

How the Survey was Conducted

Nature of the Sample: McClatchy-Marist National Poll of 1,204 Adults

This survey of 1,204 adults was conducted July 15th through July 18th, 2013. Adults 18 years of age and older residing in the continental United States were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within ± 2.8 percentage points. There are 980 registered voters. The results for this subset are statistically significant within ± 3.1 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters	
		Col %	Col %	
National Adults		100%		
National Registered Voters		81%	100%	
Party Identification	Democrat	n/a	34%	
	Republican	n/a	25%	
	Independent	n/a	37%	
	Other	n/a	4%	
Party Identification*	Strong Democrats	n/a	22%	
	Not strong Democrats	n/a	13%	
	Democratic leaning independents	n/a	11%	
	Just Independents	n/a	13%	
	Republican leaning independents	n/a	13%	
	Not strong Republicans	n/a	12%	
	Strong Republicans	n/a	13%	
	Other	n/a	4%	
	Political Ideology	Very conservative	n/a	10%
		Conservative	n/a	29%
Moderate		n/a	36%	
Liberal		n/a	19%	
Very liberal		n/a	6%	
Gender	Men	49%	47%	
	Women	51%	53%	
Age	Under 45	45%	39%	
	45 or older	55%	61%	
Age	18 to 29	22%	16%	
	30 to 44	23%	22%	
	45 to 59	27%	29%	
	60 or older	28%	32%	
Race	White	67%	70%	
	African American	11%	11%	
	Latino	14%	13%	
	Other	7%	5%	
Region	Northeast	18%	17%	
	Midwest	22%	24%	
	South	37%	38%	
	West	23%	22%	
Household Income	Less than \$50,000	49%	46%	
	\$50,000 or more	51%	54%	
Education	Not college graduate	60%	57%	
	College graduate	40%	43%	
Interview Type	Landline	64%	67%	
	Cell Phone	36%	33%	

McClatchy-Marist Poll National Adults. Interviews conducted July 15th through July 18th, 2013, n=1204 MOE +/- 2.8 percentage points. National Registered Voters: n=980 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

McClatchy-Marist Poll National Tables

		National Adults		
		Should U.S immigration policy be an immediate priority for President Obama and Congress, be a priority but over the next couple of years, or should it not be a priority?		
		Immediate priority	Priority over the next couple of years	Not a priority
		Row %	Row %	Row %
National Adults		53%	34%	13%
National Registered Voters		53%	35%	12%
Party Identification^	Democrat	53%	37%	9%
	Republican	51%	36%	13%
	Independent	53%	34%	12%
Party Identification*	Strong Democrats	56%	36%	8%
	Soft Democrats	50%	38%	11%
	Just Independents	57%	29%	14%
	Soft Republicans	52%	36%	12%
Political Ideology^	Strong Republicans	50%	37%	13%
	Very liberal-Liberal	55%	38%	7%
	Moderate	51%	38%	11%
Region	Conservative-Very conservative	55%	30%	15%
	Northeast	55%	36%	9%
	Midwest	46%	39%	15%
Household Income	South	53%	32%	15%
	West	58%	31%	11%
	Less than \$50,000	55%	31%	14%
	\$50,000 or more	53%	38%	9%
Education	Not college graduate	57%	29%	15%
	College graduate	49%	42%	10%
Race	White	52%	35%	13%
	African American	56%	30%	15%
	Latino	56%	29%	15%
Age	18 to 29	52%	34%	14%
	30 to 44	47%	43%	10%
	45 to 59	53%	32%	15%
	60 or older	60%	28%	12%
Age	Under 45	50%	39%	12%
	45 or older	57%	30%	13%
Gender	Men	56%	32%	12%
	Women	50%	36%	14%
Interview Type	Landline	52%	35%	13%
	Cell Phone	55%	32%	12%

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McClatchy-Marist Poll National Tables

		National Adults		
		Should changes to U.S. immigration policy be:		
		Mostly about protecting our borders	Mostly about finding a path to citizenship for those already here	Unsure
		Row %	Row %	Row %
National Adults		48%	44%	8%
National Registered Voters		49%	43%	8%
Party Identification^	Democrat	32%	61%	7%
	Republican	69%	22%	9%
	Independent	54%	39%	7%
Party Identification*	Strong Democrats	30%	61%	9%
	Soft Democrats	35%	61%	4%
	Just Independents	52%	36%	12%
	Soft Republicans	68%	25%	7%
	Strong Republicans	74%	19%	7%
Political Ideology^	Very liberal-Liberal	22%	72%	6%
	Moderate	47%	45%	8%
	Conservative-Very conservative	71%	22%	8%
Region	Northeast	51%	41%	8%
	Midwest	50%	42%	8%
	South	51%	42%	7%
	West	40%	50%	11%
Household Income	Less than \$50,000	45%	48%	7%
	\$50,000 or more	50%	42%	8%
Education	Not college graduate	53%	40%	7%
	College graduate	41%	50%	9%
Race	White	53%	38%	9%
	African American	41%	51%	8%
	Latino	30%	64%	6%
Age	18 to 29	31%	65%	4%
	30 to 44	48%	44%	8%
	45 to 59	56%	34%	10%
	60 or older	54%	36%	10%
Age	Under 45	40%	54%	6%
	45 or older	55%	35%	10%
Gender	Men	52%	40%	7%
	Women	44%	47%	9%
Interview Type	Landline	54%	37%	9%
	Cell Phone	37%	56%	6%

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