

## How the Survey was Conducted

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### **Nature of the Sample: McClatchy-Marist National Poll of 1,204 Adults**

This survey of 1,204 adults was conducted July 15<sup>th</sup> through July 18<sup>th</sup>, 2013. Adults 18 years of age and older residing in the continental United States were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within  $\pm 2.8$  percentage points. There are 980 registered voters. The results for this subset are statistically significant within  $\pm 3.1$  percentage points. The error margin increases for cross-tabulations.

**Nature of the Sample**

		National Adults	National Registered Voters	
		Col %	Col %	
National Adults		100%		
National Registered Voters		81%	100%	
Party Identification	Democrat	n/a	34%	
	Republican	n/a	25%	
	Independent	n/a	37%	
	Other	n/a	4%	
Party Identification*	Strong Democrats	n/a	22%	
	Not strong Democrats	n/a	13%	
	Democratic leaning independents	n/a	11%	
	Just Independents	n/a	13%	
	Republican leaning independents	n/a	13%	
	Not strong Republicans	n/a	12%	
	Strong Republicans	n/a	13%	
	Other	n/a	4%	
	Political Ideology	Very conservative	n/a	10%
		Conservative	n/a	29%
Moderate		n/a	36%	
Liberal		n/a	19%	
Very liberal		n/a	6%	
Gender	Men	49%	47%	
	Women	51%	53%	
Age	Under 45	45%	39%	
	45 or older	55%	61%	
Age	18 to 29	22%	16%	
	30 to 44	23%	22%	
	45 to 59	27%	29%	
	60 or older	28%	32%	
Race	White	67%	70%	
	African American	11%	11%	
	Latino	14%	13%	
	Other	7%	5%	
Region	Northeast	18%	17%	
	Midwest	22%	24%	
	South	37%	38%	
	West	23%	22%	
Household Income	Less than \$50,000	49%	46%	
	\$50,000 or more	51%	54%	
Education	Not college graduate	60%	57%	
	College graduate	40%	43%	
Interview Type	Landline	64%	67%	
	Cell Phone	36%	33%	

McClatchy-Marist Poll National Adults. Interviews conducted July 15th through July 18th, 2013, n=1204 MOE +/- 2.8 percentage points. National Registered Voters: n=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

McClatchy-Marist Poll National Tables

		National Adults		
		Do you think the federal government's policy to collect information from telephone calls, emails, and other Internet activity as part of the government's anti-terrorism efforts is something that needs to be done without public knowledge or have the federal government's anti-terrorism efforts gone too far?		
		Something that is needed	Federal government has gone too far	Unsure
		Row %	Row %	Row %
National Adults		34%	56%	9%
National Registered Voters		35%	57%	8%
Party Identification <sup>^</sup>	Democrat	38%	53%	9%
	Republican	41%	51%	8%
	Independent	33%	62%	6%
Party Identification*	Strong Democrats	41%	49%	10%
	Soft Democrats	34%	59%	7%
	Just Independents	26%	69%	5%
	Soft Republicans	41%	52%	7%
	Strong Republicans	38%	54%	7%
Political Ideology <sup>^</sup>	Very liberal-Liberal	37%	54%	8%
	Moderate	38%	55%	8%
	Conservative-Very conservative	33%	59%	8%
Region	Northeast	38%	55%	8%
	Midwest	35%	56%	9%
	South	35%	56%	9%
	West	30%	59%	10%
Household Income	Less than \$50,000	33%	57%	10%
	\$50,000 or more	37%	56%	7%
Education	Not college graduate	33%	59%	8%
	College graduate	37%	54%	9%
Race	White	38%	54%	9%
	African American	31%	59%	10%
	Latino	26%	62%	12%
Age	18 to 29	30%	61%	9%
	30 to 44	31%	59%	10%
	45 to 59	36%	55%	9%
	60 or older	38%	52%	10%
Age	Under 45	30%	60%	9%
	45 or older	37%	54%	9%
Gender	Men	34%	58%	8%
	Women	35%	55%	11%
Interview Type	Landline	35%	56%	8%
	Cell Phone	33%	56%	11%

McClatchy-Marist Poll National Adults. Interviews conducted July 15th through July 18th, 2013, n=1204 MOE +/- 2.8 percentage points.

<sup>^</sup>National Registered Voters: n=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

McClatchy-Marist Poll National Tables

		National Adults		
		Do you think people should just assume their telephone calls, emails, and Internet activity are being tracked as part of life in the digital age or should there be regulations to limit what may be monitored to protect privacy?		
		Part of life in the digital age	Should be regulations to limit what may be monitored to protect privacy	Unsure
		Row %	Row %	Row %
National Adults		26%	70%	4%
National Registered Voters		28%	69%	3%
Party Identification^	Democrat	27%	69%	4%
	Republican	29%	67%	3%
	Independent	28%	70%	2%
Party Identification*	Strong Democrats	27%	68%	5%
	Soft Democrats	30%	68%	2%
	Just Independents	25%	71%	4%
	Soft Republicans	29%	68%	3%
Political Ideology^	Strong Republicans	30%	70%	1%
	Very liberal-Liberal	32%	64%	4%
	Moderate	26%	72%	2%
Region	Conservative-Very conservative	26%	72%	2%
	Northeast	33%	63%	4%
	Midwest	30%	66%	4%
Household Income	South	23%	74%	4%
	West	23%	74%	3%
	Less than \$50,000	24%	72%	4%
	\$50,000 or more	30%	67%	3%
Education	Not college graduate	23%	73%	4%
	College graduate	32%	66%	2%
Race	White	30%	67%	4%
	African American	21%	73%	6%
	Latino	16%	82%	2%
Age	18 to 29	22%	77%	1%
	30 to 44	25%	72%	4%
	45 to 59	32%	66%	2%
	60 or older	25%	69%	7%
Age	Under 45	23%	74%	3%
	45 or older	28%	67%	5%
Gender	Men	26%	70%	4%
	Women	26%	70%	4%
Interview Type	Landline	26%	70%	4%
	Cell Phone	26%	71%	3%

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\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

McClatchy-Marist Poll National Tables

		National Adults		
		As a step to avoid future leaks of information, federal employees are now required to track the activities of their colleagues or face harsh penalties including possible criminal charges. Do you think having federal employees tracking each other is a necessary step to protect information or does this policy go too far?		
		A necessary step	Goes too far	Unsure
		Row %	Row %	Row %
National Adults		30%	60%	9%
National Registered Voters		31%	60%	9%
Party Identification^	Democrat	26%	65%	9%
	Republican	35%	57%	8%
	Independent	34%	59%	7%
Party Identification*	Strong Democrats	28%	61%	11%
	Soft Democrats	32%	62%	5%
	Just Independents	34%	55%	11%
	Soft Republicans	29%	64%	7%
Political Ideology^	Strong Republicans	39%	55%	6%
	Very liberal-Liberal	26%	67%	7%
	Moderate	34%	58%	8%
Region	Conservative-Very conservative	31%	60%	9%
	Northeast	36%	59%	5%
	Midwest	27%	65%	8%
	South	33%	56%	11%
Household Income	West	24%	64%	12%
	Less than \$50,000	32%	59%	9%
Education	\$50,000 or more	29%	64%	7%
	Not college graduate	32%	58%	10%
Race	College graduate	29%	63%	8%
	White	32%	61%	6%
	African American	26%	59%	14%
Age	Latino	20%	61%	19%
	18 to 29	33%	56%	11%
	30 to 44	34%	55%	11%
	45 to 59	35%	58%	7%
Age	60 or older	22%	69%	8%
	Under 45	34%	55%	11%
Gender	45 or older	28%	64%	8%
	Men	31%	61%	9%
Interview Type	Women	30%	60%	10%
	Landline	30%	62%	8%
	Cell Phone	31%	57%	12%

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^National Registered Voters: n=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

McClatchy-Marist Poll National Tables

		National Adults		
		As you may know, the federal government's anti-terrorism program that collects information about people's telephone, email, and Internet activity became public when Edward Snowden, a national security consultant, released classified information to the media. Would you describe Edward Snowden:		
		As a traitor	As a whistle-blower	Unsure
		Row %	Row %	Row %
National Adults		38%	49%	13%
National Registered Voters		38%	50%	11%
Party Identification <sup>^</sup>	Democrat	38%	47%	15%
	Republican	43%	46%	10%
	Independent	36%	55%	9%
Party Identification*	Strong Democrats	40%	43%	17%
	Soft Democrats	34%	59%	7%
	Just Independents	33%	54%	13%
	Soft Republicans	41%	49%	10%
Political Ideology <sup>^</sup>	Strong Republicans	46%	45%	9%
	Very liberal-Liberal	28%	61%	11%
	Moderate	43%	48%	9%
Region	Conservative-Very conservative	40%	47%	14%
	Northeast	34%	58%	8%
	Midwest	39%	43%	18%
	South	39%	48%	13%
Household Income	West	36%	51%	12%
	Less than \$50,000	40%	46%	14%
Education	\$50,000 or more	36%	53%	11%
	Not college graduate	38%	47%	14%
Race	College graduate	37%	52%	11%
	White	37%	51%	12%
	African American	45%	35%	20%
Age	Latino	40%	48%	12%
	18 to 29	32%	56%	12%
	30 to 44	34%	49%	17%
	45 to 59	41%	47%	12%
Age	60 or older	42%	46%	11%
	Under 45	33%	52%	15%
Gender	45 or older	41%	47%	12%
	Men	37%	50%	13%
Interview Type	Women	38%	49%	14%
	Landline	40%	47%	13%
	Cell Phone	33%	53%	14%

McClatchy-Marist Poll National Adults. Interviews conducted July 15th through July 18th, 2013, n=1204 MOE +/- 2.8 percentage points.

<sup>^</sup>National Registered Voters: n=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

McClatchy-Marist Poll National Tables

		National Adults		
		Overall, do you have a favorable or an unfavorable impression of Edward Snowden, a national security consultant, who released classified information to the media?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
National Adults		20%	55%	25%
National Registered Voters		20%	57%	24%
Party Identification <sup>^</sup>	Democrat	19%	58%	23%
	Republican	11%	68%	21%
	Independent	24%	54%	22%
Party Identification*	Strong Democrats	15%	64%	21%
	Soft Democrats	32%	44%	23%
	Just Independents	18%	53%	29%
	Soft Republicans	15%	65%	20%
Political Ideology <sup>^</sup>	Strong Republicans	9%	71%	20%
	Very liberal-Liberal	26%	52%	22%
	Moderate	21%	57%	22%
Region	Conservative-Very conservative	15%	61%	23%
	Northeast	26%	55%	19%
	Midwest	18%	59%	23%
Household Income	South	19%	54%	27%
	West	19%	53%	28%
	Less than \$50,000	18%	56%	26%
Education	\$50,000 or more	22%	58%	20%
	Not college graduate	20%	53%	27%
Race	College graduate	20%	60%	20%
	White	16%	59%	25%
Age	African American	20%	56%	25%
	Latino	31%	43%	26%
	18 to 29	33%	45%	22%
Age	30 to 44	19%	50%	31%
	45 to 59	20%	57%	23%
	60 or older	12%	64%	24%
Gender	Under 45	26%	47%	26%
	45 or older	16%	61%	24%
Interview Type	Men	23%	54%	23%
	Women	17%	56%	27%
Interview Type	Landline	17%	58%	25%
	Cell Phone	25%	50%	25%

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<sup>^</sup>National Registered Voters: n=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

McClatchy-Marist Poll National Tables

		National Registered Voters		
		Do you approve or disapprove of how President Barack Obama is handling homeland security and anti-terrorism?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
National Registered Voters		53%	38%	9%
Party Identification	Democrat	75%	19%	6%
	Republican	35%	53%	12%
	Independent	45%	45%	10%
Political Ideology	Very liberal-Liberal	73%	21%	6%
	Moderate	57%	32%	10%
	Conservative-Very conservative	34%	56%	10%
Region	Northeast	55%	38%	7%
	Midwest	52%	33%	15%
	South	57%	39%	5%
	West	42%	44%	14%
Household Income	Less than \$50,000	53%	35%	12%
	\$50,000 or more	55%	38%	7%
Education	Not college graduate	49%	40%	11%
	College graduate	57%	37%	6%
Race	White	45%	45%	10%
	Non-white	72%	18%	10%
Age	18 to 29	71%	19%	11%
	30 to 44	56%	36%	9%
	45 to 59	42%	47%	12%
	60 or older	50%	42%	8%
Age	Under 45	62%	28%	10%
	45 or older	46%	44%	10%
Gender	Men	55%	37%	7%
	Women	50%	39%	11%
Interview Type	Landline	50%	42%	8%
	Cell Phone	58%	30%	11%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted July 15th through July 18th, 2013, n=512 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.