

How the Survey was Conducted

Nature of the Sample: McClatchy-Marist Poll of 1,249 National Adults

This survey of 1,249 adults was conducted July 22nd through July 28th, 2015 by The Marist Poll sponsored and funded in partnership with the McClatchy News Service. Adults 18 years of age and older residing in the continental United States were interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were selected by asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 2.8 percentage points. There are 964 registered voters. The results for this subset are statistically significant within ± 3.2 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Col %	Col %
National Adults		100%	
National Registered Voters		77%	100%
Party Identification^	Democrat	n/a	33%
	Republican	n/a	25%
	Independent	n/a	40%
	Other	n/a	3%
Party Identification^	Strong Democrats	n/a	21%
	Not strong Democrats	n/a	12%
	Democratic leaning independents	n/a	15%
	Just Independents	n/a	12%
	Republican leaning independents	n/a	12%
	Not strong Republicans	n/a	12%
	Strong Republicans	n/a	13%
	Other	n/a	3%
	Political Ideology^	Very liberal	n/a
Liberal		n/a	20%
Moderate		n/a	32%
Conservative		n/a	31%
Very conservative		n/a	10%
Tea Party Supporters^		n/a	19%
Gender	Men	49%	47%
	Women	51%	53%
Age	Under 45	46%	39%
	45 or older	54%	61%
Age	18 to 29	21%	16%
	30 to 44	25%	23%
	45 to 59	26%	29%
	60 or older	27%	32%
			27%
Race	White	64%	69%
	African American	11%	12%
	Latino	14%	10%
	Other	10%	9%
Region	Northeast	17%	17%
	Midwest	21%	22%
	South	38%	37%
	West	24%	24%
Household Income	Less than \$50,000	48%	41%
	\$50,000 or more	52%	59%
Education	Not college graduate	62%	58%
	College graduate	38%	42%
Marital Status	Married	48%	53%
	Not married	52%	47%
Interview Type	Landline	52%	59%
	Cell phone	48%	41%

McClatchy-Marist Poll National Adults. Interviews conducted July 22nd through July 28th, 2015, n=1249 MOE +/- 2.8 percentage points.

^National Registered Voters: n=964 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Adults								
		Which one of the following women do you think should be on the ten dollar bill:								
		Eleanor Roosevelt	Harriet Tubman	Sacagawea	Amelia Earhart	Susan B. Anthony	Sandra Day O'Connor	None	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
National Adults		27%	17%	13%	11%	11%	4%	4%	1%	11%
National Registered Voters		29%	20%	11%	11%	11%	4%	4%	2%	9%
Party Identification^	Democrat	34%	26%	7%	8%	12%	3%	1%	3%	6%
	Republican	28%	17%	10%	11%	11%	4%	7%	1%	11%
	Independent	26%	17%	15%	14%	10%	5%	3%	1%	8%
Party Identification*	Strong Democrats	32%	29%	6%	6%	11%	4%	2%	4%	7%
	Soft Democrats	33%	21%	12%	10%	14%	6%	1%	0%	3%
	Just Independents	24%	21%	14%	11%	8%	3%	5%	2%	12%
	Soft Republicans	26%	12%	15%	16%	7%	4%	5%	1%	15%
	Strong Republicans	28%	19%	7%	13%	12%	4%	10%	1%	6%
Tea Party Supporters^		23%	9%	13%	17%	17%	5%	8%	1%	7%
Political Ideology^	Very liberal-Liberal	32%	24%	10%	10%	11%	5%	2%	2%	5%
	Moderate	31%	22%	9%	9%	10%	6%	3%	1%	10%
	Conservative-Very conservative	27%	15%	12%	14%	12%	3%	7%	2%	9%
Region	Northeast	28%	18%	14%	15%	7%	5%	2%	0%	10%
	Midwest	28%	16%	16%	10%	11%	5%	4%	1%	10%
	South	27%	16%	11%	10%	14%	4%	5%	2%	12%
	West	27%	19%	13%	10%	9%	5%	3%	1%	13%
Household Income	Less than \$50,000	25%	14%	14%	12%	14%	4%	3%	2%	12%
	\$50,000 or more	29%	21%	12%	11%	8%	5%	4%	1%	9%
Education	Not college graduate	24%	15%	16%	12%	11%	4%	4%	1%	12%
	College graduate	33%	22%	8%	8%	10%	5%	3%	1%	11%
Race	White	29%	15%	12%	12%	12%	5%	4%	1%	9%
	African American	19%	47%	8%	5%	10%	2%	1%	2%	7%
	Latino	22%	13%	11%	10%	10%	8%	4%	1%	20%
Age	18 to 29	28%	17%	19%	11%	11%	4%	0%	1%	10%
	30 to 44	21%	26%	12%	10%	10%	5%	1%	0%	15%
	45 to 59	23%	17%	13%	12%	11%	5%	5%	1%	12%
	60 or older	37%	10%	10%	10%	12%	3%	7%	3%	9%
Age	Under 45	24%	22%	15%	10%	10%	5%	1%	0%	12%
	45 or older	30%	13%	11%	11%	12%	4%	6%	2%	10%
Gender	Men	22%	16%	17%	13%	10%	3%	4%	1%	14%
	Women	33%	18%	10%	9%	12%	5%	4%	1%	9%
Marital Status	Married	27%	18%	11%	10%	11%	5%	5%	1%	12%
	Not married	28%	17%	15%	11%	11%	4%	3%	1%	10%
Interview Type	Landline	27%	17%	11%	10%	12%	4%	6%	2%	11%
	Cell phone	27%	17%	15%	12%	10%	5%	1%	1%	12%

McClatchy-Marist Poll National Adults. Interviews conducted July 22nd through July 28th, 2015, n=1249 MOE +/- 2.8 percentage points.

^National Registered Voters: n=964 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.