## POLL MUST BE SOURCED: <br> NBC News/Marist Poll*

# Are New Jersey Governor Chris Christie's Political Plans Bottlenecked? <br> *** Complete Tables for Poll Appended *** <br> For Immediate Release: Wednesday, January 15, 2014 

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## This NBC News/Marist Poll Reports:

Has New Jersey Governor Chris Christie's image suffered nationally because of the controversy surrounding his administration's role in the traffic tie-ups on the George Washington Bridge in September of last year? According to this NBC News/Marist Poll, while 69\% of Americans say the political uproar has not had any effect on their opinion of Christie, close to one in five -- 18\% -- likes him less because of it. Five percent like him more, and $8 \%$ are unsure. Among Americans who have heard about the bridge controversy, $24 \%$ say their dislike for Christie has grown.
"The question is can Chris Christie weather this political storm, or is this another in a list of considerable hurdles he will need to overcome if he wants to make a run for the White House," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion.

## By party:

- Nearly seven in ten Republicans -- 69\% -- report the political brouhaha has had no impact on how they view Christie. However, $16 \%$ like him less. Only $8 \%$ like him more, and 7\% are unsure.
- Among Democrats, $61 \%$ report the issue has had no impact on their opinion of Christie. However, 28\% say they like him less, and just 3\% like him more. Eight percent are unsure.
- Looking at independent voters, $73 \%$ report the issue has had no effect on their impression of Christie. Still, $17 \%$ like him less, and $5 \%$ like him more. Five percent are unsure.
*All references to the survey must be sourced as "NBC News/Marist Poll"

A plurality of Americans believes New Jersey Governor Chris Christie's assertion that he played no role in creating traffic jams on the George Washington Bridge for political retribution. $44 \%$ of adults nationally say Christie is mostly telling the truth that he had no knowledge of the events that led up to the traffic tie-ups. However, a notable 33\% report he is mostly not telling the truth, and an additional $23 \%$ are unsure.

Americans who have heard about the bridge controversy are more likely to think Christie is being honest. A majority of these Americans -- 52\% -- thinks Christie is telling the truth compared with $34 \%$ who believe he is not. $15 \%$ are unsure.

## By party:

- While $61 \%$ of Republicans think Christie is mostly telling the truth, $20 \%$ believe he is not being forthright. 19\% are unsure.
- Not surprisingly, a plurality of Democrats -- $41 \%$-- says Christie is not telling the whole truth. However, $34 \%$ report he is being honest with the public. $24 \%$ are unsure.
- Nearly half of independent voters -- $47 \%$-- think Christie is telling the truth while $31 \%$ say he is not. $23 \%$ are unsure.

Do Americans know that members of Christie's staff have been implicated in creating these traffic jams? Slightly more than seven in ten residents -- 71\% -- have at least some knowledge of the political scandal. This includes 39\% of Americans who know a lot about the story and $32 \%$ who have some awareness of the controversy. $30 \%$ report they know nothing about the issue.

Do Americans think Governor Christie is a bully or a strong leader? Nearly half -- 47\% -say he comes across as a strong leader while $27 \%$ describe him as a bully. $26 \%$ are unsure.

## By party:

- About seven in ten Republicans nationally -- $71 \%$-- consider Christie to be a strong leader. $11 \%$ call him a bully, and $18 \%$ are unsure.
- There is little consensus among Democrats. $38 \%$ say he is a bully while $36 \%$ think he comes across as a strong leader. $27 \%$ are unsure.
- $47 \%$ of independent voters think Christie is a strong leader while $26 \%$ believe he is a bully. $27 \%$ are unsure.


## No Clear Front-runner in Crowded GOP Field... One in Four Undecided

There has been much speculation about whether or not Christie will seek the Republican nomination for president in 2016. How would Christie fare against his potential GOP opponents?
*All references to the survey must be sourced as "NBC News/Marist Poll"

## Among Republicans nationally including Republican leaning independents, here is

 how the contest stands:- 16\% Chris Christie
- 12\% Paul Ryan
- $9 \%$ Rand Paul
- 8\% Jeb Bush
- 7\% Marco Rubio
- 6\% Rick Perry
- 5\% Rick Santorum
- 5\% Ted Cruz
- $4 \%$ Scott Walker
- $3 \%$ Bobby Jindal
- $25 \%$ undecided

When Marist last reported this question in December, Christie had the support of 18\% of Republicans and Republican leaning independents. Paul received the backing of $12 \%$ while Ryan -- $11 \%$, Cruz -- $10 \%$, and Bush -- $10 \%$ followed closely behind. Sarah Palin garnered $8 \%$, and Rubio had the backing of 7\%. At the time, Walker and Santorum each received $4 \%$ while 3\% supported Perry. 13\%, then, were undecided.

How would the GOP contest look without Christie in the mix? Among Republicans nationally including Republican leaning independents, here is how the contest stands without Governor Chris Christie:

- 15\% Paul Ryan
- 11\% Rand Paul
- $11 \%$ Jeb Bush
- 10\% Marco Rubio
- $7 \%$ Rick Santorum
- 6\% Ted Cruz
- $6 \%$ Rick Perry
- $5 \%$ Scott Walker
- $4 \%$ Bobby Jindal
- $26 \%$ undecided
"The Republican field for 2016 clearly lacks a front-runner with or without Chris Christie," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion.
*All references to the survey must be sourced as "NBC News/Marist Poll"


## Clinton Widens Lead over Christie in Hypothetical Contest

If Hillary Clinton and Chris Christie were to face off in the 2016 presidential election, Clinton would defeat Christie by double digits. Half of registered voters -- 50\% -- would support Clinton compared with 37\% for Christie. 12\% are undecided. When Marist last reported this question in December, voters divided. $48 \%$ supported Clinton while $45 \%$ were behind Christie. Seven percent, at that time, were undecided.

## By party:

- Most Democrats -- 90\% -- would support Clinton compared with 3\% for Christie. Seven percent are undecided. Last month, $85 \%$ were for Clinton while Christie garnered $10 \%$. Five percent were undecided.
- More than three in four Republicans -- 78\% -- would cast their ballot for Christie compared with 16\% for Clinton. Six percent are undecided. In December, 89\% of Republicans supported Christie compared with 6\% for Clinton. Four percent, at that time, were undecided.
- Independent voters divide. $40 \%$ would support Clinton, and $40 \%$ would back Christie. 19\% are undecided. When this question was previously reported, a majority -- 52\% -- backed Clinton while 40\% were for Christie. Eight percent, then, were undecided.

There is a gender gap. While a majority of women would support Clinton, men divide. Among women, 56\% back Clinton while 33\% are for Christie. 11\% are undecided. Among men, $44 \%$ are for Clinton compared with $42 \%$ for Christie. 15\% are undecided.

## Half of Americans View Clinton Favorably... Christie Still Unknown to More than Four in Ten

$50 \%$ of adults nationally have a favorable view of Clinton. However, $38 \%$ have an unfavorable impression of her. $12 \%$ have either never heard of her or are unsure how to rate her.

When it comes to Chris Christie, 28\% of Americans have a favorable view of him while 30\% have an unfavorable one. A notable 42\% have either never heard of him or are unsure how to rate him.

How do Americans currently rate President Barack Obama? Nearly half of residents -- 48\% -- have an unfavorable impression of the president while $41 \%$ have a favorable one. 11\% have either never heard of him or are unsure how to rate him.

Looking at registered voters, there is no difference. $48 \%$ have an unfavorable view of President Obama while $41 \%$ have a favorable view of him. 11\% have either never heard of him or are unsure how to rate him. In December, a slim majority of registered voters -- 52\%
*All references to the survey must be sourced as "NBC News/Marist Poll"
-- had an unfavorable opinion of the president while $46 \%$ had a favorable one. Three percent, at that time, had either never heard of Mr. Obama or were unsure how to rate him.

## Nature of the Sample: NBC News-Marist National Poll of 1,200 Adults

This survey of 1,200 adults was conducted January $12^{\text {th }}$ through January $14^{\text {th }}, 2014$ by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the continental United States were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within $\pm 2.8$ percentage points. There are 1,039 registered voters. The results for this subset are statistically significant within $\pm 3.0$ percentage points. There are 385 Republicans and Republican leaning independents. The error margin for this subset is $\pm 5.0$ percentage points. The error margin increases for cross-tabulations.

Nature of the Sample

|  |  | National Adults | National Registered Voters |
| :---: | :---: | :---: | :---: |
|  |  | Col \% | Col \% |
| National Adults |  | 100\% |  |
| National Registered Voters |  | 87\% | 100\% |
| Party Identification | Democrat | n/a | 34\% |
|  | Republican | $\mathrm{n} / \mathrm{a}$ | 25\% |
|  | Independent | $\mathrm{n} / \mathrm{a}$ | 39\% |
|  | Other | $\mathrm{n} / \mathrm{a}$ | 2\% |
| Party Identification | Strong Democrats | $\mathrm{n} / \mathrm{a}$ | 21\% |
|  | Not strong Democrats | $\mathrm{n} / \mathrm{a}$ | 14\% |
|  | Democratic leaning independents | $\mathrm{n} / \mathrm{a}$ | 12\% |
|  | Just Independents | n/a | 14\% |
|  | Republican leaning independents | $\mathrm{n} / \mathrm{a}$ | 13\% |
|  | Not strong Republicans | $\mathrm{n} / \mathrm{a}$ | 12\% |
|  | Strong Republicans | $\mathrm{n} / \mathrm{a}$ | 13\% |
|  | Other | $\mathrm{n} / \mathrm{a}$ | 2\% |
| Political Ideology | Very conservative | $\mathrm{n} / \mathrm{a}$ | 12\% |
|  | Conservative | $\mathrm{n} / \mathrm{a}$ | 33\% |
|  | Moderate | $\mathrm{n} / \mathrm{a}$ | 36\% |
|  | Liberal | n/a | 12\% |
|  | Very liberal | n/a | 7\% |
| Tea Party Supporters |  | $\mathrm{n} / \mathrm{a}$ | 22\% |
| Gender | Men | 49\% | 47\% |
|  | Women | 51\% | 53\% |
| Age | Under 45 | 41\% | 37\% |
|  | 45 or older | 59\% | 63\% |
| Age | 18 to 29 | 17\% | 13\% |
|  | 30 to 44 | 24\% | 24\% |
|  | 45 to 59 | 26\% | 27\% |
|  | 60 or older | 33\% | 36\% |
| Race | White | 71\% | 71\% |
|  | African American | 10\% | 11\% |
|  | Latino | 12\% | 10\% |
|  | Other | 7\% | 7\% |
| Region | Northeast | 18\% | 19\% |
|  | Midwest | 23\% | 21\% |
|  | South | 37\% | 38\% |
|  | West | 22\% | 22\% |
| Household Income | Less than \$50,000 | 50\% | 47\% |
|  | \$50,000 or more | 50\% | 53\% |
| Education | Not college graduate | 64\% | 61\% |
|  | College graduate | 36\% | 39\% |
| Marital Status | Married | 52\% | 55\% |
|  | Not married | 48\% | 45\% |
| Households with children under 18 | Household with children | 37\% | 35\% |
|  | No children in household | 63\% | 65\% |
| Interview Type | Landline | 64\% | 68\% |
|  | Cell phone | 36\% | 32\% |

NBC News/Marist Poll National Adults. Interviews conducted January 12th through January 14th, 2014, n=1200 MOE +/- 2.8 percentage points.
National Registered Voters: $\mathrm{n}=1039$ MOE $+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.

Nature of the Sample

|  |  | Republicans and Republican leaning independents |
| :---: | :---: | :---: |
|  |  | Col \% |
| Republicans and Republican leaning independents |  | 100\% |
| Party Identification | Republican | 65\% |
|  | Independent | 35\% |
| Party Identification | Republican leaning independents | 35\% |
|  | Not strong Republicans | 31\% |
|  | Strong Republicans | 35\% |
| Political Ideology | Very conservative | 18\% |
|  | Conservative | 53\% |
|  | Moderate | 26\% |
|  | Liberal | 2\% |
|  | Very liberal | 1\% |
| Tea Party Supporters |  | 39\% |
| Gender | Men | 47\% |
|  | Women | 53\% |
| Age | Under 45 | 34\% |
|  | 45 or older | 66\% |
| Age | 18 to 29 | 11\% |
|  | 30 to 44 | 23\% |
|  | 45 to 59 | 31\% |
|  | 60 or older | 35\% |
| Race | White | 85\% |
|  | African American | 4\% |
|  | Latino | 9\% |
|  | Other | 3\% |
| Region | Northeast | 14\% |
|  | Midwest | 22\% |
|  | South | 43\% |
|  | West | 20\% |
| Household Income | Less than \$50,000 | 40\% |
|  | \$50,000 or more | 60\% |
| Education | Not college graduate | 57\% |
|  | College graduate | 43\% |
| Marital Status | Married | 65\% |
|  | Not married | 35\% |
| Households with children under 18 | Household with children | 38\% |
|  | No children in household | 62\% |
| Interview Type | Landline | 70\% |
|  | Cell phone | 30\% |

NBC News/Marist Poll National Republicans and Republican leaning independents. Interviews conducted January 12th
through January 14th, 2014, n=385 MOE $+/-5.0$ percentage points.

$\overline{\text { NBC News/Marist Poll National Adults. Interviews conducted January 12th through January 14th, 2014, n=1200 MOE }+/-2.8 \text { percentage points. }}$
${ }^{\wedge}$ National Registered Voters: $\mathrm{n}=1039 \mathrm{MOE}+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

$\overline{\text { NBC News/Marist Poll National Adults. Interviews conducted January 12th through January 14th, 2014, n=1200 MOE }+/-2.8 \text { percentage points. }}$ ${ }^{\wedge}$ National Registered Voters: $\mathrm{n}=1039 \mathrm{MOE}+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

|  |  | National Adults |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Have you seen or heard a lot, some, or nothing at all about New Jersey Governor Chris Christie's staff being involved in creating traffic jams on the busy George Washington Bridge for political reasons? |  |  |
|  |  | A lot | Some | Nothing at all |
|  |  | Row \% | Row \% | Row \% |
| National Adults |  | 39\% | 32\% | 30\% |
| National Registered Voters |  | 42\% | 33\% | 26\% |
| Party Identification^ | Democrat | 43\% | 28\% | 29\% |
|  | Republican | 40\% | 37\% | 23\% |
|  | Independent | 43\% | 35\% | 22\% |
| Party Identification* | Strong Democrats | 51\% | 21\% | 27\% |
|  | Soft Democrats | 34\% | 38\% | 28\% |
|  | Just Independents | 40\% | 32\% | 28\% |
|  | Soft Republicans | 45\% | 34\% | 20\% |
|  | Strong Republicans | 41\% | 39\% | 20\% |
| Tea Party Supporters^ |  | 46\% | 30\% | 24\% |
| Political Ideology^ | Very liberal-Liberal | 43\% | 35\% | 23\% |
|  | Moderate | 47\% | 29\% | 23\% |
|  | Conservative-Very conservative | 40\% | 36\% | 24\% |
| Region | Northeast | 48\% | 28\% | 23\% |
|  | Midwest | 37\% | 33\% | 30\% |
|  | South | 36\% | 32\% | 32\% |
|  | West | 36\% | 33\% | 30\% |
| Household Income | Less than \$50,000 | 33\% | 29\% | 38\% |
|  | \$50,000 or more | 46\% | 33\% | 21\% |
| Education | Not college graduate | 31\% | 31\% | 38\% |
|  | College graduate | 52\% | 34\% | 14\% |
| Race | White | 43\% | 33\% | 25\% |
|  | African American | 37\% | 30\% | 32\% |
|  | Latino | 24\% | 26\% | 50\% |
| Age | 18 to 29 | 10\% | 21\% | 68\% |
|  | 30 to 44 | 29\% | 38\% | 33\% |
|  | 45 to 59 | 46\% | 30\% | 23\% |
|  | 60 or older | 52\% | 34\% | 14\% |
| Age | Under 45 | 22\% | 31\% | 47\% |
|  | 45 or older | 49\% | 32\% | 18\% |
| Gender | Men | 41\% | 29\% | 29\% |
|  | Women | 36\% | 34\% | 30\% |
| Marital Status | Married | 45\% | 38\% | 17\% |
|  | Not married | 32\% | 25\% | 43\% |
| Households with children under 18 | Household with children | 33\% | 34\% | 34\% |
|  | No children in household | 42\% | 31\% | 27\% |
| Interview Type | Landline | 46\% | 32\% | 22\% |
|  | Cell phone | 26\% | 31\% | 43\% |

$\overline{\text { NBC News/Marist Poll National Adults. Interviews conducted January 12th through January 14th, 2014, } \mathrm{n}=1200 \mathrm{MOE}+/-2.8 \text { percentage points. }}$
${ }^{\wedge}$ National Registered Voters: $\mathrm{n}=1039 \mathrm{MOE}+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |

NBC News/Marist Poll National Adults. Interviews conducted January 12th through January 14th, 2014, n=1200 MOE $+/-2.8$ percentage points. $\wedge$ National Registered Voters: n=1039 MOE +/- 3.0 percentage points. Totals may not add to $100 \%$ due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

|  |  | Republicans and Republican leaning independents |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | If the 2016 Republican presidential primary or caucus in your state were held today, whom would you support if the candidates are: |  |  |  |  |  |  |  |  |  |  |
|  |  | Chris Christie | Paul Ryan | Rand Paul | Jeb Bush | Marco Rubio | Rick Perry | Rick Santorum | Ted Cruz | Scott Walker | Bobby Jindal | Undecided |
|  |  | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% |
| Republicans and Republican leaning independents |  | 16\% | 12\% | 9\% | 8\% | 7\% | 6\% | 5\% | 5\% | 4\% | 3\% | 25\% |
| Party Identification | Republican | 17\% | 12\% | 10\% | 9\% | 5\% | 7\% | 7\% | 5\% | 3\% | 2\% | 24\% |
|  | Independent | 14\% | 13\% | 8\% | 6\% | 10\% | 4\% | 3\% | 6\% | 5\% | 4\% | 26\% |
| Party Identification* | Soft Republicans | 15\% | 12\% | 10\% | 6\% | 8\% | 5\% | 5\% | 5\% | 3\% | 2\% | 28\% |
|  | Strong Republicans | 17\% | 13\% | 9\% | 10\% | 5\% | 8\% | 7\% | 5\% | 5\% | 4\% | 18\% |
| Tea Party Supporters |  | 14\% | 5\% | 17\% | 9\% | 7\% | 5\% | 7\% | 12\% | 6\% | 3\% | 13\% |
| Household Income | Less than \$50,000 | 13\% | 13\% | 9\% | 11\% | 6\% | 8\% | 6\% | 3\% | 3\% | 2\% | 27\% |
|  | \$50,000 or more | 19\% | 14\% | 9\% | 7\% | 7\% | 3\% | 5\% | 8\% | 5\% | 4\% | 20\% |
| Education | Not college graduate | 15\% | 12\% | 10\% | 8\% | 5\% | 6\% | 6\% | 6\% | 4\% | 2\% | 27\% |
|  | College graduate | 17\% | 13\% | 9\% | 8\% | 9\% | 4\% | 5\% | 4\% | 4\% | 3\% | 22\% |
| Age | Under 45 | 13\% | 20\% | 11\% | 4\% | 1\% | 7\% | 6\% | 3\% | 4\% | 2\% | 29\% |
|  | 45 or older | 17\% | 9\% | 9\% | 10\% | 9\% | 6\% | 5\% | 7\% | 4\% | 3\% | 23\% |
| Gender | Men | 19\% | 11\% | 12\% | 7\% | 9\% | 6\% | 6\% | 6\% | 5\% | 3\% | 16\% |
|  | Women | 13\% | 13\% | 7\% | 9\% | 5\% | 6\% | 5\% | 5\% | 2\% | 3\% | 33\% |
| Marital Status | Married | 17\% | 13\% | 7\% | 8\% | 7\% | 5\% | 5\% | 7\% | 3\% | 4\% | 22\% |
|  | Not married | 12\% | 11\% | 13\% | 7\% | 5\% | 6\% | 5\% | 3\% | 5\% | 1\% | 31\% |
| Households with children under 18 | Household with children | 18\% | 15\% | 8\% | 7\% | 4\% | 7\% | 4\% | 5\% | 4\% | 4\% | 25\% |
|  | No children in household | 15\% | 11\% | 11\% | 9\% | 7\% | 5\% | 6\% | 6\% | 3\% | 2\% | 24\% |
| Interview Type | Landline | 16\% | 10\% | 8\% | 10\% | 8\% | 4\% | 6\% | 6\% | 5\% | 4\% | 24\% |
|  | Cell phone | 16\% | 18\% | 13\% | 2\% | 5\% | 9\% | 4\% | 5\% | 1\% | 1\% | 26\% |

 rounding.
*Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

|  |  | Republicans and Republican leaning independents |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2016 Republican presidential primary without Chris Christie |  |  |  |  |  |  |  |  |  |
|  |  | Paul Ryan | Rand Paul | Jeb Bush | Marco Rubio | Rick <br> Santorum | Ted Cruz | Rick Perry | Scott Walker | Bobby Jindal | Undecided |
|  |  | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% | Row \% |
| Republicans and Republican | aning independents | 15\% | 11\% | 11\% | 10\% | 7\% | 6\% | 6\% | 5\% | 4\% | 26\% |
| Party Identification | Republican | 15\% | 12\% | 12\% | 8\% | 8\% | 5\% | 7\% | 4\% | 3\% | 26\% |
|  | Independent | 15\% | 9\% | 8\% | 14\% | 4\% | 7\% | 4\% | 6\% | 6\% | 27\% |
| Party Identification* | Soft Republicans | 15\% | 11\% | 8\% | 11\% | 6\% | 6\% | 5\% | 5\% | 3\% | 30\% |
|  | Strong Republicans | 16\% | 10\% | 15\% | 7\% | 7\% | 5\% | 8\% | 5\% | 5\% | 21\% |
| Tea Party Supporters |  | 7\% | 20\% | 12\% | 8\% | 10\% | 13\% | 5\% | 6\% | 3\% | 15\% |
| Household Income | Less than \$50,000 | 14\% | 11\% | 13\% | 8\% | 7\% | 4\% | 8\% | 3\% | 4\% | 28\% |
|  | \$50,000 or more | 19\% | 11\% | 11\% | 11\% | 6\% | 8\% | 3\% | 5\% | 4\% | 22\% |
| Education | Not college graduate | 15\% | 10\% | 9\% | 9\% | 8\% | 7\% | 6\% | 4\% | 5\% | 28\% |
|  | College graduate | 16\% | 12\% | 12\% | 12\% | 5\% | 4\% | 4\% | 6\% | 3\% | 25\% |
| Age | Under 45 | 21\% | 14\% | 7\% | 1\% | 8\% | 3\% | 7\% | 4\% | 4\% | 32\% |
|  | 45 or older | 12\% | 10\% | 13\% | 14\% | 5\% | 8\% | 6\% | 5\% | 4\% | 24\% |
| Gender | Men | 14\% | 12\% | 11\% | 14\% | 9\% | 7\% | 6\% | 6\% | 4\% | 18\% |
|  | Women | 17\% | 10\% | 11\% | 6\% | 5\% | 5\% | 6\% | 3\% | 4\% | 34\% |
| Marital Status | Married | 18\% | 8\% | 10\% | 11\% | 7\% | 8\% | 5\% | 4\% | 6\% | 23\% |
|  | Not married | 12\% | 15\% | 10\% | 7\% | 6\% | 3\% | 7\% | 5\% | 1\% | 34\% |
| Households with children | Household with children | 17\% | 9\% | 9\% | 11\% | 5\% | 5\% | 7\% | 5\% | 5\% | 28\% |
| under 18 | No children in household | 15\% | 13\% | 12\% | 9\% | 7\% | 6\% | 5\% | 5\% | 3\% | 25\% |
| Interview Type | Landline | 13\% | 9\% | 12\% | 10\% | 8\% | 6\% | 4\% | 6\% | 5\% | 27\% |
|  | Cell phone | 21\% | 15\% | 7\% | 9\% | 4\% | 6\% | 9\% | 1\% | 3\% | 26\% |

 due to rounding.
*Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

$\overline{\overline{\text { NBC }} \text { News/Marist Poll National Registered Voters. Interviews conducted January 12th through January 14th, 2014, n=1039 MOE +/- } 3.0}$ percentage points. Totals may not add to $100 \%$ due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

|  |  |  |  |
| :--- | :--- | :--- | :--- |

$\overline{\text { NBC News/Marist Poll National Adults. Interviews conducted January 12th through January 14th, 2014, n=1200 MOE }+/-2.8 \text { percentage points. }}$ ${ }^{\wedge}$ National Registered Voters: $\mathrm{n}=1039$ MOE $+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

|  |  |  |  |
| :--- | :--- | :--- | :--- |

$\overline{\text { NBC News/Marist Poll National Adults. Interviews conducted January 12th through January 14th, 2014, } \mathrm{n}=1200 \mathrm{MOE}+/-2.8 \text { percentage points. }}$ ${ }^{\wedge}$ National Registered Voters: $\mathrm{n}=1039$ MOE $+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

|  |  | National Adults |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Overall, do you have a favorable or an unfavorable impression of Barack Obama? |  |  |
|  |  | Favorable | Unfavorable | Unsure-Never Heard |
|  |  | Row \% | Row \% | Row \% |
| National Adults |  | 41\% | 48\% | 11\% |
| National Registered Voters |  | 41\% | 48\% | 11\% |
| Party Identification^ | Democrat | 77\% | 15\% | 8\% |
|  | Republican | 9\% | 85\% | 6\% |
|  | Independent | 33\% | 53\% | 14\% |
| Party Identification* | Strong Democrats | 89\% | 9\% | 2\% |
|  | Soft Democrats | 62\% | 22\% | 16\% |
|  | Just Independents | 30\% | 53\% | 17\% |
|  | Soft Republicans | 13\% | 77\% | 10\% |
|  | Strong Republicans | 1\% | 95\% | 4\% |
| Tea Party Supporters^ |  | 13\% | 82\% | 5\% |
| Political Ideology^ | Very liberal-Liberal | 77\% | 18\% | 6\% |
|  | Moderate | 47\% | 37\% | 17\% |
|  | Conservative-Very conservative | 22\% | 72\% | 7\% |
| Region | Northeast | 48\% | 42\% | 10\% |
|  | Midwest | 37\% | 49\% | 14\% |
|  | South | 38\% | 53\% | 9\% |
|  | West | 43\% | 46\% | 11\% |
| Household Income | Less than \$50,000 | 39\% | 46\% | 15\% |
|  | \$50,000 or more | 42\% | 52\% | 6\% |
| Education | Not college graduate | 39\% | 49\% | 12\% |
|  | College graduate | 44\% | 47\% | 9\% |
| Race | White | 34\% | 55\% | 12\% |
|  | African American | 77\% | 18\% | 4\% |
|  | Latino | 38\% | 52\% | 10\% |
| Age | 18 to 29 | 43\% | 41\% | 16\% |
|  | 30 to 44 | 45\% | 44\% | 10\% |
|  | 45 to 59 | 35\% | 54\% | 11\% |
|  | 60 or older | 40\% | 52\% | 9\% |
| Age | Under 45 | 44\% | 43\% | 13\% |
|  | 45 or older | 38\% | 53\% | 10\% |
| Gender | Men | 35\% | 53\% | 12\% |
|  | Women | 46\% | 44\% | 10\% |
| Marital Status | Married | 35\% | 56\% | 9\% |
|  | Not married | 47\% | 40\% | 13\% |
| Households with children under 18 | Household with children | 40\% | 51\% | 9\% |
|  | No children in household | 41\% | 47\% | 12\% |
| Interview Type | Landline | 39\% | 52\% | 9\% |
|  | Cell phone | 43\% | 42\% | 15\% |

$\overline{\text { NBC News/Marist Poll National Adults. Interviews conducted January 12th through January 14th, 2014, } \mathrm{n}=1200 \mathrm{MOE}+/-2.8 \text { percentage points. }}$
${ }^{\wedge}$ National Registered Voters: $\mathrm{n}=1039 \mathrm{MOE}+/-3.0$ percentage points. Totals may not add to $100 \%$ due to rounding.
*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

|  | Registered Voters |  |  |
| :---: | :---: | :---: | :---: |
|  | Overall, do you have a favorable or an unfavorable impression of Barack Obama? |  |  |
|  | Favorable | Unfavorable | Unsure-Never Heard |
|  | Row \% | Row \% | Row \% |
| January 2014 | 41\% | 48\% | 11\% |
| December 2013 | 46\% | 52\% | 3\% |
| July 2013 | 47\% | 46\% | 7\% |
| April 2013 | 53\% | 45\% | 2\% |
| March 2013 | 48\% | 48\% | 4\% |
| December 2012 | 53\% | 44\% | 3\% |
| July 2012 | 49\% | 46\% | 3\% |
| March 2012 | 50\% | 46\% | 3\% |
| November 2011 | 47\% | 49\% | 4\% |
| September 2011 | 46\% | 48\% | 5\% |
| August 2011 | 52\% | 41\% | 8\% |
| June 2011 | 50\% | 44\% | 6\% |
| April 2011 | 48\% | 48\% | 5\% |
| January 2011 | 53\% | 40\% | 8\% |
| November 23, 2010 | 47\% | 49\% | 4\% |
| October 28, 2010 | 54\% | 41\% | 5\% |
| October 8, 2010 | 50\% | 47\% | 3\% |
| September 22, 2010 | 49\% | 48\% | 3\% |
| June 30, 2010 | 50\% | 43\% | 7\% |
| March 31, 2010 | 53\% | 41\% | 6\% |
| February 8, 2010 | 50\% | 44\% | 6\% |
| December 8, 2009 | 55\% | 41\% | 4\% |
| Marist Poll National Registered Voters |  |  |  |

