

How the Survey was Conducted

Nature of the Sample: NBC News-Marist National Poll of 1,200 Adults

This survey of 1,200 adults was conducted January 12th through January 14th, 2014 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the continental United States were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within ± 2.8 percentage points. There are 1,039 registered voters. The results for this subset are statistically significant within ± 3.0 percentage points. There are 385 Republicans and Republican leaning independents. The error margin for this subset is ± 5.0 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters	
		Col %	Col %	
National Adults		100%		
National Registered Voters		87%	100%	
Party Identification	Democrat	n/a	34%	
	Republican	n/a	25%	
	Independent	n/a	39%	
	Other	n/a	2%	
Party Identification	Strong Democrats	n/a	21%	
	Not strong Democrats	n/a	14%	
	Democratic leaning independents	n/a	12%	
	Just Independents	n/a	14%	
	Republican leaning independents	n/a	13%	
	Not strong Republicans	n/a	12%	
	Strong Republicans	n/a	13%	
	Other	n/a	2%	
	Political Ideology	Very conservative	n/a	12%
		Conservative	n/a	33%
Moderate		n/a	36%	
Liberal		n/a	12%	
Very liberal		n/a	7%	
Tea Party Supporters		n/a	22%	
Gender	Men	49%	47%	
	Women	51%	53%	
Age	Under 45	41%	37%	
	45 or older	59%	63%	
Age	18 to 29	17%	13%	
	30 to 44	24%	24%	
	45 to 59	26%	27%	
	60 or older	33%	36%	
Race	White	71%	71%	
	African American	10%	11%	
	Latino	12%	10%	
	Other	7%	7%	
Region	Northeast	18%	19%	
	Midwest	23%	21%	
	South	37%	38%	
	West	22%	22%	
Household Income	Less than \$50,000	50%	47%	
	\$50,000 or more	50%	53%	
Education	Not college graduate	64%	61%	
	College graduate	36%	39%	
Marital Status	Married	52%	55%	
	Not married	48%	45%	
Households with children under 18	Household with children	37%	35%	
	No children in household	63%	65%	
Interview Type	Landline	64%	68%	
	Cell phone	36%	32%	

NBC News/Marist Poll National Adults. Interviews conducted January 12th through January 14th, 2014, n=1200 MOE +/- 2.8 percentage points.

National Registered Voters: n=1039 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample

		Republicans and Republican leaning independents
		Col %
Republicans and Republican leaning independents		100%
Party Identification	Republican	65%
	Independent	35%
Party Identification	Republican leaning independents	35%
	Not strong Republicans	31%
	Strong Republicans	35%
Political Ideology	Very conservative	18%
	Conservative	53%
	Moderate	26%
	Liberal	2%
	Very liberal	1%
Tea Party Supporters		39%
Gender	Men	47%
	Women	53%
Age	Under 45	34%
	45 or older	66%
Age	18 to 29	11%
	30 to 44	23%
	45 to 59	31%
	60 or older	35%
Race	White	85%
	African American	4%
	Latino	9%
	Other	3%
Region	Northeast	14%
	Midwest	22%
	South	43%
	West	20%
Household Income	Less than \$50,000	40%
	\$50,000 or more	60%
Education	Not college graduate	57%
	College graduate	43%
Marital Status	Married	65%
	Not married	35%
Households with children under 18	Household with children	38%
	No children in household	62%
Interview Type	Landline	70%
	Cell phone	30%

NBC News/Marist Poll National Republicans and Republican leaning independents. Interviews conducted January 12th through January 14th, 2014, n=385 MOE +/- 5.0 percentage points.

		National Adults			
		From what you know about this story, do you like Governor Christie more, like him less, or does it not really change your opinion of Governor Christie?			
		Like him more	Like him less	Does not really change your opinion	Unsure
		Row %	Row %	Row %	Row %
National Adults		5%	18%	69%	8%
Heard about GWB traffic story		6%	24%	66%	4%
National Registered Voters		5%	20%	68%	7%
Party Identification^	Democrat	3%	28%	61%	8%
	Republican	8%	16%	69%	7%
	Independent	5%	17%	73%	5%
Party Identification*	Strong Democrats	3%	32%	56%	9%
	Soft Democrats	2%	24%	69%	5%
	Just Independents	4%	19%	68%	10%
	Soft Republicans	6%	13%	77%	4%
Tea Party Supporters^	Strong Republicans	12%	14%	66%	9%
	Very liberal-Liberal	7%	12%	76%	4%
	Moderate	5%	31%	57%	7%
Political Ideology^	Conservative-Very conservative	3%	24%	68%	4%
	Region	6%	13%	72%	9%
	Northeast	3%	24%	68%	4%
Region	Midwest	8%	16%	67%	9%
	South	4%	13%	73%	10%
	West	4%	25%	63%	8%
	Household Income	5%	17%	69%	9%
Household Income	\$50,000 or more	4%	20%	70%	6%
	Education	5%	14%	71%	11%
Education	College graduate	5%	26%	65%	4%
	Race	5%	20%	67%	7%
Race	African American	6%	13%	70%	11%
	Latino	3%	8%	81%	8%
	Age	4%	9%	77%	10%
Age	18 to 29	4%	12%	77%	7%
	30 to 44	4%	26%	64%	6%
	45 to 59	5%	22%	64%	9%
	60 or older	4%	11%	77%	8%
Age	45 or older	4%	24%	64%	8%
	Gender	4%	18%	72%	6%
Gender	Women	6%	19%	65%	10%
	Marital Status	5%	22%	67%	7%
Marital Status	Not married	4%	15%	71%	9%
	Households with children under 18	5%	13%	74%	8%
Households with children under 18	Household with children	5%	21%	65%	8%
	No children in household	5%	21%	65%	8%
Interview Type	Landline	5%	21%	65%	8%
	Cell phone	4%	13%	75%	8%

NBC News/Marist Poll National Adults. Interviews conducted January 12th through January 14th, 2014, n=1200 MOE +/- 2.8 percentage points.

^National Registered Voters: n=1039 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		National Adults		
		Governor Christie has said he had nothing to do with creating these traffic jams on the bridge and that it was the poor judgment of staff whom he has fired. Do you think Governor Christie is mostly telling the truth or mostly not telling the truth?		
		Mostly telling the truth	Mostly not telling the truth	Unsure
		Row %	Row %	Row %
National Adults		44%	33%	23%
Heard about GWB traffic story		52%	34%	15%
National Registered Voters		46%	32%	22%
Party Identification^	Democrat	34%	41%	24%
	Republican	61%	20%	19%
	Independent	47%	31%	23%
Party Identification*	Strong Democrats	33%	44%	24%
	Soft Democrats	39%	36%	26%
	Just Independents	39%	34%	27%
	Soft Republicans	56%	24%	19%
Tea Party Supporters^	Strong Republicans	69%	17%	15%
		54%	29%	18%
Political Ideology^	Very liberal-Liberal	31%	49%	20%
	Moderate	51%	30%	19%
	Conservative-Very conservative	50%	26%	24%
Region	Northeast	47%	31%	22%
	Midwest	42%	37%	21%
	South	46%	33%	21%
	West	42%	31%	28%
Household Income	Less than \$50,000	43%	35%	22%
	\$50,000 or more	48%	32%	20%
Education	Not college graduate	40%	34%	26%
	College graduate	51%	31%	18%
Race	White	47%	32%	21%
	African American	37%	38%	25%
	Latino	45%	32%	23%
Age	18 to 29	40%	35%	25%
	30 to 44	37%	34%	29%
	45 to 59	46%	36%	18%
	60 or older	50%	30%	20%
Age	Under 45	38%	34%	27%
	45 or older	48%	33%	19%
Gender	Men	46%	32%	22%
	Women	43%	34%	24%
Marital Status	Married	49%	30%	21%
	Not married	39%	36%	25%
Households with children under 18	Household with children	45%	31%	24%
	No children in household	44%	33%	22%
Interview Type	Landline	46%	30%	24%
	Cell phone	42%	37%	21%

NBC News/Marist Poll National Adults. Interviews conducted January 12th through January 14th, 2014, n=1200 MOE +/- 2.8 percentage points.

^National Registered Voters: n=1039 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		National Adults		
		Have you seen or heard a lot, some, or nothing at all about New Jersey Governor Chris Christie's staff being involved in creating traffic jams on the busy George Washington Bridge for political reasons?		
		A lot	Some	Nothing at all
		Row %	Row %	Row %
National Adults		39%	32%	30%
National Registered Voters		42%	33%	26%
Party Identification^	Democrat	43%	28%	29%
	Republican	40%	37%	23%
	Independent	43%	35%	22%
Party Identification*	Strong Democrats	51%	21%	27%
	Soft Democrats	34%	38%	28%
	Just Independents	40%	32%	28%
	Soft Republicans	45%	34%	20%
Tea Party Supporters^	Strong Republicans	41%	39%	20%
		46%	30%	24%
Political Ideology^	Very liberal-Liberal	43%	35%	23%
	Moderate	47%	29%	23%
	Conservative-Very conservative	40%	36%	24%
Region	Northeast	48%	28%	23%
	Midwest	37%	33%	30%
	South	36%	32%	32%
	West	36%	33%	30%
Household Income	Less than \$50,000	33%	29%	38%
	\$50,000 or more	46%	33%	21%
Education	Not college graduate	31%	31%	38%
	College graduate	52%	34%	14%
Race	White	43%	33%	25%
	African American	37%	30%	32%
	Latino	24%	26%	50%
Age	18 to 29	10%	21%	68%
	30 to 44	29%	38%	33%
	45 to 59	46%	30%	23%
	60 or older	52%	34%	14%
Age	Under 45	22%	31%	47%
	45 or older	49%	32%	18%
Gender	Men	41%	29%	29%
	Women	36%	34%	30%
Marital Status	Married	45%	38%	17%
	Not married	32%	25%	43%
Households with children under 18	Household with children	33%	34%	34%
	No children in household	42%	31%	27%
Interview Type	Landline	46%	32%	22%
	Cell phone	26%	31%	43%

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^National Registered Voters: n=1039 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		National Adults		
		Do you think Governor Christie comes across more as:		
		A bully	A strong leader	Unsure
		Row %	Row %	Row %
National Adults		27%	47%	26%
National Registered Voters		26%	49%	25%
Party Identification^	Democrat	38%	36%	27%
	Republican	11%	71%	18%
	Independent	26%	47%	27%
Party Identification*	Strong Democrats	42%	39%	19%
	Soft Democrats	33%	37%	30%
	Just Independents	23%	40%	37%
	Soft Republicans	17%	61%	22%
	Strong Republicans	11%	74%	14%
Tea Party Supporters^		24%	61%	15%
Political Ideology^	Very liberal-Liberal	41%	39%	20%
	Moderate	29%	47%	24%
	Conservative-Very conservative	18%	58%	24%
Region	Northeast	27%	50%	23%
	Midwest	25%	49%	26%
	South	25%	47%	28%
	West	32%	42%	26%
Household Income	Less than \$50,000	29%	44%	27%
	\$50,000 or more	26%	53%	21%
Education	Not college graduate	27%	44%	30%
	College graduate	28%	52%	20%
Race	White	24%	51%	25%
	African American	37%	34%	28%
	Latino	33%	45%	23%
Age	18 to 29	29%	43%	28%
	30 to 44	28%	41%	30%
	45 to 59	30%	46%	24%
	60 or older	24%	54%	22%
Age	Under 45	29%	42%	29%
	45 or older	27%	50%	23%
Gender	Men	26%	49%	25%
	Women	28%	45%	27%
Marital Status	Married	25%	51%	25%
	Not married	30%	43%	27%
Households with children under 18	Household with children	25%	48%	27%
	No children in household	28%	47%	25%
Interview Type	Landline	28%	47%	25%
	Cell phone	26%	47%	28%

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^National Registered Voters: n=1039 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

Republicans and Republican leaning independents												
If the 2016 Republican presidential primary or caucus in your state were held today, whom would you support if the candidates are:												
		Chris Christie	Paul Ryan	Rand Paul	Jeb Bush	Marco Rubio	Rick Perry	Rick Santorum	Ted Cruz	Scott Walker	Bobby Jindal	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Republicans and Republican leaning independents		16%	12%	9%	8%	7%	6%	5%	5%	4%	3%	25%
Party Identification	Republican	17%	12%	10%	9%	5%	7%	7%	5%	3%	2%	24%
	Independent	14%	13%	8%	6%	10%	4%	3%	6%	5%	4%	26%
Party Identification*	Soft Republicans	15%	12%	10%	6%	8%	5%	5%	5%	3%	2%	28%
	Strong Republicans	17%	13%	9%	10%	5%	8%	7%	5%	5%	4%	18%
Tea Party Supporters		14%	5%	17%	9%	7%	5%	7%	12%	6%	3%	13%
Household Income	Less than \$50,000	13%	13%	9%	11%	6%	8%	6%	3%	3%	2%	27%
	\$50,000 or more	19%	14%	9%	7%	7%	3%	5%	8%	5%	4%	20%
Education	Not college graduate	15%	12%	10%	8%	5%	6%	6%	6%	4%	2%	27%
	College graduate	17%	13%	9%	8%	9%	4%	5%	4%	4%	3%	22%
Age	Under 45	13%	20%	11%	4%	1%	7%	6%	3%	4%	2%	29%
	45 or older	17%	9%	9%	10%	9%	6%	5%	7%	4%	3%	23%
Gender	Men	19%	11%	12%	7%	9%	6%	6%	6%	5%	3%	16%
	Women	13%	13%	7%	9%	5%	6%	5%	5%	2%	3%	33%
Marital Status	Married	17%	13%	7%	8%	7%	5%	5%	7%	3%	4%	22%
	Not married	12%	11%	13%	7%	5%	6%	5%	3%	5%	1%	31%
Households with children under 18	Household with children	18%	15%	8%	7%	4%	7%	4%	5%	4%	4%	25%
	No children in household	15%	11%	11%	9%	7%	5%	6%	6%	3%	2%	24%
Interview Type	Landline	16%	10%	8%	10%	8%	4%	6%	6%	5%	4%	24%
	Cell phone	16%	18%	13%	2%	5%	9%	4%	5%	1%	1%	26%

NBC News/Marist Poll National Republicans and Republican leaning independents. Interviews conducted January 12th through January 14th, 2014, n=385 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Republicans and Republican leaning independents									
		2016 Republican presidential primary without Chris Christie									
		Rick									
		Paul Ryan	Rand Paul	Jeb Bush	Marco Rubio	Santorum	Ted Cruz	Rick Perry	Scott Walker	Bobby Jindal	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Republicans and Republican leaning independents		15%	11%	11%	10%	7%	6%	6%	5%	4%	26%
Party Identification	Republican	15%	12%	12%	8%	8%	5%	7%	4%	3%	26%
	Independent	15%	9%	8%	14%	4%	7%	4%	6%	6%	27%
Party Identification*	Soft Republicans	15%	11%	8%	11%	6%	6%	5%	5%	3%	30%
	Strong Republicans	16%	10%	15%	7%	7%	5%	8%	5%	5%	21%
Tea Party Supporters		7%	20%	12%	8%	10%	13%	5%	6%	3%	15%
Household Income	Less than \$50,000	14%	11%	13%	8%	7%	4%	8%	3%	4%	28%
	\$50,000 or more	19%	11%	11%	11%	6%	8%	3%	5%	4%	22%
Education	Not college graduate	15%	10%	9%	9%	8%	7%	6%	4%	5%	28%
	College graduate	16%	12%	12%	12%	5%	4%	4%	6%	3%	25%
Age	Under 45	21%	14%	7%	1%	8%	3%	7%	4%	4%	32%
	45 or older	12%	10%	13%	14%	5%	8%	6%	5%	4%	24%
Gender	Men	14%	12%	11%	14%	9%	7%	6%	6%	4%	18%
	Women	17%	10%	11%	6%	5%	5%	6%	3%	4%	34%
Marital Status	Married	18%	8%	10%	11%	7%	8%	5%	4%	6%	23%
	Not married	12%	15%	10%	7%	6%	3%	7%	5%	1%	34%
Households with children under 18	Household with children	17%	9%	9%	11%	5%	5%	7%	5%	5%	28%
	No children in household	15%	13%	12%	9%	7%	6%	5%	5%	3%	25%
Interview Type	Landline	13%	9%	12%	10%	8%	6%	4%	6%	5%	27%
	Cell phone	21%	15%	7%	9%	4%	6%	9%	1%	3%	26%

NBC News/Marist Poll National Republicans and Republican leaning independents. Interviews conducted January 12th through January 14th, 2014, n=385 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Chris Christie, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		50%	37%	12%
Party Identification	Democrat	90%	3%	7%
	Republican	16%	78%	6%
	Independent	40%	40%	19%
Party Identification*	Strong Democrats	96%	1%	3%
	Soft Democrats	80%	9%	12%
	Just Independents	30%	36%	34%
	Soft Republicans	20%	69%	11%
Tea Party Supporters	Strong Republicans	7%	91%	3%
		22%	68%	10%
Political Ideology	Very liberal-Liberal	86%	7%	7%
	Moderate	57%	31%	13%
	Conservative-Very conservative	32%	55%	13%
Region	Northeast	56%	35%	10%
	Midwest	50%	38%	12%
	South	47%	41%	12%
	West	52%	32%	16%
Household Income	Less than \$50,000	53%	34%	13%
	\$50,000 or more	48%	40%	13%
Education	Not college graduate	50%	35%	14%
	College graduate	51%	40%	10%
Race	White	43%	45%	12%
	African American	81%	11%	8%
	Latino	55%	34%	11%
Age	18 to 29	56%	28%	16%
	30 to 44	53%	36%	12%
	45 to 59	49%	42%	10%
	60 or older	49%	39%	12%
Age	Under 45	54%	33%	13%
	45 or older	49%	40%	11%
Gender	Men	44%	42%	15%
	Women	56%	33%	11%
Marital Status	Married	43%	43%	13%
	Not married	59%	29%	12%
Households with children under 18	Household with children	52%	40%	8%
	No children in household	50%	35%	15%
Interview Type	Landline	49%	40%	12%
	Cell phone	54%	32%	14%

NBC News/Marist Poll National Registered Voters. Interviews conducted January 12th through January 14th, 2014, n=1039 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		National Adults		
		Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
National Adults		50%	38%	12%
National Registered Voters		51%	39%	10%
Party Identification^	Democrat	82%	8%	9%
	Republican	23%	68%	9%
	Independent	43%	46%	11%
Party Identification*	Strong Democrats	91%	4%	4%
	Soft Democrats	69%	17%	14%
	Just Independents	40%	50%	10%
	Soft Republicans	30%	58%	13%
Tea Party Supporters^	Strong Republicans	11%	84%	5%
		26%	68%	7%
Political Ideology^	Very liberal-Liberal	79%	13%	8%
	Moderate	58%	30%	12%
	Conservative-Very conservative	35%	57%	8%
Region	Northeast	54%	33%	13%
	Midwest	52%	33%	14%
	South	48%	43%	9%
	West	49%	39%	12%
Household Income	Less than \$50,000	53%	34%	13%
	\$50,000 or more	49%	42%	9%
Education	Not college graduate	50%	37%	13%
	College graduate	51%	40%	9%
Race	White	46%	42%	13%
	African American	77%	19%	4%
	Latino	51%	37%	12%
Age	18 to 29	48%	32%	19%
	30 to 44	53%	36%	11%
	45 to 59	48%	41%	11%
	60 or older	52%	39%	9%
Age	Under 45	51%	34%	15%
	45 or older	50%	40%	10%
Gender	Men	44%	44%	12%
	Women	57%	32%	11%
Marital Status	Married	46%	46%	9%
	Not married	56%	29%	15%
Households with children under 18	Household with children	51%	40%	10%
	No children in household	51%	37%	13%
Interview Type	Landline	50%	40%	10%
	Cell phone	52%	34%	15%

NBC News/Marist Poll National Adults. Interviews conducted January 12th through January 14th, 2014, n=1200 MOE +/- 2.8 percentage points.

^National Registered Voters: n=1039 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		National Adults		
		Overall, do you have a favorable or an unfavorable impression of Chris Christie?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
National Adults		28%	30%	42%
National Registered Voters		29%	32%	39%
Party Identification^	Democrat	25%	37%	38%
	Republican	40%	23%	37%
	Independent	27%	32%	40%
Party Identification*	Strong Democrats	26%	43%	32%
	Soft Democrats	26%	33%	41%
	Just Independents	18%	33%	49%
	Soft Republicans	38%	24%	39%
Tea Party Supporters^	Strong Republicans	42%	25%	33%
		33%	28%	39%
Political Ideology^	Very liberal-Liberal	26%	41%	33%
	Moderate	32%	31%	37%
	Conservative-Very conservative	30%	29%	41%
Region	Northeast	40%	33%	27%
	Midwest	25%	25%	50%
	South	28%	30%	42%
	West	22%	33%	45%
Household Income	Less than \$50,000	23%	27%	50%
	\$50,000 or more	35%	35%	30%
Education	Not college graduate	22%	27%	50%
	College graduate	39%	35%	26%
Race	White	30%	30%	40%
	African American	27%	30%	44%
	Latino	23%	26%	51%
Age	18 to 29	21%	22%	57%
	30 to 44	28%	27%	44%
	45 to 59	28%	39%	33%
	60 or older	32%	30%	38%
Age	Under 45	25%	25%	50%
	45 or older	30%	34%	36%
Gender	Men	30%	29%	41%
	Women	26%	31%	43%
Marital Status	Married	32%	33%	35%
	Not married	24%	27%	49%
Households with children under 18	Household with children	29%	29%	42%
	No children in household	28%	31%	41%
Interview Type	Landline	30%	33%	37%
	Cell phone	25%	25%	50%

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*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		National Adults		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
National Adults		41%	48%	11%
National Registered Voters		41%	48%	11%
Party Identification^	Democrat	77%	15%	8%
	Republican	9%	85%	6%
	Independent	33%	53%	14%
Party Identification*	Strong Democrats	89%	9%	2%
	Soft Democrats	62%	22%	16%
	Just Independents	30%	53%	17%
	Soft Republicans	13%	77%	10%
	Strong Republicans	1%	95%	4%
Tea Party Supporters^		13%	82%	5%
Political Ideology^	Very liberal-Liberal	77%	18%	6%
	Moderate	47%	37%	17%
	Conservative-Very conservative	22%	72%	7%
Region	Northeast	48%	42%	10%
	Midwest	37%	49%	14%
	South	38%	53%	9%
	West	43%	46%	11%
Household Income	Less than \$50,000	39%	46%	15%
	\$50,000 or more	42%	52%	6%
Education	Not college graduate	39%	49%	12%
	College graduate	44%	47%	9%
Race	White	34%	55%	12%
	African American	77%	18%	4%
	Latino	38%	52%	10%
Age	18 to 29	43%	41%	16%
	30 to 44	45%	44%	10%
	45 to 59	35%	54%	11%
	60 or older	40%	52%	9%
Age	Under 45	44%	43%	13%
	45 or older	38%	53%	10%
Gender	Men	35%	53%	12%
	Women	46%	44%	10%
Marital Status	Married	35%	56%	9%
	Not married	47%	40%	13%
Households with children under 18	Household with children	40%	51%	9%
	No children in household	41%	47%	12%
Interview Type	Landline	39%	52%	9%
	Cell phone	43%	42%	15%

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^National Registered Voters: n=1039 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

	Registered Voters		
	Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
January 2014	41%	48%	11%
December 2013	46%	52%	3%
July 2013	47%	46%	7%
April 2013	53%	45%	2%
March 2013	48%	48%	4%
December 2012	53%	44%	3%
July 2012	49%	46%	3%
March 2012	50%	46%	3%
November 2011	47%	49%	4%
September 2011	46%	48%	5%
August 2011	52%	41%	8%
June 2011	50%	44%	6%
April 2011	48%	48%	5%
January 2011	53%	40%	8%
November 23, 2010	47%	49%	4%
October 28, 2010	54%	41%	5%
October 8, 2010	50%	47%	3%
September 22, 2010	49%	48%	3%
June 30, 2010	50%	43%	7%
March 31, 2010	53%	41%	6%
February 8, 2010	50%	44%	6%
December 8, 2009	55%	41%	4%
Marist Poll National Registered Voters			