

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 1,040 Wisconsin Adults

This survey of 1,040 adults was conducted July 15th through July 19th, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Wisconsin were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Wisconsin from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by The Logit Group, Inc. for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.6 percentage points. There are 906 registered voters. The results for this subset are statistically significant within ± 3.8 percentage points. There are 355 voters in the potential Republican primary electorate. The potential Republican primary electorate in Wisconsin includes all voters who prefer to vote in the August Republican primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 466 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Wisconsin includes all voters who prefer to vote in the August Democratic primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for these subsets are statistically significant within ± 6.1 percentage points and ± 5.3 percentage points, respectively. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Wisconsin

		Wisconsin Adults	Wisconsin Registered Voters
		Col %	Col %
Wisconsin Adults		100%	
Wisconsin Registered Voters		87%	100%
Party Identification	Democrat	n/a	33%
	Republican	n/a	25%
	Independent	n/a	41%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	9%
	Liberal	n/a	21%
	Moderate	n/a	31%
	Conservative	n/a	27%
	Very conservative	n/a	12%
Gender	Men	49%	48%
	Women	51%	52%
Age	Under 45	42%	39%
	45 or older	58%	61%
Age	18 to 29	18%	17%
	30 to 44	24%	22%
	45 to 59	27%	29%
	60 or older	30%	32%
Race	White	84%	86%
	African American	5%	5%
	Latino	5%	4%
	Other	5%	5%
Region	Milwaukee County	16%	15%
	Chiwaukee Suburbs	20%	21%
	Dane County	9%	9%
	Fox River Valley/Northern Lakeshore	18%	18%
	Southwest	20%	19%
	North	17%	17%
Household Income	Less than \$50,000	45%	43%
	\$50,000 or more	55%	57%
Education	Not college graduate	64%	61%
	College graduate	36%	39%
Race and Education	White - Not College Graduate	51%	50%
	White - College Graduate	33%	36%
	Non-White - Not College Graduate	12%	11%
	Non-White - College Graduate	4%	4%
Evangelical Christian	Yes	32%	32%
	No	68%	68%
White Evangelical Christians		23%	23%
Area Description	Big city	18%	17%
	Small city	27%	28%
	Suburban	14%	14%
	Small town	24%	25%
	Rural	17%	16%
Small city/Suburban Men		18%	18%
Small city/Suburban Women		22%	23%
Union Household	Yes	15%	16%
	No	85%	84%
Interview Type	Landline	42%	45%
	Cell Phone	58%	55%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted July 15th through July 19th, 2018, n=1040 MOE +/- 3.6 percentage points. Wisconsin Registered Voters: n=906 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

		Wisconsin Potential Republican Electorate	Wisconsin Potential Democratic Electorate
		Col %	Col %
Wisconsin Potential Republican Electorate		100%	
Wisconsin Potential Democratic Electorate			100%
Wisconsin Republican Primary for Senate Persuadable Voters		51%	n/a
Wisconsin Democratic Primary for Governor Persuadable Voters		n/a	61%
Party Identification	Democrat	2%	60%
	Republican	61%	2%
	Independent	37%	37%
	Other	1%	1%
Political Ideology	Very liberal	1%	16%
	Liberal	4%	35%
	Moderate	25%	35%
	Conservative	48%	10%
	Very conservative	23%	3%
Gender	Men	58%	40%
	Women	42%	60%
Age	Under 45	35%	41%
	45 or older	65%	59%
Age	18 to 29	13%	18%
	30 to 44	22%	23%
	45 to 59	30%	29%
	60 or older	35%	30%
Race	White	93%	81%
	African American	1%	8%
	Latino	2%	5%
	Other	4%	6%
Region	Milwaukee County	10%	20%
	Chiwaukee Suburbs	25%	18%
	Dane County	5%	13%
	Fox River Valley/Northern Lakeshore	20%	16%
	Southwest	21%	18%
	North	19%	15%
Household Income	Less than \$50,000	34%	47%
	\$50,000 or more	66%	53%
Education	Not college graduate	60%	59%
	College graduate	40%	41%
Race and Education	White - Not College Graduate	56%	44%
	White - College Graduate	37%	37%
	Non-White - Not College Graduate	4%	15%
	Non-White - College Graduate	3%	4%
Evangelical Christian	Yes	43%	24%
	No	57%	76%
Area Description	Big city	10%	23%
	Small city	23%	30%
	Suburban	15%	13%
	Small town	30%	21%
	Rural	22%	13%
Small city/Suburban Men		23%	16%
Small city/Suburban Women		16%	28%
Union Household	Yes	9%	21%
	No	91%	79%
Interview Type	Landline	46%	44%
	Cell Phone	54%	56%

NBC News/Marist Poll Wisconsin Potential Republican Electorate. Interviews conducted July 15th through July 19th, 2018, n=355 MOE +/- 6.1 percentage points.

Wisconsin Potential Democratic Electorate: n=466 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. NBC News/Marist Poll Wisconsin Tables July 15th through July 19th, 2018

		Wisconsin Adults		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Wisconsin Adults		35%	53%	12%
Wisconsin Registered Voters		36%	52%	12%
Party Identification^	Democrat	5%	88%	6%
	Republican	83%	9%	8%
	Independent	33%	52%	15%
Political Ideology^	Very liberal-Liberal	7%	88%	5%
	Moderate	29%	57%	14%
	Conservative-Very conservative	66%	24%	9%
Trump Supporters		88%	3%	9%
Region	Milwaukee County	22%	71%	6%
	Chiwaukee Suburbs	41%	45%	15%
	Dane County	16%	74%	11%
	Fox River Valley/Northern Lakeshore	37%	51%	12%
	Southwest	37%	50%	13%
	North	46%	40%	14%
Household Income	Less than \$50,000	28%	56%	15%
	\$50,000 or more	41%	51%	8%
Education	Not college graduate	35%	50%	15%
	College graduate	34%	59%	8%
Race	White	38%	51%	11%
	Non-white	20%	65%	15%
Age	18 to 29	26%	53%	22%
	30 to 44	34%	57%	9%
	45 to 59	37%	50%	14%
	60 or older	39%	53%	8%
Age	Under 45	30%	55%	15%
	45 or older	38%	51%	10%
Gender	Men	44%	43%	13%
	Women	26%	62%	12%
Race and Education	White - Not College Graduate	40%	46%	14%
	White - College Graduate	33%	59%	8%
White Evangelical Christians		56%	31%	13%
Area Description	Big city	30%	61%	9%
	Small city	32%	61%	7%
	Suburban	35%	56%	10%
	Small town	38%	46%	16%
	Rural	43%	41%	17%
Small city/Suburban Men		42%	49%	8%
Small city/Suburban Women		25%	67%	8%
Union Household		24%	67%	9%
Interview Type	Landline	36%	51%	13%
	Cell Phone	34%	54%	11%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted July 15th through July 19th, 2018, n=1040 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=906 MOE +/- 3.8 percentage points.

TRUDP105R. NBC News/Marist Poll Wisconsin Tables July 15th through July 19th, 2018

		Wisconsin Adults				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
Wisconsin Adults		22%	12%	10%	43%	12%
Wisconsin Registered Voters		24%	12%	9%	44%	12%
Party Identification^	Democrat	3%	3%	9%	79%	6%
	Republican	61%	22%	3%	6%	8%
	Independent	20%	13%	10%	42%	15%
Political Ideology^	Very liberal-Liberal	4%	3%	7%	81%	5%
	Moderate	16%	12%	9%	48%	14%
	Conservative-Very conservative	46%	20%	9%	16%	9%
Trump Supporters		62%	25%	1%	1%	9%
Region	Milwaukee County	11%	11%	16%	55%	6%
	Chiwaukee Suburbs	27%	14%	7%	37%	15%
	Dane County	10%	5%	9%	65%	11%
	Fox River Valley/Northern Lakeshore	23%	14%	10%	41%	12%
	Southwest	23%	13%	11%	39%	13%
	North	32%	14%	5%	35%	14%
Household Income	Less than \$50,000	17%	11%	9%	47%	15%
	\$50,000 or more	27%	14%	10%	42%	8%
Education	Not college graduate	23%	13%	10%	40%	15%
	College graduate	22%	12%	9%	49%	8%
Race	White	24%	14%	9%	42%	11%
	Non-white	13%	7%	15%	50%	15%
Age	18 to 29	15%	10%	13%	40%	22%
	30 to 44	18%	15%	9%	48%	9%
	45 to 59	25%	11%	8%	42%	14%
	60 or older	27%	12%	11%	42%	8%
Age	Under 45	17%	13%	11%	45%	15%
	45 or older	26%	12%	9%	42%	10%
Gender	Men	30%	14%	11%	33%	13%
	Women	16%	11%	9%	53%	12%
Race and Education	White - Not College Graduate	26%	15%	8%	38%	14%
	White - College Graduate	20%	13%	10%	50%	8%
White Evangelical Christians		34%	22%	11%	20%	13%
Area Description	Big city	16%	14%	11%	51%	9%
	Small city	18%	14%	14%	47%	7%
	Suburban	23%	12%	7%	48%	10%
	Small town	27%	11%	7%	39%	16%
	Rural	27%	16%	8%	33%	17%
Small city/Suburban Men		29%	14%	16%	33%	8%
Small city/Suburban Women		13%	12%	9%	59%	8%
Union Household		18%	6%	8%	59%	9%
Interview Type	Landline	22%	13%	9%	42%	13%
	Cell Phone	22%	12%	10%	44%	11%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted July 15th through July 19th, 2018, n=1040 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=906 MOE +/- 3.8 percentage points.

USCNGSNBC1. NBC News/Marist Poll Wisconsin Tables July 15th through July 19th, 2018

		Wisconsin Registered Voters		
		Now, knowing it is a long way off, what is your preference for the outcome of this November's congressional elections:		
		A Congress controlled by Republicans	A Congress controlled by Democrats	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		39%	47%	15%
Party Identification^	Democrat	3%	93%	4%
	Republican	93%	3%	4%
	Independent	35%	40%	25%
Political Ideology^	Very liberal-Liberal	7%	86%	7%
	Moderate	33%	50%	18%
	Conservative-Very conservative	72%	16%	12%
Trump Supporters		85%	4%	11%
Region	Milwaukee County	25%	58%	17%
	Chiwaukee Suburbs	44%	41%	15%
	Dane County	17%	72%	11%
	Fox River Valley/Northern Lakeshore	44%	37%	20%
	Southwest	38%	49%	13%
Household Income	North	50%	38%	12%
	Less than \$50,000	32%	52%	16%
Education	\$50,000 or more	43%	46%	12%
	Not college graduate	40%	43%	17%
Race	College graduate	36%	53%	11%
	White	41%	45%	14%
Age	Non-white	21%	58%	20%
	18 to 29	36%	46%	18%
	30 to 44	34%	51%	14%
	45 to 59	40%	45%	16%
Age	60 or older	41%	46%	13%
	Under 45	35%	49%	16%
Gender	45 or older	40%	45%	14%
	Men	46%	38%	16%
Race and Education	Women	32%	54%	14%
	White - Not College Graduate	46%	39%	15%
White Evangelical Christians	White - College Graduate	36%	54%	10%
Area Description	White Evangelical Christians	62%	21%	17%
	Big city	27%	58%	16%
	Small city	36%	51%	13%
	Suburban	39%	50%	11%
	Small town	43%	43%	14%
Small city/Suburban Men	Rural	49%	33%	18%
Small city/Suburban Women		48%	39%	13%
Union Household		29%	59%	12%
Interview Type		24%	64%	12%
	Landline	37%	46%	17%
	Cell Phone	40%	47%	13%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted July 15th through July 19th, 2018, n=906 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

CGIMPT18. NBC News/Marist Poll Wisconsin Tables July 15th through July 19th, 2018

		Wisconsin Registered Voters				
		Do you think November's election for Congress is very important, important, not very important, or not important at all?				
		Very important	Important	Not very important	Not important at all	Unsure
		Row %	Row %	Row %	Row %	Row %
Wisconsin Registered Voters		73%	24%	1%	2%	1%
Party Identification^	Democrat	78%	20%	1%	0%	0%
	Republican	76%	23%	0%	1%	0%
	Independent	70%	24%	2%	3%	1%
Political Ideology^	Very liberal-Liberal	85%	13%	1%	2%	0%
	Moderate	70%	26%	2%	1%	1%
	Conservative-Very conservative	71%	26%	1%	3%	0%
Trump Supporters		74%	22%	2%	2%	1%
Region	Milwaukee County	77%	21%	1%	1%	0%
	Chiwaukee Suburbs	73%	24%	1%	2%	0%
	Dane County	81%	16%	0%	3%	0%
	Fox River Valley/Northern Lakeshore	67%	27%	2%	2%	1%
	Southwest	74%	23%	1%	2%	1%
	North	68%	27%	1%	3%	1%
Household Income	Less than \$50,000	69%	25%	3%	3%	0%
	\$50,000 or more	77%	21%	1%	1%	1%
Education	Not college graduate	66%	28%	2%	3%	1%
	College graduate	84%	15%	0%	1%	0%
Race	White	74%	22%	1%	2%	1%
	Non-white	64%	29%	3%	4%	0%
Age	18 to 29	53%	43%	1%	1%	1%
	30 to 44	75%	20%	1%	3%	0%
	45 to 59	78%	19%	1%	2%	1%
	60 or older	76%	20%	2%	1%	1%
Age	Under 45	66%	30%	1%	2%	0%
	45 or older	77%	19%	1%	2%	1%
Gender	Men	71%	24%	2%	2%	1%
	Women	74%	24%	1%	2%	0%
Race and Education	White - Not College Graduate	68%	27%	1%	3%	1%
	White - College Graduate	84%	15%	0%	0%	0%
White Evangelical Christians		70%	26%	2%	0%	1%
Area Description	Big city	67%	27%	3%	3%	0%
	Small city	76%	22%	1%	1%	0%
	Suburban	84%	13%	2%	0%	1%
	Small town	67%	28%	2%	3%	0%
	Rural	74%	23%	0%	1%	2%
Small city/Suburban Men		79%	17%	2%	1%	1%
Small city/Suburban Women		79%	20%	0%	0%	0%
Union Household		85%	13%	0%	0%	2%
Interview Type	Landline	71%	24%	1%	3%	1%
	Cell Phone	74%	23%	1%	1%	0%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted July 15th through July 19th, 2018, n=906 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

USCNGS01. NBC News/Marist Poll Wisconsin Tables July 15th through July 19th, 2018

		Wisconsin Registered Voters			
		If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:			
		Democrat	Republican	Vol: Neither	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		51%	38%	3%	9%
Party Identification^	Democrat	98%	1%	0%	1%
	Republican	3%	96%	0%	1%
	Independent	46%	33%	5%	16%
Political Ideology^	Very liberal-Liberal	90%	6%	1%	2%
	Moderate	58%	30%	1%	11%
	Conservative-Very conservative	17%	73%	3%	6%
Trump Supporters		6%	86%	1%	7%
Region	Milwaukee County	64%	27%	5%	4%
	Chiwaukee Suburbs	41%	45%	3%	12%
	Dane County	74%	16%	2%	8%
	Fox River Valley/Northern Lakeshore	45%	44%	2%	9%
	Southwest	52%	36%	2%	9%
	North	46%	45%	2%	8%
Household Income	Less than \$50,000	56%	29%	4%	11%
	\$50,000 or more	49%	44%	1%	6%
Education	Not college graduate	50%	38%	3%	9%
	College graduate	55%	38%	2%	6%
Race	White	49%	41%	1%	9%
	Non-white	67%	19%	6%	8%
Age	18 to 29	56%	28%	4%	11%
	30 to 44	54%	36%	5%	6%
	45 to 59	48%	42%	2%	8%
	60 or older	49%	40%	1%	9%
Age	Under 45	55%	33%	4%	8%
	45 or older	49%	41%	1%	9%
Gender	Men	43%	47%	2%	8%
	Women	59%	29%	3%	9%
Race and Education	White - Not College Graduate	46%	43%	2%	10%
	White - College Graduate	55%	38%	1%	6%
White Evangelical Christians		30%	60%	1%	10%
Area Description	Big city	65%	25%	2%	8%
	Small city	58%	33%	4%	6%
	Suburban	51%	43%	0%	6%
	Small town	45%	44%	2%	9%
	Rural	39%	48%	1%	13%
Small city/Suburban Men		44%	51%	2%	4%
Small city/Suburban Women		65%	25%	3%	7%
Union Household		73%	23%	2%	3%
Interview Type	Landline	48%	39%	3%	10%
	Cell Phone	53%	37%	2%	7%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted July 15th through July 19th, 2018, n=906 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

SNWLNRP18. NBC News/Marist Poll Wisconsin Tables July 15th through July 19th, 2018

		Wisconsin Potential Republican Electorate			
		If August's Republican primary for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Kevin Nicholson	Leah Vukmir	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Potential Republican Electorate		38%	28%	<1%	34%
Intensity of Support	Strongly support	35%	65%	0%	0%
	Somewhat support	61%	39%	0%	0%
Party Identification	Republican	38%	30%	0%	32%
	Independent	36%	27%	0%	37%
Political Ideology	Moderate	39%	24%	1%	35%
	Conservative	41%	28%	0%	30%
	Very conservative	32%	36%	0%	32%
Trump Supporters		38%	30%	0%	32%
Household Income	Less than \$50,000	29%	26%	1%	45%
	\$50,000 or more	40%	31%	0%	28%
Education	Not college graduate	37%	24%	1%	38%
	College graduate	38%	35%	0%	26%
Age	Under 45	42%	16%	0%	42%
	45 or older	35%	34%	1%	30%
Gender	Men	42%	26%	1%	31%
	Women	32%	31%	0%	37%
Race and Education	White - Not College Graduate	36%	25%	0%	39%
	White - College Graduate	36%	37%	0%	27%
White Evangelical Christians		43%	27%	0%	30%
Small city/Suburban Men		37%	30%	0%	33%
Interview Type	Landline	33%	34%	0%	32%
	Cell Phone	41%	23%	1%	35%

NBC News/Marist Poll Wisconsin Potential Republican Electorate. Interviews conducted July 15th through July 19th, 2018, n=355 MOE +/- 6.1 percentage points. Totals may not add to 100% due to rounding.

STSSNRP18. NBC News/Marist Poll Wisconsin Tables July 15th through July 19th, 2018

		Wisconsin Potential Republican Electorate with a Candidate Preference in Primary for U.S. Senate			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Potential Republican Electorate with a Candidate Preference in Primary for U.S. Senate		40%	44%	12%	3%
Candidate Support	Kevin Nicholson	26%	49%	19%	6%
	Leah Vukmir	57%	38%	4%	1%
Trump Supporters		47%	40%	9%	4%
Gender	Men	42%	44%	11%	3%
	Women	39%	44%	14%	4%
Education	Not college graduate	34%	41%	20%	4%
	College graduate	48%	47%	3%	3%
Interview Type	Landline	45%	40%	10%	6%
	Cell Phone	35%	48%	15%	1%

NBC News/Marist Poll Wisconsin Potential Republican Electorate with a Candidate Preference. Interviews conducted July 15th through July 19th, 2018, n=189 MOE +/- 8.3 percentage points. Totals may not add to 100% due to rounding.

Wisconsin Potential Democratic Electorate													
If August's Democratic primary for governor in Wisconsin were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:													
		Tony Evers	Mike McCabe	Kathleen Vinehout	Paul Soglin	Matt Flynn	Mahlon Mitchell	Kelda Roys	Andy Gronik	Dana Wachs	Josh Pade	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Wisconsin Potential Democratic Electorate		25%	7%	7%	6%	3%	3%	3%	2%	2%	1%	<1%	41%
Intensity of Support	Strongly support	35%	15%	13%	12%	4%	9%	8%	0%	3%	2%	0%	0%
	Somewhat support	54%	9%	8%	9%	2%	7%	5%	3%	3%	0%	0%	0%
	Might vote differently	33%	13%	15%	9%	7%	2%	7%	4%	5%	5%	0%	1%
Party Identification	Democrat	21%	6%	6%	5%	3%	3%	3%	2%	3%	0%	0%	48%
	Independent	30%	8%	8%	6%	5%	4%	4%	1%	1%	3%	0%	29%
Political Ideology	Very liberal-Liberal	24%	6%	7%	6%	4%	2%	3%	2%	2%	0%	0%	44%
	Moderate	27%	9%	7%	6%	3%	5%	3%	0%	3%	3%	0%	33%
Household Income	Less than \$50,000	20%	8%	8%	6%	4%	2%	2%	3%	2%	1%	0%	44%
	\$50,000 or more	30%	5%	6%	6%	3%	5%	4%	1%	3%	1%	0%	36%
Education	Not college graduate	21%	7%	8%	6%	2%	3%	2%	2%	1%	2%	0%	46%
	College graduate	32%	7%	5%	5%	4%	4%	4%	2%	3%	1%	0%	33%
Age	18 to 29	17%	6%	5%	2%	3%	0%	0%	3%	5%	3%	0%	56%
	30 to 44	31%	10%	4%	1%	7%	3%	3%	2%	2%	0%	0%	37%
	45 to 59	18%	8%	7%	8%	2%	4%	5%	1%	1%	2%	0%	44%
	60 or older	31%	4%	9%	9%	2%	4%	4%	1%	1%	0%	0%	34%
Age	Under 45	25%	8%	4%	2%	5%	2%	2%	2%	3%	1%	0%	45%
	45 or older	24%	6%	8%	9%	2%	4%	4%	1%	1%	1%	0%	39%
Gender	Men	26%	7%	6%	9%	5%	5%	3%	1%	1%	1%	0%	35%
	Women	24%	7%	7%	4%	2%	2%	3%	2%	3%	1%	0%	46%
Race and Education	White - Not College Graduate	24%	6%	7%	8%	3%	2%	2%	2%	1%	0%	0%	44%
	White - College Graduate	33%	8%	4%	5%	4%	4%	5%	2%	1%	1%	0%	34%
Small city/Suburban Women		26%	8%	8%	3%	1%	2%	5%	3%	0%	3%	0%	41%
Union Household		32%	7%	5%	3%	2%	6%	3%	3%	4%	3%	0%	33%
Interview Type	Landline	29%	4%	5%	7%	3%	5%	4%	1%	1%	1%	0%	39%
	Cell Phone	22%	9%	8%	5%	4%	2%	2%	2%	2%	1%	0%	43%

NBC News/Marist Poll Wisconsin Potential Democratic Electorate. Interviews conducted July 15th through July 19th, 2018, n=466 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

STSGVDP18. NBC News/Marist Poll Wisconsin Tables July 15th through July 19th, 2018

		Wisconsin Potential Democratic Electorate with a Candidate Preference in Primary for Governor			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Potential Democratic Electorate with a Candidate Preference in Primary for Governor		38%	35%	23%	3%
Candidate Support	Tony Evers	33%	46%	19%	2%
Party Identification	Democrat	44%	31%	23%	3%
	Independent	30%	43%	26%	1%
Political Ideology	Very liberal-Liberal	44%	37%	18%	1%
	Moderate	29%	36%	32%	3%
Household Income	Less than \$50,000	35%	29%	34%	2%
	\$50,000 or more	40%	41%	17%	2%
Education	Not college graduate	37%	33%	27%	4%
	College graduate	39%	39%	20%	2%
Age	Under 45	32%	35%	34%	0%
	45 or older	42%	36%	18%	5%
Gender	Men	36%	37%	25%	2%
	Women	40%	34%	22%	4%
Race and Education	White - Not College Graduate	38%	37%	23%	1%
	White - College Graduate	34%	43%	21%	2%
Interview Type	Landline	41%	37%	17%	5%
	Cell Phone	36%	34%	28%	1%

NBC News/Marist Poll Wisconsin Potential Democratic Electorate with a Candidate Preference. Interviews conducted July 15th through July 19th, 2018, n=223 MOE +/- 7.7 percentage points. Totals may not add to 100% due to rounding.

SNWLNBN18. NBC News/Marist Poll Wisconsin Tables July 15th through July 19th, 2018

		Wisconsin Registered Voters			
		If November's election for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Tammy Baldwin, the Democrat	Kevin Nicholson, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		54%	39%	1%	6%
Party Identification^	Democrat	96%	3%	0%	1%
	Republican	5%	94%	0%	1%
	Independent	52%	36%	1%	11%
Political Ideology^	Very liberal-Liberal	89%	10%	0%	1%
	Moderate	61%	29%	0%	9%
	Conservative-Very conservative	22%	72%	2%	5%
Trump Supporters		6%	88%	2%	3%
Region	Milwaukee County	67%	25%	2%	7%
	Chiwaukee Suburbs	44%	47%	1%	8%
	Dane County	78%	16%	0%	6%
	Fox River Valley/Northern Lakeshore	47%	45%	1%	7%
	Southwest	54%	42%	0%	4%
	North	49%	44%	1%	5%
Household Income	Less than \$50,000	59%	32%	0%	8%
	\$50,000 or more	51%	44%	1%	4%
Education	Not college graduate	52%	39%	1%	7%
	College graduate	58%	37%	1%	4%
Race	White	52%	42%	1%	5%
	Non-white	72%	18%	0%	10%
Age	18 to 29	59%	30%	0%	10%
	30 to 44	58%	37%	0%	5%
	45 to 59	52%	42%	1%	5%
	60 or older	51%	42%	1%	7%
Age	Under 45	59%	34%	0%	7%
	45 or older	52%	42%	1%	6%
Gender	Men	48%	47%	1%	5%
	Women	60%	32%	1%	8%
Race and Education	White - Not College Graduate	47%	46%	1%	6%
	White - College Graduate	58%	37%	1%	4%
White Evangelical Christians		30%	65%	0%	4%
Area Description	Big city	63%	32%	0%	6%
	Small city	61%	32%	0%	7%
	Suburban	53%	41%	2%	4%
	Small town	50%	42%	1%	6%
	Rural	44%	51%	0%	5%
Small city/Suburban Men		49%	46%	1%	4%
Small city/Suburban Women		66%	25%	1%	8%
Union Household		71%	27%	0%	2%
Interview Type	Landline	52%	40%	1%	7%
	Cell Phone	56%	38%	0%	6%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted July 15th through July 19th, 2018, n=906 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

SNWLNSBV18. NBC News/Marist Poll Wisconsin Tables July 15th through July 19th, 2018

		Wisconsin Registered Voters			
		If November's election for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Tammy Baldwin, the Democrat	Leah Vukmir, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		55%	38%	1%	6%
Party Identification^	Democrat	97%	1%	0%	1%
	Republican	5%	93%	0%	2%
	Independent	54%	34%	1%	10%
Political Ideology^	Very liberal-Liberal	91%	8%	0%	1%
	Moderate	64%	28%	0%	8%
	Conservative-Very conservative	22%	72%	2%	4%
Trump Supporters		8%	87%	1%	4%
Region	Milwaukee County	67%	26%	0%	7%
	Chiwaukee Suburbs	49%	43%	0%	7%
	Dane County	78%	15%	0%	8%
	Fox River Valley/Northern Lakeshore	47%	45%	3%	6%
	Southwest	54%	41%	0%	4%
Household Income	North	50%	42%	1%	7%
	Less than \$50,000	61%	30%	1%	8%
Education	\$50,000 or more	52%	43%	1%	4%
	Not college graduate	54%	38%	1%	7%
Race	College graduate	59%	37%	0%	4%
	White	53%	41%	1%	5%
Age	Non-white	73%	16%	0%	11%
	18 to 29	62%	27%	0%	11%
	30 to 44	58%	36%	0%	6%
	45 to 59	52%	41%	1%	6%
Age	60 or older	54%	40%	1%	5%
	Under 45	60%	33%	0%	8%
Gender	45 or older	53%	41%	1%	5%
	Men	49%	45%	1%	5%
Race and Education	Women	62%	31%	0%	7%
	White - Not College Graduate	49%	44%	2%	6%
White Evangelical Christians	White - College Graduate	59%	37%	0%	3%
Area Description	White Evangelical Christians	33%	62%	2%	3%
	Big city	63%	31%	1%	6%
	Small city	63%	31%	0%	6%
	Suburban	54%	43%	0%	3%
	Small town	52%	40%	1%	7%
Small city/Suburban Men	Rural	44%	50%	1%	5%
Small city/Suburban Women		50%	46%	1%	4%
Union Household		67%	26%	0%	6%
Interview Type		72%	23%	1%	5%
	Landline	52%	39%	1%	7%
	Cell Phone	58%	36%	0%	5%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted July 15th through July 19th, 2018, n=906 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

GVWLNS18. NBC News/Marist Poll Wisconsin Tables July 15th through July 19th, 2018

		Wisconsin Registered Voters			
		If November's election for governor in Wisconsin were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Tony Evers, the Democrat	Scott Walker, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		54%	41%	<1%	5%
Party Identification^	Democrat	94%	4%	1%	2%
	Republican	5%	95%	0%	1%
	Independent	53%	39%	0%	7%
Political Ideology^	Very liberal-Liberal	91%	7%	0%	2%
	Moderate	59%	36%	0%	5%
	Conservative-Very conservative	22%	74%	1%	3%
Trump Supporters		11%	88%	0%	1%
Region	Milwaukee County	68%	25%	0%	7%
	Chiwaukee Suburbs	43%	50%	0%	7%
	Dane County	73%	22%	0%	5%
	Fox River Valley/Northern Lakeshore	49%	48%	1%	3%
	Southwest	57%	40%	0%	3%
	North	45%	51%	1%	3%
	Household Income	Less than \$50,000	61%	34%	0%
	\$50,000 or more	50%	46%	0%	3%
Education	Not college graduate	53%	42%	0%	4%
	College graduate	56%	41%	0%	3%
Race	White	50%	45%	0%	4%
	Non-white	72%	19%	1%	9%
Age	18 to 29	59%	36%	0%	5%
	30 to 44	61%	34%	0%	5%
	45 to 59	52%	44%	0%	3%
	60 or older	47%	46%	1%	6%
Age	Under 45	60%	35%	0%	5%
	45 or older	50%	45%	1%	4%
Gender	Men	48%	49%	0%	3%
	Women	59%	35%	1%	6%
Race and Education	White - Not College Graduate	48%	49%	0%	3%
	White - College Graduate	56%	41%	0%	4%
White Evangelical Christians		28%	69%	0%	2%
Area Description	Big city	71%	24%	0%	5%
	Small city	57%	37%	1%	6%
	Suburban	57%	42%	0%	2%
	Small town	46%	50%	1%	4%
	Rural	41%	55%	0%	4%
Small city/Suburban Men		47%	52%	0%	1%
Small city/Suburban Women		64%	28%	1%	7%
Union Household		75%	24%	0%	1%
Interview Type	Landline	51%	44%	0%	5%
	Cell Phone	56%	39%	0%	4%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted July 15th through July 19th, 2018, n=906 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

WIGVREEL1. NBC News/Marist Poll Wisconsin Tables July 15th through July 19th, 2018

		Wisconsin Registered Voters		
		Do you feel that Scott Walker deserves to be re-elected governor of Wisconsin, or do you think that it is time to give a new person a chance?		
		Deserves to be re-elected	Give new person a chance	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		34%	61%	5%
Party Identification^	Democrat	3%	94%	3%
	Republican	80%	16%	4%
	Independent	32%	61%	7%
Political Ideology^	Very liberal-Liberal	6%	91%	3%
	Moderate	26%	67%	7%
	Conservative-Very conservative	65%	32%	4%
Trump Supporters		76%	20%	4%
Region	Milwaukee County	22%	75%	3%
	Chiwaukee Suburbs	42%	52%	5%
	Dane County	19%	77%	3%
	Fox River Valley/Northern Lakeshore	35%	56%	9%
	Southwest	32%	64%	4%
	North	43%	50%	7%
Household Income	Less than \$50,000	26%	68%	6%
	\$50,000 or more	40%	57%	4%
Education	Not college graduate	33%	62%	5%
	College graduate	35%	60%	6%
Race	White	37%	56%	6%
	Non-white	16%	82%	2%
Age	18 to 29	22%	71%	7%
	30 to 44	29%	67%	4%
	45 to 59	35%	58%	6%
	60 or older	41%	54%	5%
Age	Under 45	26%	68%	5%
	45 or older	38%	56%	6%
Gender	Men	41%	54%	5%
	Women	27%	67%	6%
Race and Education	White - Not College Graduate	40%	55%	5%
	White - College Graduate	34%	60%	6%
White Evangelical Christians		59%	38%	3%
Area Description	Big city	21%	77%	2%
	Small city	32%	65%	3%
	Suburban	36%	58%	6%
	Small town	39%	55%	6%
	Rural	43%	48%	9%
Small city/Suburban Men		46%	51%	3%
Small city/Suburban Women		24%	71%	5%
Union Household		17%	80%	3%
Interview Type	Landline	35%	60%	6%
	Cell Phone	33%	62%	5%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted July 15th through July 19th, 2018, n=906 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

		Wisconsin Registered Voters				
		Will your vote for Congress in November 2018 be a vote to send a message that we need:				
		More Democrats to be	More Republicans			
		a check and balance to	who will help Donald	Vol: Sending a	Vol: Not sending a	Unsure
		Donald Trump	Trump pass his	different message	message	
		Row %	Row %	Row %	Row %	Row %
Wisconsin Registered Voters		54%	36%	2%	1%	7%
Party Identification^	Democrat	96%	2%	0%	0%	2%
	Republican	5%	90%	0%	0%	5%
	Independent	53%	32%	4%	1%	10%
Political Ideology^	Very liberal-Liberal	92%	5%	1%	0%	2%
	Moderate	60%	28%	3%	0%	9%
	Conservative-Very conservative	21%	70%	1%	1%	6%
Trump Supporters		5%	90%	2%	0%	3%
Region	Milwaukee County	66%	23%	3%	0%	7%
	Chiwaukee Suburbs	46%	43%	2%	1%	8%
	Dane County	74%	13%	4%	1%	7%
	Fox River Valley/Northern Lakeshore	49%	41%	2%	0%	8%
	Southwest	54%	39%	1%	1%	5%
	North	47%	44%	2%	0%	7%
Household Income	Less than \$50,000	61%	28%	2%	1%	8%
	\$50,000 or more	51%	41%	2%	1%	6%
Education	Not college graduate	53%	36%	2%	1%	8%
	College graduate	57%	35%	2%	1%	5%
Race	White	51%	40%	2%	0%	7%
	Non-white	69%	16%	5%	2%	9%
Age	18 to 29	60%	28%	2%	0%	10%
	30 to 44	60%	32%	3%	2%	4%
	45 to 59	50%	40%	2%	0%	7%
	60 or older	51%	39%	2%	0%	8%
Age	Under 45	60%	30%	2%	1%	6%
	45 or older	51%	39%	2%	0%	8%
Gender	Men	46%	45%	2%	0%	6%
	Women	61%	28%	2%	1%	8%
Race and Education	White - Not College Graduate	48%	42%	2%	0%	8%
	White - College Graduate	58%	36%	1%	1%	5%
White Evangelical Christians		28%	62%	2%	1%	8%
Area Description	Big city	64%	28%	4%	0%	4%
	Small city	61%	29%	2%	1%	7%
	Suburban	57%	38%	0%	0%	5%
	Small town	49%	41%	0%	1%	9%
	Rural	40%	49%	4%	0%	8%
Small city/Suburban Men		49%	43%	1%	1%	5%
Small city/Suburban Women		68%	23%	1%	1%	7%
Union Household		71%	23%	2%	0%	4%
Interview Type	Landline	53%	36%	2%	1%	8%
	Cell Phone	55%	36%	2%	1%	6%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted July 15th through July 19th, 2018, n=906 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

DTECONCR1. NBC News/Marist Poll Wisconsin Tables July 15th through July 19th, 2018

		Wisconsin Adults				
		Which of these best describes your view of the economy during Donald Trump's presidency:				
		The economy has improved, and I give Donald Trump some credit for it	The economy has improved, but I do not give Donald Trump much credit for it	The economy has not really improved	Vol: The economy has gotten worse	Unsure
		Row %	Row %	Row %	Row %	Row %
Wisconsin Adults		38%	30%	28%	1%	4%
Wisconsin Registered Voters		39%	31%	27%	1%	2%
Party Identification^	Democrat	13%	42%	43%	1%	2%
	Republican	82%	14%	4%	0%	0%
	Independent	37%	32%	27%	1%	4%
Political Ideology^	Very liberal-Liberal	16%	42%	41%	1%	1%
	Moderate	30%	38%	28%	0%	3%
	Conservative-Very conservative	69%	16%	14%	0%	1%
Trump Supporters		86%	9%	3%	0%	2%
Region	Milwaukee County	25%	35%	33%	1%	6%
	Chiwaukee Suburbs	46%	26%	25%	0%	3%
	Dane County	20%	32%	43%	3%	3%
	Fox River Valley/Northern Lakeshore	43%	36%	19%	0%	0%
	Southwest	38%	25%	32%	0%	4%
Household Income	North	45%	29%	21%	0%	5%
	Less than \$50,000	30%	27%	37%	1%	5%
Education	\$50,000 or more	45%	33%	21%	0%	2%
	Not college graduate	37%	29%	29%	1%	5%
Race	College graduate	40%	32%	27%	0%	1%
	White	41%	30%	25%	0%	3%
Age	Non-white	22%	26%	41%	3%	9%
	18 to 29	31%	27%	35%	1%	6%
	30 to 44	31%	31%	35%	0%	3%
	45 to 59	45%	31%	22%	0%	2%
Age	60 or older	41%	31%	23%	1%	4%
	Under 45	31%	29%	35%	1%	4%
Gender	45 or older	43%	31%	22%	1%	3%
	Men	49%	30%	19%	1%	2%
Race and Education	Women	29%	30%	36%	1%	5%
	White - Not College Graduate	42%	29%	25%	0%	4%
White Evangelical Christians	White - College Graduate	41%	32%	27%	0%	1%
	White Evangelical Christians	58%	21%	16%	0%	5%
Area Description	Big city	33%	23%	40%	2%	2%
	Small city	34%	31%	30%	0%	5%
	Suburban	40%	39%	20%	0%	2%
	Small town	42%	30%	25%	0%	3%
	Rural	46%	27%	22%	0%	4%
Small city/Suburban Men		47%	32%	19%	0%	1%
Small city/Suburban Women		27%	35%	32%	0%	6%
Union Household		33%	44%	23%	0%	0%
Interview Type	Landline	39%	30%	27%	1%	4%
	Cell Phone	38%	30%	28%	1%	3%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted July 15th through July 19th, 2018, n=1040 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=906 MOE +/- 3.8 percentage points.

RUSINNBC1. NBC News/Marist Poll Wisconsin Tables July 15th through July 19th, 2018

		Wisconsin Adults		
		Which of the following statements comes closer to your opinion about Special Counsel Robert Mueller's investigation into possible wrongdoing and Russian interference in the 2016 election:		
		It is a "witch hunt"	It is a fair investigation	Unsure
		Row %	Row %	Row %
Wisconsin Adults		28%	58%	14%
Wisconsin Registered Voters		28%	60%	12%
Party Identification^	Democrat	9%	83%	8%
	Republican	55%	31%	14%
	Independent	29%	60%	11%
Political Ideology^	Very liberal-Liberal	8%	85%	7%
	Moderate	22%	67%	11%
	Conservative-Very conservative	51%	37%	12%
Trump Supporters		61%	24%	15%
Region	Milwaukee County	25%	63%	12%
	Chiwaukee Suburbs	32%	56%	12%
	Dane County	22%	72%	6%
	Fox River Valley/Northern Lakeshore	28%	53%	20%
	Southwest	27%	57%	16%
	North	29%	55%	16%
	Household Income	Less than \$50,000	24%	57%
	\$50,000 or more	31%	60%	9%
Education	Not college graduate	29%	54%	18%
	College graduate	26%	66%	8%
Race	White	28%	57%	14%
	Non-white	23%	63%	14%
Age	18 to 29	22%	61%	17%
	30 to 44	21%	64%	15%
	45 to 59	33%	56%	11%
	60 or older	31%	54%	15%
Age	Under 45	21%	63%	16%
	45 or older	32%	55%	13%
Gender	Men	34%	54%	12%
	Women	22%	62%	16%
Race and Education	White - Not College Graduate	31%	51%	18%
	White - College Graduate	25%	67%	8%
White Evangelical Christians		36%	47%	18%
Area Description	Big city	28%	59%	13%
	Small city	26%	59%	15%
	Suburban	27%	65%	8%
	Small town	28%	57%	15%
	Rural	30%	55%	15%
Small city/Suburban Men		32%	53%	15%
Small city/Suburban Women		22%	68%	11%
Union Household		26%	64%	10%
Interview Type	Landline	29%	56%	15%
	Cell Phone	26%	59%	14%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted July 15th through July 19th, 2018, n=1040 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=906 MOE +/- 3.8 percentage points.

DTREEL20. NBC News/Marist Poll Wisconsin Tables July 15th through July 19th, 2018

		Wisconsin Adults		
		In the next election for president, do you feel that Donald Trump deserves to be re-elected, or do you think that it is time to give a new person a chance?		
		Deserves to be re-elected	Give new person a chance	Unsure
		Row %	Row %	Row %
Wisconsin Adults		29%	63%	7%
Wisconsin Registered Voters		31%	63%	7%
Party Identification^	Democrat	3%	96%	1%
	Republican	75%	17%	9%
	Independent	28%	63%	9%
Political Ideology^	Very liberal-Liberal	6%	93%	1%
	Moderate	24%	67%	9%
	Conservative-Very conservative	57%	34%	9%
Trump Supporters		79%	9%	12%
Region	Milwaukee County	18%	77%	6%
	Chiwaukee Suburbs	37%	56%	6%
	Dane County	13%	83%	4%
	Fox River Valley/Northern Lakeshore	30%	61%	8%
	Southwest	26%	61%	12%
	North	41%	53%	6%
Household Income	Less than \$50,000	26%	67%	7%
	\$50,000 or more	32%	61%	7%
Education	Not college graduate	30%	61%	8%
	College graduate	27%	67%	6%
Race	White	32%	61%	8%
	Non-white	17%	79%	4%
Age	18 to 29	23%	71%	5%
	30 to 44	25%	70%	6%
	45 to 59	32%	58%	10%
	60 or older	33%	60%	7%
Age	Under 45	24%	70%	6%
	45 or older	33%	59%	9%
Gender	Men	35%	55%	10%
	Women	24%	71%	5%
Race and Education	White - Not College Graduate	35%	57%	8%
	White - College Graduate	27%	68%	6%
White Evangelical Christians		47%	43%	9%
Area Description	Big city	28%	70%	2%
	Small city	26%	67%	7%
	Suburban	29%	64%	6%
	Small town	32%	61%	7%
	Rural	32%	56%	12%
Small city/Suburban Men		33%	57%	10%
Small city/Suburban Women		23%	73%	4%
Union Household		21%	72%	7%
Interview Type	Landline	30%	62%	8%
	Cell Phone	29%	65%	7%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted July 15th through July 19th, 2018, n=1040 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=906 MOE +/- 3.8 percentage points.