



POLL MUST BE SOURCED:
HBO Real Sports/Marist Poll*

**More Than One-Third Believes Decline in African American
Baseball Players is a Concern...
Race Factors into Perceptions of Baseball**

*** Complete Tables for Poll Appended ***

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This HBO Real Sports/Marist Poll Reports:

More than one in three Americans considers the decline in African American players in Major League Baseball to be a problem. This includes about one in eight who thinks the decline to be a major issue.

African Americans, 49%, are more likely than whites, 34%, to consider the composition of MLB players to be troublesome.

Looking at Americans' perceptions of baseball, only about one in seven thinks of it as the most popular sport for children to play. Football, 35%, and soccer, 28%, exceed baseball. Racial differences exist. White Americans, 15%, are more than twice as likely as African Americans, 6%, to say baseball is the leading sport in which children participate. Still, baseball places third among whites, in terms of popularity, and fourth among African Americans.

Why aren't children playing baseball? Finances are a factor. More than six in ten Americans, 63%, say the cost of playing in top travel leagues is, at least, part of the reason.

*All references to the survey must be sourced as "HBO Real Sports/Marist Poll"

Additionally, 47% say the equipment is too expensive, and that is, at least, a partial explanation.

Americans wax nostalgic about the sport. Nearly two-thirds of Americans, including a majority of African Americans played baseball as a child. And, baseball, 33%, also ranks first as the sport Americans would like to play with their son. However, while the sport tops the list for white Americans, it comes in fourth among African Americans.

Americans view baseball positively. Most, 83%, consider it a sport which is rich in tradition and not too old-fashioned. Nearly three in four Americans, 74%, call baseball “cool” as opposed to “not cool.” And, nearly six in ten, 59%, say the sport is changing with the times and is not stuck in the past. However, residents divide about baseball’s level of excitement.

Despite Americans’ mostly favorable impressions of the sport, baseball isn’t a major topic around the watercooler. Only 31% say people talk about or follow the sport *a lot* during baseball season. African Americans are the least likely to keep up with the sport.

This HBO Real Sports/Marist Poll has been conducted in conjunction with the Marist College Center for Sports Communication

“These results help explain what we all suspect -- that baseball lags behind other sporting pastimes for American youth, particularly for African-Americans,” says Keith Strudler, Director of the Marist College Center for Sports Communication. “What could be most problematic for baseball officials is that changing the nature of the game may not alter this trend, since the larger impediment is cost, something that will be more difficult to drastically change.”

Poll points:

- 35% of Americans, including 12% who say it is a major problem, think the decline in the number of African American and black, non-Latino Major League Baseball players is troublesome. 65% believe it is not a problem at all.
- Age matters. Americans under 45, 41%, think the proportion of African American and black baseball players is a problem. 31% of those who are older agree.
- 49% of African Americans compared with 34% of whites report the decline is a problem.

Few Americans Think Baseball is Popular Sport among Children

- 15% of Americans consider baseball to be **the most popular team sport for children to play** followed closely by basketball, 14%. Football, 35%, and soccer, 28%, surpass baseball on the list.
- Racial differences exist. Among whites, 37%, and Latinos, 34%, football is the sport most children play. Soccer comes in second among whites, 32%, and Latinos, 31%. Among African Americans, 41% say children in their community play basketball, and 33% cite football.

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- A plurality of men, 39%, considers football to be the most popular sport played by children. Among women, 32% choose football, and a similar proportion, 30%, select soccer.
- Cost factors into perceptions of why some children do not play baseball. More than six in ten residents, 63%, think, at least, part of the reason is because it **costs too much to play in top travel leagues**. Close to one in five, 18%, say it is the main reason. 37% report it is not a reason at all.
- While a majority of Americans, 53%, reports the **cost of equipment** is not a factor at all, 47% think children are not stepping up to the plate, partially, because of the expense. A majority of non-white parents, 55%, reports the cost of baseball equipment has, at least, something to do with why some children don't play the sport, while a majority of white parents, 45%, says it's not a reason at all.
- There is a perception by 40% of residents that, at least in part, children are not taking up America's pastime because **too many children are needed to play the game**. 60% say it is no reason at all.
- 40% believe **the length of the game** has something to do with why children don't gravitate toward the game of baseball. Nearly half of African Americans, 47%, say the same.
- About one-third of residents, 33%, thinks **baseball takes too much skill**, and that factors into why some children do not play the game.
- 32% of Americans believe **lack of a nearby ball field** is, at least, part of the reason children are not playing baseball. 68% report it is no reason at all. African Americans, 47%, are more likely than Latinos, 36%, and whites, 28%, to think not having a place nearby to play is a reason children don't play baseball. In fact, close to one in five African American residents, 18%, thinks this is the main reason.
- 31% say **not knowing the rules** is, at least, part of the reason why some children do not play baseball. 69% report this is not a reason at all. 41% of African Americans, including one in ten who report it is the main reason, attribute not understanding the game as a factor in why some children do not play the sport.
- 31% of adults nationally believe, at least, part of the reason some children don't play baseball is because **the sport is not fun**.

Baseball Considered Top Father-Son Sport

- 33% of Americans report baseball is the **sport they would like to most play with their son**. Basketball is a distant second, 21%. 19% choose soccer, and 18% pick football.
- Again, race enters into the equation. 39% of white Americans would like to take their son to the baseball field while a plurality of African Americans, 34%, would visit a football field with their son. Among Latinos, baseball, 26%, basketball, 25%, and soccer, 25%, receive comparable interest.
- Americans 45 and older, 40%, are more likely than younger residents, 25%, to pick baseball as the sport they would share with their child. Among those under 45, there is little consensus.

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- Close to two-thirds of adults nationally, 64%, say they **played baseball as a child**. This includes 68% of white Americans, 60% of Latinos, and 57% of African Americans.
- Nearly six in ten Americans, 57%, say they are **baseball fans**.

Baseball Mostly Conjures Positive Associations, But...

- Most Americans, 83%, consider baseball a sport **rich in tradition**, and only 14% say it is too old-fashioned.
- African Americans, 30%, non-white parents, 28%, and those under 30 years old, 22%, are most likely to refer to baseball as too old-fashioned.
- Baseball is also considered “**cool**” by 74% of Americans. 22% think it is not.
- Nearly six in ten residents, 59%, think baseball is **changing with the times** while 33% believe it is stuck in the past.
- 59% report baseball is a **sport children play in the city**. 35% disagree. African Americans divide. 49% think it is *not* a game played in the city. 47% say it is.
- Americans are torn about **baseball’s excitement level**. 50% consider baseball “exciting.” 47% say it is “boring.”
- Only 31% of residents say baseball is a **large part of what people talk about or follow during Major League Baseball’s season**. An additional 42% report the subject is sometimes part of the conversation. Close to one in four, 23%, says baseball is not part of the watercooler discussion.
- African Americans, 35%, and non-white parents, 32%, are most likely to say baseball is not followed or discussed during the season.

How the Survey was Conducted

Nature of the Sample: HBO Real Sports/Marist National Poll of 944 Adults

This survey of 944 adults was conducted August 4th through 7th and September 22nd through September 24th, 2014 by The Marist Poll sponsored in partnership with HBO Real Sports. It was done in conjunction with The Marist College Center for Sports Communication. Adults 18 years of age and older residing in the continental United States were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were selected by asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within ± 3.2 percentage points. There are 527 baseball fans. The results for this subset are statistically significant within ± 4.3 percentage points. Non-white Americans were interviewed in two national surveys to allow for analysis of the results by race. The error margin increases for cross-tabulations.

Nature of the Sample

		National Adults	Baseball Fans
		Col %	Col %
National Adults		100%	
Baseball Fans		57%	100%
Gender	Men	49%	54%
	Women	51%	46%
Age	Under 45	43%	41%
	45 or older	57%	59%
Age	18 to 29	24%	22%
	30 to 44	19%	19%
	45 to 59	31%	30%
	60 or older	26%	29%
Race	White	67%	71%
	African American	12%	11%
	Latino	14%	12%
	Other	7%	6%
Region	Northeast	18%	19%
	Midwest	22%	25%
	South	37%	34%
	West	23%	22%
Household Income	Less than \$50,000	50%	46%
	\$50,000 or more	50%	54%
Education	Not college graduate	56%	52%
	College graduate	44%	48%
Parents with Children under 18		37%	35%
No Children under 18 in Household		63%	65%
Parents	White parents	58%	63%
	Non-white parents	42%	37%
Interview Type	Landline	54%	55%
	Cell phone	46%	45%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults					
		Which team sport is most popular for children in your community to play:					
		Baseball	Football	Basketball	Soccer	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
National Adults		15%	35%	14%	28%	1%	7%
Baseball Fans		20%	35%	13%	26%	2%	4%
Region	Northeast	18%	21%	20%	31%	2%	8%
	Midwest	19%	34%	13%	28%	1%	5%
	South	11%	47%	16%	19%	1%	6%
	West	14%	29%	8%	40%	1%	8%
Household Income	Less than \$50,000	16%	42%	14%	21%	1%	6%
	\$50,000 or more	15%	30%	12%	35%	2%	6%
Education	Not college graduate	15%	39%	16%	23%	1%	6%
	College graduate	15%	29%	12%	36%	2%	7%
Age	Under 45	12%	40%	18%	25%	0%	5%
	45 or older	16%	32%	12%	30%	2%	8%
Age	18 to 29	10%	46%	20%	23%	0%	2%
	30 to 44	15%	34%	14%	27%	0%	9%
	45 to 59	15%	33%	13%	32%	2%	5%
	60 or older	17%	30%	11%	28%	3%	11%
Race	White	15%	37%	8%	32%	2%	7%
	African American	6%	33%	41%	16%	0%	4%
	Latino	15%	34%	12%	31%	1%	6%
Households with children under 18	Household with children	15%	33%	15%	30%	1%	5%
	No children in household	14%	37%	14%	26%	1%	8%
Parents	White parents	15%	33%	12%	33%	2%	4%
	Non-white parents	12%	34%	19%	28%	0%	6%
Gender	Men	15%	39%	15%	26%	1%	6%
	Women	14%	32%	14%	30%	2%	8%
Interview Type	Landline	15%	33%	13%	29%	2%	8%
	Cell phone	15%	37%	15%	27%	1%	5%

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HBO Real Sports/Marist Poll National Tables

		National Adults					
		Regardless of whether or not you have a son of your own, which one sport would you like to make sure you played with him:					
		Baseball	Football	Basketball	Soccer	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
National Adults		33%	18%	21%	19%	5%	4%
Baseball Fans		47%	16%	18%	13%	3%	3%
Region	Northeast	29%	16%	24%	23%	3%	4%
	Midwest	39%	20%	18%	15%	5%	4%
	South	30%	23%	22%	18%	6%	1%
	West	36%	10%	20%	23%	4%	6%
Household Income	Less than \$50,000	31%	23%	21%	18%	5%	3%
	\$50,000 or more	35%	15%	21%	20%	5%	4%
Education	Not college graduate	35%	23%	22%	13%	4%	3%
	College graduate	32%	12%	20%	26%	6%	4%
Age	Under 45	25%	23%	22%	24%	4%	3%
	45 or older	40%	15%	20%	16%	5%	4%
Age	18 to 29	23%	27%	22%	24%	2%	1%
	30 to 44	27%	17%	22%	24%	5%	6%
	45 to 59	36%	18%	18%	18%	6%	3%
	60 or older	44%	12%	21%	14%	5%	5%
Race	White	39%	18%	18%	17%	4%	4%
	African American	18%	26%	34%	22%	1%	0%
	Latino	26%	17%	25%	25%	5%	2%
Households with children under 18	Household with children	30%	18%	22%	23%	4%	4%
	No children in household	36%	18%	21%	17%	4%	4%
Parents	White parents	37%	17%	18%	19%	6%	2%
	Non-white parents	20%	20%	27%	30%	1%	3%
Gender	Men	34%	25%	17%	15%	6%	3%
	Women	32%	12%	25%	24%	4%	4%
Interview Type	Landline	38%	13%	23%	16%	5%	4%
	Cell phone	28%	24%	18%	23%	5%	3%

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HBO Real Sports/Marist Poll National Tables

		National Adults			
		Thinking about the community where you live, is baseball part of what a lot of people follow and talk about during baseball season, some people do, or no one really follows or talks about baseball?			
		Part of what a lot of people follow and talk about during baseball season	Some people do	No one really follows or talks about baseball	Unsure
		Row %	Row %	Row %	Row %
National Adults		31%	42%	23%	4%
Baseball Fans		39%	44%	15%	1%
Region	Northeast	35%	41%	19%	6%
	Midwest	37%	46%	15%	2%
	South	25%	43%	29%	4%
	West	33%	39%	23%	4%
Household Income	Less than \$50,000	31%	38%	27%	5%
	\$50,000 or more	30%	50%	17%	3%
Education	Not college graduate	28%	42%	25%	5%
	College graduate	36%	44%	18%	3%
Age	Under 45	28%	45%	23%	4%
	45 or older	33%	41%	21%	4%
Age	18 to 29	29%	48%	21%	2%
	30 to 44	27%	41%	25%	6%
	45 to 59	31%	45%	23%	2%
	60 or older	36%	37%	20%	7%
Race	White	35%	43%	19%	3%
	African American	18%	44%	35%	2%
	Latino	25%	41%	29%	5%
Households with children under 18	Household with children	29%	44%	24%	3%
	No children in household	33%	41%	21%	4%
Parents	White parents	31%	49%	17%	2%
	Non-white parents	27%	37%	32%	3%
Gender	Men	29%	44%	24%	3%
	Women	33%	41%	21%	5%
Interview Type	Landline	33%	41%	22%	5%
	Cell phone	29%	45%	23%	3%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults			
		Do you watch or follow professional baseball a great deal, a good amount, a little, or not at all?			
		A great deal	A good amount	A little	Not at all
		Row %	Row %	Row %	Row %
National Adults		11%	12%	34%	44%
Region	Northeast	8%	16%	34%	42%
	Midwest	15%	11%	39%	35%
	South	10%	11%	32%	48%
	West	12%	10%	32%	47%
Household Income	Less than \$50,000	12%	10%	32%	47%
	\$50,000 or more	10%	14%	39%	37%
Education	Not college graduate	11%	10%	32%	47%
	College graduate	10%	14%	37%	39%
Age	Under 45	8%	12%	34%	46%
	45 or older	13%	11%	34%	42%
Age	18 to 29	7%	13%	31%	49%
	30 to 44	9%	12%	37%	43%
	45 to 59	10%	10%	35%	45%
	60 or older	17%	12%	33%	38%
Race	White	13%	12%	35%	41%
	African American	10%	13%	31%	46%
	Latino	7%	10%	34%	48%
Households with children under 18	Household with children	9%	11%	32%	47%
	No children in household	12%	12%	35%	41%
Parents	White parents	10%	13%	34%	43%
	Non-white parents	9%	8%	30%	53%
Gender	Men	14%	12%	36%	38%
	Women	8%	11%	31%	49%
Interview Type	Landline	12%	12%	33%	43%
	Cell phone	9%	12%	35%	44%

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HBO Real Sports/Marist Poll National Tables

		National Adults			
		Did you play baseball as a child:			
		A great deal	A good amount	A little	Not at all
		Row %	Row %	Row %	Row %
National Adults		17%	14%	33%	36%
Baseball Fans		22%	18%	35%	26%
Region	Northeast	17%	13%	31%	39%
	Midwest	18%	14%	33%	34%
	South	16%	15%	32%	37%
	West	15%	15%	36%	34%
Household Income	Less than \$50,000	16%	13%	34%	37%
	\$50,000 or more	16%	17%	35%	32%
Education	Not college graduate	16%	13%	35%	36%
	College graduate	17%	16%	32%	34%
Age	Under 45	13%	16%	30%	41%
	45 or older	19%	14%	36%	31%
Age	18 to 29	16%	13%	27%	45%
	30 to 44	10%	20%	33%	37%
	45 to 59	18%	13%	34%	35%
	60 or older	20%	15%	38%	27%
Race	White	16%	17%	35%	33%
	African American	15%	6%	36%	42%
	Latino	16%	15%	29%	40%
Households with children under 18	Household with children	16%	15%	28%	41%
	No children in household	16%	14%	37%	33%
Parents	White parents	14%	20%	32%	35%
	Non-white parents	16%	9%	24%	50%
Gender	Men	23%	21%	33%	23%
	Women	11%	8%	33%	48%
Interview Type	Landline	18%	12%	32%	38%
	Cell phone	15%	17%	34%	34%

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HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: The equipment needed to play is too expensive?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		8%	39%	53%
Baseball Fans		8%	36%	56%
Region	Northeast	5%	38%	57%
	Midwest	7%	41%	52%
	South	10%	35%	55%
	West	11%	43%	46%
Household Income	Less than \$50,000	12%	41%	46%
	\$50,000 or more	5%	38%	57%
Education	Not college graduate	11%	39%	49%
	College graduate	5%	37%	58%
Age	Under 45	10%	46%	44%
	45 or older	7%	34%	59%
Age	18 to 29	10%	44%	45%
	30 to 44	10%	48%	42%
	45 to 59	6%	39%	55%
	60 or older	9%	28%	63%
Race	White	7%	40%	53%
	African American	6%	33%	61%
	Latino	19%	43%	38%
Households with children under 18	Household with children	10%	38%	52%
	No children in household	8%	39%	53%
Parents	White parents	9%	36%	55%
	Non-white parents	12%	43%	46%
Gender	Men	7%	36%	57%
	Women	10%	41%	48%
Interview Type	Landline	8%	34%	59%
	Cell phone	9%	45%	46%

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HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: It costs too much to play in top travel leagues?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		18%	45%	37%
Baseball Fans		16%	48%	37%
Region	Northeast	15%	48%	37%
	Midwest	19%	50%	31%
	South	16%	44%	40%
	West	22%	41%	37%
Household Income	Less than \$50,000	20%	45%	36%
	\$50,000 or more	17%	46%	37%
Education	Not college graduate	20%	43%	37%
	College graduate	15%	48%	37%
Age	Under 45	21%	48%	31%
	45 or older	15%	43%	42%
Age	18 to 29	21%	48%	31%
	30 to 44	21%	49%	30%
	45 to 59	15%	46%	39%
	60 or older	16%	40%	45%
Race	White	17%	47%	36%
	African American	17%	45%	38%
	Latino	22%	45%	33%
Households with children under 18	Household with children	21%	40%	39%
	No children in household	15%	48%	36%
Parents	White parents	19%	42%	39%
	Non-white parents	26%	39%	35%
Gender	Men	18%	43%	39%
	Women	17%	47%	36%
Interview Type	Landline	16%	43%	40%
	Cell phone	19%	48%	33%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: There's no place nearby to play the game?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		10%	22%	68%
Baseball Fans		8%	22%	71%
Region	Northeast	8%	20%	72%
	Midwest	6%	24%	70%
	South	13%	24%	64%
	West	9%	21%	69%
Household Income	Less than \$50,000	12%	23%	65%
	\$50,000 or more	8%	23%	70%
Education	Not college graduate	10%	22%	68%
	College graduate	9%	23%	67%
Age	Under 45	11%	27%	62%
	45 or older	8%	20%	72%
Age	18 to 29	11%	32%	57%
	30 to 44	12%	19%	69%
	45 to 59	9%	17%	74%
	60 or older	7%	23%	70%
Race	White	6%	22%	72%
	African American	18%	29%	53%
	Latino	13%	23%	64%
Households with children under 18	Household with children	10%	21%	69%
	No children in household	10%	23%	68%
Parents	White parents	4%	19%	76%
	Non-white parents	16%	26%	59%
Gender	Men	11%	25%	64%
	Women	8%	21%	71%
Interview Type	Landline	8%	18%	74%
	Cell phone	11%	28%	60%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: You need too many children in order to play a game?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		7%	33%	60%
Baseball Fans		7%	32%	61%
Region	Northeast	7%	33%	59%
	Midwest	9%	37%	55%
	South	5%	33%	62%
	West	9%	26%	65%
Household Income	Less than \$50,000	7%	33%	60%
	\$50,000 or more	7%	33%	59%
Education	Not college graduate	9%	30%	62%
	College graduate	5%	36%	58%
Age	Under 45	8%	34%	59%
	45 or older	7%	31%	62%
Age	18 to 29	9%	32%	60%
	30 to 44	6%	36%	57%
	45 to 59	6%	35%	58%
	60 or older	8%	27%	66%
Race	White	6%	33%	61%
	African American	9%	32%	59%
	Latino	11%	32%	57%
Households with children under 18	Household with children	7%	30%	63%
	No children in household	7%	34%	59%
Parents	White parents	6%	31%	64%
	Non-white parents	9%	30%	61%
Gender	Men	9%	40%	51%
	Women	5%	26%	69%
Interview Type	Landline	6%	31%	63%
	Cell phone	8%	35%	57%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: They don't know the rules?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		4%	27%	69%
Baseball Fans		4%	26%	70%
Region	Northeast	3%	24%	73%
	Midwest	6%	26%	68%
	South	4%	28%	68%
	West	2%	27%	70%
Household Income	Less than \$50,000	6%	27%	67%
	\$50,000 or more	2%	25%	73%
Education	Not college graduate	6%	26%	68%
	College graduate	1%	27%	72%
Age	Under 45	6%	32%	62%
	45 or older	3%	22%	75%
Age	18 to 29	5%	33%	62%
	30 to 44	6%	32%	62%
	45 to 59	2%	24%	74%
	60 or older	3%	20%	76%
Race	White	3%	25%	72%
	African American	10%	31%	59%
	Latino	5%	29%	66%
Households with children under 18	Household with children	5%	27%	68%
	No children in household	3%	26%	70%
Parents	White parents	3%	27%	69%
	Non-white parents	8%	27%	65%
Gender	Men	5%	26%	70%
	Women	3%	27%	69%
Interview Type	Landline	3%	24%	73%
	Cell phone	5%	30%	65%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: It takes too long?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		8%	32%	60%
Baseball Fans		7%	33%	59%
Region	Northeast	7%	44%	49%
	Midwest	8%	30%	62%
	South	8%	29%	63%
	West	9%	28%	63%
Household Income	Less than \$50,000	10%	29%	61%
	\$50,000 or more	7%	35%	58%
Education	Not college graduate	9%	25%	66%
	College graduate	7%	40%	53%
Age	Under 45	9%	37%	54%
	45 or older	7%	27%	66%
Age	18 to 29	8%	36%	57%
	30 to 44	11%	39%	50%
	45 to 59	8%	30%	62%
	60 or older	6%	22%	71%
Race	White	7%	33%	60%
	African American	15%	32%	53%
	Latino	7%	30%	63%
Households with children under 18	Household with children	8%	35%	57%
	No children in household	8%	29%	62%
Parents	White parents	5%	37%	58%
	Non-white parents	12%	34%	54%
Gender	Men	10%	38%	52%
	Women	6%	25%	68%
Interview Type	Landline	7%	29%	65%
	Cell phone	10%	35%	55%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: It's not fun?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		6%	25%	69%
Baseball Fans		4%	22%	74%
Region	Northeast	6%	26%	68%
	Midwest	7%	25%	68%
	South	6%	23%	71%
	West	6%	27%	67%
Household Income	Less than \$50,000	6%	22%	72%
	\$50,000 or more	5%	27%	67%
Education	Not college graduate	7%	23%	70%
	College graduate	5%	29%	66%
Age	Under 45	6%	30%	65%
	45 or older	6%	22%	73%
Age	18 to 29	4%	34%	62%
	30 to 44	7%	24%	69%
	45 to 59	6%	22%	72%
	60 or older	5%	21%	73%
Race	White	6%	24%	70%
	African American	8%	24%	67%
	Latino	5%	31%	63%
Households with children under 18	Household with children	7%	27%	66%
	No children in household	5%	24%	71%
Parents	White parents	7%	28%	65%
	Non-white parents	7%	27%	66%
Gender	Men	5%	28%	67%
	Women	7%	22%	71%
Interview Type	Landline	5%	25%	70%
	Cell phone	7%	26%	67%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: It takes too much skill?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		4%	29%	67%
Baseball Fans		4%	31%	65%
Region	Northeast	4%	29%	68%
	Midwest	2%	33%	65%
	South	5%	26%	70%
	West	4%	29%	66%
Household Income	Less than \$50,000	5%	29%	65%
	\$50,000 or more	3%	28%	68%
Education	Not college graduate	5%	24%	71%
	College graduate	3%	34%	63%
Age	Under 45	4%	33%	63%
	45 or older	4%	25%	71%
Age	18 to 29	4%	37%	59%
	30 to 44	3%	28%	69%
	45 to 59	3%	25%	72%
	60 or older	5%	25%	70%
Race	White	3%	31%	66%
	African American	6%	19%	75%
	Latino	5%	31%	64%
Households with children under 18	Household with children	4%	28%	68%
	No children in household	4%	29%	67%
Parents	White parents	2%	33%	66%
	Non-white parents	8%	22%	70%
Gender	Men	5%	30%	65%
	Women	3%	27%	70%
Interview Type	Landline	3%	27%	69%
	Cell phone	4%	31%	65%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		Which one comes closer to your opinion? Major league baseball is:		
		Cool	Not cool	Unsure
		Row %	Row %	Row %
National Adults		74%	22%	4%
Baseball Fans		85%	13%	2%
Region	Northeast	72%	25%	2%
	Midwest	75%	20%	5%
	South	73%	23%	4%
	West	74%	21%	5%
Household Income	Less than \$50,000	73%	25%	3%
	\$50,000 or more	74%	21%	5%
Education	Not college graduate	75%	22%	3%
	College graduate	72%	24%	4%
Age	Under 45	72%	24%	3%
	45 or older	74%	22%	4%
Age	18 to 29	75%	24%	1%
	30 to 44	69%	24%	7%
	45 to 59	79%	17%	4%
	60 or older	69%	28%	4%
Race	White	74%	23%	3%
	African American	78%	19%	3%
	Latino	75%	24%	1%
Households with children under 18	Household with children	72%	22%	5%
	No children in household	75%	22%	3%
Parents	White parents	74%	21%	5%
	Non-white parents	72%	25%	3%
Gender	Men	70%	25%	4%
	Women	77%	20%	4%
Interview Type	Landline	74%	22%	4%
	Cell phone	73%	23%	4%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		Which one comes closer to your opinion? Major league baseball is:		
		Boring	Exciting	Unsure
		Row %	Row %	Row %
National Adults		47%	50%	3%
Baseball Fans		31%	67%	3%
Region	Northeast	51%	48%	1%
	Midwest	42%	55%	3%
	South	48%	48%	3%
	West	48%	49%	4%
Household Income	Less than \$50,000	43%	54%	4%
	\$50,000 or more	49%	49%	2%
Education	Not college graduate	45%	53%	3%
	College graduate	51%	46%	3%
Age	Under 45	50%	47%	3%
	45 or older	45%	52%	3%
Age	18 to 29	50%	49%	1%
	30 to 44	51%	44%	5%
	45 to 59	48%	49%	2%
	60 or older	42%	55%	3%
Race	White	47%	51%	1%
	African American	48%	48%	4%
	Latino	46%	52%	2%
Households with children under 18	Household with children	51%	46%	3%
	No children in household	44%	52%	3%
Parents	White parents	51%	48%	1%
	Non-white parents	53%	44%	3%
Gender	Men	50%	47%	3%
	Women	44%	52%	3%
Interview Type	Landline	45%	52%	3%
	Cell phone	50%	47%	3%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		Which one comes closer to your opinion? Major league baseball is:		
		Stuck in the past	Changing with the times	Unsure
		Row %	Row %	Row %
National Adults		33%	59%	8%
Baseball Fans		29%	67%	4%
Region	Northeast	37%	57%	6%
	Midwest	32%	64%	4%
	South	32%	60%	7%
	West	31%	56%	13%
Household Income	Less than \$50,000	30%	64%	6%
	\$50,000 or more	37%	55%	8%
Education	Not college graduate	31%	62%	6%
	College graduate	35%	56%	9%
Age	Under 45	33%	60%	7%
	45 or older	32%	60%	7%
Age	18 to 29	32%	64%	4%
	30 to 44	34%	55%	11%
	45 to 59	36%	58%	6%
	60 or older	29%	63%	8%
Race	White	33%	60%	7%
	African American	31%	65%	4%
	Latino	36%	60%	4%
Households with children under 18	Household with children	36%	54%	9%
	No children in household	30%	63%	7%
Parents	White parents	36%	55%	9%
	Non-white parents	37%	56%	7%
Gender	Men	39%	57%	4%
	Women	27%	62%	11%
Interview Type	Landline	31%	60%	9%
	Cell phone	35%	58%	6%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		Which one comes closer to your opinion? Major league baseball is:		
		A game children play in the city	Not a game children play in the city	Unsure
		Row %	Row %	Row %
National Adults		59%	35%	6%
Baseball Fans		62%	32%	6%
Region	Northeast	55%	39%	7%
	Midwest	61%	33%	6%
	South	58%	37%	5%
	West	59%	32%	9%
Household Income	Less than \$50,000	58%	38%	4%
	\$50,000 or more	57%	35%	8%
Education	Not college graduate	59%	36%	5%
	College graduate	58%	35%	7%
Age	Under 45	56%	41%	4%
	45 or older	61%	31%	8%
Age	18 to 29	58%	41%	1%
	30 to 44	53%	40%	7%
	45 to 59	66%	28%	7%
	60 or older	55%	36%	9%
Race	White	62%	32%	6%
	African American	47%	49%	5%
	Latino	64%	31%	6%
Households with children under 18	Household with children	59%	35%	6%
	No children in household	59%	35%	6%
Parents	White parents	65%	29%	6%
	Non-white parents	55%	39%	6%
Gender	Men	58%	36%	6%
	Women	59%	35%	6%
Interview Type	Landline	59%	33%	8%
	Cell phone	57%	38%	5%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		Which one comes closer to your opinion? Major league baseball is:		
		A game rich in tradition	A game too old-fashioned	Unsure
		Row %	Row %	Row %
National Adults		83%	14%	3%
Baseball Fans		88%	10%	2%
Region	Northeast	84%	11%	6%
	Midwest	85%	13%	2%
	South	84%	14%	2%
	West	80%	17%	4%
Household Income	Less than \$50,000	82%	14%	3%
	\$50,000 or more	86%	12%	2%
Education	Not college graduate	79%	17%	4%
	College graduate	88%	10%	2%
Age	Under 45	78%	19%	2%
	45 or older	87%	10%	3%
Age	18 to 29	75%	22%	2%
	30 to 44	82%	16%	3%
	45 to 59	88%	10%	2%
	60 or older	85%	11%	5%
Race	White	87%	11%	2%
	African American	68%	30%	2%
	Latino	78%	20%	2%
Households with children under 18	Household with children	81%	16%	3%
	No children in household	84%	13%	3%
Parents	White parents	90%	9%	1%
	Non-white parents	70%	28%	2%
Gender	Men	82%	16%	2%
	Women	84%	12%	4%
Interview Type	Landline	86%	10%	4%
	Cell phone	80%	18%	2%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		At the start of this season, Major League Baseball released that about eight percent of professional baseball players identify as African American or black, non-Latino, less than half of what it was 20 years ago. Do you think the declining number of African American or black, non-Latino professional baseball players is a major problem for Major League Baseball, a minor problem, or not a problem at all?		
		Major problem	Minor problem	Not a problem at all
		Row %	Row %	Row %
National Adults		12%	23%	65%
Baseball Fans		12%	24%	64%
Region	Northeast	16%	22%	62%
	Midwest	9%	22%	68%
	South	10%	23%	67%
	West	14%	26%	61%
Household Income	Less than \$50,000	12%	25%	63%
	\$50,000 or more	12%	25%	64%
Education	Not college graduate	10%	20%	69%
	College graduate	14%	28%	58%
Age	Under 45	14%	27%	60%
	45 or older	10%	21%	69%
Age	18 to 29	12%	29%	59%
	30 to 44	17%	24%	60%
	45 to 59	10%	20%	70%
	60 or older	11%	22%	67%
Race	White	11%	23%	66%
	African American	16%	33%	51%
	Latino	14%	21%	66%
Households with children under 18	Household with children	10%	25%	65%
	No children in household	13%	23%	64%
Parents	White parents	6%	27%	67%
	Non-white parents	14%	23%	63%
Gender	Men	12%	23%	64%
	Women	11%	23%	66%
Interview Type	Landline	10%	23%	67%
	Cell phone	14%	24%	63%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.