

How the Survey was Conducted

Nature of the Sample: McClatchy-Marist Poll of 1,005 National Adults

This survey of 1,005 adults was conducted December 1st through December 9th, 2016 by The Marist Poll, sponsored and funded in partnership with McClatchy. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.1 percentage points. There are 873 registered voters. The results for this subset are statistically significant within ± 3.3 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

| | | National Adults | National Registered Voters | |
|------------------------------|----------------------------------|-----------------|----------------------------|-----|
| | | Col % | Col % | |
| National Adults | | 100% | | |
| National Registered Voters | | 87% | 100% | |
| Party Identification | Democrat | n/a | 36% | |
| | Republican | n/a | 31% | |
| | Independent | n/a | 32% | |
| | Other | n/a | 2% | |
| Party Identification | Strong Democrats | n/a | 25% | |
| | Not strong Democrats | n/a | 11% | |
| | Democratic leaning independents | n/a | 11% | |
| | Just Independents | n/a | 8% | |
| | Republican leaning independents | n/a | 13% | |
| | Not strong Republicans | n/a | 12% | |
| | Strong Republicans | n/a | 18% | |
| | Other | n/a | 2% | |
| | Political Ideology | Very liberal | n/a | 8% |
| | | Liberal | n/a | 20% |
| Moderate | | n/a | 33% | |
| Conservative | | n/a | 28% | |
| Very conservative | | n/a | 10% | |
| Tea Party Supporters | | n/a | 19% | |
| Gender | Men | 49% | 48% | |
| | Women | 51% | 52% | |
| Age | Under 45 | 47% | 42% | |
| | 45 or older | 53% | 58% | |
| Age | 18 to 29 | 22% | 18% | |
| | 30 to 44 | 25% | 24% | |
| | 45 to 59 | 27% | 29% | |
| | 60 or older | 26% | 28% | |
| | | | | |
| Race | White | 62% | 65% | |
| | African American | 11% | 11% | |
| | Latino | 14% | 14% | |
| | Other | 12% | 10% | |
| Region | Northeast | 18% | 18% | |
| | Midwest | 21% | 21% | |
| | South | 37% | 37% | |
| | West | 24% | 24% | |
| Household Income | Less than \$50,000 | 48% | 46% | |
| | \$50,000 or more | 52% | 54% | |
| Education | Not college graduate | 58% | 56% | |
| | College graduate | 42% | 44% | |
| Education by Race | White - Not College Graduate | 33% | 34% | |
| | White - College Graduate | 29% | 31% | |
| | Non-White - Not College Graduate | 24% | 22% | |
| | Non-White - College Graduate | 14% | 13% | |
| White Evangelical Christians | | 19% | 19% | |
| Interview Type | Landline | 41% | 44% | |
| | Cell phone | 59% | 56% | |

McClatchy-Marist Poll National Adults. Interviews conducted December 1st through December 9th, 2016, n=1005 MOE +/- 3.1 percentage points. National Registered Voters: n=873 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

| | | National Registered Voters | | |
|------------------------------|--------------------------------|---|---|--------|
| | | Thinking about future elections, do you think who wins the presidency should be determined by: | | |
| | | The electoral college, where the electors or representatives from each state vote for the candidate who won the most votes in the state | The popular vote, that is, the candidate who gets the most votes in the nation regardless of the state in which people live | Unsure |
| | | Row % | Row % | Row % |
| National Registered Voters | | 45% | 52% | 3% |
| Party Identification | Democrat | 19% | 78% | 3% |
| | Republican | 67% | 29% | 4% |
| | Independent | 52% | 46% | 2% |
| Party Identification* | Strong Democrats | 18% | 79% | 3% |
| | Soft Democrats | 25% | 72% | 3% |
| | Soft Republicans | 67% | 30% | 3% |
| | Strong Republicans | 69% | 29% | 2% |
| Tea Party Supporters | | 70% | 27% | 3% |
| Political Ideology | Very liberal-Liberal | 24% | 75% | 2% |
| | Moderate | 40% | 56% | 4% |
| | Conservative-Very conservative | 63% | 34% | 2% |
| Region | Northeast | 42% | 56% | 2% |
| | Midwest | 49% | 45% | 5% |
| | South | 44% | 53% | 3% |
| | West | 44% | 54% | 2% |
| Household Income | Less than \$50,000 | 44% | 54% | 2% |
| | \$50,000 or more | 45% | 52% | 3% |
| Education | Not college graduate | 45% | 53% | 3% |
| | College graduate | 45% | 53% | 2% |
| Race | White | 51% | 46% | 3% |
| | African American | 22% | 74% | 4% |
| | Latino | 35% | 63% | 2% |
| Race and Education | White - Not College Graduate | 53% | 44% | 3% |
| | White - College Graduate | 47% | 49% | 3% |
| Age | 18 to 29 | 45% | 54% | 1% |
| | 30 to 44 | 36% | 61% | 3% |
| | 45 to 59 | 45% | 54% | 1% |
| | 60 or older | 52% | 42% | 6% |
| Age | Under 45 | 40% | 58% | 2% |
| | 45 or older | 48% | 48% | 3% |
| Gender | Men | 50% | 48% | 2% |
| | Women | 40% | 56% | 4% |
| White Evangelical Christians | | 60% | 38% | 2% |
| Interview Type | Landline | 47% | 49% | 5% |
| | Cell phone | 43% | 55% | 2% |

McClatchy-Marist Poll National Registered Voters. Interviews conducted December 1st through December 9th, 2016, n=873 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.