

## How the Survey was Conducted

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### **Nature of the Sample: PBS NewsHour/Marist Poll of 1105 National Adults**

This survey of 1105 adults was conducted September 25<sup>th</sup> through September 27<sup>th</sup>, 2017 by The Marist Poll sponsored in collaboration with PBS NewsHour. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from ASDE Survey Sampler, Inc. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within  $\pm 2.9$  percentage points. There are 886 registered voters. The results for this subset are statistically significant within  $\pm 3.3$  percentage points. There are 700 football fans. The results for this subset are statistically significant within  $\pm 3.7$  percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

**Nature of the Sample**

		National Adults	Registered	
		Col %	Col %	
National Adults		100%	n/a	
National Registered Voters		80%	100%	
Football Fans		63%	52%	
Party Identification	Democrat	n/a	33%	
	Republican	n/a	27%	
	Independent	n/a	38%	
	Other	n/a	1%	
Party Identification	Strong Democrats	n/a	20%	
	Not strong Democrats	n/a	13%	
	Democratic leaning independents	n/a	14%	
	Just Independents	n/a	12%	
	Republican leaning independents	n/a	12%	
	Not strong Republicans	n/a	10%	
	Strong Republicans	n/a	17%	
	Other	n/a	1%	
	Political Ideology	Very liberal	n/a	8%
		Liberal	n/a	22%
Moderate		n/a	33%	
Conservative		n/a	26%	
Very conservative		n/a	11%	
Gender	Men	49%	47%	
	Women	51%	53%	
Age	Under 45	47%	42%	
	45 or older	53%	58%	
Age	18 to 29	22%	17%	
	30 to 44	25%	25%	
	45 to 59	26%	28%	
	60 or older	26%	30%	
Race	White	62%	64%	
	African American	11%	11%	
	Latino	14%	13%	
	Other	12%	11%	
Region	Northeast	18%	17%	
	Midwest	21%	22%	
	South	37%	37%	
	West	24%	24%	
Household Income	Less than \$50,000	48%	43%	
	\$50,000 or more	52%	57%	
Education	Not college graduate	60%	57%	
	College graduate	40%	43%	
Education by Race	White - Not College Graduate	36%	36%	
	White - College Graduate	26%	29%	
	Non-White - Not College Graduate	25%	22%	
	Non-White - College Graduate	13%	14%	
Interview Type	Landline	32%	35%	
	Cell phone	68%	65%	

PBS NewsHour/Marist Poll National Adults. Interviews conducted September 25th through September 27th, 2017, n=1105 MOE +/- 2.9 percentage points.

National Registered Voters: n=886 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

PBS NewsHour/Marist Poll National Tables

		National Adults		
		Players in the NFL and other sports are kneeling or locking arms together during the national anthem to protest racial inequality in the United States. Do you consider this to be a respectful or disrespectful way to bring attention to their concerns?		
		Respectful	Disrespectful	Unsure
		Row %	Row %	Row %
National Adults		48%	46%	6%
Football Fans		54%	41%	4%
National Registered Voters		48%	48%	5%
Party Identification <sup>^</sup>	Democrat	82%	14%	4%
	Republican	9%	88%	3%
	Independent	45%	49%	6%
Political Ideology <sup>^</sup>	Very liberal-Liberal	80%	16%	4%
	Moderate	52%	41%	7%
	Conservative-Very conservative	18%	80%	3%
Trump Supporters		7%	90%	4%
Region	Northeast	56%	38%	6%
	Midwest	47%	48%	5%
	South	42%	52%	6%
	West	54%	40%	6%
Household Income	Less than \$50,000	52%	42%	6%
	\$50,000 or more	48%	48%	4%
Education	Not college graduate	45%	49%	6%
	College graduate	55%	41%	4%
Race	White	42%	55%	3%
	African American	77%	16%	7%
	Latino	64%	30%	7%
Race and Education	White - Not College Graduate	35%	61%	4%
	White - College Graduate	52%	46%	2%
Age	18 to 29	68%	27%	5%
	30 to 44	52%	43%	5%
	45 to 59	43%	52%	6%
	60 or older	36%	57%	7%
Age	Under 45	59%	36%	5%
	45 or older	39%	54%	6%
Gender	Men	45%	49%	5%
	Women	51%	43%	6%
Interview Type	Landline	41%	52%	7%
	Cell phone	52%	43%	5%

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<sup>^</sup>Football Fans: n =700 MOE +/- 3.7 percentage points.

<sup>^</sup>National Registered Voters: n=886 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

PBS NewsHour/Marist Poll National Tables

		National Adults		
		With whom do you agree more:		
		President Trump who says the players are disrespectful and should be fired	The NFL who says the president's remarks are inappropriate, offensive and divisive	Unsure
		Row %	Row %	Row %
National Adults		33%	60%	7%
Football Fans		27%	67%	6%
National Registered Voters		35%	58%	6%
Party Identification^	Democrat	7%	91%	2%
	Republican	72%	21%	7%
	Independent	34%	57%	9%
Political Ideology^	Very liberal-Liberal	9%	88%	3%
	Moderate	26%	66%	8%
	Conservative-Very conservative	67%	26%	7%
Trump Supporters		76%	14%	9%
Region	Northeast	22%	70%	8%
	Midwest	34%	59%	7%
	South	41%	51%	8%
	West	27%	68%	5%
Household Income	Less than \$50,000	28%	65%	7%
	\$50,000 or more	36%	59%	5%
Education	Not college graduate	35%	57%	9%
	College graduate	29%	66%	5%
Race	White	40%	54%	5%
	African American	6%	91%	3%
	Latino	23%	70%	7%
Race and Education	White - Not College Graduate	45%	48%	7%
	White - College Graduate	33%	64%	3%
Age	18 to 29	14%	78%	8%
	30 to 44	31%	61%	7%
	45 to 59	38%	56%	6%
	60 or older	43%	50%	8%
Age	Under 45	23%	69%	7%
	45 or older	41%	53%	7%
Gender	Men	37%	57%	6%
	Women	29%	63%	8%
Interview Type	Landline	36%	54%	9%
	Cell phone	31%	63%	6%

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