

How the Survey was Conducted

Nature of the Sample: McClatchy-Marist National Poll of 1,233 Adults

This survey of 1,233 adults was conducted March 4th through March 7th, 2013. Adults 18 years of age and older residing in the continental United States were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined and balanced to reflect the 2010 census results for age, gender, income, race, and region. Results are statistically significant within ± 2.8 percentage points. There are 1,068 registered voters. The results for this subset are statistically significant within ± 3.0 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Col %	Col %
National Adults		100%	
National Registered Voters		87%	100%
Party Identification	Democrat	n/a	35%
	Republican	n/a	26%
	Independent	n/a	37%
	Other	n/a	1%
Party Identification	Strong Democrats	n/a	21%
	Not strong Democrats	n/a	14%
	Democratic leaning independents	n/a	14%
	Just Independents	n/a	8%
	Republican leaning independents	n/a	15%
	Not strong Republicans	n/a	12%
	Strong Republicans	n/a	15%
	Other	n/a	1%
	Political Ideology	Very conservative	n/a
Conservative		n/a	32%
Moderate		n/a	34%
Liberal		n/a	19%
Very liberal		n/a	5%
Gender	Men	49%	48%
	Women	51%	52%
Age	Under 45	40%	36%
	45 or older	60%	64%
Age	18 to 29	18%	14%
	30 to 44	22%	22%
	45 to 59	29%	31%
	60 or older	31%	33%
Race	White	69%	71%
	African American	11%	11%
	Latino	14%	13%
	Other	5%	5%
Region	Northeast	18%	18%
	Midwest	22%	22%
	South	37%	37%
	West	23%	23%
Household Income	Less than \$50,000	49%	47%
	\$50,000 or more	51%	53%
Education	Not college graduate	60%	58%
	College graduate	40%	42%
Interview Type	Landline	70%	73%
	Cell Phone	30%	27%

McClatchy-Marist Poll National Adults. Interviews conducted March 4th through March 7th, 2013, N=1233 MOE +/- 2.8 percentage points. National Registered Voters: N=1068 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Adults		
		Should U.S immigration policy be an immediate priority for President Obama and Congress, be a priority but over the next couple of years, or should it not be a priority?		
		Priority over the next		
		Immediate priority	couple of years	Not a priority
		Row %	Row %	Row %
National Adults		37%	46%	17%
National Registered Voters		39%	46%	16%
Party Identification^	Democrat	34%	50%	16%
	Republican	48%	43%	10%
	Independent	36%	46%	19%
Party Identification*	Strong Democrats	37%	48%	14%
	Soft Democrats	28%	54%	19%
	Just Independents	46%	38%	16%
	Soft Republicans	41%	45%	14%
	Strong Republicans	52%	39%	9%
Political Ideology^	Very liberal-Liberal	34%	49%	17%
	Moderate	33%	50%	17%
	Conservative-Very conservative	45%	41%	14%
Region	Northeast	36%	51%	13%
	Midwest	38%	46%	16%
	South	35%	46%	19%
	West	42%	41%	17%
Household Income	Less than \$50,000	35%	45%	20%
	\$50,000 or more	38%	46%	16%
Education	Not college graduate	40%	42%	18%
	College graduate	33%	51%	15%
Race	White	39%	48%	13%
	African American	34%	44%	23%
	Latino	36%	38%	27%
Age	18 to 29	22%	52%	25%
	30 to 44	39%	49%	12%
	45 to 59	37%	46%	16%
	60 or older	45%	39%	16%
Age	Under 45	32%	50%	18%
	45 or older	41%	43%	16%
Gender	Men	40%	42%	19%
	Women	35%	49%	16%
Interview Type	Landline	39%	45%	15%
	Cell Phone	32%	46%	21%

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^National Registered Voters: N=1068 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

McClatchy-Marist Poll National Tables

		National Adults		
		Should changes to U.S. immigration policy be:		
		Mostly about protecting our borders	Mostly about finding a path to citizenship for those already here	Unsure
		Row %	Row %	Row %
National Adults		55%	41%	4%
National Registered Voters		56%	41%	3%
Party Identification^	Democrat	40%	55%	5%
	Republican	75%	23%	2%
	Independent	56%	41%	3%
Party Identification*	Strong Democrats	32%	63%	5%
	Soft Democrats	46%	51%	3%
	Just Independents	59%	37%	4%
	Soft Republicans	73%	25%	3%
	Strong Republicans	77%	20%	3%
Political Ideology^	Very liberal-Liberal	38%	57%	5%
	Moderate	50%	47%	3%
	Conservative-Very conservative	70%	27%	3%
Region	Northeast	57%	40%	2%
	Midwest	52%	44%	4%
	South	58%	38%	4%
	West	52%	46%	2%
Household Income	Less than \$50,000	54%	42%	3%
	\$50,000 or more	55%	42%	3%
Education	Not college graduate	59%	38%	3%
	College graduate	49%	47%	4%
Race	White	58%	39%	4%
	African American	49%	47%	4%
	Latino	50%	49%	1%
Age	18 to 29	47%	52%	2%
	30 to 44	56%	42%	2%
	45 to 59	57%	41%	2%
	60 or older	57%	36%	7%
Age	Under 45	52%	47%	2%
	45 or older	57%	38%	5%
Gender	Men	58%	39%	3%
	Women	52%	43%	5%
Interview Type	Landline	56%	40%	4%
	Cell Phone	53%	45%	2%

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