% |
| | 60 or older | 79% | 20% | 1% | 0% | 0% |
| Age | Under 45 | 76% | 21% | 2% | 1% | 0% |
| | 45 or older | 78% | 20% | 1% | 0% | 0% |
| Gender | Men | 76% | 22% | 1% | 0% | 0% |
| | Women | 78% | 19% | 1% | 1% | 1% |
| Race and Education | White - Not College Graduate | 77% | 21% | 1% | 0% | 1% |
| | White - College Graduate | 84% | 15% | 1% | 0% | 1% |
| Gender - Race - Education | Men - White - Not College Graduate | 80% | 18% | 3% | 0% | 0% |
| | Men - White - College Graduate | 78% | 20% | 1% | 0% | 1% |
| | Women - White - Not College Graduate | 76% | 23% | 0% | 0% | 1% |
| | Women - White - College Graduate | 88% | 11% | 1% | 0% | 0% |
| White Evangelical Christians | | 79% | 19% | 1% | 0% | 1% |
| Area Description | Big city | 77% | 21% | 0% | 1% | 1% |
| | Small city | 81% | 18% | 1% | 0% | 0% |
| | Suburban | 80% | 17% | 2% | 0% | 0% |
| | Small town | 72% | 25% | 0% | 2% | 1% |
| | Rural | 80% | 18% | 2% | 0% | 0% |
| Small city/Suburban Men | | 80% | 18% | 2% | 0% | 0% |
| Small city/Suburban Women | | 81% | 18% | 1% | 0% | 0% |

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=538 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

USCNGS01. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

| | | Tennessee Likely Voters | | | |
|------------------------------|--------------------------------------|--|------------|--------------|-----------|
| | | If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district: | | | |
| | | Democrat | Republican | Vol: Neither | Undecided |
| | | Row % | Row % | Row % | Row % |
| Tennessee Likely Voters | | 42% | 50% | 2% | 6% |
| Party Identification^ | Democrat | 95% | 1% | 0% | 4% |
| | Republican | 3% | 94% | 1% | 2% |
| | Independent | 37% | 47% | 3% | 12% |
| Political Ideology^ | Very liberal-Liberal | 89% | 8% | 1% | 2% |
| | Moderate | 50% | 36% | 2% | 13% |
| | Conservative-Very conservative | 13% | 81% | 1% | 5% |
| Trump Supporters | | 3% | 93% | 2% | 3% |
| Region | Rural East | 33% | 58% | 2% | 8% |
| | Urban East | 40% | 53% | 3% | 4% |
| | Nashville Area | 50% | 43% | 0% | 7% |
| | Central/West | 33% | 58% | 3% | 6% |
| | Memphis Area | 58% | 33% | 1% | 9% |
| Household Income | Less than \$50,000 | 48% | 43% | 2% | 8% |
| | \$50,000 or more | 38% | 57% | 1% | 5% |
| Education | Not college graduate | 41% | 52% | 2% | 6% |
| | College graduate | 44% | 48% | 1% | 7% |
| Race | White | 35% | 58% | 1% | 5% |
| | African American | 84% | 7% | 2% | 8% |
| Age | 18 to 29 | 51% | 39% | 2% | 8% |
| | 30 to 44 | 52% | 43% | 1% | 5% |
| | 45 to 59 | 32% | 59% | 2% | 6% |
| | 60 or older | 37% | 54% | 2% | 7% |
| Age | Under 45 | 52% | 41% | 1% | 6% |
| | 45 or older | 35% | 56% | 2% | 7% |
| Gender | Men | 32% | 59% | 2% | 7% |
| | Women | 49% | 43% | 2% | 6% |
| Race and Education | White - Not College Graduate | 33% | 60% | 1% | 5% |
| | White - College Graduate | 39% | 55% | 1% | 5% |
| Gender - Race - Education | Men - White - Not College Graduate | 26% | 68% | 0% | 5% |
| | Men - White - College Graduate | 33% | 59% | 0% | 8% |
| | Women - White - Not College Graduate | 38% | 54% | 2% | 6% |
| | Women - White - College Graduate | 45% | 51% | 1% | 3% |
| White Evangelical Christians | | 21% | 72% | 2% | 5% |
| Area Description | Big city | 58% | 35% | 0% | 7% |
| | Small city | 45% | 49% | 2% | 4% |
| | Suburban | 41% | 51% | 2% | 7% |
| | Small town | 37% | 55% | 1% | 8% |
| | Rural | 27% | 66% | 3% | 4% |
| Small city/Suburban Men | | 38% | 54% | 2% | 6% |
| Small city/Suburban Women | | 47% | 47% | 1% | 6% |

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=538 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

| | | Tennessee Likely Voters | | | |
|------------------------------|--------------------------------------|---|----------------------------------|-------|-----------|
| | | If November's election for U.S. Senate in Tennessee were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]: | | | |
| | | Phil Bredesen, the Democrat | Marsha Blackburn, the Republican | Other | Undecided |
| | | Row % | Row % | Row % | Row % |
| Tennessee Likely Voters | | 48% | 46% | <1% | 5% |
| Intensity of Support | Strongly support | 53% | 47% | 0% | 0% |
| | Somewhat support | 51% | 49% | 0% | 0% |
| Party Identification^ | Democrat | 97% | 0% | 0% | 3% |
| | Republican | 9% | 86% | 0% | 5% |
| | Independent | 49% | 45% | 1% | 6% |
| Political Ideology^ | Very liberal-Liberal | 92% | 7% | 0% | 1% |
| | Moderate | 61% | 34% | 1% | 4% |
| | Conservative-Very conservative | 21% | 74% | 0% | 5% |
| Trump Supporters | | 9% | 86% | 0% | 5% |
| Region | Rural East | 35% | 58% | 1% | 5% |
| | Urban East | 48% | 46% | 0% | 6% |
| | Nashville Area | 55% | 43% | 0% | 2% |
| | Central/West | 43% | 50% | 0% | 6% |
| | Memphis Area | 64% | 30% | 0% | 6% |
| Household Income | Less than \$50,000 | 57% | 37% | 0% | 6% |
| | \$50,000 or more | 42% | 54% | 1% | 3% |
| Education | Not college graduate | 45% | 51% | 0% | 4% |
| | College graduate | 54% | 41% | 1% | 5% |
| Race | White | 42% | 53% | 0% | 5% |
| | African American | 86% | 8% | 0% | 6% |
| Age | 18 to 29 | 56% | 38% | 0% | 6% |
| | 30 to 44 | 54% | 41% | 0% | 4% |
| | 45 to 59 | 42% | 52% | 1% | 5% |
| | 60 or older | 47% | 49% | 0% | 4% |
| Age | Under 45 | 55% | 40% | 0% | 5% |
| | 45 or older | 44% | 51% | 0% | 5% |
| Gender | Men | 40% | 54% | 0% | 6% |
| | Women | 55% | 40% | 1% | 4% |
| Race and Education | White - Not College Graduate | 38% | 59% | 0% | 3% |
| | White - College Graduate | 48% | 46% | 1% | 5% |
| Gender - Race - Education | Men - White - Not College Graduate | 33% | 65% | 0% | 3% |
| | Men - White - College Graduate | 41% | 53% | 0% | 6% |
| | Women - White - Not College Graduate | 42% | 55% | 0% | 3% |
| | Women - White - College Graduate | 55% | 40% | 2% | 4% |
| White Evangelical Christians | | 30% | 65% | 1% | 5% |
| Area Description | Big city | 62% | 34% | 0% | 4% |
| | Small city | 50% | 45% | 1% | 3% |
| | Suburban | 52% | 43% | 1% | 4% |
| | Small town | 45% | 53% | 0% | 1% |
| | Rural | 33% | 60% | 0% | 7% |
| Small city/Suburban Men | | 48% | 49% | 0% | 3% |
| Small city/Suburban Women | | 54% | 41% | 2% | 4% |

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=538 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

STSSN18. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

| | | Tennessee Likely Voters with a Candidate Preference for Senate | | | |
|--|--------------------------------------|---|------------------|------------------------|--------|
| | | Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day? | | | |
| | | Strongly support | Somewhat support | Might vote differently | Unsure |
| | | Row % | Row % | Row % | Row % |
| Tennessee Likely Voters with a Candidate Preference for Senate | | 66% | 23% | 9% | 1% |
| Candidate Support | Phil Bredeesen | 68% | 23% | 7% | 2% |
| | Marsha Blackburn | 65% | 23% | 12% | 0% |
| Party Identification^ | Democrat | 81% | 17% | 1% | 1% |
| | Republican | 72% | 23% | 5% | 0% |
| | Independent | 51% | 27% | 21% | 1% |
| Political Ideology^ | Very liberal-Liberal | 68% | 23% | 8% | 1% |
| | Moderate | 54% | 29% | 16% | 1% |
| | Conservative-Very conservative | 70% | 21% | 7% | 1% |
| Trump Supporters | | 68% | 23% | 7% | 2% |
| Region | Rural East | 62% | 21% | 16% | 1% |
| | Urban East | 69% | 17% | 12% | 3% |
| | Nashville Area | 72% | 24% | 3% | 1% |
| | Central/West | 64% | 25% | 10% | 1% |
| | Memphis Area | 64% | 28% | 7% | 1% |
| Household Income | Less than \$50,000 | 64% | 23% | 11% | 1% |
| | \$50,000 or more | 68% | 23% | 8% | 1% |
| Education | Not college graduate | 64% | 23% | 11% | 2% |
| | College graduate | 69% | 23% | 8% | 0% |
| Race | White | 67% | 22% | 9% | 1% |
| | Non-white | 63% | 25% | 10% | 2% |
| Age | Under 45 | 55% | 30% | 15% | 0% |
| | 45 or older | 74% | 18% | 6% | 2% |
| Gender | Men | 64% | 28% | 8% | 1% |
| | Women | 69% | 19% | 10% | 2% |
| Race and Education | White - Not College Graduate | 63% | 24% | 11% | 2% |
| | White - College Graduate | 71% | 22% | 7% | 0% |
| Gender - Race - Education | Men - White - Not College Graduate | 65% | 26% | 9% | 0% |
| | Men - White - College Graduate | 65% | 29% | 7% | 0% |
| | Women - White - Not College Graduate | 62% | 22% | 13% | 3% |
| | Women - White - College Graduate | 76% | 16% | 8% | 0% |
| White Evangelical Christians | | 69% | 20% | 9% | 1% |
| Area Description | Big city | 71% | 23% | 5% | 1% |
| | Small city | 63% | 26% | 10% | 1% |
| | Suburban | 70% | 24% | 5% | 1% |
| | Small town | 57% | 22% | 20% | 1% |
| | Rural | 71% | 21% | 5% | 2% |
| Small city/Suburban Men | | 62% | 27% | 9% | 1% |
| Small city/Suburban Women | | 69% | 23% | 7% | 1% |
| Interview Type | Landline | 71% | 18% | 9% | 3% |
| | Cell Phone | 63% | 27% | 10% | 0% |

NBC News/Marist Poll Tennessee Likely Voters with a Candidate Preference for U.S. Senate. Interviews conducted August 25th through August 28th, 2018, n=505 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

| | | Tennessee Likely Voters | | | |
|------------------------------|--------------------------------------|--|--------------------------|-------|-----------|
| | | If November's election for governor in Tennessee were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]: | | | |
| | | Karl Dean, the Democrat | Bill Lee, the Republican | Other | Undecided |
| | | Row % | Row % | Row % | Row % |
| Tennessee Likely Voters | | 40% | 53% | 1% | 7% |
| Intensity of Support | Strongly support | 41% | 59% | 0% | 0% |
| | Somewhat support | 49% | 51% | 0% | 0% |
| Party Identification^ | Democrat | 87% | 6% | 0% | 7% |
| | Republican | 4% | 92% | 0% | 3% |
| | Independent | 38% | 51% | 1% | 10% |
| Political Ideology^ | Very liberal-Liberal | 87% | 7% | 0% | 6% |
| | Moderate | 47% | 41% | 0% | 11% |
| | Conservative-Very conservative | 13% | 83% | 1% | 3% |
| Trump Supporters | | 4% | 91% | 0% | 5% |
| Region | Rural East | 28% | 62% | 1% | 8% |
| | Urban East | 37% | 57% | 0% | 6% |
| | Nashville Area | 48% | 46% | 0% | 7% |
| | Central/West | 34% | 60% | 0% | 6% |
| | Memphis Area | 58% | 32% | 1% | 9% |
| Household Income | Less than \$50,000 | 47% | 46% | 1% | 7% |
| | \$50,000 or more | 36% | 57% | 0% | 7% |
| Education | Not college graduate | 36% | 57% | 0% | 7% |
| | College graduate | 47% | 46% | 1% | 6% |
| Race | White | 33% | 60% | 1% | 6% |
| | African American | 76% | 14% | 0% | 10% |
| Age | 18 to 29 | 52% | 41% | 0% | 7% |
| | 30 to 44 | 48% | 45% | 0% | 7% |
| | 45 to 59 | 31% | 60% | 1% | 8% |
| | 60 or older | 36% | 57% | 0% | 6% |
| Age | Under 45 | 50% | 44% | 0% | 7% |
| | 45 or older | 34% | 59% | 1% | 7% |
| Gender | Men | 32% | 60% | 1% | 7% |
| | Women | 46% | 46% | 0% | 7% |
| Race and Education | White - Not College Graduate | 29% | 66% | 0% | 6% |
| | White - College Graduate | 41% | 52% | 1% | 6% |
| Gender - Race - Education | Men - White - Not College Graduate | 23% | 71% | 0% | 7% |
| | Men - White - College Graduate | 35% | 60% | 2% | 3% |
| | Women - White - Not College Graduate | 33% | 62% | 0% | 5% |
| | Women - White - College Graduate | 45% | 46% | 0% | 8% |
| White Evangelical Christians | | 19% | 74% | 1% | 6% |
| Area Description | Big city | 57% | 36% | 0% | 8% |
| | Small city | 38% | 53% | 1% | 8% |
| | Suburban | 45% | 51% | 0% | 4% |
| | Small town | 32% | 65% | 0% | 3% |
| | Rural | 27% | 62% | 2% | 9% |
| Small city/Suburban Men | | 33% | 61% | 1% | 5% |
| Small city/Suburban Women | | 47% | 46% | 0% | 7% |

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=538 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

STSGV18. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

| | | Tennessee Likely Voters with a Candidate Preference for Governor | | | |
|--|--------------------------------------|---|------------------|------------------------|--------|
| | | Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day? | | | |
| | | Strongly support | Somewhat support | Might vote differently | Unsure |
| | | Row % | Row % | Row % | Row % |
| Tennessee Likely Voters with a Candidate Preference for Governor | | 62% | 28% | 9% | 2% |
| Candidate Support | Karl Dean | 59% | 33% | 7% | 1% |
| | Bill Lee | 64% | 25% | 10% | 2% |
| Party Identification^ | Democrat | 72% | 24% | 3% | 1% |
| | Republican | 74% | 21% | 4% | 1% |
| | Independent | 41% | 39% | 18% | 2% |
| Political Ideology^ | Very liberal-Liberal | 61% | 30% | 8% | 1% |
| | Moderate | 46% | 42% | 12% | 0% |
| | Conservative-Very conservative | 68% | 23% | 7% | 2% |
| Trump Supporters | | 69% | 23% | 6% | 2% |
| Region | Rural East | 56% | 35% | 8% | 1% |
| | Urban East | 60% | 24% | 14% | 2% |
| | Nashville Area | 63% | 32% | 4% | 1% |
| | Central/West | 63% | 25% | 10% | 2% |
| Household Income | Less than \$50,000 | 56% | 31% | 11% | 1% |
| | \$50,000 or more | 65% | 28% | 6% | 1% |
| Education | Not college graduate | 62% | 26% | 10% | 2% |
| | College graduate | 60% | 32% | 7% | 0% |
| Race | White | 61% | 29% | 9% | 2% |
| | Non-white | 61% | 27% | 10% | 2% |
| Age | Under 45 | 47% | 40% | 12% | 1% |
| | 45 or older | 71% | 20% | 7% | 2% |
| Gender | Men | 58% | 34% | 6% | 2% |
| | Women | 65% | 23% | 11% | 1% |
| Race and Education | White - Not College Graduate | 61% | 26% | 11% | 2% |
| | White - College Graduate | 61% | 33% | 6% | 0% |
| Gender - Race - Education | Men - White - Not College Graduate | 56% | 34% | 8% | 3% |
| | Men - White - College Graduate | 53% | 40% | 7% | 0% |
| | Women - White - Not College Graduate | 64% | 21% | 13% | 2% |
| | Women - White - College Graduate | 67% | 27% | 6% | 1% |
| White Evangelical Christians | | 65% | 24% | 8% | 2% |
| Area Description | Big city | 69% | 24% | 7% | 0% |
| | Small city | 55% | 40% | 3% | 2% |
| | Suburban | 63% | 34% | 3% | 1% |
| | Small town | 54% | 24% | 21% | 1% |
| | Rural | 65% | 24% | 8% | 3% |
| Small city/Suburban Men | | 48% | 45% | 4% | 2% |
| Small city/Suburban Women | | 66% | 31% | 2% | 1% |

NBC News/Marist Poll Tennessee Likely Voters with a Candidate Preference for Governor. Interviews conducted August 25th through August 28th, 2018, n=481 MOE +/- 5.4 percentage points. Totals may not add to 100% due to rounding.

BREP020R. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

| | | Tennessee Likely Voters | | |
|------------------------------|--------------------------------------|---|-------------|--------------------|
| | | Overall, do you have a favorable or an unfavorable impression of Phil Bredesen? | | |
| | | Favorable | Unfavorable | Unsure-Never Heard |
| | | Row % | Row % | Row % |
| Tennessee Likely Voters | | 61% | 22% | 17% |
| Party Identification^ | Democrat | 86% | 3% | 11% |
| | Republican | 39% | 40% | 21% |
| | Independent | 62% | 21% | 17% |
| Political Ideology^ | Very liberal-Liberal | 86% | 4% | 10% |
| | Moderate | 69% | 15% | 17% |
| | Conservative-Very conservative | 44% | 38% | 18% |
| Trump Supporters | | 40% | 41% | 18% |
| Region | Rural East | 54% | 25% | 21% |
| | Urban East | 64% | 20% | 16% |
| | Nashville Area | 68% | 21% | 11% |
| | Central/West | 53% | 28% | 19% |
| | Memphis Area | 66% | 15% | 19% |
| Household Income | Less than \$50,000 | 64% | 18% | 19% |
| | \$50,000 or more | 58% | 28% | 15% |
| Education | Not college graduate | 54% | 28% | 18% |
| | College graduate | 69% | 17% | 14% |
| Race | White | 56% | 26% | 18% |
| | African American | 81% | 5% | 15% |
| Age | 18 to 29 | 63% | 18% | 19% |
| | 30 to 44 | 66% | 21% | 13% |
| | 45 to 59 | 58% | 25% | 18% |
| | 60 or older | 59% | 23% | 18% |
| Age | Under 45 | 65% | 20% | 15% |
| | 45 or older | 58% | 24% | 18% |
| Gender | Men | 57% | 25% | 17% |
| | Women | 63% | 20% | 17% |
| Race and Education | White - Not College Graduate | 49% | 33% | 19% |
| | White - College Graduate | 66% | 19% | 15% |
| Gender - Race - Education | Men - White - Not College Graduate | 47% | 34% | 18% |
| | Men - White - College Graduate | 62% | 24% | 13% |
| | Women - White - Not College Graduate | 50% | 31% | 19% |
| | Women - White - College Graduate | 68% | 14% | 17% |
| White Evangelical Christians | | 48% | 35% | 17% |
| Area Description | Big city | 76% | 14% | 10% |
| | Small city | 60% | 20% | 20% |
| | Suburban | 60% | 22% | 18% |
| | Small town | 55% | 31% | 14% |
| | Rural | 51% | 28% | 20% |
| Small city/Suburban Men | | 60% | 26% | 15% |
| Small city/Suburban Women | | 60% | 18% | 22% |

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=538 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

BLAM020R. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

| | | Tennessee Likely Voters | | |
|------------------------------|--------------------------------------|--|-------------|--------------------|
| | | Overall, do you have a favorable or an unfavorable impression of Marsha Blackburn? | | |
| | | Favorable | Unfavorable | Unsure-Never Heard |
| | | Row % | Row % | Row % |
| Tennessee Likely Voters | | 46% | 36% | 17% |
| Party Identification^ | Democrat | 8% | 68% | 24% |
| | Republican | 81% | 8% | 12% |
| | Independent | 43% | 41% | 16% |
| Political Ideology^ | Very liberal-Liberal | 8% | 75% | 17% |
| | Moderate | 35% | 41% | 23% |
| | Conservative-Very conservative | 72% | 16% | 12% |
| Trump Supporters | | 81% | 7% | 12% |
| Region | Rural East | 56% | 26% | 18% |
| | Urban East | 45% | 34% | 21% |
| | Nashville Area | 46% | 47% | 6% |
| | Central/West | 50% | 33% | 17% |
| | Memphis Area | 29% | 43% | 28% |
| Household Income | Less than \$50,000 | 39% | 42% | 19% |
| | \$50,000 or more | 52% | 34% | 14% |
| Education | Not college graduate | 50% | 31% | 19% |
| | College graduate | 42% | 45% | 14% |
| Race | White | 53% | 33% | 14% |
| | African American | 10% | 56% | 35% |
| Age | 18 to 29 | 38% | 36% | 27% |
| | 30 to 44 | 41% | 43% | 16% |
| | 45 to 59 | 51% | 33% | 16% |
| | 60 or older | 50% | 35% | 16% |
| Age | Under 45 | 40% | 40% | 20% |
| | 45 or older | 50% | 34% | 16% |
| Gender | Men | 51% | 31% | 18% |
| | Women | 42% | 41% | 17% |
| Race and Education | White - Not College Graduate | 57% | 27% | 16% |
| | White - College Graduate | 47% | 42% | 10% |
| Gender - Race - Education | Men - White - Not College Graduate | 61% | 23% | 16% |
| | Men - White - College Graduate | 51% | 36% | 13% |
| | Women - White - Not College Graduate | 54% | 29% | 17% |
| | Women - White - College Graduate | 44% | 47% | 8% |
| White Evangelical Christians | | 64% | 23% | 13% |
| Area Description | Big city | 34% | 46% | 21% |
| | Small city | 45% | 43% | 12% |
| | Suburban | 47% | 44% | 10% |
| | Small town | 51% | 30% | 19% |
| | Rural | 60% | 20% | 20% |
| Small city/Suburban Men | | 51% | 38% | 11% |
| Small city/Suburban Women | | 43% | 47% | 10% |

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=538 MOE +/- 5.1 percentage points.

Totals may not add to 100% due to rounding.

DEAK020R. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

| | | Tennessee Likely Voters | | |
|------------------------------|--------------------------------------|---|-------------|--------------------|
| | | Overall, do you have a favorable or an unfavorable impression of Karl Dean? | | |
| | | Favorable | Unfavorable | Unsure-Never Heard |
| | | Row % | Row % | Row % |
| Tennessee Likely Voters | | 42% | 25% | 32% |
| Party Identification^ | Democrat | 76% | 5% | 19% |
| | Republican | 17% | 47% | 36% |
| | Independent | 42% | 20% | 38% |
| Political Ideology^ | Very liberal-Liberal | 77% | 5% | 18% |
| | Moderate | 47% | 17% | 36% |
| | Conservative-Very conservative | 24% | 41% | 34% |
| Trump Supporters | | 17% | 44% | 39% |
| Region | Rural East | 34% | 32% | 34% |
| | Urban East | 34% | 20% | 46% |
| | Nashville Area | 58% | 25% | 17% |
| | Central/West | 36% | 33% | 31% |
| | Memphis Area | 53% | 10% | 37% |
| Household Income | Less than \$50,000 | 45% | 21% | 34% |
| | \$50,000 or more | 42% | 30% | 29% |
| Education | Not college graduate | 36% | 30% | 34% |
| | College graduate | 52% | 20% | 28% |
| Race | White | 39% | 29% | 33% |
| | African American | 65% | 8% | 27% |
| Age | 18 to 29 | 46% | 22% | 31% |
| | 30 to 44 | 49% | 21% | 30% |
| | 45 to 59 | 39% | 31% | 30% |
| | 60 or older | 40% | 25% | 35% |
| Age | Under 45 | 48% | 22% | 30% |
| | 45 or older | 39% | 28% | 33% |
| Gender | Men | 37% | 29% | 34% |
| | Women | 47% | 22% | 31% |
| Race and Education | White - Not College Graduate | 33% | 33% | 33% |
| | White - College Graduate | 47% | 23% | 30% |
| Gender - Race - Education | Men - White - Not College Graduate | 29% | 34% | 37% |
| | Men - White - College Graduate | 43% | 28% | 29% |
| | Women - White - Not College Graduate | 37% | 32% | 30% |
| | Women - White - College Graduate | 50% | 19% | 31% |
| White Evangelical Christians | | 31% | 36% | 33% |
| Area Description | Big city | 58% | 13% | 28% |
| | Small city | 44% | 23% | 33% |
| | Suburban | 46% | 28% | 26% |
| | Small town | 37% | 29% | 34% |
| | Rural | 26% | 38% | 37% |
| Small city/Suburban Men | | 41% | 30% | 29% |
| Small city/Suburban Women | | 48% | 22% | 30% |

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=538 MOE +/- 5.1 percentage points.

Totals may not add to 100% due to rounding.

LEEB020R. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

| | | Tennessee Likely Voters | | |
|------------------------------|--------------------------------------|--|-------------|--------------------|
| | | Overall, do you have a favorable or an unfavorable impression of Bill Lee? | | |
| | | Favorable | Unfavorable | Unsure-Never Heard |
| | | Row % | Row % | Row % |
| Tennessee Likely Voters | | 53% | 21% | 26% |
| Party Identification^ | Democrat | 23% | 45% | 32% |
| | Republican | 81% | 4% | 14% |
| | Independent | 50% | 19% | 31% |
| Political Ideology^ | Very liberal-Liberal | 20% | 48% | 32% |
| | Moderate | 46% | 21% | 33% |
| | Conservative-Very conservative | 76% | 8% | 16% |
| Trump Supporters | | 81% | 4% | 15% |
| Region | Rural East | 60% | 23% | 17% |
| | Urban East | 53% | 20% | 27% |
| | Nashville Area | 51% | 20% | 29% |
| | Central/West | 57% | 19% | 24% |
| | Memphis Area | 41% | 25% | 34% |
| Household Income | Less than \$50,000 | 45% | 25% | 30% |
| | \$50,000 or more | 60% | 17% | 22% |
| Education | Not college graduate | 54% | 20% | 26% |
| | College graduate | 53% | 24% | 23% |
| Race | White | 57% | 20% | 23% |
| | African American | 30% | 34% | 36% |
| Age | 18 to 29 | 43% | 30% | 27% |
| | 30 to 44 | 52% | 20% | 28% |
| | 45 to 59 | 58% | 20% | 21% |
| | 60 or older | 54% | 19% | 26% |
| Age | Under 45 | 49% | 24% | 28% |
| | 45 or older | 56% | 20% | 24% |
| Gender | Men | 56% | 16% | 28% |
| | Women | 51% | 25% | 24% |
| Race and Education | White - Not College Graduate | 57% | 20% | 23% |
| | White - College Graduate | 58% | 20% | 22% |
| Gender - Race - Education | Men - White - Not College Graduate | 55% | 15% | 30% |
| | Men - White - College Graduate | 62% | 17% | 21% |
| | Women - White - Not College Graduate | 59% | 23% | 18% |
| | Women - White - College Graduate | 54% | 23% | 23% |
| White Evangelical Christians | | 70% | 13% | 17% |
| Area Description | Big city | 38% | 27% | 34% |
| | Small city | 57% | 20% | 23% |
| | Suburban | 58% | 16% | 26% |
| | Small town | 56% | 24% | 19% |
| | Rural | 66% | 15% | 20% |
| Small city/Suburban Men | | 54% | 18% | 28% |
| Small city/Suburban Women | | 59% | 19% | 22% |

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=538 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

| | | Tennessee Likely Voters | | | | | | | | | | |
|-----------------------------------|--------------------------------------|---|-------------|-------------|----------------------------|-------|------------------------------|----------|------------------|-----------|-------|--------|
| | | Now, let me list some issues that may factor into deciding your vote for Congress in November. Please tell me which one of these items you think will be the most important factor in deciding your vote. | | | | | | | | | | |
| | | The economy and jobs | Health care | Immigration | Federal taxes and spending | Guns | Foreign policy and terrorism | Abortion | Vol. All equally | Vol. None | Other | Unsure |
| | | Row % | Row % | Row % | Row % | Row % | Row % | Row % | Row % | Row % | Row % | Row % |
| Tennessee Likely Voters | | 27% | 20% | 13% | 9% | 7% | 7% | 7% | 7% | <1% | <1% | 1% |
| Party Identification [^] | Democrat | 23% | 34% | 3% | 9% | 11% | 5% | 4% | 8% | 1% | 0% | 2% |
| | Republican | 33% | 6% | 20% | 8% | 6% | 7% | 12% | 6% | 0% | 1% | 1% |
| | Independent | 25% | 23% | 14% | 9% | 7% | 10% | 4% | 8% | 0% | 0% | 0% |
| Political Ideology [^] | Very liberal-Liberal | 14% | 36% | 8% | 10% | 11% | 9% | 3% | 9% | 0% | 0% | 0% |
| | Moderate | 39% | 21% | 9% | 8% | 4% | 9% | 5% | 5% | 1% | 0% | 0% |
| | Conservative-Very conservative | 28% | 12% | 18% | 9% | 7% | 6% | 10% | 8% | 0% | 1% | 1% |
| Trump Supporters | | 30% | 8% | 21% | 8% | 5% | 8% | 10% | 7% | 0% | 1% | 1% |
| Region | Rural East | 29% | 15% | 15% | 6% | 7% | 10% | 10% | 9% | 0% | 0% | 0% |
| | Urban East | 33% | 20% | 14% | 8% | 5% | 7% | 3% | 10% | 0% | 0% | 1% |
| | Nashville Area | 27% | 19% | 13% | 10% | 10% | 8% | 2% | 7% | 1% | 1% | 2% |
| | Central/West | 25% | 22% | 12% | 8% | 7% | 4% | 14% | 6% | 0% | 1% | 0% |
| | Memphis Area | 23% | 23% | 14% | 14% | 9% | 9% | 3% | 5% | 1% | 0% | 1% |
| Household Income | Less than \$50,000 | 24% | 24% | 12% | 8% | 9% | 7% | 7% | 8% | 0% | 0% | 1% |
| | \$50,000 or more | 31% | 16% | 14% | 10% | 7% | 9% | 6% | 5% | 1% | 1% | 0% |
| Education | Not college graduate | 25% | 20% | 13% | 6% | 8% | 7% | 8% | 10% | 0% | 0% | 1% |
| | College graduate | 30% | 19% | 13% | 12% | 7% | 8% | 5% | 4% | 1% | 1% | 0% |
| Race | White | 26% | 19% | 14% | 9% | 8% | 8% | 8% | 7% | 0% | 0% | 1% |
| | African American | 31% | 29% | 7% | 10% | 6% | 2% | 1% | 9% | 2% | 0% | 3% |
| Age | 18 to 29 | 24% | 21% | 15% | 11% | 8% | 11% | 7% | 2% | 0% | 0% | 0% |
| | 30 to 44 | 40% | 15% | 3% | 14% | 11% | 6% | 6% | 5% | 1% | 0% | 0% |
| | 45 to 59 | 26% | 17% | 16% | 7% | 5% | 9% | 8% | 11% | 0% | 1% | 1% |
| Age | 60 or older | 21% | 27% | 18% | 6% | 6% | 6% | 7% | 9% | 0% | 0% | 1% |
| | Under 45 | 34% | 17% | 8% | 13% | 10% | 8% | 6% | 4% | 1% | 0% | 0% |
| Gender | 45 or older | 23% | 22% | 17% | 6% | 6% | 7% | 7% | 10% | 0% | 1% | 1% |
| | Men | 29% | 19% | 14% | 11% | 9% | 6% | 5% | 5% | 1% | 0% | 0% |
| Race and Education | Women | 26% | 21% | 12% | 7% | 6% | 8% | 8% | 9% | 0% | 1% | 1% |
| | White - Not College Graduate | 23% | 20% | 13% | 7% | 8% | 8% | 10% | 10% | 0% | 0% | 1% |
| Gender - Race - Education | White - College Graduate | 30% | 18% | 14% | 11% | 8% | 9% | 5% | 4% | 0% | 0% | 0% |
| | Men - White - Not College Graduate | 26% | 19% | 17% | 8% | 10% | 7% | 6% | 6% | 0% | 0% | 0% |
| | Men - White - College Graduate | 31% | 22% | 13% | 14% | 8% | 6% | 3% | 3% | 0% | 0% | 0% |
| | Women - White - Not College Graduate | 21% | 20% | 11% | 6% | 6% | 9% | 13% | 13% | 0% | 0% | 1% |
| | Women - White - College Graduate | 30% | 15% | 15% | 9% | 8% | 11% | 7% | 4% | 0% | 0% | 1% |
| White Evangelical Christians | | 29% | 13% | 15% | 11% | 7% | 6% | 11% | 9% | 0% | 0% | 1% |
| Area Description | Big city | 26% | 22% | 15% | 8% | 12% | 7% | 4% | 5% | 0% | 0% | 2% |
| | Small city | 21% | 11% | 12% | 18% | 7% | 14% | 9% | 9% | 0% | 0% | 0% |
| | Suburban | 31% | 19% | 10% | 8% | 3% | 10% | 7% | 11% | 2% | 0% | 0% |
| | Small town | 24% | 30% | 13% | 7% | 8% | 6% | 7% | 4% | 0% | 0% | 1% |
| | Rural | 38% | 16% | 14% | 3% | 5% | 1% | 9% | 11% | 0% | 2% | 1% |
| Small city/Suburban Men | | 28% | 13% | 11% | 14% | 8% | 11% | 6% | 8% | 2% | 0% | 0% |
| Small city/Suburban Women | | 24% | 15% | 11% | 13% | 4% | 13% | 9% | 11% | 0% | 0% | 0% |

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=538 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

| | | Tennessee Likely Voters with First Choice | | | | | | | | | | |
|---|--------------------------------------|--|-------------|----------------------|-------------|------------------------------|-------|----------|------------------|-----------|-------|--------|
| | | And, which of these issues will be the second most important factor in deciding your vote? | | | | | | | | | | |
| | | Federal taxes and spending | Health care | The economy and jobs | Immigration | Foreign policy and terrorism | Guns | Abortion | Vol. All equally | Vol. None | Other | Unsure |
| | | Row % | Row % | Row % | Row % | Row % | Row % | Row % | Row % | Row % | Row % | Row % |
| Tennessee Likely Voters with First Choice | | 18% | 18% | 17% | 15% | 12% | 10% | 7% | 1% | <1% | 1% | 1% |
| Party Identification [^] | Democrat | 13% | 25% | 21% | 8% | 9% | 15% | 3% | 2% | 0% | 2% | 2% |
| | Republican | 20% | 13% | 13% | 25% | 10% | 8% | 8% | 1% | 0% | 0% | 1% |
| | Independent | 22% | 17% | 17% | 13% | 16% | 8% | 8% | 0% | 0% | 0% | 0% |
| Political Ideology [^] | Very liberal-Liberal | 15% | 20% | 24% | 12% | 8% | 10% | 5% | 2% | 0% | 2% | 0% |
| | Moderate | 20% | 23% | 16% | 12% | 12% | 11% | 7% | 0% | 0% | 0% | 0% |
| | Conservative-Very conservative | 20% | 13% | 14% | 20% | 14% | 10% | 7% | 1% | 0% | 0% | 1% |
| Trump Supporters | | 19% | 13% | 13% | 23% | 13% | 8% | 9% | 1% | 0% | 0% | 1% |
| Region | Rural East | 22% | 22% | 8% | 17% | 10% | 10% | 5% | 3% | 0% | 2% | 1% |
| | Urban East | 23% | 19% | 11% | 14% | 14% | 8% | 8% | 1% | 0% | 0% | 2% |
| | Nashville Area | 16% | 18% | 23% | 15% | 13% | 7% | 8% | 0% | 0% | 0% | 0% |
| | Central/West | 15% | 17% | 20% | 19% | 12% | 11% | 5% | 1% | 0% | 0% | 0% |
| | Memphis Area | 17% | 14% | 21% | 9% | 8% | 17% | 10% | 2% | 1% | 0% | 1% |
| Household Income | Less than \$50,000 | 17% | 25% | 19% | 9% | 12% | 8% | 7% | 1% | 0% | 0% | 1% |
| | \$50,000 or more | 21% | 13% | 15% | 19% | 13% | 11% | 6% | 1% | 0% | 1% | 0% |
| Education | Not college graduate | 17% | 21% | 15% | 15% | 13% | 9% | 7% | 2% | 0% | 0% | 1% |
| | College graduate | 21% | 14% | 19% | 16% | 11% | 12% | 6% | 0% | 0% | 1% | 0% |
| Race | White | 20% | 18% | 14% | 16% | 12% | 9% | 7% | 1% | 0% | 1% | 0% |
| | Non-white | 12% | 17% | 25% | 11% | 12% | 14% | 5% | 1% | 1% | 0% | 2% |
| Age | 18 to 29 | 20% | 17% | 17% | 12% | 7% | 9% | 15% | 3% | 0% | 0% | 2% |
| | 30 to 44 | 21% | 23% | 11% | 13% | 13% | 13% | 3% | 0% | 0% | 2% | 0% |
| | 45 to 59 | 22% | 15% | 18% | 19% | 11% | 11% | 4% | 0% | 0% | 0% | 0% |
| Age | 60 or older | 12% | 17% | 20% | 16% | 14% | 9% | 7% | 1% | 0% | 1% | 1% |
| | Under 45 | 21% | 21% | 13% | 12% | 11% | 11% | 8% | 1% | 0% | 1% | 1% |
| Gender | 45 or older | 17% | 16% | 19% | 17% | 13% | 10% | 6% | 1% | 0% | 0% | 1% |
| | Men | 21% | 17% | 19% | 15% | 11% | 9% | 6% | 0% | 0% | 0% | 1% |
| Race and Education | Women | 16% | 18% | 15% | 16% | 12% | 11% | 7% | 2% | 0% | 1% | 1% |
| | White - Not College Graduate | 17% | 23% | 13% | 16% | 12% | 9% | 8% | 2% | 0% | 0% | 1% |
| Gender - Race - Education | White - College Graduate | 25% | 13% | 15% | 16% | 12% | 10% | 7% | 0% | 0% | 2% | 0% |
| | Men - White - Not College Graduate | 17% | 25% | 17% | 16% | 10% | 7% | 6% | 1% | 0% | 0% | 0% |
| | Men - White - College Graduate | 29% | 11% | 18% | 15% | 10% | 9% | 7% | 0% | 0% | 0% | 0% |
| | Women - White - Not College Graduate | 17% | 21% | 10% | 16% | 13% | 10% | 9% | 3% | 0% | 0% | 1% |
| | Women - White - College Graduate | 21% | 15% | 13% | 18% | 13% | 10% | 7% | 0% | 0% | 3% | 0% |
| White Evangelical Christians | | 18% | 18% | 14% | 20% | 13% | 8% | 8% | 1% | 0% | 0% | 0% |
| Area Description | Big city | 20% | 17% | 20% | 13% | 10% | 12% | 8% | 0% | 0% | 0% | 1% |
| | Small city | 17% | 28% | 15% | 15% | 14% | 5% | 1% | 1% | 0% | 3% | 2% |
| | Suburban | 17% | 14% | 21% | 16% | 13% | 10% | 6% | 1% | 1% | 0% | 0% |
| | Small town | 22% | 11% | 15% | 16% | 12% | 10% | 11% | 2% | 0% | 0% | 0% |
| | Rural | 15% | 21% | 12% | 19% | 11% | 15% | 6% | 1% | 0% | 0% | 0% |
| Small city/Suburban Men | | 19% | 22% | 25% | 13% | 12% | 3% | 6% | 1% | 0% | 1% | 0% |
| Small city/Suburban Women | | 16% | 23% | 13% | 17% | 15% | 10% | 1% | 1% | 2% | 2% | 2% |

NBC News/Marist Poll Tennessee Likely Voters with a First Choice Issue. Interviews conducted August 25th through August 28th, 2018, n=475 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

| | | Tennessee Likely Voters | | | | |
|------------------------------|--------------------------------------|--|---|-------------------------------------|-------------------------------|--------|
| | | Will your vote for Congress in November 2018 be a vote to send a message that we need: | | | | |
| | | More Democrats to be a check and balance to Donald Trump | More Republicans who will help Donald Trump pass his agenda | Vol: Sending a different message | Vol: Not sending a message | Unsure |
| | | Row % | Row % | Row % | Row % | Row % |
| Tennessee Likely Voters | | 48% | 46% | 2% | 1% | 4% |
| Party Identification^ | Democrat | 95% | 2% | 0% | 1% | 2% |
| | Republican | 8% | 89% | 1% | 0% | 2% |
| | Independent | 51% | 38% | 3% | 2% | 5% |
| Political Ideology^ | Very liberal-Liberal | 93% | 4% | 1% | 1% | 2% |
| | Moderate | 58% | 28% | 3% | 3% | 7% |
| | Conservative-Very conservative | 19% | 77% | 2% | 0% | 2% |
| Trump Supporters | | 8% | 87% | 2% | 1% | 2% |
| Region | Rural East | 39% | 56% | 3% | 0% | 2% |
| | Urban East | 45% | 48% | 4% | 0% | 4% |
| | Nashville Area | 54% | 38% | 1% | 3% | 4% |
| | Central/West | 41% | 52% | 1% | 1% | 5% |
| | Memphis Area | 66% | 29% | 1% | 1% | 2% |
| Household Income | Less than \$50,000 | 57% | 38% | 1% | 0% | 4% |
| | \$50,000 or more | 42% | 51% | 2% | 2% | 3% |
| Education | Not college graduate | 45% | 50% | 2% | 0% | 3% |
| | College graduate | 52% | 40% | 2% | 2% | 4% |
| Race | White | 40% | 53% | 2% | 1% | 4% |
| | African American | 90% | 3% | 0% | 2% | 5% |
| Age | 18 to 29 | 65% | 26% | 1% | 1% | 5% |
| | 30 to 44 | 57% | 39% | 0% | 3% | 1% |
| | 45 to 59 | 38% | 54% | 3% | 0% | 4% |
| | 60 or older | 42% | 52% | 2% | 0% | 4% |
| Age | Under 45 | 60% | 34% | 1% | 2% | 3% |
| | 45 or older | 40% | 53% | 3% | 0% | 4% |
| Gender | Men | 36% | 54% | 3% | 2% | 5% |
| | Women | 57% | 39% | 1% | 0% | 3% |
| Race and Education | White - Not College Graduate | 36% | 59% | 2% | 0% | 3% |
| | White - College Graduate | 46% | 47% | 2% | 2% | 4% |
| Gender - Race - Education | Men - White - Not College Graduate | 26% | 69% | 2% | 0% | 3% |
| | Men - White - College Graduate | 37% | 49% | 4% | 3% | 6% |
| | Women - White - Not College Graduate | 43% | 51% | 2% | 0% | 3% |
| | Women - White - College Graduate | 53% | 44% | 0% | 0% | 3% |
| White Evangelical Christians | | 26% | 67% | 3% | 1% | 3% |
| Area Description | Big city | 64% | 32% | 1% | 1% | 3% |
| | Small city | 48% | 47% | 0% | 1% | 4% |
| | Suburban | 45% | 43% | 2% | 5% | 4% |
| | Small town | 48% | 48% | 1% | 0% | 3% |
| | Rural | 30% | 62% | 5% | 0% | 4% |
| Small city/Suburban Men | | 37% | 49% | 3% | 6% | 5% |
| Small city/Suburban Women | | 53% | 42% | 0% | 0% | 4% |

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=538 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

| | | Tennessee Likely Voters | | | | |
|------------------------------|--------------------------------------|--|---|---|-----------------------------|--------|
| | | Do you think raising tariffs and barriers to imports from other countries will do more to: | | | | |
| | | Protect American jobs and help the U.S. economy | Raise the costs of consumer goods and hurt the U.S. economy | Or, will it not have much impact one way or the other on the U.S. economy? | Vol. Mixed, some of both | Unsure |
| | | Row % | Row % | Row % | Row % | Row % |
| Tennessee Likely Voters | | 30% | 43% | 15% | 5% | 7% |
| Party Identification^ | Democrat | 7% | 71% | 13% | 3% | 6% |
| | Republican | 55% | 18% | 14% | 5% | 8% |
| | Independent | 23% | 45% | 18% | 6% | 7% |
| Political Ideology^ | Very liberal-Liberal | 6% | 78% | 9% | 3% | 4% |
| | Moderate | 19% | 51% | 14% | 9% | 7% |
| | Conservative-Very conservative | 48% | 20% | 20% | 4% | 8% |
| Trump Supporters | | 53% | 15% | 18% | 6% | 8% |
| Region | Rural East | 33% | 47% | 7% | 5% | 8% |
| | Urban East | 34% | 40% | 13% | 5% | 8% |
| | Nashville Area | 20% | 45% | 23% | 3% | 8% |
| | Central/West | 37% | 36% | 13% | 7% | 7% |
| | Memphis Area | 21% | 50% | 20% | 4% | 5% |
| Household Income | Less than \$50,000 | 26% | 44% | 17% | 5% | 8% |
| | \$50,000 or more | 33% | 42% | 15% | 4% | 6% |
| Education | Not college graduate | 31% | 38% | 16% | 6% | 9% |
| | College graduate | 29% | 49% | 14% | 4% | 4% |
| Race | White | 34% | 39% | 14% | 6% | 6% |
| | African American | 3% | 63% | 19% | 1% | 15% |
| Age | 18 to 29 | 22% | 57% | 9% | 9% | 3% |
| | 30 to 44 | 20% | 48% | 21% | 6% | 6% |
| | 45 to 59 | 39% | 35% | 16% | 4% | 6% |
| | 60 or older | 33% | 41% | 13% | 3% | 10% |
| Age | Under 45 | 21% | 51% | 17% | 7% | 5% |
| | 45 or older | 36% | 38% | 14% | 4% | 8% |
| Gender | Men | 30% | 37% | 20% | 7% | 5% |
| | Women | 30% | 47% | 11% | 3% | 9% |
| Race and Education | White - Not College Graduate | 36% | 37% | 13% | 7% | 7% |
| | White - College Graduate | 31% | 43% | 16% | 5% | 5% |
| Gender - Race - Education | Men - White - Not College Graduate | 39% | 30% | 16% | 10% | 6% |
| | Men - White - College Graduate | 28% | 37% | 22% | 8% | 5% |
| | Women - White - Not College Graduate | 34% | 41% | 11% | 5% | 8% |
| | Women - White - College Graduate | 34% | 48% | 10% | 3% | 5% |
| White Evangelical Christians | | 41% | 29% | 14% | 7% | 9% |
| Area Description | Big city | 18% | 52% | 21% | 2% | 8% |
| | Small city | 27% | 49% | 8% | 10% | 5% |
| | Suburban | 31% | 40% | 19% | 4% | 5% |
| | Small town | 34% | 36% | 15% | 6% | 9% |
| | Rural | 44% | 35% | 12% | 4% | 6% |
| Small city/Suburban Men | | 27% | 42% | 17% | 12% | 3% |
| Small city/Suburban Women | | 31% | 48% | 10% | 5% | 6% |

NBC News/Marist Poll Tennessee Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=538 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.