## **How the Survey was Conducted**

## Nature of the Sample: Morning Joe/Marist Poll National Survey of 1,219 Adults

This survey of 1,219 adults was conducted March 25<sup>th</sup> through March 27<sup>th</sup>, 2013. Adults 18 years of age and older residing in the continental United States were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined and balanced to reflect the 2010 census results for age, gender, income, race, and region. Results are statistically significant within ±2.8 percentage points. There are 1,061 registered voters. The results for this subset are statistically significant within ±3.0 percentage points. The error margin increases for cross-tabulations.

		National Adults	National Registered Voters
		Col %	Col %
National Adults		100%	
National Registered Vo	oters	87%	100%
Gun Owners		37%	40%
Gun HH		48%	50%
Party Identification	Democrat	n/a	35%
	Republican	n/a	28%
	Independent	n/a	35%
	Other	n/a	1%
Party Identification	Strong Democrats	n/a	21%
	Not strong Democrats	n/a	14%
	Democratic leaning independents	n/a	14%
	Just Independents	n/a	9%
	Republican leaning independents	n/a	13%
	Not strong Republicans	n/a	12%
	Strong Republicans	n/a	16%
	Other	n/a	1%
Political Ideology	Very conservative	n/a	11%
	Conservative	n/a	27%
	Moderate	n/a	41%
	Liberal	n/a	17%
	Very liberal	n/a	4%
Gender	Men	49%	48%
	Women	51%	52%
Age	Under 45	38%	33%
	45 or older	62%	67%
Age	18 to 29	18%	14%
	30 to 44	21%	19%
	45 to 59	30%	33%
	60 or older	31%	34%
Race	White	69%	72%
	African American	11%	12%
	Latino	13%	13%
	Other	6%	3%
Region	Northeast	18%	19%
	Midwest	22%	22%
	South	37%	37%
	West	23%	22%
Household Income	Less than \$50,000	51%	49%
	\$50,000 or more	49%	51%
Education	Not college graduate	58%	56%
	College graduate	42%	44%
Interview Type	Landline	73%	75%
	Cell Phone	27%	25%

Morning Joe/Marist Poll National Adults. Interviews conducted March 25th through March 27th, 2013, 2012, N=1219 MOE +/- 2.8 percentage points. National Registered Voters: N=1061 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

National Adults

What would you like to see Congress and President Obama agree is the top priority for the country:

		Creating jobs	Reducing the deficit	Unsure
		Row %	Row %	Row %
National Adults		64%	33%	3%
National Registered	Voters	62%	35%	3%
Party Identification^	Democrat	76%	21%	2%
	Republican	46%	51%	3%
	Independent	60%	36%	4%
Party Identification*	Strong Democrats	83%	15%	1%
	Soft Democrats	71%	26%	3%
	Just Independents	68%	25%	6%
	Soft Republicans	45%	53%	2%
	Strong Republicans	42%	54%	4%
Political Ideology^	Very liberal-Liberal	79%	19%	2%
	Moderate	67%	30%	3%
	Conservative-Very conservative	47%	51%	2%
Region	Northeast	72%	27%	1%
	Midwest	63%	35%	3%
	South	63%	34%	2%
	West	59%	36%	5%
Household Income	Less than \$50,000	71%	26%	3%
	\$50,000 or more	57%	41%	2%
Education	Not college graduate	66%	31%	3%
	College graduate	60%	38%	2%
Race	White	58%	39%	3%
	African American	91%	9%	0%
	Latino	70%	26%	4%
Age	18 to 29	63%	35%	2%
	30 to 44	66%	32%	2%
	45 to 59	65%	32%	3%
	60 or older	61%	36%	4%
Age	Under 45	64%	33%	2%
	45 or older	63%	34%	3%
Gender	Men	58%	39%	3%
	Women	69%	29%	3%
Interview Type	Landline	63%	34%	3%
	Cell Phone	64%	33%	3%

<sup>^</sup>National Registered Voters: N=1061 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding. \*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

			N	ational Adults		
		Who do	you think has a better ap	proach to deal with	the federal budget det	ficit:
		The Congressional Republicans	President Obama	Both	Neither	Unsure
		Row %	Row %	Row %	Row %	Row %
National Adults		40%	44%	1%	9%	6%
National Registered V	Voters	42%	43%	1%	9%	5%
Party Identification^	Democrat	12%	78%	1%	4%	4%
	Republican	81%	7%	1%	7%	4%
	Independent	40%	39%	1%	14%	6%
Party Identification*	Strong Democrats	10%	85%	2%	2%	2%
	Soft Democrats	14%	68%	1%	10%	7%
	Just Independents	32%	35%	2%	21%	10%
	Soft Republicans	74%	9%	1%	13%	3%
	Strong Republicans	87%	5%	1%	2%	5%
Political Ideology^	Very liberal-Liberal	12%	75%	1%	6%	6%
	Moderate	30%	52%	1%	13%	3%
	Conservative-Very conservative	71%	15%	2%	7%	6%
Region	Northeast	29%	60%	1%	7%	4%
	Midwest	41%	42%	2%	10%	5%
	South	43%	39%	1%	9%	8%
	West	43%	41%	1%	11%	5%
Household Income	Less than \$50,000	35%	47%	1%	10%	7%
	\$50,000 or more	45%	42%	1%	7%	5%
Education	Not college graduate	41%	42%	2%	9%	7%
	College graduate	39%	47%	1%	10%	3%
Race	White	47%	36%	1%	10%	5%
	African American	6%	83%	2%	2%	7%
	Latino	42%	44%	1%	9%	4%
Age	18 to 29	30%	53%	1%	8%	8%
	30 to 44	43%	42%	1%	8%	6%
	45 to 59	40%	44%	2%	9%	6%
	60 or older	41%	42%	2%	10%	5%
Age	Under 45	37%	47%	1%	8%	7%
	45 or older	40%	43%	2%	10%	5%
Gender	Men	42%	41%	2%	10%	6%
	Women	38%	47%	1%	8%	6%
Interview Type	Landline	41%	43%	1%	9%	6%
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Morning Joe/Marist Poll National Adults. Interviews conducted March 25th through March 27th, 2013, N=1219 MOE +/- 2.8 percentage points.

38%

47%

1%

10%

Cell Phone

4%

<sup>^</sup>National Registered Voters: N=1061 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

<sup>\*</sup>Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republicans independents.

National Adults

Which of the following comes closest to your view about how to reduce the federal budget deficit:

		Mostly cut government spending including entitlement programs like Medicare and Medicaid	•	Do both, cut spending including entitlement programs and increase revenues by limiting tax deductions on higher income	Unsure
		Row %	Row %	Row %	Row %
National Adults		17%	35%	42%	6%
National Registered V	Voters	18%	34%	42%	6%
Party Identification^	Democrat	6%	48%	41%	5%
	Republican	32%	21%	41%	6%
	Independent	18%	31%	46%	6%
Party Identification*	Strong Democrats	7%	51%	37%	5%
	Soft Democrats	4%	43%	47%	5%
	Just Independents	13%	33%	45%	10%
	Soft Republicans	30%	20%	46%	4%
	Strong Republicans	38%	18%	39%	5%
Political Ideology^	Very liberal-Liberal	4%	52%	41%	3%
	Moderate	12%	38%	47%	3%
	Conservative-Very conservative	32%	20%	40%	8%
Region	Northeast	14%	41%	42%	3%
	Midwest	16%	33%	48%	4%
	South	17%	34%	40%	8%
	West	21%	35%	39%	5%
Household Income	Less than \$50,000	16%	42%	36%	6%
	\$50,000 or more	18%	29%	50%	3%
Education	Not college graduate	14%	39%	40%	7%
	College graduate	21%	30%	45%	3%
Race	White	20%	33%	40%	7%
	African American	6%	46%	42%	6%
	Latino	17%	34%	50%	0%
Age	18 to 29	9%	41%	48%	3%
	30 to 44	19%	32%	44%	4%
	45 to 59	16%	35%	45%	4%
	60 or older	21%	35%	35%	9%
Age	Under 45	14%	36%	46%	4%
	45 or older	18%	35%	40%	6%
Gender	Men	19%	30%	46%	5%
	Women	16%	39%	39%	6%
Interview Type	Landline	18%	35%	41%	6%
	Cell Phone	15%	36%	44%	4%

 $<sup>^{\</sup>text{N}}$  Autional Registered Voters: N=1061 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

<sup>\*</sup>Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

## National Adults

In January, the top federal tax rate on all family income above \$450,000 was increased from 35% to nearly 40%. Given this tax increase, are you more likely to want to reduce the deficit by limiting tax deductions on higher income, less likely, or does it not make any difference to your opinion?

				your opinion:	
		More likely	Less likely	No difference to opinion	Unsure
		Row %	Row %	Row %	Row %
National Adults		22%	18%	56%	4%
National Registered V	Voters	22%	19%	54%	4%
Party Identification^	Democrat	28%	16%	53%	3%
	Republican	18%	21%	53%	8%
	Independent	21%	21%	55%	3%
Party Identification*	Strong Democrats	29%	16%	51%	3%
	Soft Democrats	27%	15%	56%	2%
	Just Independents	17%	20%	55%	8%
	Soft Republicans	18%	25%	54%	2%
	Strong Republicans	16%	20%	52%	12%
Political Ideology^	Very liberal-Liberal	30%	16%	51%	3%
	Moderate	24%	18%	56%	2%
	Conservative-Very conservative	18%	24%	51%	7%
Region	Northeast	23%	18%	56%	3%
	Midwest	21%	20%	54%	5%
	South	23%	17%	55%	5%
	West	20%	19%	57%	4%
Household Income	Less than \$50,000	25%	15%	55%	5%
	\$50,000 or more	21%	21%	55%	3%
Education	Not college graduate	23%	17%	56%	4%
	College graduate	20%	21%	55%	5%
Race	White	23%	18%	54%	5%
	African American	23%	18%	55%	4%
	Latino	19%	18%	59%	3%
Age	18 to 29	12%	16%	69%	3%
	30 to 44	18%	21%	57%	3%
	45 to 59	24%	17%	55%	4%
	60 or older	27%	18%	49%	6%
Age	Under 45	16%	19%	62%	3%
	45 or older	26%	18%	52%	5%
Gender	Men	20%	19%	57%	4%
	Women	24%	17%	54%	5%
interview Type	Landline	24%	18%	53%	5%
	Cell Phone	16%	18%	63%	3%

<sup>^</sup>National Registered Voters: N=1061 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

<sup>\*</sup>Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		National Adults			
		Do yo	Do you think it is more important to:		
		Protect gun rights	Control gun violence	Unsure	
		Row %	Row %	Row %	
National Adults		44%	53%	3%	
Gun Owners		63%	34%	3%	
Gun HH		58%	40%	3%	
National Registered V	Voters	43%	54%	3%	
Party Identification^	Democrat	22%	77%	2%	
	Republican	63%	34%	3%	
	Independent	48%	48%	4%	
Party Identification*	Strong Democrats	19%	79%	2%	
	Soft Democrats	26%	73%	1%	
	Just Independents	59%	40%	1%	
	Soft Republicans	59%	36%	5%	
	Strong Republicans	70%	27%	3%	
Political Ideology^	Very liberal-Liberal	20%	78%	2%	
	Moderate	38%	60%	2%	
	Conservative-Very conservative	62%	35%	3%	
Region	Northeast	29%	69%	2%	
	Midwest	47%	49%	4%	
	South	50%	47%	3%	
	West	42%	56%	2%	
Household Income	Less than \$50,000	45%	53%	2%	
	\$50,000 or more	44%	54%	2%	
Education	Not college graduate	49%	48%	3%	
	College graduate	37%	61%	3%	
Race	White	48%	49%	3%	
	African American	30%	69%	2%	
	Latino	39%	61%	0%	
Age	18 to 29	44%	56%	0%	
	30 to 44	44%	54%	2%	
	45 to 59	47%	50%	3%	
	60 or older	42%	54%	5%	
Age	Under 45	44%	55%	1%	
	45 or older	44%	52%	4%	
Gender	Men	51%	46%	3%	
	Women	37%	60%	3%	
Interview Type	Landline	41%	55%	4%	
	Cell Phone	51%	48%	1%	

<sup>^</sup>National Registered Voters: N=1061 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

<sup>\*</sup>Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

National Adults

Do you think the laws covering the sale of firearms should be more strict, less strict, or kept as they are now?

		More strict	Less strict	Kept as they are now	Unsure
		Row %	Row %	Row %	Row %
National Adults		60%	5%	33%	2%
Gun Owners		43%	7%	50%	1%
Gun HH		47%	6%	46%	1%
National Registered	Voters	60%	5%	34%	2%
Party Identification^	Democrat	83%	1%	14%	1%
	Republican	37%	9%	51%	2%
	Independent	55%	4%	39%	1%
Party Identification*	Strong Democrats	87%	2%	10%	1%
	Soft Democrats	75%	1%	23%	1%
	Just Independents	59%	2%	36%	3%
	Soft Republicans	36%	8%	54%	2%
	Strong Republicans	37%	10%	52%	2%
Political Ideology^	Very liberal-Liberal	84%	1%	15%	0%
	Moderate	66%	3%	31%	1%
	Conservative-Very conservative	39%	10%	48%	3%
Region	Northeast	74%	6%	18%	2%
	Midwest	58%	5%	37%	0%
	South	54%	5%	39%	2%
	West	62%	4%	31%	3%
Household Income	Less than \$50,000	62%	4%	33%	2%
	\$50,000 or more	61%	6%	32%	1%
Education	Not college graduate	57%	4%	37%	2%
	College graduate	65%	5%	28%	2%
Race	White	58%	6%	35%	2%
	African American	70%	3%	24%	2%
	Latino	65%	3%	31%	1%
Age	18 to 29	60%	5%	35%	0%
	30 to 44	58%	6%	33%	2%
	45 to 59	61%	5%	33%	1%
	60 or older	62%	4%	32%	3%
Age	Under 45	59%	6%	34%	1%
	45 or older	61%	4%	33%	2%
Gender	Men	51%	7%	42%	1%
	Women	70%	3%	25%	2%
Interview Type	Landline	62%	6%	30%	2%
	Cell Phone	55%	3%	41%	1%

 $<sup>^{\</sup>text{N}}$  Autional Registered Voters: N=1061 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

<sup>\*</sup>Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

National Adults

Do you support or oppose legislation that would ban the sale of assault weapons?

		Support	Oppose	Unsure
		Row %	Row %	Row %
National Adults		59%	37%	4%
Gun Owners		45%	51%	4%
Gun HH		47%	48%	5%
National Registered V	/oters	58%	38%	4%
Party Identification^	Democrat	75%	22%	4%
	Republican	41%	54%	5%
	Independent	55%	40%	5%
Party Identification*	Strong Democrats	81%	18%	1%
	Soft Democrats	71%	24%	5%
	Just Independents	48%	45%	7%
	Soft Republicans	43%	52%	5%
	Strong Republicans	36%	61%	3%
Political Ideology^	Very liberal-Liberal	82%	16%	2%
	Moderate	62%	33%	5%
	Conservative-Very conservative	39%	56%	5%
Region	Northeast	70%	27%	4%
	Midwest	53%	41%	5%
	South	57%	38%	5%
	West	59%	38%	3%
Household Income	Less than \$50,000	61%	34%	6%
	\$50,000 or more	57%	40%	3%
Education	Not college graduate	53%	41%	6%
	College graduate	66%	32%	2%
Race	White	58%	38%	4%
	African American	59%	36%	5%
	Latino	57%	35%	7%
Age	18 to 29	58%	39%	3%
	30 to 44	51%	44%	4%
	45 to 59	58%	39%	3%
	60 or older	65%	29%	6%
Age	Under 45	54%	42%	4%
	45 or older	62%	34%	5%
Gender	Men	53%	44%	3%
	Women	65%	30%	5%
Interview Type	Landline	62%	34%	4%
	Cell Phone	52%	44%	4%

<sup>^</sup>National Registered Voters: N=1061 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

<sup>\*</sup>Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

National Adults

Do you support or oppose legislation that would require background checks for private gun sales and sales at gun shows?

		Support	Oppose	Unsure
		Row %	Row %	Row %
National Adults		87%	12%	1%
Gun Owners		83%	17%	1%
Gun HH		85%	14%	1%
National Registered V	Voters	87%	12%	1%
Party Identification^	Democrat	94%	6%	0%
	Republican	81%	18%	1%
	Independent	86%	12%	2%
Party Identification*	Strong Democrats	95%	5%	0%
	Soft Democrats	93%	7%	0%
	Just Independents	88%	11%	1%
	Soft Republicans	80%	18%	2%
	Strong Republicans	78%	20%	2%
Political Ideology^	Very liberal-Liberal	96%	4%	0%
	Moderate	91%	8%	0%
	Conservative-Very conservative	77%	21%	2%
Region	Northeast	92%	7%	1%
	Midwest	84%	14%	2%
	South	84%	15%	2%
	West	90%	10%	0%
Household Income	Less than \$50,000	87%	12%	1%
	\$50,000 or more	87%	12%	1%
Education	Not college graduate	87%	12%	1%
	College graduate	87%	12%	1%
Race	White	86%	13%	1%
	African American	90%	10%	0%
	Latino	89%	9%	2%
Age	18 to 29	89%	10%	1%
	30 to 44	86%	12%	1%
	45 to 59	87%	12%	0%
	60 or older	85%	12%	2%
Age	Under 45	88%	11%	1%
	45 or older	86%	12%	1%
Gender	Men	84%	15%	1%
	Women	90%	9%	1%
Interview Type	Landline	87%	12%	1%
	Cell Phone	87%	12%	1%

<sup>^</sup>National Registered Voters: N=1061 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

<sup>\*</sup>Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.