

## How the Survey was Conducted

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### **Nature of the Sample: McClatchy-Marist Poll of 1,249 National Adults**

This survey of 1,249 adults was conducted July 5<sup>th</sup> through July 9<sup>th</sup>, 2016 by The Marist Poll sponsored and funded in partnership with McClatchy News Service. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within  $\pm 2.8$  percentage points. There are 1,053 registered voters. The results for this subset are statistically significant within  $\pm 3.0$  percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Col %	Col %
National Adults		100%	
National Registered Voters		84%	100%
Party Identification	Democrat	n/a	35%
	Republican	n/a	30%
	Independent	n/a	35%
	Other	n/a	1%
Party Identification	Strong Democrats	n/a	24%
	Not strong Democrats	n/a	11%
	Democratic leaning independents	n/a	14%
	Just Independents	n/a	10%
	Republican leaning independents	n/a	10%
	Not strong Republicans	n/a	11%
	Strong Republicans	n/a	18%
	Other	n/a	1%
	Political Ideology	Very liberal	n/a
Liberal		n/a	21%
Moderate		n/a	35%
Conservative		n/a	24%
Very conservative		n/a	13%
Tea Party Supporters		n/a	21%
Gender	Men	49%	47%
	Women	51%	53%
Age	Under 45	47%	42%
	45 or older	53%	58%
Age	18 to 29	22%	18%
	30 to 44	25%	23%
	45 to 59	26%	29%
	60 or older	26%	29%
Race	White	62%	65%
	African American	11%	12%
	Latino	15%	13%
	Other	11%	10%
Region	Northeast	18%	18%
	Midwest	22%	23%
	South	37%	37%
	West	23%	22%
Household Income	Less than \$50,000	48%	47%
	\$50,000 or more	52%	53%
Education	Not college graduate	59%	57%
	College graduate	41%	43%
Education by Race	White - Not College Graduate	35%	36%
	White - College Graduate	28%	31%
	Non-White - Not College Graduate	24%	22%
	Non-White - College Graduate	12%	11%
Marital Status	Married	47%	50%
	Not married	53%	50%
Interview Type	Landline	42%	45%
	Cell phone	58%	55%

McClatchy-Marist Poll National Adults. Interviews conducted July 5th through July 9th, 2016, n=1249 MOE +/- 2.8 percentage points. National Registered Voters: n=1053 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Registered Voters			
		Overall, do you have a favorable or an unfavorable impression of Julian Castro?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		15%	28%	47%	10%
Party Identification	Democrat	25%	19%	45%	11%
	Republican	10%	31%	49%	10%
	Independent	8%	33%	49%	9%
Tea Party Supporters		14%	37%	41%	8%
Political Ideology	Very liberal-Liberal	25%	26%	37%	11%
	Moderate	18%	21%	48%	13%
	Conservative-Very conservative	8%	33%	51%	8%
Region	Northeast	18%	28%	45%	10%
	Midwest	7%	32%	52%	8%
	South	14%	31%	43%	13%
	West	20%	19%	51%	9%
Household Income	Less than \$50,000	14%	26%	50%	10%
	\$50,000 or more	16%	31%	42%	10%
Education	Not college graduate	12%	29%	50%	9%
	College graduate	21%	25%	42%	12%
Race	White	12%	26%	50%	12%
	Non-white	19%	32%	41%	8%
Education by Race	White - Not College Graduate	10%	24%	53%	12%
	White - College Graduate	15%	27%	45%	13%
Age	18 to 29	26%	39%	35%	1%
	30 to 44	15%	27%	45%	13%
	45 to 59	13%	25%	53%	9%
	60 or older	10%	23%	52%	15%
Age	Under 45	20%	32%	40%	8%
	45 or older	11%	24%	52%	12%
Gender	Men	14%	32%	44%	10%
	Women	15%	24%	50%	11%
Marital Status	Married	13%	28%	49%	11%
	Not married	19%	27%	44%	10%
Interview Type	Landline	12%	22%	53%	13%
	Cell phone	17%	32%	43%	9%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted July 5th through July 9th, 2016, n=676 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Registered Voters			
		Overall, do you have a favorable or an unfavorable impression of Tim Kaine?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		16%	24%	45%	15%
Party Identification	Democrat	19%	23%	43%	15%
	Republican	14%	21%	50%	15%
	Independent	16%	27%	43%	14%
Tea Party Supporters		26%	26%	38%	11%
Political Ideology	Very liberal-Liberal	15%	26%	40%	18%
	Moderate	17%	26%	40%	17%
	Conservative-Very conservative	15%	22%	53%	10%
Region	Northeast	21%	18%	44%	18%
	Midwest	10%	21%	50%	19%
	South	21%	25%	42%	13%
	West	12%	30%	46%	11%
Household Income	Less than \$50,000	19%	22%	45%	14%
	\$50,000 or more	15%	28%	43%	14%
Education	Not college graduate	16%	24%	47%	13%
	College graduate	14%	23%	46%	17%
Race	White	14%	20%	48%	18%
	Non-white	20%	32%	39%	8%
Education by Race	White - Not College Graduate	13%	17%	51%	19%
	White - College Graduate	14%	22%	46%	17%
Age	18 to 29	25%	32%	35%	9%
	30 to 44	20%	31%	38%	11%
	45 to 59	14%	23%	44%	19%
	60 or older	10%	16%	59%	16%
Age	Under 45	22%	31%	36%	10%
	45 or older	12%	19%	51%	18%
Gender	Men	19%	26%	42%	13%
	Women	13%	23%	49%	16%
Marital Status	Married	11%	23%	49%	18%
	Not married	19%	24%	44%	13%
Interview Type	Landline	11%	19%	52%	19%
	Cell phone	20%	28%	40%	12%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted July 5th through July 9th, 2016, n=650 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Registered Voters			
		Overall, do you have a favorable or an unfavorable impression of Xavier Becerra?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		9%	16%	65%	11%
Party Identification	Democrat	13%	12%	62%	13%
	Republican	4%	21%	63%	12%
	Independent	7%	18%	70%	5%
Tea Party Supporters		10%	21%	57%	12%
Political Ideology	Very liberal-Liberal	15%	9%	64%	11%
	Moderate	6%	15%	70%	9%
	Conservative-Very conservative	7%	19%	63%	11%
Region	Northeast	14%	15%	63%	7%
	Midwest	3%	26%	63%	9%
	South	8%	13%	70%	10%
	West	11%	15%	59%	16%
Household Income	Less than \$50,000	9%	20%	62%	9%
	\$50,000 or more	9%	14%	65%	12%
Education	Not college graduate	10%	17%	65%	8%
	College graduate	8%	12%	66%	13%
Race	White	6%	15%	68%	11%
	Non-white	14%	20%	58%	8%
Education by Race	White - Not College Graduate	5%	17%	69%	10%
	White - College Graduate	7%	13%	67%	14%
Age	18 to 29	24%	18%	53%	5%
	30 to 44	10%	15%	60%	15%
	45 to 59	3%	19%	68%	11%
	60 or older	4%	14%	71%	11%
Age	Under 45	16%	17%	57%	11%
	45 or older	3%	16%	69%	11%
Gender	Men	8%	20%	63%	9%
	Women	9%	13%	66%	12%
Marital Status	Married	5%	14%	70%	11%
	Not married	13%	17%	60%	9%
Interview Type	Landline	1%	13%	76%	10%
	Cell phone	14%	19%	56%	11%

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McClatchy-Marist Poll National Tables

		National Registered Voters			
		Overall, do you have a favorable or an unfavorable impression of Amy Klobuchar?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		12%	19%	60%	9%
Party Identification	Democrat	17%	15%	56%	13%
	Republican	9%	22%	61%	8%
	Independent	9%	22%	61%	8%
Tea Party Supporters		18%	22%	55%	6%
Political Ideology	Very liberal-Liberal	17%	16%	50%	17%
	Moderate	9%	22%	61%	9%
	Conservative-Very conservative	11%	19%	64%	6%
Region	Northeast	18%	15%	52%	15%
	Midwest	8%	19%	67%	6%
	South	9%	21%	61%	9%
	West	14%	19%	58%	9%
Household Income	Less than \$50,000	11%	22%	59%	7%
	\$50,000 or more	13%	17%	59%	11%
Education	Not college graduate	14%	21%	58%	7%
	College graduate	10%	16%	61%	14%
Race	White	9%	16%	63%	12%
	Non-white	16%	25%	53%	5%
Education by Race	White - Not College Graduate	10%	16%	64%	11%
	White - College Graduate	9%	16%	59%	16%
Age	18 to 29	27%	21%	45%	7%
	30 to 44	12%	26%	51%	11%
	45 to 59	8%	18%	62%	12%
	60 or older	6%	13%	74%	8%
Age	Under 45	19%	24%	49%	9%
	45 or older	7%	16%	68%	10%
Gender	Men	13%	23%	56%	7%
	Women	10%	15%	63%	11%
Marital Status	Married	8%	18%	62%	12%
	Not married	15%	20%	56%	8%
Interview Type	Landline	8%	13%	69%	10%
	Cell phone	14%	24%	53%	9%

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McClatchy-Marist Poll National Tables

		National Registered Voters			
		Overall, do you have a favorable or an unfavorable impression of Elizabeth Warren?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		33%	33%	23%	12%
Party Identification	Democrat	58%	12%	21%	9%
	Republican	11%	55%	22%	12%
	Independent	28%	34%	25%	13%
Tea Party Supporters		14%	55%	21%	10%
Political Ideology	Very liberal-Liberal	65%	13%	19%	4%
	Moderate	35%	30%	18%	17%
	Conservative-Very conservative	13%	49%	26%	12%
Region	Northeast	36%	29%	27%	8%
	Midwest	33%	34%	22%	11%
	South	29%	38%	22%	11%
	West	35%	27%	22%	16%
Household Income	Less than \$50,000	29%	30%	26%	15%
	\$50,000 or more	37%	35%	19%	9%
Education	Not college graduate	24%	35%	28%	13%
	College graduate	47%	28%	13%	11%
Race	White	33%	35%	18%	14%
	Non-white	32%	28%	32%	9%
Education by Race	White - Not College Graduate	23%	38%	23%	16%
	White - College Graduate	47%	29%	12%	13%
Age	18 to 29	32%	26%	30%	12%
	30 to 44	38%	27%	26%	9%
	45 to 59	26%	38%	23%	13%
	60 or older	36%	35%	16%	13%
Age	Under 45	35%	27%	28%	10%
	45 or older	31%	36%	19%	13%
Gender	Men	24%	44%	25%	8%
	Women	40%	23%	21%	16%
Marital Status	Married	31%	38%	21%	10%
	Not married	38%	27%	22%	13%
Interview Type	Landline	33%	33%	20%	14%
	Cell phone	32%	32%	25%	10%

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