## Nature of the Sample: NBC News/Marist Poll of 930 Missouri Adults

This survey of 930 adults was conducted August $25^{\text {th }}$ through August $28^{\text {th }}, 2018$ by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Missouri were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Missouri from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within $\pm 3.9$ percentage points. There are 774 registered voters. The results for this subset are statistically significant within $\pm 4.2$ percentage points. There are 568 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within $\pm 4.8$ percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

|  |  |  |  |
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|  |  |  |  |

 percentage points. Missouri Likely Voters: $n=568$ MOE $+/-4.8$ percentage points. Totals may not add to $100 \%$ due to rounding.


|  |  | Missouri Adults |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly } \\ \text { approve/disapprove of the job he is doing or just approve/disapprove?] } \end{gathered}$ |  |  |  |  |
|  |  | Strongly approve | Approve | Disapprove | Strongly disapprove | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% | Row \% |
| Missouri Adults |  | 25\% | 19\% | 9\% | 36\% | 11\% |
| Missouri Registered Voters |  | 26\% | 18\% | 10\% | 37\% | 10\% |
| Party Identification^ | Democrat | 1\% | 4\% | 12\% | 76\% | 7\% |
|  | Republican | 58\% | 24\% | 3\% | 4\% | 11\% |
|  | Independent | 20\% | 25\% | 14\% | 31\% | 10\% |
| Political Ideology^ | Very liberal-Liberal | 1\% | 6\% | 8\% | 81\% | 5\% |
|  | Moderate | 11\% | 23\% | 14\% | 41\% | 12\% |
|  | Conservative-Very conservative | 51\% | 23\% | 8\% | 8\% | 10\% |
| Trump Supporters |  | 57\% | 28\% | 3\% | 1\% | 11\% |
| Region | St. Louis City and County | 14\% | 7\% | 14\% | 54\% | 11\% |
|  | East Central | 21\% | 22\% | 7\% | 38\% | 13\% |
|  | Kansas City Area | 24\% | 16\% | 13\% | 39\% | 8\% |
|  | North | 22\% | 32\% | 6\% | 30\% | 10\% |
|  | South | 39\% | 20\% | 6\% | 23\% | 12\% |
| Household Income | Less than \$50,000 | 21\% | 20\% | 10\% | 36\% | 13\% |
|  | \$50,000 or more | 28\% | 18\% | 9\% | 36\% | 9\% |
| Education | Not college graduate | 25\% | 19\% | 11\% | 33\% | 12\% |
|  | College graduate | 24\% | 18\% | 7\% | 42\% | 9\% |
| Race | White | 28\% | 20\% | 8\% | 32\% | 12\% |
|  | African American | 0\% | 6\% | 14\% | 71\% | 9\% |
| Age | 18 to 29 | 21\% | 23\% | 10\% | 31\% | 14\% |
|  | 30 to 44 | 21\% | 19\% | 11\% | 38\% | 11\% |
|  | 45 to 59 | 28\% | 19\% | 9\% | 33\% | 11\% |
|  | 60 or older | 30\% | 14\% | 7\% | 40\% | 9\% |
| Age | Under 45 | 21\% | 21\% | 11\% | 35\% | 12\% |
|  | 45 or older | 29\% | 16\% | 8\% | 37\% | 10\% |
| Gender | Men | 30\% | 21\% | 8\% | 28\% | 12\% |
|  | Women | 21\% | 16\% | 10\% | 43\% | 10\% |
| Gender - Race - Education | Men - White - Not College Graduate | 31\% | 26\% | 7\% | 20\% | 16\% |
|  | Men - White - College Graduate | 33\% | 18\% | 9\% | 29\% | 10\% |
|  | Women - White - Not College Graduate | 26\% | 16\% | 10\% | 37\% | 11\% |
|  | Women - White - College Graduate | 15\% | 22\% | 7\% | 48\% | 8\% |
| Race and Education | White - Not College Graduate | 28\% | 20\% | 8\% | 30\% | 13\% |
|  | White - College Graduate | 24\% | 20\% | 8\% | 38\% | 9\% |
| White Evangelical Christians |  | 42\% | 26\% | 5\% | 17\% | 11\% |
| Area Description | Big city | 18\% | 16\% | 11\% | 46\% | 9\% |
|  | Small city | 23\% | 24\% | 8\% | 31\% | 14\% |
|  | Suburban | 21\% | 11\% | 12\% | 47\% | 9\% |
|  | Small town | 28\% | 19\% | 11\% | 27\% | 15\% |
|  | Rural | 36\% | 28\% | 5\% | 26\% | 6\% |
| Small city/Suburban Men |  | 25\% | 19\% | 13\% | 31\% | 12\% |
| Small city/Suburban Women |  | 19\% | 13\% | 8\% | 50\% | 10\% |

NBC News/Marist Poll Missouri Adults. Interviews conducted August 25th through August 28th, 2018, n=930 MOE +/- 3.9 percentage points. Totals may not add to $100 \%$ due to rounding. $\wedge$ Missouri Registered Voters: n=774 MOE +/- 4.2 percentage points.

|  |  | Missouri Adults |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do you have a favorable or an unfavorable impression of |  |  |
|  |  | Favorable | Unfavorable | Unsure-Never Heard |
|  |  | Row \% | Row \% | Row \% |
| Missouri Adults |  | 42\% | 50\% | 8\% |
| Missouri Registered Voters |  | 43\% | 50\% | 7\% |
| Party Identification^ | Democrat | 8\% | 89\% | 3\% |
|  | Republican | 81\% | 13\% | 7\% |
|  | Independent | 42\% | 50\% | 9\% |
| Political Ideology^ | Very liberal-Liberal | 5\% | 92\% | 4\% |
|  | Moderate | 30\% | 59\% | 11\% |
|  | Conservative-Very conservative | 75\% | 21\% | 4\% |
| Trump Supporters |  | 84\% | 10\% | 7\% |
| Region | St. Louis City and County | 22\% | 70\% | 8\% |
|  | East Central | 39\% | 54\% | 7\% |
|  | Kansas City Area | 39\% | 54\% | 7\% |
|  | North | 51\% | 41\% | 8\% |
|  | South | 56\% | 36\% | 8\% |
| Household Income | Less than \$50,000 | 42\% | 51\% | 7\% |
|  | \$50,000 or more | 42\% | 51\% | 7\% |
| Education | Not college graduate | 43\% | 48\% | 9\% |
|  | College graduate | 39\% | 56\% | 5\% |
| Race | White | 46\% | 47\% | 7\% |
|  | African American | 8\% | 81\% | 11\% |
| Age | 18 to 29 | 45\% | 47\% | 8\% |
|  | 30 to 44 | 39\% | 55\% | 6\% |
|  | 45 to 59 | 44\% | 46\% | 9\% |
|  | 60 or older | 41\% | 52\% | 8\% |
| Age | Under 45 | 42\% | 51\% | 7\% |
|  | 45 or older | 42\% | 49\% | 8\% |
| Gender | Men | 50\% | 41\% | 9\% |
|  | Women | 35\% | 59\% | 6\% |
| Race and Education | White - Not College Graduate | 47\% | 45\% | 8\% |
|  | White - College Graduate | 41\% | 54\% | 5\% |
| Gender - Race - Education | Men - White - Not College Graduate | 57\% | 32\% | 11\% |
|  | Men - White - College Graduate | 47\% | 49\% | 4\% |
|  | Women - White - Not College Graduate | 39\% | 55\% | 6\% |
|  | Women - White - College Graduate | 35\% | 60\% | 5\% |
| White Evangelical Christians |  | 64\% | 29\% | 7\% |
| Area Description | Big city | 38\% | 54\% | 9\% |
|  | Small city | 40\% | 49\% | 11\% |
|  | Suburban | 30\% | 66\% | 4\% |
|  | Small town | 48\% | 42\% | 10\% |
|  | Rural | 55\% | 40\% | 5\% |
| Small city/Suburban Men |  | 41\% | 51\% | 8\% |
| Small city/Suburban Women |  | 28\% | 67\% | 5\% |
| NBC News/Marist Poll Missouri Adults. Interviews conducted August 25th through August 28th, 2018, n=930 MOE $+/-3.9$ percentage points. Totals may not add to $100 \%$ due to rounding. <br> ^Missouri Registered Voters: n=774 MOE +/- 4.2 percentage points. |  |  |  |  |



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NBC News/Marist Poll Missouri Registered Voters. Interviews conducted August 25th through August 28th, 2018, n=774 MOE +/-4.2 percentage points. Totals may not add to $100 \%$ due to rounding.
 to $100 \%$ due to rounding.



|  |  | Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day? |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Strongly support | Somewhat support | Might vote differently | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Missouri Registered Voters with a Candidate Preference for Senate |  | 51\% | 36\% | 11\% | 2\% |
| Candidate Support | Claire McCaskill | 65\% | 26\% | 7\% | 2\% |
|  | Josh Hawley | 43\% | 43\% | 11\% | 3\% |
| Party Identification^ | Democrat | 74\% | 21\% | 4\% | 1\% |
|  | Republican | 48\% | 40\% | 10\% | 2\% |
|  | Independent | 35\% | 43\% | 20\% | 2\% |
| Political Ideology^ | Very liberal-Liberal | 67\% | 25\% | 8\% | 0\% |
|  | Moderate | 42\% | 41\% | 15\% | 2\% |
|  | Conservative-Very conservative | 48\% | 38\% | 11\% | 3\% |
| Trump Supporters |  | 47\% | 40\% | 10\% | 2\% |
| Region | St. Louis City and County | 57\% | 28\% | 12\% | 2\% |
|  | East Central | 50\% | 39\% | 11\% | 1\% |
|  | Kansas City Area | 48\% | 36\% | 13\% | 3\% |
|  | North | 45\% | 43\% | 10\% | 2\% |
|  | South | 51\% | 37\% | 10\% | 2\% |
| Household Income | Less than \$50,000 | 51\% | 32\% | 16\% | 1\% |
|  | \$50,000 or more | 50\% | 39\% | 9\% | 2\% |
| Education | Not college graduate | 47\% | 38\% | 13\% | 2\% |
|  | College graduate | 57\% | 33\% | 8\% | 2\% |
| Race | White | 49\% | 38\% | 11\% | 2\% |
|  | Non-white | 61\% | 23\% | 13\% | 3\% |
| Age | 18 to 29 | 30\% | 54\% | 16\% | 0\% |
|  | 30 to 44 | 38\% | 46\% | 15\% | 1\% |
|  | 45 to 59 | 52\% | 34\% | 12\% | 2\% |
|  | 60 or older | 70\% | 21\% | 6\% | 3\% |
| Age | Under 45 | 35\% | 49\% | 15\% | 1\% |
|  | 45 or older | 61\% | 27\% | 9\% | 3\% |
| Gender | Men | 47\% | 41\% | 11\% | 1\% |
|  | Women | 54\% | 32\% | 11\% | 3\% |
| Race and Education | White - Not College Graduate | 45\% | 40\% | 13\% | 2\% |
|  | White - College Graduate | 56\% | 34\% | 7\% | 2\% |
| Gender - Race - Education | Men - White - Not College Graduate | 37\% | 48\% | 13\% | 1\% |
|  | Men - White - College Graduate | 54\% | 39\% | 7\% | 0\% |
|  | Women - White - Not College Graduate | 50\% | 35\% | 13\% | 2\% |
|  | Women - White - College Graduate | 58\% | 30\% | 8\% | 4\% |
| White Evangelical Christians |  | 45\% | 45\% | 8\% | 2\% |
| Area Description | Big city | 55\% | 30\% | 12\% | 2\% |
|  | Small city | 51\% | 35\% | 14\% | 0\% |
|  | Suburban | 54\% | 37\% | 8\% | 1\% |
|  | Small town | 45\% | 38\% | 17\% | 1\% |
|  | Rural | 48\% | 39\% | 8\% | 6\% |
| Small city/Suburban Men |  | 50\% | 43\% | 7\% | 1\% |
| Small city/Suburban Women |  | 56\% | 32\% | 12\% | 0\% |
| Interview Type | Landline | 61\% | 27\% | 9\% | 3\% |
|  | Cell Phone | 44\% | 42\% | 13\% | 1\% |

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|  |  | Missouri Adults |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do you have a favorable or an unfavorable impression of Claire McCaskill? |  |  |
|  |  | Favorable | Unfavorable | Unsure-Never Heard |
|  |  | Row \% | Row \% | Row \% |
| Missouri Adults |  | 37\% | 48\% | 15\% |
| Missouri Registered Voters |  | 40\% | 49\% | 11\% |
| Party Identification^ | Democrat | 83\% | 11\% | 5\% |
|  | Republican | 12\% | 80\% | 8\% |
|  | Independent | 30\% | 54\% | 16\% |
| Political Ideology^ | Very liberal-Liberal | 76\% | 19\% | 5\% |
|  | Moderate | 48\% | 41\% | 11\% |
|  | Conservative-Very conservative | 16\% | 73\% | 11\% |
| Trump Supporters |  | 12\% | 78\% | 10\% |
| Region | St. Louis City and County | 55\% | 30\% | 14\% |
|  | East Central | 33\% | 56\% | 12\% |
|  | Kansas City Area | 44\% | 45\% | 11\% |
|  | North | 30\% | 57\% | 13\% |
|  | South | 26\% | 53\% | 21\% |
| Household Income | Less than \$50,000 | 36\% | 44\% | 21\% |
|  | \$50,000 or more | 38\% | 52\% | 9\% |
| Education | Not college graduate | 33\% | 50\% | 17\% |
|  | College graduate | 45\% | 45\% | 11\% |
| Race | White | 36\% | 50\% | 14\% |
|  | African American | 59\% | 22\% | 19\% |
| Age | 18 to 29 | 23\% | 59\% | 18\% |
|  | 30 to 44 | 36\% | 43\% | 21\% |
|  | 45 to 59 | 39\% | 50\% | 11\% |
|  | 60 or older | 47\% | 42\% | 11\% |
| Age | Under 45 | 30\% | 50\% | 19\% |
|  | 45 or older | 43\% | 46\% | 11\% |
| Gender | Men | 30\% | 57\% | 12\% |
|  | Women | 43\% | 39\% | 18\% |
| Race and Education | White - Not College Graduate | 33\% | 52\% | 16\% |
|  | White - College Graduate | 43\% | 48\% | 9\% |
| Gender - Race - Education | Men - White - Not College Graduate | 22\% | 62\% | 15\% |
|  | Men - White - College Graduate | 35\% | 58\% | 7\% |
|  | Women - White - Not College Graduate | 41\% | 43\% | 16\% |
|  | Women - White - College Graduate | 51\% | 38\% | 11\% |
| White Evangelical Christians |  | 25\% | 59\% | 16\% |
| Area Description | Big city | 51\% | 35\% | 14\% |
|  | Small city | 32\% | 49\% | 19\% |
|  | Suburban | 44\% | 44\% | 12\% |
|  | Small town | 26\% | 55\% | 19\% |
|  | Rural | 31\% | 58\% | 11\% |
| Small city/Suburban Men |  | 32\% | 58\% | 10\% |
| Small city/Suburban Women |  | 47\% | 34\% | 19\% |
| NBC News/Marist Poll Missouri Adults. Interviews conducted August 25th through August 28th, 2018, n=930 MOE $+/-3.9$ percentage points. Totals may not add to $100 \%$ due to rounding. <br> $\wedge$ Missouri Registered Voters: n=774 MOE +/- 4.2 percentage points. |  |  |  |  |


|  |  | Missouri Adults |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do you have a favorable or an unfavorable impression of JoshHawley? |  |  |
|  |  | Favorable | Unfavorable | Unsure-Never Heard |
|  |  | Row \% | Row \% | Row \% |
| Missouri Adults |  | 32\% | 32\% | 36\% |
| Missouri Registered Voters |  | 35\% | 35\% | 30\% |
| Party Identification^ | Democrat | 9\% | 64\% | 27\% |
|  | Republican | 67\% | 10\% | 23\% |
|  | Independent | 32\% | 33\% | 34\% |
| Political Ideology^ | Very liberal-Liberal | 6\% | 66\% | 28\% |
|  | Moderate | 27\% | 41\% | 32\% |
|  | Conservative-Very conservative | 61\% | 16\% | 24\% |
| Trump Supporters |  | 60\% | 14\% | 26\% |
| Region | St. Louis City and County | 20\% | 43\% | 37\% |
|  | East Central | 28\% | 34\% | 37\% |
|  | Kansas City Area | 36\% | 36\% | 29\% |
|  | North | 39\% | 28\% | 33\% |
|  | South | 35\% | 24\% | 41\% |
| Household Income | Less than \$50,000 | 27\% | 31\% | 42\% |
|  | \$50,000 or more | 37\% | 34\% | 28\% |
| Education | Not college graduate | 30\% | 32\% | 38\% |
|  | College graduate | 34\% | 35\% | 32\% |
| Race | White | 36\% | 31\% | 33\% |
|  | African American | 7\% | 45\% | 47\% |
| Age | 18 to 29 | 32\% | 25\% | 43\% |
|  | 30 to 44 | 31\% | 24\% | 45\% |
|  | 45 to 59 | 31\% | 36\% | 33\% |
|  | 60 or older | 32\% | 42\% | 26\% |
| Age | Under 45 | 31\% | 24\% | 44\% |
|  | 45 or older | 32\% | 39\% | 29\% |
| Gender | Men | 37\% | 28\% | 34\% |
|  | Women | 26\% | 36\% | 38\% |
| Race and Education | White - Not College Graduate | 34\% | 30\% | 36\% |
|  | White - College Graduate | 39\% | 33\% | 28\% |
| Gender - Race - Education | Men - White - Not College Graduate | 43\% | 22\% | 35\% |
|  | Men - White - College Graduate | 44\% | 29\% | 27\% |
|  | Women - White - Not College Graduate | 27\% | 36\% | 36\% |
|  | Women - White - College Graduate | 34\% | 37\% | 29\% |
| White Evangelical Christians |  | 47\% | 17\% | 35\% |
| Area Description | Big city | 26\% | 42\% | 33\% |
|  | Small city | 36\% | 33\% | 32\% |
|  | Suburban | 29\% | 35\% | 36\% |
|  | Small town | 31\% | 25\% | 44\% |
|  | Rural | 37\% | 30\% | 32\% |
| Small city/Suburban Men |  | 35\% | 31\% | 34\% |
| Small city/Suburban Women |  | 29\% | 37\% | 34\% |


|  |  | Missouri Registered Voters |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Now, let me list some issues that may factor into deciding your vote for Congress in November. Please tell me which one of these items you think will be the most important factor in deciding your vote. |  |  |  |  |  |  |  |  |  |  |
|  |  | Health care | The economy and jobs | Immigration | Abortion | Federal taxes and spending | Guns | Foreign policy and terrorism | Vol. All equally | Vol. None | Other | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% |
| Missouri Registered Voters |  | 25\% | 23\% | 10\% | 9\% | 8\% | 8\% | 5\% | 10\% | 1\% | 1\% | 1\% |
| Party Identification^ | Democrat | 41\% | 17\% | 5\% | 6\% | 4\% | 9\% | 6\% | 9\% | 0\% | 1\% | 1\% |
|  | Republican | 11\% | 23\% | 14\% | 16\% | 12\% | 8\% | 4\% | 11\% | 0\% | 0\% | 1\% |
|  | Independent | 24\% | 29\% | 11\% | 6\% | 7\% | 7\% | 5\% | 8\% | 2\% | 1\% | 1\% |
| Political Ideology^ | Very liberal-Liberal | 43\% | 12\% | 8\% | 6\% | 2\% | 9\% | 9\% | 8\% | 0\% | 1\% | 1\% |
|  | Moderate | 28\% | 29\% | 6\% | 5\% | 10\% | 7\% | 5\% | 7\% | 1\% | 1\% | 0\% |
|  | Conservative-Very conservative | 14\% | 24\% | 14\% | 13\% | 10\% | 8\% | 3\% | 12\% | 0\% | 0\% | 2\% |
| Trump Supporters |  | 13\% | 23\% | 15\% | 14\% | 10\% | 8\% | 4\% | 12\% | 0\% | 0\% | 1\% |
| Region | St. Louis City and County | 29\% | 21\% | 7\% | 7\% | 6\% | 9\% | 6\% | 9\% | 3\% | 1\% | 0\% |
|  | East Central | 22\% | 27\% | 7\% | 10\% | 9\% | 5\% | 8\% | 10\% | 0\% | 1\% | 0\% |
|  | Kansas City Area | 29\% | 18\% | 10\% | 5\% | 10\% | 8\% | 8\% | 11\% | 1\% | 0\% | 1\% |
|  | North | 20\% | 25\% | 8\% | 12\% | 9\% | 9\% | 1\% | 13\% | 0\% | 0\% | 2\% |
|  | South | 23\% | 26\% | 13\% | 11\% | 8\% | 6\% | 3\% | 7\% | 0\% | 1\% | 2\% |
| Household Income | Less than \$50,000 | 27\% | 24\% | 11\% | 8\% | 7\% | 5\% | 6\% | 10\% | 0\% | 1\% | 1\% |
|  | \$50,000 or more | 24\% | 25\% | 8\% | 10\% | 10\% | 10\% | 5\% | 7\% | 1\% | 1\% | 1\% |
| Education | Not college graduate | 23\% | 21\% | 11\% | 9\% | 8\% | 8\% | 6\% | 10\% | 0\% | 1\% | 1\% |
|  | College graduate | 27\% | 26\% | 7\% | 8\% | 9\% | 6\% | 4\% | 8\% | 2\% | 1\% | 1\% |
| Race | White | 24\% | 23\% | 9\% | 10\% | 9\% | 8\% | 6\% | 9\% | 0\% | 1\% | 1\% |
|  | African American | 37\% | 34\% | 5\% | 0\% | 2\% | 7\% | 5\% | 8\% | 3\% | 0\% | 0\% |
| Age | 18 to 29 | 11\% | 35\% | 16\% | 13\% | 8\% | 5\% | 5\% | 6\% | 2\% | 0\% | 0\% |
|  | 30 to 44 | 21\% | 29\% | 5\% | 8\% | 8\% | 9\% | 9\% | 11\% | 0\% | 0\% | 0\% |
|  | 45 to 59 | 30\% | 17\% | 10\% | 9\% | 8\% | 10\% | 4\% | 8\% | 1\% | 1\% | 2\% |
|  | 60 or older | 30\% | 19\% | 9\% | 7\% | 9\% | 6\% | 4\% | 12\% | 1\% | 1\% | 2\% |
| Age | Under 45 | 17\% | 31\% | 10\% | 10\% | 8\% | 7\% | 8\% | 9\% | 1\% | 0\% | 0\% |
|  | 45 or older | 30\% | 18\% | 10\% | 8\% | 8\% | 8\% | 4\% | 10\% | 1\% | 1\% | 2\% |
| Gender | Men | 20\% | 29\% | 9\% | 7\% | 10\% | 8\% | 5\% | 9\% | 2\% | 1\% | 0\% |
|  | Women | 29\% | 19\% | 10\% | 11\% | 7\% | 7\% | 5\% | 10\% | 0\% | 1\% | 2\% |
| Race and Education | White - Not College Graduate | 23\% | 19\% | 11\% | 10\% | 9\% | 9\% | 6\% | 10\% | 0\% | 0\% | 2\% |
|  | White - College Graduate | 26\% | 29\% | 5\% | 10\% | 9\% | 5\% | 5\% | 8\% | 1\% | 1\% | 1\% |
| Gender - Race - Education | Men - White - Not College Graduate | 16\% | 26\% | 11\% | 6\% | 12\% | 12\% | 7\% | 9\% | 1\% | 1\% | 0\% |
|  | Men - White - College Graduate | 21\% | 32\% | 4\% | 10\% | 10\% | 5\% | 6\% | 10\% | 1\% | 0\% | 0\% |
|  | Women - White - Not College Graduate | 27\% | 15\% | 11\% | 13\% | 6\% | 7\% | 5\% | 11\% | 0\% | 0\% | 3\% |
|  | Women - White - College Graduate | 31\% | 27\% | 6\% | 10\% | 7\% | 6\% | 4\% | 6\% | 0\% | 2\% | 1\% |
| White Evangelical Christians |  | 19\% | 25\% | 10\% | 14\% | 9\% | 6\% | 3\% | 12\% | 0\% | 0\% | 2\% |
| Area Description | Big city | 30\% | 26\% | 8\% | 3\% | 5\% | 7\% | 6\% | 11\% | 3\% | 1\% | 0\% |
|  | Small city | 19\% | 32\% | 12\% | 9\% | 9\% | 6\% | 5\% | 8\% | 0\% | 1\% | 1\% |
|  | Suburban | 27\% | 18\% | 11\% | 8\% | 12\% | 8\% | 7\% | 9\% | 1\% | 0\% | 0\% |
|  | Small town | 28\% | 22\% | 9\% | 12\% | 6\% | 10\% | 2\% | 8\% | 0\% | 0\% | 3\% |
|  | Rural | 18\% | 21\% | 10\% | 14\% | 8\% | 7\% | 6\% | 12\% | 0\% | 2\% | 2\% |
| Small city/Suburban Men |  | 27\% | 29\% | 8\% | 4\% | 14\% | 4\% | 5\% | 8\% | 1\% | 0\% | 0\% |
| Small city/Suburban Women |  | 21\% | 19\% | 14\% | 12\% | 8\% | 10\% | 7\% | 8\% | 0\% | 0\% | 1\% |

[^1]|  |  | And, which of these issues will be the second most important factor in deciding your vote? |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | The economy and jobs | Health care | Federal taxes and spending | Guns | Immigration | Foreign policy and terrorism | Abortion | Vol. All equally | Vol. None | Other | Unsure |
|  |  | Row\% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% |
| Missouri Registered Voters with First Choice |  | 22\% | 17\% | 17\% | 14\% | 12\% | 10\% | 7\% | <1\% | <1\% | 1\% | <1\% |
| Party Identification^ | Democrat | 25\% | 21\% | 8\% | 17\% | 7\% | 10\% | 11\% | 0\% | 0\% | 0\% | 0\% |
|  | Republican | 23\% | 18\% | 16\% | 8\% | 17\% | 13\% | 5\% | 0\% | 0\% | 0\% | 1\% |
|  | Independent | 20\% | 14\% | 24\% | 16\% | 11\% | 6\% | 7\% | 0\% | 0\% | 2\% | 0\% |
| Political Ideology^ | Very liberal-Liberal | 17\% | 20\% | 13\% | 15\% | 11\% | 8\% | 15\% | 0\% | 0\% | 1\% | 0\% |
|  | Moderate | 24\% | 18\% | 18\% | 12\% | 9\% | 12\% | 3\% | 0\% | 0\% | 2\% | 1\% |
|  | Conservative-Very conservative | 25\% | 14\% | 18\% | 11\% | 15\% | 9\% | 7\% | 0\% | 0\% | 1\% | 0\% |
| Trump Supporters |  | 23\% | 16\% | 16\% | 11\% | 17\% | 9\% | 6\% | 0\% | 0\% | 1\% | 1\% |
| Region | St. Louis City and County | 20\% | 20\% | 13\% | 17\% | 13\% | 6\% | 9\% | 0\% | 0\% | 0\% | 1\% |
|  | East Central | 23\% | 25\% | 19\% | 7\% | 12\% | 7\% | 6\% | 0\% | 0\% | 2\% | 0\% |
|  | Kansas City Area | 33\% | 13\% | 16\% | 15\% | 5\% | 11\% | 4\% | 0\% | 0\% | 3\% | 0\% |
|  | North | 21\% | 13\% | 18\% | 13\% | 15\% | 10\% | 7\% | 0\% | 0\% | 1\% | 1\% |
|  | South | 17\% | 17\% | 18\% | 14\% | 12\% | 13\% | 9\% | 0\% | 0\% | 0\% | 0\% |
| Household Income | Less than \$50,000 | 26\% | 19\% | 14\% | 15\% | 11\% | 8\% | 7\% | 0\% | 0\% | 1\% | 0\% |
|  | \$50,000 or more | 19\% | 16\% | 18\% | 13\% | 13\% | 11\% | 8\% | 0\% | 0\% | 2\% | 1\% |
| Education | Not college graduate | 23\% | 20\% | 14\% | 15\% | 10\% | 9\% | 7\% | 0\% | 0\% | 2\% | 1\% |
|  | College graduate | 21\% | 14\% | 21\% | 11\% | 14\% | 11\% | 7\% | 0\% | 0\% | 0\% | 0\% |
| Race | White | 22\% | 18\% | 17\% | 13\% | 12\% | 10\% | 7\% | 0\% | 0\% | 1\% | 0\% |
|  | Non-white | 23\% | 18\% | 14\% | 16\% | 9\% | 10\% | 9\% | 0\% | 0\% | 0\% | 1\% |
| Age | 18 to 29 | 14\% | 20\% | 18\% | 24\% | 7\% | 9\% | 9\% | 0\% | 0\% | 0\% | 0\% |
|  | 30 to 44 | 21\% | 16\% | 18\% | 13\% | 13\% | 7\% | 8\% | 0\% | 0\% | 3\% | 0\% |
|  | 45 to 59 | 28\% | 19\% | 19\% | 7\% | 10\% | 9\% | 6\% | 0\% | 0\% | 1\% | 1\% |
|  | 60 or older | 23\% | 16\% | 12\% | 15\% | 16\% | 11\% | 6\% | 0\% | 0\% | 0\% | 1\% |
| Age | Under 45 | 18\% | 17\% | 18\% | 18\% | 10\% | 8\% | 8\% | 0\% | 0\% | 2\% | 0\% |
|  | 45 or older | 25\% | 17\% | 16\% | 11\% | 13\% | 10\% | 6\% | 0\% | 0\% | 0\% | 1\% |
| Gender | Men | 25\% | 17\% | 17\% | 13\% | 14\% | 9\% | 4\% | 0\% | 0\% | 1\% | 0\% |
|  | Women | 21\% | 17\% | 16\% | 14\% | 10\% | 10\% | 10\% | 0\% | 0\% | 1\% | 1\% |
| Race and Education | White - Not College Graduate | 24\% | 20\% | 14\% | 15\% | 10\% | 9\% | 6\% | 0\% | 0\% | 2\% | 0\% |
|  | White - College Graduate | 19\% | 14\% | 23\% | 11\% | 15\% | 11\% | 8\% | 0\% | 0\% | 0\% | 0\% |
| Gender - Race - Education | Men - White - Not College Graduate | 26\% | 20\% | 13\% | 16\% | 13\% | 7\% | 4\% | 0\% | 0\% | 1\% | 0\% |
|  | Men - White - College Graduate | 21\% | 16\% | 21\% | 10\% | 16\% | 12\% | 4\% | 0\% | 0\% | 0\% | 0\% |
|  | Women - White - Not College <br> Graduate <br> Women - White - College Graduate | 23\% | 20\% | 14\% | 14\% | 8\% | 11\% | 8\% | 0\% | 0\% | 2\% | 1\% |
|  | Women - White - College Graduate | 17\% | 13\% | 24\% | 12\% | 14\% | 10\% | 11\% | 0\% | 0\% | 0\% | 0\% |
| White Evangelical Christians |  | 23\% | 18\% | 15\% | 14\% | 16\% | 9\% | 5\% | 0\% | 0\% | 0\% | 1\% |
| Area Description | Big city | 27\% | 16\% | 13\% | 14\% | 15\% | 8\% | 5\% | 0\% | 0\% | 0\% | 0\% |
|  | Small city | 20\% | 14\% | 16\% | 21\% | 7\% | 13\% | 8\% | 0\% | 0\% | 0\% | 0\% |
|  | Suburban | 20\% | 18\% | 18\% | 14\% | 10\% | 8\% | 8\% | 0\% | 0\% | 3\% | 1\% |
|  | Small town | 22\% | 22\% | 16\% | 7\% | 12\% | 8\% | 10\% | 0\% | 0\% | 2\% | 1\% |
|  | Rural | 22\% | 15\% | 18\% | 13\% | 13\% | 13\% | 5\% | 0\% | 0\% | 0\% | 0\% |
| Small city/Suburban Men |  | 26\% | 12\% | 19\% | 18\% | 10\% | 9\% | 4\% | 0\% | 0\% | 3\% | 0\% |
| Small city/Suburban Women |  | 15\% | 20\% | 16\% | 16\% | 8\% | 11\% | 11\% | 0\% | 0\% | 1\% | 1\% |


|  |  | Missouri Registered Voters |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Will your vote for Congress in November 2018 be a vote to send a message that we need: |  |  |  |  |
|  |  | More Democrats to be a check and balance to Donald Trump | More Republicans who will help Donald Trump pass his agenda | Vol: Sending a different message | Vol: Not sending a message | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% | Row \% |
| Missouri Registered Voters |  | 47\% | 39\% | 4\% | 1\% | 8\% |
| Party Identification^ | Democrat | 94\% | 3\% | 0\% | 1\% | 2\% |
|  | Republican | 8\% | 79\% | 3\% | 2\% | 8\% |
|  | Independent | 42\% | 36\% | 8\% | 1\% | 13\% |
| Political Ideology^ | Very liberal-Liberal | 91\% | 4\% | 1\% | 1\% | 3\% |
|  | Moderate | 59\% | 26\% | 3\% | 2\% | 10\% |
|  | Conservative-Very conservative | 15\% | 71\% | 6\% | 1\% | 8\% |
| Trump Supporters |  | 8\% | 78\% | 4\% | 1\% | 9\% |
| Region | St. Louis City and County | 73\% | 18\% | 3\% | 2\% | 5\% |
|  | East Central | 47\% | 40\% | 4\% | 2\% | 7\% |
|  | Kansas City Area | 59\% | 34\% | 2\% | 1\% | 5\% |
|  | North | 36\% | 47\% | 4\% | 0\% | 13\% |
|  | South | 25\% | 56\% | 6\% | 1\% | 12\% |
| Household Income | Less than \$50,000 | 48\% | 39\% | 3\% | 1\% | 10\% |
|  | \$50,000 or more | 48\% | 40\% | 5\% | 1\% | 7\% |
| Education | Not college graduate | 47\% | 40\% | 2\% | 1\% | 10\% |
|  | College graduate | 49\% | 37\% | 7\% | 1\% | 6\% |
| Race | White | 43\% | 44\% | 4\% | 1\% | 9\% |
|  | African American | 85\% | 7\% | 0\% | 0\% | 8\% |
| Age | 18 to 29 | 40\% | 37\% | 4\% | 4\% | 13\% |
|  | 30 to 44 | 51\% | 35\% | 6\% | 0\% | 8\% |
|  | 45 to 59 | 44\% | 42\% | 5\% | 0\% | 9\% |
|  | 60 or older | 51\% | 41\% | 2\% | 1\% | 5\% |
| Age | Under 45 | 47\% | 36\% | 5\% | 2\% | 10\% |
|  | 45 or older | 48\% | 41\% | 3\% | 0\% | 7\% |
| Gender | Men | 40\% | 47\% | 5\% | 2\% | 7\% |
|  | Women | 54\% | 33\% | 3\% | 0\% | 10\% |
| Race and Education | White - Not College Graduate | 42\% | 44\% | 2\% | 1\% | 11\% |
|  | White - College Graduate | 46\% | 41\% | 7\% | 1\% | 5\% |
| Gender - Race - Education | Men - White - Not College Graduate | 34\% | 57\% | 3\% | 2\% | 4\% |
|  | Men - White - College Graduate | 40\% | $46 \%$ | 6\% | $0 \%$ | 8\% |
|  | Women - White - Not College <br> Graduate <br> Women - White - College Graduate | $\begin{aligned} & 48 \% \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 36 \% \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 0 \% \\ & 1 \% \end{aligned}$ | $15 \%$ $2 \%$ |
| White Evangelical Christians |  | 24\% | 59\% | 5\% | 1\% | 11\% |
| Area Description | Big city | 62\% | 29\% | 4\% | 0\% | 5\% |
|  | Small city | 38\% | 39\% | 5\% | 2\% | 15\% |
|  | Suburban | 62\% | 29\% | 4\% | 1\% | 4\% |
|  | Small town | 36\% | 47\% | 4\% | 2\% | 11\% |
|  | Rural | 32\% | 54\% | 4\% | 0\% | 10\% |
| Small city/Suburban Men |  | 50\% | 38\% | 6\% | 1\% | 5\% |
| Small city/Suburban Women |  | 56\% | 29\% | 3\% | 1\% | 11\% |

NBC News/Marist Poll Missouri Registered Voters. Interviews conducted August 25th through August 28th, 2018, n=774 MOE +/- 4.2 percentage points. Totals may not add to $100 \%$ due to rounding.

|  |  | Missouri Adults |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Do you think raising tariffs and barriers to imports from other countries will do more to: |  |  |  |  |
|  |  | Protect American jobs and help the U.S. economy | Raise the costs of consumer goods and hurt the U.S. economy | Or, will it not have much impact one way or the other on the U.S. economy? | Vol. Mixed, some of both | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% | Row \% |
| Missouri Adults |  | 29\% | 41\% | 16\% | 4\% | 10\% |
| Missouri Registered Voters |  | 28\% | 44\% | 14\% | 4\% | 9\% |
| Party Identification^ | Democrat | 5\% | 76\% | 12\% | 1\% | 6\% |
|  | Republican | 51\% | 16\% | 16\% | 4\% | 13\% |
|  | Independent | 29\% | 41\% | 16\% | 7\% | 7\% |
| Political Ideology^ | Very liberal-Liberal | 6\% | 76\% | 12\% | 0\% | 6\% |
|  | Moderate | 25\% | 49\% | 12\% | 5\% | 9\% |
|  | Conservative-Very conservative | 45\% | 21\% | 18\% | 5\% | 10\% |
| Trump Supporters |  | 50\% | 17\% | 15\% | 6\% | 11\% |
| Region | St. Louis City and County | 16\% | 57\% | 15\% | 2\% | 9\% |
|  | East Central | 30\% | 42\% | 14\% | 2\% | 11\% |
|  | Kansas City Area | 28\% | 39\% | 19\% | 6\% | 7\% |
|  | North | 30\% | 32\% | 16\% | 7\% | 14\% |
|  | South | 37\% | 34\% | 15\% | 5\% | 10\% |
| Household Income | Less than \$50,000 | 29\% | 40\% | 17\% | 4\% | 10\% |
|  | \$50,000 or more | 28\% | 44\% | 15\% | 5\% | 8\% |
| Education | Not college graduate | 29\% | 38\% | 16\% | 5\% | 11\% |
|  | College graduate | 27\% | 48\% | 16\% | 3\% | 7\% |
| Race | White | 31\% | 38\% | 16\% | 4\% | 10\% |
|  | African American | 6\% | 64\% | 19\% | 2\% | 9\% |
| Age | 18 to 29 | 23\% | 34\% | 24\% | 7\% | 11\% |
|  | 30 to 44 | 30\% | 46\% | 13\% | 5\% | 7\% |
|  | 45 to 59 | 32\% | 39\% | 16\% | 3\% | 10\% |
|  | 60 or older | 29\% | 43\% | 12\% | 3\% | 13\% |
| Age | Under 45 | 27\% | 40\% | 18\% | 6\% | 9\% |
|  | 45 or older | 30\% | 41\% | 14\% | 3\% | 11\% |
| Gender | Men | 31\% | 39\% | 16\% | 6\% | 8\% |
|  | Women | 26\% | 43\% | 16\% | 3\% | 12\% |
| Race and Education | White - Not College Graduate | 33\% | 35\% | 15\% | 5\% | 12\% |
|  | White - College Graduate | 27\% | 47\% | 17\% | 3\% | 7\% |
| Gender - Race - Education | Men - White - Not College Graduate | 36\% | 32\% | 16\% | 7\% | 10\% |
|  | Men - White - College Graduate | 28\% | $46 \%$ | $18 \%$ | 2\% | 5\% |
|  | Women - White - Not College <br> Graduate <br> Women - White - College Graduate | $\begin{aligned} & 31 \% \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 38 \% \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 15 \% \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 3 \% \\ & 4 \% \end{aligned}$ | $14 \%$ $8 \%$ |
| White Evangelical Christians |  | 44\% | 23\% | 16\% | 6\% | 11\% |
| Area Description | Big city | 19\% | 49\% | 20\% | 4\% | 8\% |
|  | Small city | 36\% | 35\% | 16\% | 4\% | 8\% |
|  | Suburban | 24\% | 50\% | 13\% | 3\% | 9\% |
|  | Small town | 31\% | 36\% | 16\% | 4\% | 13\% |
|  | Rural | 36\% | 33\% | 17\% | 6\% | 9\% |
| Small city/Suburban Men |  | 31\% | 44\% | 14\% | 5\% | 7\% |
| Small city/Suburban Women |  | 27\% | 45\% | 14\% | 3\% | 11\% |

NBC News/Marist Poll Missouri Adults. Interviews conducted August 25th through August 28th, 2018, n=930 MOE +/- 3.9 percentage points. Totals may not add to 100\% due to rounding.
$\wedge$ Missouri Registered Voters: n=774 MOE +/- 4.2 percentage points.


[^0]:    +/- 4.5 percentage points. Totals may not add to $100 \%$ due to rounding.

[^1]:    NBC News/Marist Poll Missouri Registered Voters. Interviews conducted August 25th through August 28th, 2018, n=774 MOE $+/-4.2$ percentage points. Totals may not add to $100 \%$ due to rounding

