

How the Survey was Conducted

Nature of the Sample: HBO Real Sports/Marist National Poll of 1,173 Adults

This survey of 1,173 adults was conducted December 3rd through December 5th, 2013 by The Marist Poll in partnership with HBO Real Sports and the Marist College Center for Sports Communication. Adults 18 years of age and older residing in the continental United States were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within ± 2.9 percentage points. There are 643 sports fans. The results for this subset are statistically significant within ± 3.9 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample

		National Adults	Sports Fans
		Col %	Col %
National Adults		100%	
National Sports Fans		55%	100%
Gender	Men	49%	58%
	Women	51%	42%
Age	Under 45	41%	38%
	45 or older	59%	62%
Age	18 to 29	17%	15%
	30 to 44	24%	23%
	45 to 59	29%	33%
	60 or older	30%	29%
Race	White	68%	70%
	African American	11%	10%
	Latino	13%	14%
	Other	7%	6%
Region	Northeast	18%	18%
	Midwest	22%	22%
	South	37%	40%
	West	23%	20%
Household Income	Less than \$50,000	49%	44%
	\$50,000 or more	51%	56%
Education	Not college graduate	62%	63%
	College graduate	38%	37%
Interview Type	Landline	67%	66%
	Cell phone	33%	34%

HBO Real Sports/Marist Poll National Adults. Interviews conducted December 3rd through December 5th, 2013, n=1173 MOE +/- 2.9 percentage points. National Sports Fans: N=643 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		Marijuana has been legalized for medical use or decriminalized in many states throughout the country. Professional sports include marijuana on a list of banned substances for their athletes. Which comes closer to your opinion:		
		Marijuana should continue to be a banned substance for professional athletes regardless of state or federal laws	Marijuana should not be a banned substance for professional athletes	Unsure
		Row %	Row %	Row %
National Adults		62%	36%	2%
Sports Fans		63%	35%	1%
Region	Northeast	61%	37%	2%
	Midwest	65%	35%	0%
	South	65%	33%	2%
	West	58%	41%	1%
Household Income	Less than \$50,000	62%	37%	1%
	\$50,000 or more	64%	35%	1%
Education	Not college graduate	66%	32%	2%
	College graduate	57%	42%	1%
Age	Under 45	54%	45%	1%
	45 or older	67%	30%	2%
Age	18 to 29	51%	48%	1%
	30 to 44	57%	42%	0%
	45 to 59	65%	33%	2%
	60 or older	70%	28%	2%
Race	White	65%	34%	1%
	Non-white	58%	40%	2%
Gender	Men	57%	41%	2%
	Women	67%	31%	1%
Interview Type	Landline	66%	32%	2%
	Cell phone	55%	44%	1%

HBO Real Sports/Marist Poll National Adults: Interviews conducted December 3rd through December 5th, 2013, n=1173
 MOE +/- 2.9 percentage points.
 Marist Poll National Sports Fans: n=643 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		Some people think that professional athletes should be allowed to use marijuana to help relieve pain and anxiety. Others say it should not be allowed because it has negative effects on their performance. Do you think professional athletes should or should not be allowed to use marijuana?		
		Should	Should not	Unsure
		Row %	Row %	Row %
National Adults		34%	64%	3%
Sports Fans		32%	66%	2%
Region	Northeast	35%	64%	1%
	Midwest	32%	67%	1%
	South	31%	66%	4%
	West	40%	57%	3%
Household Income	Less than \$50,000	35%	63%	2%
	\$50,000 or more	35%	64%	2%
Education	Not college graduate	30%	68%	2%
	College graduate	41%	56%	3%
Age	Under 45	46%	53%	1%
	45 or older	26%	71%	3%
Age	18 to 29	55%	45%	0%
	30 to 44	39%	58%	3%
	45 to 59	30%	68%	3%
	60 or older	23%	73%	4%
Race	White	33%	65%	2%
	Non-white	35%	62%	3%
Gender	Men	37%	60%	3%
	Women	31%	67%	2%
Interview Type	Landline	30%	67%	3%
	Cell phone	42%	56%	3%

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