Nature of the Sample: McClatchy-Marist Poll of 1,005 National Adults

This survey of 1,005 adults was conducted December 1st through December 9th, 2016 by The Marist Poll, sponsored and funded in partnership with McClatchy. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ±3.1 percentage points. There are 873 registered voters. The results for this subset are statistically significant within ±3.3 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Col %	Col %
National Adults		100%	
National Registered Voters		87%	100%
Party Identification	Democrat	n/a	36%
	Republican	n/a	31%
	Independent	n/a	32%
	Other	n/a	2%
Party Identification	Strong Democrats	n/a	25%
	Not strong Democrats	n/a	11%
	Democratic leaning independents	n/a	11%
	Just Independents	n/a	8%
	Republican leaning independents	n/a	13%
	Not strong Republicans	n/a	12%
	Strong Republicans	n/a	18%
	Other	n/a	2%
Political Ideology	Very liberal	n/a	8%
	Liberal	n/a	20%
	Moderate	n/a	33%
	Conservative	n/a	28%
	Very conservative	n/a	10%
Tea Party Supporters		n/a	19%
Gender	Men	49%	48%
	Women	51%	52%
Age	Under 45	47%	42%
	45 or older	53%	58%
Age	18 to 29	22%	18%
	30 to 44	25%	24%
	45 to 59	27%	29%
	60 or older	26%	28%
Race	White	62%	65%
	African American	11%	11%
	Latino	14%	14%
	Other	12%	10%
Region	Northeast	18%	18%
	Midwest	21%	21%
	South	37%	37%
	West	24%	24%
Household Income	Less than $50,000	48%	46%
	$50,000 or more	52%	54%
Education	Not college graduate	58%	56%
	College graduate	42%	44%
Education by Race	White - Not College Graduate	33%	34%
	White - College Graduate	29%	31%
	Non-White - Not College Graduate	24%	22%
	Non-White - College Graduate	14%	13%
White Evangelical Christians		19%	19%
Interview Type	Landline	41%	44%
	Cell phone	59%	56%

McClatchy-Marist Poll National Adults. Interviews conducted December 1st through December 9th, 2016, n=1005 MOE +/- 3.1 percentage points. National Registered Voters: n=873 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		National Registered Voters				
		Do you think Melania Trump will make an excellent, good, fair or poor first lady?				
		Excellent	Good	Fair	Poor	Unsure
		Row %	Row %	Row %	Row %	Row %
National Registered Voters		13%	21%	30%	26%	9%
Party Identification	Democrat	3%	8%	31%	48%	9%
	Republican	29%	32%	27%	5%	6%
	Independent	9%	25%	33%	22%	10%
Party Identification*	Strong Democrats	2%	8%	31%	48%	10%
	Soft Democrats	3%	12%	38%	38%	8%
	Soft Republicans	17%	36%	30%	11%	5%
	Strong Republicans	40%	30%	22%	2%	6%
Tea Party Supporters		31%	27%	26%	10%	6%
Political Ideology	Very liberal-Liberal	2%	14%	34%	40%	9%
	Moderate	7%	18%	37%	30%	7%
	Conservative-Very conservative	28%	27%	23%	12%	10%
Region	Northeast	12%	19%	27%	32%	10%
	Midwest	15%	27%	29%	19%	10%
	South	17%	21%	29%	26%	7%
	West	7%	17%	37%	27%	12%
Household Income	Less than $50,000	15%	19%	28%	29%	9%
	$50,000 or more	12%	21%	35%	25%	8%
Education	Not college graduate	15%	19%	30%	27%	10%
	College graduate	13%	22%	31%	26%	8%
Race	White	16%	26%	29%	19%	10%
	African American	5%	5%	33%	40%	17%
	Latino	13%	7%	34%	44%	3%
Race and Education	White - Not College Graduate	18%	26%	27%	19%	10%
	White - College Graduate	15%	26%	30%	20%	9%
Age	18 to 29	7%	8%	39%	40%	6%
	30 to 44	14%	23%	31%	26%	6%
	45 to 59	11%	22%	34%	25%	8%
	60 or older	20%	27%	21%	18%	14%
Age	Under 45	11%	17%	34%	32%	6%
	45 or older	16%	24%	28%	22%	11%
Gender	Men	14%	21%	32%	24%	9%
	Women	13%	21%	29%	27%	9%
White Evangelical Christians		26%	33%	27%	8%	7%
Interview Type	Landline	16%	24%	23%	25%	12%
	Cell phone	12%	18%	36%	27%	7%

McClatchy-Marist Poll National Registered Voters. Interviews conducted December 1st through December 9th, 2016, n=873 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

	National Registered Voters	
	Do you think Melania Trump (Michelle Obama) will make an excellent, good, fair or poor first lady?	
National Registered Voters	**December 2016**	**December 2008**
Excellent	13%	30%
Good	21%	30%
Fair	30%	19%
Poor	26%	9%
Unsure	9%	12%

McClatchy-Marist Poll National Registered Voters