

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 940 Tennessee Adults

This survey of 940 adults was conducted August 25th through August 28th, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Tennessee were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Tennessee from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 4.0 percentage points. There are 730 registered voters. The results for this subset are statistically significant within ± 4.5 percentage points. There are 538 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 5.1 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Tennessee Nature of the Sample

		Tennessee Adults	Tennessee Registered Voters	Tennessee Likely Voters
		Column %	Column %	Column %
Tennessee Adults		100%		
Tennessee Registered Voters		78%	100%	
Tennessee Likely Voters		57%	74%	100%
Party Identification	Democrat	n/a	28%	29%
	Republican	n/a	34%	35%
	Independent	n/a	38%	35%
	Other	n/a	1%	1%
Political Ideology	Very liberal-Liberal	n/a	23%	25%
	Moderate	n/a	27%	26%
	Conservative-Very conservative	n/a	49%	49%
Region	Rural East	18%	17%	17%
	Urban East	19%	19%	20%
	Nashville Area	20%	21%	21%
	Central/West	28%	28%	27%
	Memphis Area	15%	15%	15%
Household Income	Less than \$50,000	53%	50%	48%
	\$50,000 or more	47%	50%	52%
Race	White	76%	76%	78%
	African American	15%	15%	14%
	Latino	4%	4%	3%
	Other	5%	5%	5%
Age	18 to 29	21%	17%	14%
	30 to 44	25%	24%	24%
	45 to 59	26%	28%	29%
	60 or older	27%	31%	33%
Age	Under 45	46%	40%	38%
	45 or older	54%	60%	62%
Gender	Men	48%	46%	45%
	Women	52%	54%	55%
Education	Not college graduate	63%	59%	57%
	College graduate	37%	41%	43%
Race and Education	White - Not College Graduate	47%	44%	43%
	White - College Graduate	29%	33%	35%
	Non-White - Not College Graduate	16%	15%	13%
	Non-White - College Graduate	8%	8%	9%
Gender - Race - Education	Men - White - Not College Graduate	21%	19%	18%
	Men - White - College Graduate	13%	15%	16%
	Men - Non-White - Not College Graduate	8%	7%	5%
	Men - Non-White - College Graduate	4%	3%	4%
	Women - White - Not College Graduate	26%	25%	25%
	Women - White - College Graduate	16%	18%	19%
	Women - Non-White - Not College Graduate	8%	8%	8%
	Women - Non-White - College Graduate	4%	5%	5%
White Evangelical Christians		42%	43%	45%
Area Description	Big city	24%	25%	24%
	Small city	21%	21%	21%
	Suburban	15%	15%	16%
	Small town	22%	22%	21%
	Rural	18%	18%	18%
Small city/Suburban Men		17%	16%	15%
Other area Men		29%	28%	28%
Small city/Suburban Women		18%	20%	21%
Other area Women		35%	36%	36%
Interview Type	Landline	40%	42%	42%
	Cell Phone	60%	58%	58%

NBC News/Marist Poll Tennessee Adults. Interviews conducted August 25th through August 28th, 2018, n=940 MOE +/- 4.0 percentage points. Tennessee Registered Voters: n=730 MOE +/- 4.5 percentage points. Tennessee Likely Voters: n=538 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Adults		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Tennessee Adults		45%	40%	15%
Tennessee Registered Voters		45%	43%	12%
Party Identification^	Democrat	4%	89%	8%
	Republican	86%	8%	7%
	Independent	41%	44%	15%
Political Ideology^	Very liberal-Liberal	4%	90%	6%
	Moderate	34%	48%	18%
	Conservative-Very conservative	72%	16%	11%
Trump Supporters		89%	3%	8%
Region	Rural East	51%	31%	18%
	Urban East	46%	41%	13%
	Nashville Area	45%	48%	7%
	Central/West	48%	30%	21%
	Memphis Area	29%	58%	13%
Household Income	Less than \$50,000	39%	47%	14%
	\$50,000 or more	53%	35%	12%
Education	Not college graduate	46%	36%	18%
	College graduate	43%	48%	9%
Race	White	53%	33%	14%
	African American	6%	77%	16%
Age	18 to 29	31%	50%	19%
	30 to 44	41%	41%	18%
	45 to 59	52%	34%	14%
	60 or older	53%	38%	9%
Age	Under 45	36%	45%	19%
	45 or older	52%	36%	12%
Gender	Men	52%	32%	16%
	Women	38%	48%	14%
Race and Education	White - Not College Graduate	53%	30%	17%
	White - College Graduate	51%	41%	8%
Gender - Race - Education	Men - White - Not College Graduate	60%	22%	18%
	Men - White - College Graduate	56%	35%	9%
	Women - White - Not College Graduate	47%	36%	17%
	Women - White - College Graduate	47%	46%	7%
White Evangelical Christians		65%	22%	13%
Area Description	Big city	33%	58%	10%
	Small city	40%	44%	16%
	Suburban	52%	35%	14%
	Small town	42%	36%	22%
	Rural	64%	21%	15%
Small city/Suburban Men		48%	31%	21%
Small city/Suburban Women		42%	49%	9%

NBC News/Marist Poll Tennessee Adults. Interviews conducted August 25th through August 28th, 2018, n=940 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

^Tennessee Registered Voters: n=730 MOE +/- 4.5 percentage points.

TRUDP105R. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Adults				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
Tennessee Adults		28%	17%	8%	32%	15%
Tennessee Registered Voters		29%	16%	7%	36%	12%
Party Identification^	Democrat	1%	2%	7%	81%	8%
	Republican	62%	24%	2%	6%	7%
	Independent	21%	20%	10%	34%	15%
Political Ideology^	Very liberal-Liberal	2%	2%	9%	81%	6%
	Moderate	17%	17%	7%	41%	18%
	Conservative-Very conservative	50%	23%	4%	13%	11%
Trump Supporters		63%	26%	0%	2%	8%
Region	Rural East	40%	11%	4%	27%	18%
	Urban East	29%	17%	8%	32%	13%
	Nashville Area	22%	22%	11%	37%	7%
	Central/West	28%	20%	6%	24%	21%
	Memphis Area	17%	12%	14%	44%	13%
			17%	12%	14%	44%
Household Income	Less than \$50,000	24%	15%	12%	36%	14%
	\$50,000 or more	32%	21%	6%	29%	12%
Education	Not college graduate	30%	16%	8%	28%	18%
	College graduate	25%	18%	8%	40%	9%
Race	White	33%	19%	7%	27%	14%
	African American	3%	3%	19%	58%	16%
Age	18 to 29	12%	18%	16%	34%	19%
	30 to 44	25%	16%	4%	36%	18%
	45 to 59	33%	19%	8%	25%	14%
	60 or older	37%	15%	7%	31%	9%
Age	Under 45	19%	17%	9%	35%	19%
	45 or older	35%	17%	8%	28%	12%
Gender	Men	33%	19%	9%	23%	16%
	Women	23%	15%	8%	40%	14%
Gender - Race - Education	Men - White - Not College Graduate	44%	16%	7%	15%	18%
	Men - White - College Graduate	34%	22%	5%	30%	9%
	Women - White - Not College Graduate	30%	17%	7%	29%	17%
	Women - White - College Graduate	25%	22%	6%	39%	7%
Race and Education	White - Not College Graduate	36%	17%	7%	23%	17%
	White - College Graduate	29%	22%	6%	35%	8%
White Evangelical Christians		43%	22%	5%	17%	13%
Area Description	Big city	17%	15%	14%	43%	10%
	Small city	24%	17%	5%	39%	16%
	Suburban	31%	20%	4%	31%	14%
	Small town	29%	13%	9%	27%	22%
	Rural	44%	20%	5%	16%	15%
Small city/Suburban Men		30%	18%	5%	26%	21%
Small city/Suburban Women		24%	18%	5%	44%	9%

NBC News/Marist Poll Tennessee Adults. Interviews conducted August 25th through August 28th, 2018, n=940 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

^Tennessee Registered Voters: n=730 MOE +/- 4.5 percentage points.

TRUD020R. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Adults		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Tennessee Adults		45%	45%	10%
Tennessee Registered Voters		44%	47%	8%
Party Identification^	Democrat	4%	92%	4%
	Republican	83%	11%	6%
	Independent	39%	49%	12%
Political Ideology^	Very liberal-Liberal	5%	90%	4%
	Moderate	33%	57%	10%
	Conservative-Very conservative	71%	21%	8%
Trump Supporters		86%	6%	8%
Region	Rural East	55%	37%	8%
	Urban East	45%	45%	11%
	Nashville Area	40%	54%	6%
	Central/West	49%	37%	14%
	Memphis Area	30%	62%	9%
Household Income	Less than \$50,000	40%	50%	10%
	\$50,000 or more	51%	43%	6%
Education	Not college graduate	49%	40%	11%
	College graduate	38%	56%	6%
Race	White	51%	40%	9%
	African American	11%	81%	8%
Age	18 to 29	30%	59%	11%
	30 to 44	46%	44%	10%
	45 to 59	49%	38%	14%
	60 or older	51%	44%	6%
Age	Under 45	39%	51%	10%
	45 or older	50%	41%	10%
Gender	Men	51%	40%	9%
	Women	39%	51%	11%
Race and Education	White - Not College Graduate	56%	34%	10%
	White - College Graduate	43%	51%	5%
Gender - Race - Education	Men - White - Not College Graduate	63%	29%	8%
	Men - White - College Graduate	49%	45%	6%
	Women - White - Not College Graduate	50%	39%	11%
	Women - White - College Graduate	39%	56%	5%
White Evangelical Christians		63%	27%	9%
Area Description	Big city	31%	60%	8%
	Small city	42%	48%	9%
	Suburban	47%	44%	9%
	Small town	45%	43%	12%
	Rural	63%	27%	10%
Small city/Suburban Men		52%	40%	8%
Small city/Suburban Women		37%	52%	10%

NBC News/Marist Poll Tennessee Adults. Interviews conducted August 25th through August 28th, 2018, n=940 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

^Tennessee Registered Voters: n=730 MOE +/- 4.5 percentage points.

USCNGSNBC1. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Registered Voters		
		Now, knowing it is a long way off, what is your preference for the outcome of this November's congressional elections:		
		A Congress controlled by Republicans	A Congress controlled by Democrats	Unsure
		Row %	Row %	Row %
Tennessee Registered Voters		48%	37%	14%
Party Identification^	Democrat	4%	82%	13%
	Republican	91%	3%	5%
	Independent	43%	37%	20%
Political Ideology^	Very liberal-Liberal	8%	82%	10%
	Moderate	37%	42%	22%
	Conservative-Very conservative	76%	13%	11%
Trump Supporters		88%	3%	9%
Region	Rural East	56%	33%	11%
	Urban East	53%	37%	11%
	Nashville Area	46%	43%	11%
	Central/West	51%	30%	19%
	Memphis Area	32%	49%	19%
Household Income	Less than \$50,000	40%	46%	14%
	\$50,000 or more	56%	31%	13%
Education	Not college graduate	50%	35%	16%
	College graduate	47%	42%	11%
Race	White	57%	32%	11%
	African American	12%	62%	26%
Age	18 to 29	40%	43%	16%
	30 to 44	40%	45%	15%
	45 to 59	56%	30%	14%
	60 or older	53%	35%	12%
Age	Under 45	40%	44%	16%
	45 or older	54%	32%	13%
Gender	Men	55%	27%	17%
	Women	42%	46%	12%
Race and Education	White - Not College Graduate	58%	29%	13%
	White - College Graduate	55%	37%	8%
Gender - Race - Education	Men - White - Not College Graduate	65%	22%	13%
	Men - White - College Graduate	61%	28%	11%
	Women - White - Not College Graduate	53%	34%	13%
	Women - White - College Graduate	50%	44%	6%
White Evangelical Christians		69%	19%	12%
Area Description	Big city	40%	49%	12%
	Small city	44%	44%	12%
	Suburban	50%	32%	18%
	Small town	54%	31%	15%
	Rural	60%	27%	14%
Small city/Suburban Men		48%	30%	23%
Small city/Suburban Women		46%	47%	7%

NBC News/Marist Poll Tennessee Registered Voters. Interviews conducted August 25th through August 28th, 2018, n=730 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

CGIMPT18. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Registered Voters				
		Do you think November's election for Congress is very important, important, not very important, or not important at all?				
		Very important	Important	Not very important	Not important at all	Unsure
		Row %	Row %	Row %	Row %	Row %
Tennessee Registered Voters		72%	24%	2%	1%	1%
Party Identification^	Democrat	82%	16%	0%	0%	1%
	Republican	78%	19%	1%	1%	1%
	Independent	64%	31%	2%	3%	1%
Political Ideology^	Very liberal-Liberal	81%	18%	0%	0%	0%
	Moderate	65%	26%	5%	2%	2%
	Conservative-Very conservative	74%	23%	1%	1%	0%
Trump Supporters		75%	22%	1%	1%	1%
Region	Rural East	79%	20%	1%	0%	1%
	Urban East	78%	21%	0%	0%	1%
	Nashville Area	70%	27%	2%	1%	0%
	Central/West	68%	23%	6%	2%	1%
	Memphis Area	67%	28%	0%	3%	2%
Household Income	Less than \$50,000	70%	25%	2%	2%	0%
	\$50,000 or more	76%	21%	2%	0%	1%
Education	Not college graduate	69%	27%	2%	2%	1%
	College graduate	79%	18%	2%	0%	1%
Race	White	75%	22%	2%	0%	1%
	African American	62%	32%	0%	5%	1%
Age	18 to 29	61%	31%	6%	0%	1%
	30 to 44	75%	21%	1%	2%	0%
	45 to 59	73%	23%	2%	2%	0%
	60 or older	76%	23%	1%	0%	0%
Age	Under 45	69%	25%	3%	1%	1%
	45 or older	74%	23%	1%	1%	0%
Gender	Men	70%	27%	3%	0%	0%
	Women	74%	21%	1%	2%	1%
Race and Education	White - Not College Graduate	72%	24%	3%	1%	1%
	White - College Graduate	81%	16%	2%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	74%	21%	5%	0%	0%
	Men - White - College Graduate	74%	24%	1%	0%	1%
	Women - White - Not College Graduate	71%	27%	0%	1%	1%
	Women - White - College Graduate	86%	11%	3%	0%	0%
White Evangelical Christians		74%	23%	2%	0%	1%
Area Description	Big city	72%	25%	0%	2%	1%
	Small city	79%	20%	2%	0%	0%
	Suburban	75%	21%	4%	0%	0%
	Small town	66%	28%	1%	3%	1%
	Rural	75%	21%	4%	0%	0%
Small city/Suburban Men		73%	23%	4%	0%	0%
Small city/Suburban Women		80%	18%	2%	0%	0%

NBC News/Marist Poll Tennessee Registered Voters. Interviews conducted August 25th through August 28th, 2018, n=730 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

USCNGS01. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Registered Voters			
		If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:			
		Democrat	Republican	Vol: Neither	Undecided
		Row %	Row %	Row %	Row %
Tennessee Registered Voters		41%	49%	2%	8%
Party Identification^	Democrat	95%	1%	0%	4%
	Republican	3%	94%	1%	3%
	Independent	38%	46%	4%	12%
Political Ideology^	Very liberal-Liberal	87%	9%	1%	3%
	Moderate	47%	37%	2%	14%
	Conservative-Very conservative	15%	77%	2%	6%
Trump Supporters		3%	91%	2%	3%
Region	Rural East	32%	56%	2%	10%
	Urban East	40%	53%	3%	4%
	Nashville Area	50%	43%	0%	7%
	Central/West	31%	58%	3%	7%
	Memphis Area	57%	30%	2%	11%
Household Income	Less than \$50,000	48%	41%	2%	9%
	\$50,000 or more	36%	57%	1%	6%
Education	Not college graduate	41%	50%	2%	8%
	College graduate	43%	49%	1%	7%
Race	White	34%	58%	2%	7%
	African American	80%	7%	3%	9%
Age	18 to 29	49%	40%	2%	8%
	30 to 44	50%	44%	1%	6%
	45 to 59	31%	57%	3%	9%
	60 or older	38%	52%	2%	8%
Age	Under 45	50%	42%	1%	7%
	45 or older	35%	55%	3%	8%
Gender	Men	32%	56%	2%	10%
	Women	48%	44%	2%	6%
Race and Education	White - Not College Graduate	32%	58%	2%	8%
	White - College Graduate	38%	56%	1%	5%
Gender - Race - Education	Men - White - Not College Graduate	28%	62%	1%	9%
	Men - White - College Graduate	32%	60%	0%	8%
	Women - White - Not College Graduate	36%	55%	2%	7%
	Women - White - College Graduate	43%	53%	1%	3%
White Evangelical Christians		20%	72%	2%	7%
Area Description	Big city	56%	35%	1%	8%
	Small city	45%	46%	2%	7%
	Suburban	40%	50%	2%	9%
	Small town	35%	56%	1%	9%
	Rural	28%	64%	2%	6%
Small city/Suburban Men		38%	50%	3%	9%
Small city/Suburban Women		47%	46%	1%	6%

NBC News/Marist Poll Tennessee Registered Voters. Interviews conducted August 25th through August 28th, 2018, n=730 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

SNWLN18. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Registered Voters			
		If November's election for U.S. Senate in Tennessee were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Phil Bredesen, the Democrat	Marsha Blackburn, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Tennessee Registered Voters		48%	44%	<1%	7%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	54%	46%	0%	0%
Party Identification^	Democrat	95%	0%	0%	5%
	Republican	9%	84%	0%	7%
	Independent	50%	43%	0%	7%
Political Ideology^	Very liberal-Liberal	90%	9%	0%	1%
	Moderate	59%	33%	2%	6%
	Conservative-Very conservative	24%	70%	0%	7%
Trump Supporters		10%	84%	0%	6%
Region	Rural East	36%	55%	1%	7%
	Urban East	45%	46%	0%	8%
	Nashville Area	55%	43%	0%	2%
	Central/West	43%	48%	1%	8%
	Memphis Area	64%	26%	0%	10%
Household Income	Less than \$50,000	56%	36%	0%	8%
	\$50,000 or more	42%	52%	1%	4%
Education	Not college graduate	46%	48%	0%	6%
	College graduate	53%	40%	1%	6%
Race	White	41%	51%	1%	7%
	African American	82%	9%	0%	9%
Age	18 to 29	50%	38%	0%	12%
	30 to 44	53%	40%	1%	6%
	45 to 59	43%	50%	1%	6%
	60 or older	48%	47%	0%	5%
Age	Under 45	52%	39%	1%	8%
	45 or older	46%	48%	0%	6%
Gender	Men	41%	50%	0%	9%
	Women	54%	40%	1%	5%
Race and Education	White - Not College Graduate	38%	57%	0%	5%
	White - College Graduate	47%	45%	1%	6%
Gender - Race - Education	Men - White - Not College Graduate	33%	61%	0%	6%
	Men - White - College Graduate	40%	52%	0%	8%
	Women - White - Not College Graduate	42%	54%	0%	4%
	Women - White - College Graduate	53%	39%	3%	5%
White Evangelical Christians		29%	63%	1%	6%
Area Description	Big city	60%	35%	0%	5%
	Small city	50%	42%	1%	7%
	Suburban	52%	41%	2%	6%
	Small town	45%	54%	0%	2%
	Rural	36%	56%	0%	8%
Small city/Suburban Men		49%	45%	0%	6%
Small city/Suburban Women		52%	39%	2%	7%

NBC News/Marist Poll Tennessee Registered Voters. Interviews conducted August 25th through August 28th, 2018, n=730 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

STSSN18. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Registered Voters with a Candidate Preference for Senate			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Tennessee Registered Voters with a Candidate Preference for Senate		63%	25%	10%	2%
Candidate Support	Phil Bredesen	64%	26%	8%	2%
	Marsha Blackburn	62%	24%	14%	1%
Party Identification^	Democrat	80%	18%	1%	1%
	Republican	69%	24%	7%	1%
	Independent	47%	30%	22%	2%
Political Ideology^	Very liberal-Liberal	65%	23%	10%	1%
	Moderate	50%	33%	16%	1%
	Conservative-Very conservative	68%	22%	9%	2%
Trump Supporters		65%	25%	8%	2%
Region	Rural East	58%	23%	17%	2%
	Urban East	64%	19%	14%	3%
	Nashville Area	69%	25%	5%	1%
	Central/West	61%	27%	10%	1%
	Memphis Area	61%	30%	8%	1%
Household Income	Less than \$50,000	60%	27%	12%	2%
	\$50,000 or more	66%	24%	10%	1%
Education	Not college graduate	60%	26%	12%	2%
	College graduate	66%	24%	9%	1%
Race	White	64%	25%	11%	1%
	African American	63%	23%	13%	1%
Age	18 to 29	35%	42%	23%	0%
	30 to 44	63%	24%	12%	1%
	45 to 59	64%	25%	9%	1%
	60 or older	78%	15%	4%	3%
Age	Under 45	51%	32%	16%	0%
	45 or older	71%	20%	7%	2%
Gender	Men	60%	30%	9%	1%
	Women	65%	21%	12%	2%
Race and Education	White - Not College Graduate	60%	27%	12%	2%
	White - College Graduate	68%	23%	9%	0%
Gender - Race - Education	Men - White - Not College Graduate	61%	29%	10%	0%
	Men - White - College Graduate	63%	30%	7%	0%
	Women - White - Not College Graduate	59%	25%	14%	2%
	Women - White - College Graduate	72%	17%	10%	0%
White Evangelical Christians		65%	23%	11%	2%
Area Description	Big city	69%	24%	6%	1%
	Small city	58%	29%	11%	2%
	Suburban	67%	26%	5%	1%
	Small town	54%	24%	22%	1%
	Rural	68%	23%	7%	2%
Small city/Suburban Men		57%	32%	10%	2%
Small city/Suburban Women		66%	25%	7%	1%
Interview Type	Landline	68%	19%	10%	3%
	Cell Phone	60%	29%	11%	0%

NBC News/Marist Poll Tennessee Registered Voters with a Candidate Preference for U.S. Senate. Interviews conducted August 25th through August 28th, 2018, n=642 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

GVWLNS18. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Registered Voters			
		If November's election for governor in Tennessee were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Karl Dean, the Democrat	Bill Lee, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Tennessee Registered Voters		39%	51%	1%	9%
Intensity of Support	Strongly support	41%	59%	0%	0%
	Somewhat support	49%	51%	0%	0%
Party Identification^	Democrat	86%	6%	0%	9%
	Republican	5%	90%	0%	5%
	Independent	38%	50%	1%	12%
Political Ideology^	Very liberal-Liberal	85%	9%	0%	6%
	Moderate	45%	41%	0%	14%
	Conservative-Very conservative	15%	79%	1%	5%
Trump Supporters		4%	89%	0%	6%
Region	Rural East	28%	60%	1%	11%
	Urban East	35%	57%	0%	8%
	Nashville Area	47%	46%	0%	6%
	Central/West	35%	57%	1%	7%
	Memphis Area	55%	31%	1%	14%
Household Income	Less than \$50,000	46%	45%	1%	8%
	\$50,000 or more	36%	57%	0%	8%
Education	Not college graduate	35%	55%	0%	9%
	College graduate	46%	46%	1%	7%
Race	White	34%	58%	1%	8%
	African American	68%	19%	0%	13%
Age	18 to 29	45%	43%	0%	11%
	30 to 44	48%	44%	0%	8%
	45 to 59	31%	59%	1%	9%
	60 or older	37%	55%	1%	7%
Age	Under 45	47%	44%	0%	10%
	45 or older	34%	57%	1%	8%
Gender	Men	32%	58%	1%	9%
	Women	45%	46%	1%	9%
Race and Education	White - Not College Graduate	29%	63%	0%	7%
	White - College Graduate	41%	51%	1%	7%
Gender - Race - Education	Men - White - Not College Graduate	26%	65%	0%	9%
	Men - White - College Graduate	34%	59%	2%	5%
	Women - White - Not College Graduate	32%	62%	1%	6%
	Women - White - College Graduate	46%	44%	0%	9%
White Evangelical Christians		20%	72%	1%	7%
Area Description	Big city	55%	37%	0%	8%
	Small city	37%	52%	1%	11%
	Suburban	46%	49%	0%	6%
	Small town	32%	64%	1%	3%
	Rural	29%	57%	2%	12%
Small city/Suburban Men		34%	58%	1%	8%
Small city/Suburban Women		46%	45%	0%	9%

NBC News/Marist Poll Tennessee Registered Voters. Interviews conducted August 25th through August 28th, 2018, n=730 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

STSGV18. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Registered Voters with a Candidate Preference for Governor			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Tennessee Registered Voters with a Candidate Preference for Governor		57%	31%	10%	2%
Candidate Support	Karl Dean	55%	35%	8%	1%
	Bill Lee	59%	28%	11%	2%
Party Identification^	Democrat	69%	26%	3%	1%
	Republican	70%	23%	5%	2%
	Independent	37%	42%	19%	1%
Political Ideology^	Very liberal-Liberal	58%	32%	9%	1%
	Moderate	42%	46%	11%	0%
	Conservative-Very conservative	63%	26%	9%	2%
Trump Supporters		66%	26%	6%	2%
Region	Rural East	54%	37%	8%	1%
	Urban East	54%	25%	18%	2%
	Nashville Area	59%	36%	3%	1%
	Central/West	58%	28%	11%	3%
	Memphis Area	61%	29%	9%	2%
Household Income	Less than \$50,000	52%	34%	13%	2%
	\$50,000 or more	61%	32%	7%	1%
Education	Not college graduate	57%	29%	12%	2%
	College graduate	56%	36%	7%	1%
Race	White	57%	31%	10%	2%
	African American	60%	27%	11%	2%
Age	18 to 29	33%	52%	15%	0%
	30 to 44	50%	37%	13%	1%
	45 to 59	66%	24%	7%	3%
	60 or older	68%	22%	8%	2%
Age	Under 45	43%	43%	14%	1%
	45 or older	67%	23%	8%	3%
Gender	Men	54%	37%	8%	2%
	Women	60%	26%	12%	2%
Race and Education	White - Not College Graduate	55%	29%	13%	3%
	White - College Graduate	57%	36%	6%	0%
Gender - Race - Education	Men - White - Not College Graduate	51%	36%	11%	3%
	Men - White - College Graduate	50%	44%	7%	0%
	Women - White - Not College Graduate	59%	25%	14%	3%
	Women - White - College Graduate	63%	30%	6%	0%
White Evangelical Christians		60%	27%	10%	3%
Area Description	Big city	64%	27%	8%	1%
	Small city	50%	44%	4%	2%
	Suburban	59%	38%	3%	0%
	Small town	49%	28%	23%	1%
	Rural	63%	26%	8%	3%
Small city/Suburban Men		44%	50%	5%	2%
Small city/Suburban Women		62%	34%	3%	1%

NBC News/Marist Poll Tennessee Registered Voters with a Candidate Preference for Governor. Interviews conducted August 25th through August 28th, 2018, n=638 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

BREP020R. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Adults		
		Overall, do you have a favorable or an unfavorable impression of Phil Bredesen?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Tennessee Adults		52%	20%	29%
Tennessee Registered Voters		59%	22%	19%
Party Identification^	Democrat	83%	3%	14%
	Republican	39%	38%	23%
	Independent	61%	21%	17%
Political Ideology^	Very liberal-Liberal	84%	5%	10%
	Moderate	66%	15%	19%
	Conservative-Very conservative	44%	37%	19%
Trump Supporters		40%	40%	20%
Region	Rural East	46%	21%	32%
	Urban East	56%	18%	27%
	Nashville Area	60%	17%	22%
	Central/West	46%	24%	30%
	Memphis Area	52%	14%	33%
Household Income	Less than \$50,000	53%	16%	32%
	\$50,000 or more	54%	26%	21%
Education	Not college graduate	45%	23%	32%
	College graduate	63%	15%	21%
Race	White	50%	22%	28%
	African American	59%	6%	34%
Age	18 to 29	41%	18%	41%
	30 to 44	55%	17%	28%
	45 to 59	54%	22%	24%
	60 or older	56%	21%	24%
Age	Under 45	49%	17%	34%
	45 or older	55%	21%	24%
Gender	Men	47%	22%	31%
	Women	56%	17%	27%
Race and Education	White - Not College Graduate	43%	26%	31%
	White - College Graduate	62%	18%	21%
Gender - Race - Education	Men - White - Not College Graduate	41%	26%	33%
	Men - White - College Graduate	60%	23%	18%
	Women - White - Not College Graduate	45%	26%	29%
	Women - White - College Graduate	63%	13%	23%
White Evangelical Christians		45%	29%	26%
Area Description	Big city	68%	12%	20%
	Small city	50%	19%	30%
	Suburban	53%	18%	29%
	Small town	44%	28%	28%
	Rural	44%	22%	34%
Small city/Suburban Men		49%	20%	31%
Small city/Suburban Women		54%	18%	28%

NBC News/Marist Poll Tennessee Adults. Interviews conducted August 25th through August 28th, 2018, n=940 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

^Tennessee Registered Voters: n=730 MOE +/- 4.5 percentage points.

BLAM020R. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Adults		
		Overall, do you have a favorable or an unfavorable impression of Marsha Blackburn?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Tennessee Adults		37%	32%	30%
Tennessee Registered Voters		44%	36%	20%
Party Identification^	Democrat	8%	66%	26%
	Republican	78%	8%	14%
	Independent	41%	41%	18%
Political Ideology^	Very liberal-Liberal	9%	73%	18%
	Moderate	34%	40%	26%
	Conservative-Very conservative	68%	18%	14%
Trump Supporters		79%	8%	13%
Region	Rural East	40%	24%	36%
	Urban East	42%	29%	29%
	Nashville Area	42%	41%	17%
	Central/West	38%	31%	31%
	Memphis Area	21%	37%	42%
Household Income	Less than \$50,000	31%	35%	34%
	\$50,000 or more	46%	33%	21%
Education	Not college graduate	38%	28%	35%
	College graduate	38%	41%	22%
Race	White	43%	30%	27%
	African American	11%	44%	45%
Age	18 to 29	28%	31%	41%
	30 to 44	34%	35%	32%
	45 to 59	42%	31%	27%
	60 or older	45%	32%	23%
Age	Under 45	31%	33%	36%
	45 or older	43%	32%	25%
Gender	Men	40%	28%	32%
	Women	35%	36%	29%
Race and Education	White - Not College Graduate	43%	24%	32%
	White - College Graduate	43%	40%	17%
Gender - Race - Education	Men - White - Not College Graduate	44%	21%	36%
	Men - White - College Graduate	49%	35%	17%
	Women - White - Not College Graduate	43%	27%	30%
	Women - White - College Graduate	38%	44%	18%
White Evangelical Christians		54%	21%	25%
Area Description	Big city	29%	40%	30%
	Small city	33%	35%	32%
	Suburban	40%	38%	22%
	Small town	41%	28%	31%
	Rural	47%	21%	32%
Small city/Suburban Men		37%	31%	32%
Small city/Suburban Women		35%	41%	23%

NBC News/Marist Poll Tennessee Adults. Interviews conducted August 25th through August 28th, 2018, n=940 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

^Tennessee Registered Voters: n=730 MOE +/- 4.5 percentage points.

DEAK020R. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Adults		
		Overall, do you have a favorable or an unfavorable impression of Karl Dean?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Tennessee Adults		35%	21%	43%
Tennessee Registered Voters		41%	25%	34%
Party Identification^	Democrat	74%	6%	21%
	Republican	17%	46%	37%
	Independent	42%	19%	39%
Political Ideology^	Very liberal-Liberal	75%	6%	19%
	Moderate	46%	16%	37%
	Conservative-Very conservative	26%	40%	34%
Trump Supporters		18%	43%	39%
Region	Rural East	28%	23%	48%
	Urban East	28%	18%	54%
	Nashville Area	53%	23%	25%
	Central/West	30%	28%	42%
	Memphis Area	40%	9%	52%
Household Income	Less than \$50,000	36%	18%	46%
	\$50,000 or more	37%	26%	37%
Education	Not college graduate	30%	24%	46%
	College graduate	46%	17%	37%
Race	White	33%	24%	43%
	African American	49%	7%	44%
Age	18 to 29	27%	17%	56%
	30 to 44	42%	16%	42%
	45 to 59	35%	28%	37%
	60 or older	36%	23%	41%
Age	Under 45	35%	17%	48%
	45 or older	36%	25%	39%
Gender	Men	30%	24%	46%
	Women	40%	19%	41%
Race and Education	White - Not College Graduate	28%	27%	46%
	White - College Graduate	42%	21%	37%
Gender - Race - Education	Men - White - Not College Graduate	21%	27%	52%
	Men - White - College Graduate	42%	26%	32%
	Women - White - Not College Graduate	33%	27%	40%
	Women - White - College Graduate	43%	17%	41%
White Evangelical Christians		28%	30%	42%
Area Description	Big city	51%	12%	38%
	Small city	35%	19%	46%
	Suburban	39%	22%	38%
	Small town	30%	26%	44%
	Rural	24%	30%	46%
Small city/Suburban Men		33%	21%	46%
Small city/Suburban Women		40%	20%	40%

NBC News/Marist Poll Tennessee Adults. Interviews conducted August 25th through August 28th, 2018, n=940 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

^Tennessee Registered Voters: n=730 MOE +/- 4.5 percentage points.

LEEB020R. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Adults		
		Overall, do you have a favorable or an unfavorable impression of Bill Lee?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Tennessee Adults		43%	18%	39%
Tennessee Registered Voters		51%	21%	29%
Party Identification^	Democrat	24%	42%	34%
	Republican	76%	6%	18%
	Independent	48%	19%	33%
Political Ideology^	Very liberal-Liberal	21%	46%	33%
	Moderate	44%	20%	36%
	Conservative-Very conservative	72%	11%	18%
Trump Supporters		78%	4%	18%
Region	Rural East	46%	17%	36%
	Urban East	45%	18%	37%
	Nashville Area	45%	17%	38%
	Central/West	45%	18%	38%
	Memphis Area	32%	18%	50%
Household Income	Less than \$50,000	36%	21%	43%
	\$50,000 or more	53%	15%	32%
Education	Not college graduate	42%	17%	42%
	College graduate	47%	20%	33%
Race	White	47%	17%	36%
	African American	26%	21%	53%
Age	18 to 29	31%	19%	50%
	30 to 44	40%	17%	43%
	45 to 59	51%	18%	31%
	60 or older	48%	17%	34%
Age	Under 45	36%	18%	46%
	45 or older	50%	18%	33%
Gender	Men	45%	14%	41%
	Women	41%	21%	38%
Race and Education	White - Not College Graduate	44%	18%	38%
	White - College Graduate	52%	18%	30%
Gender - Race - Education	Men - White - Not College Graduate	41%	15%	44%
	Men - White - College Graduate	62%	14%	24%
	Women - White - Not College Graduate	47%	20%	34%
	Women - White - College Graduate	44%	21%	35%
White Evangelical Christians		56%	12%	31%
Area Description	Big city	36%	20%	44%
	Small city	42%	19%	38%
	Suburban	49%	13%	38%
	Small town	46%	19%	35%
	Rural	50%	14%	36%
Small city/Suburban Men		43%	14%	43%
Small city/Suburban Women		47%	19%	34%

NBC News/Marist Poll Tennessee Adults. Interviews conducted August 25th through August 28th, 2018, n=940 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

^Tennessee Registered Voters: n=730 MOE +/- 4.5 percentage points.

Tennessee Registered Voters

Now, let me list some issues that may factor into deciding your vote for Congress in November. Please tell me which one of these items you think will be the most important factor in deciding your vote.

		The economy and jobs	Health care	Immigration	Federal taxes and spending	Guns	Foreign policy and terrorism	Abortion	Vol. All equally	Vol. None	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Tennessee Registered Voters		27%	21%	13%	9%	7%	7%	7%	7%	1%	<1%	1%
Party Identification^	Democrat	25%	35%	4%	9%	10%	4%	4%	7%	1%	0%	2%
	Republican	33%	7%	20%	8%	7%	6%	12%	6%	0%	1%	1%
	Independent	24%	25%	15%	9%	7%	10%	4%	6%	1%	0%	0%
Political Ideology^	Very liberal-Liberal	15%	36%	10%	9%	11%	9%	2%	8%	0%	0%	0%
	Moderate	38%	20%	8%	10%	4%	9%	4%	4%	1%	0%	1%
	Conservative-Very conservative	26%	14%	17%	9%	8%	6%	10%	8%	0%	1%	1%
Trump Supporters		31%	8%	20%	8%	6%	8%	10%	7%	0%	1%	1%
Region	Rural East	29%	17%	13%	7%	6%	10%	9%	8%	0%	0%	0%
	Urban East	32%	21%	15%	7%	6%	6%	3%	9%	0%	0%	1%
	Nashville Area	27%	19%	14%	10%	10%	8%	2%	6%	2%	0%	2%
	Central/West	25%	24%	10%	8%	6%	5%	14%	7%	0%	1%	0%
	Memphis Area	23%	23%	14%	13%	8%	8%	3%	4%	2%	0%	1%
Household Income	Less than \$50,000	24%	25%	13%	8%	9%	7%	7%	7%	0%	0%	1%
	\$50,000 or more	31%	16%	14%	11%	6%	9%	6%	5%	1%	1%	0%
Education	Not college graduate	24%	22%	14%	7%	8%	7%	7%	9%	0%	0%	1%
	College graduate	32%	19%	12%	12%	6%	8%	5%	4%	1%	1%	0%
Race	White	26%	20%	14%	9%	8%	8%	8%	7%	0%	0%	1%
	African American	29%	32%	8%	9%	7%	3%	1%	7%	2%	0%	3%
Age	18 to 29	22%	22%	18%	10%	8%	9%	6%	3%	2%	0%	0%
	30 to 44	40%	16%	3%	15%	10%	6%	5%	4%	1%	0%	0%
	45 to 59	26%	19%	14%	6%	6%	8%	9%	9%	0%	1%	1%
	60 or older	20%	28%	17%	6%	6%	6%	7%	9%	0%	0%	1%
Age	Under 45	32%	18%	10%	13%	9%	7%	5%	4%	2%	0%	0%
	45 or older	23%	23%	16%	6%	6%	7%	8%	9%	0%	1%	1%
Gender	Men	28%	20%	15%	11%	8%	6%	4%	5%	2%	0%	0%
	Women	26%	22%	12%	7%	7%	8%	8%	8%	0%	1%	1%
Race and Education	White - Not College Graduate	23%	21%	14%	7%	8%	8%	9%	10%	0%	0%	1%
	White - College Graduate	32%	18%	13%	12%	8%	8%	6%	3%	0%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	24%	22%	18%	8%	9%	6%	5%	7%	0%	0%	0%
	Men - White - College Graduate	34%	21%	12%	14%	7%	6%	3%	2%	0%	0%	0%
	Women - White - Not College Graduate	21%	21%	10%	6%	7%	9%	13%	12%	0%	0%	1%
	Women - White - College Graduate	30%	16%	14%	9%	8%	10%	8%	4%	0%	0%	1%
White Evangelical Christians		28%	14%	14%	11%	7%	6%	11%	9%	0%	0%	1%
Area Description	Big city	25%	21%	17%	8%	11%	6%	4%	4%	0%	0%	2%
	Small city	22%	14%	11%	16%	8%	13%	8%	7%	0%	0%	1%
	Suburban	31%	18%	9%	11%	3%	9%	7%	10%	2%	0%	0%
	Small town	23%	31%	13%	7%	8%	5%	7%	5%	0%	0%	1%
	Rural	38%	18%	13%	4%	5%	2%	9%	10%	0%	1%	1%
Small city/Suburban Men		28%	14%	9%	15%	9%	11%	5%	7%	2%	0%	1%
Small city/Suburban Women		24%	17%	11%	13%	4%	12%	9%	10%	0%	0%	0%

NBC News/Marist Poll Tennessee Registered Voters. Interviews conducted August 25th through August 28th, 2018, n=730 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

		Tennessee Registered Voters with First Choice										
		And, which of these issues will be the second most important factor in deciding your vote?										
		Federal taxes and spending	Health care	The economy and jobs	Immigration	Foreign policy and terrorism	Guns	Abortion	Vol. All equally	Vol. None	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Tennessee Registered Voters with First Choice		19%	18%	17%	14%	12%	10%	7%	1%	<1%	1%	1%
Party Identification^	Democrat	15%	24%	20%	7%	9%	14%	3%	2%	0%	2%	3%
	Republican	20%	14%	13%	24%	10%	9%	8%	1%	0%	0%	1%
	Independent	22%	17%	18%	11%	15%	7%	9%	0%	0%	0%	0%
Political Ideology^	Very liberal-Liberal	17%	20%	23%	12%	8%	10%	6%	2%	0%	2%	0%
	Moderate	20%	24%	17%	10%	12%	10%	8%	0%	0%	0%	0%
	Conservative-Very conservative	20%	13%	15%	19%	14%	10%	7%	1%	0%	0%	1%
Trump Supporters		19%	14%	14%	22%	12%	8%	9%	1%	0%	0%	1%
Region	Rural East	21%	22%	7%	17%	12%	9%	7%	2%	0%	2%	1%
	Urban East	22%	20%	10%	14%	14%	7%	8%	1%	0%	0%	4%
	Nashville Area	18%	19%	24%	13%	12%	7%	7%	0%	0%	0%	0%
	Central/West	16%	16%	20%	17%	11%	12%	6%	1%	0%	0%	1%
	Memphis Area	21%	14%	23%	7%	8%	14%	10%	2%	1%	0%	1%
Household Income	Less than \$50,000	19%	24%	19%	8%	12%	7%	8%	0%	0%	0%	2%
	\$50,000 or more	21%	13%	16%	18%	13%	10%	7%	1%	0%	1%	0%
Education	Not college graduate	18%	21%	16%	13%	12%	8%	8%	1%	0%	0%	2%
	College graduate	21%	15%	18%	16%	11%	12%	6%	0%	0%	1%	0%
Race	White	21%	19%	15%	15%	12%	9%	8%	1%	0%	1%	1%
	African American	15%	12%	31%	6%	12%	13%	4%	1%	1%	0%	6%
Age	18 to 29	24%	16%	18%	8%	8%	6%	15%	2%	0%	0%	4%
	30 to 44	22%	24%	11%	13%	13%	13%	3%	0%	0%	2%	0%
	45 to 59	22%	15%	19%	17%	10%	11%	5%	0%	0%	0%	1%
	60 or older	12%	18%	20%	16%	14%	9%	7%	1%	0%	1%	2%
Age	Under 45	23%	20%	14%	11%	11%	10%	8%	1%	0%	1%	2%
	45 or older	17%	17%	19%	17%	12%	10%	6%	1%	0%	0%	1%
Gender	Men	23%	17%	20%	14%	11%	8%	6%	0%	0%	0%	1%
	Women	16%	19%	15%	15%	12%	11%	8%	2%	0%	1%	2%
Race and Education	White - Not College Graduate	17%	23%	13%	15%	11%	8%	9%	2%	0%	0%	1%
	White - College Graduate	25%	13%	16%	16%	12%	10%	6%	0%	0%	2%	0%
Gender - Race - Education	Men - White - Not College Graduate	18%	24%	17%	15%	11%	7%	6%	1%	0%	0%	1%
	Men - White - College Graduate	31%	10%	18%	14%	11%	8%	6%	0%	0%	1%	0%
	Women - White - Not College Graduate	17%	23%	10%	15%	11%	10%	11%	3%	0%	0%	1%
	Women - White - College Graduate	19%	16%	14%	17%	13%	11%	7%	0%	0%	2%	0%
White Evangelical Christians		18%	18%	14%	19%	13%	8%	9%	1%	0%	0%	0%
Area Description	Big city	21%	19%	20%	12%	8%	10%	9%	0%	0%	0%	1%
	Small city	18%	28%	15%	13%	13%	4%	1%	1%	0%	2%	5%
	Suburban	17%	14%	23%	15%	15%	9%	6%	0%	1%	0%	0%
	Small town	22%	10%	16%	16%	11%	10%	13%	2%	0%	0%	0%
	Rural	16%	20%	11%	19%	9%	17%	7%	1%	0%	0%	0%
Small city/Suburban Men		21%	20%	25%	11%	13%	3%	5%	0%	0%	0%	1%
Small city/Suburban Women		15%	23%	13%	16%	15%	9%	1%	1%	0%	2%	4%

NBC News/Marist Poll Tennessee Registered Voters with a First Choice Issue. Interviews conducted August 25th through August 28th, 2018, n=645 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

CGVTMSG1. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Registered Voters				
		Will your vote for Congress in November 2018 be a vote to send a message that we need:				
		More Democrats to be a check and balance to Donald Trump	More Republicans who will help Donald Trump pass his agenda	Vol: Sending a different message	Vol: Not sending a message	Unsure
		Row %	Row %	Row %	Row %	Row %
Tennessee Registered Voters		48%	44%	2%	1%	5%
Party Identification^	Democrat	94%	2%	0%	1%	3%
	Republican	8%	88%	1%	0%	3%
	Independent	52%	35%	3%	3%	7%
Political Ideology^	Very liberal-Liberal	92%	4%	1%	1%	2%
	Moderate	55%	28%	3%	4%	10%
	Conservative-Very conservative	22%	73%	1%	0%	4%
Trump Supporters		9%	85%	2%	2%	2%
Region	Rural East	40%	55%	2%	0%	2%
	Urban East	44%	48%	4%	0%	5%
	Nashville Area	53%	36%	1%	4%	6%
	Central/West	42%	48%	0%	1%	8%
	Memphis Area	66%	27%	1%	1%	4%
Household Income	Less than \$50,000	57%	35%	1%	0%	7%
	\$50,000 or more	41%	49%	2%	3%	4%
Education	Not college graduate	46%	46%	2%	0%	5%
	College graduate	51%	39%	2%	3%	5%
Race	White	40%	52%	2%	1%	6%
	African American	88%	4%	0%	2%	6%
Age	18 to 29	62%	25%	2%	2%	10%
	30 to 44	56%	39%	0%	4%	1%
	45 to 59	39%	52%	3%	0%	5%
	60 or older	43%	50%	2%	0%	5%
Age	Under 45	58%	33%	1%	3%	5%
	45 or older	41%	51%	2%	0%	5%
Gender	Men	37%	50%	3%	3%	7%
	Women	57%	38%	1%	0%	4%
Race and Education	White - Not College Graduate	36%	56%	2%	0%	6%
	White - College Graduate	45%	45%	2%	2%	6%
Gender - Race - Education	Men - White - Not College Graduate	28%	63%	3%	0%	6%
	Men - White - College Graduate	37%	47%	3%	5%	8%
	Women - White - Not College Graduate	43%	50%	2%	0%	5%
	Women - White - College Graduate	52%	44%	0%	0%	4%
White Evangelical Christians		27%	65%	2%	1%	5%
Area Description	Big city	62%	31%	1%	1%	5%
	Small city	50%	44%	0%	1%	5%
	Suburban	43%	42%	2%	6%	7%
	Small town	48%	47%	1%	0%	5%
	Rural	32%	59%	5%	0%	5%
Small city/Suburban Men		37%	45%	2%	7%	8%
Small city/Suburban Women		55%	41%	0%	0%	4%

NBC News/Marist Poll Tennessee Registered Voters. Interviews conducted August 25th through August 28th, 2018, n=730 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

TARIMECO1. NBC News/Marist Poll Tennessee Tables August 25th through August 28th, 2018

		Tennessee Adults				
		Do you think raising tariffs and barriers to imports from other countries will do more to:				
		Protect American jobs and help the U.S. economy	Raise the costs of consumer goods and hurt the U.S. economy	Or, will it not have much impact one way or the other on the U.S. economy?	Vol. Mixed, some of both	Unsure
		Row %	Row %	Row %	Row %	Row %
Tennessee Adults		28%	39%	16%	5%	12%
Tennessee Registered Voters		28%	41%	17%	5%	9%
Party Identification^	Democrat	8%	66%	14%	3%	8%
	Republican	53%	18%	15%	6%	8%
	Independent	21%	46%	19%	6%	8%
Political Ideology^	Very liberal-Liberal	7%	75%	11%	3%	4%
	Moderate	19%	48%	15%	11%	8%
	Conservative-Very conservative	45%	21%	21%	4%	9%
Trump Supporters		51%	17%	18%	7%	8%
Region	Rural East	34%	42%	8%	5%	11%
	Urban East	31%	38%	13%	7%	11%
	Nashville Area	20%	44%	22%	3%	11%
	Central/West	31%	34%	16%	6%	14%
	Memphis Area	25%	41%	21%	4%	9%
Household Income	Less than \$50,000	26%	42%	15%	5%	12%
	\$50,000 or more	32%	40%	16%	5%	8%
Education	Not college graduate	28%	35%	17%	6%	14%
	College graduate	29%	47%	14%	4%	6%
Race	White	31%	38%	14%	7%	10%
	African American	12%	48%	20%	2%	19%
Age	18 to 29	24%	46%	16%	6%	8%
	30 to 44	21%	43%	17%	6%	13%
	45 to 59	38%	31%	16%	5%	10%
	60 or older	29%	40%	14%	3%	13%
Age	Under 45	22%	44%	16%	6%	11%
	45 or older	34%	35%	15%	4%	12%
Gender	Men	30%	33%	21%	7%	9%
	Women	26%	45%	11%	4%	14%
Race and Education	White - Not College Graduate	33%	36%	13%	7%	11%
	White - College Graduate	29%	42%	16%	5%	7%
Gender - Race - Education	Men - White - Not College Graduate	37%	28%	17%	9%	9%
	Men - White - College Graduate	28%	36%	22%	8%	6%
	Women - White - Not College Graduate	29%	42%	10%	6%	13%
	Women - White - College Graduate	30%	47%	12%	4%	7%
White Evangelical Christians		38%	29%	14%	7%	11%
Area Description	Big city	16%	51%	18%	2%	12%
	Small city	25%	41%	14%	10%	11%
	Suburban	33%	36%	21%	5%	5%
	Small town	30%	35%	14%	6%	15%
	Rural	42%	33%	11%	4%	10%
Small city/Suburban Men		29%	34%	24%	11%	3%
Small city/Suburban Women		28%	43%	10%	5%	14%

NBC News/Marist Poll Tennessee Adults. Interviews conducted August 25th through August 28th, 2018, n=940 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

^Tennessee Registered Voters: n=730 MOE +/- 4.5 percentage points.