

## How the Survey was Conducted

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### **Nature of the Sample: Exclusive *Point Taken*-Marist Poll of 572 National Adults**

This survey of 572 adults was conducted April 14<sup>th</sup> 2016 by The Marist Poll sponsored and funded in partnership with WGBH's *Point Taken*. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Each percentage point represents 3.2 million people including children or 2.4 million adults 18 years of age and older. Results are statistically significant within  $\pm 4.1$  percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

























