

How the Survey was Conducted

Nature of the Sample: McClatchy-Marist National Poll of 1,173 Adults

This survey of 1,173 adults was conducted December 3rd through December 5th, 2013 by The Marist Poll sponsored in partnership with the McClatchy News Service. Adults 18 years of age and older residing in the continental United States were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within ± 2.9 percentage points. There are 988 registered voters. The results for this subset are statistically significant within ± 3.1 percentage points. . There are 466 Democrats and Democratic leaning independents and 419 Republicans and Republican leaning independents. The error margin for Democrats and Democrat leaning independents is 4.5 percentage points, and the error margin for Republicans and Republican leaning independents is 4.8 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters	
		Col %	Col %	
National Adults		100%		
National Registered Voters		84%	100%	
Party Identification	Democrat	n/a	31%	
	Republican	n/a	27%	
	Independent	n/a	41%	
	Other	n/a	1%	
Party Identification	Strong Democrats	n/a	19%	
	Not strong Democrats	n/a	12%	
	Democratic leaning independents	n/a	16%	
	Just Independents	n/a	8%	
	Republican leaning independents	n/a	16%	
	Not strong Republicans	n/a	12%	
	Strong Republicans	n/a	15%	
	Other	n/a	1%	
	Political Ideology	Very conservative	n/a	12%
		Conservative	n/a	29%
Moderate		n/a	34%	
Liberal		n/a	18%	
	Very liberal	n/a	6%	
Tea Party Supporters		n/a	27%	
Gender	Men	49%	48%	
	Women	51%	52%	
Age	Under 45	41%	38%	
	45 or older	59%	62%	
Age	18 to 29	17%	14%	
	30 to 44	24%	25%	
	45 to 59	29%	30%	
	60 or older	30%	31%	
Race	White	68%	70%	
	African American	11%	11%	
	Latino	13%	11%	
	Other	7%	7%	
Region	Northeast	18%	18%	
	Midwest	22%	23%	
	South	37%	37%	
	West	23%	22%	
Household Income	Less than \$50,000	49%	47%	
	\$50,000 or more	51%	53%	
Education	Not college graduate	62%	58%	
	College graduate	38%	42%	
Marital Status	Married	52%	57%	
	Not married	48%	43%	
Interview Type	Landline	67%	68%	
	Cell phone	33%	32%	

McClatchy-Marist Poll National Adults. Interviews conducted December 3rd through December 5th, 2013, n=1173 MOE +/- 2.9 percentage points.
National Registered Voters: n=988 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

		Democrats and Democratic leaning independents
		Col %
Democrats and Democratic leaning independents		100%
Party Identification	Democrat	66%
	Independent	34%
Party Identification	Strong Democrats	40%
	Not strong Democrats	26%
	Democratic leaning independents	34%
Political Ideology	Very conservative	3%
	Conservative	15%
	Moderate	39%
	Liberal	31%
	Very liberal	11%
Tea Party Supporters		8%
Gender	Men	44%
	Women	56%
Age	Under 45	40%
	45 or older	60%
Age	18 to 29	14%
	30 to 44	26%
	45 to 59	31%
	60 or older	29%
Race	White	57%
	African American	20%
	Latino	15%
	Other	8%
Region	Northeast	21%
	Midwest	22%
	South	35%
	West	21%
Household Income	Less than \$50,000	51%
	\$50,000 or more	49%
Education	Not college graduate	55%
	College graduate	45%
Marital Status	Married	47%
	Not married	53%
Interview Type	Landline	65%
	Cell phone	35%

McClatchy-Marist Poll National Democrats and Democratic leaning independents. Interviews conducted December 3rd through December 5th, 2013, n=466 MOE +/- 4.5 percentage points.

Nature of the Sample

		Republicans and Republican leaning independents
		Col %
Republicans and Republican leaning independents		100%
Party Identification	Republican	62%
	Independent	38%
Party Identification	Republican leaning independents	38%
	Not strong Republicans	27%
	Strong Republicans	34%
Political Ideology	Very conservative	22%
	Conservative	46%
	Moderate	29%
	Liberal	4%
	Very liberal	0%
Tea Party Supporters		49%
Gender	Men	52%
	Women	48%
Age	Under 45	36%
	45 or older	64%
Age	18 to 29	13%
	30 to 44	23%
	45 to 59	30%
	60 or older	34%
Race	White	84%
	African American	3%
	Latino	6%
	Other	7%
Region	Northeast	15%
	Midwest	24%
	South	39%
	West	22%
Household Income	Less than \$50,000	41%
	\$50,000 or more	59%
Education	Not college graduate	60%
	College graduate	40%
Marital Status	Married	67%
	Not married	33%
Interview Type	Landline	74%
	Cell phone	26%

McClatchy-Marist Poll National Republicans and Republican leaning independents. Interviews conducted December 3rd through December 5th, 2013, n=419 MOE +/- 4.8 percentage points.

McClatchy-Marist Poll National Tables: Decision 2016

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Chris Christie, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		48%	45%	7%
Party Identification	Democrat	85%	10%	5%
	Republican	6%	89%	4%
	Independent	52%	40%	8%
Political Ideology	Very liberal-Liberal	89%	9%	2%
	Moderate	52%	44%	5%
	Conservative-Very conservative	25%	66%	9%
Tea Party Supporters		16%	77%	8%
Region	Northeast	56%	42%	3%
	Midwest	46%	45%	9%
	South	43%	50%	7%
	West	50%	42%	8%
Household Income	Less than \$50,000	56%	37%	8%
	\$50,000 or more	43%	52%	5%
Education	Not college graduate	49%	44%	7%
	College graduate	47%	47%	5%
Race	White	39%	53%	8%
	Non-white	72%	23%	5%
Age	Under 45	58%	36%	5%
	45 or older	42%	51%	8%
Gender	Men	43%	52%	5%
	Women	53%	39%	8%
Marital Status	Married	38%	55%	6%
	Not married	60%	34%	6%
Interview Type	Landline	40%	52%	8%
	Cell phone	65%	31%	5%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted December 3rd through December 5th, 2013, n=490 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables: Decision 2016

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Marco Rubio, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		52%	42%	5%
Party Identification	Democrat	91%	4%	5%
	Republican	7%	89%	4%
	Independent	58%	36%	6%
Political Ideology	Very liberal-Liberal	89%	9%	2%
	Moderate	61%	33%	6%
	Conservative-Very conservative	28%	66%	6%
Tea Party Supporters		20%	75%	5%
Region	Northeast	64%	34%	1%
	Midwest	51%	40%	9%
	South	43%	52%	5%
	West	57%	38%	6%
Household Income	Less than \$50,000	57%	37%	6%
	\$50,000 or more	49%	46%	5%
Education	Not college graduate	51%	42%	7%
	College graduate	54%	43%	2%
Race	White	44%	49%	7%
	Non-white	76%	21%	3%
Age	Under 45	57%	37%	6%
	45 or older	49%	46%	5%
Gender	Men	51%	44%	4%
	Women	53%	41%	7%
Marital Status	Married	42%	53%	5%
	Not married	65%	30%	5%
Interview Type	Landline	45%	48%	6%
	Cell phone	67%	29%	4%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted December 3rd through December 5th, 2013, n=490 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables: Decision 2016

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Jeb Bush, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		53%	41%	6%
Party Identification	Democrat	91%	6%	3%
	Republican	5%	91%	4%
	Independent	61%	31%	8%
Political Ideology	Very liberal-Liberal	90%	7%	3%
	Moderate	61%	35%	3%
	Conservative-Very conservative	29%	64%	8%
Tea Party Supporters		21%	73%	6%
Region	Northeast	67%	30%	3%
	Midwest	49%	42%	9%
	South	48%	49%	4%
	West	53%	39%	8%
Household Income	Less than \$50,000	57%	36%	7%
	\$50,000 or more	50%	46%	4%
Education	Not college graduate	52%	41%	7%
	College graduate	56%	41%	3%
Race	White	45%	49%	6%
	Non-white	75%	20%	4%
Age	Under 45	61%	34%	5%
	45 or older	48%	45%	6%
Gender	Men	51%	45%	4%
	Women	54%	38%	7%
Marital Status	Married	43%	50%	7%
	Not married	65%	31%	4%
Interview Type	Landline	45%	48%	7%
	Cell phone	69%	27%	3%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted December 3rd through December 5th, 2013, n=490 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables: Decision 2016

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Rand Paul, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		55%	40%	5%
Party Identification	Democrat	96%	2%	1%
	Republican	12%	81%	7%
	Independent	46%	48%	5%
Political Ideology	Very liberal-Liberal	85%	11%	4%
	Moderate	67%	27%	5%
	Conservative-Very conservative	26%	71%	4%
Tea Party Supporters		19%	78%	3%
Region	Northeast	64%	33%	3%
	Midwest	53%	43%	4%
	South	56%	38%	6%
	West	48%	47%	5%
Household Income	Less than \$50,000	58%	36%	6%
	\$50,000 or more	56%	42%	1%
Education	Not college graduate	53%	43%	4%
	College graduate	59%	36%	5%
Race	White	46%	47%	6%
	Non-white	70%	28%	2%
Age	Under 45	52%	43%	5%
	45 or older	57%	38%	5%
Gender	Men	47%	48%	5%
	Women	62%	33%	5%
Marital Status	Married	49%	47%	4%
	Not married	64%	31%	6%
Interview Type	Landline	57%	39%	4%
	Cell phone	51%	43%	6%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted December 3rd through December 5th, 2013, n=497 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables: Decision 2016

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Paul Ryan, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		56%	40%	4%
Party Identification	Democrat	95%	4%	1%
	Republican	11%	87%	2%
	Independent	51%	41%	8%
Political Ideology	Very liberal-Liberal	84%	11%	5%
	Moderate	70%	25%	5%
	Conservative-Very conservative	27%	72%	2%
Tea Party Supporters		18%	79%	3%
Region	Northeast	66%	34%	0%
	Midwest	52%	42%	7%
	South	58%	38%	4%
	West	49%	45%	5%
Household Income	Less than \$50,000	61%	34%	5%
	\$50,000 or more	56%	42%	2%
Education	Not college graduate	55%	42%	3%
	College graduate	59%	36%	5%
Race	White	45%	50%	5%
	Non-white	76%	21%	3%
Age	Under 45	57%	40%	3%
	45 or older	56%	39%	5%
Gender	Men	50%	48%	3%
	Women	62%	32%	6%
Marital Status	Married	48%	49%	3%
	Not married	68%	27%	5%
Interview Type	Landline	57%	40%	3%
	Cell phone	55%	39%	6%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted December 3rd through December 5th, 2013, n=497 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables: Decision 2016

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Rick Perry, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		58%	37%	5%
Party Identification	Democrat	96%	3%	2%
	Republican	15%	78%	7%
	Independent	53%	41%	6%
Political Ideology	Very liberal-Liberal	87%	8%	5%
	Moderate	73%	21%	7%
	Conservative-Very conservative	27%	71%	3%
Tea Party Supporters		21%	77%	2%
Region	Northeast	64%	33%	3%
	Midwest	56%	39%	6%
	South	61%	33%	5%
	West	52%	44%	5%
Household Income	Less than \$50,000	62%	33%	6%
	\$50,000 or more	59%	39%	2%
Education	Not college graduate	56%	40%	3%
	College graduate	62%	31%	7%
Race	White	48%	45%	7%
	Non-white	77%	22%	1%
Age	Under 45	58%	36%	6%
	45 or older	59%	37%	4%
Gender	Men	50%	46%	4%
	Women	66%	28%	6%
Marital Status	Married	50%	46%	5%
	Not married	71%	24%	5%
Interview Type	Landline	59%	37%	5%
	Cell phone	57%	37%	5%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted December 3rd through December 5th, 2013, n=497 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables: Decision 2016

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Ted Cruz, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		57%	35%	7%
Party Identification	Democrat	95%	4%	1%
	Republican	12%	79%	10%
	Independent	54%	36%	10%
Political Ideology	Very liberal-Liberal	88%	7%	6%
	Moderate	72%	19%	9%
	Conservative-Very conservative	26%	68%	6%
Tea Party Supporters		21%	72%	7%
Region	Northeast	65%	26%	9%
	Midwest	56%	37%	7%
	South	59%	35%	6%
	West	51%	41%	8%
Household Income	Less than \$50,000	62%	31%	8%
	\$50,000 or more	58%	37%	5%
Education	Not college graduate	55%	38%	7%
	College graduate	61%	31%	8%
Race	White	47%	43%	10%
	Non-white	76%	20%	3%
Age	Under 45	58%	35%	7%
	45 or older	57%	35%	8%
Gender	Men	51%	41%	7%
	Women	63%	30%	7%
Marital Status	Married	50%	42%	7%
	Not married	67%	26%	7%
Interview Type	Landline	58%	36%	6%
	Cell phone	56%	33%	10%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted December 3rd through December 5th, 2013, n=497 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables: Decision 2016

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Sarah Palin, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		59%	36%	4%
Party Identification	Democrat	97%	3%	0%
	Republican	14%	80%	6%
	Independent	67%	29%	5%
Political Ideology	Very liberal-Liberal	94%	5%	1%
	Moderate	71%	24%	5%
	Conservative-Very conservative	33%	61%	6%
Tea Party Supporters		19%	76%	5%
Region	Northeast	72%	24%	4%
	Midwest	59%	36%	5%
	South	51%	46%	3%
	West	63%	30%	7%
Household Income	Less than \$50,000	66%	29%	5%
	\$50,000 or more	56%	40%	3%
Education	Not college graduate	56%	39%	5%
	College graduate	64%	32%	4%
Race	White	54%	41%	5%
	Non-white	78%	20%	2%
Age	Under 45	68%	28%	4%
	45 or older	55%	41%	4%
Gender	Men	57%	41%	2%
	Women	62%	32%	6%
Marital Status	Married	51%	45%	4%
	Not married	70%	26%	5%
Interview Type	Landline	52%	42%	6%
	Cell phone	75%	23%	1%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted December 3rd through December 5th, 2013, n=490 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables: Decision 2016

		Democrats and Democratic leaning independents					
		If the 2016 Democratic presidential primary or caucus in your state were held today, whom would you support if the candidates are:					
		Hillary Clinton	Joe Biden	Elizabeth Warren	Andrew Cuomo	Martin O'Malley	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Democrats and Democratic leaning independents		65%	12%	9%	3%	1%	9%
Party Identification	Democrat	68%	13%	6%	4%	1%	8%
	Independent	60%	10%	15%	3%	1%	11%
Party Identification*	Strong Democrats	70%	16%	8%	2%	0%	4%
	Soft Democrats	62%	9%	10%	4%	2%	13%
Political Ideology	Very liberal-Liberal	66%	8%	17%	3%	2%	5%
	Moderate	64%	15%	4%	4%	1%	12%
	Conservative-Very conservative	71%	13%	1%	4%	1%	10%
Democratic nominee	Continue President Obama's policies	73%	13%	6%	2%	0%	5%
	Move in a different direction	60%	11%	12%	5%	2%	9%
Region	Northeast	62%	8%	13%	9%	0%	8%
	Midwest	69%	15%	6%	1%	0%	9%
	South	71%	13%	6%	0%	3%	8%
	West	56%	11%	13%	6%	1%	12%
Household Income	Less than \$50,000	62%	17%	8%	4%	1%	8%
	\$50,000 or more	68%	7%	10%	3%	1%	10%
Education	Not college graduate	67%	16%	5%	2%	2%	9%
	College graduate	64%	8%	15%	5%	0%	8%
Race	White	66%	10%	11%	5%	0%	8%
	Non-white	66%	15%	7%	0%	2%	9%
Age	Under 45	59%	15%	10%	3%	1%	11%
	45 or older	69%	10%	9%	4%	1%	7%
Gender	Men	61%	14%	10%	4%	3%	8%
	Women	69%	10%	9%	3%	0%	10%
Marital Status	Married	70%	10%	9%	5%	1%	7%
	Not married	63%	13%	10%	2%	2%	10%
Interview Type	Landline	64%	14%	10%	4%	1%	8%
	Cell phone	69%	9%	8%	1%	1%	11%

McClatchy-Marist Poll National Democrats and Democratic leaning independents. Interviews conducted December 3rd through December 5th, 2013, n=466 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents.

McClatchy-Marist Poll National Tables: Decision 2016

		Democrats and Democratic leaning independents				
		How about if the candidates are:				
		Joe Biden	Elizabeth Warren	Andrew Cuomo	Martin O'Malley	Undecided
		Row %	Row %	Row %	Row %	Row %
Democrats and Democratic leaning independents		45%	25%	11%	4%	15%
Party Identification	Democrat	47%	22%	12%	4%	14%
	Independent	40%	30%	9%	3%	18%
Party Identification*	Strong Democrats	53%	25%	10%	4%	7%
	Soft Democrats	39%	25%	12%	4%	21%
Political Ideology	Very liberal-Liberal	42%	36%	8%	5%	9%
	Moderate	46%	17%	13%	2%	22%
	Conservative-Very conservative	53%	16%	16%	2%	14%
Democratic nominee	Continue President Obama's policies	51%	22%	10%	4%	13%
	Move in a different direction	41%	29%	13%	4%	13%
Region	Northeast	36%	34%	21%	0%	9%
	Midwest	52%	23%	9%	2%	14%
	South	48%	21%	8%	6%	18%
	West	41%	25%	10%	4%	20%
Household Income	Less than \$50,000	46%	25%	13%	3%	13%
	\$50,000 or more	42%	27%	11%	4%	16%
Education	Not college graduate	49%	21%	10%	5%	14%
	College graduate	40%	30%	13%	2%	15%
Race	White	41%	27%	13%	2%	16%
	Non-white	52%	22%	8%	6%	13%
Age	Under 45	43%	29%	9%	3%	17%
	45 or older	46%	23%	13%	4%	14%
Gender	Men	46%	26%	11%	5%	12%
	Women	44%	24%	11%	3%	18%
Marital Status	Married	43%	25%	14%	3%	14%
	Not married	46%	25%	9%	4%	16%
Interview Type	Landline	43%	26%	13%	3%	14%
	Cell phone	48%	24%	8%	4%	17%

McClatchy-Marist Poll National Democrats and Democratic leaning independents. Interviews conducted December 3rd through December 5th, 2013, n=466 MOE +/- 4.5 percentage points.

Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents.

McClatchy-Marist Poll National Tables: Decision 2016

		Democrats and Democratic leaning independents		
		Which comes closer to your opinion:		
		It's more important to have a Democratic nominee for president who will continue President Obama's policies	It's more important to have a Democratic nominee for president who will move in a different direction	Unsure
		Row %	Row %	Row %
Democrats and Democratic leaning independents		49%	46%	4%
Party Identification	Democrat	54%	43%	4%
	Independent	41%	54%	5%
Party Identification*	Strong Democrats	67%	29%	4%
	Soft Democrats	37%	58%	5%
Political Ideology	Very liberal-Liberal	55%	40%	4%
	Moderate	45%	51%	5%
	Conservative-Very conservative	45%	53%	2%
Region	Northeast	38%	59%	2%
	Midwest	55%	41%	4%
	South	49%	46%	5%
	West	53%	41%	6%
Household Income	Less than \$50,000	43%	55%	2%
	\$50,000 or more	57%	39%	4%
Education	Not college graduate	45%	53%	2%
	College graduate	54%	39%	6%
Race	White	46%	50%	4%
	Non-white	54%	44%	2%
Age	Under 45	46%	52%	3%
	45 or older	52%	43%	5%
Gender	Men	48%	47%	5%
	Women	50%	46%	4%
Marital Status	Married	57%	40%	4%
	Not married	43%	53%	5%
Interview Type	Landline	47%	48%	5%
	Cell phone	53%	43%	4%

McClatchy-Marist Poll National Democrats and Democratic leaning independents. Interviews conducted December 3rd through December 5th, 2013, n=466 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents.

McClatchy-Marist Poll National Tables: Decision 2016

Republicans and Republican leaning independents											
If the 2016 Republican presidential primary or caucus in your state were held today, whom would you support if the candidates are:											
	Chris Christie	Rand Paul	Paul Ryan	Ted Cruz	Jeb Bush	Sarah Palin	Marco Rubio	Scott Walker	Rick Santorum	Rick Perry	Undecided
	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Republicans and Republican leaning independents	18%	12%	11%	10%	10%	8%	7%	4%	4%	3%	13%
Party Identification											
Republican	17%	8%	13%	10%	11%	8%	5%	5%	4%	2%	16%
Independent	20%	20%	8%	11%	9%	7%	9%	3%	3%	3%	8%
Party Identification*											
Soft Republicans	20%	15%	10%	9%	9%	6%	8%	2%	3%	3%	16%
Strong Republicans	15%	8%	13%	14%	13%	11%	5%	8%	5%	1%	7%
Tea Party Supporters	10%	14%	12%	17%	8%	9%	7%	6%	3%	1%	11%
Republican nominee											
Stand on conservative principles	14%	14%	12%	13%	9%	8%	5%	3%	5%	2%	15%
Can win	27%	9%	10%	6%	13%	6%	12%	6%	1%	4%	6%
Household Income											
Less than \$50,000	8%	15%	9%	8%	12%	12%	8%	4%	5%	2%	19%
\$50,000 or more	26%	12%	13%	10%	9%	5%	6%	5%	3%	3%	9%
Education											
Not college graduate	13%	17%	11%	11%	9%	8%	7%	5%	2%	2%	16%
College graduate	26%	6%	11%	10%	11%	7%	7%	2%	7%	3%	9%
Race											
White	19%	12%	13%	10%	11%	7%	6%	3%	4%	2%	13%
Non-white	15%	15%	2%	13%	7%	11%	8%	7%	2%	7%	12%
Age											
Under 45	14%	17%	15%	9%	8%	7%	3%	3%	7%	2%	16%
45 or older	20%	10%	9%	12%	12%	8%	9%	4%	2%	3%	11%
Gender											
Men	20%	15%	9%	12%	10%	8%	6%	4%	1%	4%	11%
Women	16%	9%	13%	9%	10%	8%	8%	4%	6%	1%	15%
Marital Status											
Married	21%	11%	10%	12%	10%	7%	8%	4%	3%	2%	12%
Not married	12%	15%	13%	7%	9%	11%	5%	3%	5%	4%	15%
Interview Type											
Landline	18%	12%	9%	12%	11%	8%	8%	5%	3%	3%	12%
Cell phone	20%	15%	16%	5%	9%	7%	3%	2%	5%	2%	17%

McClatchy-Marist Poll National Republicans and Republican leaning independents. Interviews conducted December 3rd through December 5th, 2013, n=419 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

*Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.

McClatchy-Marist Poll National Tables: Decision 2016

		Republicans and Republican leaning independents		
		Which comes closer to your opinion:		
		It's more important to have a Republican nominee for president who will stand on conservative principles	It's more important to have a Republican nominee for president who can win	Unsure
		Row %	Row %	Row %
Republicans and Republican leaning independents		67%	31%	2%
Party Identification	Republican	64%	33%	3%
	Independent	71%	28%	2%
Party Identification*	Soft Republicans	69%	29%	2%
	Strong Republicans	63%	35%	2%
Tea Party Supporters		73%	26%	2%
Political Ideology	Very liberal-Liberal	74%	26%	0%
	Moderate	52%	42%	7%
	Conservative-Very conservative	72%	27%	1%
Household Income	Less than \$50,000	72%	25%	3%
	\$50,000 or more	64%	35%	2%
Education	Not college graduate	70%	27%	3%
	College graduate	61%	38%	1%
Age	Under 45	79%	18%	3%
	45 or older	60%	38%	2%
Gender	Men	65%	33%	2%
	Women	69%	29%	2%
Marital Status	Married	65%	33%	2%
	Not married	71%	27%	2%
Interview Type	Landline	64%	34%	2%
	Cell phone	75%	21%	4%

McClatchy-Marist Poll National Republicans and Republican leaning independents. Interviews conducted December 3rd through December 5th, 2013, n=419 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

*Soft Republicans include registered voters who identify as "not strong Republicans" or Republican leaning independents.