

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1,033 National Adults

This survey of 1,033 adults was conducted January 29th through January 31st, 2018 by The Marist Poll. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.4 percentage points. There are 824 registered voters. The results for this subset are statistically significant within ± 3.8 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Marist Poll Nature of the Sample February 2018

		National Adults	National Registered Voters
		Col %	Col %
National Adults		100%	
National Registered Voters		80%	100%
Party Identification	Democrat	n/a	30%
	Republican	n/a	29%
	Independent	n/a	38%
	Other	n/a	3%
Gender	Men	49%	48%
	Women	51%	52%
Age	Under 45	47%	41%
	45 or older	53%	59%
Age	18 to 29	22%	14%
	30 to 44	25%	27%
	45 to 59	26%	28%
	60 or older	28%	31%
Race	White	61%	64%
	African American	11%	11%
	Latino	15%	13%
	Other	12%	11%
Region	Northeast	18%	17%
	Midwest	21%	21%
	South	38%	38%
	West	23%	23%
Household Income	Less than \$50,000	44%	41%
	\$50,000 or more	56%	59%
Education	Not college graduate	60%	57%
	College graduate	40%	43%
Education by Race	White - Not College Graduate	34%	34%
	White - College Graduate	27%	30%
	Non-White - Not College Graduate	26%	23%
	Non-White - College Graduate	13%	13%
Interview Type	Landline	36%	41%
	Cell phone	64%	59%

Marist Poll National Adults. Interviews conducted January 29th through January 31st, 2018, n=1033 MOE +/- 3.4 percentage points.
National Registered Voters: n=824 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

SBROOT1. Marist Poll National Tables February 2018

		National Adults			
		Which team are you rooting for in the Super Bowl this Sunday:			
		The New England Patriots	The Philadelphia Eagles	Vol: Neither	Unsure
		Row %	Row %	Row %	Row %
National Adults		26%	39%	29%	6%
National Registered Voters		27%	40%	28%	6%
Party Identification^	Democrat	27%	45%	22%	6%
	Republican	30%	36%	28%	5%
	Independent	25%	40%	31%	4%
Trump Supporters		30%	35%	31%	5%
Region	Northeast	29%	45%	21%	6%
	Midwest	26%	41%	31%	3%
	South	28%	36%	28%	7%
	West	21%	37%	33%	9%
Household Income	Less than \$50,000	27%	36%	30%	6%
	\$50,000 or more	26%	43%	26%	4%
Education	Not college graduate	28%	38%	29%	5%
	College graduate	24%	41%	28%	7%
Race	White	22%	40%	31%	7%
	African American	36%	50%	13%	1%
	Latino	32%	35%	29%	5%
Race	White	22%	40%	31%	7%
	Non-white	32%	38%	24%	5%
Race and Education	White - Not College Graduate	22%	37%	34%	6%
	White - College Graduate	23%	43%	27%	7%
Age	18 to 29	28%	38%	28%	5%
	30 to 44	27%	47%	22%	4%
	45 to 59	25%	40%	29%	6%
	60 or older	25%	32%	35%	8%
Age	Under 45	27%	43%	25%	5%
	45 or older	25%	36%	32%	7%
Gender	Men	24%	44%	27%	5%
	Women	28%	34%	30%	8%
Interview Type	Landline	27%	36%	28%	9%
	Cell phone	25%	41%	29%	5%

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SBWIN1. Marist Poll National Tables February 2018

		National Adults		
		Regardless of who you are rooting for, which team do you think will win the Super Bowl this Sunday:		
		The New England Patriots	The Philadelphia Eagles	Unsure
		Row %	Row %	Row %
National Adults		60%	22%	18%
Team Rooting for in the Super Bowl	New England Patriots	86%	9%	5%
	Philadelphia Eagles	59%	36%	4%
National Registered Voters		61%	21%	18%
Party Identification^	Democrat	61%	23%	15%
	Republican	62%	20%	19%
	Independent	61%	22%	16%
Trump Supporters		63%	17%	20%
Region	Northeast	62%	23%	15%
	Midwest	63%	22%	15%
	South	63%	20%	17%
	West	52%	25%	23%
Household Income	Less than \$50,000	58%	24%	18%
	\$50,000 or more	64%	22%	13%
Education	Not college graduate	62%	22%	17%
	College graduate	60%	23%	17%
Race	White	60%	21%	19%
	African American	67%	21%	11%
	Latino	60%	24%	16%
Race	White	60%	21%	19%
	Non-white	61%	23%	16%
Race and Education	White - Not College Graduate	60%	21%	19%
	White - College Graduate	60%	22%	17%
Age	18 to 29	64%	23%	13%
	30 to 44	65%	20%	15%
	45 to 59	62%	22%	16%
	60 or older	52%	23%	25%
Age	Under 45	65%	21%	14%
	45 or older	57%	23%	21%
Gender	Men	62%	23%	15%
	Women	59%	21%	20%
Interview Type	Landline	55%	23%	22%
	Cell phone	63%	22%	15%

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SBKLN1. Marist Poll National Tables February 2018

		National Adults		
		Do you think professional football athletes playing in the Super Bowl should be required to stand for the National Anthem or should they be allowed to kneel if they choose?		
		Required to stand	Allowed to kneel	Unsure
		Row %	Row %	Row %
National Adults		47%	48%	5%
Team Rooting for in the Super Bowl	New England Patriots	52%	47%	1%
	Philadelphia Eagles	45%	53%	2%
National Registered Voters		48%	47%	5%
Party Identification^	Democrat	22%	73%	5%
	Republican	78%	19%	2%
	Independent	45%	49%	6%
Trump Supporters		84%	13%	3%
Region	Northeast	48%	47%	5%
	Midwest	53%	42%	4%
	South	45%	50%	5%
	West	43%	53%	5%
Household Income	Less than \$50,000	49%	46%	5%
	\$50,000 or more	44%	52%	4%
Education	Not college graduate	52%	42%	5%
	College graduate	38%	58%	4%
Race	White	57%	39%	4%
	African American	14%	83%	3%
	Latino	38%	55%	7%
Race	White	57%	39%	4%
	Non-white	31%	62%	6%
Race and Education	White - Not College Graduate	66%	29%	5%
	White - College Graduate	45%	53%	2%
Age	18 to 29	30%	65%	5%
	30 to 44	42%	55%	3%
	45 to 59	53%	42%	5%
	60 or older	58%	36%	6%
Age	Under 45	36%	60%	4%
	45 or older	56%	39%	5%
Gender	Men	47%	49%	4%
	Women	46%	48%	6%
Interview Type	Landline	54%	39%	7%
	Cell phone	42%	54%	4%

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