

## How the Survey was Conducted

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### **Nature of the Sample: Marist Poll of 577 Westchester County Adults**

This survey of 577 Westchester County adults was conducted by the Marist Poll in partnership with the Business Council of Westchester County on September 23<sup>rd</sup> and September 24<sup>th</sup>, 2013. Adults 18 years of age and older residing in Westchester County were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the county. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Results for adults are statistically significant within  $\pm 4.1$  percentage points. There are 481 registered voters. Results for this subset are statistically significant within  $\pm 4.5$  percentage points. There are 375 homeowners. The results for this subset are statistically significant within  $\pm 5.1$  percentage points. The error margin increases for cross-tabulations.

**Nature of the Sample - Westchester County**

		Westchester County Adults	Westchester County Registered Voters
		Col %	Col %
Westchester County Adults		100%	
Westchester County Registered Voters		83%	100%
Homeowners		65%	72%
Party Registration	Democrat	n/a	45%
	Republican	n/a	28%
	Independent	n/a	26%
	Other	n/a	1%
Income	Less than \$50,000	33%	27%
	\$50,000 or more	67%	73%
Race	White	62%	64%
	African American	14%	14%
	Latino	17%	15%
	Other	7%	7%
Age	Under 45	44%	39%
	45 or older	56%	61%
Age	Under 35	25%	18%
	35 or older	75%	82%
Education	Not college graduate	38%	33%
	College graduate	62%	67%
Gender	Men	47%	46%
	Women	53%	54%
Interview Type	Landline	67%	70%
	Cell Phone	33%	30%

Marist Poll Westchester County Adults: Interviews conducted September 23rd and September 24th, 2013, n=577 MOE +/- 4.1 percentage points.  
 Westchester County Registered Voters: n=481 MOE +/- 4.5 percentage points. Westchester County Homeowners: n=375 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

Marist Poll Westchester County Tables

		Westchester County Adults					
		Do you think the top priority for Westchester's next County Executive should be:					
		Taxes	Jobs	Education	Economic development	Housing	Other
		Row %	Row %	Row %	Row %	Row %	Row %
Westchester County Adults		30%	21%	19%	12%	7%	12%
Westchester County Registered Voters		32%	18%	18%	13%	7%	12%
Party Registration^	Democrat	23%	17%	22%	10%	12%	16%
	Republican	47%	21%	11%	16%	4%	2%
	Non-enrolled	33%	17%	19%	14%	3%	13%
Income	Less than \$50,000	12%	26%	24%	12%	9%	17%
	\$50,000 or more	37%	19%	15%	13%	6%	10%
Race	White	36%	20%	15%	14%	5%	11%
	African American	11%	25%	38%	6%	15%	6%
	Latino	16%	20%	24%	10%	8%	21%
Education	Not college graduate	22%	24%	20%	12%	9%	14%
	College graduate	35%	18%	19%	12%	6%	10%
Age	Under 35	19%	22%	25%	10%	5%	19%
	35 or older	32%	21%	17%	13%	7%	9%
Age	Under 45	23%	23%	24%	10%	7%	13%
	45 or older	33%	19%	16%	15%	7%	11%
Gender	Men	26%	23%	14%	16%	7%	14%
	Women	32%	19%	24%	9%	7%	10%
Interview Type	Landline	32%	20%	17%	14%	7%	10%
	Cell Phone	23%	23%	23%	10%	7%	15%

Marist Poll Westchester County Adults: Interviews conducted September 23rd and September 24th, 2013, n=577 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

^Westchester County Registered Voters: N=481 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

		Westchester County Adults
		Col %
Do you think the top priority for Westchester's next County Executive should be:	Taxes	30%
	Jobs	21%
	Education	19%
	Economic development	12%
	Housing	7%
	Poverty	4%
	Crime	3%
	Transportation	3%
	Race relations	<1%
	Other	<1%

Marist Poll Westchester County Adults: Interviews conducted September 23rd and September 24th, 2013, n=577 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

Marist Poll Westchester County Tables

		Westchester County Adults		
		Do you think the local taxes and fees that you pay in Westchester County are generally fair or not fair given the services available in your community?		
		Fair	Not fair	Unsure
		Row %	Row %	Row %
Westchester County Adults		48%	50%	2%
Westchester County Registered Voters		46%	53%	1%
Party Registration^	Democrat	48%	51%	1%
	Republican	44%	54%	2%
	Non-enrolled	44%	55%	1%
Income	Less than \$50,000	53%	44%	2%
	\$50,000 or more	45%	54%	1%
Race	White	47%	50%	3%
	African American	43%	56%	1%
	Latino	57%	43%	0%
Education	Not college graduate	52%	45%	3%
	College graduate	45%	54%	1%
Age	Under 35	61%	38%	1%
	35 or older	45%	53%	2%
Age	Under 45	54%	46%	0%
	45 or older	45%	52%	3%
Gender	Men	51%	49%	1%
	Women	45%	52%	3%
Interview Type	Landline	44%	54%	2%
	Cell Phone	56%	43%	1%

Marist Poll Westchester County Adults: Interviews conducted September 23rd and September 24th, 2013, n=577 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

^Westchester County Registered Voters: N=481 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

Marist Poll Westchester County Tables

		Westchester County Homeowners		
		Do you think the amount you pay in school and property taxes is fair or not fair given the services available in your community?		
		Fair	Not fair	Unsure
		Row %	Row %	Row %
Westchester County Homeowners		38%	60%	2%
Westchester County Registered Voters		39%	60%	1%
Party Registration^	Democrat	44%	54%	2%
	Republican	30%	69%	0%
	Non-enrolled	44%	56%	0%
Race	White	41%	57%	2%
	Non White	32%	66%	3%
Education	Not college graduate	35%	63%	2%
	College graduate	40%	58%	2%
Age	Under 45	41%	57%	2%
	45 or older	39%	59%	2%
Gender	Men	44%	55%	1%
	Women	33%	64%	3%
Interview Type	Landline	37%	60%	3%
	Cell Phone	43%	57%	0%

Marist Poll Westchester County Homeowners: Interviews conducted September 23rd and September 24th, 2013, n=375 MOE +/- 5.1 percentage points. Totals may not add to 100% due to rounding.

^Westchester County Registered Voter Homeowners: N=343 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

Marist Poll Westchester County Tables

		Westchester County Adults			
		If you or someone in your household were to lose your job, would it be very difficult, difficult, not very difficult, or not difficult at all to find another similar position about the same distance from your house?			
		Very difficult	Difficult	Not very difficult	Not difficult at all
		Row %	Row %	Row %	Row %
Westchester County Adults*		37%	37%	22%	5%
Westchester County Registered Voters		37%	38%	21%	5%
Party Registration^	Democrat	43%	33%	20%	3%
	Republican	25%	41%	27%	7%
	Non-enrolled	42%	39%	16%	3%
Income	Less than \$50,000	45%	34%	16%	6%
	\$50,000 or more	35%	39%	22%	4%
Race	White	36%	35%	23%	6%
	African American	47%	35%	17%	0%
	Latino	29%	37%	27%	7%
Education	Not college graduate	36%	39%	20%	5%
	College graduate	38%	35%	22%	4%
Age	Under 35	30%	38%	27%	6%
	35 or older	39%	37%	20%	4%
Age	Under 45	33%	39%	24%	4%
	45 or older	40%	36%	19%	5%
Gender	Men	36%	40%	20%	5%
	Women	38%	34%	23%	5%
Interview Type	Landline	41%	33%	21%	5%
	Cell Phone	31%	42%	22%	5%

Marist Poll Westchester County Adults: Interviews conducted September 23rd and September 24th, 2013, n=517 MOE +/- 4.3 percentage points.

Totals may not add to 100% due to rounding.

^Westchester County Registered Voters: N=459 MOE +/- 4.6 percentage points. Totals may not add to 100% due to rounding.

\*Excludes those who volunteered that they are retired.

Marist Poll Westchester County Tables

		Westchester County Adults		
		Right now, do you think the Westchester County economy is getting better, getting worse, or staying about the same?		
		Getting better	Getting worse	Staying about the same
		Row %	Row %	Row %
Westchester County Adults		21%	16%	63%
Westchester County Registered Voters		21%	17%	62%
Party Registration^	Democrat	21%	17%	62%
	Republican	20%	13%	67%
	Non-enrolled	25%	18%	57%
Income	Less than \$50,000	19%	21%	60%
	\$50,000 or more	24%	12%	65%
Race	White	21%	14%	65%
	African American	9%	25%	66%
	Latino	33%	14%	53%
Education	Not college graduate	20%	16%	64%
	College graduate	22%	16%	63%
Age	Under 35	31%	12%	57%
	35 or older	19%	16%	65%
Age	Under 45	24%	13%	63%
	45 or older	20%	16%	63%
Gender	Men	26%	11%	63%
	Women	16%	20%	63%
Interview Type	Landline	20%	18%	62%
	Cell Phone	24%	11%	65%

Marist Poll Westchester County Adults: Interviews conducted September 23rd and September 24th, 2013, n=577 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

^Westchester County Registered Voters: N=481 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

Marist Poll Westchester County Tables

		Westchester County Adults		
		In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same?		
		Get better	Get worse	Stay about the same
		Row %	Row %	Row %
Westchester County Adults		32%	10%	58%
Westchester County Registered Voters		31%	11%	58%
Party Registration^	Democrat	34%	12%	53%
	Republican	29%	11%	59%
	Non-enrolled	24%	10%	66%
Income	Less than \$50,000	35%	14%	50%
	\$50,000 or more	33%	8%	59%
Race	White	25%	11%	64%
	African American	38%	14%	48%
	Latino	55%	5%	40%
Education	Not college graduate	34%	9%	57%
	College graduate	30%	11%	59%
Age	Under 35	48%	3%	49%
	35 or older	27%	13%	60%
Age	Under 45	45%	5%	50%
	45 or older	23%	14%	63%
Gender	Men	38%	8%	55%
	Women	26%	13%	61%
Interview Type	Landline	24%	12%	65%
	Cell Phone	48%	8%	44%

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^Westchester County Registered Voters: N=481 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.



Marist Poll Westchester County Tables

		Westchester County Adults		
		In general, thinking about the way things are going in Westchester County, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
Westchester County Adults		64%	24%	12%
Westchester County Registered Voters		63%	26%	11%
Party Registration^	Democrat	60%	27%	13%
	Republican	67%	26%	7%
	Non-enrolled	65%	24%	11%
Income	Less than \$50,000	66%	24%	10%
	\$50,000 or more	65%	23%	12%
Race	White	66%	22%	12%
	African American	52%	29%	19%
	Latino	78%	17%	5%
Education	Not college graduate	73%	16%	11%
	College graduate	60%	28%	12%
Age	Under 35	76%	14%	10%
	35 or older	63%	26%	11%
Age	Under 45	73%	19%	8%
	45 or older	61%	26%	13%
Gender	Men	68%	23%	9%
	Women	61%	25%	14%
Interview Type	Landline	60%	27%	13%
	Cell Phone	73%	18%	9%

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^Westchester County Registered Voters: N=481 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

Marist Poll Westchester County Tables

		Westchester County Adults			
		Overall, how would you rate your neighborhood as a place to live?			
		Excellent	Good	Fair	Poor
		Row %	Row %	Row %	Row %
Westchester County Adults		51%	40%	6%	3%
Westchester County Registered Voters		54%	37%	5%	3%
Party Registration^	Democrat	49%	36%	8%	7%
	Republican	61%	35%	3%	1%
	Non-enrolled	55%	40%	4%	1%
Income	Less than \$50,000	29%	51%	13%	7%
	\$50,000 or more	58%	37%	4%	2%
Race	White	58%	38%	2%	1%
	African American	15%	53%	20%	11%
	Latino	45%	43%	7%	5%
Education	Not college graduate	36%	51%	7%	5%
	College graduate	60%	33%	6%	2%
Age	Under 35	36%	53%	9%	2%
	35 or older	55%	36%	5%	4%
Age	Under 45	44%	43%	8%	4%
	45 or older	55%	38%	5%	2%
Gender	Men	48%	44%	6%	2%
	Women	53%	37%	6%	4%
Interview Type	Landline	52%	38%	6%	4%
	Cell Phone	47%	44%	6%	2%

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^Westchester County Registered Voters: N=481 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

Marist Poll Westchester County Tables

		Westchester County Adults			
		Overall, are you very satisfied, satisfied, not very satisfied, or not at all satisfied with Westchester County as a place to live?			
		Very satisfied	Satisfied	Not very satisfied	Not at all satisfied
		Row %	Row %	Row %	Row %
Westchester County Adults		41%	55%	3%	2%
Westchester County Registered Voters		40%	55%	3%	2%
Party Registration <sup>^</sup>	Democrat	38%	57%	1%	4%
	Republican	45%	49%	6%	1%
	Non-enrolled	36%	60%	4%	1%
Income	Less than \$50,000	33%	61%	2%	4%
	\$50,000 or more	43%	53%	3%	1%
Race	White	45%	50%	4%	1%
	African American	30%	60%	2%	8%
	Latino	37%	63%	0%	0%
Education	Not college graduate	35%	60%	3%	1%
	College graduate	44%	51%	3%	2%
Age	Under 35	41%	57%	2%	0%
	35 or older	40%	54%	3%	2%
Age	Under 45	40%	56%	2%	2%
	45 or older	41%	54%	3%	2%
Gender	Men	40%	56%	2%	2%
	Women	41%	53%	5%	1%
Interview Type	Landline	41%	53%	3%	2%
	Cell Phone	39%	57%	3%	1%

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<sup>^</sup>Westchester County Registered Voters: N=481 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

Marist Poll Westchester County Tables

		Westchester County Adults			
		Overall, would you describe the cost of living in Westchester County for the average family as very affordable, affordable, not very affordable, or not affordable at all?			
		Very affordable	Affordable	Not very affordable	Not affordable at all
		Row %	Row %	Row %	Row %
Westchester County Adults		2%	30%	57%	12%
Westchester County Registered Voters		2%	25%	61%	13%
Party Registration^	Democrat	1%	24%	60%	16%
	Republican	3%	30%	60%	7%
	Non-enrolled	2%	22%	61%	15%
Income	Less than \$50,000	0%	44%	45%	12%
	\$50,000 or more	3%	22%	62%	13%
Race	White	0%	26%	66%	9%
	African American	3%	36%	37%	24%
	Latino	2%	47%	40%	11%
Education	Not college graduate	1%	42%	47%	10%
	College graduate	2%	22%	63%	13%
Age	Under 35	4%	49%	41%	6%
	35 or older	1%	24%	61%	14%
Age	Under 45	3%	37%	51%	9%
	45 or older	0%	25%	60%	14%
Gender	Men	3%	32%	56%	9%
	Women	0%	27%	58%	15%
Interview Type	Landline	0%	26%	60%	14%
	Cell Phone	4%	37%	51%	8%

Marist Poll Westchester County Adults: Interviews conducted September 23rd and September 24th, 2013, n=577 MOE +/- 4.1 percentage points.

Totals may not add to 100% due to rounding.

^Westchester County Registered Voters: N=481 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

Marist Poll Westchester County Tables

		Westchester County Adults		
		Thinking about five years from now, do you plan to stay in Westchester County or do you plan to move someplace else?		
		Plan to stay in Westchester County	Plan to move someplace else	Unsure
		Row %	Row %	Row %
Westchester County Adults		70%	24%	6%
Westchester County Registered Voters		70%	24%	6%
Party Registration^	Democrat	73%	21%	6%
	Republican	69%	24%	7%
	Non-enrolled	67%	29%	3%
Income	Less than \$50,000	65%	30%	5%
	\$50,000 or more	71%	23%	6%
Race	White	74%	21%	5%
	African American	59%	35%	6%
	Latino	65%	29%	6%
Education	Not college graduate	64%	30%	6%
	College graduate	73%	21%	6%
Age	Under 35	56%	39%	5%
	35 or older	75%	20%	6%
Age	Under 45	63%	31%	5%
	45 or older	75%	19%	6%
Gender	Men	70%	24%	6%
	Women	69%	25%	7%
Interview Type	Landline	74%	20%	6%
	Cell Phone	62%	32%	6%

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Marist Poll Westchester County Tables

		Westchester County Adults		
		Regardless of whether or not you plan to move, which of the following best captures the major reason why you would ever want to move from where you currently live?		
		Economic reasons	Non-economic reasons	Other
		Row %	Row %	Row %
Westchester County Adults		43%	50%	8%
Westchester County Registered Voters		43%	50%	7%
Party Registration^	Democrat	44%	51%	5%
	Republican	45%	47%	7%
	Non-enrolled	46%	46%	8%
Plans for Five Years	Plan to stay in Westchester County	41%	52%	7%
	Plan to move someplace else	48%	43%	9%
Income	Less than \$50,000	42%	52%	5%
	\$50,000 or more	46%	47%	8%
Race	White	45%	48%	7%
	African American	35%	57%	8%
	Latino	39%	54%	8%
Education	Not college graduate	41%	50%	9%
	College graduate	44%	49%	7%
Age	Under 35	39%	52%	9%
	35 or older	45%	49%	6%
Age	Under 45	42%	50%	8%
	45 or older	44%	49%	6%
Gender	Men	42%	51%	7%
	Women	43%	49%	8%
Interview Type	Landline	43%	49%	7%
	Cell Phone	41%	51%	8%

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		Westchester County Adults
		Col %
Regardless of whether or not you plan to move, which of the following best captures the major reason why you would ever want to move from where you currently live?	Can't afford it	32%
	Want to be closer to family or friends	19%
	Want a different climate	18%
	Want better schools	7%
	Want to be closer to job	6%
	Taxes	4%
	Crime or safety reasons	4%
	Want to be closer to shopping or entertainment	2%
	Other	8%

Marist Poll Westchester County Adults: Interviews conducted September 23rd and September 24th, 2013, n=577 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

Marist Poll Westchester County Tables

		Westchester County Adults		
		In the event of a major disaster such as a terror attack, an earthquake, or a hurricane, do you think Westchester County has an adequate emergency response plan currently in place, or not?		
		Plan is adequate	Plan is not adequate	Unsure
		Row %	Row %	Row %
Westchester County Adults		44%	37%	19%
Westchester County Registered Voters		42%	39%	20%
Party Registration^	Democrat	36%	43%	21%
	Republican	55%	29%	16%
	Non-enrolled	40%	38%	22%
Income	Less than \$50,000	46%	29%	25%
	\$50,000 or more	45%	40%	15%
Race	White	45%	37%	18%
	African American	48%	29%	23%
	Latino	44%	37%	19%
Education	Not college graduate	52%	31%	17%
	College graduate	39%	40%	20%
Age	Under 35	63%	27%	11%
	35 or older	39%	41%	21%
Age	Under 45	51%	35%	15%
	45 or older	40%	39%	21%
Gender	Men	43%	39%	18%
	Women	45%	35%	19%
Interview Type	Landline	40%	38%	22%
	Cell Phone	52%	36%	12%

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